



# Cloud Computing



# Definition

- What is cloud ?
  - Defining it through industry standard terms



# Essential Characteristics

- On demand self service
  - Comparison of traditional environment and cloud environment
- Broad network access

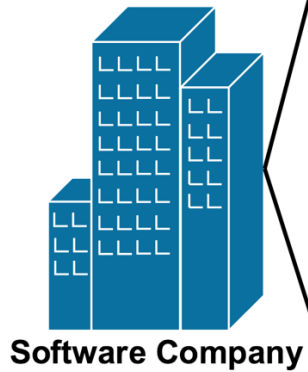


# Essential Characteristics

- Resource pooling
- Rapid Elasticity

## Common **Enterprise** Uses of Cloud Services

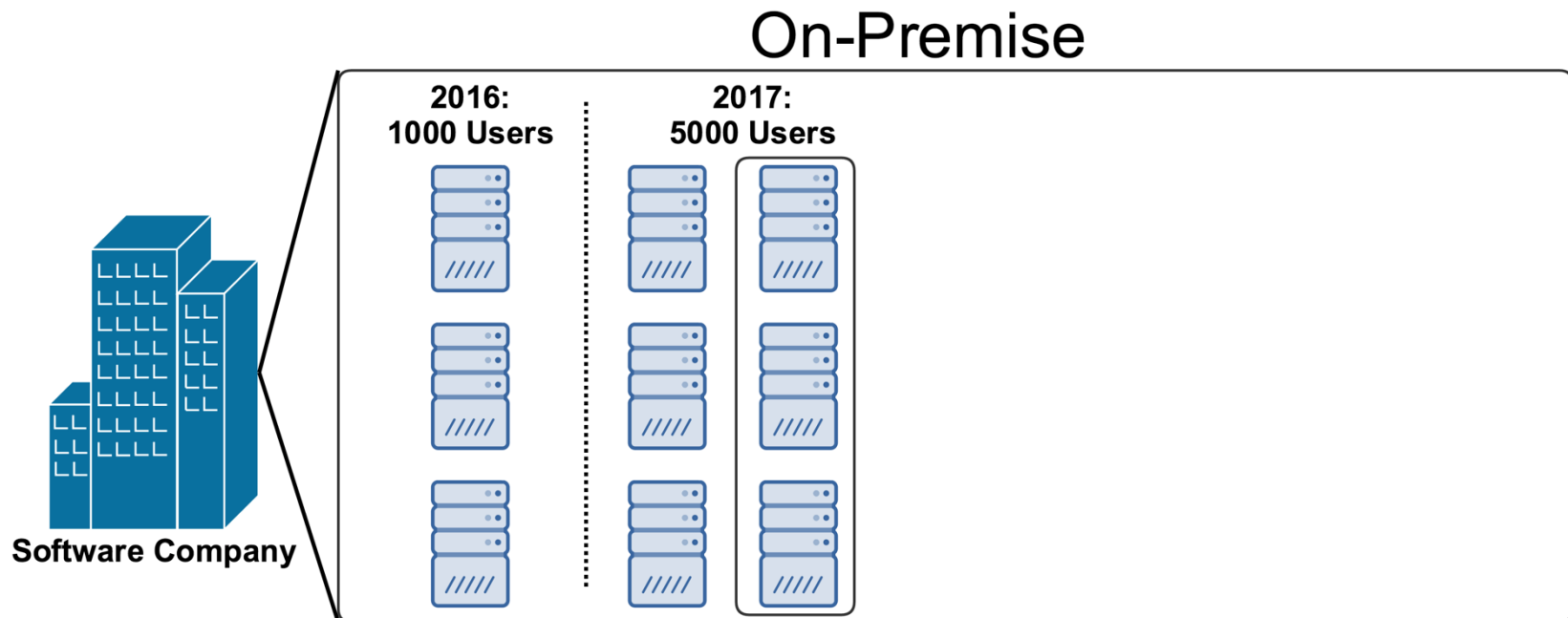
### On-Premise



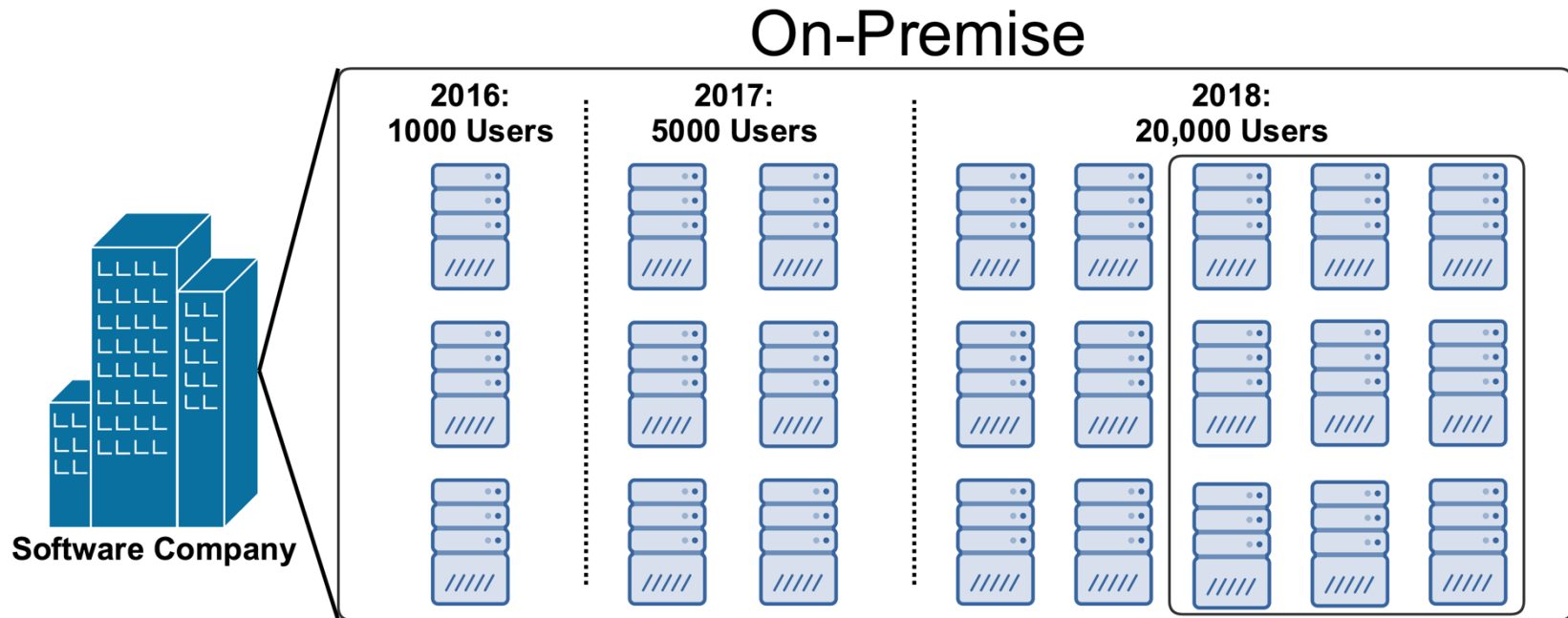
2016:  
1000 Users



## Common **Enterprise** Uses of Cloud Services

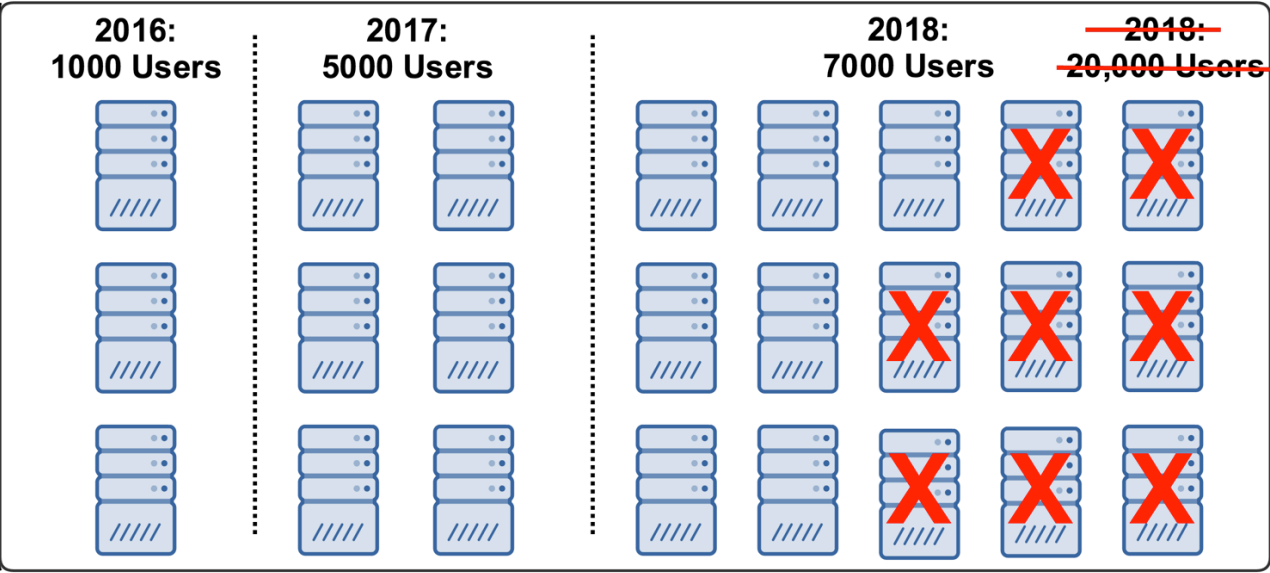
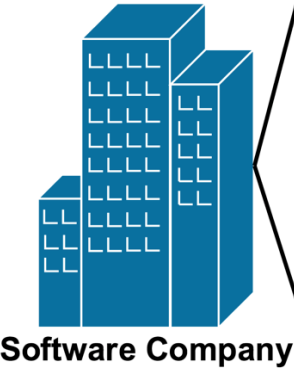


## Common **Enterprise** Uses of Cloud Services



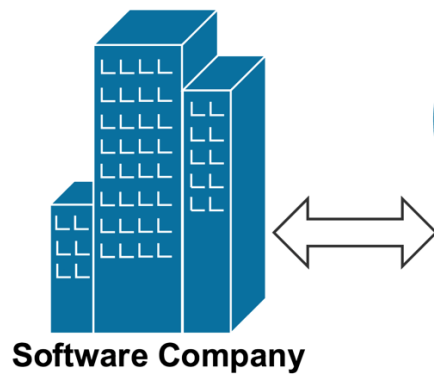
# Common **Enterprise** Uses of Cloud Services

## On-Premise





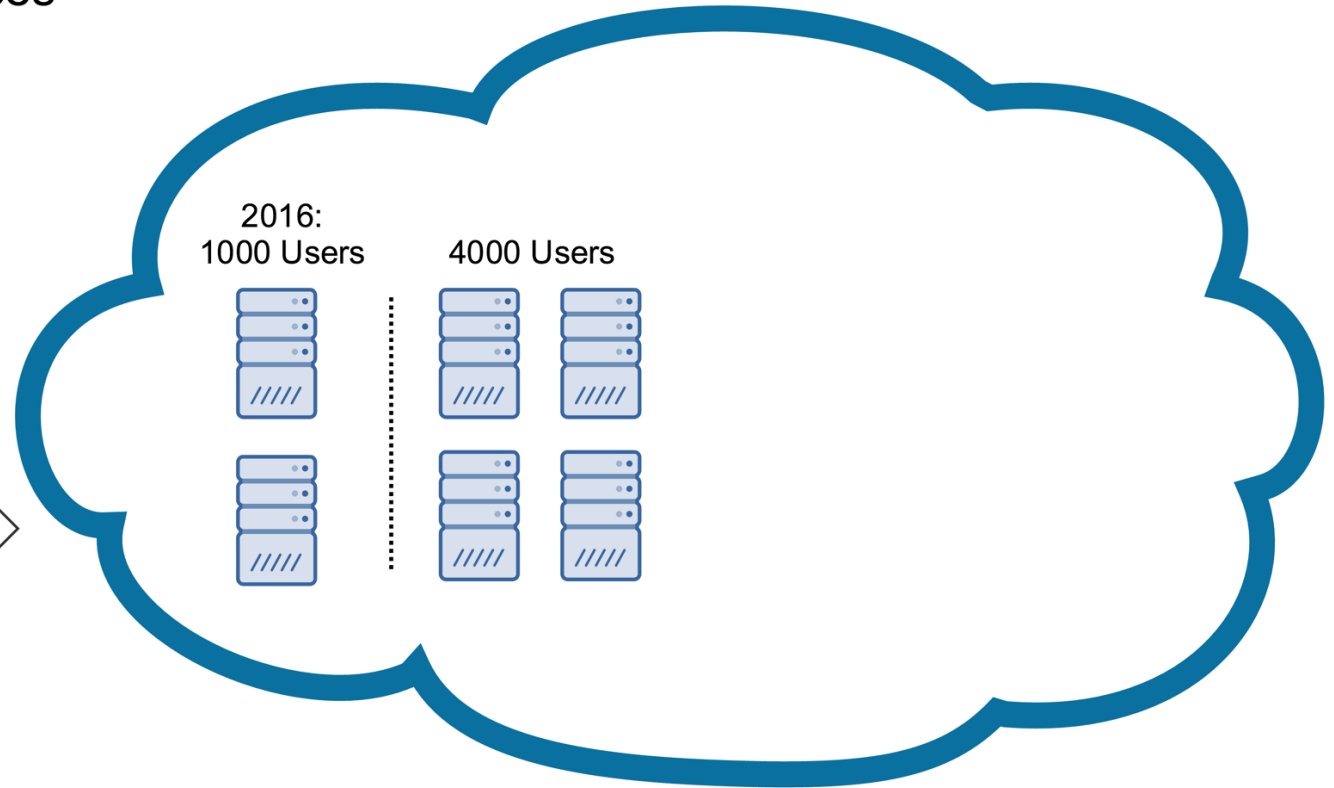
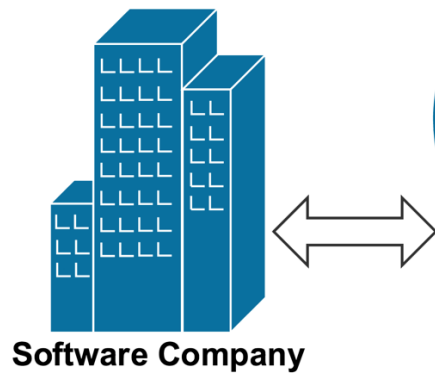
## Common **Enterprise** Uses of Cloud Services



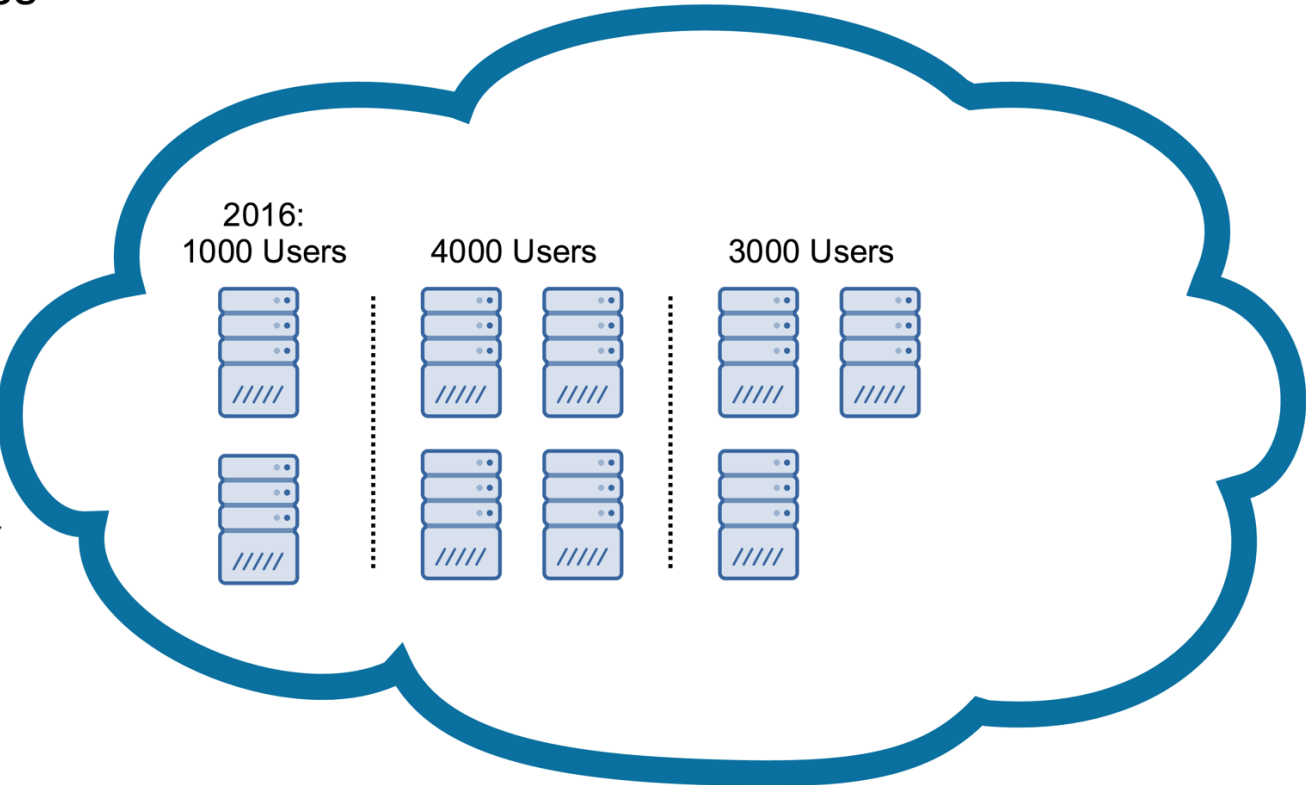
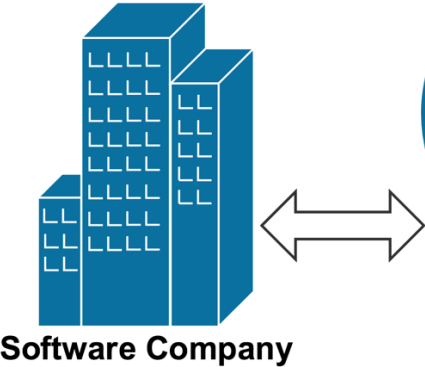
2016:  
1000 Users



## Common **Enterprise** Uses of Cloud Services



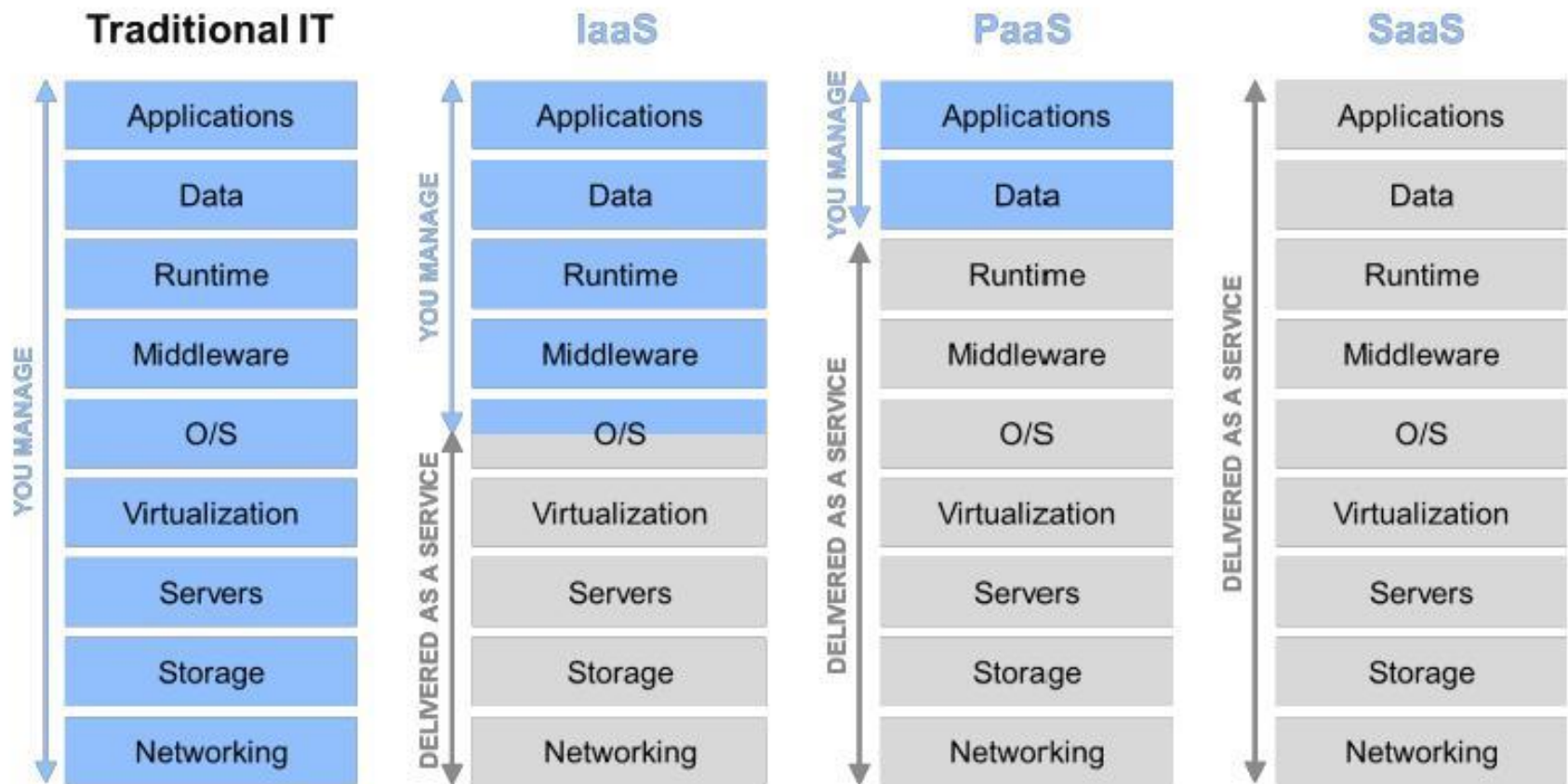
# Common **Enterprise** Uses of Cloud Services



# Why Cloud ?

- Business media says 73% of the companies are going for cloud
- Understanding the TCO
- 80 – 20 rule
- Direct cost-comparisons between the Cloud and on-premise are difficult, calculations of in-house costs fail to take into account:
  - The direct costs that accompany running a server: power, floor space, storage, and IT operations to manage those resources.
  - The indirect costs of running a server: network and storage infrastructure and IT operations to manage the general infrastructure.
  - The overhead costs of owning a server: procurement and accounting personnel, not to mention a critical resource in short supply: IT management and its attention.

# Service models or Cloud Stack



Source: Microsoft.



# Deployment Models

- Private Cloud
- Community Cloud
- Public Cloud
- Hybrid Cloud
  - Virtual private cloud
  - Cloud Burst

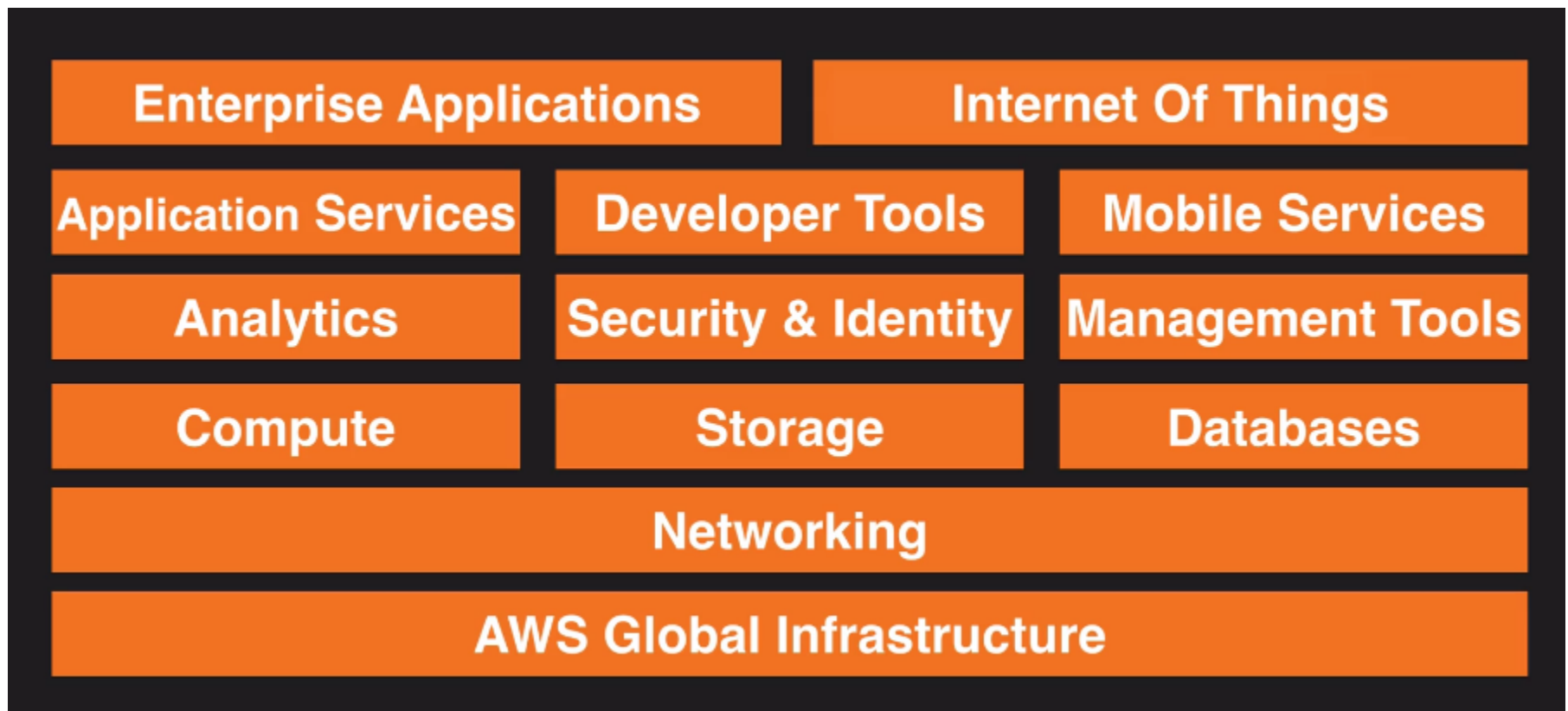


# Why learn AWS ?

- Fastest growing cloud computing platform on the planet
- Largest public cloud computing platform on the planet
- More and more organizations are outsourcing their IT to AWS
- The AWS certifications are the most popular certifications right now
- The safest place to be in IT right now
- Gartner report



# AWS Platform





# S3 – Simple Storage Service

- S3 is object based storage i.e. it allows you to upload files
- Files can be from 1B to 5TB
- There is unlimited storage
- Files are stored in buckets
- Bucket names are unique globally



Amazon S3

# S3

- S3 is simple key value store
  - Key (name of the object)
  - Value (data)
- Amazon guarantees 99.99% availability for S3
- Amazon guarantees 11 9's of durability for S3
- Secure data using ACL and Bucket policies



Amazon S3

# EC2 – Elastic Compute Cloud

- Backbone of AWS
- Provides resizable compute capability in cloud
- You pay for the capacity you use



Amazon EC2



Family	Speciality	Use case
D2	Dense Storage	Fileservers/Data Warehousing/Hadoop
R4	Memory Optimized	Memory Intensive Apps/DBs
M4	General Purpose	Application Servers
C4	Compute Optimized	CPU Intensive Apps/DBs
G2	Graphics Intensive	Video Encoding/ 3D Application Streaming
I2	High Speed Storage	NoSQL DBs, Data Warehousing etc
F1	Field Programmable Gate Array	Hardware acceleration for your code.
T2	Lowest Cost, General Purpose	Web Servers/Small DBs
P2	Graphics/General Purpose GPU	Machine Learning, Bit Coin Mining etc
X1	Memory Optimized	SAP HANA/Apache Spark etc



# Contact Details

**Aasem Quazi**

Senior Consultant – Big Data

+91-7776808458

[aasem@cloudlytics.co.in](mailto:aasem@cloudlytics.co.in)

# Thank you

