



# OGSOFT SOLUTIONS LTD WHITEPAPER

OGCOIN

## Table of Contents

The Company .....	2
Our Locations.....	3
Our Objectives .....	4
Mission Statement.....	4
Values.....	5
The Market.....	5
Market Segmentation .....	6
The Team .....	9
Business Model.....	10
The Problem .....	10
The Solution.....	11
What is OGCOIN?.....	13
Initial Token Offering Details .....	15
Issuance Periods.....	16
Crowdfunding Distribution .....	16
OGC Road Map .....	18
Legalities & Disclaimers .....	20
OGCoin Workflow .....	22
Contact Us .....	23



**Welcome to the Largest ICO To Grace Africa and The World!!!!**

**The Company**

OGSOFT SOLUTIONS LTD is an integrated IT Software company providing direct healthcare and Business to Business (B2B) software solutions between several healthcare sectors. The services and solutions we provide include, but are not limited to onsite installations, appointment scheduling, and response from picture archiving and communication system (PACS) across the world. Our aim is to provide a suite of products designed to meet the specific needs of outpatient imaging centers and hospitals, from improved workflow, image and document management and revenue cycle management.

OGSOFT SOLUTIONS LTD aims to work closely with its customers to deliver products that increase the long-term adoptability and fulfilment of users.

With OGCOIN (OGC), we aim to spearhead the healthcare revolution in Africa with a unique opportunity for the advancement of a unified HealthCare System through Cryptocurrency.

We have created this OGC to aid in the advancement of a universal Health Care Management System



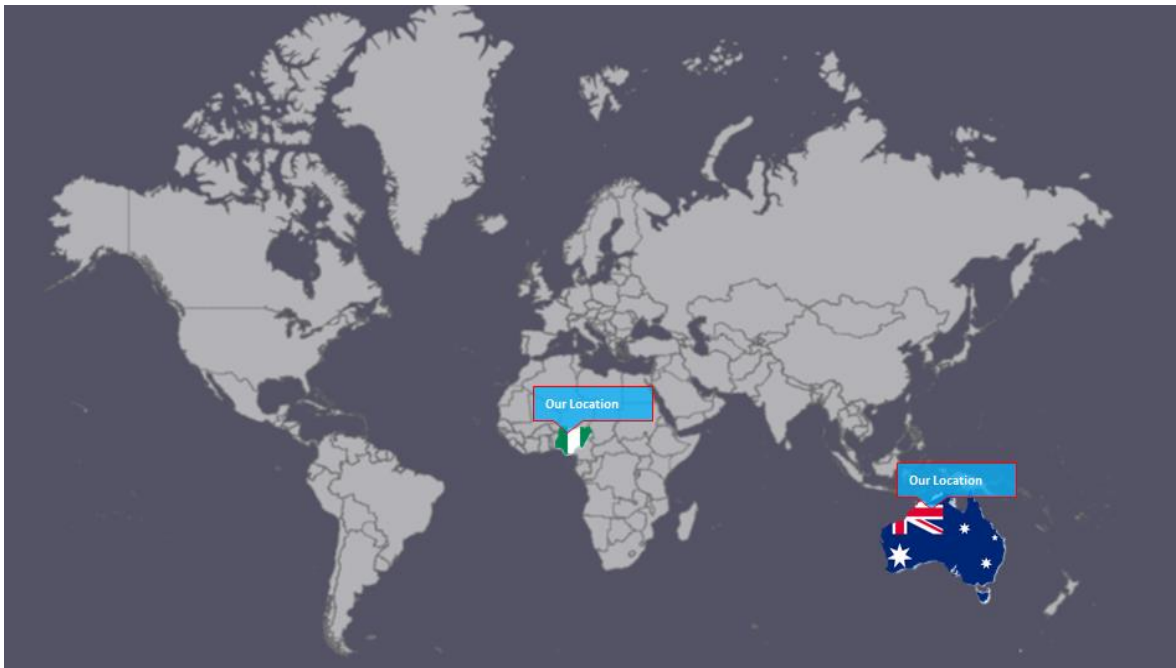
At OGSOFT SOLUTIONS LTD we take a wholistic approach to healthcare globally and within the revolution is the ability to release a



cryptocurrency that can be used universally within the company. This will make payments between practitioners, hospitals, clients, patients and suppliers simple and easily traceable. OGC creates a unified payment system worldwide no matter the treatment centre for both practitioners and clients alike with no need for international currency conversion and eliminating the need for integrated Eftpos systems and cash as funds are instantly transferred between payer and payee through our systems utilizing OGC.

**Our Locations**

With operations based in Australia and Malaysia and an Office in Nigeria, we have the global perspective and expertise to design and deploy relevant, innovative and cutting-edge IT solutions technology that adds incredible value to our client base.





## **Our Objectives**

OGSOFT SOLUTIONS LTD objectives include but are not limited to the following:

1. Exceed customer expectations with superior pricing.
2. Increase the number of customers in African countries by more than 30% per year.
3. Develop a business that survives off its own cash flow.



## **Mission Statement**

To propel the healthcare industry in Africa through the use of exceptional software solutions.

## **Vision**

To be one of the most recognizable Integrated IT Software developer in Africa, recognized for developing customized IT SOLUTIONS, that bridge the gap between radiology services, end users and medical practitioners.



## Values



## The Market

The company will be participating in an exciting and growing market. The healthcare industry in Australia and Nigeria has seen explosive growth. It is now one of the fastest growing sectors in the country. The market is worth more than \$1.5 billion annually. Healthcare is a basic need for every person and a recent survey indicates that the majority of people from both private and government hospitals make use of inefficient software solutions to run their day to day operations, thereby increasing the relevance of OGSOFT SOLUTIONS LTD products as they bridge the gap and bring convenience closer.



## **Market Segmentation**

OGSOFT SOLUTIONS LTD range of products target four main tiers of users which are as follows:

1. Government Health Care Providers
2. Private Healthcare Providers (hospitals)
3. Healthcare Service Providers (radiology and diagnostic centers)
4. Patients

### **Government Health Care Providers**

This Group is comprised of government hospitals and radiological centers. A Government Healthcare Provider is described as any medical institution that is wholly or partially owned by the Federal Government of Nigeria and or any other country we will expand to.

This group is characterized by having larger budgets for expansion projects and for tenders. Any contracts signed with the federal government will impact several large hospitals and their service providers while also setting an industry standard for the rest of the medical industry within the country and the region.

This will be our main target market and we will have to provide them different contract terms as compared to our private clients.

### **Private Health Care Providers**

These are private clinics and hospitals that either outsource or have inhouse radiological and ex-ray systems.



Private institutes are usually owned by one or more decision makers who have a direct say as to the budget of the company. The organizations will usually outsource the imaging diagnostic services due to the size of the operation or their budgets. In some cases, they will have their own radiology services available inhouse.

This will be our second target as we will need the hospitals to use our services for the patients and service providers to use our system. They are the second level of influence in the market.

**Diagnostic Centers**

Despite them being our target clientele the number of radiological and diagnostic centers and their sizes in terms of employees is very little. It is our opinion that we will be able to get them to use our service if their patients and the hospitals they serve are using the system.

Our product is best suited to serve this industry by offering various services to facilitate the flow of information between our four tiers.

Market research aimed at seeing the viability of this service to this tier was conducted in Lagos and other states.

**Patients**

With a population of more than 180 million citizens, Nigeria has a large patient population. This tier is key to our growth and thus a lite service that will allow them to use the system freely to:

- a) Make reservations
- b) View the nearby service providers



c) Reschedule their own reservations

These will be free services targeted directly to the patient in need of radiology services. Other value-added services will be included in time, including making payments and connecting the patient’s insurance. These will be charged for based on usage and economic factors at the time of the update.

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## The Team



**OGOMGBUNEME ADIGWE**  
CHIEF EXECUTIVE OFFICER (CEO)  
AND BLOCKCHAIN DEVELOPER -  
OGSOFT SOLUTIONS LTD.



**ENOCH KAPAPIRO**  
CHIEF OPERATING OFFICER (COO)  
- OGSOFT SOLUTIONS LTD.



**ERNEST UDEZI**  
DIRECTOR - BUSINESS  
DEVELOPMENT- OGSOFT  
SOLUTIONS LTD.



**CARL KAPAPIRO**  
DIRECTOR - MARKETING AND SALES  
- OGSOFT SOLUTIONS LTD.



**KATRINA KANARD**  
DIRECTOR - BUSINESS STRATEGY -  
OGSOFT SOLUTIONS LTD.



**OKWUDILI NWABUOKEI  
GODSON**  
DIVISIONAL MANAGER - OGSOFT  
SOLUTIONS LTD.



**AWOSIYAN PETER OLAMIDE**  
HEAD OF SOFTWARE DEVELOPMENT  
- OGSOFT SOLUTIONS LTD.



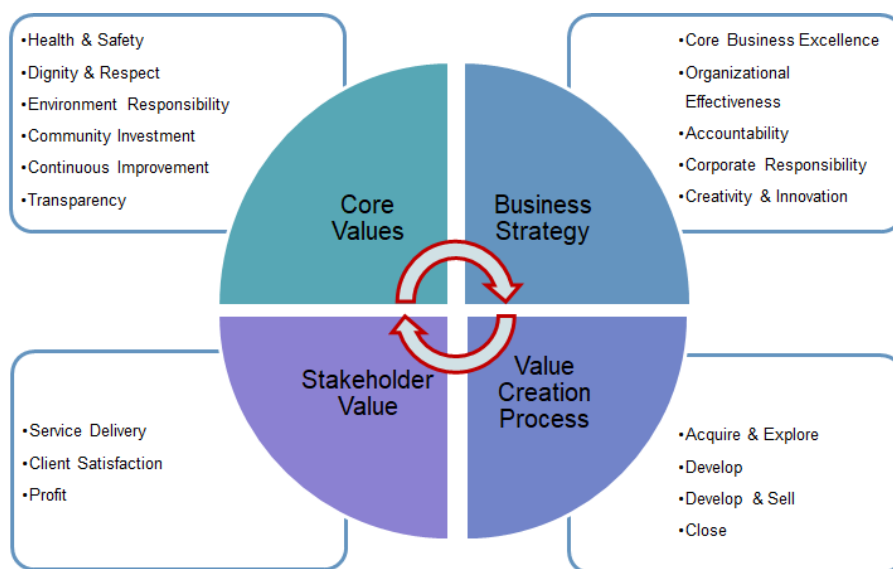
**ADIGWE ANWULIKA JOY**  
ADMIN/SOCIAL MEDIA CONTENT  
MANAGER - OGSOFT SOLUTIONS  
LTD.



**TAMARAU-EBI NELSON  
EYEKOROGHA**  
LEGAL ADVISER - OGSOFT  
SOLUTIONS LTD.



## Business Model



## The Problem

Much of the current focus of healthcare delivery in Africa is on traditional and visible factors like HIV and malaria. However, changes in lifestyle and a growing middle class are making noncommunicable diseases like cardiovascular disease, cancer, and diabetes big issues among populations.

OGSOFT SOLUTIONS LTD focuses on helping people to remove the conflict that they may have when they feel a pain using the systems developed which intend to increase the flexibility of obtaining specialized advice.



Africa remains among the under-developed continents in the world, despite its rich natural resources, available labor force and expansive land for development. Unlike other developed continents, Africa, and



especially in the sub-Saharan region, there are still major problems in the access to essential human needs like shelter, food and healthcare.

Healthcare is one of the most essential human requirements, and its disbursement should be addressed with the requisite sensitivity to prevent loss of life and decrease in human capital.

The Solution

Our products are aimed at bridging the gap between the patients and the hospitals. Moreover, with the easy to use search functionalities and accessibility both online and offline and in return, improve individuals’ health. With the synergy of our systems technology and medical radiography practice enhances and improves patients’ care with prompt electronic access to investigative reports from various specialist referrals in line with international best practices,”



1. ExRAD

Our ExRAD system provides hospitals and medical clinics with a reliable platform to share information and make patients' appointment and radiology scans more efficient and cost effective.



These products use PACS architecture to provide a more user-friendly approach

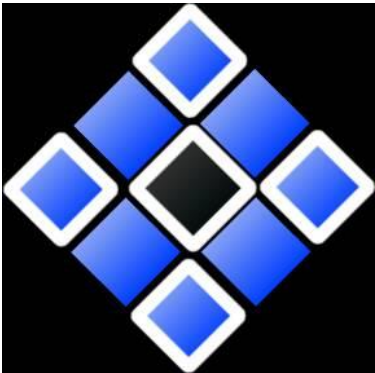
to help Doctors prepare for patient appointments either through the use of their mobile phones or computers. From confirming



appointments online to scanning and sending back the information to the referring doctor in timely manner.

**2. Megatron HMS**

Our Megatron Healthcare Management System has been designed to streamline flow of information between doctors, patients and referring doctors. This platform also allows doctors to share patient information with any doctor the patient is referred to on the system before the patient arrives for their appointment. This system cuts extra administrative costs and time and allows pertinent information to be shared between the doctors and patients alike, it also allows doctors to confer on the system with each other to ease the ability to devise the most effective treatment plan for the patient and share any findings of test results.



In a nutshell, by implementing these system throughout the continent, patients and doctors can be assured that they have access to the best available treatment plans no matter where they are on the continent and that their information is securely shared with the appropriate parties prior to their appointments.

With OGCoin, this will make all stakeholders lives easier as the currency is also able to be sold and traded on any crypto currency exchange. This in turn ensuring ease of payment while investing simultaneously.

We aim for OGCoin to benefit both the company, the practitioners and the client in return. OGCoin is set to transform the African Healthcare



industry by maintaining the wholistic manner in which the healthcare industry keeps changing. This venture will solidify our position as the best healthcare system in the market while offering a larger market share for investors.

## **What is OGCOIN?**

OGCoin (OGC) is an ERC20 standard token built on Ethereum platform and network that creates access to OGSOFT SOLUTIONS LTD systems used for a secure and decentralized approach of confirming transactions within their ecosystem of connected healthcare centers in Africa.



The coin we have developed is a good conscience coin as OGSOFT SOLUTIONS LTD is a proud supporter of grass root projects. We are consistently working on ways to support innovation and entrepreneurs in Africa and throughout the globe. By investing in OGC you benefit yourself, the company, those less fortunate and those with the passion, drive and ideas that can change the world.

OGC is a borderless payment system that will allow OGSOFT SOLUTIONS LTD to expand coverage throughout Africa without dealing with many financial regulations that affect the 54 nations continent. The coin will be accepted as a form of legal tender for clients to subscribe to their plans. The value of the coin will be determined by the open market.

In a nutshell, OGCoin (OGC) is a cryptocurrency developed to make it easier for medical centres to use software and platforms created by OGSOFT SOLUTIONS LTD. These platforms are used in the medical



industry and are solely targeting the African Continent. There are 750 million OGC in existence and this number will not increase.

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## **Initial Token Offering Details**

To fund the development and continued growth of the OGC platform and network, an initial token offering will be held. Funds raised will be distributed in accordance with the “**Breakdown of Crowdfunding Distribution**” Section below.

**Name:** OGCoin

**Platform:** Ethereum

**Ticker:** OGC

**Creation:** OGCoin (‘OGC’) will be created during a single token creation event and will be distributed during three phases. After both rounds of the token offering, no subsequent OGCoin will be created. 750,000,000 OGC will be pre-mined during the token creation event. All tokens that remain unsold after the public sale will be burned.

**Total Token Supply:** 750,000,000 OGC

**Total Sale Supply:** 150,000,000 OGC will be available to the public throughout the initial token offering.

**Reserve:** 600,000,000 OGC have been reserved for the Team, Developers, Founders & Investors.

**Accepted Contributions:** ETH

**Minimum Transaction Amount:** 200 OGC



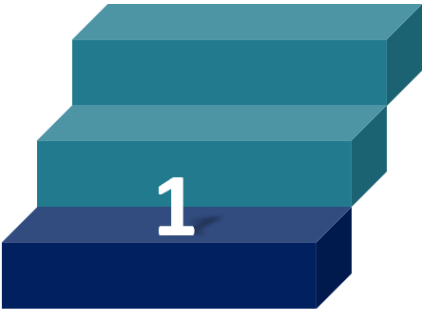


## Issuance Periods

### STEP 1 - Pre ICO

Cost: 0.0001 Ether per 1 OGC

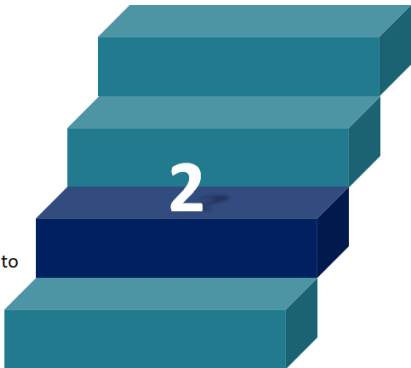
Duration: From 6<sup>th</sup> to 20<sup>th</sup> March 2018



### STEP 2 - ICO

Cost: 0.000133 Ether per 1 OGC

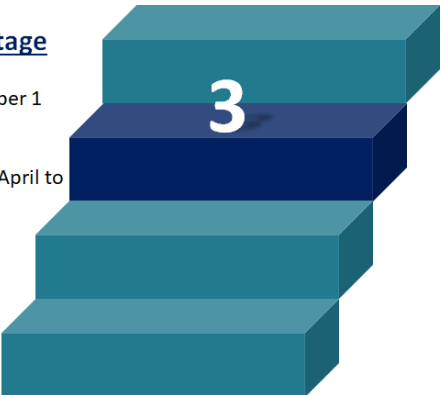
Duration: From 20<sup>th</sup> March to 19<sup>th</sup> April 2018



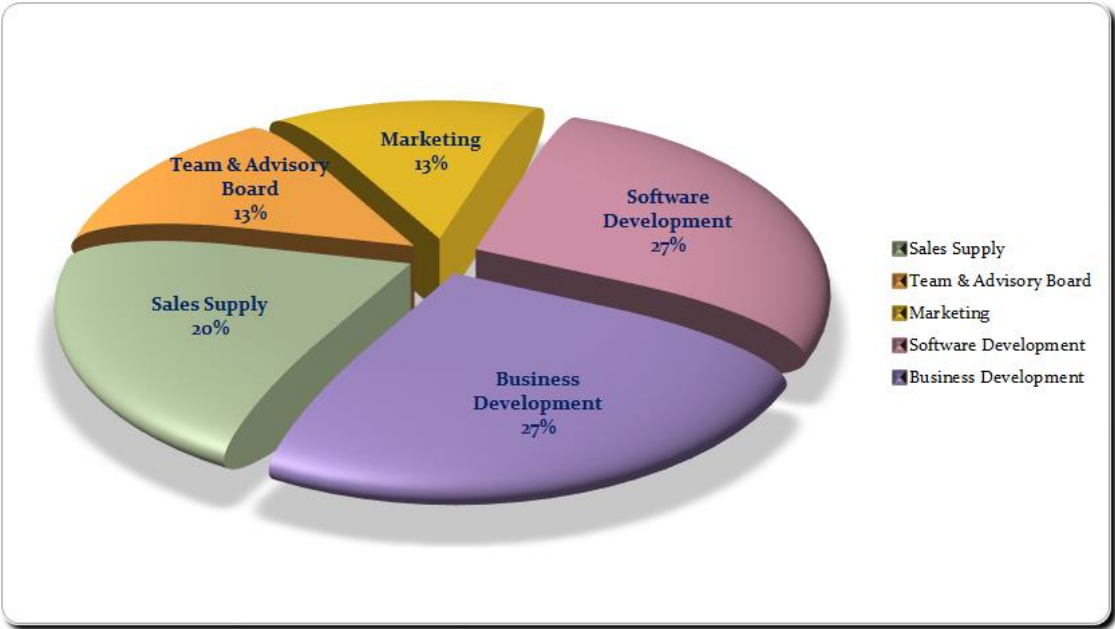
### STEP 3 - Final Stage

Cost: 0.00025 Ether per 1 OGC

Duration: From 20<sup>th</sup> April to 20<sup>th</sup> May 2018



## Crowdfunding Distribution







**Team & Advisory Board (13%)** – Although the team already includes several members capable of taking the OGCoin Network to the market, team expansion is a priority as OGCoin looks to expand its development, userbase, and affiliate base. Advisors are essential to any blockchain project looking to navigate the complex and fast paced cryptocurrency space.

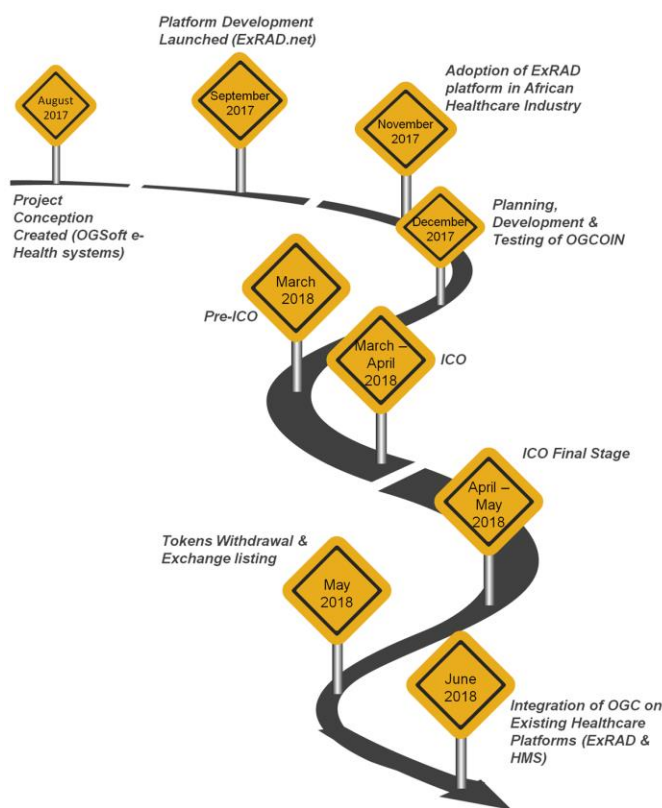
**Marketing (13%)** – As has been outlined in this document, marketing is an essential business activity which promotes business growth, brand loyalty and expands awareness. A portion of the crowdfunding will go directly to efficient marketing channels which will promote the OGSOFT SOLUTIONS LTD Network and OGCoin to the correct demographic.

**Software Development (27%)** – This includes development of the website, the cryptocurrency being developed (OGCoin), and the OGSOFT SOLUTIONS LTD platform and network. Most of the crowdfunding budget is reserved for development (and maintenance) of the core components of the business.

**Business Development (27%)** – These funds will be reserved to explore, develop and implement growth opportunities which will attract consumers and influencers to the platform.



## OGC Road Map



**August 2017** – The ExRAD system project conception. This is when the planning and feasibility study was carried out. From a survey carried out in Nigeria, a total of 90% of the doctors that were approached deemed that the ExRAD system will benefit the African healthcare industry.

**September 2017** – The development of the ExRAD system commenced where team worked hand in hand to test the system internally. A total of 20 hospitals in Nigeria were granted free access to ExRAD for a duration of 2 months for live testing. During the testing feedback was provided by the doctors and enhancements to the system were made in parallel.

**November 2017** – Adoption of ExRAD system in Africa healthcare industry. ExRAD was deployed to the live environment and the OGSOFT



SOLUTIONS LTD sales team were deployed. To date, a total of 43 hospitals have successfully signed up and are currently using the system.

**December 2017 to February 2018** – OGCoin project conception. The planning, development & testing of the coin was conducted.

**March to April 2018** – OGCoin private pre-sale begins (pre-ICO & ICO). Team expansion and partnership development.

**April to May 2018** – The OGCoin final stage.

**May 2018** – Network is fully launched, including all major features and healthcare centres. OGC token withdrawal & exchange listing executed. Initial token offering begins and ends. Funds raised distributed in accordance with crowdfunding distribution section. Development of mobile application.

**June 2018** – Integration of OGSOFTSOLUTION e-health systems (ExRAD & HMS) with OGC. Allow OGC professionals who have worked on projects together to form groups where they can offer their combined services at a discount from the sum of the individual costs. No third-party development companies will be authorized.

**June 2018 onwards** – Implementation of OGC user ratings, where the blockchain records and confirms feedback from payers of OGC.



## Legalities & Disclaimers

### i. **OGCoin (OGC) are not securities:**

User acknowledges, understands, and agrees that OGCoin are not securities and are not registered with any government entity as a security, and shall not be considered as such. User acknowledges, understands, and agrees that ownership of OGCoin does not grant the User the right to receive profit, or other payments or returns arising from the acquisition, management or disposal of, the exercise of, the redemption of, or the expiry of, any right, interest, title or benefit in the OGCoin platform or any other OGSOFT SOLUTIONS LTD property, whole or in part.

### ii. **Absence of guarantees of income or profit:**

There is no guarantee that OGCoin (OGC) will grow in value. There are no guarantees that the price of OGCoins will not decrease due to some unforeseen events, or events over which the developers have no control, or because of force majeure circumstances.

### iii. **Risks associated with Ethereum**

OGCOIN (OGC) are ERC20 utility tokens that will be issued on the Ethereum blockchain. Therefore, any failure or malfunctioning of the Ethereum protocol may lead to the trading network of OGCoins not working as expected.



**iv. Regulatory uncertainty**

Blockchain technologies are subject to supervision and control by various regulatory bodies around the world. OGCoin (OGC) may fall under one or more requests or actions on their part, including but not limited to restrictions imposed on the use or possession of digital tokens such as OGCoin (OGC) which may slow or limit the functionality or repurchase of OGCoin (OGC) tokens in the future.

**v. OGCoin (OGC) tokens are not an investment:**

OGCoins (OGC) are not official or legally binding investments of any kind. In case of unforeseen circumstances, the objectives stated in this document may be changed, as will be indicated by a change in the content version in the footer of this document. We intend to reach all goals described in this document. However, all persons and parties involved in the purchase of OGCoins (OGC) do so at their own risk.

**vi. Risk of lost funds**

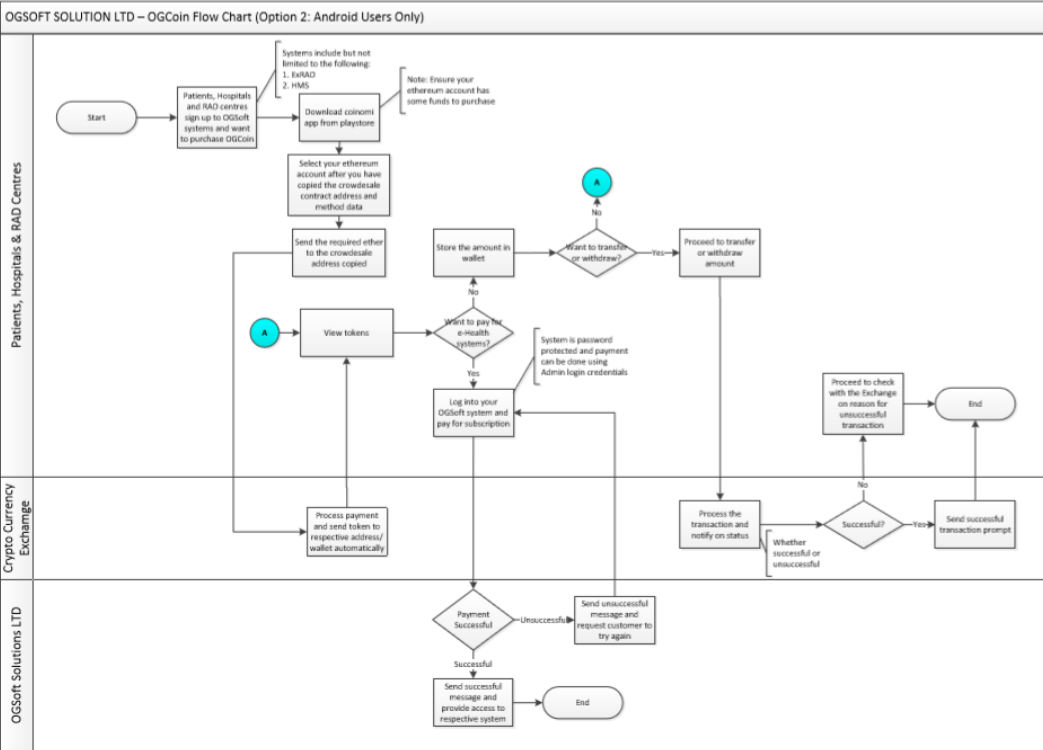
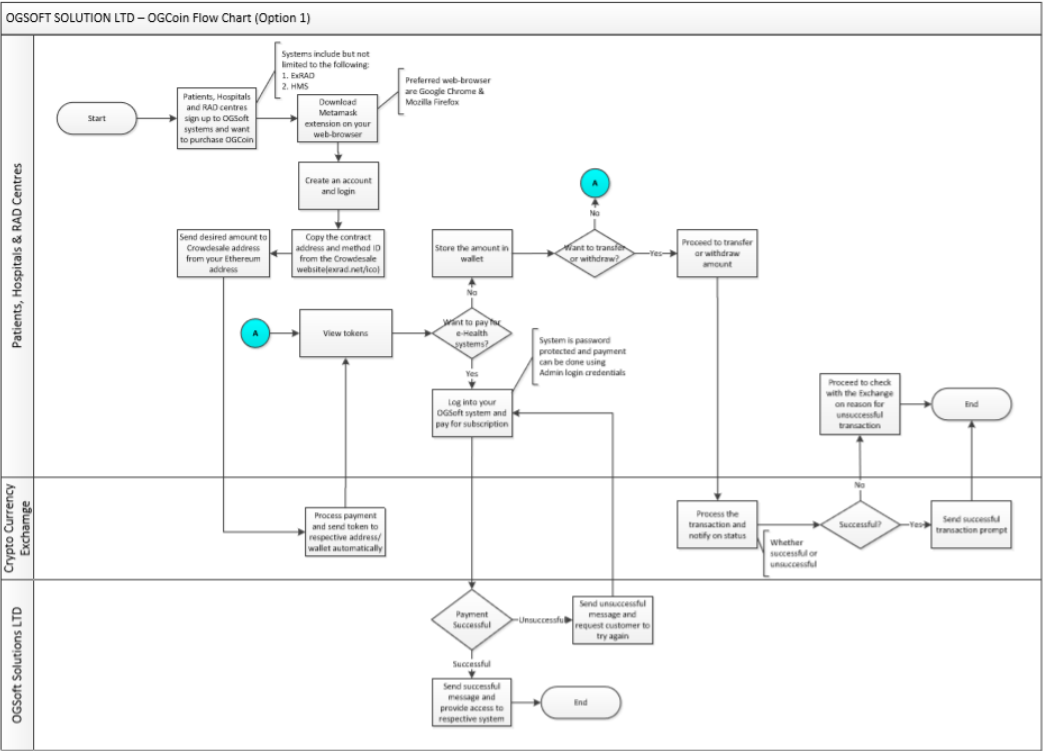
Funds collected during the OGCoin Crowdsale are in no way insured by any party. If they are lost or lose their value, there is no private or public insurance representative that buyers can reach out to.

**vii. Risks of utilizing new technology**

OGCoin (OGC) are a new and relatively untested technology. In addition to the risks mentioned in this document, there are additional risks that the OGSOFT SOLUTIONS LTD team cannot foresee. These risks may manifest themselves in other forms of risk than those specified herein.



# OGCoin Workflow





## Contact Us

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**Twitter:** [www.twitter.com/exradsystem](https://www.twitter.com/exradsystem)

**Website:** [www.ogcoin.io](http://www.ogcoin.io) &  
[www.ogsoftsolutions.com](http://www.ogsoftsolutions.com)

**Systems Websites:** [www.exrad.net](http://www.exrad.net)

