ABSTRACT

When ZeelWorld is mentioned, what should come to mind is a robust and innovative platform that has ecommerce at heart, that is its primary aim is to solve the security, rigorousness and anonymity in the system. Zeel has an encompassing platform where every consumer, and merchant has same level of trust. Hence, it is a blockchain built platform that uses both proof of stake and software as a service(SaaS) mechanism to achieve its noble aim. The ZeelWorld comprises; unique token called Zeel token ZelC, ZeelEx, and ZeelMarktet. Zeel Coin is an Ethereum blockchain ERC20 token. That will serve as the financial transaction standards for all Zeel projects. As a team, Zeel has series of projects in view to create which includes but not limited to the creation of the largest and biggest gift card (GC) exchanges where all kinds of gift cards are sold and purchased. The sales and purchases of gift cards using ZelC as the default currency for all its financial engagements. Online remittances is the will be enhanced in the ZeelEx the Exchange will enable any kind of remittance services both fiat to digital assets exchange, for example, a platform where airtime/recharges and bills of utilities like DSTV, electricity, e. t. c. are sold and purchased using custom Zeel App. the coin is to be used for online payment of goods and services in global ecommerce. ZeelProject series of projects will soon be available to the public utility and accessed through the home platform at www.zeelcoin.org. the above mentioned services of ZeelWorld is been integrated to a cutting edge technologies which will enable fast, reliable, low risk and transparency in its market place.

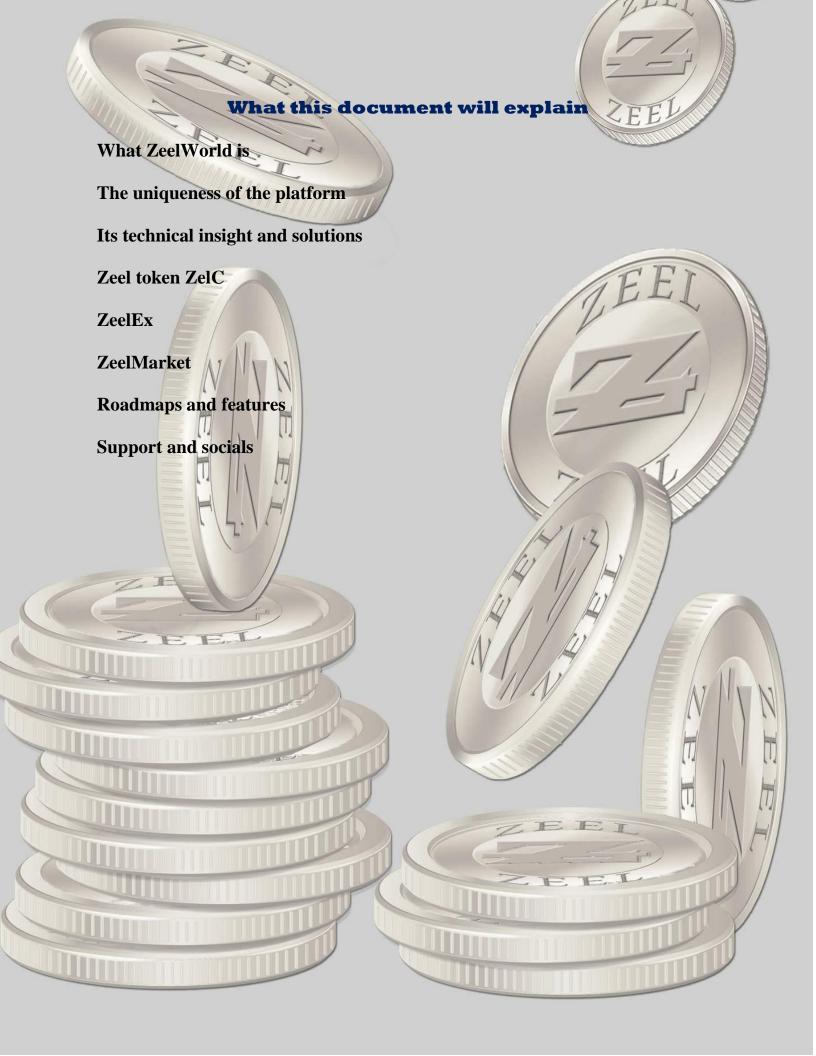


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Introducing Ethereum and smart contracts

Cryptocurrency and other digital assets based on blockchain technology are currently experiencing an explosive growth period. Blockchain technology has the credit of global storage value. Hence it has experienced explosive growth in adaptation and speculative value. Thanks to the satoshis for their first implementation of the first recognized blockchain based cryptocurrency called BITCOIN. In 2017,

Bitcoin as the number one cryptocurrency with a market capitalization of 12 billion US dollars. Ethereum, a very

young upstart of currency was valued at just 700 million USD. The explosive start to 2017 has seen Bitcoin surge to a market capitalization of over 40 billion USD and Ethereum has caught up at an incredible pace and now has a market capitalization of over 28 billion USD.

The financial market has been excited by the opportunities that blockchain technology and decentralization of currency brought. There are over 900 cryptocurrencies as well new ones are coming out on a weekly basis. The breakthrough led to several solutions like the inventions of Ethereum that first enabled smart contracts.

The Ethereum is a block chain based open source decentralized platform that enables smart contracts; it provides a complete virtual machine in its case the Ethereum virtual machine which executes scripts by the use of an international

network of public nodes. The advent of the Ethereum as a blockchain built technology and ether as its cryptocurrency encourages many others since it allows reasonable agreement. Many token/coins utilized it to solve real-life issues thereby making life more comfortable.

ZeelWorld

We are in an era when business and commerce have its breakthrough. Hence, trust is what every sector of it needs. As such, trust is paramount such that it is what every institution needs and thus it's the scarcest of all the feature requirements of business and commerce. Zeel team assures a level ground for trust among merchants in Zeel markets and beyond, and to curb financial irregularities in the sector by creating a transparent ledger system called Zeel Coin (ZELC). We at Zeel, are building an encompassing project that targets two major markets: finance and e-commerce. Both markets are multibillion-dollar industries that are being controlled by large corporations.

With the widespread and shift in the financial market, Zeel created a decentralized currency paired with an online marketplace and much more. Zeel coin is estimated 10 million tokens, from the average 10 million tokens, 5.7 million of the tokens are locked while 600 thousand are in circulation.

MARKET FEATURES

Zeel Coin (ZELC) is a relatively growing cryptocurrency project started by 2016, built on an independent Ethereum Blockchain in September 2017. It shares most of the properties of Bitcoin in the sense that it is to be used by merchants if embraced for all financial actions in the Zeel Market, ZeelProject and other mediums and exchanges.

Zeel Coin offers solutions to faster transactions. It is built on the advanced Ethereum Blockchain. Ethereum was chosen because it is currently the most advanced decentralized blockchain system recently, hence, it offers fast transaction confirmations. Mostly it is possible to write any custom logic in the form of smart contracts upon Ethereum, and that is what is the possibilities for the Zeel decentralized solution. Afterwards, the porting will open new opportunities for implementing Smart Contracts, airdrop/bounty, enable innovative currency issuance and distribution mechanisms, etc. Current owners of Zeel Coin will be able to exchange their Zeel coins for other coins through a swap exchange website. Our currency Ecosystem around the new Zeel Project have several promising features, viz:

- ZeelAccord is the Community consensus platform where decisions are made.
- ZeelBond will enable voluntary identification of address owners
- ZeelMarket a decentralized commodity market.

ZEELMARKET

It is an essential aspect of the ZeelProject that enables the feature of using the Zeel coin as the cryptocurrency for the payment of all transactions made by its holders and the community. We integrated this launching of ZeelMart to enable community exchange goods and services like many other e-commerce mediums; we are creating an avenue where services and goods are sold and purchased, but this time with Zeel coin as the currency of exchange. By doing this, it is essential to know that there are high chances of the value of Zeel token to continuously be inconsistent appreciation since holders use it for their daily means of transaction. Thus, the supply of the coin remained constant so that the value increases as it is being used for transactions.

The wholly digitalized e-commerce is Zeel market, it assures anonymity and thus minimizes the risk of loss of fund to fraudulent activity of either the buyer or the seller. Considering the rigorousness and security implications of sales and purchases, there have adapted techniques that include cutting-edge technologies that made it easier for both buyers and sellers to have their marketplaces on their palms. It ensures the accurate and fast delivery custom apps, wallets, e-commerce platforms(ZEELMARKET) and lots more. Most times, the conventional e-commerce chambers and platforms always have the problem of pricing. Hence, the integration of the Zeel Pricing index which is inclusive of the solution that it promises to bring. Zeel market welcomes its member community who will register as zeel token holders since it is the chosen token to use on the zeel market and all zeel platforms or projects.

The following are highlights of the essential features of the zeel market;



Freemium services

Considering that zeel market will be an organized market place where merchants will perfect and satisfy their daily financial needs. Hence, investors, buyers are expected to utilize the opportunity to solve their own needs by buying goods and services on the market.

Zeel accord

This is the community consensus where every member has equal right to negotiate for the progress of the project, which helps the project a viable one since there is no central decision-making platform outside the opinion of the community.

Custom Zeel apps.

A customized application that will enable the community to track, use, purchase or otherwise anything found on the steel market is the zeel custom app, that will include the integration of a wallet that merchants, users, and holders will use to store their token.

Pricing mechanism

Price determination for goods and service has been taken care of as zeel market has unique pricing technique that will ensure a gain-gain to investors, merchants and the zeel community at large in pricing for utilities, goods, and services.

Introduction of the zeel token is one of the ways zeel wants to take care of the pricing problem.

Rewarding index

In the market place and thus the entire project, there are lots of programs that will enable free tokens, goods, and services to be won. It is expected that in zeel market, partners and participants are not only paid for their work but also been encouraged. Such program that enables rewards are put

Geolocational operations and lots more

Tracking buyers and sellers' locations are important for the security of each user of the zeel market; sometimes a buyer may lose some worth because of his inability to know the destination of the seller likewise the seller, also knowing the location increases trust level of every user. Hence, Zeel promises transparency and a level ground for trust.

ZeelEx.

Already there are several cryptocurrency exchanges and fiat exchanges as well; the zeel exchange comes with some unique features that others may not have considered. Transaction fee most times are high in the recent exchanges, ZeelEx.

Brings to every user a near-zero transaction fee if not zero.

The commodities in the exchange will be tokenized into the zeel token which will make it easier to determine prices of several items. Hence, online utilities will be perfected in the platform. The online utilities will include the sales and purchases of gift cards, remittances (power and energy utilization bills, recharges, rents, etc.)



Zeel Lending and Referral Program

Zeel, considering the demand to meet e-commerce and exchange challenges has introduced its lending and referral program. This program will be an avenue where zeel coin owners will be able to lend, that is, deposit a portion of their token for a fixed interest rate ranging from 0.2-5% as the case may be for a specified period of time. for details on the zeel lending terms and conditions, visit www.thezeel.com. The referral program will be run as follows;

It is a tiered structure consisting of 6 Levels for the general public with one elite Tier for selected public account promoters.

Tier 1 - 5% Referral Bonus

Tier 2 - 3% Referral Bonus

Tier 3 - 2% Referral Bonus

Tier 4 - 1% Referral Bonus

Tier 5 - 0.5% Referral Bonus

Tier 6 - 0.2% Referral Bonus

To participate in the lending and referral programs, visit <u>www.thezeel.com</u> for details and application.

TOKEN FEATURES

Proof of Trust:

To enable owners of coin tokens to participate in a distribution process, he/she is expected to possess an act of Trust to the Community. Thereby Locking a certain number of Tokens will enable him to participate in every mode of distribution. Also, withholding position on tokens (locking), you are not able to create a transaction with these token, although they still belong to your public address.

Modes of tokens

For the different purpose, we enable two balances for each wallet. Both belong only to the public address. The first balance is for the transferable coin while the second is for non-transferable, the locks them for a predefined period. To participate in the periodical distribution, he/she must lock a certain amount of his tokens and thus show his trust in the Community. Locked tokens are not lost, only their transferability is to be restricted for a period.

Trust with locking

Our community intends to support responsive behavior, built on mutual trust. Hence many coins have been destroyed because of market manipulations.

We are building a community where trust thrives; coin holders shows respect and confidence to the community through long time poisoning of token that could be weeks or months depending on owner's stake. Locked coins are such to pay developers and to prevent instant dumping of the market, helping the currency to be stable and have value. We spread risk/trust among all participants in our community. The same principle is adopted in every distribution mechanism. To participate, owners will have to lock a certain number of coins. Periodic coin

SEEL

distribution or bounty will determine the number of locked tokens which is in turns varies linearly with trust.

Transferable Lock

The right to lock coins or unlock coin is explicitly reserved for the coin owner (ownership of a "lock") such that he can transfer the right to a certain number of locked tokens to other entity.

Howbeit, the transfer does not affect the current ownership or transferability of locked tokens. By implication, after the expiry of the locking period, an entity that became a new owner of a lock, will have the right to unlock and transfer this tokens at will to an address of choice.

Issuing and Distributing new coins

Having ported ZeelCoin on the Ethereum token, it has many impacts to its users.

Our token is built on the sophisticated Ethereum Blockchain, an independent mining network or Confirmation Consensus Algorithms is not relevant. We would employ democratic principles to keep the currency and its management transparent.

Development and Promotion Funds:

Core Development Fund will be explicitly required to cover some of the expenses to our Development Team in building and maintenance of the ZeelProject projects. Other Fund will be the lock for security and the constant stream of revenue. But mainly the funds will be split into two;

Development fund is donated to the Development Support Team. After the creation of this Fund, the Development Team will provide several tasks and offer them to the Community and Development Support Team. Promotional Fund is dedicated to Promo Team for promotional purposes.



We have three primary aims among others that are subordinate to the goals or mission:

- > Zeel coin/token
- ➤ Launching of ZeelMarket
- > ZeelEx. And Zeel Lending
- ➤ Integrations of ZeelProject

Below are series of moves that have being and will be taken to actualize this noble project;

Idea Validation

We established the idea that our envisioned project solves global e-commerce ecosystem in cryptocurrency adoption by developing a token and a market and inline project that will acknowledge the use of the coin.

Coin development

After the idea has been validated and seen feasible to solve multi-global ecommerce challenges, we commence the construction of Zeel coin as well as the testing. We minted 10 million coins

Airdrop/bounty

The airdrop is scheduled to run for few days, and one fifty thousand tokens have been reserved for it. The airdrop is to create awareness of the coin. Our team took

note of multiple address submission and thus proprietary means has been developed to prevent it.

Pre-sale

There shall be a pre-sale that is scheduled for four weeks to open windows for investors to get the coin at the cheaper rate.

Listing on exchanges

Immediately after the pre-sale, commencement and listing on exchanges will proceed. We have considered some secured exchanges it will be listed on. We will ensure that before the end of airdrop and presale, negotiations would have been concrete on the listing moves.

Launching of the ZeelMarket

The ZeelMarket launching moves are under planning and hope to be implemented as soon as the token is listed on the exchanges to enable investors, partners and owners utilize their coin for several of their financial endeavors.

Development of custom apps and wallets.

We would need many platforms to ensure quick and reliable transactions, the apps and wallets will enable user-friendly service and security of token.

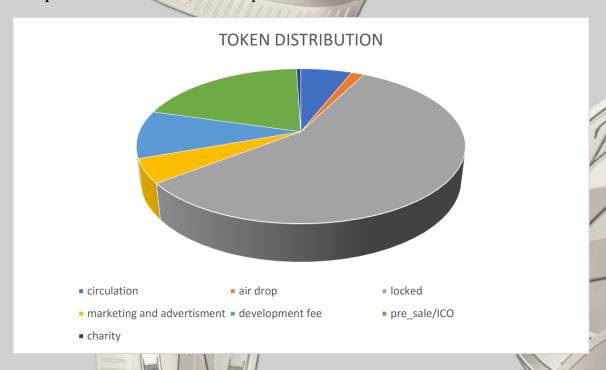
ICO crowd sale

Details of the initial coin offering will be schedule as the project progressed and more updates will be made public on the Zeel websites; www.thezeel.com, www.thezeel.com,



Zeel features make this promise possible as we are set to launch the e-commerce platform after listing on exchanges, among the Zeel Projects where owners can satisfy their financial needs and use it as a medium of exchange to buy and to sell goods and services. Zeel Coin is based on Ethereum blockchain. Hence its transfer and combination are as fast as you can imagine.

The prospect of the coin keeps growing once it hits exchange.it is noteworthy to recapitulate the volume, thus explained below;



The statistics shown above suggests that the World Mart Coin is limited in circulation, therefore indicating high potential reward in the coin when we listed on the exchange. You can lock your position by purchasing some Zeel Tokens today.

ZEEL COIN USES

Although having talked about Zeel Market, Zeel Coin, and the ZeelProject, it is necessary to restate the benefit or purpose of the coin and its market benefits.

E-Commerce

Zeel Coin is the default coin accepted in the Zeel market for all ZeelProjects.

Owners or merchants use it to trade commodities of interest.

Gift Card Exchange

The Zeel coin/token is used for gift card and credit card services. We at Zeel are ensuring that we create the world gift card and credit card exchanges.

Billing systems

Zeel Token is built to top-up our airtimes and recharge of our daily bills including satellite bills, power/electricity bills, etc.

PRESALE

The presale is expected to last for a month. Coins are immediately distributed after every purchase. The funds realized from this sale is intended to be used for exchange listing and first project commencement. If the presale coin sale target is not realized, the leftover coins are added to the locked coins. Before, during and

after the presale, there will be several promotions, bounties, and bonuses to participants, examples:

Social network shares,

Making short clips to advance Zeel coin etc.

To stay updated about this, please follow us on our social channels listed on the website at www.zeelcoin.org

Vendors will be highly acknowledged. Hence, we have preferences and incentives for those who use it to buy and purchase goods and services and to those who choose Zeel coin as their future means of exchange. Visit;

www.zeelcoin.org/presale For updates.

Zeel Team and developers

The zeel team are distinguished developers, enterprenuers, and cryptocurrency enthusiasts who saw the need to bring the unique zeel features to the block Chain platform. For urgent reasons at this stage of the project, the team profile will be with held but will shortly be reviewed to update. Be very secured and invest in zeel projects as it unfolds.

CONCLUSION

Zeel Coin is a young and promising coin for e-commerce and swapping and exchanges with other coins, and it is promising to be the prime token used on the ZeelProject by merchants and owners. If embraced will be very rewarding and

solve the problems of rigorous multiple exchanges before purchases and buying of commodities since we have an e-commerce platform that offers the community a trusted avenue to use the coin directly without first going to exchange to the prime coin.

Disclaimer

The token economy is relatively new and incredibly innovative.

Tokens could be impacted by regulatory actions, including restrictions on ownership, use, or possession. Regulations or other circumstances may demand that the Zeel roadmaps and operational mechanisms be altered in all or part and may revise mechanics to comply with regulatory requirements or other governmental or business obligations. Nevertheless, we believe our planned technology to be proper and likely in the final version.

Contributors assume risk when participating in the ICO. Zeel Coin could be subject to attack, bugs, or operational errors, and other unforeseen problems could result in the loss of stored value.



CONTACT AND SUPPORT

To reach zeelcoin team, visit the listed websites and contact page below.

Website. https://www.zeelcoin.org

www.thezeel.com

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