

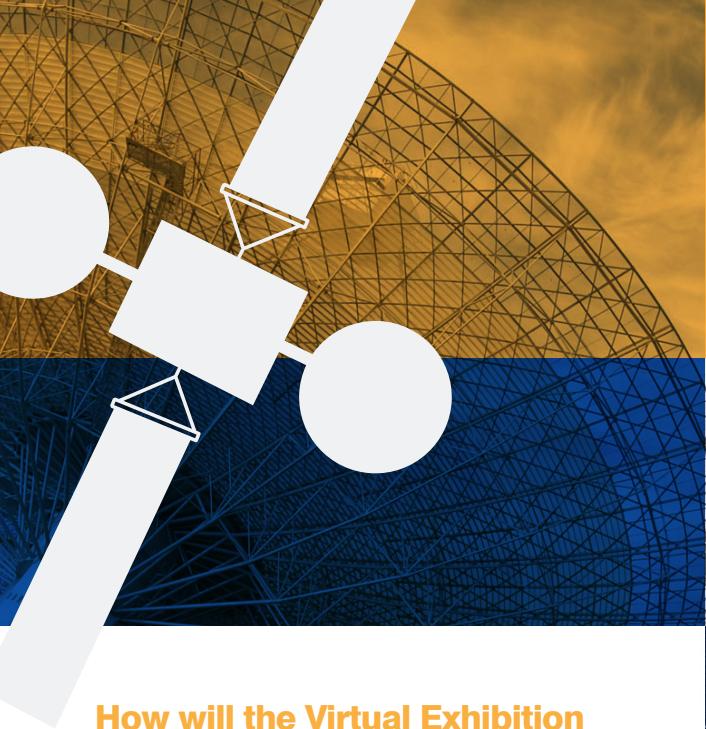


# COSPAR-2021-Hybrid

**Virtual Platform  
Partnership  
Opportunities**

**Connecting space research for global impact**

**28 January – 4 February 2021  
International Convention Centre  
Sydney Australia**



# Sponsorship Benefits

As a sponsor or exhibitor, you will gain visibility and multiple opportunities throughout the day to promote your company's brand, products and services directly to the space community, leaders, and innovators attending this premier event. Only a limited number of high-impact sponsorship and exhibitor opportunities are being made available.

## How will the Virtual Exhibition Work?

Our fully customised branded Platform will use technology to reate the experience of walking around the exhibition, discovering more information and making contacts.

With various 3D booth designs to choose from, exhibiting companies can brand their booth as well as upload videos, brochures, and more. Exhibitor representatives can live chat with attendees and exchange contact details. Exhibitors will have instant access to real time analytics including everyone who entered the booth or downloaded a resource from the stand.

## What will COSPAR-2021-Hybrid look like?

A hybrid COSPAR will combine a live in-person Assembly with a “virtual” on-line component. In the context of COSPAR-2021-Hybrid this model represents planning for Australian (possibly New Zealand and other “green lane” countries to Australia) delegates to participate in-person at the ICC Sydney. The Program will be delivered via a combination of live streaming sessions as well as the integration of pre-recorded content, streamed at set times to facilitate best outcomes for a global audience.

Importantly for our international delegates, you will be able to experience the full suite of the COSPAR-2021-Hybrid Program as well as a virtual exhibition and Poster Sessions.

All the virtual participants in COSPAR-2021-Hybrid will receive

- Open Access to all Assembly sessions during 28 January - 4 February 2021. Log in and out at your convenience.
- Access to 100% of the scientific program.
- Access to over 1,000+ hours of space research on-line content. View content as you require, downloadable until the end of 2021 and stored and viewed on your device for as long as you need.
- Attendees can chat with internal and external colleagues continually during live-stream presentations to share insights and observations relevant to their research and business.
- Stream live or watch content on demand when it fits into your busy schedule and learn at your own pace, in your own style.
- Access to on-demand content post-event. The COSPAR-2021-Hybrid on-line library of content will be available for up to two years post-event. This allows ample time to view every session presented at COSPAR-2021-Hybrid and re-watch any sessions.
- On-line engagement opportunities with global space industry personnel, government agencies and commercial representatives will be available.
- Access to pre-Assembly networking on-line.
- In the lead-up to COSPAR-2021-Hybrid we will be hosting special sessions on-line, including specific talks from COSPAR Commissions, industry partners and inter disciplinary speakers.
- Ability to schedule meetings and connect with other COSPAR-2021-Hybrid attendees located anywhere around the globe.

# Gold Sponsorship

\$50,000 AUD + GST

## Prominent branding and visibility

- Logo on the Assembly Platform and website sponsors page, listing status as Gold Sponsor
- 150-word corporate description on the Assembly Platform
- Paragraph and image included in 1 pre-event e-zines to whole database
- Acknowledgement by the Chair/MC during the Opening and Closing Sessions
- Publicity via the Assembly social media channels (Twitter, LinkedIn, Facebook)
- Delegate List pre and post Assembly (subject to privacy status selected by delegates)
- One advertisement rotating in the virtual foyer and main page of the exhibition

## Presentation Opportunities

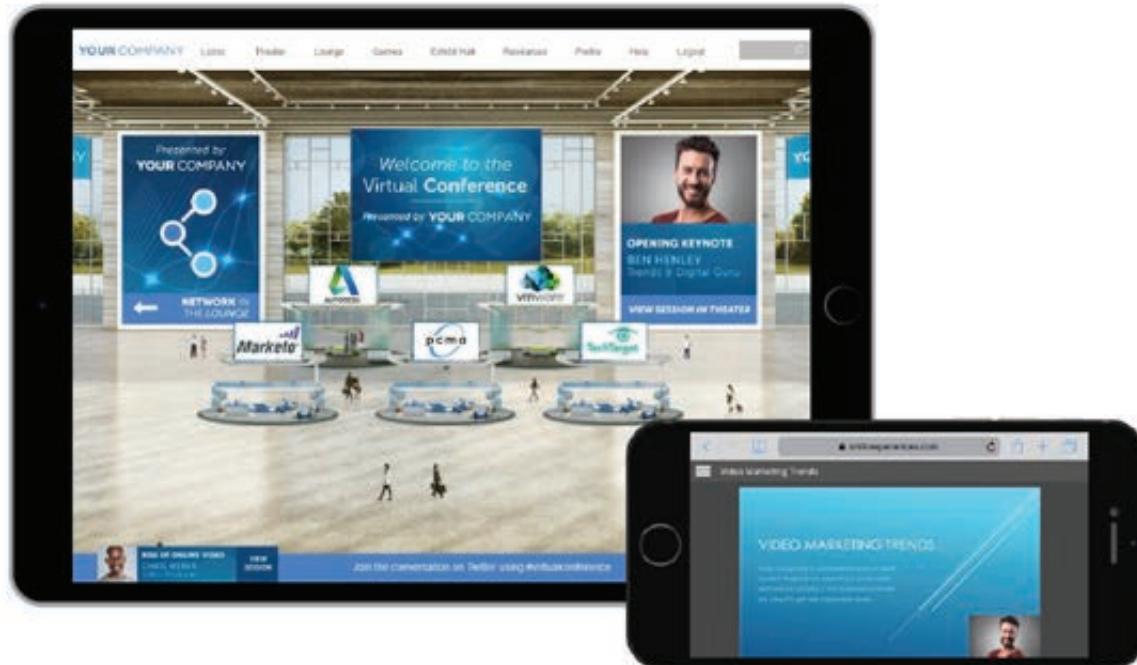
- Invitation to nominate an individual to participate in a Leadership Dialogue that will feature global thought leaders and high achievers debating some of the world's most pressing challenges relating to space
- Opportunity to host two Lunchtime symposiums or workshops during the Assembly
- Full list of all participants that attend your session, all survey and polling responses and record of all chats and Q&A

## Registration Entitlements

- Ten complimentary attendee registrations for the conference
- Two Access passes to Assembly Virtual VIP Lounge (VIPS need to be Assembly delegates)

## Exhibition Entitlements

- Graphically dominant position in the exhibition hall
- One advertisement rotating in the virtual foyer
- One advertisement rotating on the main page of exhibition
- Logo on display above your booth in your virtual hall
- Customise branding of booth
- 5 minute maximum welcome video
- Eight product and sales materials to share with attendees visiting your booth
- One to one on-line text chat capabilities to encourage engagement
- Opportunity to include a survey to share with attendees visiting your booth
- Opportunity to hold a Message Board on your booth
- Opportunity to include your organisations social handles on your booth
- Opportunity for a job posting list on your booth
- Four External Web Page Links to your booth
- Real time full data analytics



# Silver Sponsorship

\$30,000 AUD + GST

## Prominent branding and visibility

- Logo on the Assembly Platform and website sponsors page, listing status as Silver Sponsor
- 100-word corporate description on the Assembly Platform
- Acknowledgement by the Chair/MC during the Opening and Closing Sessions
- Publicity via the Assembly social media channels (Twitter, LinkedIn, Facebook)
- Delegate List pre and post Assembly (subject to privacy status selected by delegates)
- One advertisement rotating on the main page of the exhibition

## Presentation Opportunities

- Opportunity to host one Lunchtime symposiums or workshops during the Assembly
- Full list of all participants that attend your session, all survey and polling responses and record of all chats and Q&A

## Registration Entitlements

- Five complimentary attendee registrations for the conference
- One Access passes to Assembly Virtual VIP Lounge (VIPS need to be Assembly delegates)

## Exhibition Entitlements

- Prime position in the exhibition hall
- One advertisement rotating in main page of exhibition
- Logo on display above your booth in your virtual hall
- Customise branding of booth
- 5 minute maximum welcome video
- Six product and sales materials to share with attendees visiting your booth
- One to one on-line text chat capabilities to encourage engagement
- Opportunity to hold a Message Board on your booth
- Opportunity to include your organisations social handles on your booth
- Opportunity for a job posting list on your booth
- Three External Web Page Links to your booth
- Real time full data analytics



## Bronze Sponsorship

\$15,000 AUD + GST

### Prominent branding and visibility

- Logo on the Assembly Platform and website sponsors page, listing status as Bronze Sponsor
- 75-word corporate description on the Assembly Platform
- Acknowledgement by the Chair/MC during the Opening and Closing Sessions
- Publicity via the Assembly social media channels (Twitter, LinkedIn, Facebook)
- Delegate List pre and post Assembly (subject to privacy status selected by delegates)

### Registration Entitlements

- Two complimentary attendee registrations for the conference

### Exhibition Entitlements

- Logo on display above your booth in your virtual hall
- Customise branding of booth
- Four product and sales materials to share with attendees visiting your booth
- One to one on-line text chat capabilities to encourage engagement
- Opportunity to hold a Message Board on your booth
- Opportunity to include your organisations social handles on your booth
- Opportunity for a job posting list on your booth
- Two External Web Page Links on your booth
- Real time full data analytics

## Virtual Exhibition Booth

\$8,000 AUD + GST

- Logo on display above your booth in your virtual hall
- Customise branding of booth
- Two product and sales materials to share with attendees visiting your booth
- One to one on-line text chat capabilities to encourage engagement
- Opportunity to include your organisations social handles on your booth
- One External Web Page Links on your booth
- Real time full data analytics
- Two complimentary attendee registrations for the conference



# COSPAR-2021-Hybrid Partnership Summary

As an Assembly Partner you provide vital support for the successful staging of COSPAR-2021-Hybrid.

Benefits	Gold \$50,000 AUD + GST	Silver \$30,000 AUD + GST	Bronze 15,000 AUD + GST
Recognition as a premium sponsor of the Assembly, with second highest priority branding among sponsor levels, after Anchor as Platinum Sponsor	✓		
Complimentary Registrations	10	5	2
Invitation to nominate an individual to participate in a Leadership Dialogue that will feature global thought leaders and high achievers debating some of the world's pressing challenges relating to space.	✓		
Access passes to the Assembly VIP Virtual Lounge (VIPs need to be Assembly delegates)	2	1	0
Opportunity to host a Lunchtime Symposium or Workshop during the Assembly	Yes, two	Yes, one	
Logo included in all event collateral including COSPAR 2021 website	✓	✓	✓
Pre-Assembly opportunities to promote Symposium via the COSPAR 2021 database	✓	✓	✓
Logo included in all event collateral including Assembly signage, in virtual platform and slide loop at Assembly Opening and Closing sessions	✓	✓	✓
Official recognition from Assembly Chair	✓	✓	✓
Promotion and inclusion in media campaign (COSPAR 2021 Appointed Media Manager) to direct messaging to media and press outlets as a major supporter of the Assembly	✓	✓	

## Exhibition Benefits

Entitlement	Gold	Silver	Bronze	Exhibitor
One advertisement rotating in the virtual foyer	✓			
One advertisement rotating on the main page of Exhibition	✓	✓		
Logo on display above your booth in your Virtual hall	✓	✓	✓	✓
Customise branding of booth	✓	✓	✓	✓
5 minute maximum welcome video	✓	✓		
Add product and sales materials to share with attendees visiting your booth	8	6	4	2
One to one on-line text chat capabilities to encourage engagement	✓	✓	✓	✓
Opportunity to include a survey to share with attendees visiting your booth	✓			
Opportunity to hold a Message Board on your booth	✓	✓	✓	
Opportunity to include your organisations social handles on your booth	✓	✓	✓	✓
Opportunity for a job posting list on your booth	✓	✓	✓	
Add External Web Page Links on your booth	4	3	2	1
Real time full data analytics	✓	✓	✓	✓

### Contact

For further information or to discuss how you could become involved as a sponsor or exhibitor, contact COSPAR-2021-Hybrid Event Director

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