



PREMIUM TRADE

WHITE PAPER

**HOW DID WE COME TO
PREMIUM TRADE AND WHY?**



I. ABOUT PROJECT

Premium Trade introduces a new business model that allows investors to capitalize on the rise of startup markets without dealing with hurdles, risks and technical barriers associated with owning, transferring and trading shares, cryptocurrencies and tokens. Open for investment, Premium Trade - is a **Last Generation Opened Fund (OF)** that utilizes **Ethereum Blockchain** and **Blockchain Audit (BA)** technology to offer full transparency to its investors. Instead of closed-end funds that issue a fixed number of Tokens which are not redeemable from the fund, PremiumTrade issues Tokens built on a profit-sharing smart contract in accordance with a quantity of new startups, have to be funded.

While most of Funds allows token owners to collect monthly and quarterly 50% or 100% or 500%? Did you see any startup, on a seed level, presented only by idea, and growing up 1000 times in a week or a month? It's impossible because in real economy you should buy the Land, plant the seeds, grow for a long period of time, get a Harvest, sell it. And ONLY after that you can share with investors your success. And yet not the whole crop can grow.

That's why 100% of real startups need money each time and try to sell their shares to new investors. It's a long and hard way. What we see now? Thousands of ICO presenting only their idea. And collecting huge amounts of Crypto only for a paper, presented on landing page. PremiumTrade is a group of Israeli based specialists, diversifying Funds in different real-sector startups and Trading platforms. We are always near the first information about rounds provided by the most famous in the world crowdfunding platforms, fund owners, etc.

Until we invest in a new startup, all collected Crypto will be used by our Brokers for increasing it quantity based on daily analysis and futures deals. 50% of profits will be used to grow our Funds, another 50% will be distributed among the owners of smart contracts. It allows our investors unlike the specs with Token on the exchange, receive profit to his registered Wallet. We expect to have more than 500% annually but we ask our investors to be patient.

The value of Token is nothing when it is not tied to real growth of seeds! That's why our model is FAIR to the market participants. **We do not increase your Token price, we produce real Currency for you!**

As Our investors will have profit from investing the Premium Trade fund, they can sell or buy our STokens easily, as holding SToken means that the owner will be able to receive part of our Profit and be one of the 500% profitable investors. All new STokens in future will be issued as in real economy – only if the number of approved startups will be allowed to invest by the Fund and if at the same moment the amount of currency in circulation will not be enough to buy shares. So, this is the first time when PremiumTrade undertakes efforts to work the rules of the real sector. In its essence, by effectively eliminating entry barriers and allowing investors to safely subscribe to fund's income flow.



Smart contract can safely guarantee honest payout distribution, it does not contribute to the problem of transparency of investing in non-Ethereum tokens. We will build an **CryptoControl (CC) technology** to solve that. CC is a set of monitoring tools that allows any investor, regardless of SToken ownership, to easily validate trading history and portfolio balances. Among other solutions, CC will consist of Regular Blockchain Snapshots, Proof of Reserves and view-only API keys. CC is built to set high security standards for money flow in our projects.

Risk Disclaimer: Buying STOKENs involves substantial risk of loss and is not suitable for every investor.

II. MARKET ANALYSIS

In August 2016 World Economic Forum published a paper predicting blockchain to become a 'beating heart' of a global financial system, including it into the list of top 10 emerging technologies with a potential to disrupt major industries around the world. From the financial perspective, there is enough reasons to suggest that blockchain is gaining traction, swiftly moving to the stage of early adoption. According to coinmarketcap.com, combined market capitalization (excl. Bitcoin) in 2016 grew by 300+0/0. We believe there is a unique window of opportunity for early adopters, enthusiasts and professional investors to join this phenomenon not only ideologically but also financially. The paper is aimed to establish the main problems of investing in startups and to introduce Premium Trade, an innovative and original solution to dealing with risks and technical barriers associated with investing of cryptocurrencies and tokens.

First, consider a case of investing in traditional financial markets. A mutual fund pools capital from many individual investors who would like to receive conventional benefits, such as lower trading costs per dollar, professional money management and portfolio diversification. Fund invests capital with a goal to produce consistent capital gain, and its activity is normally overseen by various accounting and legal firms. The drawback of this mechanism (and of old financial economy, in general) is that humans govern the process, often inflicting a conflict of interest. The recent case of 2007-2008 financial crisis is an example of how individual investors become the predominant victims of unethical actions of money managers and financial institutions.

Premium Trade is built to change that. Our model combines advancements of blockchain and emergence of crypto economics in a way that empowers individuals to invest in startup with tools validating money flow and trading activity. We connect blockchain with real sector of economy.



III. SToken

SToken is the next big thing. We provide model offers a completely new, comprehensive approach to capital raising, fund management, and auditing.

THERE ARE SOME CONCEPTUAL INNOVATIONS STOKEN INTRODUCES TO CRYPTO ECONOMICS.

Business Model: Diversification of the investment portfolio, real model to what we are building is an open platform fund (CC). Just as a company going public, an open fund offers its shares during an initial public offer and then emits new STokens in accordance with the growth in number of assets. By this way Fund is following the aim of Development of the Crypto monetary system, when the number of STokens being accessed will be provided by real projects owned by the Fund.

Pre-sale of our SToken will start on September 11th and will last until October 11th. After finish, Premium Trade will start to develop the platform for the real Fund and hoping to provide ICO in 1st month of 2018 year with real Startup portfolio! We believe our first investors will have 100% success in entering our pre-sale campaign. During all development period our Brokers will work upon the model of increasing monetary part of the Fund and will provide our investors with the best model of diversified use of capital.























Blockchain Audit: Your profit and smartness are our priority. We are going to establish partnership with main platforms, to build a **Blockchain Audit (BA) technology**. BA is a set of block auditing techniques that track, record and optimize activity in finding and accumulating new startups as well as reinvesting temporary free Crypto to our Broker's Trade procedures. The goal behind its creation was to make sure that all profits are properly recorded, money flow is transparent, and the company is in possession of all declared funds. BA is designed to simplify Fund's' due diligence and provide tools for maximum transparency. Our advantages over existing solutions include elimination of Escrow procedure, higher investor control over use of proceeds, and unprecedented transparency of capital distribution during and after ICO.

Profit Distribution: A designated smart contract is designed to distribute 500% of annually fund profits, equally spread out over the number of outstanding tokens. Intuitively, it implies that investors with a larger share of tokens will collect a higher return. In the event of a loss, a smart contract remains inactive, eliminating any user exposure. To avoid deliberate bankruptcy attempt scenario, Premium Trade must have an obligatory portfolio balance minimum. Should series of losses continue and balance goes beyond the threshold, Premium Trade would have to pause a profit sharing program until the balance safely surpasses the minimum again. The minimum is set to be equal to the initial active trading portfolio, or 75% of startup funds collected (see distribution further). Premium Trade is not going to get involved in any market activity of its tokens, keep or own tokens, or dilute the supply.

Hedging by diversification becomes rather pointless, and the solution is to "get out" of a market by turning to Ethereum. How can a multi-million dollar fund address this problem in a market that suffers from the lack of liquidity at times? By gradually building a reserve fund.



Reserve Fund: For every 100 ETH earned, Premium Trade is obliged to return 50% of profit in ETH to token owners, and re-invest 50% of ETH back into the fund that is the solution to growing the base capital without drawing secondary investment. However, instead of increasing exposure to altcoins markets, Premium Trade will employ a different strategy. A part of our portfolio (maximum of 20%, to be precise) will be maintained as a low-risk investment in 10 main Crypto Currencies (according to Cryptomarketcap valuation) to provide payout liquidity in times of turbulence and market uncertainty, when volatility levels are the highest, or whenever closing a position is unadvised.

#	Name	Market Cap	Price	Circulating Supply	Volume (24h)	% Change (24h)	Price Graph (7d)
1	 Bitcoin	\$70,083,578,615	\$4240.06	16,528,912 BTC	\$1,607,890,000	-2.73%	
2	 Ethereum	\$31,976,485,076	\$339.91	94,072,834 ETH	\$825,019,000	1.20%	
3	 Bitcoin Cash	\$10,087,628,319	\$609.58	16,548,463 BCH	\$389,435,000	-0.24%	
4	 Ripple	\$7,708,454,253	\$0.201035	38,343,841,883 XRP *	\$156,880,000	-1.23%	
5	 Litecoin	\$3,170,933,664	\$60.21	52,661,157 LTC	\$832,626,000	8.94%	
6	 Dash	\$2,722,780,914	\$362.15	7,518,337 DASH	\$91,972,400	-3.74%	
7	 IOTA	\$2,483,802,159	\$0.893605	2,779,530,283 MIOTA *	\$12,427,900	-3.01%	
8	 NEM	\$2,467,737,000	\$0.274193	8,999,999,999 XEM *	\$8,483,570	1.87%	
9	 Monero	\$2,016,610,039	\$134.44	14,999,852 XMR	\$102,067,000	1.23%	
10	 NEO	\$1,905,790,000	\$38.12	50,000,000 NEO *	\$51,830,900	1.08%	
11	 Ethereum Classic	\$1,505,658,686	\$15.86	94,928,358 ETC	\$163,602,000	1.99%	

* Not Mineable



We are planning to implement multiple techniques in order to provide maximum transparency in our funds management. The solution described below has the goal to prove the following:

1. All profits are properly recorded
2. Investor funds didn't go out of company-owned accounts
3. The company is in possession of all declared funds

Here is how we are going to achieve these transparency goals:

- **PROOF OF RESERVES.** We will give preference to using exchanges that have **Proof of Solvency (POS)** implemented; cold storage reserves can be audited.
- **AUDITABLE EXCHANGE ACCOUNTS.** For each account that is going to be used for trading on the exchanges we will create a view-only API key that will allow anyone to verify the balance and trade history of the account. We believe that this does not increase security risk, as it is already known that exchanges are managing large volumes of cryptocurrency and we have an account with every major exchange. PT will be hosting an audit page with full list of API keys and aggregate account information, automatically pulled from the exchanges by our service. It looks similar to Tethers implementation.
- **PROOF OF RESERVES FOR NON-EXCHANGE ACCOUNTS.** For all non-exchange accounts, such as cold storage addresses, that will be used for storage of our funds we will provide a proof of ownership: transaction with special marker in **OP_RETURN** (or similar feature, depending on a blockchain protocol) will be sent from each account in order to verify that the account in question belongs to PT.
- **PROOF OF RESERVES FOR FIAT ACCOUNTS.** We will use TLSNotary or similar solution to provide a cryptographic proof of fiat currency reserves in our bank and exchange accounts. In short, this can be achieved by recording SSL

PREMIUM TRADE was founded in 2017 by professional investors of the global Crypto traders together with Israel based venture funds and a group of private investors.

IV. TASKS AND OBJECTIVES

In the next 2 years our team will select, fund and assure rapid growth of startups. All of these startups will afterwards be sold to further investors or strategic buyers. Eventually the fund will be fully realized, investors will get their money back, 10 times more than the initial sum they invested, and the world will get new IT companies.

We have been earning money on venture investments for several years now. Investments in blockchain companies are a bit different, but the main issues are still the same. We know these issues, and we know for sure how to address them.



1. Projects selection. Once ICO is over, we will carefully select startups for funding.
2. Projects growth. After we invest in the most promising projects, we will help them to speed their development and improve their products.
3. Shares selling. When a startup reaches considerable growth, we sell our share and get high profits.

Premium Trade Capital is the first open venture fund. There are some venture funds on the market who invest in blockchain startups, but they use classic closed venture scheme and do not allow partners invest small sums of money. Thanks to the smart contracts technology, we can invite unlimited number of unprofessional investors to invest together with us. So firstly, anyone should choose us because we make it possible to become an investor of a professional venture fund with the minimal investment of just \$1.

Secondly, unlike most of the new crowdfunding and investment sites, we have been working in the main Holy Land of investors and we are experts in investments and Trade. We offer you everything we know. We are already making good money on the venture market. Join us.

Thirdly, we know the best ways to determine which project has a chance to succeed. Usually only 1 or 2 startups out of 100 show considerable growth. We analyze startups every day and see the promising ones, that's why our funds show good figures. A private investor or a business angel would never be able to analyze and process that much data.

Your SToken is your key to receive profit You can sell it like a Share.

You will be getting dividends – 50% of the fund's profits – **REAL PROFIT!!!** There is no fund in the world that can give you a real profit on monthly basis – only pyramide, that collect your money.

ONLY THINK: if you give money to the bank, the bank loans them to commercial structure, and they pay interest to the bank. bank deduct its part of profit and pays you your part.

IT'S IN THE REAL WORLD!!!

In blockchain industry you invest your money to Startups, ONLY IDEAS, and nothing else. But when the Idea becomes Money?

A lot of years of huge work needed for any startup to become a real profitable business!

Think first – how it can be, that somebody issues Coins or Tokens and they start to raise up.

If you bought cryptocurrency just hoping that it would grow and you would profit from the increase in the rate, you will receive less profits than your due. Instead of lying around in your wallets, your cryptocurrency can earn extra money by being invested in the venture fund.

Any owner of a virtual wallet can become a shareholder of several legit and growing businesses by investing in PremiumTrade platform.



Because our Brokers can really increase your Crypto by managing and surfing through the waves of the Crypto market.

Our team members are not newbies in this market, they do not invest in projects which can bankrupt tomorrow. We know how to manage our investments and our partners' investments, and we make good money doing that.

One of the main risks, both for classic venture market and ICO, is fraud. According to experts, most of the blockchain/bitcoin startups can turn out to be fraud. Nowadays dishonest entrepreneurs are happy to earn money through the virtual economy, because it is easy to invest in it, and unprofessional investors usually invest their money without thorough analysis and investigation of a project or a team. Premium Trade's team has met a lot of incompetent and fraud projects over the years of their work. That's why for our team Due Diligence of each project is a must.

Our teams' analysts, invited experts and managing partners of the fund carefully and thoroughly examine each project. Even startups whose products are not ready yet have markets, founders, ideas which should be investigated. During Due Diligence specialists verify founders' biography, project teams' experience, test their business model, and if the project has some results or income already, they analyze how and why this startup is growing. We also analyze markets and competitors in order to figure out how big is a certain project's part on the market might be. It might take months to complete Due Diligence, but eventually there will be a full report on all of the risks and perspectives of a startup.

We work with the main and world famous funds worldwide.

Venture investments are the riskiest type of investments. Buying Tokens is a considerable risk. The fund's buyers and managers incur the following risks: inherent risk, loss risk, theft risk, compliance risk, risk of misconception. Once the buyer sends his cryptocurrency to one of the fund's wallets, he confirms that he understands and agrees with the risks and potential irreversible losses of all the funds.

On its ICO Premium Trade expects to raise 50 million dollars in order to invest in fintech and blockchain projects.

We suggest a simple and understandable model of making money on the funds tokens – dividends, paid for SToken holders. With the help of smart contracts We will be obliged to pay out 50% of our profit after each portfolio company's sale. It means that each time We profitably sell one of our startup's shares, all of the investors of the fund will immediately get dividends 50% of the profits will be yours, the fund will reinvest another 50% to its new fund rising projects. So, according to this structure, the members of OUR team will get their profits alongside other investors, which means that maximizing profits is in everyone's interest.



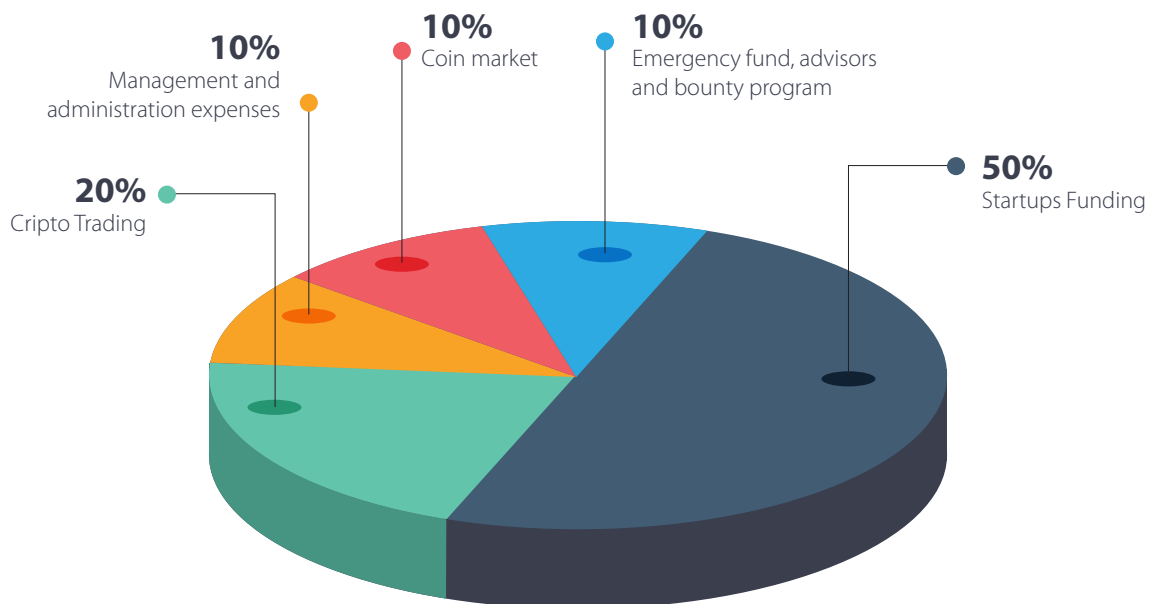
Moreover, apart from startups, we provide perfect Trade-in strategy on the open Crypto market, and you will be able to sell your token on an exchange at the market price for anybody else, who will want to have annual income with high margin. And as the fund will start buying shares in startups straight away after launching, with each purchase the token's market price will grow.

This model is compelling for the investors because of its liquidity and volatility.

We are sure that classic investors, traders, venture investors, as well as cryptocurrency owners and financial investment funds will be interested in joining our ICO. For all of you we offer portfolio diversification and professional guidance for each project management.

Pre - ICO details

There will be SToken tokens (STN) made. They will be issued only after the pre-sale is finished.



- 50% startups funding
- 20% Crypto trading
- 10% Coin market
- 10% management and administration expenses for the next 2 years
- 10% emergency fund, advisors and bounty program.



Discounts will be available during the first two days of the main ICO. The discounts can be given to the interested parties and must be discussed and approved before the crowdsale starts. Contact us via e-mail if you need any information.

PRE-ICO

1	Day 1	1 token = 0,4 USD	Discount 60%
2	Days 2-10	1 token = 0,45 USD	Discount 55%
3	Day 11 and further	1 token = 0,5 USD	Discount 50%

ICO*

1	Day 1-2	1 token = 0,95 USD	Discount 5%
2	Days 3-7	1 token = 0,97 USD	Discount 3%
3	Day 8 and further	1 token = 1 USD	

**Discounts might change before ICO*

You can buy Pre-sale tokens with the help of ETH

First days of pre - ICO are the most profitable for the investors, they can buy tokens with discounts. Afterwards with each day the discounts will be reducing.

We are obliged to provide all of our partners with unhampered excess to the fund's operations and expenses. PT will try to give you almost any information you need (except for the moments when information leak can cause problems to commercial interests of portfolio companies). At any time, our investors will be able to get up-to-date information about:

- current portfolio and investor's personal share in each project;
- the team's plans for each project (in some cases we will be able to inform you about exits in advance);
- current metrics of each startup and analysts' reports; - profitability of venture portfolio.

Moreover, we will hold regular meetings with our investors to discuss the fund's activity.



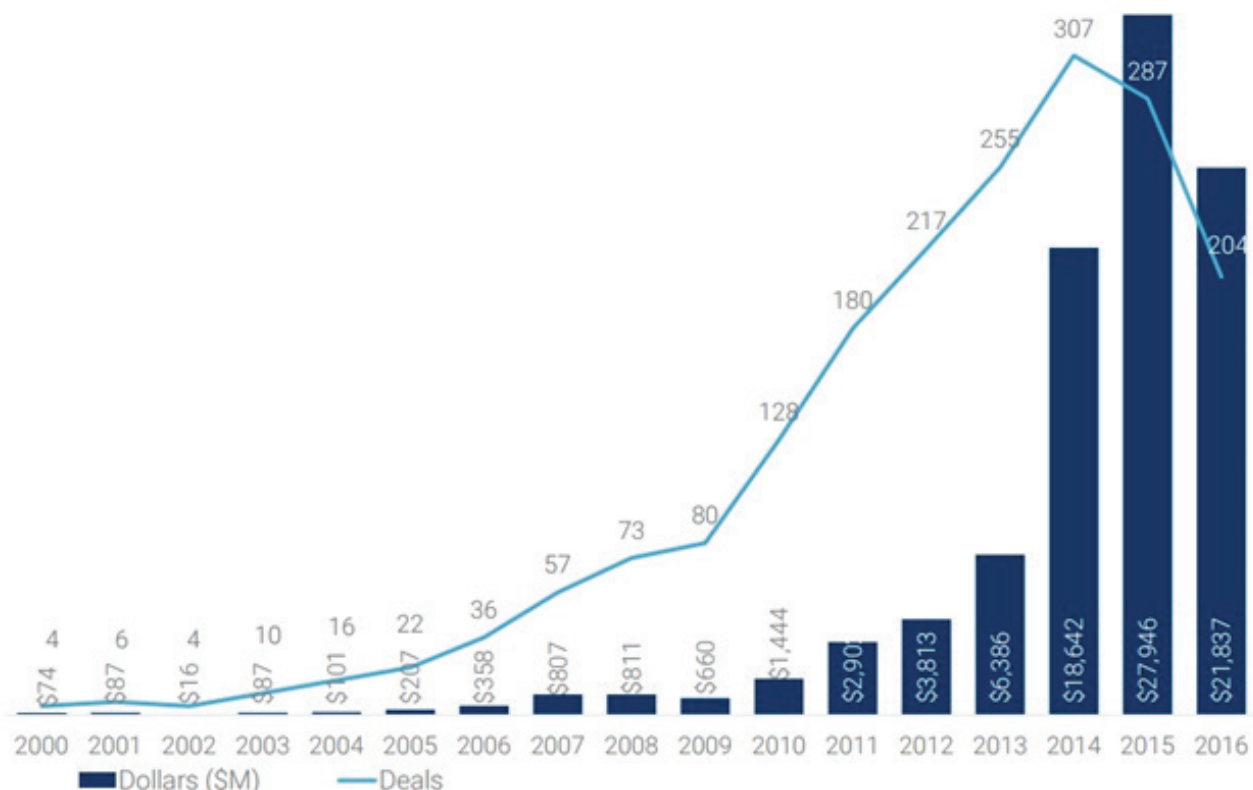
Terms and definitions of pre-ICO

1. PremiumTrade will issue S-tokens, which will be distributed only after pre-ICO. There won't be additional distribution.
2. Any unprofessional investor will be able to buy Tokens during pre-ICO and ICO.
3. Pre-ICO is preparing.
4. Pre-ICO starts in September, 11, and will last until the maximum goal is reached, or until the end of pre-ICO period (1 month).
5. After pre-ICO is over, all of the funds will be available for sale on most of the popular cryptocurrency exchange markets.
6. PremiumTrade takes on the obligation of buying back the tokens through the fund's benefits, and thus carrying out dividend policy.
7. The fund will pay dividends to all SToken holders after the Main ICO will finish and investment program will be published.

Technical aspects

After pre-ICO and till the end of ICO Technical aspects will be available for anyone interested (all the details will be released later).

2017 TECH IPO PIPELINE INVESTMENT ACTIVITY 2000 - 2016 YTD (12/7/2016)





V. LONG-TERM OUTLOOK

PremiumTrade is the first, truly transparent OPEN fund dedicated to blockchain assets. Combined with innovations of smart contracts and transparency granted by BA, PT changes the process of investing in cryptocurrencies entirely. PT is set to become a leader in investment innovations in Startup space by providing a subscription-based income model. We believe it is the answer to countless risks and barricades modern investors face. Finally, PremiumTrade platform, a platform for investment analytics and well-informed portfolio management, is set to become a building block of mainstream adoption of all startup industry. Today early adopters and blockchain enthusiasts, many of whom have no or little financial background, dominate cryptocurrency markets.

Premium Trade makes advanced risk analytics and sophisticated portfolio management look simple, even for beginners. It empowers traders with critical decision making tools, helping them discover their true potential. To continue building all the exciting features, we dedicate a significant share of future PremiumTrade profits to deliver constant enhancements to the platform.

Thank you. And join us!