

# COSPARK #5

**Sent**

Wed, Jul 01, 2020 4:00 pm

COSPARK #5

Sent 7/1/20 4:00PM

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Sent 7/1/20 4:00PM

Overview

1,177 Recipients

**Audience:** COSPAR2021 (Tags: COSPAR-K Ezine)

**Delivered:** Wed, Jul 01, 2020 4:00 pm

**Subject:** Lisa Harvey-Smith Confirmed as Keynote Speaker at COSPAR-K

0 Orders	\$0.00 <u>Average order revenue</u>	\$0.00 <u>Total revenue</u>
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311 Opened	15 Clicked	3 Bounced	6 Unsubscribed
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Successful deliveries	1,174	99.7%	Clicks per unique opens	4.8%
Total opens	761		Total clicks	23
Last opened	7/8/20 1:59PM		Last clicked	7/7/20 12:01PM
Forwarded	0		Abuse reports	0

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# Opens by location

Country	Opens	Percent
 Australia	551	75.8%
 USA	159	21.9%
	4	0.6%
 United Arab Emirates	3	0.4%
 Canada	3	0.4%
 New Zealand	2	0.3%
 Turkey	2	0.3%
 Spain	1	0.1%
 Poland	1	0.1%
 Singapore	1	0.1%

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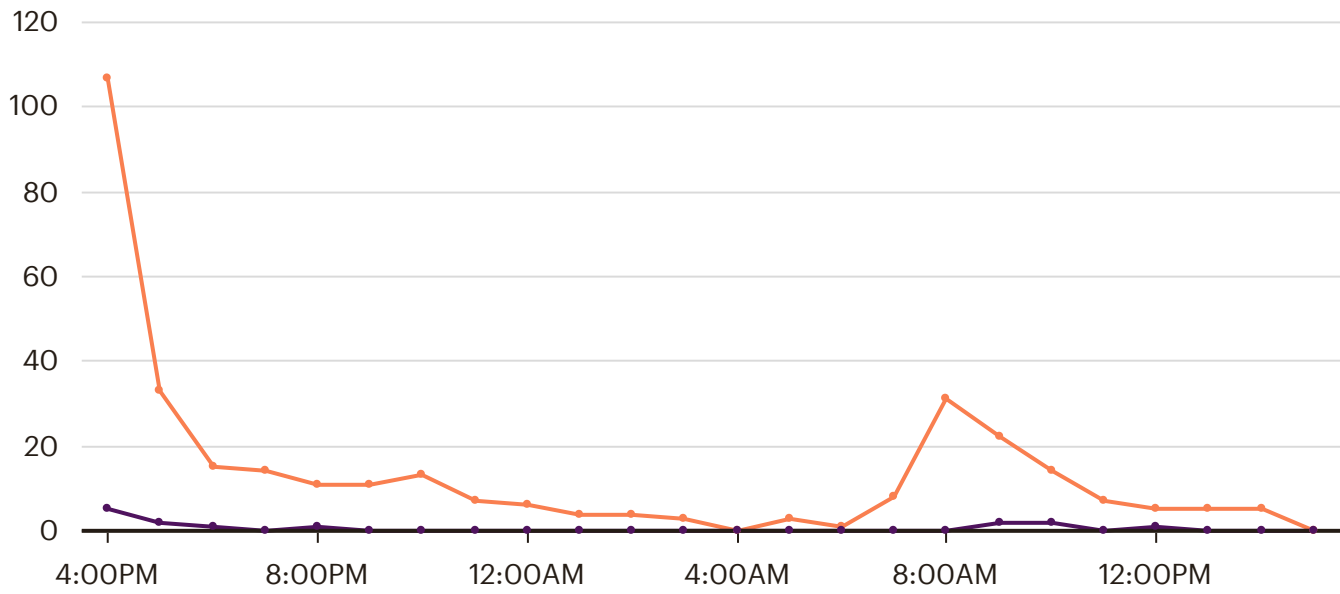
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## Subscriber activity

### 24-hour performance

Opens

Clicks



### Top links clicked

<a href="https://www.cospar2021.org/stem#cospark">https://www.cospar2021.org/stem#cospark</a>	20
<a href="http://www.icmsaust.com.au/">http://www.icmsaust.com.au/</a>	2
<a href="https://www.facebook.com/events/2611666249077611/">https://www.facebook.com/events/2611666249077611/</a>	1
<a href="https://www.instagram.com/cospar_k/?hl=en">https://www.instagram.com/cospar_k/?hl=en</a>	0
<a href="https://www.linkedin.com/company/35892179">https://www.linkedin.com/company/35892179</a>	0

### Subscribers with most opens

<a href="mailto:albinab@icmsaust.com.au">albinab@icmsaust.com.au</a>	17
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enrol@pcs.nsw.edu.au	13
jtsi@jtsi.wa.gov.au	14
dominika.greinert@unimelb.edu.au	39
lilil@icmsaust.com.au	114

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# Click performance

URL	Total	Unique
<a href="https://www.cospar2021.org/stem#cospark">https://www.cospar2021.org/stem#cospark</a>	20 (87%)	14 (82%)
<a href="http://www.icmsaust.com.au/">http://www.icmsaust.com.au/</a>	2 (9%)	2 (12%)
<a href="https://www.facebook.com/events/261166624907...">https://www.facebook.com/events/261166624907...</a>	1 (4%)	1 (6%)
<a href="https://www.instagram.com/cospar_k/?hl=en">https://www.instagram.com/cospar_k/?hl=en</a>	0 (0%)	0 (0%)
<a href="https://www.linkedin.com/company/35892179">https://www.linkedin.com/company/35892179</a>	0 (0%)	0 (0%)

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Social stats

Campaign URL activity - 1 clicks

No geographic clicks have been registered yet

Top 10 referrers

Referrer	Clicks	First click	Last click
https://us11.admin... id=465144	1	7/8/20 4:29PM	7/8/20 4:29PM



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Advanced reports

Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
det.nsw.e...	172 (15%)	0 (0%)	38 (22%)	3 (2%)	2 (1%)
gmail.com	118 (10%)	0 (0%)	34 (29%)	0 (0%)	0 (0%)
icmsaust....	27 (2%)	0 (0%)	18 (67%)	1 (4%)	0 (0%)
ntschoools....	18 (2%)	0 (0%)	4 (22%)	0 (0%)	0 (0%)
education...	13 (1%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
Other	829 (70%)	3 (0%)	217 (26%)	11 (1%)	4 (0%)