

COSPARK #4

Sent

Wed, Jun 17, 2020 4:00 pm

COSPARK #4

Sent 6/17/20 4:00PM

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Overview

1,163 Recipients

Audience: COSPAR2021 (Segment: Campaign Pasted Segment - 17 Jun 2020 10:32:38 am)

Delivered: Wed, Jun 17, 2020 4:00 pm

Subject: The Australian Army Drone Racing Team confirmed for COSPAR-K!

0 Orders	\$0.00 <u>Average order revenue</u>	\$0.00 <u>Total revenue</u>
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329 Opened	10 Clicked	11 Bounced	9 Unsubscribed
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Successful deliveries	1,152	99.1%	Clicks per unique opens	3.0%
Total opens	722		Total clicks	23
Last opened	7/1/20 11:57AM		Last clicked	6/19/20 10:01AM
Forwarded	1		Abuse reports	0
Forward opens	2			

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Opens by location

Country	Opens	Percent
 Australia	440	65.5%
 USA	207	30.8%
 New Zealand	8	1.2%
	6	0.9%
 United Arab Emirates	2	0.3%
 Bosnia and Herzegovina	2	0.3%
 Canada	2	0.3%
 Singapore	2	0.3%
 Turkey	2	0.3%
 India	1	0.1%

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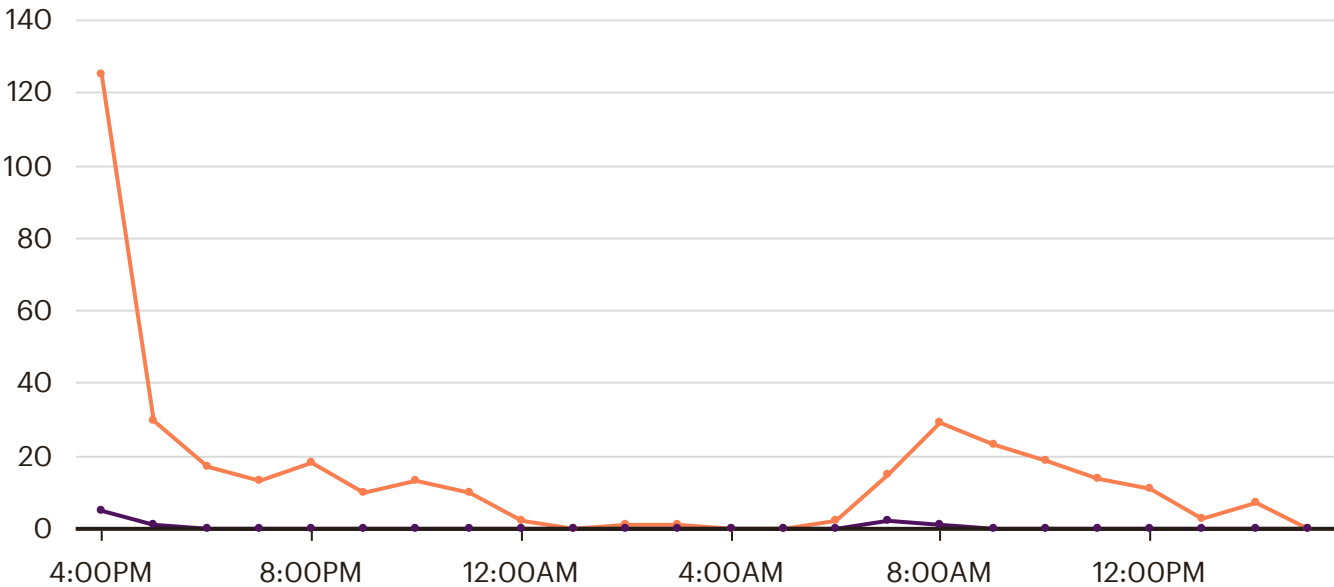
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Subscriber activity

24-hour performance

Opens

Clicks



Top links clicked

https://www.cospar2021.org/stem#cospark	5
https://www.facebook.com/events/2611666249077611/	4
https://www.instagram.com/cospar_k/	4
https://www.instagram.com/p/CBU-OPtpL9T/	4
https://www.linkedin.com/company/cospar-k/	3

Subscribers with most opens

rebecca.stone@det.nsw.edu.au	18
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dfish@iccsydney.com	15
ainslieb@icmsaust.com.au	22
reception@abbotsleigh.nsw.edu.au	14
contact@pintofscience.com.au	19

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Click performance

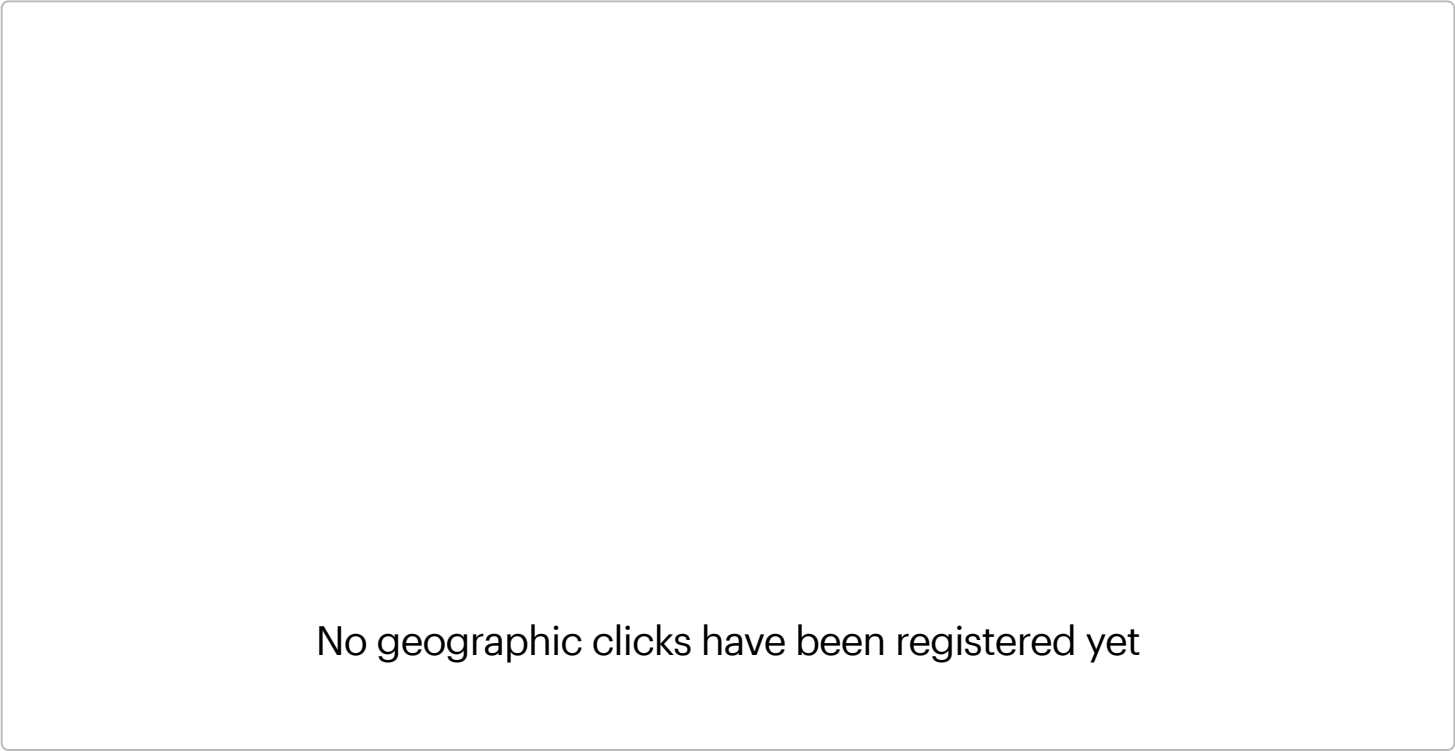
URL	Total	Unique
https://www.cospar2021.org/stem#cospark	5 (22%)	5 (22%)
https://www.facebook.com/events/261166624907...	4 (17%)	4 (17%)
https://www.instagram.com/cospar_k/	4 (17%)	4 (17%)
https://www.instagram.com/p/CBU-OPtpL9T/	4 (17%)	4 (17%)
https://www.linkedin.com/company/cospar-k/	3 (13%)	3 (13%)
https://www.icmsaust.com.au/	2 (9%)	2 (9%)
https://www.instagram.com/p/CA91Se6pi0T/	1 (4%)	1 (4%)

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Social stats

Campaign URL activity - 23 clicks



Top 10 referrers

Referrer	Clicks	First click	Last click
https://www.cosp...	8	6/17/20 4:46PM	6/26/20 7:07PM
https://cospar202...	5	6/18/20 2:14PM	6/18/20 2:18PM
https://www.cosp...	3	6/18/20 9:08AM	6/20/20 4:48PM
https://www.gstati... frame-minified.ht	2	6/26/20 7:08PM	6/26/20 7:08PM
http://cospar2021....	1	6/30/20 3:36PM	6/30/20 3:36PM
https://mailchi.mp/	1	6/18/20 7:56PM	6/18/20 7:56PM
https://us11.admin... id=465128	1	6/17/20 4:36PM	6/17/20 4:36PM
https://www.cosp... archive	1	6/18/20 9:48AM	6/18/20 9:48AM
https://www.cosp... archive	1	6/25/20 10:51AM	6/25/20 10:51AM

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Advanced reports

Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
det.nsw.e...	164 (14%)	0 (0%)	42 (26%)	2 (1%)	1 (1%)
gmail.com	118 (10%)	0 (0%)	38 (32%)	1 (1%)	2 (2%)
icmsaust....	25 (2%)	0 (0%)	16 (64%)	3 (12%)	0 (0%)
ntschoools....	19 (2%)	1 (5%)	3 (17%)	0 (0%)	0 (0%)
education...	12 (1%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
Other	825 (71%)	10 (1%)	230 (28%)	4 (0%)	6 (1%)