



Personal information


City of residence

Cali, Valle del Cauca

Birth date

21/04/2003

 isabella.baronap@gmail.com

 +57 316 776 8002

Networks



Habilities

UI Design

UX Design

Brand identity

Digital illustration

Traditional illustration

Motion Graphics

Software

HTML - JS - CSS

Adobe Suite

Figma

Krita

Languages

Spanish Native

English C1

Isabella Barona

UI designer and illustrator

UI designer and illustrator with a great sense of responsibility and organization, which allows me to manage design projects with efficiency and creativity. I focus on providing aesthetic solutions that enhance the user experience with a high level of detail.

Work Experience

Illustrator

Trans-pasando Fronteras Magazine, Cali

September 2024 - Present day

In charge of creating, designing and illustrating the main cover of the magazine Trans-pasando Fronteras of Universidad Icesi for its 22nd edition, as well as the covers for each section of the magazine.

Monitor

UXLabICESI, Cali

August 2024 - Present day

I am part of the monitors of UXLabicesi, in charge of assisting in the organization of the subject Information Architecture. I have also helped to prototype the projects of several students.

UI designer and frontend developer

Gases de Occidente, Cali

February 2024 - July 2024

Designer and interface developer of the platform 'Cloudtrack' for Gases de Occidente. I built and translated what was done from the design area into the application developed for document, log and multimedia management.

Education

Undergraduate Interactive Media Design

Universidad ICESI, Cali

2021 - 2025

Achievements

Academic Excellence Scholarship - Silver category

Honor Roll 2021-2 - Category 1

Pixel Media award- First place for Audiovisual production in Universidad Icesi October 2023

High School

Liceo Benalcázar, Cali

2014 - 2020

Extracurriculars

Design committee leader

Güinev student group

July 2024 - Present day

I am the leader of the design committee of my career's student group, in charge of designing pieces for social media or printing, as well as assigning tasks to the rest of the committee members.