

IUCr 2023 #4 - Melbourne.....Packing For Portland

Sent

Tue, Jul 26, 2022 11:00 am

IUCr 2023 #4 - Melbourne.....Packing for Portland

Sent 7/26/22 11:00AM

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Overview

11,990 Recipients

Audience: IUCr2023

Delivered: Tue, Jul 26, 2022 11:00 am

Subject: IUCr 2023 Melbourne.....Packing for Portland

2,918 Opened	73 Clicked	996 Bounced	21 Unsubscribed
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Successful deliveries	10,994	91.7%	Clicks per unique opens	2.5%
Total opens	4,461		Total clicks	408
Last opened	8/1/22 8:46AM		Last clicked	7/27/22 11:58PM
Forwarded	0		Abuse reports	0

0 Orders	A\$0.00 <u>Average order revenue</u>	A\$0.00 <u>Total revenue</u>
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Opens by location

Country	Opens	Percent
 USA	2,027	59.6%
 Germany	206	6.1%
	157	4.6%
 Japan	119	3.5%
 Australia	107	3.1%
 France	107	3.1%
 Russia	84	2.5%
 Spain	64	1.9%
 China	62	1.8%
 Italy	48	1.4%

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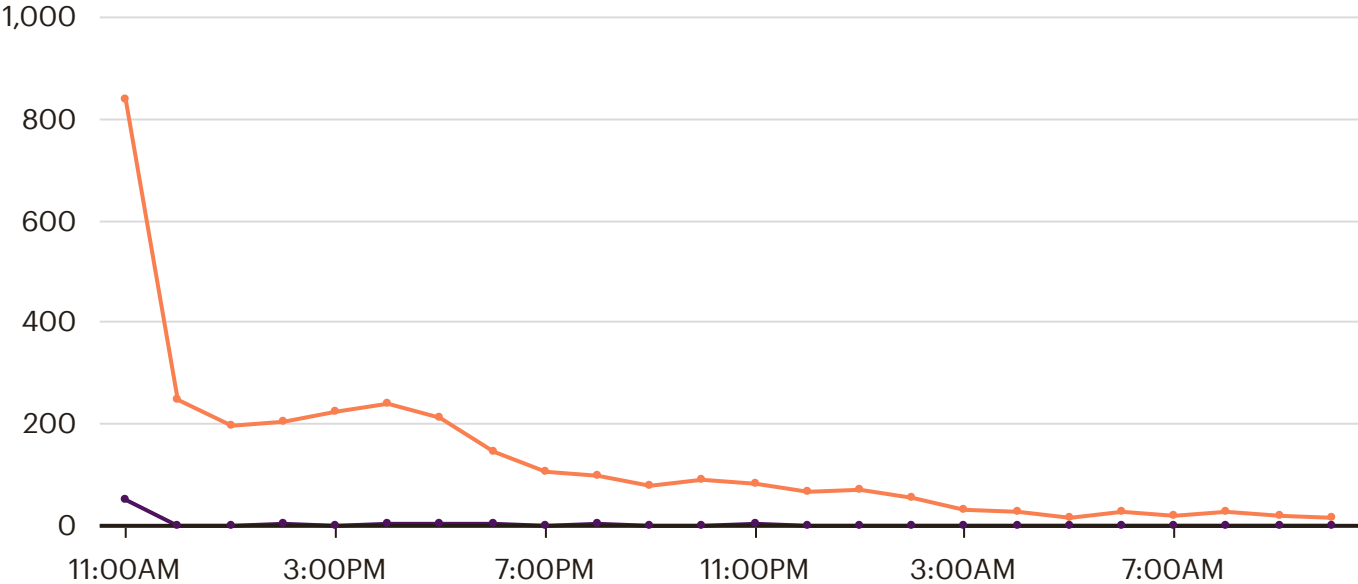
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Subscriber activity

24-hour performance

Opens

Clicks



Subscribers with most opens

branton_campbell@byu.edu	30
vincent.olieric@psi.ch	17
kyeongkyu@skku.edu	18
martin.adam@bruker.com	21
e.hofy@gmx.de	24

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Click performance

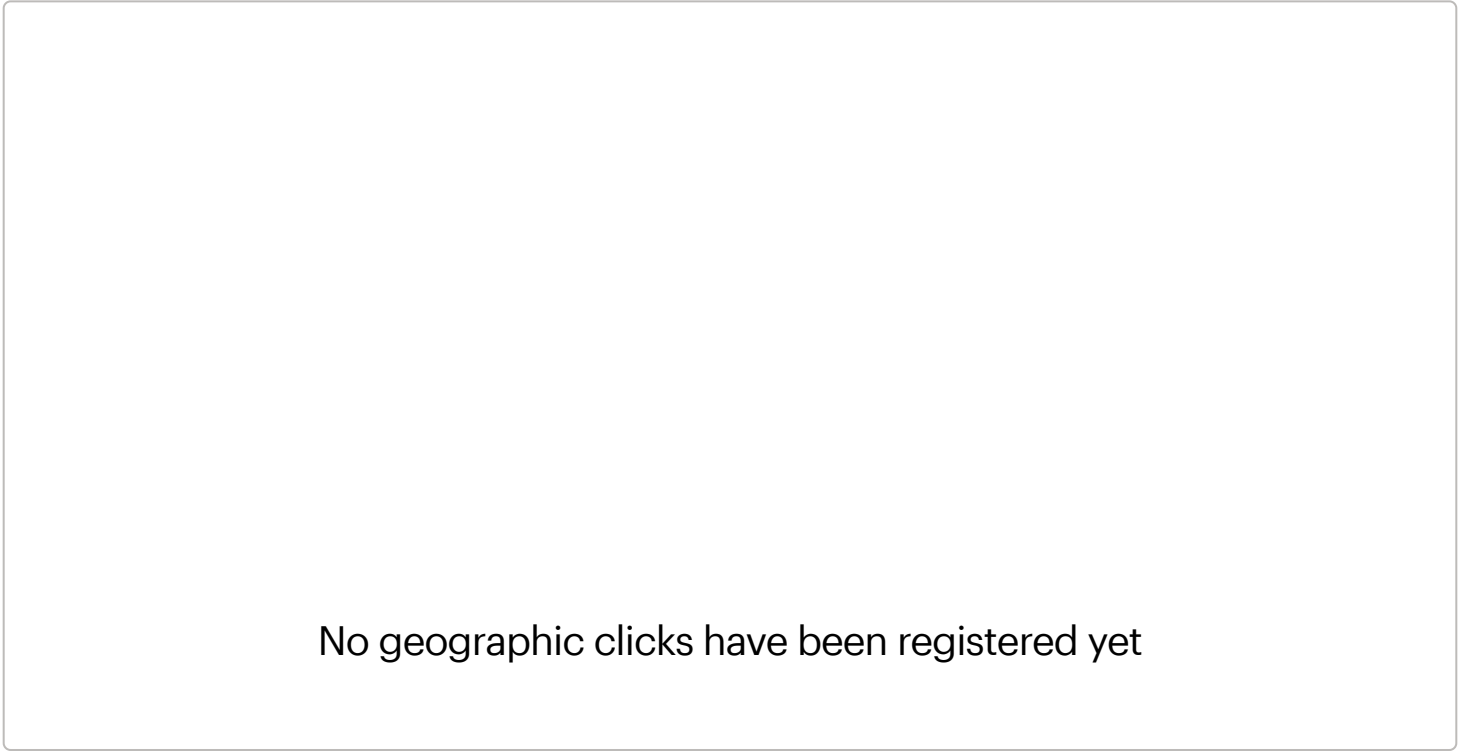
URL	Total	Unique
https://iucr2023.org/	67 (16.4%)	55 (14.9%)
http://iucr2023.org/sponsorship-opportunities	56 (13.7%)	52 (14.1%)
https://icmsaust.com.au/	54 (13.2%)	46 (12.5%)
https://www.linkedin.com/in/michael-parker-733466...	50 (12.3%)	44 (11.9%)
https://www.anton-paar.com	48 (11.8%)	45 (12.2%)
https://iucr2023.org/news/* HTML:EMAIL *	45 (11.0%)	41 (11.1%)
https://www.eldico-scientific.com	45 (11.0%)	44 (11.9%)
https://twitter.com/IUCr2023	43 (10.5%)	42 (11.4%)

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Social stats

Campaign URL activity - 9 clicks



Top 10 referrers

Referrer	Clicks	First click	Last click
https://mailchi.mp/	5	7/26/22 11:09AM	7/27/22 9:55AM
https://t.co/	2	7/28/22 5:49AM	8/1/22 4:21AM
https://mail.polyn...	1	7/27/22 5:43PM	7/27/22 5:43PM
https://sso.uni-muenster.de/	1	7/26/22 6:51PM	7/26/22 6:51PM

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Advanced reports

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Email Domain Performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
gmail.com	2029 (17%)	19 (1%)	696 (35%)	4 (0%)	5 (0%)
yahoo.com	392 (3%)	42 (11%)	121 (35%)	0 (0%)	2 (1%)
hotmail.c...	242 (2%)	1 (0%)	38 (16%)	1 (0%)	0 (0%)
yahoo.fr	142 (1%)	8 (6%)	47 (35%)	0 (0%)	0 (0%)
mail.ru	119 (1%)	2 (2%)	41 (35%)	0 (0%)	3 (3%)
Other	9066 (76%)	924 (10%)	1975 (24%)	68 (1%)	11 (0%)