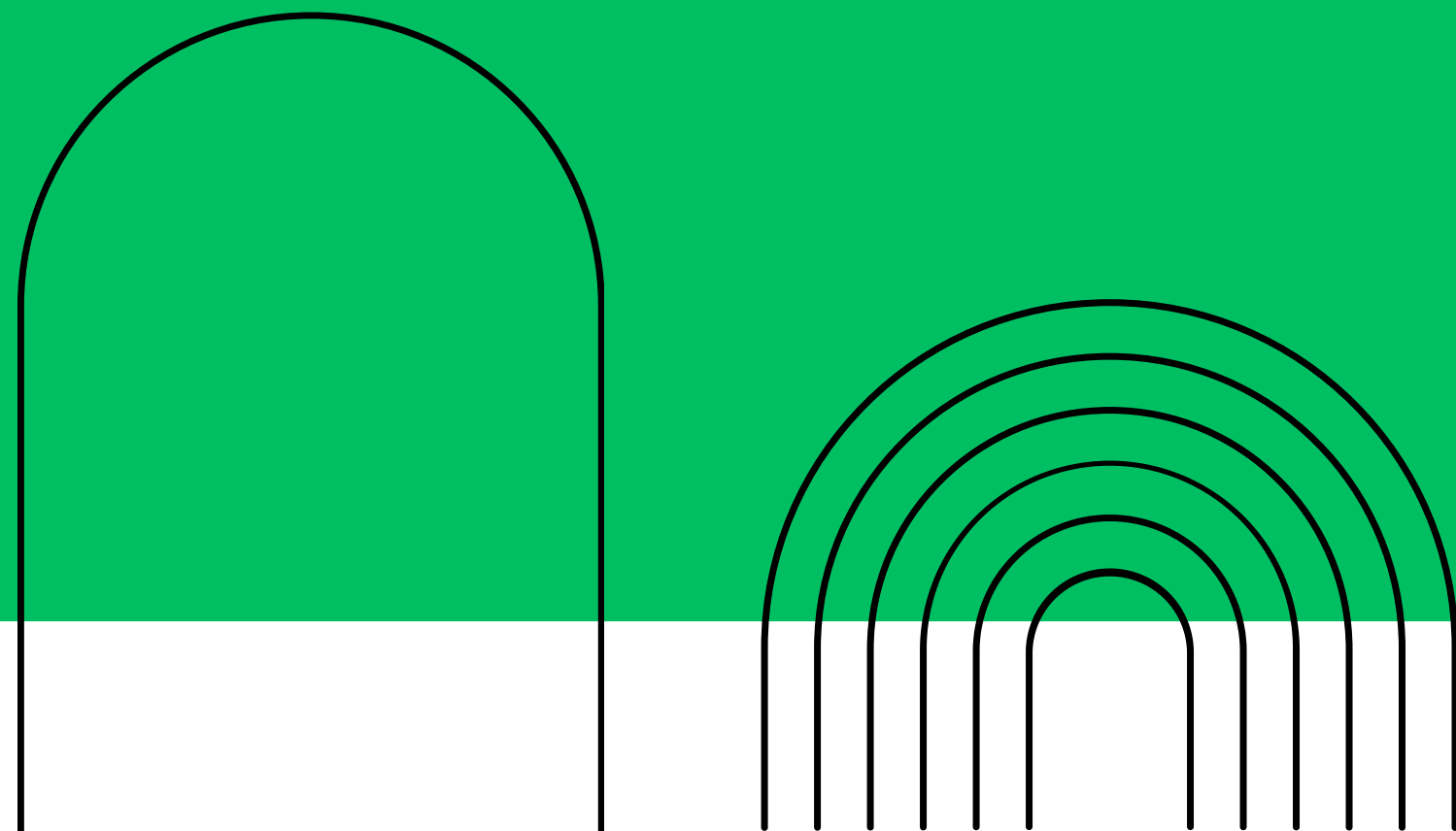
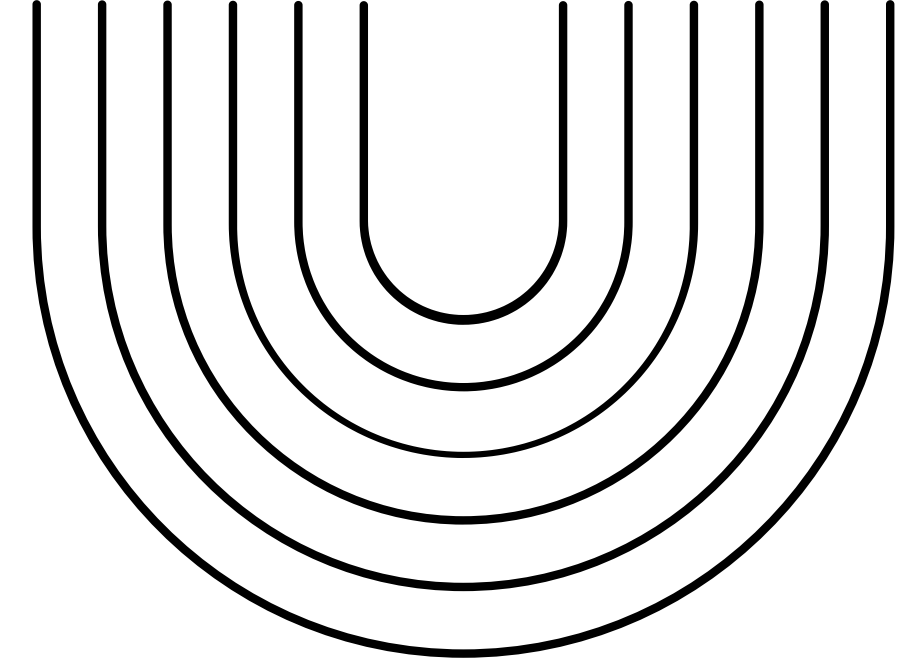


# INVESTPRO

*Gestão Financeira*



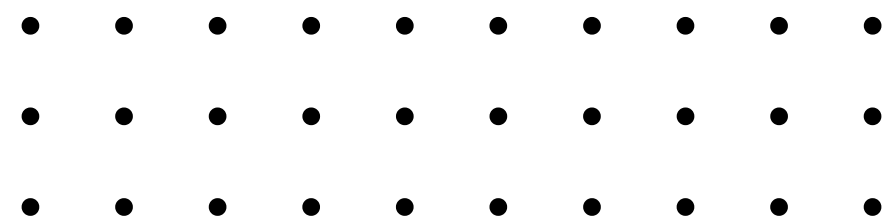


**01.** **ARTHUR BRAGA**  
*Product Owner*

**02.** **EDUARDO SPINELLI**  
*Desenvolvedor*

**03.** **GUILHERME MARTINI**  
*Desenvolvedor*

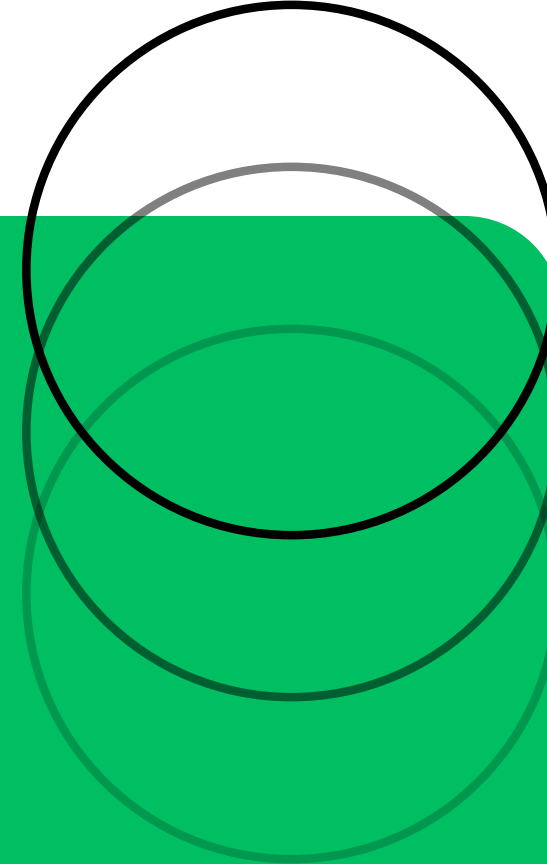
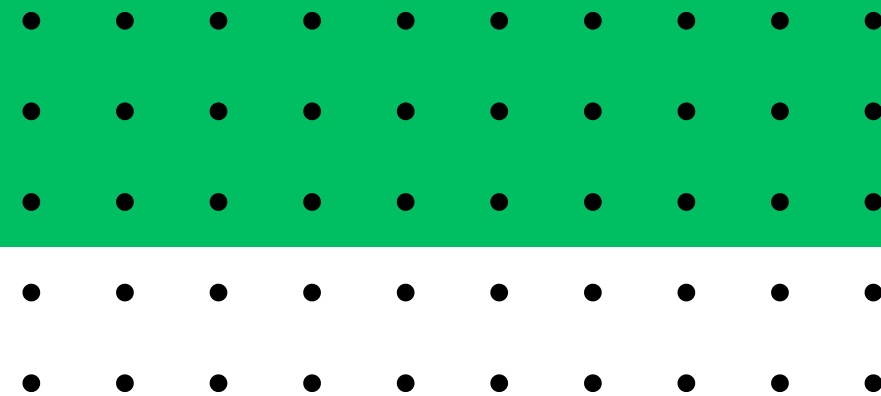
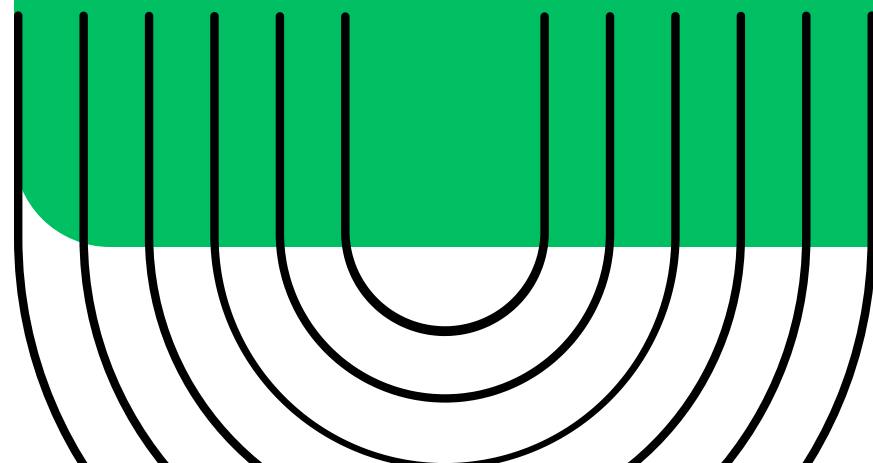
**04.** **RODRIGO GLÓRIA**  
*Scrum Master*

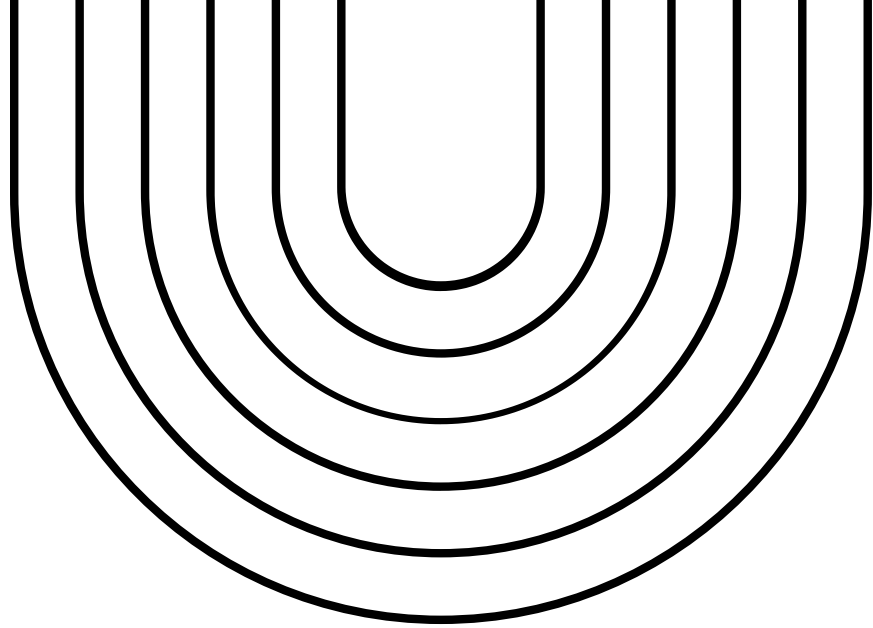


**PARTICIPANTES  
DO GRUPO**

01.

# CONTEXTO DO PROBLEMA



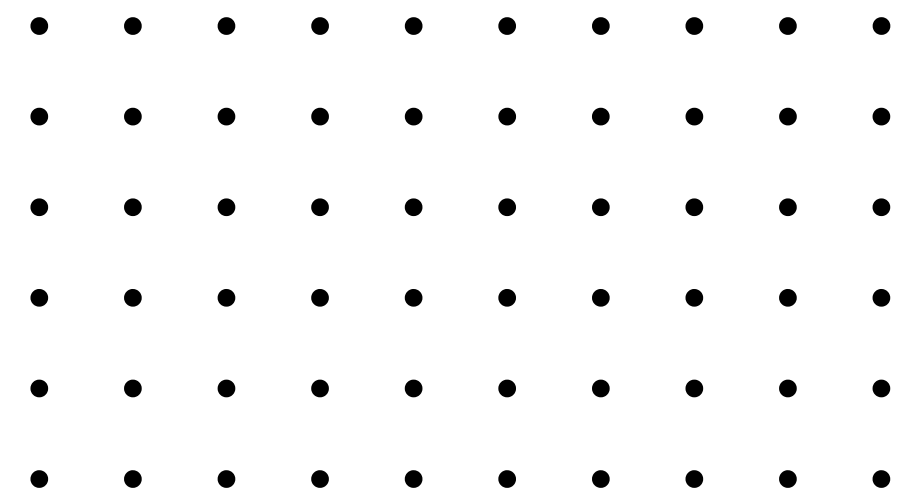


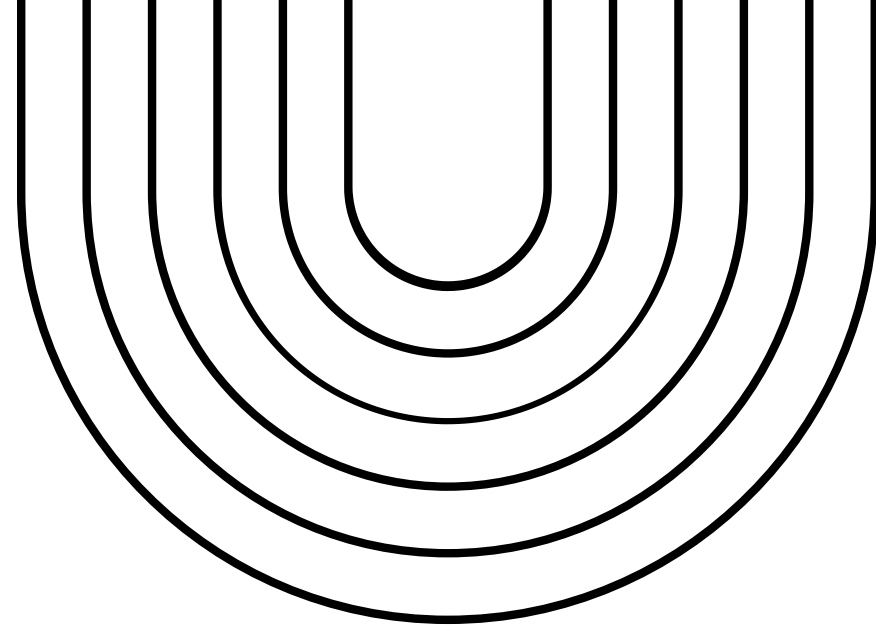
## CONTEXTO

Como universitários, muitas vezes falta dinheiro para ir em festas porque gastamos mal. Mas esse problema não é sô nosso.

## PROBLEMA

Cerca de **45%** dos brasileiros não fazem controle financeiro, **25%** dos não conseguem pagar as contas em dia e **52%** não tem nenhuma reserva financeira.



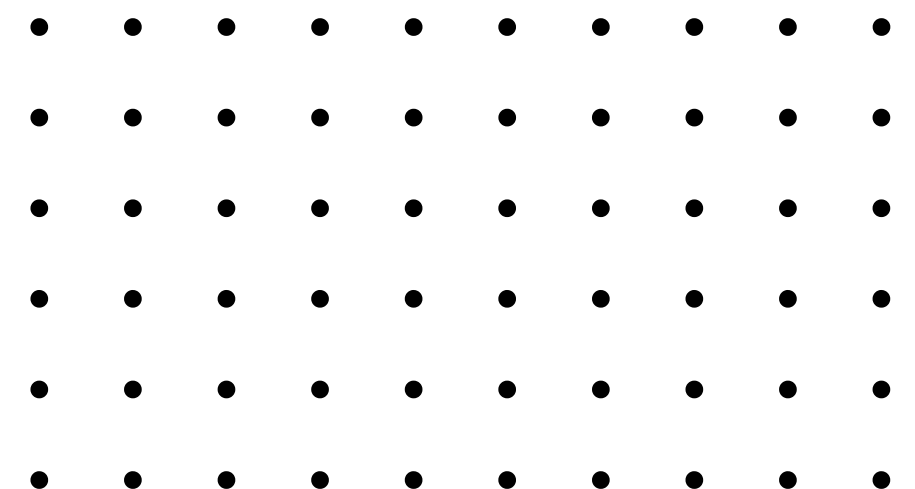


## JUSTIFICATIVA

A educação financeira gera  
melhores consumidores, e  
pessoas mais poupadoras e  
menos endividadas

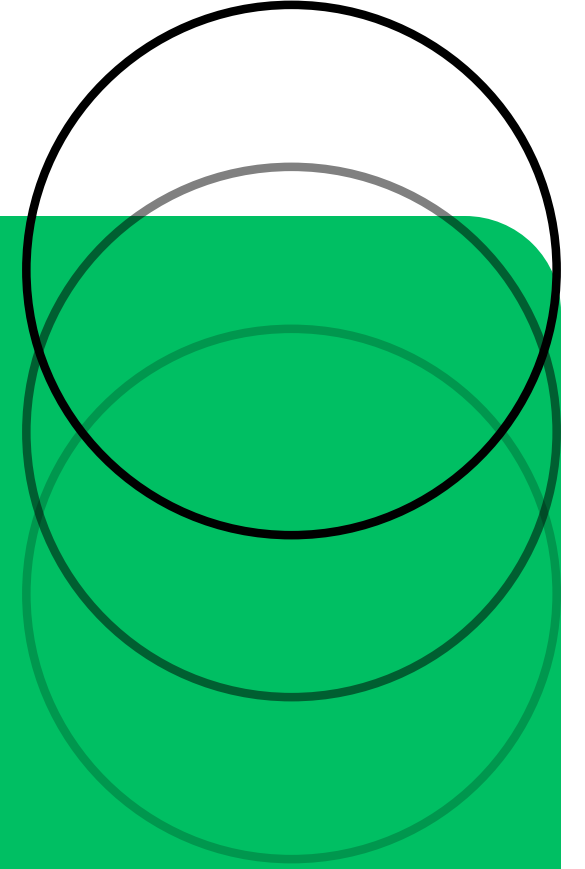
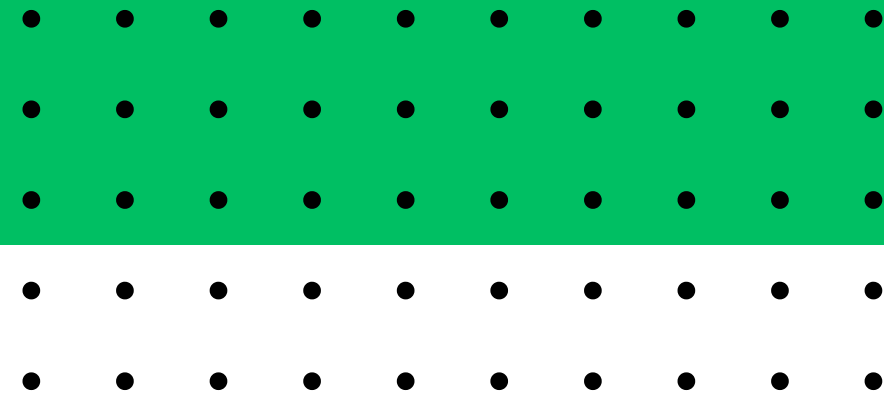
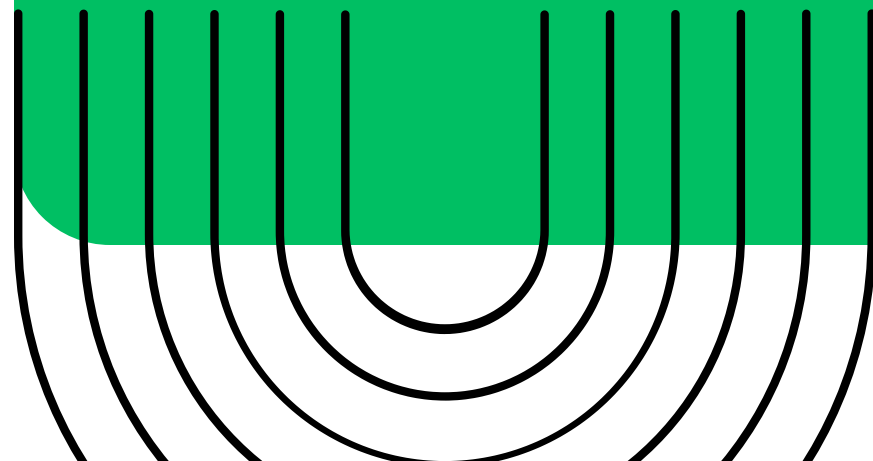
## OBJETIVOS

Desenvolver uma ferramenta  
que ajude pessoas a se  
organizar financeiramente e  
as apresentes conceitos de  
educação financeira.



02.

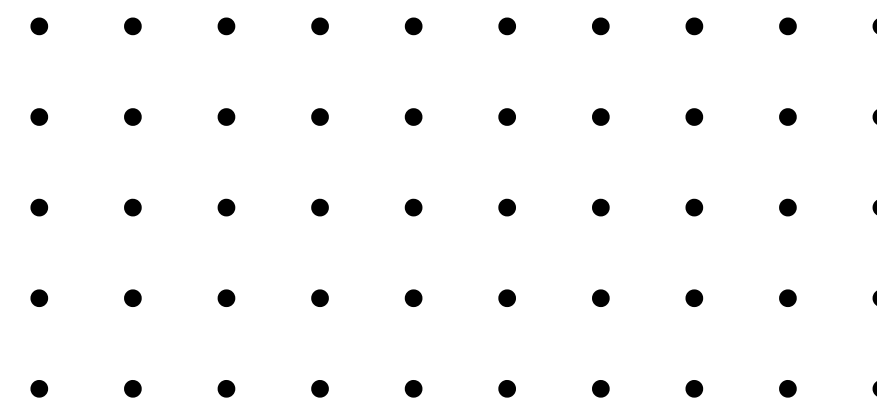
# PUBLICO ALVO





### Tipo 1

Jovens ingressando no mercado de trabalho.  
Gestão do primeiro salário.



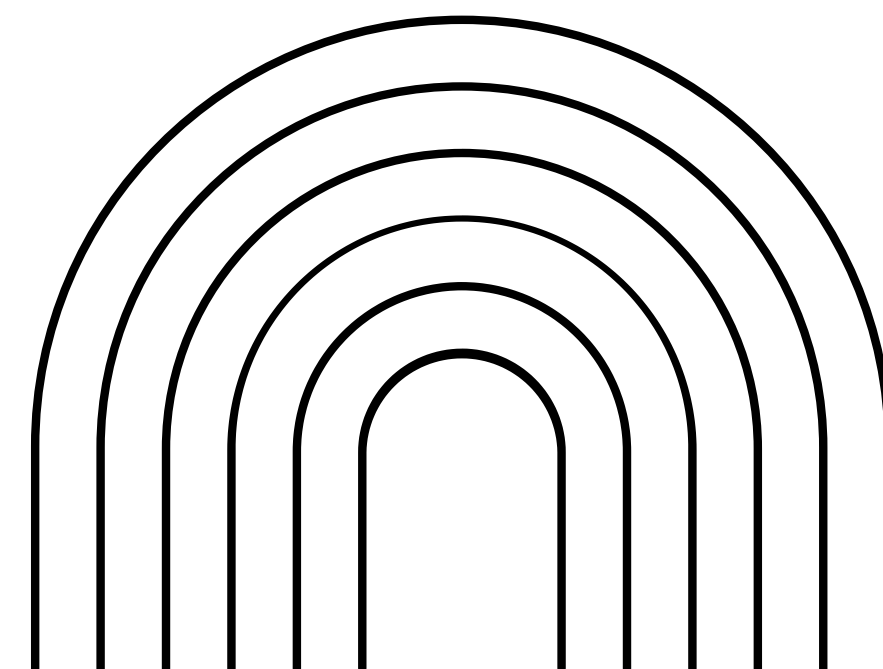
### Tipo 2

Adultos com vida financeira estável. Problemas com dívidas apesar do salário alto.



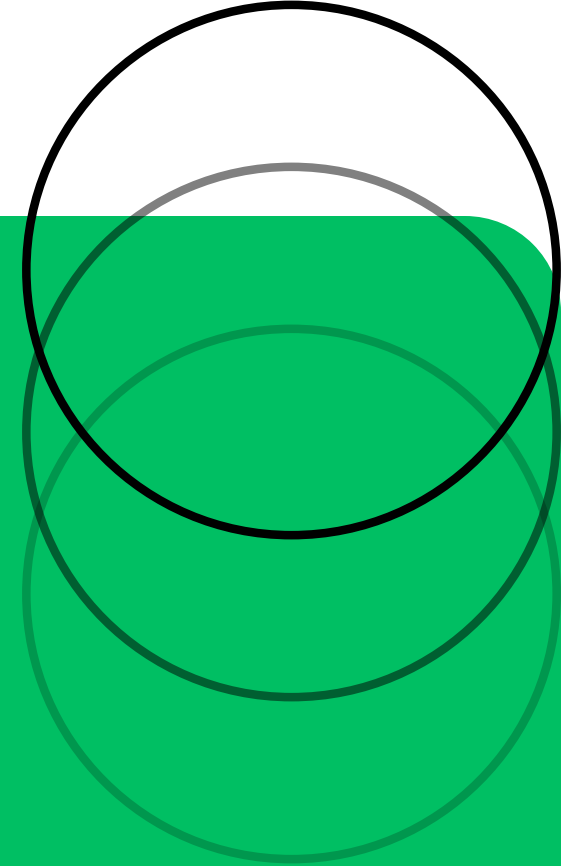
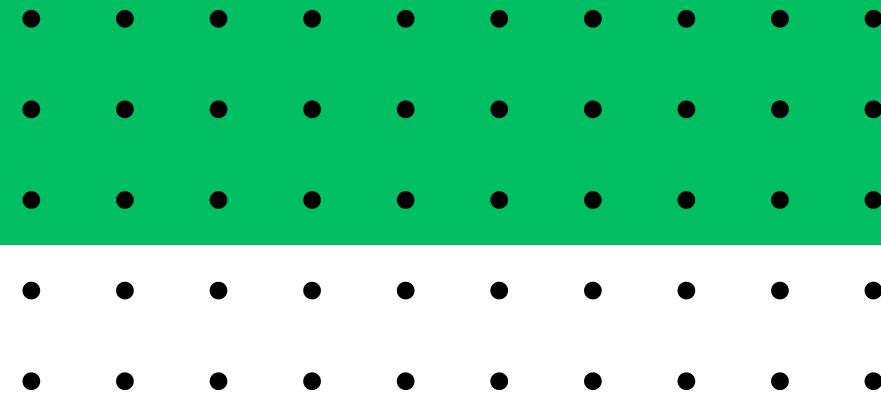
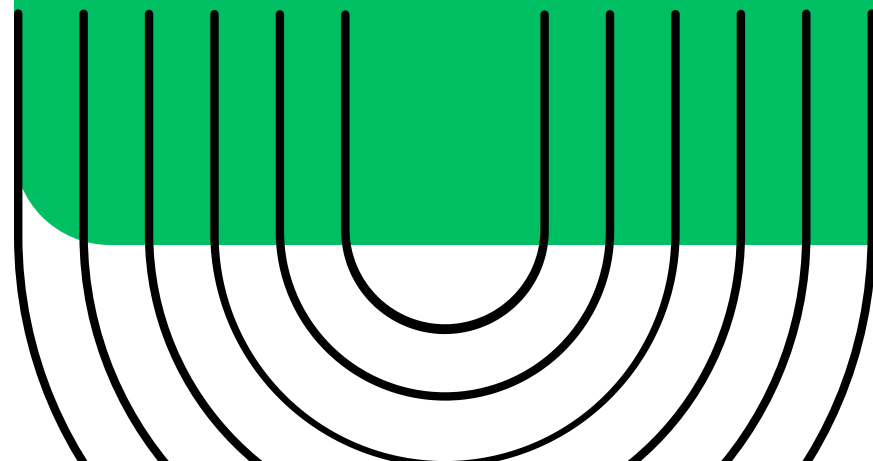
### Tipo 3

Universitários que mudam de cidade para estudar.  
Problemas com o controle dos gastos ao dividir apartamento.



03.

SOLUÇÃO

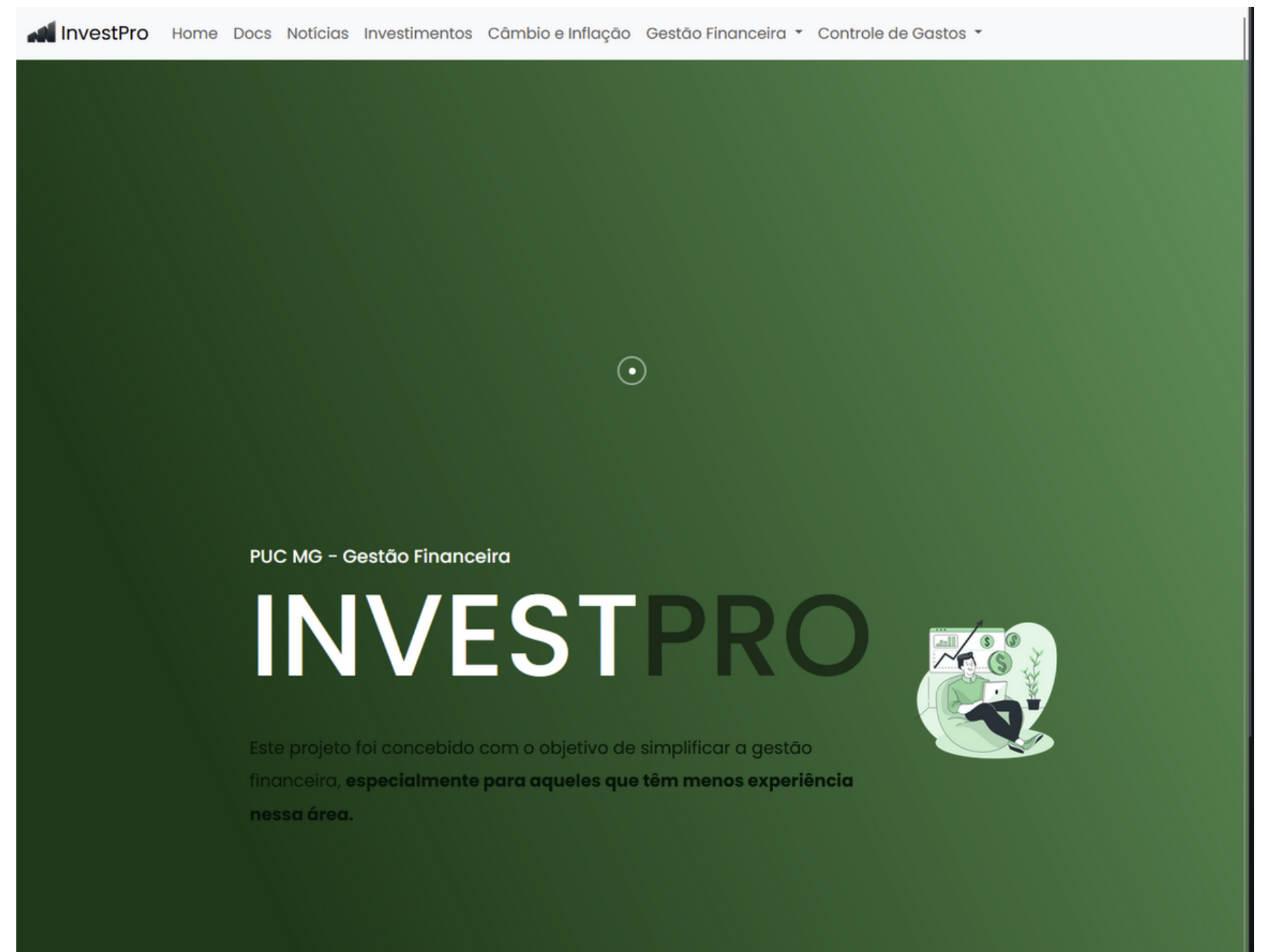




# Nosso Solução

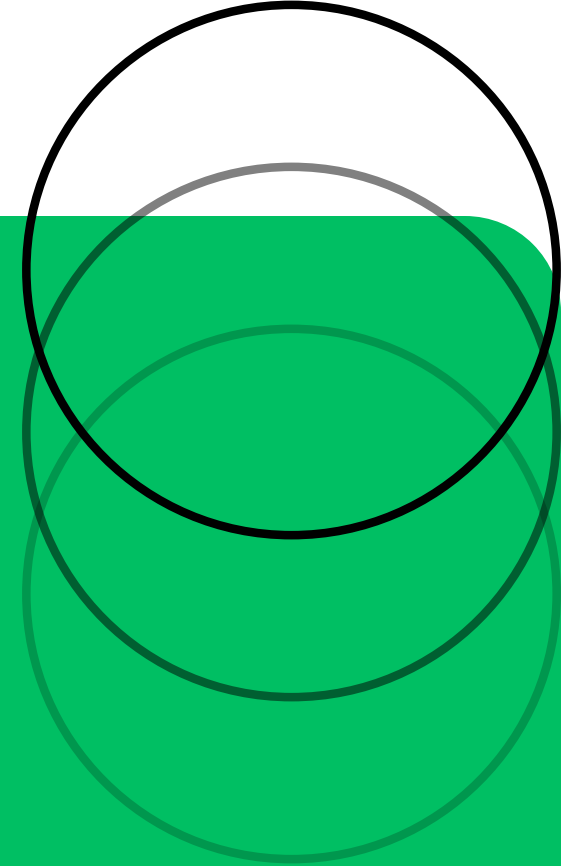
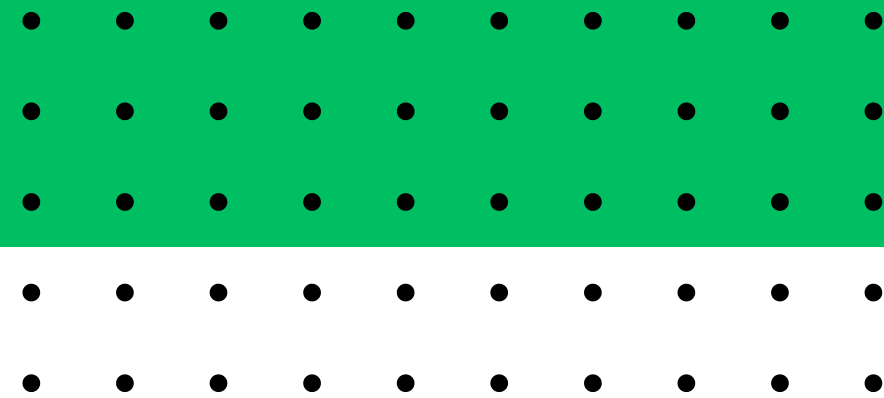
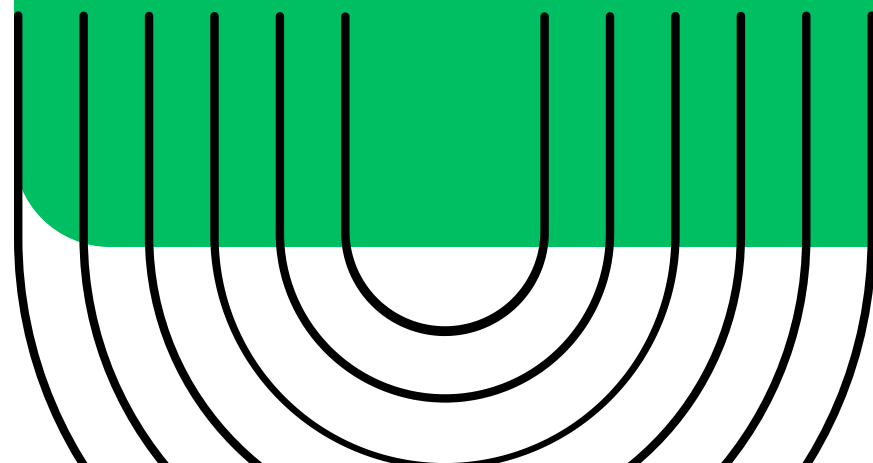
Uma aplicação web simples e intuitiva que facilite a organização financeira do usuário e o introduza a conceitos de educação financeira como investimentos

- • • • • • • • • •
- • • • • • • • • •
- • • • • • • • • •



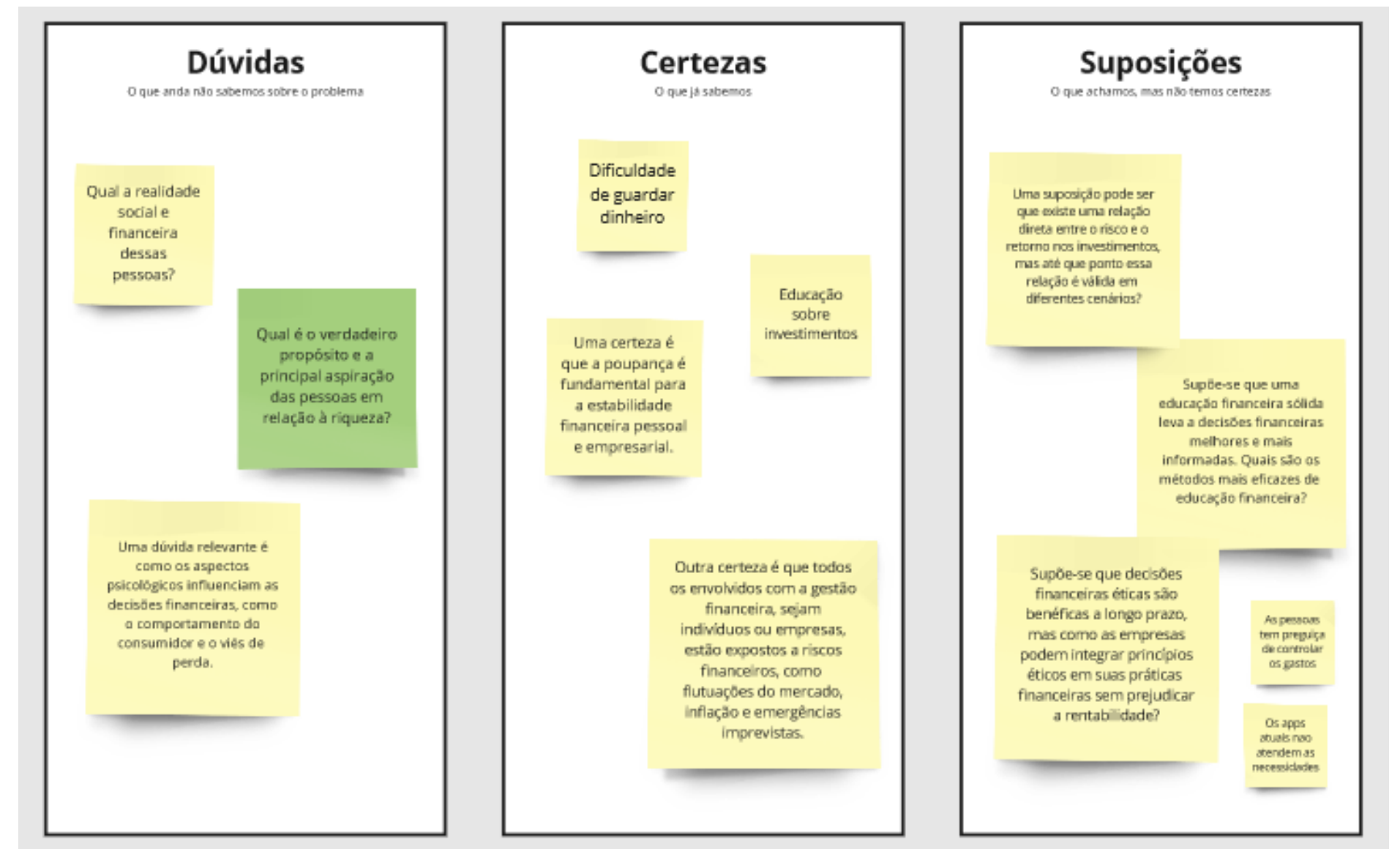
04.

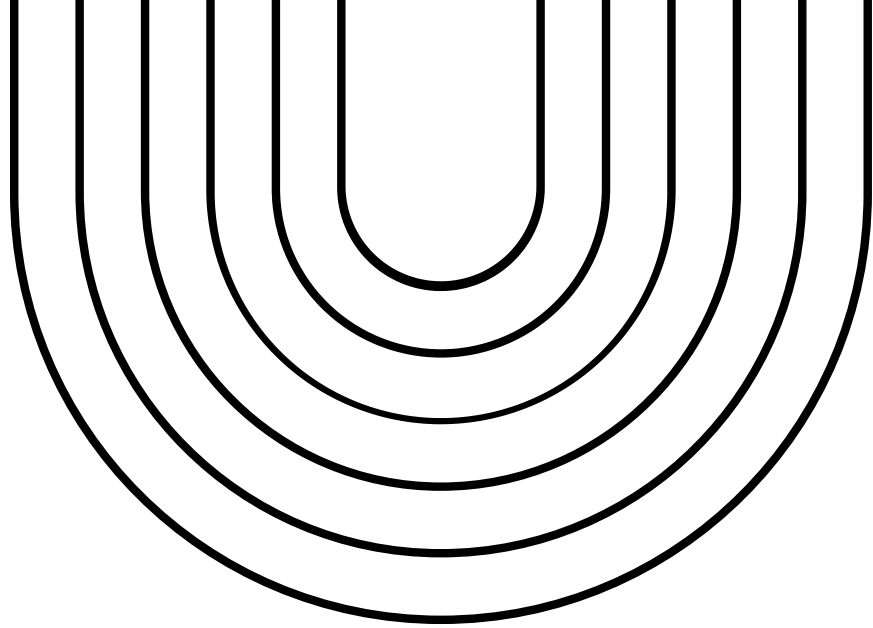
# METODOLOGIA



# DESIGN THINKING

01. Matriz CSD
02. Stakeholders
03. Entrevistas
04. Personas
05. Proposta de Valor
06. Mural de Possibilidades
07. Priorização das Ideias





## KANBAN

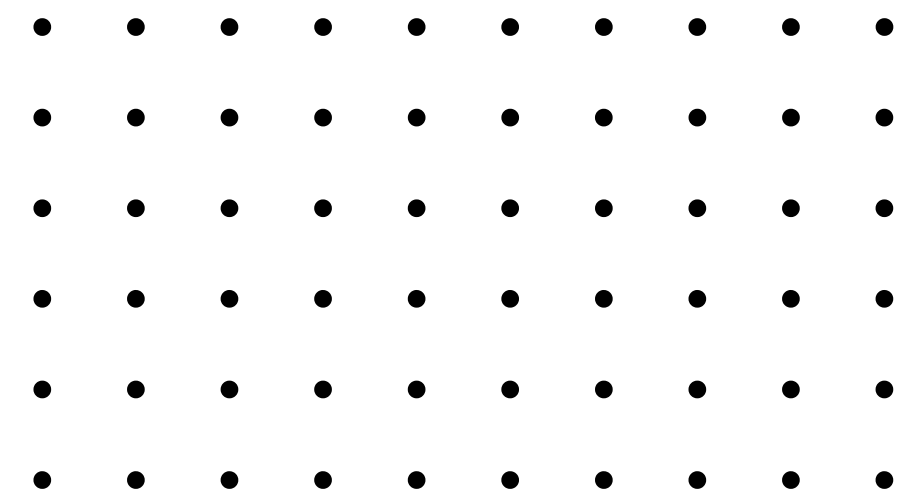
Divisão das funcionalidades  
usando o **GITHUB  
PROJECTS**

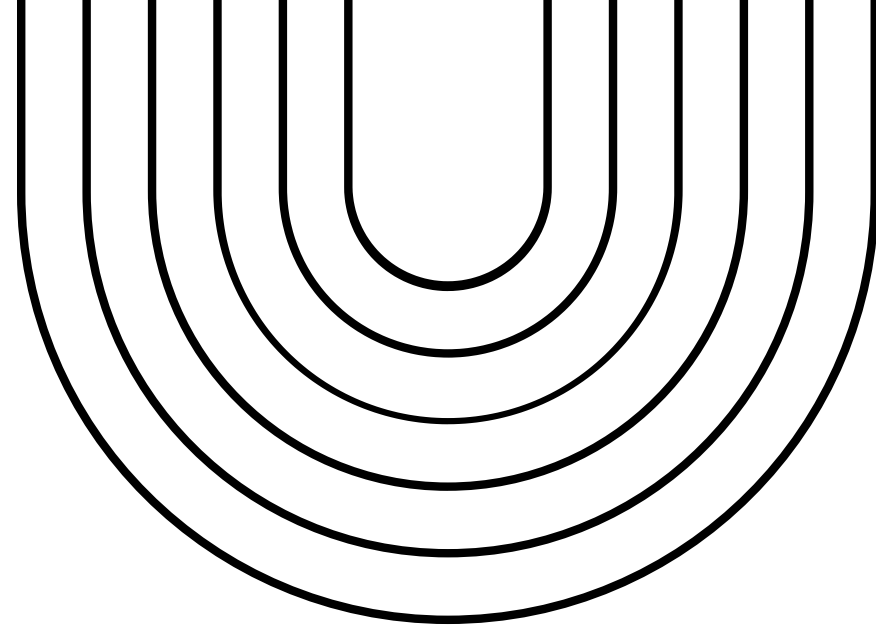
## ÁGIL

Divisão das  
responsabilidades e  
planejamento de acordo  
com a metodologia Ágil.

## COMUNICAÇÃO

Reuniões online pelo  
**DISCORD**





# HOSPEDAGEM

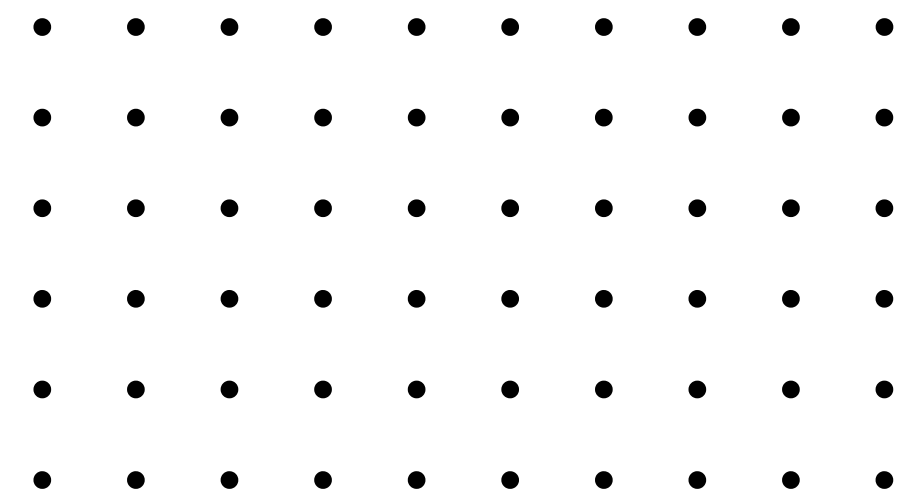
Hospedagem no **GITHUB**  
**PAGES**

# CONTROLE DE VERSÃO

Hospedamos o código no **GITHUB** e usamos do **GIT**.  
Criação de branches para funcionalidades.

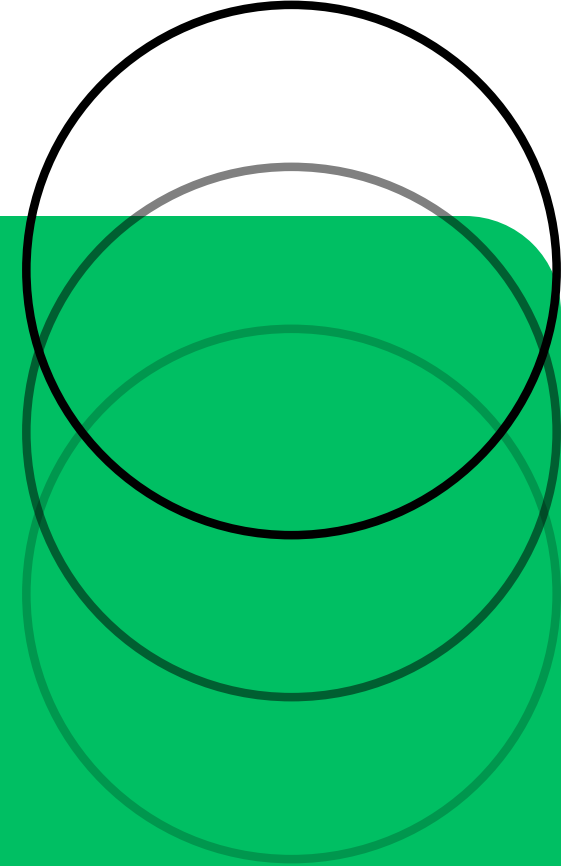
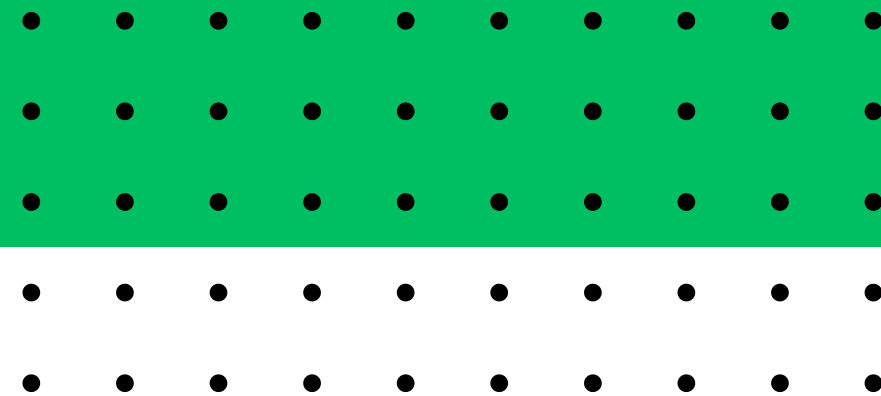
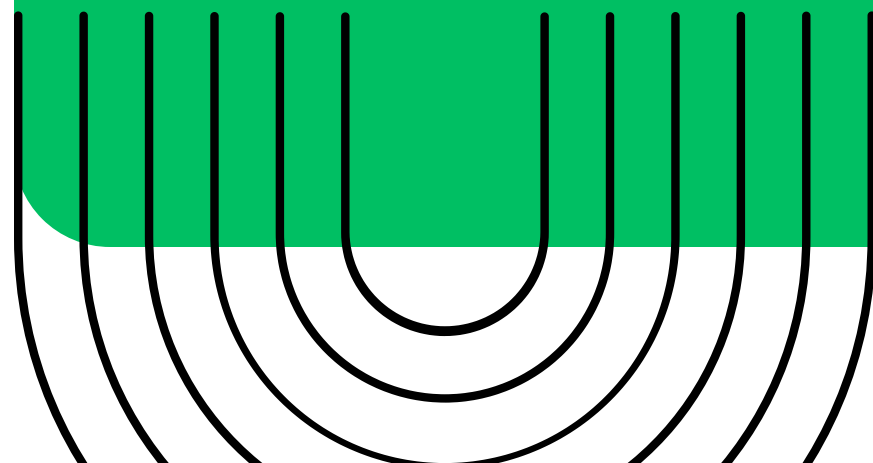
# PROTOTIPAGEM

Desenvolvida no **MIRO** e no  
**MARVEL**



05.

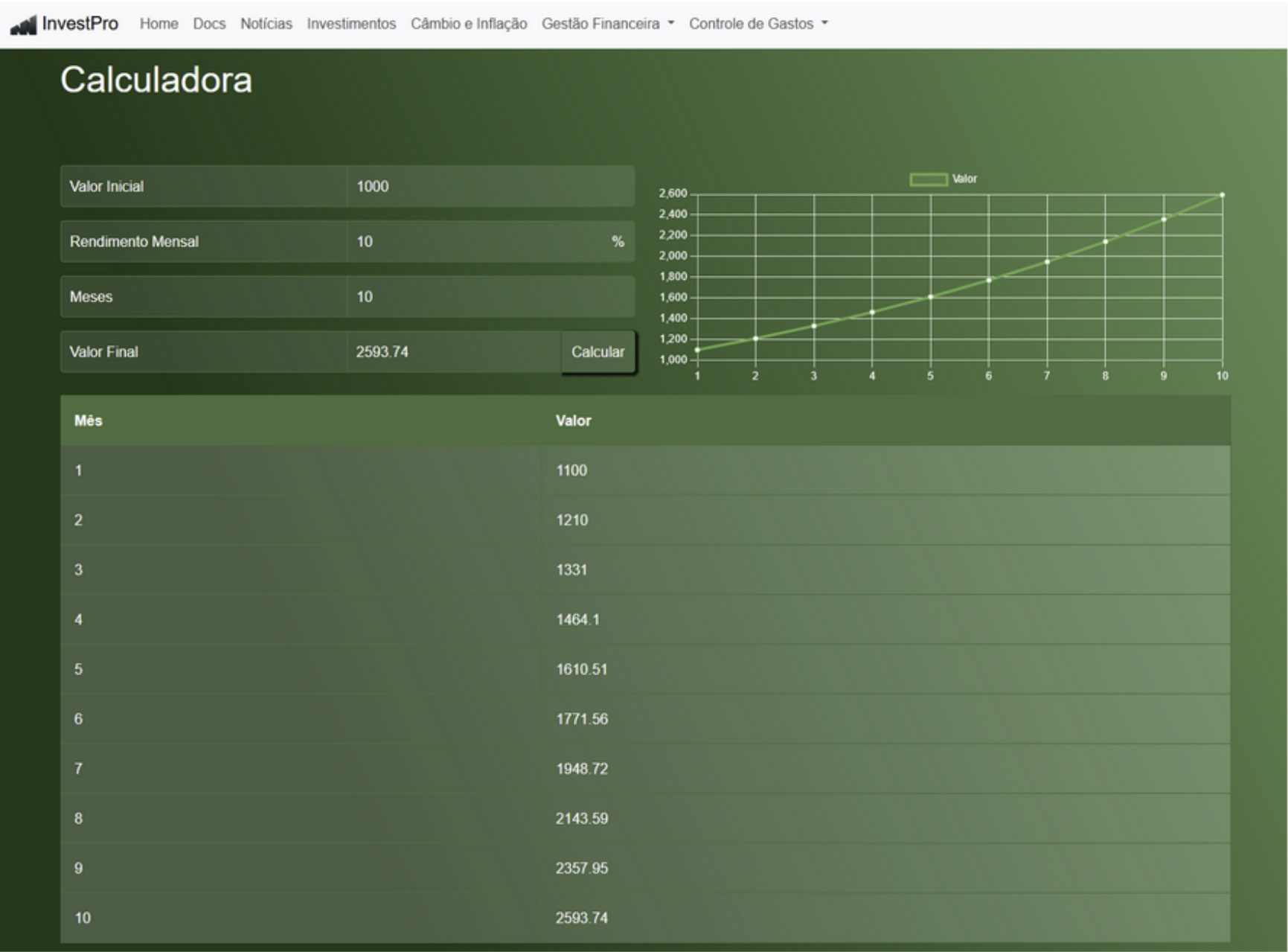
# ARQUITETURA DO SOFTWARE



# CALCULADORA

Introdução ao mundo dos investimentos

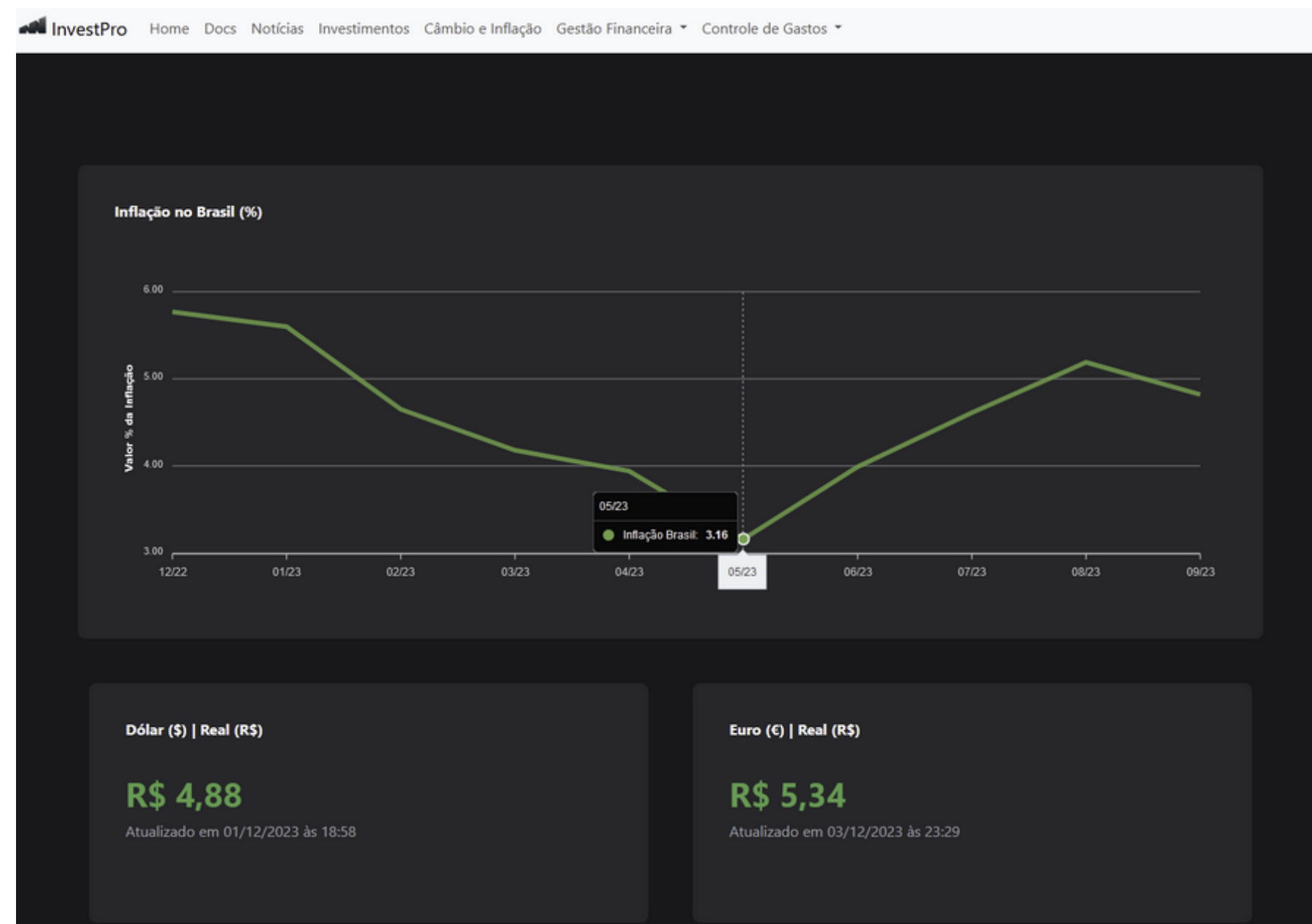
ChartJS  
Bootstrap  
JSONbin  
Jquery



# INFLAÇÃO E CÂMBIO

Introdução ao mundo dos  
investimentos

React  
API Brapi

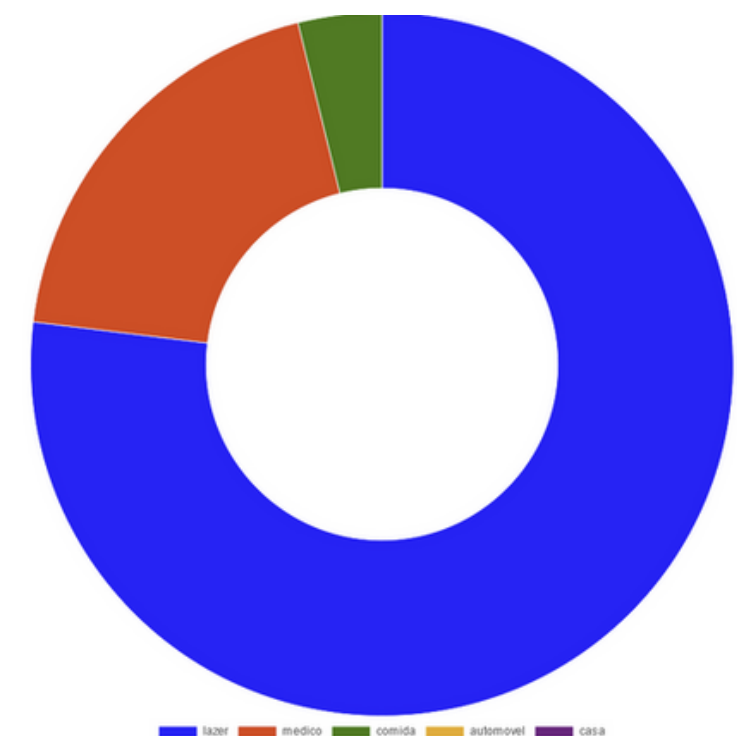
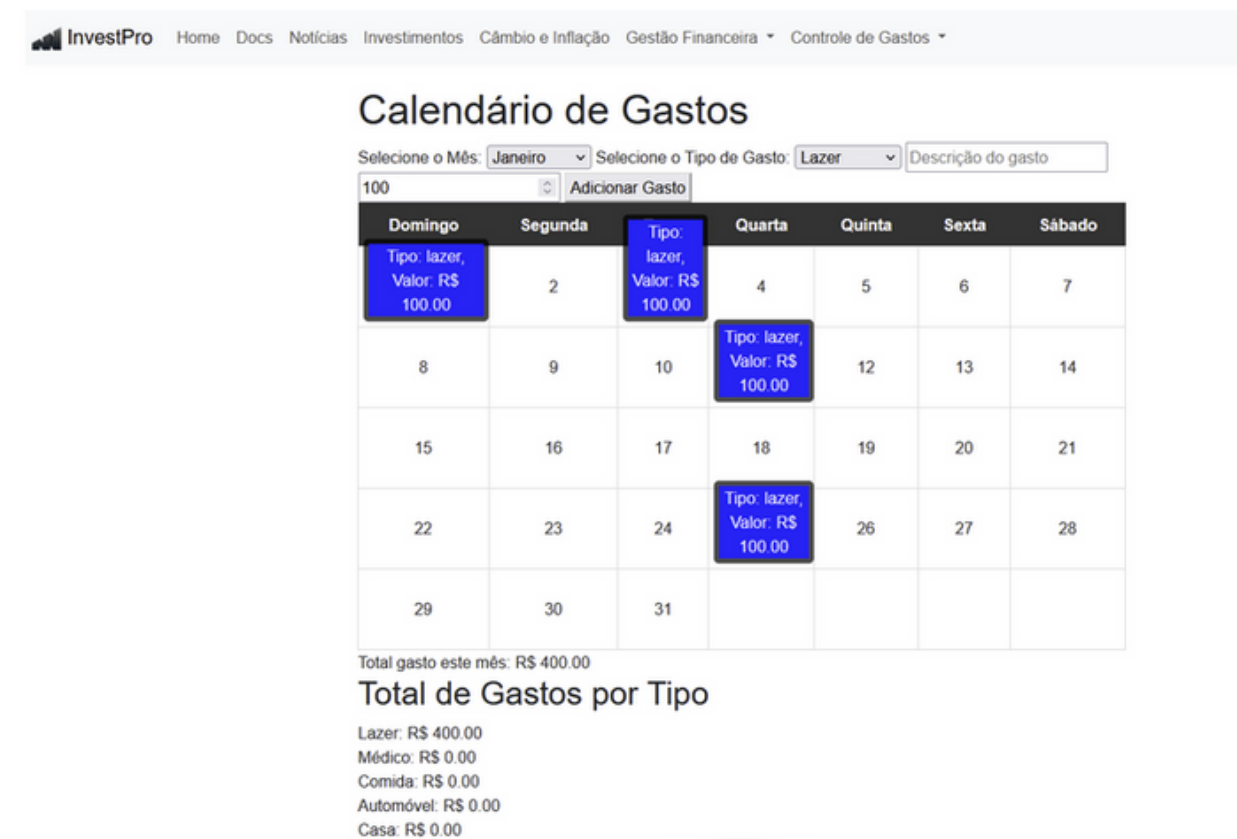




# CALENDÁRIO MENSAL

## Gestão dos gastos mensais.

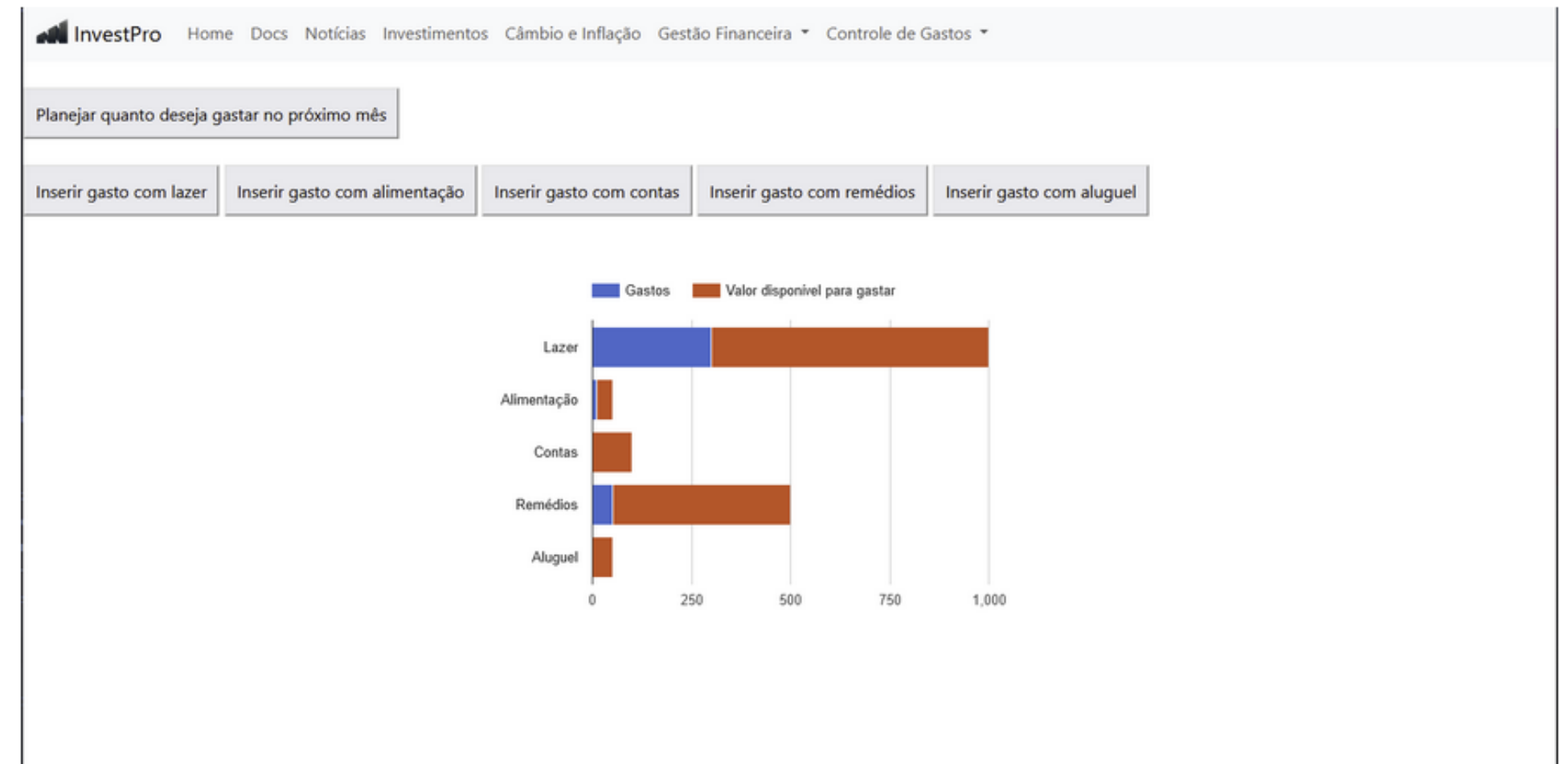
P



# LIMITAÇÃO DOS GASTOS

Inserir limites aos gastos mensais.

# Google Charts



# CADASTRO DAS MOVIMENTAÇÕES

Cadastrar e visualizar o histórico de entradas e saídas.

Home

Docs

Notícias

Investimentos

Câmbio e Inflação

Gestão Financeira

Controle de Gastos

Entradas: R\$1000.00

Saídas: R\$520.00

Total: R\$480.00

Descrição

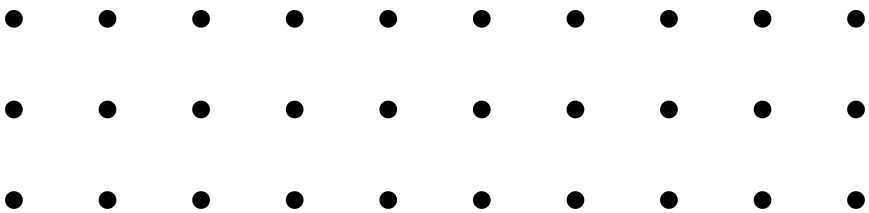
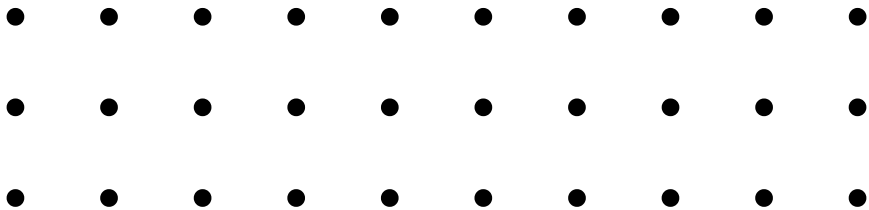
Valor

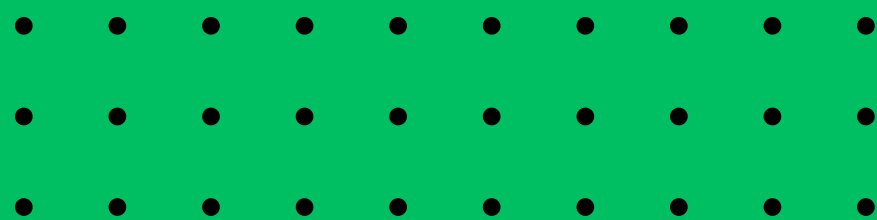
Tipo

Saída

Incluir

Descrição	Valor	Tipo
Salário	R\$ 1000.00	<div></div>
Aluguel	R\$ 500.00	<div></div>
Comida	R\$ 20.00	<div></div>





# OBRIGADO!

**Acesse nosso site**

IN

**InvestPro**

<https://icei-puc-minas-pplcc-ti.github.io/ti-1-ppl-cc-m-20232-empresa-de-gestao-financeira/index.html>

