

Geocoding

Get the latitude and the longitude of a location in IBM SPSS Modeler.



Product: IBM® SPSS® Modeler

Extension type: Process





Table of Contents

Description	3
Requirements	
Installation	
R Packages used	3
User interface	4
Result example	5
Important links	6
Learn	6
Get products and technologies	6
Discuss	6

Description

This SPSS Modeler node allows you to get the latitude and the longitude of an address.

Requirements

- SPSS Modeler v16.0 or later
- SPSS Modeler 'R Essentials' plugin
- R 2.15 or R 3.1

Installation

Close SPSS Modeler. Save the *.cfe* file in the CDB folder of the IBM SPSS Modeler installation directory for Windows and Linux. The copy should reside in that same folder and not in a sub-folder.

For example, for Windows 7 the default location is "C:\ProgramData\IBM\SPSS\Modeler\16\CDB".

Restart SPSS Modeler: the node will now appear in the Field Ops palette.

R Packages used

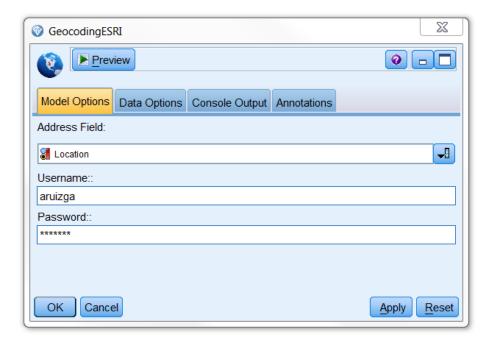
The R packages will be installed the first time the node is used as long as an Internet connection is available.

- 'plyr' author: Hadley Wickham http://cran.r-project.org/web/packages/plyr/plyr.pdf
- 'RCurl' author: Duncan Temple Lang http://cran.r-project.org/web/packages/RCurl/RCurl.pdf
- 'RJSONIO' author: Duncan Temple Lang http://cran.r-project.org/web/packages/RJSONIO/RJSONIO.pdf



User interface

Double click on the 'Geocoding' node.



Now select the field containing the addresses you would like to get the latitude and the longitude.

Add an output node after the 'Geocoding' node in order to visualize the latitude and the longitude that match each address.



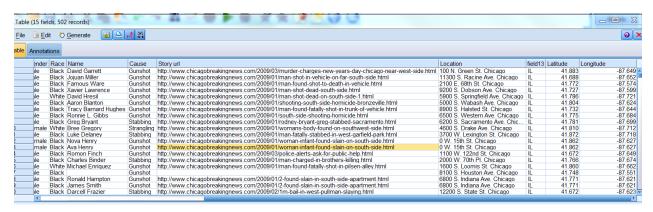
Result example

Import the data CrimeDataChicago.csv in SPSS using the 'Var. File' source node.

You can then connect it to the 'Geocoding' node and select the field "Location".



After running this stream, the table provides the latitude and the longitude of each address in the last two columns.



Important links

Learn

- Learn more about SPSS software.
- Visit developerWorks Business analytics for more technical analytics resources for developers.
- <u>The Comprehensive R Archive Network</u> is the main site for the R project and each R package. The help pages and manuals that are associated with optimx, nlmrt, and Rcgmin are detailed. Numerous references are provided.
- Read "<u>Do I need to learn R?</u>" (Catherine Dalzell, developerWorks, September 2013) to learn
 why R is a valuable tool for data analytics that was expressly designed to reflect the way that
 statisticians think and work.
- "Calling R from SPSS" describes how to use R code inside IBM SPSS Modeler 16.
- Explore <u>ArcGIS Online</u> mapping to discover how to visualize and geospatially analyze your IBM SPSS data, set up an account, and explore Esri's global map, demographic, and business library.
- Read "Create new nodes for IBM SPSS Modeler 16 using R" to learn how to create new extensions easily.

Get products and technologies

- Download the R plug-in for SPSS plugin.
- •
- Obtain a <u>free Esri ArcGIS Online</u> trial subscription

Discuss

- Visit the <u>IBM SPSS Community</u> to share tips and experiences with other IBM SPSS developers.
- Follow developerWorks on Twitter to be among the first to hear about new resources.
- For creative ways to display and tell stories about your IBM SPSS map data, visit <u>Storymaps.arcgis.com</u>