

COSPARK #6

Sent

Wed, Jul 15, 2020 4:00 pm

COSPARK #6

Sent 7/15/20 4:00PM

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Overview

1,130 Recipients

Audience: COSPAR2021 (Segment: Campaign Pasted Segment - 14 Jul 2020 11:55:01 am)

Delivered: Wed, Jul 15, 2020 4:00 pm

Subject: COSPAR-K Space STEM Power Talks Submissions Launching Soon

0 Orders	\$0.00 <u>Average order revenue</u>	\$0.00 <u>Total revenue</u>
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260 Opened	18 Clicked	6 Bounced	7 Unsubscribed
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Successful deliveries	1,124 99.5%	Clicks per unique opens	6.9%
Total opens	629	Total clicks	25
Last opened	7/22/20 9:09AM	Last clicked	7/20/20 12:48PM
Forwarded	0	Abuse reports	0

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Opens by location

Country	Opens	Percent
 Australia	457	75.3%
 USA	135	22.2%
	4	0.7%
 United Arab Emirates	3	0.5%
 Singapore	2	0.3%
 Spain	1	0.2%
 Indonesia	1	0.2%
 Japan	1	0.2%
 New Zealand	1	0.2%
 Poland	1	0.2%

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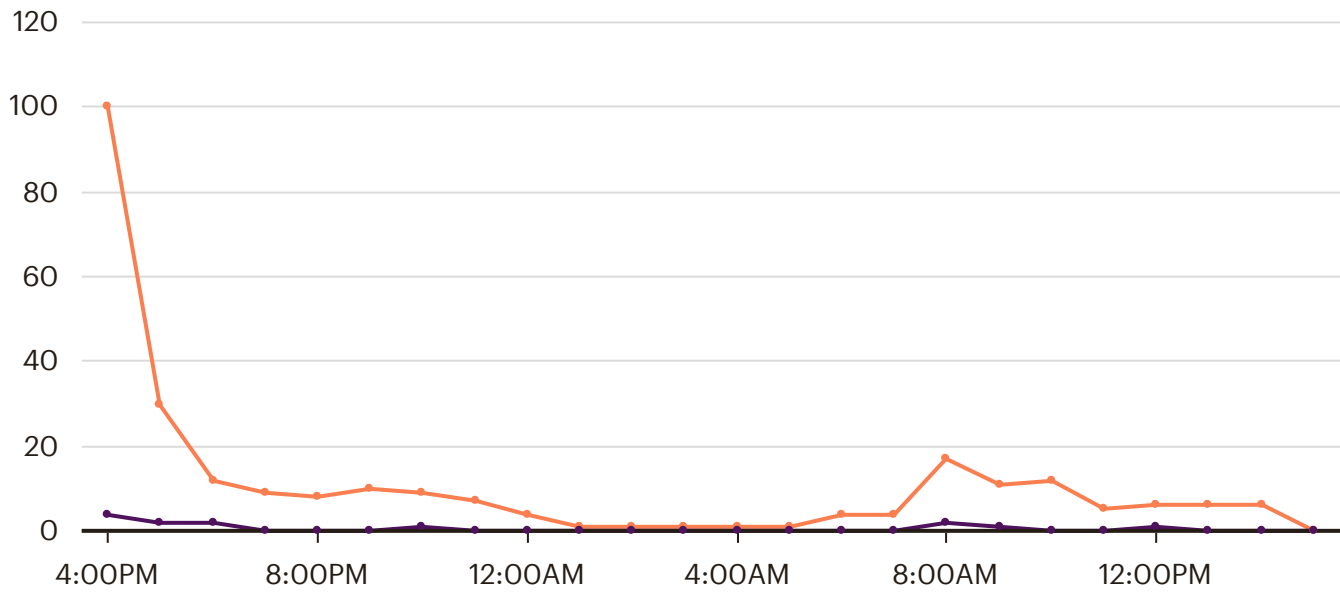
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Subscriber activity

24-hour performance

Opens

Clicks



Top links clicked

https://icmsaust.eventsair.com/cospar-2021/cospar-k-eoi/Site/Register	15
https://www.cospar2021.org/stem#cospark	8
https://www.instagram.com/p/CCDI-MSDbyl/	2
http://www.instagram.com/cospar_k/	0
https://www.facebook.com/events/2611666249077611/	0

Subscribers with most opens

gdurant@questacon.edu.au	41
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Scott.Sleap@det.nsw.edu.au	82
dfish@iccsydney.com	14
dominika.greinert@unimelb.edu.au	16
tim.roberts@newcastle.edu.au	18

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Click performance

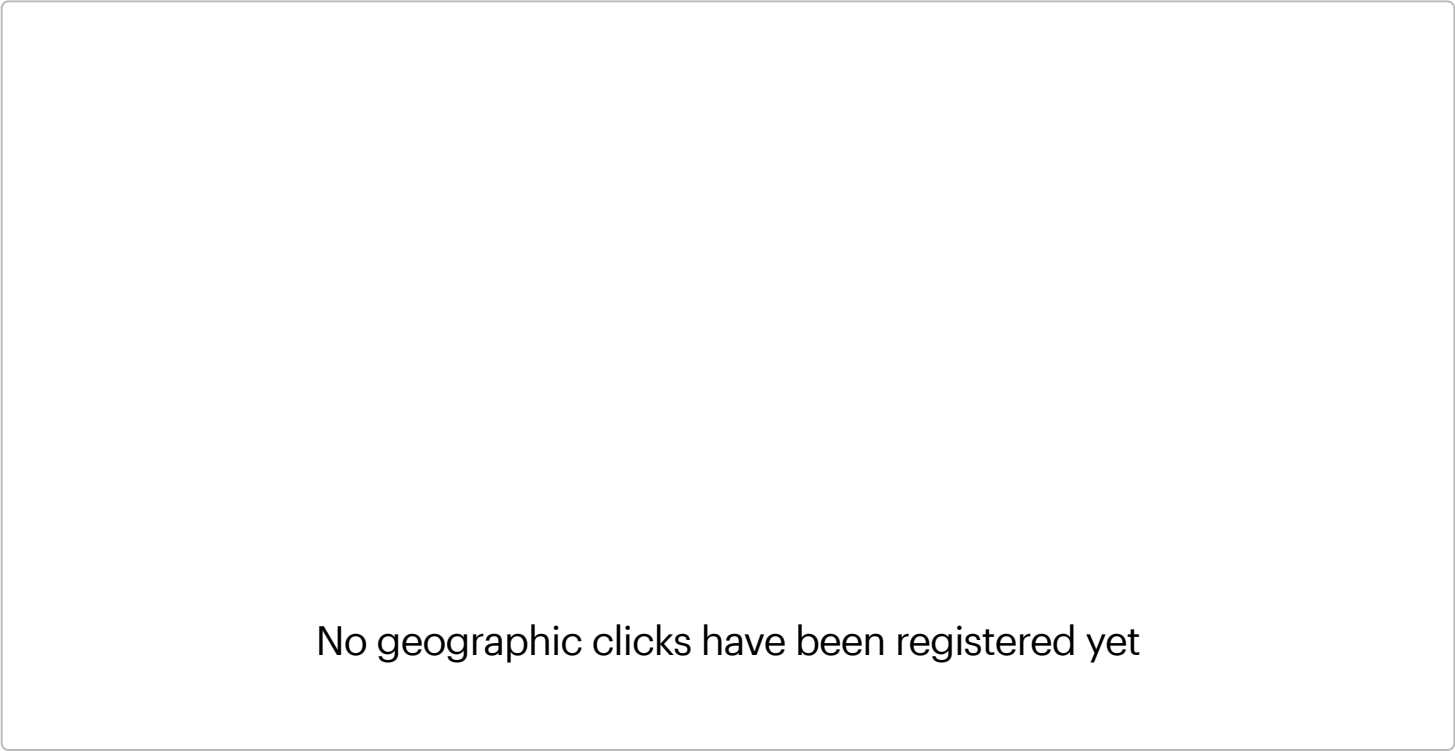
URL	Total	Unique
https://icmsaust.eventsair.com/cospar-2021/cosp...	15 (60%)	11 (55%)
https://www.cospar2021.org/stem#cospark	8 (32%)	7 (35%)
https://www.instagram.com/p/CCDI-MSDbyl/	2 (8%)	2 (10%)
http://www.instagram.com/cospar_k/	0 (0%)	0 (0%)
https://www.facebook.com/events/261166624907...	0 (0%)	0 (0%)
https://www.icmsaust.com.au/	0 (0%)	0 (0%)
https://www.instagram.com/cospar_k/	0 (0%)	0 (0%)
https://www.linkedin.com/company/cospar-k/	0 (0%)	0 (0%)

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Social stats

Campaign URL activity - 34 clicks



Top 10 referrers

Referrer	Clicks	First click	Last click
https://mailchi.mp/	10	7/15/20 4:56PM	7/16/20 10:10AM
https://www.cosp...	5	7/15/20 4:42PM	7/17/20 10:42AM
https://www.linke...	5	7/15/20 4:56PM	7/15/20 6:57PM
http://cospar2021...	4	7/15/20 6:42PM	7/16/20 10:10AM
https://www.cosp... archive	3	7/15/20 4:04PM	7/15/20 4:13PM
http://www.cospa...	1	7/15/20 10:30PM	7/15/20 10:30PM
https://us11.admin...	1	7/15/20 3:00PM	7/15/20 3:00PM
https://us11.admin... ref=plums_nav&_g... 12	1	7/15/20 3:01PM	7/15/20 3:01PM
https://www.cosp...	1	7/17/20 8:38PM	7/17/20 8:38PM
https://www.linke...	1	7/15/20 4:52PM	7/15/20 4:52PM

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Advanced reports

Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
det.nsw.e...	162 (14%)	0 (0%)	34 (21%)	2 (1%)	1 (1%)
gmail.com	119 (11%)	0 (0%)	29 (24%)	2 (2%)	1 (1%)
icmsaust....	25 (2%)	0 (0%)	13 (52%)	3 (12%)	0 (0%)
ntschoools....	18 (2%)	0 (0%)	1 (6%)	0 (0%)	0 (0%)
education...	13 (1%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
Other	793 (70%)	6 (1%)	183 (23%)	11 (1%)	5 (1%)