

COSPARK #9

Sent

Mon, Aug 24, 2020 4:15 pm

COSPARK #9

Sent 8/24/20 4:15PM

Table of contents

Overview	1
Opens by location	2
Subscriber activity	3
Click performance	4
Social stats	5
Advanced reports	6

COSPARK #9

Sent 8/24/20 4:15PM

Overview

1,151 Recipients

Audience: COSPAR2021 (Segment: Campaign Pasted Segment - 24 Aug 2020 03:21:45 pm)

Delivered: Mon, Aug 24, 2020 4:15 pm

Subject: Andreas Antoniades Confirmed as Keynote Speaker

0 Orders	\$0.00 <u>Average order revenue</u>	\$0.00 <u>Total revenue</u>
-------------	--	--------------------------------








237 Opened	19 Clicked	8 Bounced	4 Unsubscribed
---------------	---------------	--------------	-------------------

Successful deliveries	1,143 99.3%	Clicks per unique opens	8.0%
Total opens	510	Total clicks	29
Last opened	8/27/20 1:05PM	Last clicked	8/27/20 12:13PM
Forwarded	0	Abuse reports	0

COSPARK #9

Sent 8/24/20 4:15PM

Opens by location

Country	Opens	Percent
 Australia	337	67.9%
 USA	147	29.6%
 France	5	1.0%
 Singapore	3	0.6%
	2	0.4%
 India	1	0.2%
 Turkey	1	0.2%

COSPARK #9

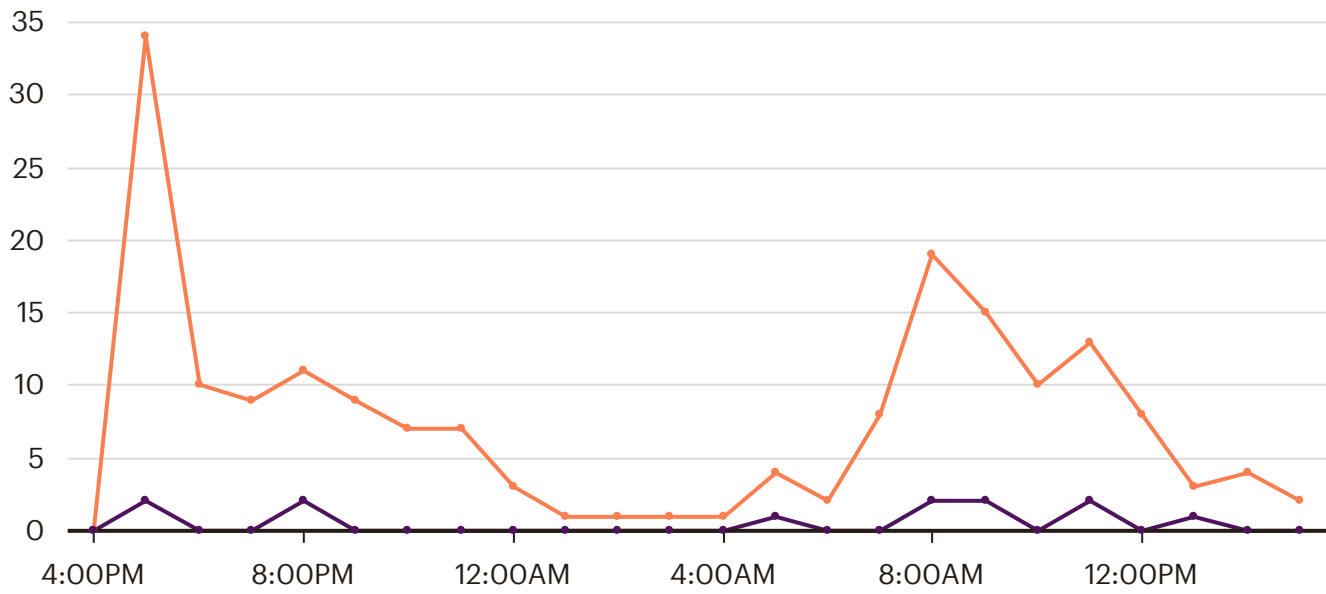
Sent 8/24/20 4:15PM

Subscriber activity

24-hour performance

Opens

Clicks



Top links clicked

https://www.cospar2021.org/stem-keynotes#cospark	9
https://www.scienceweek.net.au/diy-science-pop-rocket/	5
https://www.instagram.com/cospar_k/	4
https://www.cospar2021.org/stem-activities#cospark	3
https://www.scienceweek.net.au/diy-science/	3

Subscribers with most opens

liekes@icmsaust.com.au	28
--	----

Anntonette.Dailey@space.gov.au	13
jannene.kyytsonen@hotmail.com	10
katie@methodmarketing.com.au	10
emmam@icmsaust.com.au	9

COSPARK #9

Sent 8/24/20 4:15PM

Click performance

URL	Total	Unique
https://www.cospar2021.org/stem-keynotes#cosp...	9 (31%)	7 (28%)
https://www.scienceweek.net.au/diy-science-pop-...	5 (17%)	4 (16%)
https://www.instagram.com/cospar_k/	4 (14%)	4 (16%)
https://www.cospar2021.org/stem-activities#cosp...	3 (10%)	3 (12%)
https://www.scienceweek.net.au/diy-science/	3 (10%)	3 (12%)
https://icmsaust.eventsair.com/cospar-2021/cosp...	2 (7%)	2 (8%)
https://www.icmsaust.com.au/	2 (7%)	1 (4%)
https://www.linkedin.com/company/35892179	1 (3%)	1 (4%)
https://www.cospar2021.org/stem#cospark	0 (0%)	0 (0%)
https://www.facebook.com/events/261166624907...	0 (0%)	0 (0%)
https://www.saberastro.com/company	0 (0%)	0 (0%)

COSPARK #9

Sent 8/24/20 4:15PM

Social stats

Campaign URL activity - 2 clicks

No geographic clicks have been registered yet

Top 10 referrers

Referrer	Clicks	First click	Last click
https://us11.admin... id=465196	1	8/27/20 1:27PM	8/27/20 1:27PM
https://www.cosp... catalogue	1	8/27/20 1:59PM	8/27/20 1:59PM

COSPARK #9

Sent 8/24/20 4:15PM

Advanced reports

Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
det.nsw.e...	170 (15%)	0 (0%)	29 (17%)	4 (2%)	0 (0%)
gmail.com	120 (10%)	0 (0%)	31 (26%)	4 (3%)	1 (1%)
icmsaust....	25 (2%)	0 (0%)	15 (60%)	1 (4%)	0 (0%)
ntschoools....	18 (2%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
education...	13 (1%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
Other	805 (70%)	8 (1%)	162 (20%)	10 (1%)	3 (0%)