# TradeBit Whitepaper

TradeBit Team

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# 1. What is TradeBit

We want an easy way for everyone to buy and sell cryptocurrencies. We will create a platform that can help every person in the world understand, use and trade cryptocurrencies. We want to make the process of buying, selling, trading, managing crypto assets, diversify portfolio of crypto assets easy for new investors and make tools for experience traders to help them win more. We will name it TradeBit.

TradeBit will provide easy way to monitor your current portfolio, buy cryptocurrency, trade and withdraw fiat money. It will provide analytical tools, educational material, coaches, 3rd party developed plugins and many more that can make you a winner. For convenient usage, we are going to make mobile applications for the most popular platforms Android and iOS, they will work seamless as the Web version of the application.

As investor, you can buy cryptocurrency from your mobile device, trade it on the platform and withdraw it to your bank account in timely manner. In addition, you can buy and hold your investments for a given period and watch your investments grow in beautiful and nice interface giving you the best tools to monitor. In addition, you will receive investment insights that can help you to improve your portfolio growth.

# 2. Why we need TradeBit Platform

## 2.1. No way to track your portfolio automatically

As an everyday trader, it is very hard to manually track your cryptocurrency assets.

We want to make a solution for every trader to be able to track their portfolio automatically on every wallet and address, regardless if the cryptocurrency is on the trader's local wallet or in any market exchange.

## 2.2. There is no good App for trading on your mobile device

At the moment, there is not good way to trade cryptocurrencies on your mobile phone on the go. There are only some basic stuff you can do and don't have all the analytics tools you might need to predict the markets and make the best decision. This lack of competition on the market has caused it to be very unhealthy and the current solutions does not put enough effort in delivering the best product to clients.

We will be a mobile first platform (Android, iOS, including Apple watch and Android wear) for automated portfolio tracking, trading, and best analytical tools for traders, portfolio insights coaching and much more.

## 2.3. No good technical analysis platform with trading signals and portfolio insights

If you are trading on your computer, you can find good analytical and trading tools but if you want to do this on the go, you just don't have a good option. If you want to make good decisions on trading with cryptocurrencies you have to constantly research and participate in different groups and channels, which is very time consuming and not give the best results.

Our goal is to give to our customers a solution for this problems, we will provide coaching and insights from the best in the industry.

## 2.4. No universal wallet

Nowadays, you need to create multiple wallets across many different block chains to store different assets. We are looking forward to develop unique way to store your cryptocurrencies in our universal wallet. From BTC to ERC20 tokens, NEO, EOS, you will be able to store everything.

## 2.5. No easy way to purchase crypto currencies

We will be offering a solution to purchase crypto currencies with one or two simple steps on our platform with your debit or credit card directly, so no longer you will be required to go to special sites to buy and pay insane number of fees as well as wait super long time to acquire your new assets. You will have them immediately at your hands available for trading or whatever you want.

## 2.6. No way to spend crypto currencies from different sources in everyday life

As hard it is to cash in on crypto, it is even harder to cash out. Therefore, we are looking to solve this problem and day-to-day traders will not have their fund blocked at the exchange when not on order. Therefore, what we are offering is availability to spend your free money in our decentralized exchange directly from there. Why not to buy MacDonald with our exchange account?

## 2.7. No crypto currencies rating system (prevent getting burned and fraud)

One of the biggest problem nowadays evolving cryptocurrencies is the problem of having too much cryptocurrencies. We are looking forward to solving this problem by evaluating all the current ICO and/or currencies that already exist and decide if they are worth investing or not.

We want to prevent our users from being burned in an ICO or Ponzi-scheme cryptocurrencies.

## 2.8. There is no exchange supporting top 200 cryptocurrencies altogether

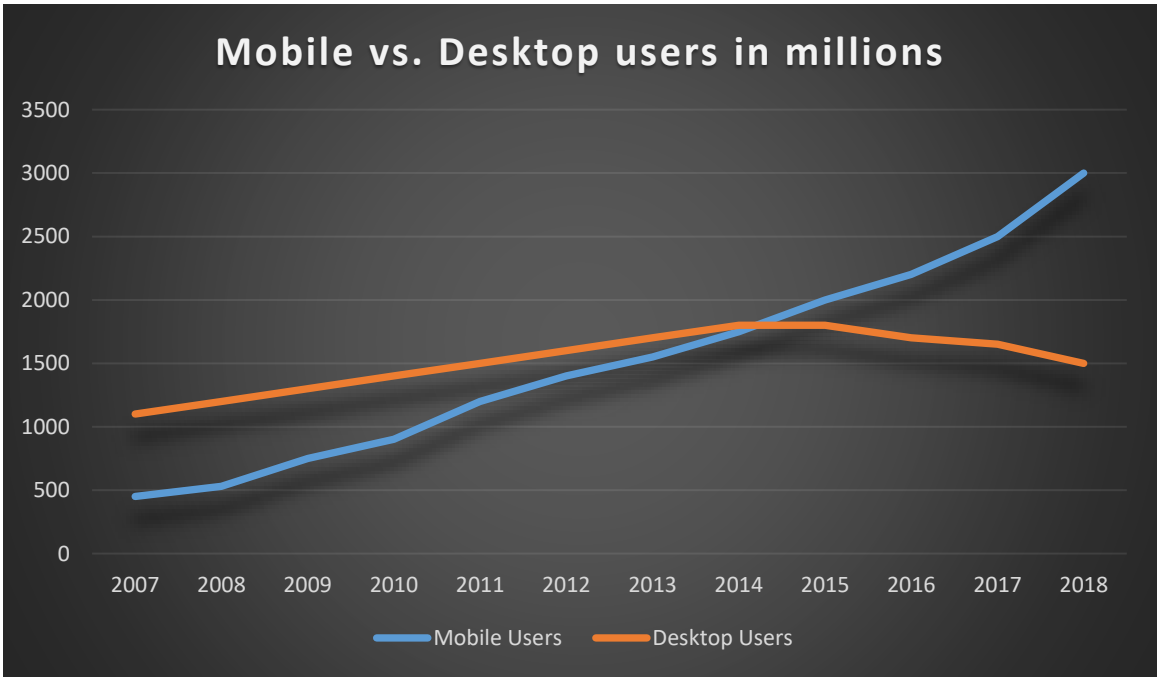
If you want to trade or diversify your assets to crypto currencies, you have to jump around exchanges all the time so you can buy the one crypto you want. We will be offering opportunity to trade all the famous crypto currencies so you cannot miss the opportunity to invest while waiting for some slow block-chain transfers.

## 2.9. No easy way of understanding how things work in crypto currencies and what should they invest in

At the moment only rich and wealthy people have access to given instruments to get better ideas for investing in crypto currencies. We want to make this technology a lot easier to access by common people. We believe that this situation has created high demand for simple, accessible integrated financial instruments for users with low financial and computer literacy.

We want to make this technology accessible to everyone at his or her mobile as well as his or her computer without setbacks.

Statistics show that more 70% of digital traffic is coming from mobile devices. So people tend to do more of everyday stuff they used computer before on their smartphone.




At the moment, using your phone for crypto is hard and troublesome. You have many average software products, which deliver only average quality

# 3. TradeBit platform

AUTOMATED PORTFOLIO TRACKING

TECHNICAL ANALYSIS

CRYPTO-CURRENCY RANKING

UNIVERSAL WALLET

ONE-CLICK FIAT/CRYPTO/FIAT

TRADING PLATFORM VIA API

COACHING SYSTEM

3RD PARTY ADD-ONS

Exchange with support for top 200 cryptocurrencies at the same time.

TradeBit platform will consists of Android app, IOS app as well as Web-based interface. Inside the platform, all the services will be offered using the TBT token, which will be distributed through the ICO. Value of the token will rise steadily because every few months new features will be introduced into the platform.

## 3.1. Automated portfolio tracking

### 3.1.1. Wallet addresses portfolio tracking

We will support tracking of your funds by entering multiple addresses public key, as we will have automatic scanner for all the existing blockchains and we can give the most update information about portfolio as well as show it in different currencies.

### 3.1.2. Exchanges API portfolio tracking

We want to give the ability to everyday trader to track their portfolio and thus there income, so we integrated automated portfolio-tracking platform where you can track you portfolio from different exchanges using given API if supported by the exchange.

### 3.1.3. Manual portfolio tracking

As well as we offer a lot of automation, there will be possibilities to use our platform for tracking your portfolio the old-fashioned way completely free of charge.

## 3.2. Trading

### 3.2.1. Trading in all API supported exchanges

The web interface and the apps for IOS and Android will support trading on all the exchanges, which offer API for 3rd party apps. We will offer same trading experience on all the platforms (desktop and mobile) with technical analysis tools and signals.

At the moment the full package of technical analysis tools is only, accessible through desktop version web pages so we want to change that and bring most powerful tools all together in one user friendly environment both on smart phone and desktop.

### 3.2.2. Trading in out exchange

As we will introduce first trading on 3rd party exchanges, we will also develop our own exchange where you will be able to trade all top 200 cryptocurrencies together.

## 3.3. One Click Fiat/Crypto/Fiat conversion

### 3.3.1. Purchase cryptocurrencies

Easy way to purchase crypto currencies trough the platform by using either you bank account or Credit/Debit card. One click buy tools so you can get involved in crypto without having to go through numerous of procedures as the current moment.

We are looking to make and alliances with chosen jurisdictions and allowing people to buy more easy cryptocurrencies avoiding numerous middleman companies that steal your money in the form of taxes.

### 3.3.2. Spend your crypto-currencies

We also looking to develop easy way of spending cryptocurrencies by letting the users to spend their crypto currencies directly from out platform using NFC of their device in everyday life. In addition, we want to offer spending crypto currencies directly from the exchange.

## 3.4. Universal Wallet Features

### 3.4.1. Wallet with support for all top 200 cryptocurrencies

A reliable wallet, in which you can store any of main cryptocurrencies, create and manage a cryptocurrency portfolio, transfer and receive funds.

### 3.4.2. No more, hassle of remembering different password for different wallets.

Combine all your addresses with one TradeBit address.

We are looking to support all the top 200 crypto currencies in one single exchange with BTC / ETH / LTC / BCH / EUR / USD / KRW separate pairs

- 24/7 support with priority systems – In the past we have experiences many times problems where your coins get blocked or stuck in the transaction during the transfer in and out of

exchange, so we want our user to stay safe at all times that's why we will be providing express support for solving your problems

## 3.5. Technical Analysis Features and Suggestions

### 3.5.1. Technical analysis of portfolio

We will constantly deliver best technical analysis for our user regarding their portfolio. They will have the option to connect with our experts regarding advices and recommendation to get best diversification amongst different cryptocurrencies.

### 3.5.2. Portfolio insights

Our team of technical analysis specialist will be always one-step ahead, giving you the best investment advice, so you can make your retirement funding only grow.

### 3.5.3. Technical analysis of trading

Not everyone is good in trading so invest your money the safer way and stay relax as you portfolio grows steadily by getting our trading insight.

- Trade signals for buy and sell orders

### 3.5.4. Charts

We will introduce in our platform all the popular and not so popular technical analysis tools.

## 3.6. Coaching features and traders ranking system

We will introduce ranking system among all the investor, which use our platform. No matter if you are day to day trader or just buy and hold investor you will have personal ROI ratings and by this, you will have option to share your investment and/or trading strategies with other people for a reward paid in TB token through our platform.

## 3.7. Cryptocurrencies ranking system

As a part of our platform, we will offer, "coin ranking system". This system will take into account all the information it is available for a given coin and rank it thus making it easier for our user to determine if they should invest in a coin or not. Also in the pool of coins, it is hard to determine which coin for what is used so we will be giving each coin a small presentation with a simple pros and cons

- Existing crypto currencies ranking system – As we know, there are many crypto currencies, which exist out there, so we want to give our users the deeper understanding what really is supporting given crypto currencies. We have seen many times crypto currencies just vanish and burn their investors so we want to prevent this from happening.

- ICO tracking as well as ranking system – We want our user to be always ahead of others by revealing new and upcoming ICO by rating them and giving investment ideas.

## 3.8. The first universal Exchange

### 3.8.1. Support for all top 200 cryptocurrencies

We want to develop the first exchange to support all top 200 crypto at the same time.

### 3.8.2. Many pairs

We want to have pairs for all the top performing cryptocurrencies: BTC, BCH, ETH, USD, EUR, XRP, XMR and many more. This will give the users more choices to make the best trades in different situations.

## 3.9. 3RD party add-ons

We will offer opportunity of developers to develop 3RD party add-ons in order to improve user experience and monetize their apps thought our platform.

# 4. TradeBit Token

## 4.1. Token Integration

TradeBit tokens will be integrated in the platform as a way of payment for different services also as a way for user-to-user payment for insights and couching courses.

### 4.1.1. Tokens usage as subscription method for using trading platform

- TBT will be used in our platform as a payment currency for subscription to use all the premium features.

### 4.1.2. Token usage as a payment method in the coaching system between users

- The coaching system will give users the ability to share their opinions and insights in market movement and signals

### 4.1.3. Token usage as a payment method for getting signals and insights

- Also with the TB tokens you will have the possibility to get all the trading signals and insights so you can catch every single move in the market

## 4.2. Token supply

TradeBit will have 500 000 000 maximum token supply and this is the maximum. No more tokens will ever be issued.

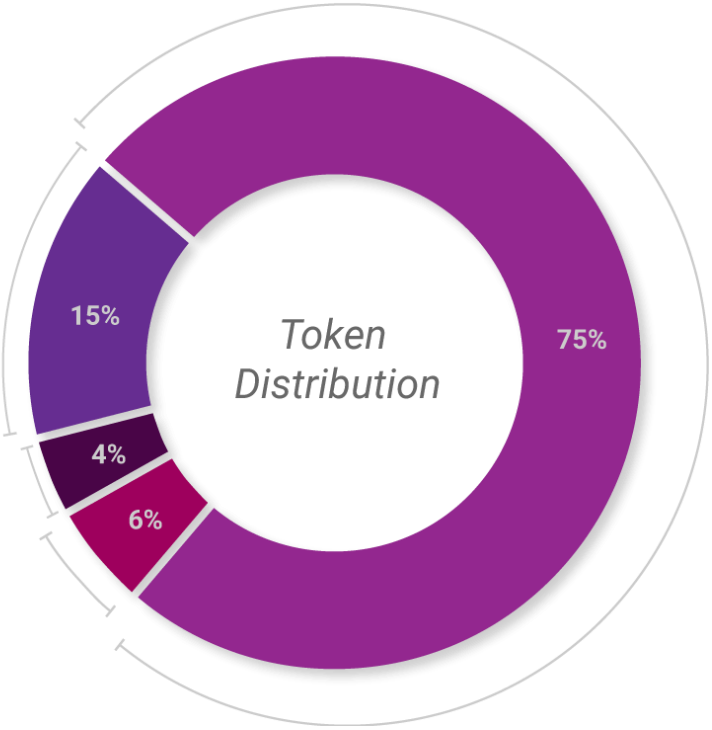
## 4.3. Token distribution

**75%** ICO DISTRIBUTION

**15%** FOUNDERS AND DEVELOPERS

**6%** EMERGENCY RESERVE

**4%** MARKETING AND BOUNTY




### 4.3.1. Marketing and bounty 4%

Four  percent of total token supply will be used for marketing and bounties, so keep looking for the bounty section in our webpage so you do not miss some nice rewards if you want to participate.

### 4.3.2. Founders and Developers 15%

Fifteen percent of the tokens will be given to founders and developers as either a monthly wage, work done stimulations or other kind of bonus to get them more involved in the project.

### 4.3.3. Emergency Reserve 6%

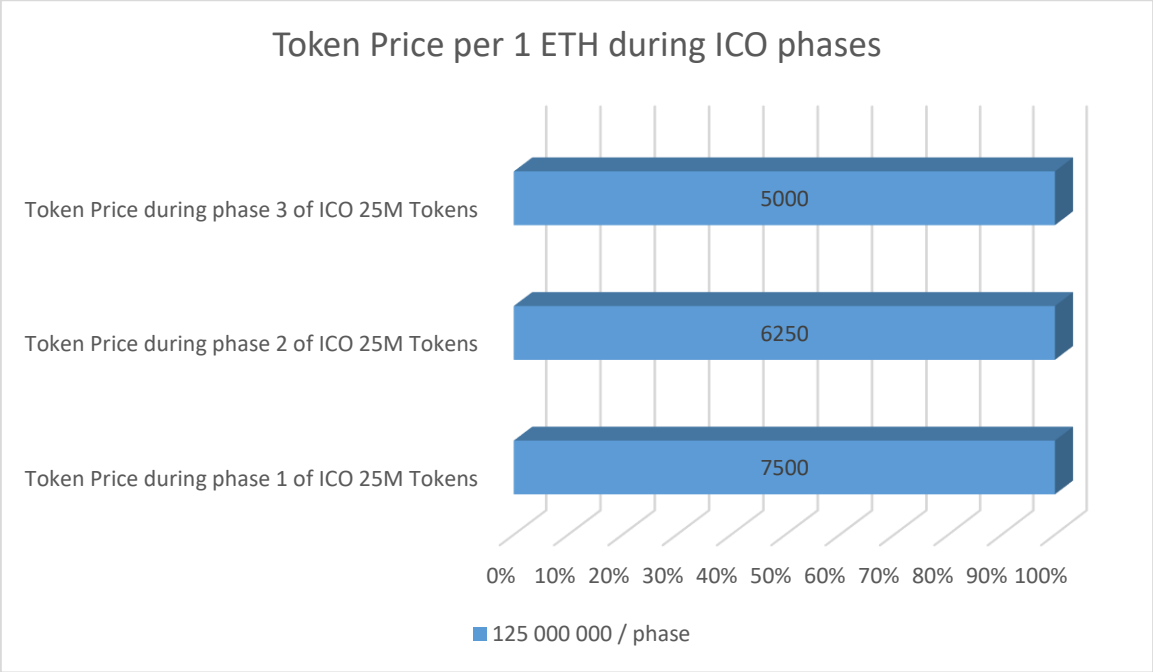
It will be used only if it is necessary for the development of our product.

### 4.3.4. ICO distribution tokens 75%

This tokens will be given to all early adopters however, if the target of 375 000 000 tokens is not reached the remaining tokens will be distributed either by airdrops, second ICO, or some other way to the community. Therefore, we cannot burn them as the supply is already very low and it will not meet the demand after the platform is ready.

## 4.4. TradeBit ICO

We are looking forward to launching TradeBit ICO 18:00 GTM+2 18.01.2018 so we can start the new year revolutionary by building one of the biggest cryptocurrencies platform which will make all the adopters and investors life much easier when they using the technology every day.



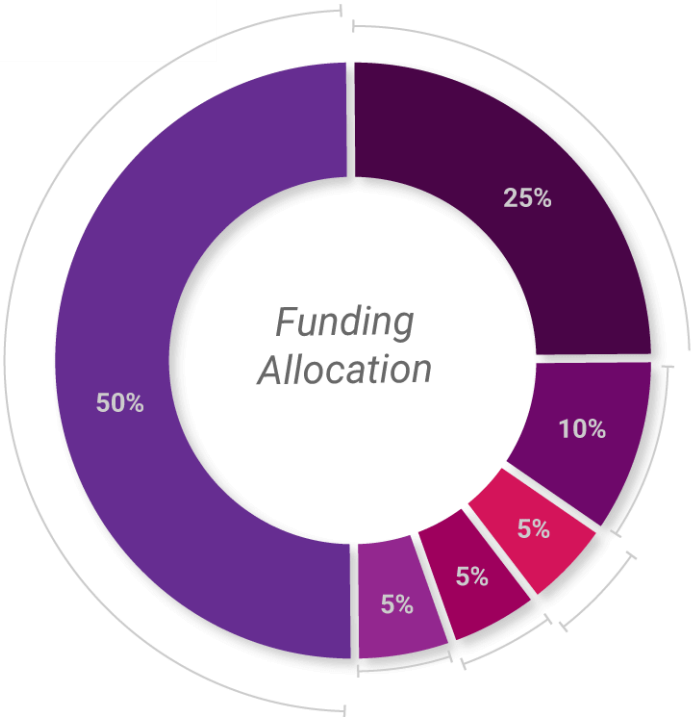

Duration of each phase is 20 days.

75% of tokens will be distributed among the early adopters of the projects during the ICO phase

### 4.4.1. ICO phases

ICO will have 3 phases each for 20 consecutive days, the price will vary for each phase as in the diagram above.

## 4.5. Funding allocation




**50%** PRODUCT DEVELOPMENT

**25%** CASH RESERVES

**10%** OPERATIONAL EXPENSES

**5%** MISK

**5%** ASSET INVESTMENT

**5%** MARKETING AND BUSINESS DEVELOPMENT

## 4.6. Token Price

As expected most ICO experience price crash immediately after ICO and receiving of their tokens. To prevent that we will deliver first products almost immediately after the end of the ICO, so selling you tokens will not be a wise idea for achieving average income. As the projects aims high, we are looking forward to developing enormous eco system driven by crypto currencies for cryptocurrencies with fast track updates.

In addition, to protect the value of the tokens as well as our investor money we will be locking 75M Tokens

# 5. Roadmap

5.1.1. 2017 Q2 Start of the company

5.1.2. 2017 Q3 Minimal Viable Product (Self-funded)

5.1.3. 2017 Q4 Prepare for ICO, Release Android App

5.1.4. 2018 Q1 Automated Portfolio Tracking (Android and iOS) supporting biggest exchanges integration

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5.1.9. 2019 Q2 Crypto to Fiat and vice versa

5.1.10. 2019 Q3 Technical Analysis Features and Suggestions, Coaching features

# 6. The Team

- Ivan Dokov
  - Co-founder, Android Developer, Blockchain Specialist – Ivan is specializing in software development. He has a very deep understanding of Blockchain technology backed up with massive experience behind him. His expertise in developing innovative software products will guarantee nothing but success to the project.

- Aleksandar Karaboichev
  - Co-founder, Technical Analysis, Blockchain Specialist – Alexander has been in tight relations with the Blockchain technology since the beginning with “Bitcoin”. He is specialized mainly in trading and technical analysis tools, so his vision of future is to making Blockchain technology easier to understand for common people.
- Nikolay Markov
  - Co-founder, IOS developer, Blockchain specialist - Nikolay has graduated specializing in “Software Engineering and Innovative Technologies in Software Development”. He has strong experience behind him and he is intrigued by block-chain technologies since the beginning with the releasing of “Bitcoin”. He is now thrilled to develop the next technology which can shorten the gap between the cryptocurrencies and common people.
- Margarita Yordanova
  - Marketing Specialist – Margarita is marketing specialist and Blockchain enthusiast. She is very influenced by the technology and wants to be part of the forming of the new future. She will be main figure to lead and advice in marketing strategies and development of “TradeBit” Brand.
- Ivelina Tsvetkova
  - Graphics Designer – Ivelina is graphics designer with very strong understanding and skill in developing user intuitive and user friendly UI. She will be responsible for delivering always the best product for our users with the top-notch trending graphics and animation. She will make you love the brand “TradeBit”.

# 7. Contacts

| | |
|---|---|
| Telegram Group: | https://t.me/TradeBitToken |
| Facebook Page: | https://www.facebook.com/TradeBit-1517321355978 64/ |
| Twitter: | https://twitter.com/TradeBitToken |
| Web page: | http://www.tradebit.me |
| LinkedIn: | https://www.linkedin.com/company/11400829/ |

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