MeeTip

EMBEDDED INTO

OutMySphere

WHITE PAPER - JANUARY 2018

VERSION 1.4 (POST ICO)

CONTENT

WHAT IS OUTMYSPHERE?

OutMySphere is a mobile app allowing to know instantly the crowd in bars, restaurants, nightclubs, coffees, casinos and fitness gyms.

With this app, you will see who is in each establishment and you will be able to interact with them.

WHAT IS MEETIP?

MeeTip is a cryptocurrency that will be used through OutMySphere.

With MeeTip, you will be able to offer drinks to your friends or to your soulmate ; and to tip the employee of your choice for any establishment.

ABSTRACT

OutMySphere is a hybrid project that mixes crowd measuring and meetings. Available on iOS and Android, OutMySphere allows you to visualize bars, cafes, restaurants and much more establishments around you, to visualize people who are in, their sentimental situation and to get in touch with them.

Undoubtedly you know the 'Match' functionality of dating apps. Now, with OutMySphere and thanks to its cryptocurrency MeeTip, you will be able to offer a drink to the woman or man in the same establishment as you, and thank the waiter by tipping him.

Be a part of history by participating in the Initial Coin Offering. By getting in early, you will have the chance to be the first in the world to own MeeTip coins. As more users join OutMySphere, the demand for MeeTip will increase, while the total amount of coins will never exceed 30 million.

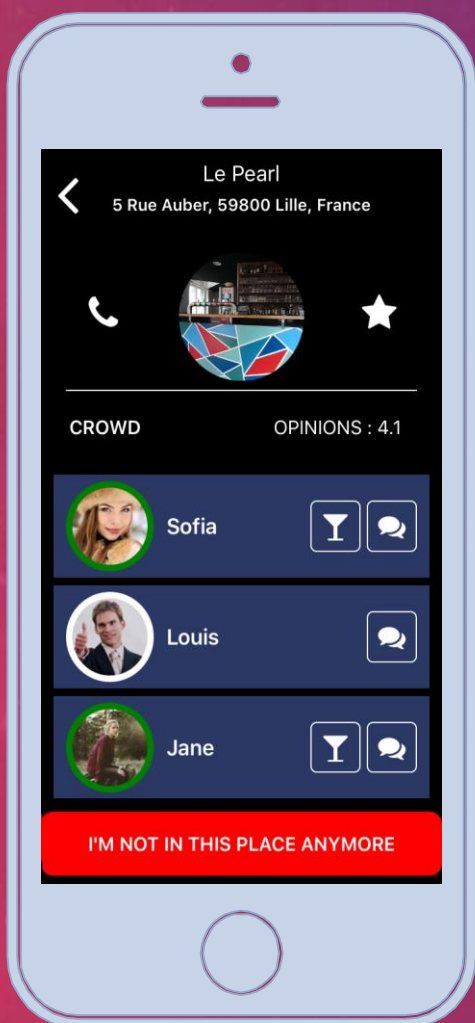Use OutMySphere as an icebreaker in your social interactions.

17,526,357

This is the number of places identified in OutMySphere

Bars, cafes and restaurants market represents a turnover of $1,674 trillion for 16 million establishments. Each month, more than 2.5 billion people attend these establishments.

*With OutMySphere
make your outings more lively*

Le Pearl
5 Rue Auber, 59800 Lille, France

CROWD   OPINIONS : 4.1

Sofia

Louis

Jane

I'M NOT IN THIS PLACE ANYMORE

View the establishments around you including bars, restaurants, coffees, casinos, nightclubs and fitness gyms.

Know in real time the number of people present in the chosen establishment as well as their name and their picture.
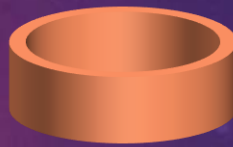
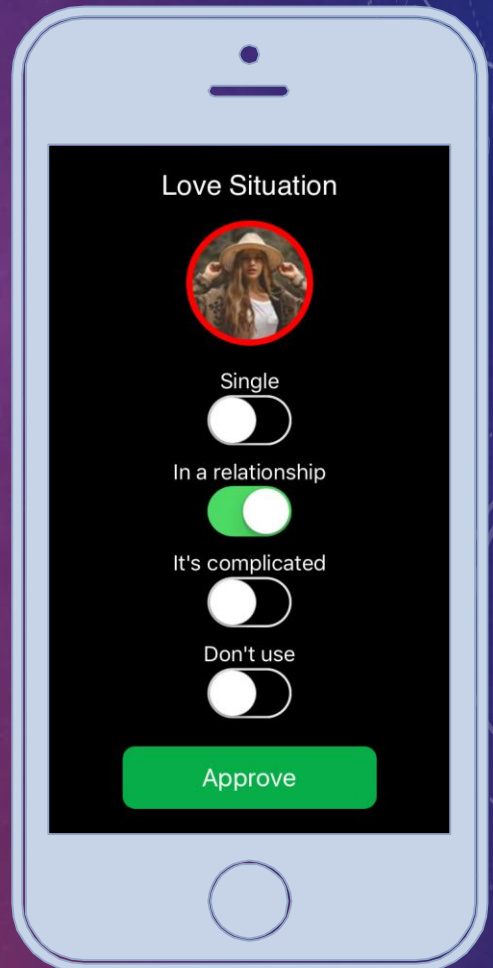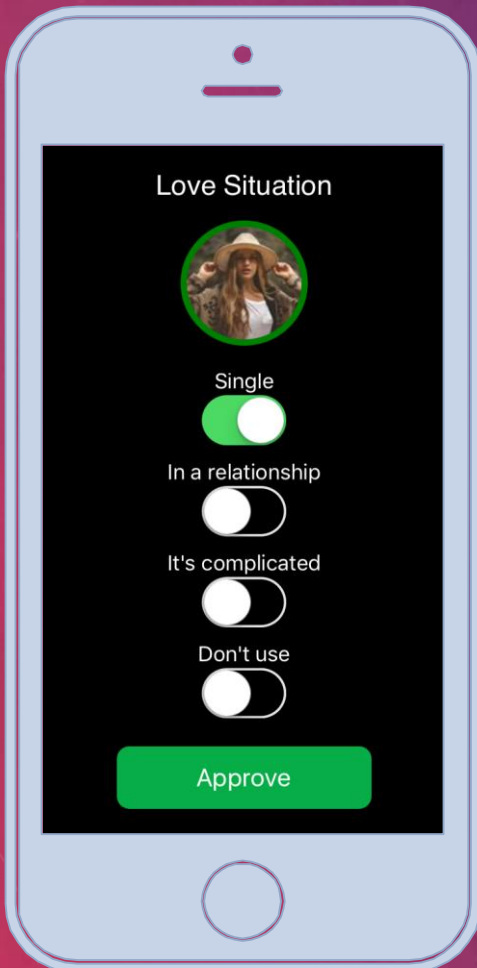Know if your Facebook friends are present in an establishment.

Quickly find your favourite establishments with the 'Favourites' menu.

An encrypted messaging services gives you the possibility to chat with other people present in the same establishment as you.

A virtual bracelet indicates the sentimental status of people who surround you.

Love Situation

Single

In a relationship

It's complicated

Don't use

Approve

Love Situation

Single

In a relationship

It's complicated

Don't use

Approve

With MeeTip
offer a drink and tip!

With our 'Drink' functionality, offer a drink to a single person around you or to your friends, even if they are at the other end of the world.

Tip the employee of your choice with our 'Tip' function.

These two functionalities will be usable with MeeTip, the cryptocurrency embedded into OutMySphere using the Ethereum BlockChain.

Wallet

12.00$

?
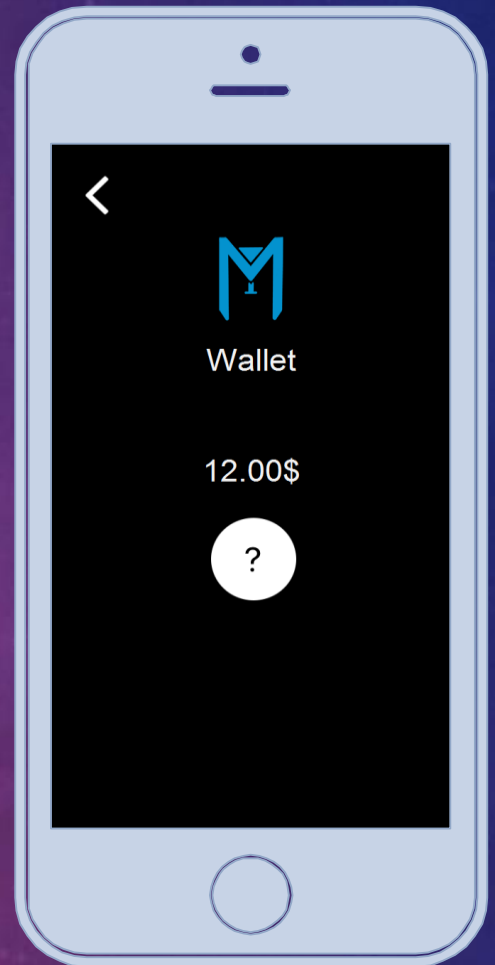
We plan to completely decentralize by using already existing blockchain applications. All data will be stored on the blockchain in the Q4 2018 and will replace our MongoDB database, as stated in our roadmap.

The MeeTip wallet will contain your coins and will be accessible from a web browser. In addition, a wallet will be assigned to every user of OutMySphere within the app in order to take full advantage of Drink and Tip functionalities. The launch of MeeTip wallet is planned on june 2018.

Messasing service allows you to chat with people around you and your friends. You will also have the ability to instantly send MeeTip to them. To protect privacy, end-to-end message encryption will be integrated. With this, only you and the person you are communicating with can read what is sent, and nobody in between, not even us.

The 'Drink' functionality usable in establishments such as bars allows you to offer the 'friendship cocktail' to your Facebook friends who are in a bar, and also to offer the 'cocktail of love' to the man or woman you care about when you are in the same establishment. The person concerned is free to accept or decline the invitation.

With the 'Tip' functionality, you will be able to tip the employee of your choice, whether it be the waiter, the barman or even the cook. Simply click on the establishment in which you are, choose the desired employee and pay the amount you want with your wallet containing your MeeTip. In practice, it is immediate and free of charge.

Currently, we account for more than 95% of bars, restaurants and coffees around the world in OutMySphere.

We are working to create an accessible customer area for each owner of these establishments. The owners of the establishments will be able to claim from the mobile application, we will simply send them a mail containing a unique code that has to be entered in OutMySphere to activate their customer area.

This area will allow bars owners to indicate the price in MeeTip of the 'friendship cocktail' and the 'cocktail of love'. When ordering, the establishment will instantly see the ordered consumption, the first name and the photo of the person who ordered and the beneficiary. All glasses purchases will be first sent through a master account controlled by OutMySphere, 1% fee will be taken, and the rest will be forwarded to the establishment MeeTip wallet.

With this area, bar owners, restaurants and cafes will be able to register their employees so that they can receive tips from OutMySphere users thanks to MeeTip. This will encourage all employees in these establishments to use OutMySphere to receive these tips and to promote them to the client. Payments are made directly between the MeeTip wallets of OutMySphere users and employees, so it is without intermediaries and without fees.

Furthermore, this area will also allow the owners of these different types of establishments to display their menu as well as their prices.

At first, only the cocktail of love and the friendship cocktail will be offered for payment with MeeTip in the bars. Afterwards, the bar managers and even restaurants and cafes will be able to sell all their consumption in MeeTip thanks to the menu that they have informed, thus the orders and payments will be completely decentralized.

Blockchain :

OutMySphere will use two existing blockchains for MeeTip transfers and data storage.

- Transfers :
As MeeTip is an ERC20 based Ethereum token, it is logical that Ethereum will be used for all transactions within OutMySphere and transfers between MeeTip wallets.

- Data Storage :
Database storage will rely on BigchainDB. We found that BigchainDB had the best technology, fastest blockchain write speeds and seamless integrations. As stated above, this decision may change before implementation if a better decentralized database solution arises.
Currently we only offer one use of the application per Facebook connection. When switching to the BigchainDB blockchain, we will also offer a classic account creation for connection.

On-Selling :

All MeeTip that OutMySphere makes via the fee and that the bar owners receive after the sale of glasses will be on-sold via OutMySphere. MeeTip will be sold for ETH, BTC or via EUR / USD from a credit card. The rate of MeeTip will be the last three days high + 1%. This will ensure the constant rise of MeeTip price.
Once a bar owner has sold a MeeTip, he can keep the buyer's cryptocurrency or ask us for a conversion, we will then pay for it by wire transfer.

Thanks to the buy-back program (see below), we will bring liquidity to the launch of the application and its 'Drink' and 'Tip' functionalities in selling MeeTip to OutMySphere users, in addition to those offered to the first 75,000 users.

Buy Back Program :

Instead of allocating MeeTip to the team during the ICO period, we will be launching a buy-back program on the exchange. This way, MTIP will be purchased with BTC instead of being allocated free of charge to team members. A total of 15% of all MTIP in circulation will be purchased back by our company during the first 24 hours on first exchange to help MeeTip entering a bullish trend.

Our first challenge is establishments solicitation to let them know about OutMySphere and its features so that they can embrace and use the concept. We are confident insofar as the market research carried out in different countries shows very positive feedback on our concept and will be helped by an advisor specialized in targeted proximity advertising with its patented technology. At this time, we have concluded more than 700 use agreements with bars, mainly in the Paris region and Hauts-de-France.

In addition to the usual drinks of each bar, the managers will be able to propose the 'cocktail of love' and the 'friendship cocktail'. These drinks created by the OutMySphere founder (former manager of bars and restaurants) will be the symbol of the 'Drink' functionality for romantic and friendly meetings. These recipes are ready to be offered to all bars around the world.

In various countries, we have conducted a market survey with bar owners, as well as people who often go there, to get feedback on the features of OutMySphere.

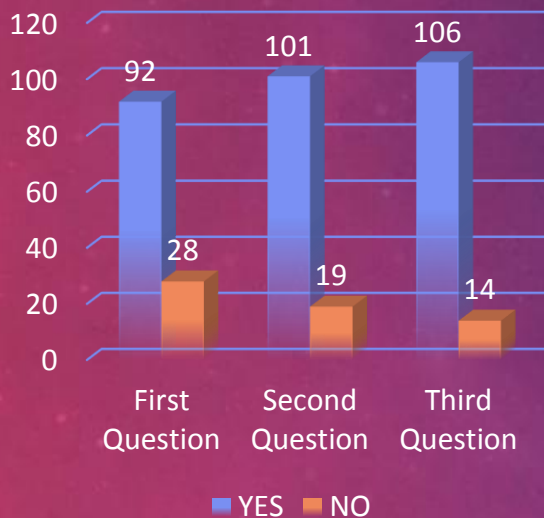**TechSci Research LLC**

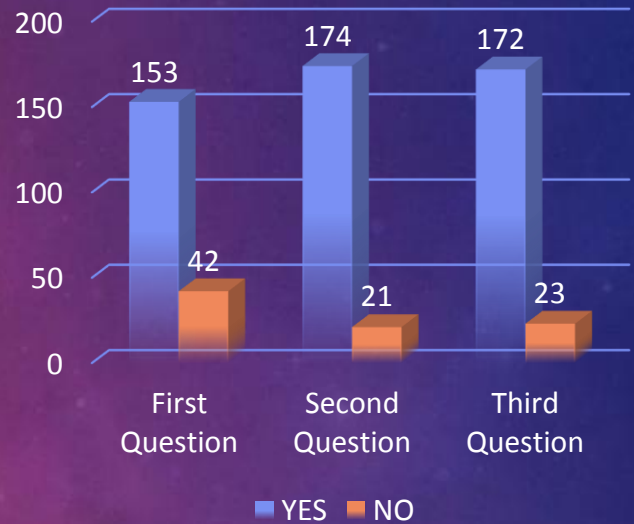**Mazars France**

Ecovis Legal Russia

Questions asked to bar owners :

1. Do you think a decentralized tip system is a good idea ?
2. Would you display your menu in OutMySphere ?
3. Would you propose the 'friendship cocktail' and 'cocktail of love' (freely fixed price) ?

120 BARS ASKED IN RUSSIA MOSCOW & ST PETERSBURG

First Question: YES 92, NO 28
Second Question: YES 101, NO 19
Third Question: YES 106, NO 14

195 BARS ASKED IN FRANCE PARIS, LYON & NANTES

First Question: YES 153, NO 42
Second Question: YES 174, NO 21
Third Question: YES 172, NO 23

160 BARS ASKED IN USA NEW-YORK & MIAMI

First Question: YES 142, NO 18
Second Question: YES 145, NO 15
Third Question: YES 143, NO 17
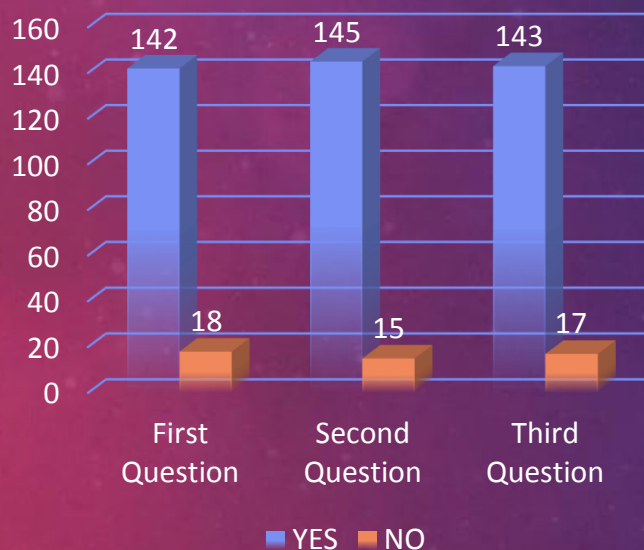
Questions asked to party-goers :

1. Would you tip an employee in MeeTip with OutMySphere ?
2. Would you offer a glass to a friend with OutMySphere ?
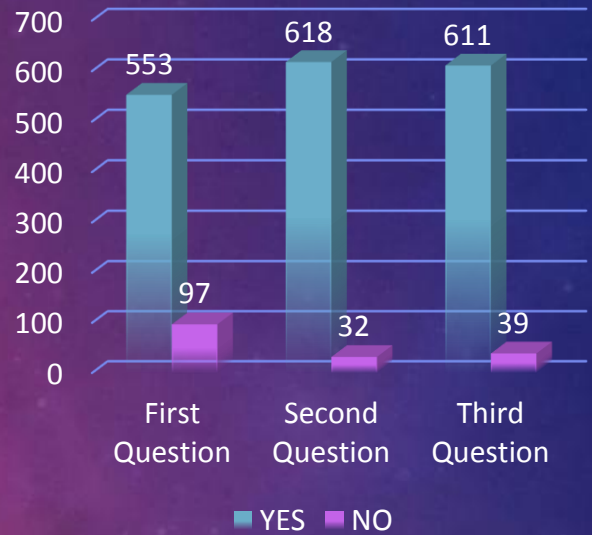3. Do you think the 'cocktail of love' is a good idea ?

260 PEOPLE ASKED IN RUSSIA MOSCOW & ST PETERSBURG

	First Question	Second Question	Third Question
YES	231	246	251
NO	29	14	9
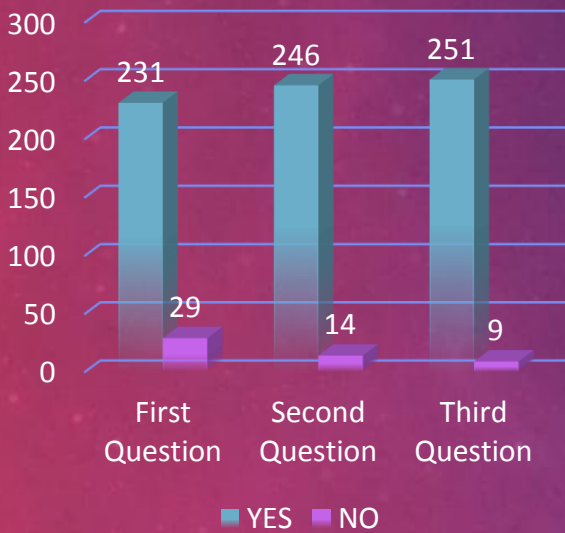
650 PEOPLE ASKED IN FRANCE PARIS, LYON & NANTES

	First Question	Second Question	Third Question
YES	553	618	611
NO	97	32	39

320 PEOPLE ASKED IN USA NEW-YORK & MIAMI

	First Question	Second Question	Third Question
YES	289	297	302
NO	31	23	18
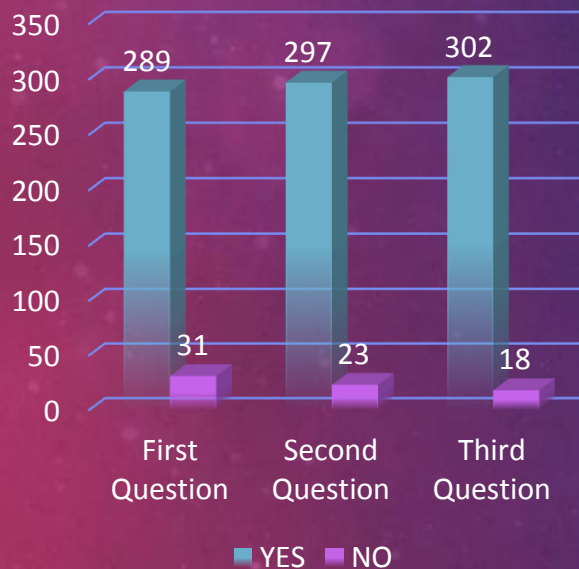
SMART CONTRACT

MTIP alias MeeTip is a token issued with an Ethereum smart contract.
We are raising funds through the issue of our MTIP token. These proceeds will be used to fund OutMySphere SAS company.
MTIP can be held on ERC20 compatible Ethereum wallets such as MyEtherWallet, MetaMask, Mist or soon in our own wallet (Q2 of 2018).

Our smart contract is set to only mint tokens when receiving ETH. Therefore, there will be no unsold coins remaining after the ICO has been finalized. Our ICO structure will perform an immediate exchange of MeeTip coins from your contributed Ether.

We have set a minimum funding goal for the crowdsale. If the minimum goal is not set, full refunds will be made via the smart-contract. If the main ICO does not pass the minimum specified, all remaining pre-ICO funds are returned to the investors minus marketing expenses.

90% of all coins are available for purchase during the crowdsale.
1.5M other tokens are sent to a second address of the company for the bounty program. If all the tokens are not distributed for the bounty program, they will be destroyed with the 'burn()' function.

Our smart contract has been audited, you can check its code here :
https://etherscan.io/address/0x1cce4079a9c65920390ea38d5ffbeeb3f4aaab77#code

PRE-ICO

Our pre-ICO will begin on the 3rd of November 2017 01:00am GMT and will run for 7 days until the 10th of November 2017 01:00am GMT. We only accept ETH currency.

| Maximum for sale pre-ICO : 27,000,000 MTIP | Pre-ICO price : 1 ETH = 900 MTIP | Minimum transaction amount : 0.05 ETH | Contract will distribute coins instantly upon receiving ETH |

Our pre-ICO has an exclusive bonus rate of 900 MTIP per 1 ETH for the entire period with no minimum goal. This presale aimed at raising funds to advertise and market the main ICO.

MAIN ICO

Our ICO will begin on the 17th of November 2017 01:00am GMT and will run for 4 weeks until the 15th of December 2017 01:00am GMT. We only accept ETH currency.

| ICO price : 1 ETH = 600 MTIP | Maximum for sale ICO : 27,000,000 MTIP | Minimum transaction amount : 0.05 ETH | Minimum goal : 50,000 MTIP |

Bonus rates during ICO :

| First Day 1 ETH = 800 MTIP | Week 1 1 ETH = 750 MTIP |
| Week 2 1 ETH = 700 MTIP | Week 3 1 ETH = 650 MTIP |

We are raising money to develop OutMySphere.

- First, we will continue the rebuild of the app in native language on iOS and Android and improve its design to make it more 'friendly'. Then, we will integrate the wallet into the app to activate the 'Drink' and 'Tip' features. Several new developers will be hired.

- In parallel, we will tackle the marketing with establishments solicitation. We will focus our campaign on targeted advertising, helped by Proxistore (see Advisors) to reach the owners of bars, restaurants and cafes. We will also promote the mobile app on different media such as social networks and TV advertising.

- Finally, we will work on replacing our MongoDB database with the BigchainDB blockchain in order to decentralize the data storage.

Funds Allocation
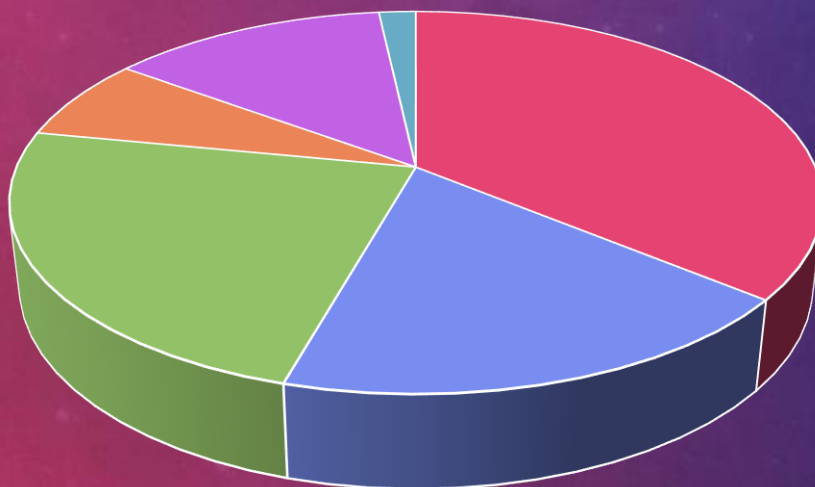
- Mobile Development
- Establishments solicitation
- Advertising
- Maintenance/Audit
- Buy-Back Program
- Legals

WHY CONTRIBUTE

The number of MeeTip coins is limited to 30,000,000 and no further coins could be created due to the strict laws of smart-contracts.

All coins sold within the pre-ICO and main ICO will be the only MeeTip ever in circulation. Once OutMySphere is complete and integrates MeeTip coins, the demand of MeeTip will increase, as more people demand it as a form of payment for glasses and tip.

Due to our buy-back program, the chances of MeeTip entering a bullish market once it hits an exchange is high. If the bullish trend sticks, the price of MeeTip should steadily increase.

Bonus rates are offered for every period of the ICO. For the contributor, participating during the ICO it means he will receive the base rate of 1 ETH = 600 MTIP plus the current bonus in effect.

Be the first to own MTIP and join this revolution about meetings and tips.

HOW CONTRIBUTE

There are strict rules and precautions to follow while participating within the MeeTip ICO.

 • Send ETH from your personal Ethereum wallet such as MyEtherWallet, Metamask, Mist, Parity, Ledger or any personal wallet.
 • Do not send funds from exchanges like Bittrex, Poloniex, Kraken etc.
 • Do not send your funds before the crowdsale has begun.
 • MTIP will be immediately sent to the wallet from which the ETH came from.

Exchange :

We have prepared all required documentation to be listed on exchanges. We are currently talking with two exchanges and plan to be listed on at least one major exchange one month after the end of the ICO.

ROADMAP

November 2017

We are holding a 7 days Pre-ICO, launching on the 3rd of November and we will launch ICO on the 17th of November for 4 weeks.

January 2018

Adding MeeTip to exchange platforms.

April 2018

Release of OutMySphere app new version.
Integration of customer area for establishment owners.
Marketing of the mobile application and bars, cafes and restaurants solicitation.

June 2018

Integration of MeeTip wallet into OutMySphere to offer drink and tip.
Release of web based wallet.
Add platform where MeeTip can be traded into OutMySphere.

Q4 2018

Replacement of our MongoDB database by the BigchainDB blockchain in order to fully decentralize the data.

More

20

Tigran ARAKELIAN

Tigran graduated from Lille University with a Master Degree in Digital Law. He has created and managed several Fish & Chips restaurants and a bar before launching OutMySphere. He will be responsible for the commercial management of the project.

CEO & Founder

Narek MKRTCHIAN

Creator of a community dating site.
He worked on the drafting of an IFOP report on the evolution of dating sites and their impact. Narek has coded the first version of OutMySphere in C# with Xamarin.

Co-Founder

Paul ANYAN

Our lead developer. He has worked as a Java & Swift developer. He is also sysadmin and manages the MongoDB database. Having recently been familiar with Solidity, he audited our smart contract.

Lead Developer

Anthony COLLIN

The latest recruit, Anthony is a Java developer, he assists Paul in the development of the new mobile app on Android. Also deals with blockchain integration studies in the application.

Java Developer

Maria ILANI

Maria handles OutMySphere's global communication, she manages public relations and business communications. She benefited from an experience as a former communication assistant at l'Oréal France.

Head of Communications

CONTACT

If you have any questions about OutMySphere, MeeTip, our team, our technology, or anything in between, feel free to reach out.

Website : outmysphere.com

ICO info : meetip.io

BTCtalk : bitcointalk.org/index.php?topic=2328623

f facebook.com/outmysphereapp

in instagram.com/outmysphere

twitter twitter.com/outmysphere

You Tube youtube.com/outmysphere

t.me/meetip

support [at] outmysphere.com

MORE

Company Information :

OutMySphere SAS is a fully compliant and registered company based in France since 2015.

Technology :

In the future, in addition of affluence measuring, we would like to measure the atmosphere in each establishment. For the users authorizing it, in using the microphone of the phone, we will make a sound measurement of about 10 seconds analyzing several criteria: the intensity, the pitch, the rhythm, the timbre of the sounds etc. This is invisible for the user and does not alter its use of the application. This technology is under development. The first tests will be carried out in the Q3 of 2018. This technology will be generalized at the end of 2018 / early 2019.