

|   |  |             |      |              |                    |
|---|--|-------------|------|--------------|--------------------|
| <p>Online Ordering Platform- Marketing &amp; Statistics<br/> xxviii. Programing of Social Media integration<br/> xxix. Programming of meta &amp; SEO tagging function<br/> xxx. Programming of newsletter module<br/> xxxi. Integration with 3rd party SMS &amp; email blasting platform with API provided by merchant<br/> xxxii. Programming of reward point system, coupon and discount code generation<br/> xxxiii. Programming of report generation tools for data analysis (products ordered &amp; products viewed summary)<br/> xxxiv. Installation of google analytics tools for review of statistics</p> |  | per setup   | 1.00 |              |                    |
|   |  |             |      |              |                    |
|   |  |             |      |              |                    |
|   |  |             |      |              |                    |
| <p>xxxv. Integration of additional payment gateways (Paypal, Stripe, Wirecard, Paynow &amp; Asiapay)<br/> xxxvi. Membership Tier (Customer Grouping)</p>  |  | per setup   | 1.00 |              |                    |
|   |  |             |      |              |                    |
| <p>Inclusive of 1st Year SSL Certification</p> <p>(Subsequent SSL Certification is chargeable @ \$160 per year)</p>   |  | per year    | 1.00 |              |                    |
|   |  |             |      |              |                    |
| <p>Inclusive of 1st Year Website Maintenance<br/> xxxvii. Browser compatibility updates<br/> xxxviii. Content management (Replacement of existing text and images) *Up to a maximum of 10 updates per year<br/> xxxix. Existing plugins update<br/> xxxx. Bugs and alignment fixes</p> <p>(Subsequent Website Maintenance is chargeable @ \$850 per year)</p>   |  | per year    | 1.00 |              |                    |
|   |  |             |      |              |                    |
| <p>2) Hardware<br/> Inclusive of 1st Year Enterprise Grade Server Rental<br/> i. Inclusive of 1 x Domain name<br/> ii. Local server with 10GB Space<br/> iii. Inclusive of Email &amp; Web hosting<br/> iv. Creation of unlimited email accounts<br/> v. Complimentary in-house phone &amp; team viewer support</p> <p>(Subsequent Enterprise Grade Server Rental is chargeable @ \$399 per year)</p>   |  | per year    | 1.00 |              |                    |
|   |  |             |      |              |                    |
| <p>3) Professional Services<br/> Not Applicable</p>   |  |             |      |              |                    |
|   |  |             |      |              |                    |
| <p>4) Training<br/> Training and handover i. 1 x Onsite training at client's premise ii. Unlimited re-training at Firstcom's office. iii. Unlimited training and support via team viewer iv. Provision of customised user guide (Inclusive in Package Price)</p>  |  | per session | 1.00 |              |                    |
|   |  |             |      |              |                    |
| <p>5) Others<br/> Not Applicable</p>  |  |             |      |              |                    |
|   |  |             |      | <b>Total</b> | <b>\$ 8,000.00</b> |
|   |  |             |      |              | <b>\$ 8,000.00</b> |

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant