

<b>Company</b>	Corsiva Lab Pte Ltd
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	Corsiva Lab - E-Commerce Website Development Version 1.0 - Express E-Commerce Website Development Package
<b>Appointment Period</b>	23 July 2020 to 22 July 2021
<b>Extended Appointment Period<sup>2</sup></b>	23 July 2021 to 22 July 2022

## Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software The express package is ideal for customers who are new to E-Commerce operations & do not have specific Brand Guidelines to follow for the Website design. This package offers customers the ability to go to market fast by leveraging on a variety of existing Website Templates. The following key features are included in our Express Package –  1. Requirements gathering consultation 2. Desktop/tablet/mobile optimization 3. Cross browser compatibility 4. Content management system 5. Product management system (Unlimited SKUs. Corsiva Lab team will assist to upload 50 SKUs) 6. Inventory management system 7. Order management system 8. Coupon code management system 9. Payment gateway integration 10. Delivery & invoice modules 11. Analytics reports 12. Cart & checkout functionality 13. Setup of different shipping classes 14. 1 Year Cloud hosting 15. 1 Year Website maintenance 16. 1 Year Domain name 17. Splash popup marketing notice (optional) 18. Newsletter integration (optional) 19. Live chat integration (optional) 20. Contact form setup 21. Uploading & configuration of server to bring Website live 22. Integration of tracking codes (Google Analytics & Facebook Pixel) 23. Training session 24. Project management		per Website	1.00		
2) Hardware Not Applicable					
3) Professional Services Not Applicable					
4) Training  Our express package is inclusive of 1x training session upon completion of the Website design & development. The objective of this training session is to ensure that you & your team are able to manage the E-Commerce store independently on a day to day basis. Once the project is live, our in-house team will be readily available to support if there are any technical issues.		per Training Session	1.00		
5) Others Not Applicable					
<b>Total</b>				<b>\$ 6,000.00</b>	<b>\$ 6,000.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant

<b>Company</b>	Corsiva Lab Pte Ltd
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	Corsiva Lab - E-Commerce Website Development Version 1.0 - Customized E-Commerce Website Development Package
<b>Appointment Period</b>	23 July 2020 to 22 July 2021
<b>Extended Appointment Period<sup>2</sup></b>	23 July 2021 to 22 July 2022

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
<p>1) Software</p> <p>The customized package is ideal for customers who are looking for a creative &amp; customized design for their E-Commerce Website. Our in-house designers &amp; programmers will setup a Website that is interactive and according to the brands' guidelines. Furthermore, features such as integration to 3rd party marketplaces, loyalty &amp; points system and cart abandonment reminders will be setup to encourage higher productivity &amp; conversion rates.</p> <ol style="list-style-type: none"> <li>Requirements gathering consultation</li> <li>Planning of strategic user experience journey flow</li> <li>Fully customized user interface design according to brand guidelines</li> <li>Desktop/tablet/mobile optimization</li> <li>Cross browser compatibility</li> <li>Content management system</li> <li>Product management system (Unlimited SKUs. Corsiva Lab team will assist to upload 200 SKUs)</li> <li>Inventory management system (Bulk inventory management system)</li> <li>Order management system</li> <li>Coupon code management system</li> <li>Payment gateway integration</li> <li>Delivery &amp; invoice modules</li> <li>Analytics reports</li> <li>Points &amp; rewards system (optional)</li> <li>3rd Party marketplace integration (optional)</li> <li>Cart abandonment reminder (optional)</li> <li>Multiple currency setup (optional)</li> <li>Upselling of products</li> <li>Cart &amp; checkout functionality</li> <li>Setup of different shipping classes</li> <li>1 Year Cloud hosting</li> <li>1 Year Website maintenance</li> <li>1 Year Domain name</li> <li>Splash popup marketing notice (optional)</li> <li>Newsletter integration (optional)</li> <li>Live chat integration (optional)</li> <li>Contact form setup</li> <li>Uploading &amp; configuration of server to bring Website live</li> <li>Integration of tracking codes (Google Analytics &amp; Facebook Pixel)</li> <li>Training session</li> <li>Project management</li> </ol>		per Website	1.00		

2) Hardware Not Applicable					
3) Professional Services Not Applicable					
4) Training Our customized package is inclusive of 1x training session upon completion of the Website design & development. The objective of this training session is to ensure that you & your team are able to manage the E-Commerce store independently on a day to day basis. Once the project is live, our in-house team will be readily available to support if there are any technical issues.		per Training Session	1.00		
5) Others Not Applicable					
<b>Total</b>				<b>\$ 9,000.00</b>	<b>\$ 9,000.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

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<b>Company</b>	Corsiva Lab Pte Ltd
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	Corsiva Lab - E-Commerce Website Development Version 1.0 - Elite E-Commerce Website Development Package
<b>Appointment Period</b>	23 July 2020 to 22 July 2021
<b>Extended Appointment Period<sup>2</sup></b>	23 July 2021 to 22 July 2022

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
<p>1) Software</p> <p>The elite package is ideal for customers who are well versed with E-Commerce operations and are looking to improve their backend operations to ensure it is seamless. This package offers a fully customized E-Commerce website setup along with integrations to POS systems and accounting systems to further enhance productivity.</p> <ol style="list-style-type: none"> <li>1. Requirements gathering consultation</li> <li>2. Planning of strategic user experience journey flow</li> <li>3. Fully customized user interface design according to brand guidelines</li> <li>4. Desktop/tablet/mobile optimization</li> <li>5. Cross browser compatibility</li> <li>6. Content management system</li> <li>7. Product management system (Unlimited SKUs. Corsiva Lab team will assist to upload 500 SKUs)</li> <li>8. Inventory management system (Bulk inventory management system)</li> <li>9. Order management system</li> <li>10. Coupon code management system</li> <li>11. Payment gateway integration</li> <li>12. Delivery &amp; invoice modules</li> <li>13. Analytics reports</li> <li>14. Points &amp; rewards system (optional)</li> <li>15. Membership system (optional)</li> <li>16. 3rd Party marketplace integration (optional)</li> <li>17. Cart abandonment reminder (optional)</li> <li>18. Multiple currency setup (optional)</li> <li>19. Upselling of products</li> <li>20. Subscription payment setup (optional)</li> <li>21. Integration to selected accounting systems</li> <li>22. Point of Sale system setup</li> <li>23. Data change management</li> <li>24. Affiliate programme setup (optional)</li> <li>25. Refer a friend tool (optional)</li> <li>26. Zapier integration (optional)</li> <li>27. Force sell tool (optional)</li> <li>28. Cart &amp; checkout functionality</li> <li>29. Setup of different shipping classes</li> <li>30. 1 Year Cloud hosting</li> <li>31. 1 Year Website maintenance</li> <li>32. 1 Year Domain name</li> <li>33. Splash popup marketing notice (optional)</li> <li>34. Newsletter integration (optional)</li> <li>35. Live chat integration (optional)</li> <li>36. Contact form setup</li> <li>37. Uploading &amp; configuration of server to bring Website live</li> <li>38. Integration of tracking codes (Google Analytics &amp; Facebook Pixel)</li> <li>39. Training session</li> <li>40. Project management</li> </ol>		per Website	1.00		

2) Hardware Not Applicable					
3) Professional Services Not Applicable					
4) Training  Our elite package is inclusive of 2x training sessions upon completion of the Website design & development. The objective of this training session is to ensure that you & your team are able to manage the E-Commerce store independently on a day to day basis. Once the project is live, our in-house team will be readily available to support if there are any technical issues.		per Training Session	2.00		
5) Others Not Applicable					
<b>Total</b>				<b>\$ 20,000.00</b>	<b>\$ 10,000.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

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