

Key Information	
Ticker	VER
Short-form:	Veritas
Legal entity:	Veritaseum, Inc. (NY)
Issuer:	Veritaseum, Inc.
About the Veritas Sale & Purchase	
<a href="#">Veritas Virtual Roadshow</a> <a href="#">Veritas Product Purchase Agreement</a> <a href="#">Terms &amp; Conditions of Veritas Sale</a> <a href="#">Veritas Purchase: Step-by-Step Tutorial</a>	
Team	
Founder/CEO:	<a href="#">Reggie Middleton</a>
Lead engineer:	<a href="#">Patryk Dwórzniak</a>
Lead analyst:	<a href="#">Manish Kapoor</a>
Post Sale Activity	
Asset-Holders:	Public & Private
Liquidity Providers:	Exploring exchanges
Escrow:	None
Code Auditor:	TBD
Time to Launch:	April 25 <sup>th</sup> , 2017
Issuance Info	
Amount on issue:	51m VER
Total Supply:	100m VER
Issuance Domicile:	Ethereum
Token Standard:	ERC20
Notable Facts	
Global Patents Pending	Early 2014 <a href="#">priority date -US, UK, EU, China, Japan</a>
Existing, functional codebase:	Live beta on bitcoin public blockchain since 2013
Strong record calling big macro/fintech trends	Bear/Lehman/RIM/Android

Total on Issue: Up to 51m VER	VER per ETH: 30.30, 20% Disc. day 1, 10% day 2, dropping 100bp per diem thereafter	1 ETH = \$47.29 USD. 1 BTC = \$1,179.94 Pricing as of April 15 <sup>th</sup> , 2017
<p><b>Description:</b> Veritaseum is a smart contracts-based, peer-to-peer wallet interface (in beta) that currently interacts with Bitcoin blockchain (to be ported to Ethereum). It allows non-technical individuals &amp; entities to quickly create, enter and manage smart contracts directly with others without an authoritative 3<sup>rd</sup> party. It was the first of its kind written on a public or private blockchain.</p> <p><b>Problem being solved:</b> Financial institutions that control most global transactions have a structural deficiency in their business model – overcompensation. Up to 60% of gross revenues are paid out to employees. This “structural deficiency” in the financial entity business model is passed as higher expenses, directly to the consumers of financial products and services. These higher expenses tend to manifest themselves in manners encompassing more than just greater cost – higher transaction friction, conflicts of interest, material counterparty and credit risks, etc.</p> <p>Veritaseum utilizes smart contracts and blockchain technology to enable individuals and entities to transact directly with each other in a peer-to-peer fashion, with capital escrowed to the blockchain contingent upon smart contract-enforced, mutually agreed terms. Due to the nature of these “smart contracts”, the agreements cannot be broken, contracts cannot be breached and most importantly, each side is forced to deliver under an and all circumstances. This is done without the highly compensated “staff” of extant financial entities at costs that are dramatically lower than status quo. <i>Veritaseum is enabling software-driven peer-to-peer capital markets without brokerages, banks or traditional exchanges. Veritaseum is a software concern, not a financial concern and no actors on its platform are exposed to its balance sheet in any way, nor does Veritaseum hold, control or have the ability to frustrate access to any participant's capital.</i></p> <p><b>Upcoming Products &amp; Services:</b> Veritaseum has global (US, UK, EU, China, Japan) patents pending for the application of its technology for P2P letters of credit and P2P value trading (with long running functional beta facilitating the trading of exposure for over 25k tickers of stocks/bonds/forex/commodities) predating all similar applications mgmt. is aware of, <a href="#">ref. pg 18</a>). DAOs (digital autofocus organizations) are being designed to disintermediate businesses with high structural costs by offering similar services at near zero margin, while funneling analysis and infrastructure business to Veritaseum (<a href="#">full description</a>).</p> <p><b>Risks:</b> Dependent upon availability &amp; fortitude of Ethereum public blockchain. Veritaseum strives to be platform agnostic, but man/months (at a minimum) would be required to rewrite for a different blockchain. Regulation in this space has not kept up with the pace of innovation, hence there is ambiguity. If Veritaseum is successful, significant and very heavily capitalized competition will arrive very quickly. Many institutions have already filed multiple blockchain-related patent applications</p> <p><b>Use of digital assets:</b> Research and Development 30%; Sales, Marketing, Business Development: 30%; Operations: 13%; Legal: 10%; Reserves: 10%; DAO liquidity provisions: 7%</p>		