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Terms and Abbreviations

ACI – AdultCam Coin [emitted token]

AdultCam – AdultCam [project name]

Adulcam.co.in – ICO project webpage

ETH – Ethereum [cryptocurrency]

ICO – Initial Coin Offering

MVP – Minimum Viable Product

VHS – Video Home System

UI – User Interface

UX – User Experience

Manifesto

Dear Contributors and Investors,

Being blockchain evangelists, we believe in the practical use of the technology and see great opportunities for beneficial application in various fields of business and real-life environment, including adult entertainment.

Blockchain and cryptocurrency allow for a greater level of transaction transparency and limited surveillance, making certain components of our private lives more secure and stable.

The adult entertainment industry has always been an early adopter of new technology, starting with VHS tapes, up till now with virtual reality. Each of these technologies was pioneered by the adult industry. We believe blockchain is a technology waiting to be utilized in the industry, as it would perfectly satisfy existing needs and pains.

We invite you to join us on board! It is your turn to decide whether to rely on conventional practices or anticipate opportunities technology provides.

Sincerely yours,
AduCam.co.in Team

What is AdultCam.co.in

AdultCam.co.in is an adult entertainment platform that would utilize the best technologies and practices available to create a designated space for adult entertainment consumers, content creators, and enthusiasts.

At the moment we are operating a project on a popular webcam platform *livejasmin.com*: **My Happy Studio** [www.myhappystudio.com]

The project has a steady stream of viewers visiting the website on a daily basis. However, technological limitations of the master platform do not allow for stable development and value creation.

Our plan is to build and develop new services on AdultCam.co.in platform and expand it to the multilateral adult entertainment portal, which would attract a greater amount of visitors to a website and form a loyal customer group.

Anticipating opportunities cryptocurrency and blockchain bring, there is an opportunity for AdultCam and adult entertainment to utilize the technology for universal good.

Blockchain integration for the adult content platform would allow for common problems solution:

- Security
- Confidentiality
- Privacy
- Stability

We strive to utilize cutting-edge technologies and manage our resource in a way to comply with visitors needs and industry trends.

Mission Statement

Our mission is to deploy a variety of adult entertainment services, utilizing state-of-art technologies for universal value creation.

AdultCam.co.in first priority is to integrate blockchain technology and emit ACI coins, which will bring benefits to investors and be traded at multiple exchanges. We are dedicated to an idea of making ACI profitable for everyone involved and satisfying needs of every stakeholder.

Vision Statement

We see a great potential in blockchain and cryptocurrency changing the industry for the best. We want the adult industry to be safe, free of fraud, identity thefts, and other existing threats, and eventually stop being associated with shameful, antisocial concept and eventually be accepted and tolerated in all sorts of communities.

We want ACI token to become well recognized, practically used, and its price to grow up constantly for the benefit of investors, content creators, customers, and any other interested party.

Problem and Solution

It is widely known that currently existing adult websites are often held and managed by the biggest businesses in the industry, however, it does not ensure the greatest quality, service or value to stakeholders.

As you may know, the majority of those resources reminds of a dumpster full of low-quality content, glaring and questionable advertising, and outdated technology and security solutions and poor UX/UI design.

Our plan is to cause “disturbance in the Force”, create a state-of-art product, and set a path for more secure and advantageous adult entertainment services for businesses, creators, and content consumers.

Problem

The following issues are often associated in relation to adult entertainment and erotic web services:

- **Irritating advertising.** Pop-under pages, banners, pop-up messages, you name it. Advertising practices in the industry have always been overwhelmingly gaudy.
- **Privacy.** You can never be sure that your private data is not gathered and be disclosed to anyone including marketers, scams, and government organizations.

- **Confidentiality.** Adult content resources are favorite places for scams and fraudulent schemes, and confidentiality is under a great threat. All your payments from bank cards are recorded and can be tracked in banking systems, thus your confidential information is several clicks away from being stolen.

Solution

Our proposed solutions allow avoiding the above-listed problems by applying the best technologies and involvement of blockchain, cryptocurrency and ACI tokens.

We integrate blockchain technology in AdultCam platform to improve it and bring to the next level, where we can relief above-mentioned problems which users of adult services encounter. We issue ACI tokens powered by Ethereum blockchain, that will enforce the platform in several directions:

- Complete confidentiality of adult services or content consumers. There is no risk of your payment transactions info being stolen and passed on to third parties.
- As no personal details are involved in transactions, user privacy would not be an issue anymore.
- Our plan is to create and develop AdultCam ads free. No annoying advertising should be distracting a visitor from the matter of interest.

Roadmap

The initial project idea was born at the end of 2016 and has been developed since. Next year first attempt in the industry was made and My Happy Studio website was developed and published. Insuperable limitations of the existing solution made a case for blockchain integration.

Now we are at a stage of launching a crowdfunding by emitting and selling ACI tokens. These funds will be used in accordance with *Raised Funds Allocation* table that would ensure its practical application, as well as free trading at multiple exchanges.

Following table presents detailed outline for future development.

Timeline

December 2016	Initial idea to start an adult entertainment project discussed
February - April 2017	Adult entertainment & services convention visit, gathering the information and industry analysis
May - June 2017	My Happy Studio project idea development
July - September 2017	Platform development, beta launch, feedback analysis
October 29, 2017	My Happy Studio website published
December 2017	Need for blockchain solution and crowdfunding is recognized, AdultCam project is discussed and outlined
February, 2018	AdultCam ICO application listing on several ICO rating platforms
March 10th, 2018	AdultCam ICO Start
May - June 2018	ACI tokens listing at cryptocurrency exchanges

May - July 2018	Blockchain technology integration, in-house content creation, Minimum Viable Product release. Bitcoin cryptocurrency is accepted
June - August 2018	AdultCam expansion, content creators attraction to the platform. Altcoins payment system adoption
June 2018	Media campaign for customer attraction start, mobile application development
August - September 2018	AdultCam services development and expansion, mobile application release
October 2018	Business performance analysis and user-generated content platform development

ICO token sale

The following chart provides general information about the issued tokens.

General Token Information

Token Logo	
Token Name	AdultCam Coin
Token Ticker	ACI
Token Standard	Ethereum blockchain ERC20
Token Decimals	18
Token Quantity of ACI tokens	20,000,000
Smart Contract	0x8207BcaaCD247A03fBD68e1A941092FA678cF492
Initial Fixed Price per 1 ACI token	0,001 ETH

Special discounts only available for ICO early buyers.

Raised Funds Allocation

The funds obtained during ICO will be distributed as follows:

AdultCam.co.in Expenses	Percentage of Funds
Product development and content creation	40%
Operational expenses	7%
Equipment and infrastructure	10%
Marketing, advertising and promotion	15%
Business development	13%
Legal, compliance and regulatory	10%
Customer support	5%

ICO Structure and Timeline

- ICO Start Date: March 10th, 2018, 12:00 CET
- ICO End Date: May 5th, 2018, 12:00 CET
- ICO hard cap: 20,000 ETH

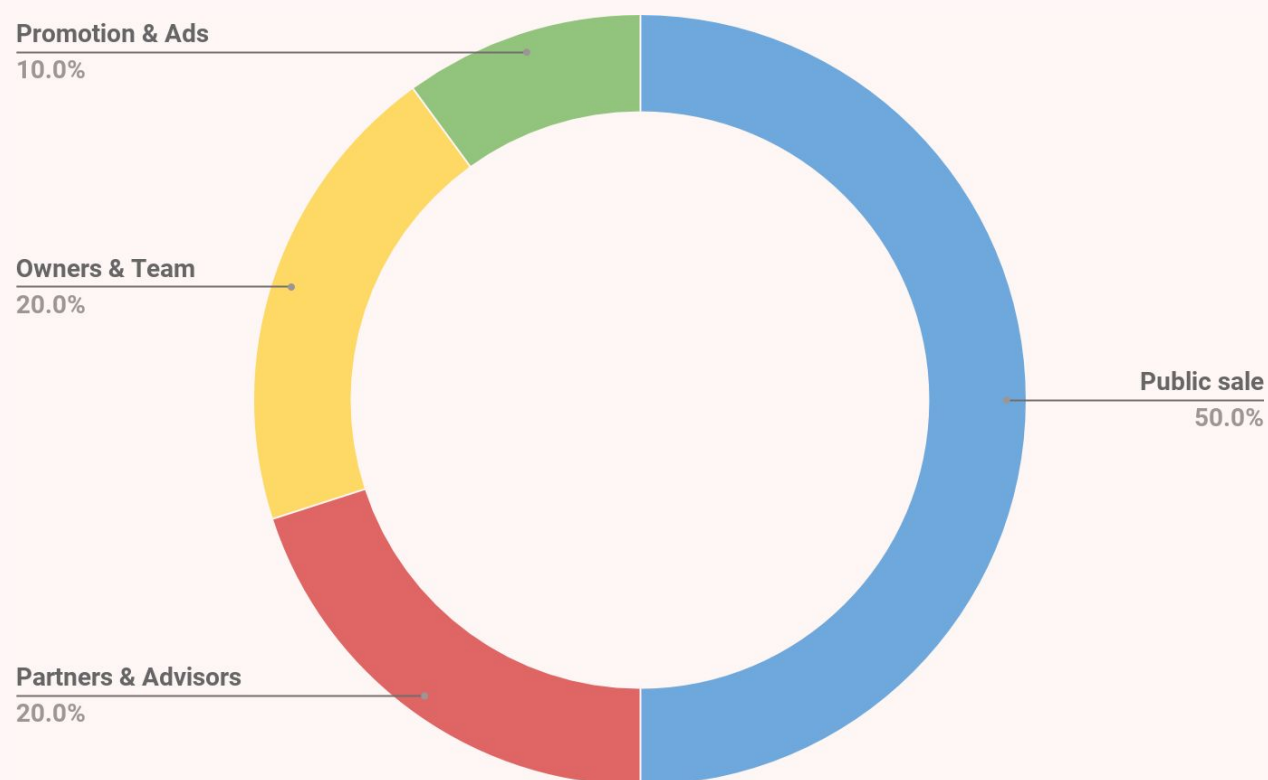
Discounts for Early Buyers

Early buyers discounts are offered as following:

- 30% discount – Until March 3rd, 2018, 1 ACI price is 0,0007 ETH
- 15% discount – Until March 9th, 2018, 1 ACI price is 0.00085 ETH
- No discounts (0%) after ICO start, 1 ACI price is 0.001 ETH

All remaining ACI tokens, which are not sold and distributed during ICO, will be eliminated (burned). No more ACI tokens will be issued, other than distributed during ICO.

ACI tokens allocation



20,000,000 ACI tokens to be allocated as follows:

- 50% of ACI tokens (10,000,000 tokens) – Public sale during ICO
- 20% of ACI tokens (4,000,000 tokens) – Partners and Advisors
- 20% of ACI tokens (4,000,000 tokens) – AdultCam Owners and Team options and future project developments.
- 10% of ACI tokens (2,000,000 tokens) – Advertising and promotion after the ICO.

ACI Token Practical Use

Market Circulation

The most logical and obvious use is free circulation – you can sell and buy ACI tokens on exchanges. ACI token will be listed at several popular exchange platforms, check *Roadmap* for details.

Exclusive Premium Account

Another practical use would be *Exclusive Premium* accounts for contributors, holding 500+ ACI tokens. The accounts would be distributed during the ICO period only and would not be available for purchase later.

Adult Coins

ACI tokens acquired during the ICO could be traded for *Adult Coins*, inner currency at AdultCam that can be used to compliment content creators. Internal economy would be the driving power for content development.

Note: ACI tokens are not securities, and not intended to constitute securities in any jurisdiction. ACI coins are functional utility tokens for the use inside AdultCam platform and with other external services after its integration.

Team

Our current team is our main strength. It gathers best talents experienced in software development, information technology, business administration, marketing and communications, united by a common goal and vision.

Members

Lukáš Radechovský

Co-founder, Chief Executive Officer

Long and widely experienced web developer. Blockchain and cryptocurrency evangelist.



Karel Zlatník

Co-founder, Chief Technology Officer

Back-end web developer and system engineer.

Jiří Zlámalov

Co-founder, Chief Communications Officer

Marketing and Communications specialist with experience in the gambling industry.



Petr Birk

Back End Developer

Smart Contract developer, blockchain enthusiast. Specialization includes Laravel 5, SQL and NoSQL databases, Linux server administration.

Jan Dušek

Digital Marketing Specialist

Social Media Marketing and Pay-Per-Click advertising professional, web analyst, internet marketing professional.





Kamila Dvořáková

UX/UI Designer / Front End

Developer

Experienced in website development and simple, yet functional designs.

Advisors

Rhodri Darch

Business Development Advisor

Director at Qlk.to Ltd



Maksim Kiryuhin

Creative Advisor

FONBET Executive



Alexis Crystal

Model, actress 18+



Sasha Rose

Model, actress 18+

Ania Kinski

Model, actress 18+



Our vision of the project complexity supposes attraction of new talents and professionals of the corresponding high-performance level, sharing same values and aspirations of the stakeholders.

Legal and Other Terms

Our project fully complies with requirements of US Federal Labeling and Record-Keeping Law, also known as 18 U.S.C. 2257. We comply and we will comply with the following regulations and labeling standards in industry:



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Contacts (links)

My Happy Studio project website: [\[CLICK HERE\]](#)

AdultCam BitcoinTalk forum: [\[CLICK HERE\]](#)

AdultCam GitHub profile: [\[CLICK HERE\]](#)

AdultCam Facebook profile: [\[CLICK HERE\]](#)

AdultCam LinkedIn profile: [\[CLICK HERE\]](#)

AdultCam Telegram channel: [\[CLICK HERE\]](#)

AdultCam Twitter profile: [\[CLICK HERE\]](#)

AdultCam Instagram profile: [\[CLICK HERE\]](#)

AdultCam YouTube channel: [\[CLICK HERE\]](#)