



AlpenCoin

Whitepaper

August 2017

Introduction

With the AlpenCoin (ALP), the company ML Invest, headquartered in Munich (Germany), introduces an opportunity to participate in the online platforms and software solutions of its subsidiaries.

With the Initial Coin Offering (ICO), you can secure a part of the already fully developed platforms and participate in the profits of these. A loss participation does not exist, so the AlpenCoin is an exceptionally good financial investment.

About AlpenCoin And ML Invest

ML Invest establishes and participates in software and Internet companies. The focus is on the objectives of value creation, scaling effects and profitability. ML Invest concentrates on its core competences, the detection of innovative and extensible software companies and the expansion of its subsidiaries. ML Invest is currently holding shares in three online-companies which have a market-ready technology.

The revenues from the AlpenCoin Crowd Sale are only used for advertising costs and the internationalization of the projects. With the AlpenCoin you get a direct ownership share on the platforms and thus profit participation on all online platforms. We will exclude you from participating in possible losses for your protection. You can sell your AlpenCoins to other interested parties at any time (after completion of the Crowd Sales), so you have the chance to benefit from the growing market value of the coin in addition to the profit that is credited monthly to your Bitcoin or Ethereum wallet.

All platforms currently belong to 100% of ML Invest.

About The Portfolio Companies

1. EVACE GmbH

EVACE is an online platform for the fast and easy booking of event locations.

EVACE offers a lot of extra functions, such as extensive, intuitive search and filter possibilities. EVACE focuses on direct, B2B-tailored online booking of the locations.

EVACE will go online direct after the closing of the crowd sale.

2. maklermeile.de GmbH

maklermeile.de GmbH operates online portals for the property owner and real estate agent target group markets. The aim of the platforms is to suggest a real estate agent to property owner intent on renting or selling their property, who is as close as fit as possible, and who will take over the settlement and provide services in connection with these transactions.

The Platforms have been successful online within the German market since 01 June 2015. After the crowd sale maklermeile.de will go online in other countries as well.

3. Omni360 Software Services GmbH

The company has been running the market since 2013 under the name Omnimakler360 GmbH. In June 2016, Omni360 Software Services GmbH took over all the assets. Omni 360 Software Services GmbH is divided into 2 divisions:

The first division is the business with automatic generated mobile sites and interface tools as software as a service (SaaS).

The second division is a website builder named WIBDO, which is the latest state of technology and thus a competing product to the other big vendors. WIBDO will go live right after the closing of the crowd sale.

ICO, Profit Sharing & Ownership Structure

Depending on the amount of participation in the Crowd Sale, the amount of the stake in the platforms varies.

AlpenCoin	Ethereum	Shares Crowd	Shares ML Invest
100000 ALP (minimum goal)	100 ETH	00.10 %	99.90 %
1,000,000 ALP	1000 ETH	01.00 %	99.00 %
10,000,000 ALP	10,000 ETH	10.00 %	90.00 %
25,000,000 ALP	25,000 ETH	25.00 %	75.00 %
30,000,000 ALP	30,000 ETH	30.00 %	70.00 %
49,000,000 ALP (maximum goal)	49,000 ETH	49.00 %	51.00 %

1 ALP costs 0.001 ETH. - ICO period – 4 weeks.

Discounts are provided depending on the token purchase time:

Purchase Time	ALP	ETH	Discount
First 6 hours	1.50 ALP	0.001 ETH	50 %
Day 1 (excl. first 6 hours)	1.30 ALP	0.001 ETH	30 %
Days 2-7	1.15 ALP	0.001 ETH	15 %
Days 8-30	1.00 ALP	0.001 ETH	

All tokens sold during ICO will be equated to 95 % of all issued ALP. The remaining 5 % will be issued and distributed for our Bounty campaign.

Bounty / Affiliate Program

We'll start a bounty campaign, so participants can help us tell about AlpenCoin to the community, and get free coins as a bounty reward. In the AlpenCoin ICO there will be 49,000,000 ALP coins issued in total. As a bounty reward, we will distribute 2,450,000 ALP coins, which equals to 5% from all ALP coins issued in ICO.

Team



Maximilian Lecker (left)

studied business administration, he has several years of experience in the venture capital industry. He has already managed several successful online projects, and is also Managing Director of the company.

Florian Rickers (right)

Since his studies he has worked successfully in global technology sales. Mr Rickers develops sales strategies, and is responsible for establishing and maintaining key partnerships.

Developer / Marketing / Administration

ML Invest and the subsidiaries currently have about 25 employees who are involved in marketing, business development and software development. We also have partnerships with many companies that support our projects.

Risks & Legal Information

With this Coin, you get a direct share of the platforms of the ML-Invest Group. You do not get a share in the companies that develop and operate the platforms, so you do not have a direct right to participate. You will receive an ownership certificate in the form of an AlpenCoin Wallet.

However, we will take all proposals and inquiries from our co-owners seriously and try to implement them and integrate them into our plans. You explicitly do not have any loss participation on the platforms.

Contact

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