

Crowdfunding

Kicking off. War for peace

Smart contract: 0x51dB62d862314d036797c8Ae897011daDb8256ce

About the movie

Eng Rus

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Whitepaper

Become a real movie investor

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Project description

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Emission of tokens is limited = 11 000 000 tokens
 The price of the token is fixed. 1 ETH = 1000 tokens
 SoftCup= 1 500 000 USD
 HardCup= 2 500 000 USD
 Ethereum price 1 ETH = 250 USD
 Letter symbol: OKF.

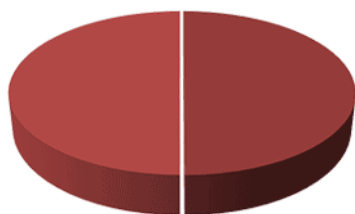
The crowdfunding project for shooting the second part of the movie The kicking-off. War for peace (Okolofutbola)

Distribution of tokens

10% - bounty campaign

90% - ICO Sale

The command does not reserve tokens for itself. Unsold tokens will return to the team.



50% of the total net profit from the film will be returned to investors.



Each owner of the OKF token will receive dividends from the rental of the film in proportion to the number of tokens purchased.

220 tokens = 0.001% of the revenue from the film's profit minus all expenses *.

For example,

For 220 tokens OKF investor receives 0,001%

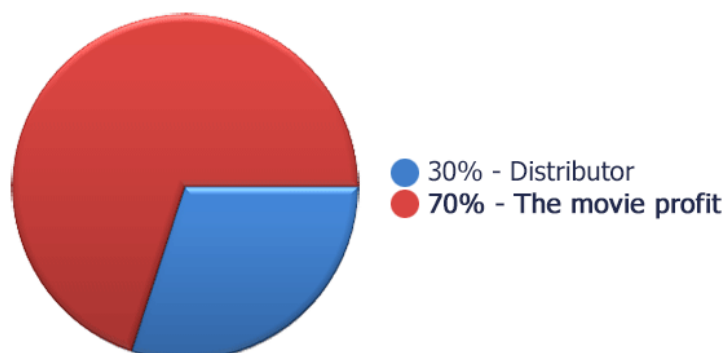
For 2 200 tokens OKF investor receives 0,01%

For 22 000 tokens OKF investor receives 0,1%

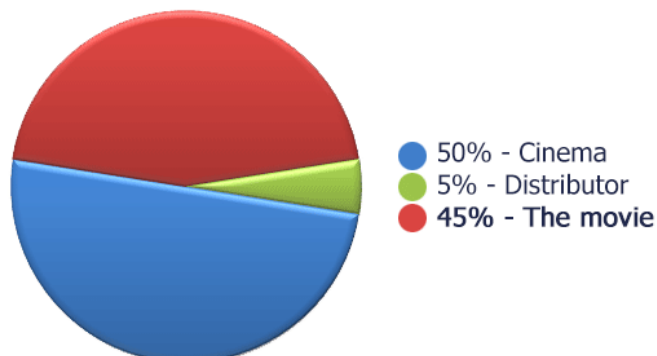
Dividends are calculated using the formula
 1 OKF = 0,0000055% of the profit

*Schemes of profit from the movie showing

TV sales etc profit scheme.



Cinema profit scheme.


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Project economics

General information

Number of copies of the movie: 900+
Age restrictions: 16+

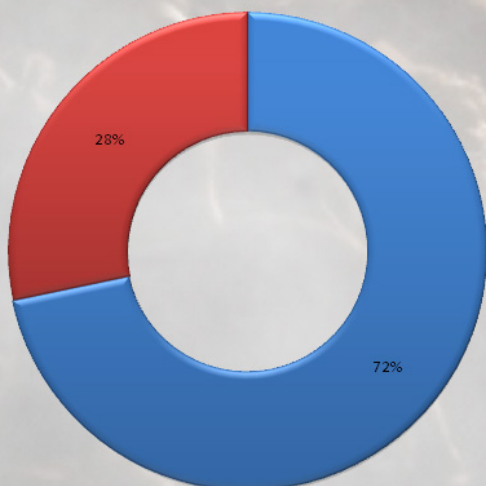
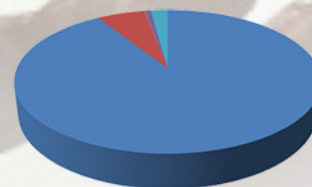
Audience: 16-40 years
Number of viewers: 1 000 000+

Costs

- Production budget: 1 700 000\$
- Advertising and promotion budget: 500 000\$

Income

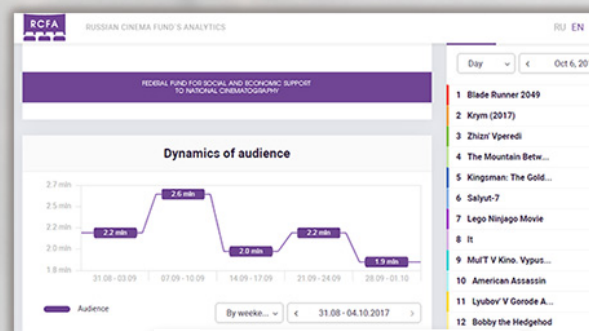
- Domestic Box office: 5 000 000\$
- TV revenue: 335 000\$
- DVD sales: 3 500\$
- Internet, VOD: 42 000\$
- International Box Office: 120 000\$



Income will exceed costs by 2.5 times

Transparency and openness

The amount of movie fees can be monitored in real time through the RUSSIAN CINEMA FUND`S ANALYTICS site
<http://ekinobilet.fond-kino.ru/>



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and investors will receive dividends proportional to their contribution (the number of purchased tokens). Each owner of the OKF token will get a percentage of the profits of the movie after it has recouped all its costs.

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The film team's treatment to the audience



Road map

Project Implementation Plan

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March - May 2018**Film shooting****June-December 2018****Post-production period****January - February
2019****PR****May 2019****Release in Russia****April-May 2019****VOD, Internet**

LOGLINE

Football hooligans were influenced by Western manipulators, who want to carry out a coup in Russia to overthrow the current government after the presidential elections. To prevent a massive disaster for the entire country, the FSB will have to figure out: how events will develop, and how involved the fans and Caucasians in the story. Everyone considers it his duty to find and destroy the enemy first, but the circumstances cause the characters to change and make more questions: who is on whose side...

OKOLO FUTBOLA
WHITEPAPER

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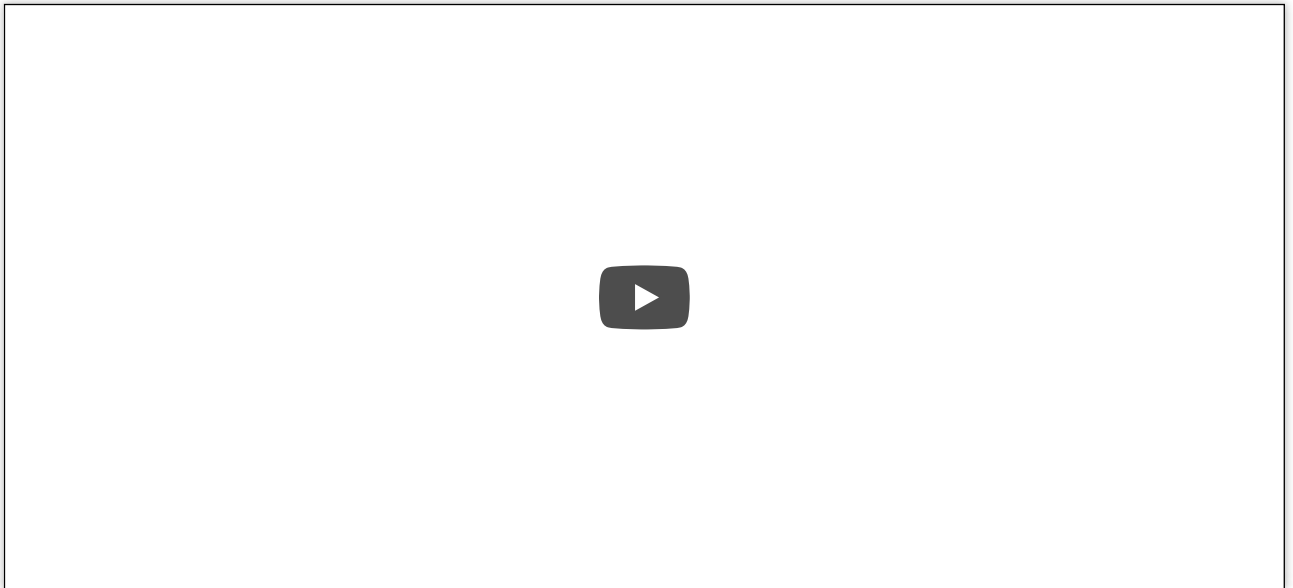
WITHOUT YOUR SUPPORT, WE CANNOT MOVE FORWARD

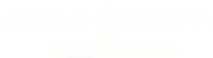
OKOLO FUTBOLA

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Watch the first part of the movie





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Like 0 Share 0 Share Like 1 Tweet

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Residents of the United States and Singapore can't participate in the OkoloFutbola Tokens distribution because of the laws.
You can participate in the OkoloFutbola Token SALE if you are neither a U.S. and Singapore citizen or permanent resident of the United States or Singapore, nor have a primary re
domicile in the Singapore and the United States, including Puerto Rico, the U.S. Virgin Islands, and any other territories of the United States.