

# BOOK REVIEW

**NAME OF THE BOOK:** VALUE  
INVESTING AND BEHAVIORAL  
FINANCE

**AUTHOR OF THE BOOK:** PARAG  
PARIKH

**NAME :** K.SAI SHIVARANJAN

**ROLLNO:** 24MMB0A31

## **Title & Author:**

**"Value Investing and Behavioral Finance"**  
by **Parag Parikh.**

## **Introduction:**

I choosed this book because I hear lot of people saying stock market give good money. But I don't know how it works. One day I saw this book in library and the name looking different, so I pick it. At first I think it will be hard to understand, like big finance words and all. But I wanted to try and see what it telling. I was hoping maybe it help me to know something about investing.

## **Summary:**

This book is mainly talking about two things. One is value investing and second is behavioral finance. Value investing means buying share when it is low price and keeping it for long time. The other part, behavioral finance, is about how people brain works when they use money. Like people get scared or greedy and then make wrong decisions.

There is no story or characters in book, but author telling some examples. He tell about famous people like Warren Buffet and how normal people also make mistakes in market. One person in book said like this – "I know the stock was too high, but still I buy because all are buying." Author also telling many people think if one stock going up, it will go always up, but that's wrong.

## Analysis & Opinion:

I like the book more than I thought. The way author write, it not too boring. He give good examples and explain why people do mistakes in stock market. It is not only about money, but how our mind works.

One sentence I like very much – “Markets are not always rational because people are not always rational.” I feel that’s very true. In one place, author told that many people not doing their research, they only follow others and then they lose money. That feel real to me because I also did like that in other things.

But yes, some pages have difficult words. Like I not understand some terms in first reading. But mostly author try to keep it simple. He teaching that we should not follow others, and we should control our mind when we doing investing. That lesson is useful not only for stock market, but in life also.

## Personal Connection:

This book make me think different. Before I think investing is only for rich or finance people. But now I feel like even I can learn slowly. This book tell me not to rush. I always **go with the flow**, but now I will try to be more careful. I should **cut down on** doing things in hurry.

The book remind me that **money doesn’t grow on trees**, and **patience is must**. I realise I should not take decisions only by emotions. The real learning is not only about money, but about how we think and how we stop ourself from doing stupid things. I feel like I will try to learn more about this now.

## Conclusion:

I would surely recommend this book to students or beginners who want to start learning about investing. It's not only about money, but it also teaches us how our mind works. People who are curious about finance or even psychology would enjoy this book. It's not a heavy read and you learn something useful from it.

