



AMC 2021

Australasian Melanoma Conference

NOW VIRTUAL 19-20 NOVEMBER

Virtual Sponsorship Prospectus

melanoma2021.com.au



PROMISING
FUTURES

Hosted by



AMC 2021 Sponsorship Opportunities

Why you can't miss our Virtual Conference

- **Virtual platform has been developed to ensure as much live interaction as possible.** Our virtual platform will create the opportunity for you to speak to our registered delegates via the live chat option on your Virtual Exhibition Booth
- **Increased sessions and demonstrations:** the Breakfast and Lunchtime Sessions will allow key messaging to be included within the platform.
- **Follow-up:** The technology will allow you to collate interested leads and follow-up with confidence, directly.
- **Cost-effective:** Virtual attendance is a cost effective way to reach your target audience
- **Exposure:** Your company will have longer exposure to our delegates as the virtual platform will be open 24 hours-a-day during the Conference and be accessible until the end of the year.
- **Innovation:** A digital platform allows you to be more creative with content and interaction.
- **Analytics:** The virtual platform will produce analytics on your booth and education sessions, and allow you to identify engagement patterns to achieve the best return on investment.
- **Preparing for the future:** Virtual and hybrid meetings are a way of the future, so join us on this journey and learn how to showcase your organisation on a virtual platform

A variety of sponsorship packages are being offered for your organisation's exposure at AMC 2021. The Organisers are also happy to tailor packages not currently available in this prospectus and we encourage those with interest to contact our Sponsorship and Exhibition Director to discuss what is possible.

All listed pricing is exclusive of GST and in AUD.

Sponsors can either select to be a level sponsor and will receive acknowledgements, benefits and entitlements according to their level of sponsorship contribution, or can select from the individual sponsorship and exhibition opportunities on the following pages.

Gold Sponsor

One remaining – \$44,000

- Logo advertisement in all Conference announcements
- Logo on Conference website home page
- Logo on Conference website sponsors page
- Rotating logo on the Platform main page
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- 2 x Promotional Videos (30 seconds) to be played prior to sessions
- Eight complimentary sponsor registrations (full delegate) to the Conference
- Delegate List pre and post Conference (subject to privacy status selected by delegates)
- Opportunity to host a Breakfast Symposium (Saturday 20 November) with a program and speakers' of choice, to be agreed to by the Organising Committee.

Complimentary Gold 3D virtual booth in second position on the Platform

- 2 x videos (maximum 2 mins each)
- 4 x PDF brochures
- Live text and video chat
- External website links
- Full Booth Analytics

Silver Sponsor

\$22,000

- Logo advertisement in all Conference announcements
- Logo on Conference website home page
- Logo on Conference website sponsors page
- Rotating logo on the Platform main page
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- 1 x Promotional video (30 seconds) to be played prior to a session
- Four complimentary sponsor registrations (full delegate) to the Conference
- Delegate List pre and post Conference (subject to privacy status selected by delegates)

Complimentary Silver 3D virtual booth in third position on the Platform

- 1 x videos (maximum 2 mins)
- 2 x PDF brochures
- Live text and video chat
- External website links
- Full Booth Analytics

Welcome Reception Sponsor

Exclusive – \$5,500

Held on Friday 19 November at 5.30pm, this online function will be fun including trivia questions where attendees will have a chance to win a prize.

- Logo on Conference website home page
- Logo on Conference website sponsors page
- Opportunity to provide a prize for the Trivia Winner
- MC acknowledge your sponsorship during the night
- Two complimentary sponsor registrations (full delegate) to the Conference
- Analytics of all attendees to the Trivia night

Session Sponsorship

\$2,200

Opportunity to sponsor one of the Conference Program Sessions

- Logo in Conference Program next to Conference partnered session
- Logo on session slide of Conference-partnered session
- Logo on Conference Website
- Session Analytics

Morning Tea or Afternoon Tea Speed Talk

\$1,750

Opportunity to have a 3-minute presentation during a Conference break in a dedicated online session room.

- Inclusion of your 3-minute presentation title in the Conference Agenda
- Session Analytics

Sponsor Promotional Video at Beginning of a Session

\$1,200

Opportunity to provide a 30 second video that will be played at the beginning of a Session during the Conference.

Virtual Program Book Advertisement

Full Page – \$550

Advertisements will be offered in a Conference Program Book – finished art work is to be supplied by the sponsor, by the requested date.

Event Pop Up Notification

\$1,200

Opportunity to provide a pop up message that will be sent to all virtual attendees on the Platform.

*** Time and Day of Pop Up Advertisement will be allocated by the Organising Committee and the sponsor will be notified.*

Virtual 3D Exhibition Booth

\$2,200

- Two Virtual Exhibition Registrations
- Company Listing in the Exhibition Portal
- Opportunity to provide two, two minute videos to be displayed on your Virtual Exhibition stand
- Opportunity to provide four company brochures to be displayed (and downloaded) on your Virtual Exhibition stand
- Live chat and video capability
- 50-word company profile and contact details hyperlinked to your company website
- Analytics of all attendees to your digital exhibition space post Conference

Terms and Conditions

CONDITIONS OF PAYMENT

100% of your total owing amount will be due upon confirmation of your sponsorship and exhibition. Failure to pay outstanding invoices by due dates may result in your sponsorship item or exhibition stand being released again for sale.

SPONSORSHIP APPLICATIONS AND CONDITIONS

Sponsorship applications must be received on the Official Application Contract Forms. A tax invoice will be issued upon receipt of this application form. The Sponsorship Application Form is located at the back of this prospectus.

- Full payment must be made within seven days from date of invoice
- Sponsorship will not be assigned without a signed application and full payment upon receipt of invoice
- The Organisers reserve the right at their total discretion to decline any application
- All payments must be made in Australian Dollars. See payment details on application form
- Payment can be made via cheque, bank transfer and credit card

- If the full payment is not received, the Conference Office has the right to review the Sponsorship commitment and withdraw the application

FURTHER INFORMATION

For further information please contact:

AMC 2021 Secretariat

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