

Introduction	2
Starta Accelerator	3
About Starta Accelerator	3
Acceleration.....	5
Returns Model	6
Team.....	7
Partners.....	8
Starta Accelerator 16/17	8
Cross Coin	9
ICO Structure	10
ICO Terms.....	12
Appendix: portfolio companies	13

Introduction

Started in crypto community, ICO becomes popular outside crypto assets economy. Venture capital and startup community are one of the biggest adopters of this blockchain based technology.

Historically venture capital has not been accessible to people outside VC community due to significant amount of capital required to enter VC deals, long term commitment and low liquidity of investments. ICO is democratizing Venture Capital industry by providing an opportunity for everybody to participate in venture deals with minimal entry capital requirements and high liquidity of crypto assets.

On the other hand, ICO is a new fundraising vehicle available to early stage startups to raise capital from bigger pool of investors that has not been accessible before, attract early followers and create community around the project.

Starta Accelerator 16/17 LLC is a portfolio of 21 post-product stage tech companies. All companies have traction in the USA and their home countries, some of them have already raised further rounds of investment at higher valuations than nominal portfolio value. Starta allows outside investors to own a part of its portfolio by introducing it to the market through ICO.

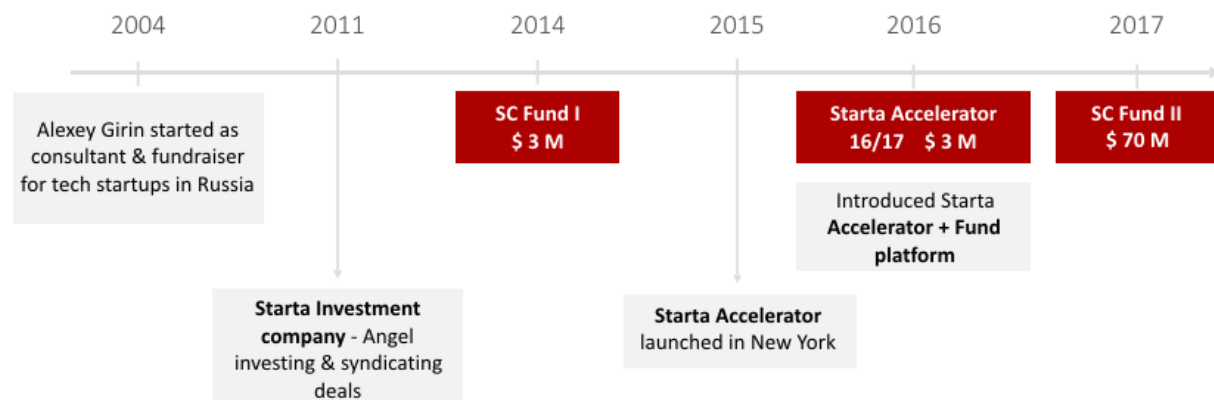
For the purposes of ICO we partnered with a Singapore-based legal entity, Cross Coin. Cross Coin, which will acquire part of Starta Accelerator 16/17 LLC portfolio, will be selling tokens. We have build a token buy back mechanism that creates transparent profit distribution model at liquidity events and at the same time creates an opportunity for investors to gain profit through token market price volatility.

We believe we have build a great investment opportunity for anybody who would like to diversify their portfolio with venture capital investment.

Starta Accelerator

About Starta Accelerator

Starta Accelerator is an acceleration program launched by [Starta Capital](#) VC Fund in 2015. Mission of Starta Accelerator is to empower Eastern European frontier technology companies through exposing them to the U.S. market. The program is customized for Eastern European founders aiming to adapt to cultural and business environment in the U.S., complete and define global product/market fit, get traction and become part of local startup and investing ecosystem in the U.S.



	# of companies	Size	Vintage	TVPI*
Fund I	11	\$ 3 M	May 2014	2.9 X
Starta Accelerator 16/17	21	\$ 3 M	June 2016	too early

In 2016 Starta Capital & Accelerator Platform was introduced. The platform combines pre-seed accelerator investments in a big pool of companies (through Starta Accelerator vehicle) and vertical structure venture capital fund investing in follow on rounds up to Round A from Starta Capital Fund, network of Limited Partners, Angel investors and partner VC funds. Initial acceleration stage allows Starta to invest in founders that they work with on a daily basis during acceleration and know them and their business personally.



Starta Capital supports companies in follow-on rounds after acceleration by investing through Starta Capital Fund, network of Limited Partners, Angel investors and partner VC funds

Starta Accelerator is focused on early stage companies with Eastern European R&D roots. Eastern European focus allows us to enter at up to \$2M valuation at accelerator stage for a company with MVP and traction in home country which is lower compared to similar stage technology companies in the U.S. Companies based in Eastern Europe are undervalued on the global market due to the lack of tech business competencies, this way Starta benefits from arbitrage upside companies valuation through adding value in tech business competencies during acceleration in the U.S.

In order to develop tech business competencies “in real time” we hire top U.S. professionals who act as part-time team members for startups during acceleration program. These are coaches on Product, Sales & Business Development, Cultural Adaptation & Communication, Pitch, Fundraising, PR. This approach helps the founders to fully integrate in U.S. business environment over the period of 3.5 months and fulfill the lack of business competences.

Acceleration

Accelerator adds value through developing Tech Business competencies in the U.S. business environment during 3.5 months in New York. We hire top U.S. professionals who act as part-time team members for startups during the program

Product

Defining product/market fit



Denny Setiawan

- Lead UX The Economist
- UX Designer Yahoo!
- Leading UX Coach

Sales & Business

Development



Roy Weissman

- 25+ years Executive/VP of Sales & Business Development at various corporations and startups in the US

Cultural adaptation,

Communication



Anastasia Onegina

- 15+ years cross cultural experience (ex-USSR countries - U.S.)
- MBA at Stanford

Communication & Pitch

Accent reduction, public speaking & pitch



Lisa Patti

- 12+ years accent & communication coach
- 8+ years speech & language pathology

Fundraising

Venture strategy, deck



Saul Orbach

- MassChallenge, Founders Institute mentor
- 5 exits (IPO and acquisition)

PR Team

PR strategy in U.S. and former USSR



John Varoli & Victoria Zavyalova

- 20+ years in media
- Bloomberg, NY Times, Reuters
- Tech&Science section Russia Behind the Headlines

Returns Model

- Acceleration vehicle and the Eastern Europe focus allows us to enter companies at lower valuations compared to U.S. market
- Valuation at entry - up to \$2 M
- Targeted exit @ \$10 - \$50 M (average 10 X return per company)
- This way we can do 5X - 20X exit in the range where most VCs just enter the deals

Returns Strategy: Maximum Liquidity

We build working ponies - pipeline for M&A deals

80% of M&A deals*
are closed in the range of
\$10-50 M valuation

We can do **5X - 20X exit**
where most VCs just enter

Team

Starta Accelerator is managed by an experienced team of four Co-Founders and General Partners: Alexey Girin, Katya Dorozhkina, Ludmila Golubkova and Sergei Vasiliev.



Alexey Girin

15+ years of early stage tech investment in Russia & U.S.



Ekaterina Dorozhkina

10+ years Marketing Executive: Nielsen, Servier, Wall Street Companies



Ludmila Golubkova

25+ years in top management positions in IT, Telco. 15+ years in venture capital



Sergey Vasiliev

15+ years in IT, Telco
10+ years in venture capital

Katya Dorozhkina is Head of Starta Accelerator in the US. Katya Dorozhkina and Alexey Girin are managing US activities of the accelerator, and working directly with portfolio companies during the program. Ludmila Golubkova and Sergei Vasiliev are based in Moscow responsible for market monitoring and managing accelerator pipeline Eastern Europe.

Partners

Limited partners to the accelerator are Starta Capital Accessor Fund I, L.P. Bank Saint Petersburg (Venture Arm), IntellectSoft, Eugene Medvednikov, Sergey Solonin and Nikolay Belykh.



Starta Capital Accessor Fund I, L.P.



*Bank Saint Petersburg
(Venture Arm)*



Intellectsoft



*Eugene Medvednikov
Angel investor*



*Sergey Solonin
CEO and Co-Founder Qiwi*



*Nikolay Belykh
Angel investor*

Starta Accelerator 16/17

Starta Accelerator 16/17 LLC is a \$3M SPV (special purpose vehicle) created with a purpose of investment in early stage technology companies from Eastern Europe through acceleration in the USA.

Starta Accelerator 16/17 LLC (fully invested) consists of a portfolio of 21 technology startups - batch 2 (Fall 2016) and batch 3 (Winter 2017). SPV owns average of 7% equity in each company at \$2M valuation. All 21 companies are post-product stage and have traction in their home countries and U.S. market. Some of them have already raised further rounds of investment at higher valuations than Starta Accelerator 16/17 LLC nominal portfolio valuations.

Starta Accelerator 16/17 LLC incorporated in New York in 2016 residing 244 Fifth Ave, suite #H243, New York, NY 10001.

Portfolio



Please, find more information in an appendix

Cross Coin

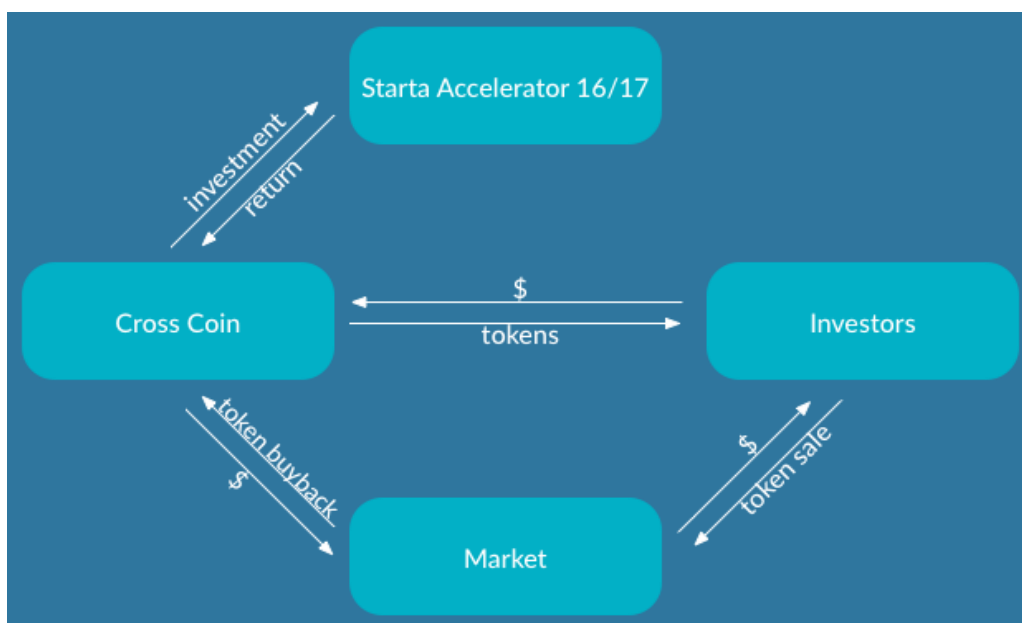
Cross Coin is an SPV incorporated in an ICO friendly jurisdiction (Singapore) with the only purpose to invest in Starta Accelerator. Cross Coin acquired 33% of "Starta Accelerator 16/17" SPV and has full rights for the revenue share.

The Mission of Cross Coin is to democratize venture investments and bridge the gap between crypto and fiat economies. Cross Coin helps VC funds, technology startups and accelerators to raise capital using crypto assets.

ICO Structure

Cross Coin is raising up to \$ 5 000 000 to invest in Starta Accelerator portfolio. \$1 500 000 will be utilized to buy 33% of "Starta Accelerator 16/17" SPV at portfolio valuation price. Funds above this amount will be invested in future Starta Accelerator portfolio with similar investment focus. If the amount raised is below \$1 500 000, an acquiring share will be reduced proportionally.

We developed a simple model of future profit distribution to token holders using token buyback mechanism. Tokens will be issued as a type of debt. As a limited partner, Cross Coin will receive a profit share from "Starta Accelerator 16/17 LLC" and undertakes to utilize it to buy back the tokens at a market price.



Please, check the model of buyback mechanism [here](#). Just input your exits and token market price assumptions.

This model is suitable for venture industry and is highly attractive for investors in terms of liquidity and volatility.

We expect many groups of investors to be interested in the ICO:

- traders (because of high volatility);
- venture investors (even with small funds);
- crypto asset holders (to diversify the assets with fiat investments);
- regular investors (because of liquidity);
- fiat investors.

ICO Details

Token Name	Starta
Represents	Proof of membership
Token price	\$1 (USD)
Token amount	equal to collected amount in USD
Buyback	Cross Coin undertakes to utilize all the net profit and the assets remained to buy back the tokens at a market price
Expenses	5% of tokens will be reserved for the ICO administration costs
Fees	2.5% of net profit
Platform	Waves

ICO Terms

1. Cross Coin issues «Starta» tokens, which will be distributed only during the ICO;
2. Cross Coin commits to invest assets received during the ICO into Starta Accelerator portfolio;
3. Tokens will be traded in a crypto assets stock market;
4. Cross Coin undertakes to utilize all the net profit to buy back the tokens at a market price;
5. Cross Coin undertakes to utilize all the assets remained after all the portfolio liquidity events (exits) to buyback tokens at a market price;
6. The tokens buyback should take place during a fixed period after the net profit gained, and should not be more than one month;
7. Tokens with a minimum market price will be distributed first.

Appendix: portfolio companies



Company	E-Contenta (C-Corp DE)
Industry	AdTech
Model	B2B
Short description	Personalized recommendations & dynamic personalized ads
Website	https://e-contenta.com/en/
Starta Accelerator	Batch 2 (Fall 2016)
Founders	Zoya Andreeva, CEO https://www.linkedin.com/in/zoyanikitina/ https://www.facebook.com/zoya.nikitina.1
	Alex Petrov, CTO https://www.linkedin.com/in/alexandr-petrov-57183537
	Alex Attsik, CBDO https://www.linkedin.com/in/attsik
Starta share	7%
Latest valuation (based on last round raised)	\$ 1.9 M
Rounds raised Amount/Valuation/Investors	\$125K / \$1M / Untitled Retail Lab \$130K / \$1.9M / Starta Accelerator
Participance in other acceleration programs	New York Fashion Tech Lab http://www.nyftlab.com

SendPulse

Company	SendPulse (C-Corp DE)
Industry	AdTech
Model	B2B
Short description	Maximizing email marketing open rates automatically
Website	https://sendpulse.com
Starta Accelerator	Batch 2 (Fall 2016)
Founders	Kostyantyn Makarov, CEO https://www.linkedin.com/in/makarovkv/ https://www.facebook.com/makarovkv
Starta share	2%
Latest valuation (based on last round raised)	\$ 5 M
Rounds raised Amount/Valuation/Investors	N/A/ \$5M / Starta Accelerator
Participance in other acceleration programs	No



Company	Kidbee (C-Corp DE)
Industry	EdTech
Model	B2C
Short description	Kidbee is a mobile app that helps parents motivate kids to use mobile for education instead of entertainment.
Website	kidbee.co
Starta Accelerator	Batch 2 (Fall 2016)
Founders	Vasily Trofimchuk, CEO https://www.linkedin.com/in/vasily-trofimchuk-96544547/ https://www.facebook.com/vasily.trofimchuk
Starta share	7%
Current valuation (based on last round raised)	\$1.9M
Rounds raised Amount/Valuation/Investors	\$130K / \$1.9M / Starta Accelerator
Participance in other acceleration programs	No



Company	FlashSafe (C-Corp DE)
Industry	Cybersecurity
Model	B2C
Short description	FlashSafe is easy to use memory-stick with unlimited storage, cloud-based flash drive with high level of encryption
Website	https://flash.so
Starta Accelerator	Batch 3 (Winter 2017)
Founders	Aleksei Churkin, CEO https://www.facebook.com/html6 https://ru.linkedin.com/in/aleksei-churkin-a64320112
Starta share	7%
Latest valuation (based on last round raised)	\$1.9M
Rounds raised Amount/Valuation/Investors	\$9K / \$90K / Aleksandr Rummyantsev \$130K / \$1.9M / Starta Accelerator
Participance in other acceleration programs	No



Company	Agrieye (C-Corp DE)
Industry	AgriTech
Model	B2B
Short description	Agrieye provides high quality vegetation and soil data to family farms to make them effective. Free UAV with 4 band multispectral camera with data processing by cloud AI at 5 us per acre annually. 15 % economy boost, for 5 us farmer spares up to 100 us of growing cost.
Website	Agrieye.io
Starta Accelerator	Batch 3 (Winter 2017)
Founders	Andrii Sevriukov, CEO https://www.linkedin.com/in/andrey-sevryukov-32975ba7/ https://www.facebook.com/andrey.sevryukov.5
	Alexey Svyryd, CTO https://www.linkedin.com/in/oleksii-svyryd-93703ab3/ https://www.facebook.com/alexey.svirid
Starta share	7%
Latest valuation (based on last round raised)	\$1.9M
Rounds raised Amount/Valuation/Investors	\$130K / \$1.9M / Starta Accelerator
Participance in other acceleration programs	No



Company	Kuoll, Inc. (C-Corp DE)
Industry	DevOps
Model	B2B
Short description	Web application monitoring system that allows CTO's, DevOps, Developers to see what user did before error happened. It records user actions and all technical information that developer needs to fix bugs.
Website	https://www.kuoll.com/
Starta Accelerator	Batch 3 (Winter 2017)
Founders	Dmitry Kaigorodov, CEO https://www.facebook.com/dkaigorodov https://www.linkedin.com/in/dkaigorodov/
	Eugene Stepnov, CMO https://www.facebook.com/eugene.stepnov https://www.linkedin.com/in/stepnov/
	Vlad Shevchenko, CTO https://www.facebook.com/vlad.lastname https://www.linkedin.com/in/vlad-shevchenko-938293bb/
Starta share	7%
Latest valuation (based on last round raised)	\$1.9M
Rounds raised Amount/Valuation/Investors	\$130K / \$1.9M / Starta Accelerator
Participance in other acceleration programs	Startup Sauna



Company	Revealytics, Inc. (C-Corp DE)
Industry	AdTech
Model	B2B
Short description	AI assistant that helps automating social ads, providing alerts and social media performance stats to Slack.
Website	https://revealbot.com
Starta Accelerator	Batch 2 (Fall 2016)
Founders	Mikhail Trofimov (CEO) https://www.facebook.com/trofimov https://www.linkedin.com/in/mikhailtrofimov/
	Mikhail Salosin (CTO) https://www.facebook.com/mikhail.salosin https://ru.linkedin.com/in/salosin
	Iskander Musaev (CCO) https://www.facebook.com/iskanmuse http://www.linkedin.com/in/iskandermusaev
Starta share	7%
Latest valuation (based on last round raised)	\$2.2M
Rounds raised Amount/Valuation/Investors	\$130K / \$1.9M / Starta Accelerator \$150K / \$2.2M / Starta Capital, Angel (Eugeny Medvednikov)
Participance in other acceleration programs	No



Company	ZUBMILL, Inc. (C-Corp DE)
Industry	HealthTech
Model	B2B
Short description	<p>Zubmill is a cloud platform where any of the 200,000 US dentists can find a labs and send them orders. We make a professional page for the laboratories showing their price, portfolio and terms.</p> <p>Every day dentist's workload includes paperwork and calls with their labs. In Zubmill we have an electronic exchange form which reduces the dentist workload and ensures order accuracy.</p>
Website	zubmill.com
Starta Accelerator	Batch 3 (Winter 2017)
Founders	<p>Mikhail Chernov, CEO https://www.facebook.com/mchernov89 https://www.linkedin.com/in/michail-chernov-88664678/</p>
	<p>Albert Bashirov, CTO https://www.facebook.com/aiksu, https://www.linkedin.com/in/aiksu/</p>
Starta share	7%
Latest valuation (based on last round raised)	\$1.9M
Rounds raised Amount/Valuation/Investors	<p>\$50K / \$333K / business angel Makarushkin K. \$130K / \$1.9M / Starta Accelerator</p>
Participance in other acceleration programs	No

INSENSE

Company	Insense Ads, Inc. (C-Corp DE)
Industry	AdTech
Model	B2B
Short description	First-to-market Supply-Side Platform for advertisers to replace "brand awareness" with "ROI" in their influencer marketing campaigns.
Website	https://insense.pro/
Starta Accelerator	Batch 2 (Fall 2016)
Founders	Danil Saliukov, CEO https://www.linkedin.com/in/danil-saliukov-467a8037/ https://www.facebook.com/danil.salukov
	Anton Saliukov, COO https://www.linkedin.com/in/antonsalyukov/ https://www.facebook.com/salyukov
	Alexandr Fedorenko, CTO/COO https://www.linkedin.com/in/alexander-fedorenko-68a7031b/ https://www.facebook.com/alexander.tvar
Starta share	7%
Latest valuation (based on last round raised)	N/A (convertible note with discount)
Rounds raised Amount/Valuation/Investors	N/A / \$1.9M / Starta Accelerator \$260K / N/A (convertible note) / Angels
Participance in other acceleration programs	No



Company	GuildWalls, Data 12 CO Inc. (C-Corp DE)
Industry	Integration Platforms
Model	B2C
Short description	GuildWalls is a social network for gamers. GuildWalls offers gamers safe and comfortable environment with all essential features, required for their everyday life inside and outside the game in one place. GuildWalls services are simple, fully integrated, complement each other. GuildWalls provide general social network functions, as well as some unique, created taking into consideration gaming specifics.
Website	https://guildwalls.com/
Starta Accelerator	Batch 3 (Winter 2017)
Founders	Igor Data, CEO https://www.facebook.com/igordata.x https://www.linkedin.com/in/igor-data/
	Nina Data, COO https://www.facebook.com/nina.data https://www.linkedin.com/in/nina-data/
Starta share	7%
Latest valuation (based on last round raised)	\$1.9M
Rounds raised Amount/Valuation/Investors	\$130K / \$1.9M / Starta Accelerator
Participance in other acceleration programs	No

DRESS CODE

Company	Dress Code A.I., Inc. (C-Corp DE)
Industry	Marketplace
Model	B2B
Short description	Dress Code uses 3D body modeling and personal recommendations to help you buy apparel with your style, fit and no hassle.
Website	dresscode.ai
Starta Accelerator	Batch 3 (Winter 2017)
Founders	Mickael Dorokhov, CEO https://www.linkedin.com/in/mickael-dorokhov/ https://www.facebook.com/mickael.dorokhov
	Dmytro Ustinov, CBDO https://www.linkedin.com/in/dmytro-ustinov-92489613b/
	Eugene Karpov, CTO https://www.linkedin.com/in/eugene-karpov-40025414/
	Ayrin Leypus, CMO https://www.linkedin.com/in/ayrin-leypus-34788795/
	Anya Marfin, Product Designer https://www.linkedin.com/in/anya-marfin-6218235b/
Starta share	7%
Latest valuation (based on last round raised)	\$1.9M
Rounds raised Amount/Valuation/Investors	\$130K / \$1.9M / Starta Accelerator
Participance in other acceleration programs	MEGA Accelerator by IKEA, Startup Sauna Helsinki



Company	Cardiomo Care, Inc. (C-Corp DE)
Industry	HealthTech
Model	B2C
Short description	Cardiomo is building a device which prevents diseases and can save lives by 24/7 health monitoring. Cardiomo is designed to alert about early stages or signs of health problems. It can monitor your current vitals and body state indicators (heart rate, EKG, body movements, breathing etc.). It transmits a signal to your phone app for basic analysis of collected data.
Website	http://www.cardiomo.com
Starta Accelerator	Batch 2 (Fall 2016)
Founders	Ksenia Belkina, CEO https://www.facebook.com/xenia.belkina https://www.linkedin.com/in/kseniabelkina/
	Roman Belkin, CTO https://www.facebook.com/roman.belkin.9 https://www.linkedin.com/in/roman-belkin-74516876/
Starta share	7%
Latest valuation (based on last round raised)	\$1.9M
Rounds raised Amount/Valuation/Investors	\$60K / \$600K / Angel \$130K / \$1.9M / Starta Accelerator
Participance in other acceleration programs	No

BINO

Company	BINO CX, Inc. (C-Corp DE)
Industry	Marketplace
Model	B2B
Short description	BINO allows you to measure customer experience with the help of mystery shopper visits. It's simple: shopper recruitment, training, scheduling, data validation and payments are fully automated.
Website	www.getbino.com
Starta Accelerator	Batch 3 (Winter 2017)
Founders	Ivan Terekhin, CEO https://www.linkedin.com/in/ivan-terekhin-1614a0111/ https://www.facebook.com/ivan.terekhin
	Sergey Zverev, CTO https://www.linkedin.com/in/sergey-zvereff-48b20224/ https://www.facebook.com/sergey.zvereff
Starta share	7%
Latest valuation (based on last round raised)	\$1.9M
Rounds raised Amount/Valuation/Investors	\$130K / \$1.9M / Starta Accelerator
Participance in other acceleration programs	No



Company	Suretly, Inc. (C-Corp DE)
Industry	FinTech
Model	B2C, B2B2C
Short description	Suretly offers people an absolutely new kind of investment alternative - "crowdvouching". Crowdvouching is the practice of financially securing a loan repayment by vouching monetary contributions from a large number of people. Unlike P2P lending, Suretly users (vouchers) do not lend money directly to the borrowers but guarantee to repay the loan to the lender in case of borrower's default.
Website	https://suretly.com
Starta Accelerator	Batch 3 (Winter 2017)
Founders	Eugene Lobachev, CEO https://www.facebook.com/lobachev.eugene https://www.linkedin.com/in/elobachev/
Starta share	7%
Latest valuation (based on last round raised)	\$1.9M
Rounds raised Amount/Valuation/Investors	\$130K / \$1.9M / Starta Accelerator
Participance in other acceleration programs	http://generation-startup.ru/accelerator/financebankingtechnology/



Company	Cindicator, Vote Inc. (C-Corp DE)
Industry	FinTech
Model	B2B
Short description	Cindicator develops trading robots and algorithms for hedge funds and institutional investors using unique technology with hybrid intelligence. The synergy of our AI trading robots and forecasts from the large pool of diverse analysts creates accurate signals and data points for stock exchange transactions.
Website	https://cindicator.com
Starta Accelerator	Batch 1 (Winter 2016)
Founders	Mike Brusov, CEO https://www.linkedin.com/in/mike-brusov/
	Yuri Lobyntsev, CTO https://www.linkedin.com/in/yurilobyntsev/
	Artem Baranov, COO https://www.linkedin.com/in/artembaranov/
Starta share	7%
Latest valuation (based on last round raised)	N/A (convertible note)
Rounds raised Amount/Valuation/Investors	\$130K / \$1.9M / Starta Accelerator \$250K / N/A (convertible note) / Starta Capital, Eugene Medvednikov, Nokolay Belikh
Participance in other acceleration programs	Moscow Stock Exchange Accelerator http://generation-startup.ru/accelerator/financebankingtechnology/



Company	iCoinSoftware, Inc. (C-Corp DE)
Industry	FinTech
Model	B2B
Short description	iCoinSoft Exchange Platform allows anybody to launch their own digital asset exchange in 2 weeks time and start making revenue by trading and exchanging blockchain assets of their choice (cryptocurrencies, stocks, smart-contracts, etc)
Website	icoinssoft.com
Starta Accelerator	Batch 3 (Winter 2017)
Founders	Alexander Yuriev, CEO https://www.linkedin.com/in/ayurev/ https://www.facebook.com/a.yurev
	Julia Yurieva, CCO https://www.linkedin.com/in/juliaphilippova/ https://www.facebook.com/Yulia.Phil
Starta share	7%
Latest valuation (based on last round raised)	\$1.9M
Rounds raised Amount/Valuation/Investors	\$130K / \$1.9M / Starta Accelerator
Participance in other acceleration programs	No

Anryze

Company	Protocol, Inc. (C-Corp DE)
Industry	SaaS
Model	B2B
Short description	Anryze is AI powered call tracking service for business calls. Anryze provides complete call data, customized analytics, reaction predictions and recommendations in order to improve performance and deliver deep customer insights
Website	anryze.com
Starta Accelerator	Batch 3 (Winter 2017)
Founders	Gerasymenko Anton, CEO https://www.facebook.com/antonghe https://www.linkedin.com/in/anton-gera-6b932a1a/
	Ezhov Mike, CMO https://www.facebook.com/ezhov.inc https://www.linkedin.com/in/mike-ezhov/
Starta share	7%
Latest valuation (based on last round raised)	\$1.9M
Rounds raised Amount/Valuation/Investors	\$130K / \$1.9M / Starta Accelerator
Participance in other acceleration programs	No

AERO STATE

Company	Aerostate, Inc. (C-Corp DE)
Industry	GreenTech
Model	B2B
Short description	Worldwide air quality forecasting with a city block resolution
Website	aerostate.io
Starta Accelerator	Batch 2 (Fall 2016)
Founders	Solomentsev Dmitry, CEO https://www.linkedin.com/in/dmitry-solomentsev/ https://www.facebook.com/dmitry.solomentsev
	Eugene Ganshin, CBD0 https://www.linkedin.com/in/evgeny-ganshin/ https://www.facebook.com/ganshin.evgeny
	Alexander Ganshin, CTO https://www.linkedin.com/in/alexanderganshin/ https://www.facebook.com/alexander.ganshin
	Russian Zhyravlev, Head of Research https://www.linkedin.com/in/ruslan-zhuravlev-56114581/ https://www.facebook.com/ruslan.zhuravlev
Starta share	7%
Latest valuation (based on last round raised)	N/A
Rounds raised Amount/Valuation/Investors	\$130K / \$1.9M / Starta Accelerator \$300K / N/A / Angels
Participance in other acceleration programs	No



Company	bNesis, Inc. (C-Corp DE)
Industry	PaaS
Model	B2B
Short description	bNesis is a Unified API service that saves up to 95% of the coding time on integration of multiple clouds, social media and analytics services with mobile and desktop applications
Website	https://bnesis.com
Starta Accelerator	Batch 2 (Fall 2016)
Founders	Dmitry Norenko, CEO https://www.linkedin.com/in/dmitriynorenko/ https://www.facebook.com/dmitriy.norenko.3
Starta share	7%
Latest valuation (based on last round raised)	\$1.9M
Rounds raised Amount/Valuation/Investors	\$130K / \$1.9M / Starta Accelerator
Participance in other acceleration programs	Startup Wise Guys http://startupwiseguys.com

HYPER VERSE

Company	Hyperverse, Inc (C-Corp DE)
Industry	VR
Model	B2B
Short description	<p>Hyperverse is a “VR park out-of-the-box” platform, that allows to transform any location into fully immersive entertainment zone.</p> <p>Our turnkey solution includes tools for studios and a technology setup — a mix of the best market devices and custom built movement tracking, which makes deployment of VR location fast and affordable.</p>
Website	hyperverse.io
Starta Accelerator	Batch 2 (Fall 2016)
Founders	<p>Roman Mikhailov, CEO https://www.linkedin.com/in/mindpimp/ https://www.facebook.com/mindpimp</p>
	<p>Arsen Avdalyan, CBD0 https://www.linkedin.com/in/arsenavdalyan/ https://www.facebook.com/arsen.avdalyan</p>
	<p>Iskander Khabibrakhmanov www.linkedin.com/in/iskander-khabibrakhmanov-983a065a www.facebook.com/iskander.habibrahmanov</p>
Starta share	7%
Latest valuation (based on last round raised)	N/A
Rounds raised Amount/Valuation/Investors	<p>\$130K / \$1.9M / Starta Accelerator</p> <p>\$400K / N/A / Angels</p>
Participance in other acceleration programs	No



FriendlyData

Company	FriendlyData, Inc (C-Corp DE)
Industry	Software, Cloud Computing
Model	B2B
Short description	FriendlyData helps businesses make data accessible by providing a natural language interface for databases.
Website	friendlydata.io
Starta Accelerator	Batch 2 (Fall 2016)
Founders	Michael Rumiancau, CEO https://www.linkedin.com/in/rubyway/
	Alexander Zaytsav, CTO https://www.linkedin.com/in/alexzaytsav/
	Alexey Zenovich, Senior Software Architect https://www.linkedin.com/in/alexeyzenovich/
Starta share	7%
Latest valuation (based on last round raised)	N/A (convertible note without discount)
Rounds raised Amount/Valuation/Investors	\$130K / \$1.9M / Starta Accelerator \$150K / N/A (convertible note) / 500 startups VC fund (USA)
Participance in other acceleration programs	500 Startups https://500.co