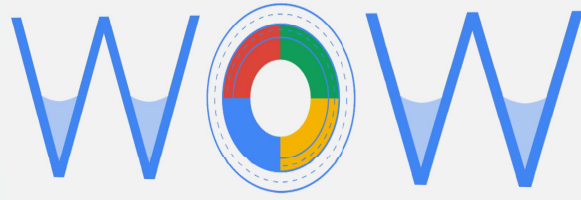


Developer Student Clubs



Sponsorship Brochure



Developer Student Clubs



DSC WOW is an eight-day virtual event consisting of webinars & workshops for five days and the CodeOffDuty Hackathon for the last 48 hours.

DSC WOW will bring Developers, Engineers, Data Scientists, Project Managers, and DevOps technologists to compete over 48 hours to develop creative solutions to real-world problems.

The virtual hackathon is designed to spark innovation, attract and educate new talent, and create new channels for collaboration between performance and capacity professionals.

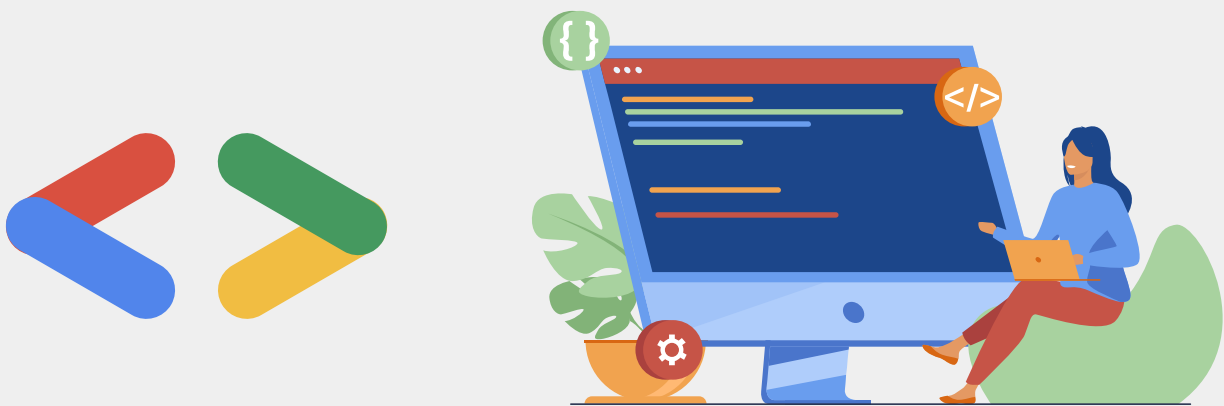


Developer Student Clubs

Developer Student Clubs are University-based community groups for students interested in Google Developer technologies.

Students from all undergraduate or graduate programs with an interest in growing as a developer are welcome to join the community.

Through **Developer Student Clubs**, students grow their knowledge in a peer-to-peer learning environment and build solutions for local businesses and their community. In India there are 275 DSC affiliated colleges and across the globe, 1020+ colleges.



CodeOffDuty 2020

87+ DSC affiliated Colleges/Universities have come together from all parts of India to arrange a national level, week-long event, with a mission to provide students a platform, which helps showcase their talent through collaborative learning and networking with others.



- 5-day hands-on workshops
- 2-day hackathon



About the Workshop

Extensive 5 days of workshops that help students get expert guidance on building projects, along with hands-on Speaker sessions, oriented to help the developers grow their skillset have been planned. We have approached the Google Developer Group experts who help us in providing quality content to all learners across India.

Interested to host workshops about your product? Kindly refer our sponsorship pages.

About the Hackathon

CodeOffDuty (COD) is a 48 hour long hackathon, conducted virtually where developers will get to CodeOffDuty to create the best possible solutions to the emerging issues via this platform, which is followed by a Judgement round.



what?

First-Ever CodeOffDuty Hackathon



who?

300+ talented professionals,
developers and students.



when?

7th December - 13th December



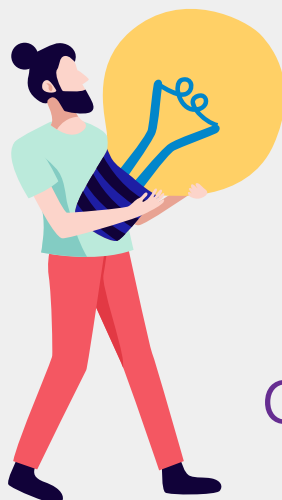
where?

Virtual



why?

Develop, Innovate, Collaborate,
Recruit, Network and Grow



AI & ML



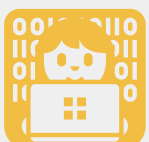
Blockchain



AR, VR & MR



Open Innovation



Why Sponsor us?

Get exposure to up-and-coming developers, tech professionals, companies, and community members!

- Market your Brand and Technology to Student developers and budding engineers.
- Rapid innovation for ideas, business development and platform growth.
- Showcase your technology to the brightest minds.
- Recruit talent.



We appreciate all the support from Tech-based Companies, Educational Firms, Venture Capitalists, Angel Investors, and individuals that believe in this great opportunity to position their company as one which is helping to build the next generation of engineers!



Sponsorship Details

Companies which are Platinum and Gold sponsors will have the opportunity to present a challenge to participants at the COD Virtual Hackathon.

Your challenge could be asking developers to leverage your API, SDK, or other developer platforms, or perhaps you could present a problem statement or puzzle that relates to your business or technology.

Not sure what your challenge should be? No worries! CodeOffDuty is here to help!

We have a separate tier for educational partners and the incentives include branding the institutions on our website. The institutes can conduct workshops for 30 minutes on advanced technologies and engaging thoughts about different aspects of the growing industries.

We are primarily looking for sponsorship in the following levels:

- Silver Sponsorship
- Gold Sponsorship
- Platinum Sponsorship
- Educational Partners
- Title Sponsorship



Silver Sponsorship Benefits

PRICING: ₹20,000

- Listed as **Silver Sponsor** on website.
- Website logo: placed at the fourth position on the web page & posters.
- Social Media mentions.
- Provisions to send goodies to the winning team.



Gold Sponsorship Benefits

PRICING: ₹30,000

- An encouraging and thoughtful speech by you at the opening ceremony for 15 minutes.
- Virtual webinar on your product/company.
- Social Media mentions.
- Listed as **Gold Sponsor** on website & social media.
- Website logo: placed at the third position on the web page & posters.
- Provision to send Goodies to the winning Team.
- To print the logo on the certificates.
- Option to give an API challenge during the hackathon.
- To give a webinar for 45 minutes during the event or on our YouTube channel live stream.



Platinum Sponsorship Benefits

PRICING: ₹40,000

- An encouraging and thoughtful speech by you at the opening ceremony for 15 minutes.
- Virtual webinar on your product/company.
- Social Media mentions.
- Listed as **Platinum Sponsor** on website & social media.
- Website logo: placed at the second position on the web page & posters.
- Provision to send Goodies to the winning Team.
- Provide mentorship opportunities for hackers.
- To print the logo on the certificates.
- Option to give an API challenge during the hackathon.
- To give a webinar for 1 hour during the event/ on our YouTube channel live stream.
- You can be a judge for the hackathon.



Educational Partner Benefits

CONTRIBUTE SWAGS

- Listed as **Educational Partner** on website.
- Sponsor logo placed on the last position on the web page & posters.
- The institutes can conduct workshops for 30 minutes on advanced technologies and engaging thoughts about different aspects of the growing industries.



Title Sponsorship Benefits











PRICING: ₹50,000

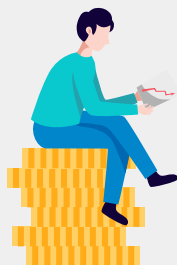
- An encouraging and thoughtful speech by you at the opening ceremony for 15 minutes.
- Virtual webinar on your product/company.
- Social Media mentions
- Listed as **Title Sponsor** on website & social media
- Website logo: placed at the top position on the web page & posters.
- Provision to send Goodies to the winning Team.
- Provide mentorship opportunities for hackers.
- To print the logo on the certificates.
- Option to give an API challenge during the hackathon.
- To give a webinar for 1 hour, 15 min during the event/ on our
- YouTube channel live stream
- You can be a judge for the hackathon.



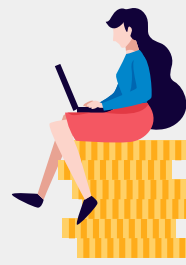
Didn't find what you're expecting?
We're open to ideas and opportunities, including
trade partnerships.
Please feel free to reach out to us!



BENEFITS	EDUCATION	SILVER	GOLD	PLATINUM	TITLE
 OPENING SPEECH	×	×	15m	15m	15m
 WEBINAR / WORKSHOP	30m	×	45m	60m	75m
 WEBINAR ON PRODUCT	×	×	✓	✓	✓
 SOCIAL MEDIA MENTIONS	×	✓	✓	✓	✓
 LOGO POSITIONS	5 TH	4 TH	3 RD	2 ND	1 ST
 GOODIES TO WINNERS	×	✓	✓	✓	✓
 API CHALLENGE	×	×	✓	✓	✓
 LOGO ON E-CERTIFICATE	×	×	✓	✓	✓
 JUDGE ELIGIBILITY	×	×	×	✓	✓
 MENTORSHIP OPPURTUNITIES	×	×	×	✓	✓
PRICING	SWAGS	₹20K	₹30K	₹40K	₹50K



Sponsorship Chart



87+ DSC affiliated Colleges/Universities

