



# WHITE PAPER

422 MILLION PEOPLE IN THE WORLD  
SUFFER FROM DIABETES



THE WORLD POPULATION IS 7.473.690.000



# BUSINESS MODEL

1

The world's first device for non-invasive diagnostics of blood glucose level, lung cancer, stomach ulcer and diabetes

2

The operation of the Health Monitor is based on the principle of a marker. In this case the markers are gases exhaled by humans



Health Monitor is the world's first device for non-invasive diagnostics of lung cancer, stomach ulcer and diabetes. The device is created and patented by Russian scientist Atutov S.N.

The product is absolutely exclusive on the market. Health monitor is based on emission spectroscopy in the visible wavelength range of glow discharge.

The amount of people suffering from diabetes, stomach ulcer and lung cancer is growing dramatically every year in developed countries. Health Monitor is helping to check the diagnosis on early stages, which can save someone's life.



Business model of Health Monitor is based on creating a vending machines network in EU. The potential customers do not only include medical centers, but also shopping malls, airports and other congregations. Health Monitor vending machine will be in every large airport in EU for any passing by stranger to check his health on diabetes, stomach ulcer and lung cancer symptoms. Therefore, by funding the Health Monitor ICO investor becoming a partner of operating business with ready product, which does not need to be constructed or modified.

# ROADMAP

Health Monitor is a ready product without any stage of engineering and design. Production stage takes 7 months to obtain EU certificate and produce needed amount of devices.



## ICO start

29 November 2017



## ICO finish

31 January 2018



## Production start

February 2018



## Devices installation

September 2018



## First dividends

January 2019

## HLC Token

HLC is an eToken created for Health Monitor. The amount of tokens issued will vary from 16,000 to 500,000 depending on the investment amount. The price of the token in ETH will be fixed daily with basic price of \$30. Tokens can be sold or exchanged on the market.

HLC token is a set of smart contracts, built using Ethereum cryptocurrency network.

HLC token also implements ERC20, also known as Standardized Contract API. ERC20 compatibility ensures that integration with exchanges and other services will be no harder than for any other Ethereum-based token. Smart contract guarantee the safety of investment.

While Health monitor ICO is based on Ethereum technology, the investment can be made with ETH, BTC, USD, EUR and other fiat currencies.

## Share in the company and Venture investments

As Health Monitor and S. Atutov are supported by heavy investors, we offer any investor from \$30,000 to become the part of the team and sign an official contract for the Health Monitor Czech company share.

# BOUNTY

1

Bounty campaign for Health Monitor encourages the community to participate in sharing our ideas and vision with others. Up to 2% of tokens will be distributed among the bounty campaign participants. Any participant can earn tokens for adding signature, tweeting and other activities in social media.



Signature campaign – **80%**  
Influencers/blog – **10%**

Translation – **5%**  
Others – **5%**

## Financial model and Dividends

Health Monitor team has created the financial model of the project. According to the potential of the market and projections on its fluctuation, Health Monitor is planning to install up to 200 devices in two years. Currently the price per a health check is \$5. The project is not time-limited. Therefore, investors are becoming a part of operating business with great development potential.

In two years Health Monitor is projecting to generate \$4,000,000 profit and distribute it among investors.

The profitability of Health Monitor project is projected at a level of 200-300% per year.

Profit from Health monitor sales will be distributed with the following proportion:

- 5% Device inventor
- 25% Health monitor team
- 70% Investors

Dividends will be distributed quarterly from January 2019. Profit generated by the company will be transferred to a separate dividends wallet and distributed to the current holders of the tokens. Dividends will be transferred to personal wallets of token holders automatically after the funds flow on dividends wallet.