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**“**A clever person solves a problem.**”**

**MARIA PORTER**

UX/UI DESIGNER

**DEMOGRAPHIC**

**Age**

25

**Status**

Single

**EDUCATIONAL LEVEL**

B.S

**LANGUAGES**

Spanish

French

**DESCRIPTION**

Maria is an UX/UI Designer for Safe Auto Insurance Company. She is dedicated to making sure customers can find and interact smoothly on the company’s website. She’s always ready to face new challenges.

**EXPERTISE**

**DOMAIN EXPERTISE**

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**TECHNICAL EXPERTISE**

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**GOALS**

**.** Winmore clients over

**.** Try to return all calls and emails timely

**.** Increase social media presence

**MOTIVATION**

**.** Great feedbacks on my work

**.** Learn from my failure

**FRUSTRATIONS**

**.** I’m easily distracted

**.** Try not to take criticisms personal

**.** Don’t get enough time to finish projects



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**JAMES SHAW**

NETWORK ENGINEER

**DEMOGRAPHIC**

**Age**

37

**Status**

Single

**EDUCATIONAL LEVEL**

B.S

**LANGUAGE**

English

**DESCRIPTION**

James is a Senior Network Engineer with 5 years of work experience. He currently works for Verizon Communications Inc. and is looking for a new opportunity.

**“**Science can amuse and fascinate us all, but it is the engineering that changes the world.**”**

**EXPERTISE**

**DOMAIN EXPERTISE**

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**TECHNICAL EXPERTISE**

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**GOALS**

. Learn and understand basic programming

. He wants to build a network of professionals.

. Using GitHub to track his team progress

**MOTIVATION**

. Working from home sometimes

. Flexible working hours

. His strong interest as a Network Engineer, leading to a career advancement to Network Architect.

**FRUSTRATIONS**

. Not getting recognize for work done

. Unfamiliar with programming

. Unpleasant clients



<https://unsplash.com/photos/UiVe5QvOhao>

**MATT WALKER**

SOFTWARE ENGINEER

**DEMOGRAPHIC**

**Age**

35

**Status**

Married

**EDUCATIONAL LEVEL**

B.S

**LANGUAGES**

Spanish

English

**BIO**

Matt is a great problem solver with a love for technology and the natural ability to learn. He’s a Front-end Engineer for a Blockchain Startup. He enjoys finding solutions to real-world situations

**“**Software is a great combination between artistry and engineering**”**

**EXPERTISE**

**DOMAIN EXPERTISE**

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**TECHNICAL EXPERTISE**

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**GOALS**

. Advancing his career

. Keeping up with new technology

. Helping the company to grow

**MOTIVATION**

. Being discipline

. Enjoy the process of integrating new software

. The working environment

**FRUSTRATIONS**

. Lack of communication

. Debugging a new hired employee work

. Unrealistic expectations