

COSPARK #2

Sent

Wed, May 20, 2020 10:00 am

COSPARK #2

Sent 5/20/20 10:00AM

Table of contents

Overview	1
Opens by location	2
Subscriber activity	3
Click performance	4
Social stats	5
Advanced reports	6

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Overview

815 Recipients

Audience: COSPAR2021 (Segment: Campaign Pasted Segment - 19 May 2020 11:03:15 am)

Delivered: Wed, May 20, 2020 10:00 am

Subject: COSPAR-K keeping those mighty mini-minds set to engaged!

0 Orders	\$0.00 <u>Average order revenue</u>	\$0.00 <u>Total revenue</u>
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186 Opened	24 Clicked	8 Bounced	3 Unsubscribed
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Successful deliveries	807 99.0%	Clicks per unique opens	12.9%
Total opens	506	Total clicks	35
Last opened	5/22/20 3:49PM	Last clicked	5/22/20 3:50PM
Forwarded	0	Abuse reports	0

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Opens by location

Country	Opens	Percent
 Australia	399	80.8%
 USA	81	16.4%
 United Arab Emirates	3	0.6%
 New Zealand	3	0.6%
 Singapore	2	0.4%
 Turkey	2	0.4%
 Belgium	1	0.2%
 Germany	1	0.2%
 Spain	1	0.2%
	1	0.2%

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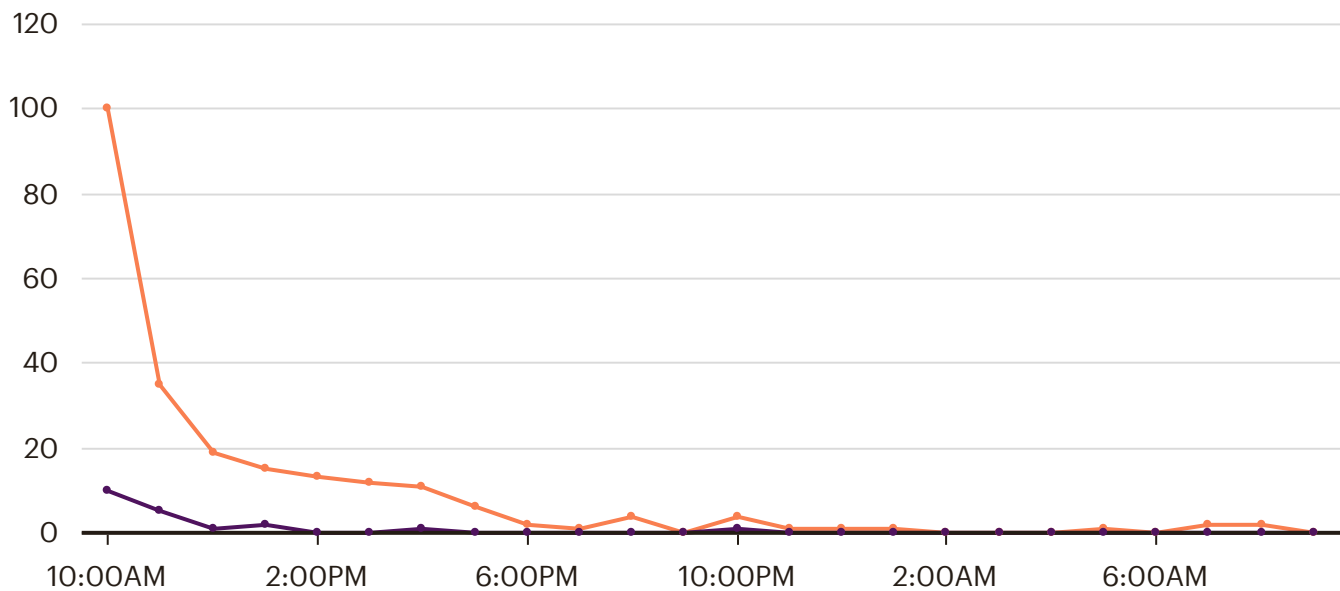
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Subscriber activity

24-hour performance

Opens

Clicks



Top links clicked

https://ed.ted.com/earth-school	14
https://cospar2021.org/stem-introducing-earth-school	8
https://www.cospar2021.org/stem#cospark	4
https://www.cospar2021.org/stem-archive	4
https://www.instagram.com/p/CACduCJJ8Ob/	3

Subscribers with most opens

thrume@knox.nsw.edu.au	45
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bowral-h.school@det.nsw.edu.au	25
emmab@icmsaust.com.au	17
acamenzind@besydney.com.au	11
lilil@icmsaust.com.au	29

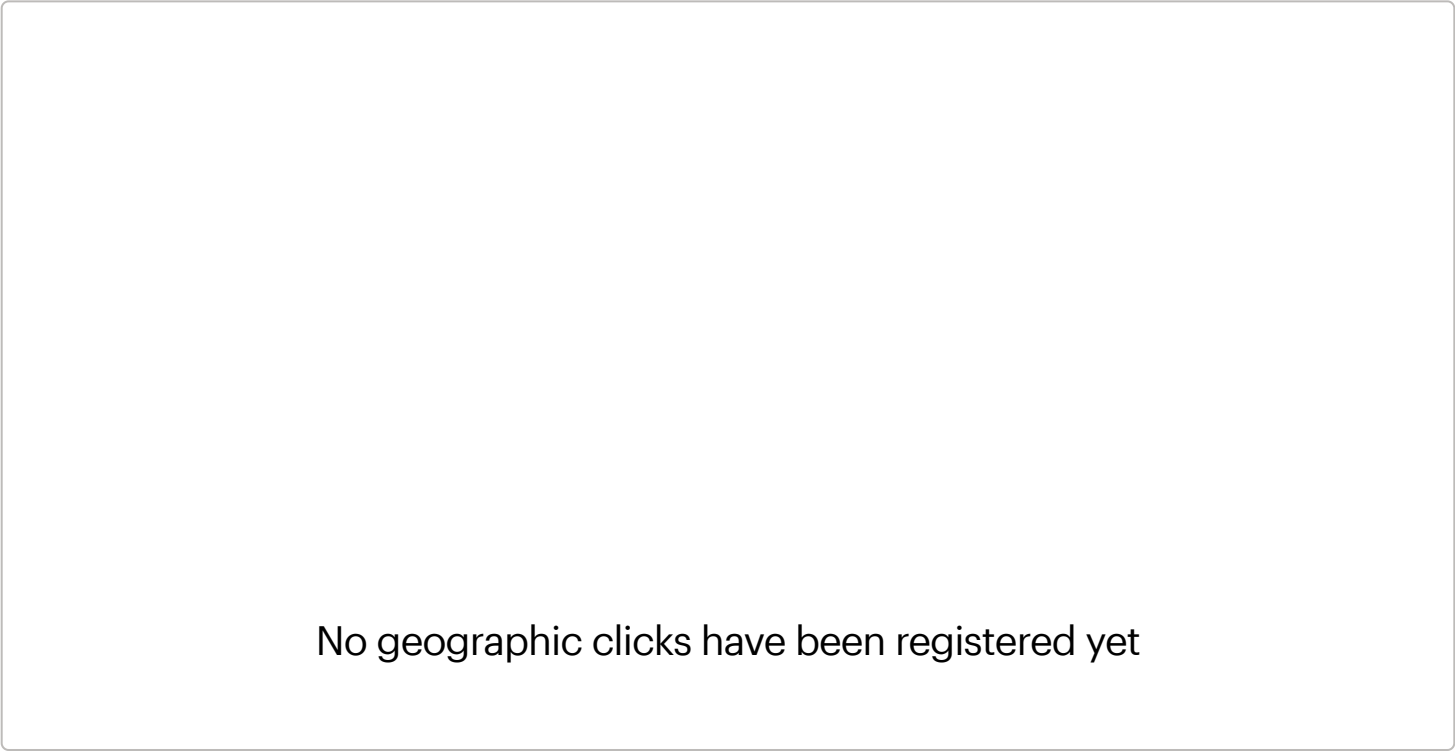
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Click performance

URL	Total	Unique
https://ed.ted.com/earth-school	14 (40%)	13 (43%)
https://cospar2021.org/stem-introducing-earth-sc...	8 (23%)	7 (23%)
https://www.cospar2021.org/stem#cospark	4 (11%)	4 (13%)
https://www.cospar2021.org/stem-archive	4 (11%)	2 (7%)
https://www.instagram.com/p/CACduCJJ8Ob/	3 (9%)	2 (7%)
https://icmsaust.eventsair.com/cospar-2021/cosp...	2 (6%)	2 (7%)
http://www.icmsaust.com.au/	0 (0%)	0 (0%)
https://www.facebook.com/events/261166624907...	0 (0%)	0 (0%)
https://www.instagram.com/cospar_k/?hl=en	0 (0%)	0 (0%)
https://www.instagram.com/p/B_wU1stpQkV/	0 (0%)	0 (0%)
https://www.linkedin.com/company/35892179	0 (0%)	0 (0%)
https://www.unenvironment.org/	0 (0%)	0 (0%)

Campaign URL activity - 3 clicks



Top 10 referrers

Referrer	Clicks	First click	Last click
https://us11.admin... id=465100	2	5/22/20 3:59PM	5/22/20 4:06PM
https://us11.admin...	1	5/19/20 4:52PM	5/19/20 4:52PM

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Advanced reports

Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
det.nsw.e...	111 (14%)	0 (0%)	21 (19%)	2 (2%)	1 (1%)
gmail.com	56 (7%)	0 (0%)	15 (27%)	2 (4%)	0 (0%)
icmsaust....	25 (3%)	0 (0%)	15 (60%)	3 (12%)	0 (0%)
ntschoools....	19 (2%)	1 (5%)	0 (0%)	0 (0%)	0 (0%)
education...	12 (1%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
Other	592 (73%)	7 (1%)	135 (23%)	17 (3%)	2 (0%)