

COSPARK #3

Sent

Wed, Jun 03, 2020 4:00 pm

COSPARK #3

Sent 6/3/20 4:00PM

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Overview

927 Recipients

Audience: COSPAR2021 (Segment: Campaign Pasted Segment - 02 Jun 2020 03:24:47 pm)

Delivered: Wed, Jun 03, 2020 4:00 pm

Subject: COSPAR-K & NSW Department of Education Join Forces

0 Orders	\$0.00 <u>Average order revenue</u>	\$0.00 <u>Total revenue</u>
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317 Opened	29 Clicked	8 Bounced	2 Unsubscribed
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Successful deliveries	919	99.1%	Clicks per unique opens	9.1%
Total opens	783		Total clicks	79
Last opened	6/9/20 11:12AM		Last clicked	6/9/20 9:43AM
Forwarded	0		Abuse reports	0

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Opens by location

Country	Opens	Percent
 Australia	554	75.4%
 USA	159	21.6%
	9	1.2%
 New Zealand	5	0.7%
 Singapore	4	0.5%
 Turkey	2	0.3%
 United Arab Emirates	1	0.1%
 Japan	1	0.1%

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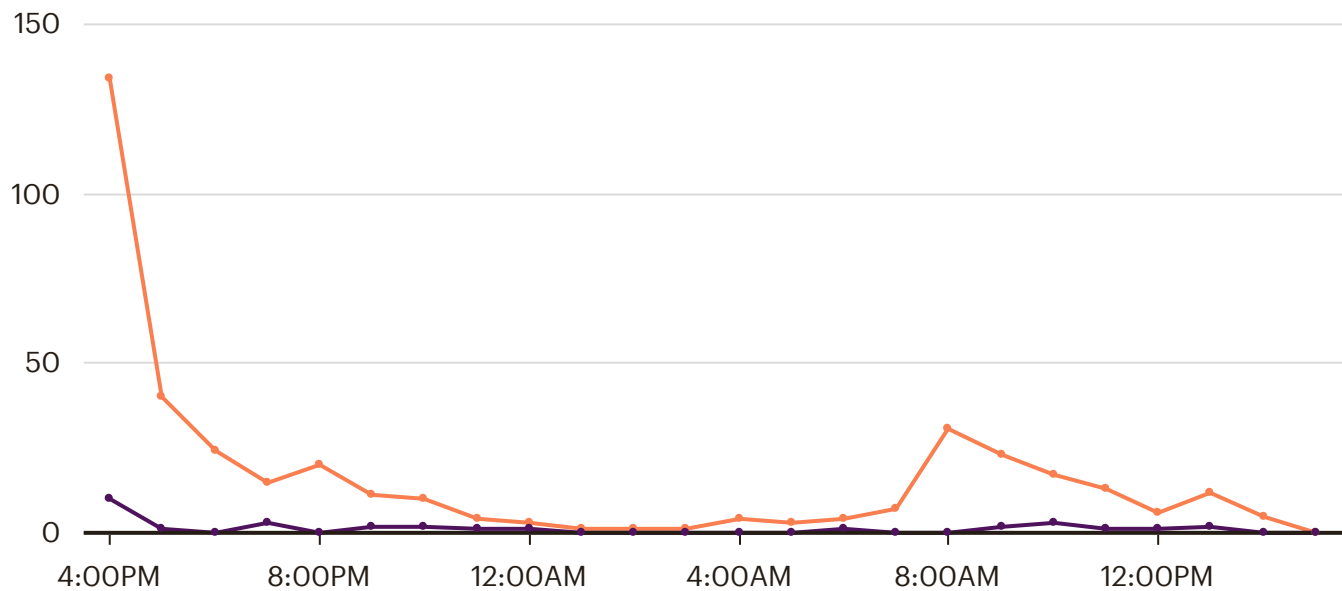
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Subscriber activity

24-hour performance

Opens

Clicks



Top links clicked

https://www.youtube.com/watch?v=Wv8hKMj6ikA	23
https://www.youtube.com/watch?v=mYr7ZCn04eA	17
https://www.cospar2021.org/stem#cospark	15
https://www.youtube.com/watch?v=BuFrnm3RytA	13
https://us20.campaign-archive.com/?e=&u=17717d5cef374b56f73ff3427&id=e1a91d1cdf	8

Subscribers with most opens

roberta.ivers@unsw.edu.au	18
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jeff.appleby@det.nsw.edu.au	48
<hr/>	
acamenzind@besydney.com.au	28
<hr/>	
principal@ncs.nsw.edu.au	17
<hr/>	
pascale.warnant@olmc.nsw.edu.au	22
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Click performance

URL	Total	Unique
https://www.youtube.com/watch?v=Wv8hKMj6ikA	23 (29%)	12 (26%)
https://www.youtube.com/watch?v=mYr7ZCn04eA	17 (22%)	7 (15%)
https://www.cospar2021.org/stem#cospark	15 (19%)	12 (26%)
https://www.youtube.com/watch?v=BuFrnm3RytA	13 (16%)	6 (13%)
https://us20.campaign-archive.com/?e=&u=17717d...	8 (10%)	7 (15%)
https://www.instagram.com/cospar_k/?hl=en	1 (1%)	1 (2%)
https://www.linkedin.com/company/35892179	1 (1%)	1 (2%)
https://www.linkedin.com/posts/cospar-k_how-sp...	1 (1%)	1 (2%)
http://www.icmsaust.com.au/	0 (0%)	0 (0%)
https://www.facebook.com/events/261166624907...	0 (0%)	0 (0%)

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Social stats

No geographic clicks have been registered yet

No campaign URL activity to report yet.

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Advanced reports

Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
det.nsw.e...	139 (15%)	0 (0%)	41 (29%)	4 (3%)	0 (0%)
gmail.com	64 (7%)	0 (0%)	34 (53%)	0 (0%)	0 (0%)
icmsaust....	25 (3%)	0 (0%)	19 (76%)	6 (24%)	0 (0%)
ntschoools....	19 (2%)	1 (5%)	1 (6%)	0 (0%)	0 (0%)
education...	12 (1%)	0 (0%)	2 (17%)	1 (8%)	0 (0%)
Other	668 (72%)	7 (1%)	220 (33%)	18 (3%)	2 (0%)