Company	Bona Technologies Systems Pte Ltd
Digital Solution Name & Version Number[1]	BonaForce - bonaFORCE SMEs
Appointment Period	30 July 2020 to 29 July 2021
Extended Appointment Period[2]	30 July 2021 to 29 July 2022

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost ($)	Unit	Quantity	Subtotal ($)	Qualifying Cost * ($)
1) Software Leads management - setup/maintain activity plans for customers - setup/edit campaign types, target, media type, - setup/edit mailing categories and email groups - setup/edit email templates for different customer groups CRM Dashboards and Reports Module - track progress of various activities - track progress of various campaigns - track progress of various contact points in the company - track company's past purchase history - generate customer listing by sales - generate customer data by demographics, behavioural and psychographic factors - generate leads generation data by activity/source or customer type - generate lead conversion data by activity or customer type - generate first call resolution analytics Customer Groups module - setup/edit customer groups - setup/edit terms of payment - setup/edit modes of payment - setup/edit prices and discounts for different customer groups - setup/edit vendor contracts (e.g. payment details, quantity)		Per Setup	1.00		
Customer Interaction Features • Email marketing • Email tracking • Reports		Per Setup	1.00		
2) Hardware Not Applicable					
3) Professional Services User Acceptance Testing		Per Setup	1.00		
4) Training User Training		Per Setup	1.00		
5) Others Not Applicable					
			Total	$ 4,000.00	$ -

[1] A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999
[2] As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration
for an additional one-year ("Extended Appointment Period")
* Qualifying cost refers to the supportable cost to be co-funded under the grant

Company	Bona Technologies Systems Pte Ltd
Digital Solution Name & Version Number[1]	BonaForce - bonaFORCE Premium
Appointment Period	30 July 2020 to 29 July 2021
Extended Appointment Period[2]	30 July 2021 to 29 July 2022

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost ($)	Unit	Quantity	Subtotal ($)	Qualifying Cost * ($)
1) Software Leads management - setup/maintain activity plans for customers - setup/edit campaign types, target, media type, - setup/edit mailing categories and email groups - setup/edit email templates for different customer groups CRM Dashboards and Reports Module - track progress of various activities - track progress of various campaigns - track progress of various contact points in the company - track company's past purchase history - generate customer listing by sales - generate customer data by demographics, behavioural and psychographic factors - generate leads generation data by activity/source or customer type - generate lead conversion data by activity or customer type - generate first call resolution analytics Customer Groups module - setup/edit customer groups - setup/edit terms of payment - setup/edit modes of payment - setup/edit prices and discounts for different customer groups - setup/edit vendor contracts (e.g. payment details, quantity)		Per Setup	1.00		
Customer Interaction Features • Email marketing • Email tracking • Greeting cards features • Survey Module • Chat Function • Tasks & Issues features • Calendar Scheduling & Automation of Tasks • Reports		Per Setup	1.00		
2) Hardware Not Applicable					
3) Professional Services User Acceptance Testing		Per Setup	1.00		
4) Training User Training		Per Setup	1.00		
5) Others Not Applicable					
			Total	$ 4,300.00	$ -

[1] A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999
[2] As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")
* Qualifying cost refers to the supportable cost to be co-funded under the grant

Company	Bona Technologies Systems Pte Ltd
Digital Solution Name & Version Number[1]	BonaForce - bonaFORCE Events
Appointment Period	30 July 2020 to 29 July 2021
Extended Appointment Period[2]	30 July 2021 to 29 July 2022

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost ($)	Unit	Quantity	Subtotal ($)	Qualifying Cost * ($)
1) Software Leads management - setup/maintain activity plans for customers - setup/edit campaign types, target, media type, - setup/edit mailing categories and email groups - setup/edit email templates for different customer groups CRM Dashboards and Reports Module - track progress of various activities - track progress of various campaigns - track progress of various contact points in the company - track company's past purchase history - generate customer listing by sales - generate customer data by demographics, behavioural and psychographic factors - generate leads generation data by activity/source or customer type - generate lead conversion data by activity or customer type - generate first call resolution analytics		Per Setup	1.00		
Customer Groups module - setup/edit customer groups - setup/edit terms of payment - setup/edit modes of payment - setup/edit prices and discounts for different customer groups - setup/edit vendor contracts (e.g. payment details, quantity) Customer Interaction Features • Email marketing • Email tracking • Greeting cards features • Survey Module • Chat Function • Tasks & Issues features • Calendar Scheduling & Automation of Tasks • Reports		Per Setup	1.00		
Event Management • Event ticketing • Event Registration • Pre Event Customer Engagement • Post Event Customer Engagement & Retention • QR code capabilities • Reports Event Registration Microsite • Customer Registration • Login • Micro Content Management System • Scalable for multiple events • Dashboard & Reports		Per Setup	1.00		
2) Hardware Not Applicable					
3) Professional Services User Acceptance Testing		Per Setup	1.00		
4) Training User Training		Per Setup	1.00		
5) Others Not Applicable					
Total				$ 4,700.00	$ -

[1] A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999
[2] As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration
  for an additional one-year ("Extended Appointment Period")
* Qualifying cost refers to the supportable cost to be co-funded under the grant

Company	Bona Technologies Systems Pte Ltd
Digital Solution Name & Version Number[1]	BonaForce - bonaFORCE Agencies
Appointment Period	30 July 2020 to 29 July 2021
Extended Appointment Period[2]	30 July 2021 to 29 July 2022

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost ($)	Unit	Quantity	Subtotal ($)	Qualifying Cost * ($)
1) Software Leads management - setup/maintain activity plans for customers - setup/edit campaign types, target, media type, - setup/edit mailing categories and email groups - setup/edit email templates for different customer groups CRM Dashboards and Reports Module - track progress of various activities - track progress of various campaigns - track progress of various contact points in the company - track company's past purchase history - generate customer listing by sales - generate customer data by demographics, behavioural and psychographic factors - generate leads generation data by activity/source or customer type - generate lead conversion data by activity or customer type - generate first call resolution analytics Customer Groups module - setup/edit customer groups - setup/edit terms of payment - setup/edit modes of payment - setup/edit prices and discounts for different customer groups - setup/edit vendor contracts (e.g. payment details, quantity)		Per Setup	1.00		
Customer Interaction Features • Email marketing • Email tracking • Greeting cards features • Survey Module • Chat Function • Tasks & Issues features • Calendar Scheduling & Automation of Tasks • Reports		Per Setup	1.00		
Digital Brochure Feature • Digital name-card • QR code identification • Gallery • Social Media Integration • Product/Service Brochure • Add to favorites feature • Add to contact list feature		Per Setup	1.00		
2) Hardware Not Applicable					
3) Professional Services User Acceptance Testing		Per Setup	1.00		
4) Training User Training		Per Setup	1.00		
5) Others Not Applicable					
			Total	$ 4,700.00	$ -

[1] A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999
[2] As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration
   for an additional one-year ("Extended Appointment Period")
* Qualifying cost refers to the supportable cost to be co-funded under the grant

Company	Bona Technologies Systems Pte Ltd
Digital Solution Name & Version Number[1]	BonaForce - bonaFORCE Portal
Appointment Period	30 July 2020 to 29 July 2021
Extended Appointment Period[2]	30 July 2021 to 29 July 2022

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost ($)	Unit	Quantity	Subtotal ($)	Qualifying Cost * ($)
1) Software Leads management - setup/maintain activity plans for customers - setup/edit campaign types, target, media type, - setup/edit mailing categories and email groups - setup/edit email templates for different customer groups CRM Dashboards and Reports Module - track progress of various activities - track progress of various campaigns - track progress of various contact points in the company - track company's past purchase history - generate customer listing by sales - generate customer data by demographics, behavioural and psychographic factors - generate leads generation data by activity/source or customer type - generate lead conversion data by activity or customer type - generate first call resolution analytics Customer Groups module - setup/edit customer groups - setup/edit terms of payment - setup/edit modes of payment - setup/edit prices and discounts for different customer groups - setup/edit vendor contracts (e.g. payment details, quantity)		Per Setup	1.00		
Customer Interaction Features • Email marketing • Email tracking • Greeting cards features • Survey Module • Chat Function • Tasks & Issues features • Calendar Scheduling & Automation of Tasks • Reports		Per Setup	1.00		
bonaforce customer portal (BCP) • Customer Documentation & Checklist with Customer Access • Customer Dashboard • Task and Ticketing Feature • Integration to Variation Order notification • Job Sign off • Reports		Per Setup	1.00		
2) Hardware Not Applicable					
3) Professional Services User Acceptance Testing		Per Setup	1.00		
4) Training User Training		Per Setup	1.00		
5) Others Not Applicable					
Total				$ 4,700.00	$ -

[1] A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999
[2] As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration
  for an additional one-year ("Extended Appointment Period")
* Qualifying cost refers to the supportable cost to be co-funded under the grant