



PERSONALIA

## PERSONALIA

Name + Surname: Ishvar Baldew  
Sex: Male  
Address: Eikehout 6  
2719 MB Zoetermeer  
Telephone: 06-19035083  
E-mail: Ishvarbaldew@live.nl  
Date of Birth: 03-09-1993  
Nationality: Dutch  
Drivers License: Yes



WORK EXPERIENCE

## CHARACTERIZATION

### GOAL

Create beautiful things and do everything to achieve this. This can be graphical design, product design, artist impressions, making music etc. After a couple years of drumming, being a percussionist and singing I'm now trying to learn the saxophone. But you can see that on my Facebook account.  
Right now I'm looking for another great company which can teach me more about my profession. Because I believe "man's education never stops".

### ABOUT ME

I'm a social, pro-active man. Innovation and efficiency are a priority for me.  
According to the profile-test of Belbin I am a teamworker. Which means that I have the characteristics of a coach, frontman and mediator. This has a lot of benefits. I'm interested in people and what keeps them going. Together we will come to a great future.

SKILLS & INTERESTS

# WORK EXPERIENCE

FROM NEW TO OLD

September 2015 - Present

Alrec In-Store BV

Position: Designer

- Developing/Configuring Shop-In-Shops
- Producing 3D renders/artist impressions
- Designing/Developing Displays
- Making presentations
- Developing Value Engineering sketches/presentations for sales purposes
- Setting up & programming configurator software for shops
- Worked for clients like: Huawei, Fitbit, GoPro, Samsonite, Hewlett Packard, HEOS, BHS, Husqvarna, Philips, Google, Primera etc.



April 2015 - October 2015

WFM People

Position: Demonstrator/Promotor

- Promoting/Sampling of different kinds of food products in various supermarkets
- Promoting private car leasing
- Temporary brand ambassador
- Taking care of presentation of the sample- & sell stock
- Being representative/being the temporary face of the brand
- Producing conversion
- Worked for clients like: ERU, Leaseplan etc.



January 2015 - July 2015

DUTCH MOVING PROMOTIONS

Position: Demonstrator/Promotor

- With a campaign activity I took care of publicity/recognition/conversion/atmosphere etc.
- Temporary brand ambassador
- Being representative/being the temporary face of the brand
- Worked for clients like: Pearle & Biesieklette



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WORK EXPERIENCE FROM NEW TO OLD

September 2014 - Present

ISH: ICE-AGE

Position: Founder & Designer

- Producing/Adjusting Logo's, Flyers, Artwork
- Administration



February 2014 - Oktober 2014

Vectory3

Position: Graduating intern & product designer/developer

- Researching and reporting 3D-print possibilities connected to producing medical insoles
- Developing commercial products using 3D-printing
- Testing
- Building independant network



September 2013 - April 2016

Boost Group BV

Position: Demonstrator/Promotor

- Promoting/Sampling of different kinds of food products in various supermarkets
- Promoting/Sampling on various public places like shopping malls/events
- Temporary brand ambassador
- Taking care of presentation of the sample- & sell stock
- Being representative/being the temporary face of the brand
- Producing conversion
- Worked for clients like: Bolletje, Bonne Maman, LU TUC, Vrumona, Calvé Pindakaas, Martini, Grolsh, Corona, Kettle, Haribo etc.



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# WORK EXPERIENCE

FROM NEW TO OLD

September 2012 - February 2013

Alrec In-Store BV

Position: Intern Design Department

- Producing 3D renders/artist impressions
- Designing/Developing Displays
- Making presentations
- Producing store impressions
- Producing manual instructions
- Producing presentation panels
- Worked for clients like: Akzo Nobel, SONOS, Nikon, Silenos, Sony, Sony Playstation, Ralf Bohle etc.

Alrec

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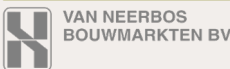


January 2012 - June 2013

Van Neerbos Bouwmarkten

Position: Cashier GAMMA Zoetermeer

- Cash register
- Take care of a neat and clean presentation of the products around the cash registers
- Holding and verifying administrative activities



## EDUCATION

2006-2010

Higher General Continued Education (HAVO) on Alfrink College in Zoetermeer  
College degree with profile Nature & Engineering gained

2010-2014

Institution for Engineering & Applied Science on Hogeschool Rotterdam in Rotterdam  
Bachelor's degree Industrial Product Design gained

## LANGUAGES

First: Dutch

Second: English

# SKILLS & INTERESTS

## DESIGN

Sketching	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
3D-Designing	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Developing concepts	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Setting up a presentation	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Giving a presentation	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Engineering	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Developing impressions for selling	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>

RATING

## COMPUTER

3DS MAX with mental ray	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
3DS MAX with V-Ray	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Adobe Photoshop	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Adobe Illustrator	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Adobe InDesign	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Revit LT	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Unity 3D	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Solidworks	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Microsoft Office Word	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Microsoft Office Excel	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Microsoft Office Powerpoint	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>

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## THINGS I FIND INTERESTING

### INFORMATIVE BOOKS

Fish!, Stephen C. Lundin  
Start with Why, Simon Sinek  
Delivering Happiness, Tony Hsieh

### MUSIC

Reggae  
Jazz  
Hip-Hop  
R&B

### DOCUMENTARIES

Music:  
Marley  
Hip-Hop Evolution  
Design:  
Abstract: The Art of Design  
Floyd Norman: An Animated Life  
Fresh Dressed

### MOVIES/SERIES

The Dark Knight  
City of God  
The Big Lebowski  
The Adventures of Tintin