

Company	Scale Up Marketing Pte Ltd
Digital Solution Name & Version Number¹	Infusionsoft CRM - Package (Infusionsoft for SME - Single User)
Appointment Period	26 December 2019 to 25 December 2020
Extended Appointment Period²	26 December 2020 to 25 December 2021

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software / Subscription fee Subscription for 1 year Infusionsoft for SME Includes - Single User License - Up to 500 Contacts - Unlimited Emails - Contact Management Module - Workflow Automation Module - Email Marketing Module - Opportunities Module - Sales Management Module - Mobile App		per month	12		
2) Hardware Not Applicable					
3) Professional Services KickStart Pro Includes - Consultation, requirements gathering [1.5 man-day] - Setup & Configuration of users and fields [0.5 man-day] - Workflow Implementation [1.5 man-day]		per man-day	3.5		
4) Training 1 Day - Basic User Training (Centralised Location) Up to 5 Users		per session	1		
5) Others Not Applicable					
Total				\$ 5,313.20	\$ 4,963.20

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant

Company	Scale Up Marketing Pte Ltd
Digital Solution Name & Version Number¹	Infusionsoft CRM - Package (Infusionsoft for SME - 3 Users)
Appointment Period	26 December 2019 to 25 December 2020
Extended Appointment Period²	26 December 2020 to 25 December 2021

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software / Subscription fee Subscription for 1 year Infusionsoft for SME Includes - Up to 3 User Licenses - Up to 2,500 Contacts - Unlimited Emails - Contact Management Module - Workflow Automation Module - Email Marketing Module - Opportunities Module - Sales Management Module - Mobile App		per month	12		
2) Hardware Not Applicable					
3) Professional Services KickStart Pro Includes - Consultation, requirements gathering [1.5 man-day] - Setup & Configuration of users and fields [0.5 man-day] - Data Import Assistance [0.5 man-day] - Workflow Implementation [1.5 man-day]		per man-day	4		
4) Training 1 Day - Basic User Training (Centralised Location) Up to 5 Users		per session	1		
5) Others Not Applicable					
Total				\$ 8,420.00	\$ 7,043.20

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

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Company	Scale Up Marketing Pte Ltd
Digital Solution Name & Version Number¹	Infusionsoft CRM - Package (Infusionsoft for SME - 5 Users)
Appointment Period	26 December 2019 to 25 December 2020
Extended Appointment Period²	26 December 2020 to 25 December 2021

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software / Subscription fee Subscription for 1 year Infusionsoft for SME Includes - Up to 5 User Licenses - Up to 5,500 Contacts - Unlimited Emails - Contact Management Module - Workflow Automation Module - Email Marketing Module - Opportunities Module - Sales Management Module - Mobile App		per month	12		
2) Hardware Not Applicable					
3) Professional Services KickStart Pro Includes - Consultation, requirements gathering [1.5 man-day] - Setup & Configuration of users and fields [0.5 man-day] - Data Import Assistance [0.5 man-day] - Workflow Implementation [1.5 man-day]		per man-day	4		
4) Training 1 Day - Basic User Training (Centralised Location) Up to 5 Users		per session	1		
5) Others Not Applicable					
Total				\$ 10,424.00	\$ 8,723.20

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

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Company	Scale Up Marketing Pte Ltd
Digital Solution Name & Version Number¹	Infusionsoft CRM - Package (Infusionsoft for larger SME - 11 Users)
Appointment Period	26 December 2019 to 25 December 2020
Extended Appointment Period²	26 December 2020 to 25 December 2021

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software / Subscription fee Subscription for 1 year Infusionsoft for larger SME Includes - up to 11 User Licenses - 10,000 Contacts - Unlimited Emails - Contact Management Module - Workflow Automation Module - Email Marketing Module - Opportunities Module - Sales Management Module - Mobile App		per month	12		
2) Hardware Not Applicable					
3) Professional Services KickStart Pro Includes - Consultation, Requirements Gathering [1.5 man-day] - Setup & Configuration of users and fields [0.5 man-day] - Data Import Assistance[1 man-day] - Workflow Implementation [2.5 man-day] - Integration with 3rd Party Software via Zapier [1 man-day] - Custom Coding for other Open API integration [2 man-day]		per man-day	8.5		
4) Training 1 Day - Basic User Training (On-site Location) Up to 11 Users		per session	1		
5) Others Not Applicable					
Total				\$ 17,294.00	\$ 15,544.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant