

<b>Company</b>	Webcada Pte. Ltd.
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	Shopcada Ecommerce and POS - Shopcada Premium Ecommerce with Grow Mobile Package
<b>Appointment Period</b>	02 July 2020 to 01 July 2021
<b>Extended Appointment Period<sup>2</sup></b>	02 July 2021 to 01 July 2022

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Premium Ecommerce includes: - Web pages, blog and lookbook - Shopcada Visual Editors - Email marketing - Announcement module - Contact Us Form and Product Enquiry - Social Media Integration (Facebook Store/ Google Shopping) - Support SEO, analytics and tracking - Product manager – Batch Edit and Bulk Upload - Unlimited products - Schedule Launch - Inventory module with multiple location - Product catalogue – Multiple classifications - Product Cross Sell/Up Sell, Related product by colour - Waiting List and Restock notification - Alternate Currency for Reference - User manager – Unlimited admin login - VIP management with early access by VIP - Shipping and Taxes - Split Shipment Calculation for Backorders - Offline payment and Online payment gateway - Order manager with manual order creation - Order fulfilment with batch processing - Transaction emails and shipment notification - Order refund and exchange - Discount Module - Store Credit - Gift Certificate - Rewards Points - Refer A Friend - Birthday Month Discount - Timed Sale - Wish List - Product Rating Review - Cart Recovery - Dashboard and Details Reporting - Advance report builder - Shopcada API - Unlimited File Storage - 1TB monthly CDN Bandwidth Usage (Overage at \$0.20 per GB) - 24/7 Local support - Standard SSL certificate - 2FA for site admin login		Per Year Subscription	1.00		



<b>Company</b>	Webcada Pte. Ltd.
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	Shopcada Ecommerce and POS - Shopcada Premium Ecommerce Package
<b>Appointment Period</b>	02 July 2020 to 01 July 2021
<b>Extended Appointment Period<sup>2</sup></b>	02 July 2021 to 01 July 2022

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Premium Ecommerce includes: - Web pages, blog and lookbook - Shopcada Visual Editors - Email marketing - Announcement module - Contact Us Form and Product Enquiry - Social Media Integration (Facebook Store/ Google Shopping) - Support SEO, analytics and tracking - Product manager – Batch Edit and Bulk Upload - Unlimited products - Schedule Launch - Inventory module with multiple location - Product catalogue – Multiple classifications - Product Cross Sell/Up Sell, Related product by colour - Waiting List and Restock notification - Alternate Currency for Reference - User manager – Unlimited admin login - VIP management with early access by VIP - Shipping and Taxes - Split Shipment Calculation for Backorders - Offline payment and Online payment gateway - Order manager with manual order creation - Order fulfilment with batch processing - Transaction emails and shipment notification - Order refund and exchange - Discount Module - Store Credit - Gift Certificate - Rewards Points - Refer A Friend - Birthday Month Discount - Timed Sale - Wish List - Product Rating Review - Cart Recovery - Dashboard and Details Reporting - Advance report builder - Shopcada API - Unlimited File Storage - 1TB monthly CDN Bandwidth Usage (Overage at \$0.20 per GB) - 24/7 Local support - Standard SSL certificate - 2FA for site admin login  Grow Mobile Apps includes: - Mobile apps for iOS and Android - Product Sync from Shopcada Store - Integrated Customer Database with Shopcada Store. - Support redemption of Store Credits, Gift Certificate, Reward Points & Discounts. - Product filter at catalogue page - Products search - Product image gallery and zoom - Payment gateway: braintree / stripe - Customer profile & order history - Unlimited webview pages - Visual editor for content - Newsletter signup - Push notification		Per Year Subscription	1.00		

2) Hardware Not Applicable					
3) Professional Services Website Design and Development - One custom responsive Shopcada theme design and development - Testing & fine tuning before live.  Project Management & Consultation - Dedicated project manager for single point of contact. - Website architecture and ecommerce best practise consultation. - Monitor and keep track project timeline and deliverables		Per Project	1.00		
		Per Project	1.00		
4) Training Training - One Training Sessions with up to 2 Staffs - On-site or Google Meet Training - Online Guide		Per Session	1.00		
5) Others Not Applicable					
<b>Total</b>				<b>\$ 10,000.00</b>	<b>\$ 10,000.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant

<b>Company</b>	Webcada Pte. Ltd.
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	Shopcada Ecommerce and POS - Shopcada Standard Ecommerce with Emerging Mobile Package
<b>Appointment Period</b>	02 July 2020 to 01 July 2021
<b>Extended Appointment Period<sup>2</sup></b>	02 July 2021 to 01 July 2022

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Standard Ecommerce includes: - Web pages, blog and lookbook - Shopcada Visual Editors - Email marketing - Announcement module - Contact Us Form and Product Enquiry - Social Media Integration (Facebook Store/ Google Shopping) - Support SEO, analytics and tracking - Product manager – Batch Edit and Bulk Upload - Unlimited products - Schedule Launch - Inventory module with multiple location - Product catalogue – Multiple classifications - Product Cross Sell/Up Sell, Related product by colour - Waiting List and Restock notification - User manager – Unlimited admin login - Shipping and Taxes - Split Shipment Calculation for Backorders - Offline payment and Online payment gateway - Order manager with manual order creation - Order fulfilment with batch processing - Transaction emails and shipment notification - Order refund and exchange - Discount Module - Store Credit - Cart Recovery - Dashboard and Details Reporting - Advance report builder - Unlimited File Storage - 50GB monthly CDN Bandwidth Usage (Overage at \$0.30 per GB) - 24/7 Local support - Standard SSL certificate - 2FA for site admin login  Emerging Mobile App includes: - Product Sync from Shopcada Store - Integrated Customer Database with Shopcada Store. - Support redemption of Store Credits, Gift Certificate, Reward Points & Discounts. - Product filter at catalogue page - Products search - Payment gateway: braintree / stripe - Customer profile & order history - Unlimited webview pages - Visual editor for content - Newsletter signup - Push notification		Per Year Subscription	1.00		

2) Hardware Not Applicable					
3) Professional Services Website Setup & Configuration - Website setup with Shopcada responsive theme design - Testing & fine tuning before live.  Mobile App development with Shopcada standard theme. - Custom business branding. - Mobile app development in both iOS and android - Testing and fine tune with test flight before live  Project Management & Consultation - Dedicated project manager for single point of contact. - Website architecture and ecommerce best practise consultation. - Monitor and keep track project timeline and deliverables		Per Project	1.00		
		Per Project	1.00		
4) Training Training - One Training Sessions with up to 2 Staffs - On-site or Google Meet Training - Online Guide		Per Session	1.00		
5) Others Not Applicable					
<b>Total</b>				<b>\$ 8,600.00</b>	<b>\$ 8,600.00</b>

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Company	Webcada Pte. Ltd.
Digital Solution Name & Version Number <sup>1</sup>	Shopcada Ecommerce and POS - Shopcada Standard Ecommerce Package
Appointment Period	02 July 2020 to 01 July 2021
Extended Appointment Period <sup>2</sup>	02 July 2021 to 01 July 2022

## Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Standard Ecommerce includes: - Web pages, blog and lookbook - Shopcada Visual Editors - Email marketing - Announcement module - Contact Us Form and Product Enquiry - Social Media Integration (Facebook Store/ Google Shopping) - Support SEO, analytics and tracking - Product manager – Batch Edit and Bulk Upload - Unlimited products - Schedule Launch - Inventory module with multiple location - Product catalogue – Multiple classifications - Product Cross Sell/Up Sell, Related product by colour - Waiting List and Restock notification - User manager – Unlimited admin login - Shipping and Taxes - Split Shipment Calculation for Backorders - Offline payment and Online payment gateway - Order manager with manual order creation - Order fulfilment with batch processing - Transaction emails and shipment notification - Order refund and exchange - Discount Module - Store Credit - Cart Recovery - Dashboard and Details Reporting - Advance report builder - Unlimited File Storage - 50GB monthly CDN Bandwidth Usage (Overage at \$0.30 per GB) - 24/7 Local support - Standard SSL certificate - 2FA for site admin login		Per Year Subscription	1.00		
2) Hardware Not Applicable					
3) Professional Services  Website Setup & Configuration - Website setup with Shopcada responsive theme design - Testing & fine tuning before live.  Project Management & Consultation - Dedicated project manager for single point of contact. - Website architecture and ecommerce best practise consultation. - Monitor and keep track project timeline and deliverables		Per Project	1.00		
		Per Project	1.00		
4) Training Training - One Training Sessions with up to 2 Staffs - On-site or Google Meet Training - Online Guide		Per Session	1.00		
5) Others Not Applicable					
<b>Total</b>				<b>\$ 3,500.00</b>	<b>\$ 3,500.00</b>

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<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

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<b>Company</b>	Webcada Pte. Ltd.
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	Shopcada Ecommerce and POS - Shopcada POS+ Package
<b>Appointment Period</b>	02 July 2020 to 01 July 2021
<b>Extended Appointment Period<sup>2</sup></b>	02 July 2021 to 01 July 2022

## Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software POS+ includes: - Product Sync from Shopcada Store - Integrated Customer Database with Shopcada Store. - Support redemption of Store Credits, Gift Certificate, Reward Points & Discounts. - support Offline Mode for POS transaction - Customisable Receipt - Pay at store and ship later from warehouse - Online reservation & pick up at store. - Cross outlet reservation - Multiple Payment Methods - System discount and manual discount - Self-Pickup tracking for online orders - Product return and exchange module - Staff Attendance - User permission by Cashier and Manager - Daily settlement reports - Integration with shopping malls for GTO reporting		Per Year Subscription	1.00		
2) Hardware Shopcada POS+ Certified Hardware - Apple iPad 32 GB Wifi - Star Micronics TSP 143 80mm Thermal Receipt Printer - Socket Mobile CHS 7Ci 1D Imager Barcode Scanner - 50 Rolls 80mm Thermal Receipt - Cash Drawer		Per Set	1.00		
3) Professional Services Not Applicable					
4) Training On-site installation and Training Online Guides		Per Session	1.00		
5) Others Not Applicable					
<b>Total</b>				<b>\$ 3,700.00</b>	<b>\$ 3,700.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

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