

Company	PIXEL MECHANICS PTE LTD
Digital Solution Name & Version Number¹	PixelCommerce Version 5.2.5 - Essentials
Appointment Period	30 July 2020 to 29 July 2021
Extended Appointment Period²	30 July 2021 to 29 July 2022

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Software / Subscription fee Software include the following: -Ecommerce Store Front -Products Management -Inventory Management -Orders Management -Customer Relationship Management (CRM) -Customer Loyalty Management -Promotions Management -Digital Marketing Components -Reports SSL Certification Subscription for 1 year Inclusive of on-going support & maintenance for 1 year		per software	1.00		
		per year	1.00		
2) Hardware Server Rental for 1 year -Google Cloud & Compute engine with -1 vCPU + 1.7 GB Memory -10GB standard disk -Domain registration		per year	1.00		
3) Professional Services -On-site project requirements consultation -Client industry Specific market research -Web information architecture structuring and layout -Web elements illustrations -Web and systems programming -User acceptance testing, staging and debugging -Files and database migration		per setup	1.00		
4) Training On-site Content Management System Tutorial -2 hours per session -System manual / guide provided		per session	3.00		
5) Others Not Applicable					
Total				\$ 9,670.00	\$ 9,670.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant

Company	PIXEL MECHANICS PTE LTD
Digital Solution Name & Version Number¹	PixelCommerce Version 5.2.5 - Extended
Appointment Period	30 July 2020 to 29 July 2021
Extended Appointment Period²	30 July 2021 to 29 July 2022

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Software / Subscription fee Software include the following: -Ecommerce Store Front -Products Management -Inventory Management -Orders Management -Customer Relationship Management (CRM) -Customer Loyalty Management -Promotions Management -Digital Marketing Components -Reports Add-on marketplace modules (choose 1): -Amazon* Marketplace Integration -ebay* Marketplace Integration -Google* Shopping Integration *Credentials to be provided by client SSL Certification Subscription for 1 year Inclusive of on-going support & maintenance for 1 year		per software	1.00		
		per software	1.00		
		per year	1.00		
2) Hardware Server Rental for 1 year -Google Cloud & Compute engine with -1 vCPU + 1.7 GB Memory -10GB standard disk -Domain registration		per year	1.00		
3) Professional Services The professional service includes the following: -On-site project requirements consultation -Client industry Specific market research -Web information architecture structuring and layout -Web elements illustrations -Web and systems programming -User acceptance testing, staging and debugging -Files and database migration		per setup	1.00		
4) Training On-site Content Management System Tutorial -2 hours per session -System manual / guide provided		per session	3.00		
5) Others Not Applicable					
Total				\$ 13,270.00	\$ 10,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

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Company	PIXEL MECHANICS PTE LTD
Digital Solution Name & Version Number¹	PixelCommerce Version 5.2.5 - AI
Appointment Period	30 July 2020 to 29 July 2021
Extended Appointment Period²	30 July 2021 to 29 July 2022

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Software / Subscription fee Software include the following: -Ecommerce Store Front -Products Management -Inventory Management -Orders Management -Customer Relationship Management (CRM) -Customer Loyalty Management -Promotions Management -Digital Marketing Components -Reports Add-on AI modules includes the following: -AI Chatbot integration -AI product recommendation engine SSL Certification Subscription for 1 year Inclusive of on-going support & maintenance for 1 year		per software	1.00		
		per software	1.00		
		per year	1.00		
2) Hardware Server Rental for 1 year -Google Cloud & Compute engine with -1 vCPU + 1.7 GB Memory -10GB standard disk -Domain registration		per year	1.00		
3) Professional Services The professional service includes the following: -On-site project requirements consultation -Client industry Specific market research -Web information architecture structuring and layout -Web elements illustrations -Web and systems programming -User acceptance testing, staging and debugging -Files and database migration		per setup	1.00		
4) Training On-site Content Management System Tutorial -2 hours per session -System manual / guide provided		per session	3.00		
5) Others Not Applicable					
Total				\$ 11,970.00	\$ 11,970.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

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Company	PIXEL MECHANICS PTE LTD
Digital Solution Name & Version Number¹	PixelCommerce Version 5.2.5 - AI Advanced
Appointment Period	30 July 2020 to 29 July 2021
Extended Appointment Period²	30 July 2021 to 29 July 2022

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Software / Subscription fee Software include the following: -Ecommerce Store Front -Products Management -Inventory Management -Orders Management -Customer Relationship Management (CRM) -Customer Loyalty Management -Promotions Management -Digital Marketing Components -Reports Add-on Advanced AI modules includes the following: -AI Chatbot integration -AI product recommendation engine - AI Product Recommendations - Advanced CRM - Advanced Inventory - Advanced Shipping / Tracking - Advanced AI Text-to-Speech SSL Certification Subscription for 1 year Inclusive of on-going support & maintenance for 1 year		per software	1.00		
		per software	1.00		
		per year	1.00		
2) Hardware Server Rental for 1 year -Google Cloud & Compute engine with -1 vCPU + 1.7 GB Memory -10GB standard disk -Domain registration		per year	1.00		
3) Professional Services The professional service includes the following: -On-site project requirements consultation -Client industry Specific market research -Web information architecture structuring and layout -Web elements illustrations -Web and systems programming -User acceptance testing, staging and debugging -Files and database migration		per setup	1.00		
4) Training On-site Content Management System Tutorial -2 hours per session -System manual / guide provided		per session	3.00		
5) Others Not Applicable					
Total				\$ 14,370.00	\$ 12,070.00

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Company	PIXEL MECHANICS PTE LTD
Digital Solution Name & Version Number¹	PixelCommerce Version 5.2.5 - Ultimate
Appointment Period	30 July 2020 to 29 July 2021
Extended Appointment Period²	30 July 2021 to 29 July 2022

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Software / Subscription fee Software include the following: -Ecommerce Store Front -Products Management -Inventory Management -Orders Management -Customer Relationship Management (CRM) -Customer Loyalty Management -Promotions Management -Digital Marketing Components -Reports Add-on marketplace modules (choose 1): -Amazon* Marketplace Integration -ebay* Marketplace Integration -Google* Shopping Integration *Credentials to be provided by client Add-on AI modules includes the following: -AI Chatbot integration -AI product recommendation engine Add-on Advanced AI modules includes the following: -Advanced CRM -Advanced Inventory -Advanced Shipping / Tracking -Advanced AI Text-to-Speech SSL Certification Subscription for 1 year Inclusive of on-going support & maintenance for 1 year		per software	1.00		
		per software	1.00		
		per software	1.00		
		per software	1.00		
		per year	1.00		
2) Hardware Server Rental for 1 year -Google Cloud & Compute engine with -1 vCPU + 1.7 GB Memory -10GB standard disk -Domain registration		per year	1.00		
3) Professional Services The professional service includes the following: -On-site project requirements consultation -Client industry Specific market research -Web information architecture structuring and layout -Web elements illustrations -Web and systems programming -User acceptance testing, staging and debugging -Files and database migration		per setup	1.00		
4) Training On-site Content Management System Tutorial -2 hours per session -System manual / guide provided		per session	3.00		
5) Others Not Applicable					
Total				\$ 17,970.00	\$ 12,400.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant