

Ecommerce Marketing & Statistics xxviii. Programing of Social Media integration xxix. Programming of meta & SEO tagging function xxx. Programming of newsletter module xxxi. Integration with 3rd party SMS & email blasting platform with API provided by merchant xxxii. Programming of reward point system, coupon and discount code generation xxxiii. Programming of report generation tools for data analysis (products ordered & products viewed summary) xxxiv. Installation of google analytics tools for review of statistics		Per Setup	1.00		
	Add-on Functions(s) xxxv. Integration of additional payment gateways (Paypal, Stripe, Wirecard, Paynow & Asiapay) xxxvi. Membership Tier (Customer Grouping)	Per Setup	1.00		
	SSL Certification (1 Year)	Per Year	1.00		
	Inclusive of 1st Year Website Maintenance xxxvii. Browser compatibility updates xxxviii. Content management (Replacement of existing text and images) *Up to a maximum of 10 updates per year xxxix. Existing plugins update xxxx. Bugs and alignment fixes (Subsequent Website Maintenance is chargeable @ \$850 per year)	Per Year	1.00		
2) Hardware Enterprise Grade Server Rental (1 Year) i. Inclusive of 1 x Domain name ii. Local server with 10GB Space iii. Inclusive of Email & Web hosting iv. Creation of unlimited email accounts v. Complimentary in-house phone & team viewer support		Per Year	1.00		
3) Professional Services Not Applicable					
4) Training Training and handover i. 1 x Onsite training at client's premise ii. Unlimited re-training at Firstcom's office. iii. Unlimited training and support via team viewer iv. Provision of customised user guide (Inclusive in Package Price)		Per Session	1.00		
5) Others Not Applicable					
Total				\$ 10,059.00	\$ 10,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant