

2021 Bowen Basin Symposium Poster Review Standards

Paper Element	Sub-Element	Professional - Very Good Mark = 5-4	Good - Average Mark = 3-2	Poor (Not suitable for publication) Mark = 0 -1
Title		- Title clear & informative (hints at scope, approach and argument). Engages the reader's attention and interest to read the document	- Contains some elements of scope or purpose - Enthuses the reader to read the document somewhat	- Title tells little about content, argument or scope of work - Does little to enthuse or engage interest
Introduction & Thesis		- Establishes purpose and thesis clearly & explicitly expressed - Is objective - Captures reader's attention	- Less clear purpose - States significance, but thesis is buried	- Some or no indication of purpose or thesis
Body Content	Communication	- Poster effectively captures reader's attention - The reader is drawn to the imagery - Effectively communicates topic.	- Poster is generally well written but is lacking context	- Poster poorly relates purpose
	Organisation	- Excellent use of language - Ideas/topics are ordered and clear	- Some connection to thesis statement - Some lack of clarity	- Lack of care, time and effort
	Development and Analysis	- Impressive depth of insight/analysis - Visually Well developed paper where author presents Ideas and evidence	- Adequate depth	- Little or no depth or insight
Conclusion		- Reader clear on Results or status of reasearch	- Adequate integration and conclusion	- Weak conclusion and integration
Overall Cohesion		- Clear, readable, coherent & mature - Follows poster guidelines - Images text clear & easy to understand	- Readable and somewhat coherent - hard to follow - At times ambiguous	- Poorly constructed, unreadable, very ambiguous
Format - Grammar & Spelling		- Grammatically and typographically superior (0-1 errors) - Few formatting errors	- Grammatically and typographically average (2-3 errors)	- Significant grammatical and typographical errors (>4)
Structure and Transitions		- Smooth transitions between images & information - Strong clear leads - Smooth transitions	- Information/Images somewhat muddled with little variety	- Poor paragraph and image structure
Format - Graphics, Tables, Charts & Images		- Properly placed and supplementary - Skillfully and attractively done with clear labels & descriptions - Appropriate captions that relate to the text	- Lacking labels or descriptions - Not placed properly - Format not clear - Difficult to relate to overall project	- Poorly placed - No labels or descriptions - Lacking structure - Not related to text
Overview & Presentation		- Attractive and neatly presented - Effective, insightful - Energetic	- Average Poster - Generates interest but lacks insight	- Poorly presented - Lacks interest and is not effective