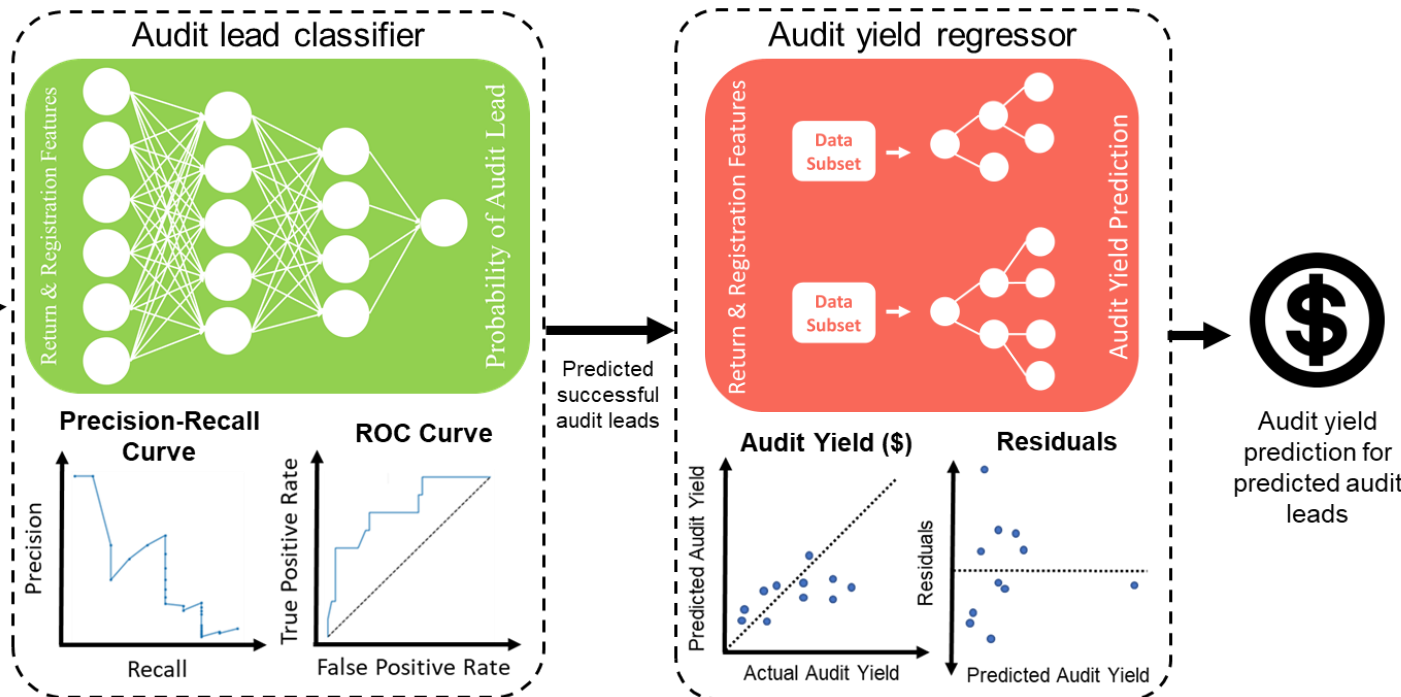


### Data Preprocessing

- Min-max normalization
- Business-profile merging
- Feature removal and encoding

## Predictive Modeling Pipeline



## Hypothesis Validation

