



Get Paid for Exercising

GYM Rewards Cryptocurrency Mining with your Body

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The purpose of this White Paper is to present GYM REWARDS and the GYM token to potential token holders in connection with the proposed ICO. The information set forth below may not be exhaustive and does not imply any elements of a contractual relationship. Its sole purpose is to provide relevant and reasonable information to potential token holders in order for them to determine whether to undertake a thorough analysis of the company with the intent of acquiring GYM Tokens. Nothing in this White Paper shall be deemed to constitute a prospectus of any sort or a solicitation for investment, nor does it in any way pertain to an offering or a solicitation of an offer to buy any securities in any jurisdiction. This document is not composed in accordance with, and is not subject to, laws or regulations of any jurisdiction, which are designed to protect investors. The product token is not a digital currency, security, commodity, or any other kind of financial instrument and has not been registered under the Securities Act, the securities laws of any state of the United States or the securities laws of any other country, including the securities laws of any jurisdiction in which a potential token holder is a resident. This English language White Paper is the primary official source of information about GYM REWARDS and GYM Tokens. The information contained herein may from time to time be translated into other languages or used in the course of written or verbal communications with existing and prospective customers, partners etc. In the course of such translation or communication some of the information contained herein may be lost, corrupted, or misrepresented. The accuracy of such alternative communications cannot be guaranteed. In the event of any conflicts or inconsistencies between such translations and communications and this official English language White Paper, the provisions of this English language original document shall prevail.



EXECUTIVE SUMMARY

This whitepaper describes the problems that we all have in with finding motivation to exercise in our fast-paced society. It also describes the solution we have developed to motivate individuals with monetary compensation.

In order to accomplish this solution, we not only have developed the technology but also the necessary partnerships with large Gyms in United States, other countries will follow.

Our solution includes an Ethereum Token Contract modified to allow distribution within the GYM Rewards APP, The GYM Rewards APP and the partnership with different GYMs.



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INTRODUCTION

The GYM Rewards Token is an Ethereum ERC20 token that will be minable with the addition of Proof of Exercise component within the Token and the Mobile App.

Proof of Exercise (POE)

The GYM Token allows for Proof or Work (POW). The POE is a contract-based rewards system that its activated by detecting locations in the geolocation coordinates contract and using heart beats via the GYM mobile App to deliver block rewards once the time of required work has been met.

Our Goal

Our goal is to motivate people into exercising and becoming healthy with currency and to compensate those who are taking care of themselves every day.

Why the Blockchain?

When we started thinking about our project we had one thing in mind. What can we do so the big mining farms stop getting all of the market share? The main reason we all love cryptocurrency is because it skips the middle man, and because, we thought we would be able to actually eliminate unfair distribution of currency. Big mining farms have taught us that he who has the most money can make the most money, just like in most our corporate societies. This is where GYM Rewards comes in. We will have the first cryptocurrency token that will only be minable by our bodies. We are all equal, the only thing that will differentiate who owns more currency will be measure by the sweat of our exercises.



PROBLEM STATEMENT

Lots of people do not have time or motivation to go to the GYM. People try many different alternatives to find motivation, joining a nice gym, going to the gym with a friend, track your progress, and rewarding yourself.

When we manage to drag ourselves to the gym in the evenings we usually feel exhausted from work, and more often than not I'd rather just go home, watch some TV and go to bed.

Exercise doesn't just strengthen your muscles, it also strengthens your heart and bones, lowers your blood pressure and of course, reduces your body fat. America may be one of the heftier nations, but go to the gym once in a while and you can stand many shades healthier and slimmer than the rest.

By addressing this this problem, we will be able to stay in shape, live a healthier live and look better.

SOLUTION

By leveraging the **Ethereum Blockchain** we have developed a Decentralized Proof of Exercise Token with an innovative mobile app that allows you to mine GYM cryptocurrency with your body.

We have developed the GYM Rewards app that rewards you for exercising at the GYM by introducing a Proof of Exercise ERC20 token. The more you exercise at the GYM, the more GYM tokens you will earn. GYM Rewards Tokens are redeemable at your local participating gyms and will be tradable at participating cryptocurrency exchanges.

GYM Rewards at your GYM

Easily make money at your local gym.

- Down load the app
- Start your heart rate monitor and app
- Get Paid!



GYM Rewards at Athletic Events

Easily become an event manager and make money by submitting events. (marathons, triathlons, etc.)

- Submit event at the GYM Rewards website for approval.
- Promote GYM Rewards at the event and allow participants to download the app via your referral QRCode.
- Earn 0.5% off all participants earned cryptocurrency.
- Keep earning from there on those participants exercise.

GYM Rewards at your local GYM

Easily submit your local GYM for approval. Your local GYM is not a participant? Great news for you, you can become its sponsor and make money from all of its mining.

- Submit your local gym to the GYM Rewards website for approval.
- Promote GYM Rewards at the gym and allow participants to download the app via your referral QRCode. (Hint: Wear a t-shirt with the QRCode)
- Earn 0.5% off all participants earned cryptocurrency.
- Keep earning from there on those participants exercise.



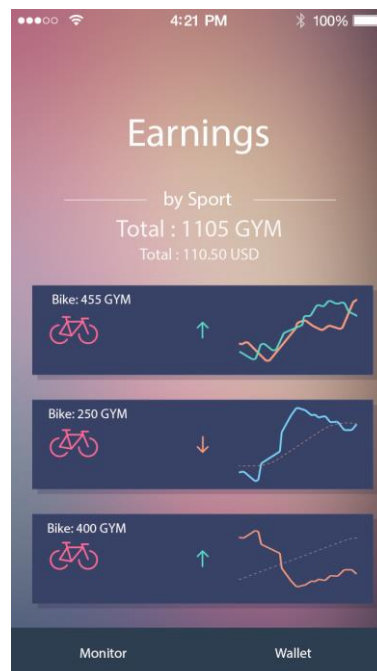
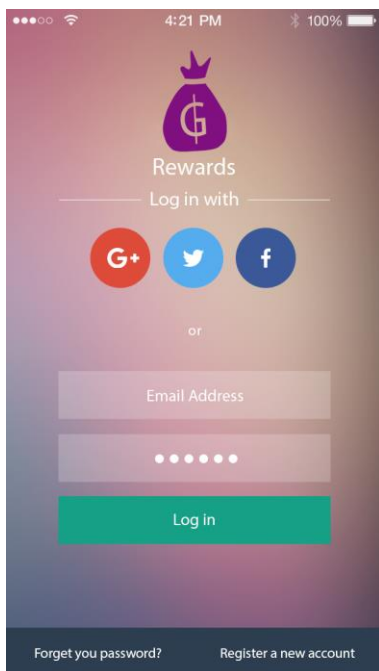
The GYM Rewards App

Track your exercises and profits with our GYM App using today's leading health devices.

The ultimate goal of GYM is to be the all-in-one solution to pay athletes for their exercise, provide wallet to manage their earnings and optimize their exercise routines.

- Heart rate monitoring
- Exercise log
- Cryptocurrency Wallet

GYM Rewards APP Screenshots



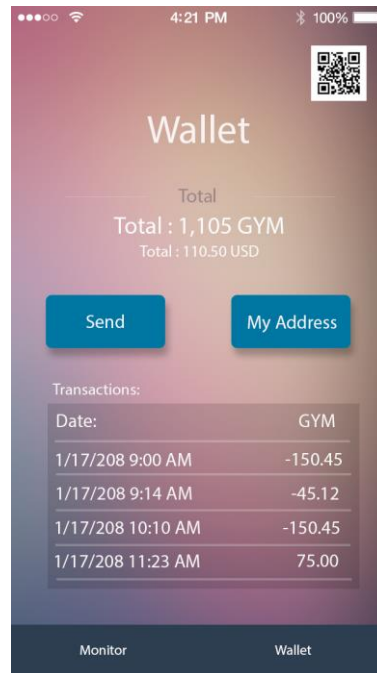
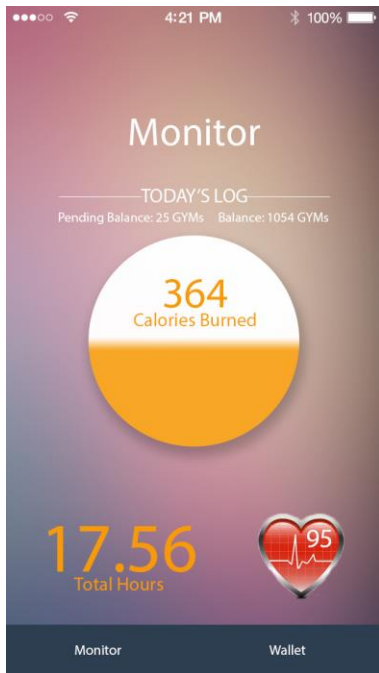


Figure 1 Mobile App



The Team

The GYM Reward's team is composed of experience technology experts and it's growing to include additional areas of expertise in order to guarantee the success of our project.

Team Members

Carmelo M. Sanchez

Jose Barrales



Yuzzel Alexis



Yuzzel Alexis Dominguez Martinez • 2nd

IT Project Manager Senior

Nurun • Universidad Interamericana para el Desarrollo

Ermita, Mexico City, Mexico • 480

Advisors

Carroll Moon



Carroll Moon • 1st

Senior Architect for Modern Service Management at Microsoft, Co-Founder and
President at KidFit (non-profit)

Microsoft • Hampden-Sydney College

Lynchburg, Virginia • 500+



Ron B Palmer



Ron B Palmer • 1st

Managing Director at The National Family Law Policy Center

The National Family Law Policy Center • Utah State University

Dallas/Fort Worth Area • 500+ 



Token Sale

Start:	March 2018
Hard cap:	15,000 ETH
Soft cap:	100 ETH
Token:	GYM
Exchange rate:	1 GYM= 0.0001 ETH
Project protocol:	ERC20

Why to Buy Our Tokens

The GYM Token will be used for the ICO funding of the GYM Rewards App and Blockchain token structure that will be used for the fitness industry.

- GYM transaction fees will be distributed among ICO Investors in relation to their token market share at the moment of ICO closing. (per QTR Payment)

Token Distribution

- 5% Long Term Reserve
- 5% Core Team
- 2% Airdrop and Bounties
- 3% Advisors and Partnerships
- 10% Token Sale*
- 75% for GYM App Mining

Max Cap: 2,000,000,000

*What ever does not sell at the ICO goes back to GYM App Mining.



CONCLUSION

Today's fast pace society finds it hard to find time and motivation to exercise. We have developed a solution that finds the motivation in a way that did not exist previously.

In conclusion we have proudly develop a plan, strategy and execution to deliver the most innovative way to motivate individuals for staying healthy and exercise. By creating an app and a cryptocurrency token that can be exchange for value we have completed the full circle of what it is now the ability to get paid by exercising.



ADDITIONAL RESOURCES

No offer of securities

GYM tokens cannot be used for any purposes other than as provided in this White Paper, including but not limited to, any investment, speculative or other financial purposes. GYM Tokens confer no other rights in any form, including but not limited to any ownership, distribution (including, but not limited to, profit), redemption, liquidation, property (including all forms of intellectual property), or other financial or legal rights, other than those specifically set forth below. GYM tokens confer no rights in the company and do not represent participation in the company. GYM tokens are sold as a functional utility. According to the professional opinion of our legal advisors, based on the Howey Test our GYM REWARDS tokens (GYM) should not be deemed as securities and do not need to be registered as a securities. GYM tokens are not securities. The user acknowledges, understands, and agrees that GYM REWARDS tokens are not securities and are not registered with any government entity as a security, and shall not be considered as such. The User acknowledges, understands, and agrees that ownership of GYM REWARDS GYM token does not grant the User the right to receive profits, income, or other payments or returns arising from the acquisition, holding, management or disposal of, the exercise of, the redemption of, or the expiry of, any right, interest, title or benefit in the GYM REWARDS or GYM REWARDS platform or any other GYM REWARDS property, whole or in part. GYM tokens are not official or legally binding investments of any kind.

Risks and uncertainties

The GYM REWARDS platform is not yet developed and is subject to further changes, updates, and adjustments prior to its launch. Such changes may result in unexpected and unforeseen effects on its projected appeal to users, possibly due to the failure to meet users' preconceived expectations based on this White Paper, and hence, impact its success. For the foregoing or any other reason, the development of the GYM REWARDS platform and launch of GYM REWARDS future business lines may not be completed and there is no assurance that it will be launched at all. Additionally, in a down-cycle economic environment, GYM REWARDS may experience the negative effects of a slowdown in trading and usage of the GYM REWARDS platform and may delay or cancel altogether the structuring and launch of the anticipated GYM REWARDS future business lines. Further, should the costs, financial or otherwise, of complying with any newly implemented regulations exceed a certain threshold, bearing in mind the fact that it is difficult to predict how or whether governments or regulatory authorities may implement any changes to laws and regulations affecting future business lines, maintaining the GYM REWARDS platform and structuring and launching GYM REWARDS future business lines may no longer be commercially viable, and the Company may opt to discontinue the



development and operation of GYM REWARDS platform. We may not be able to pay any anticipated rewards in the future. There is no assurance that there will be sufficient engagement in the GYM REWARDS platform and that you will receive any rewards/discounts. The ability of the Company to pay any reward to you will depend on the future results of operations and the future business and financial condition of the Company. In the case of unforeseen circumstances, the objectives stated in this document may be changed. Despite the fact that we intend to reach all goals described in this document, all parties involved in the purchase of GYM tokens do so at their own risk. The funds raised in the ICO are exposed to risks of theft. The Company will make every effort to ensure that the funds will be securely held in blockchain wallets. Notwithstanding such security measures, there is no assurance that there will be no theft of the cryptocurrencies as a result of hacks, sophisticated cyber-attacks, distributed denials of service or errors, in the smart contract(s) on the Ethereum or any other blockchain, or otherwise. In such event, even if the ICO is completed, the Company may not be able to receive the cryptocurrencies raised and GYM REWARDS Ltd. may not be able to use such funds for the development of the GYM REWARDS platform. In such case, the launch of the GYM REWARDS platform might be temporarily or permanently curtailed.

No Cancellation and No Refund

All GYM token orders are deemed firm and final. The Client acknowledges that they are fully aware that they will not be entitled to claim any full or partial reimbursement under any circumstances whatsoever. As the sale of the proposed tokens is strictly reserved for experienced professional clientele, the Client may not claim any right of return against GYM REWARDS.

No guarantee on trading

The Company will use reasonable endeavors to seek the approval for availability of the GYM tokens for trading on a cryptocurrency exchange. Furthermore, even if such approval is granted by a cryptocurrency exchange, there is no assurance that an active or liquid trading market for the GYM tokens will develop, or if developed, will be sustained after the GYM Tokens have been made available for trading on such cryptocurrency exchange. The Company is not responsible for, nor does it pursue, the circulation and trading of GYM Tokens on the market. Trading of GYM tokens will merely depend on the consensus on its value between the relevant market participants.

Note on forward-looking statements

All claims and statements made in this GYM REWARDS white paper, GYM REWARDS website, press releases made by GYM REWARDS, also any oral statements made by GYM REWARDS team members or agents acting on behalf of GYM REWARDS that are not an accomplished fact may represent so called forward-looking statements. Some of these forward-looking statements may be considered such by containing the



following terms: “will”, “anticipate”, “plan”, “aim”, “target”, “expect”, “estimate”, “envision”, “intend”, “project”, “may”, “believe”, “if”, or any other such terms. Further, the terms listed above are not necessary to identify a forward-looking statement. All statements that include, but are not limited to any financial projections, estimates, plans or possible trends, risks, as well as future prospects of cryptocurrencies should be considered as forward-looking statements as well. These forward-looking statements are not yet accomplished facts and GYM REWARDS does not take responsibility and cannot guarantee that the future results will correspond with above mentioned forward-looking statements. These forward-looking statements are also provided as-is and GYM REWARDS takes no responsibility for updating these forward-looking statements, should any information relevant to the pertaining forward-looking statements become available in the future. No information contained in this white paper should be considered as a promise, representation of commitment or undertaking as to the future performance of the GYM REWARDS platform, GYM token or any other component of the GYM REWARDS ecosystem.

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For more information, please contact support@gymrewards.io