



# DIGI

Introducing Blockchain based Digital Goods & Services

v.1.1

# Preamble

The cryptocurrency age is a monetary revolution that has no restrictions or controls that the banks have created. This has created a system which avoids fees (minimal, if any) and inefficiencies provided by the current monetary system, opening up a wave of new disruptive innovators who have and are creating solutions catered within this new industry.

The purpose of this document is to outline and provide information regarding the DIGI project and the DIGI Token Sale details. Further technical details for the project and core architecture will follow after.

This document is in no way intended to be taken as investment advice.



# A \$500+ Billion dollar market

More than **3x** the current market  
cap of all cryptocurrencies  
combined

## Poised for Blockchain

DIGI Token is a new coin that will be used within a digital marketplace. The aim is to make this marketplace one of the world's largest digital goods & services platform based on Blockchain. Our coin aims to solve three core issues in the digital goods industry which are: copyright issues, high commissions for sellers and the restricted global reach. DIGI itself represents more than just a coin or marketplace, it envisions the future of downloadable digital goods and services. The digital goods market is a multi-billion dollar industry that has been expanding year on year. Market research experts assessed the ten main growth factors in digital trade and have predicted that the value of the digital goods market could exceed \$500 billion by 2019.

### Not truly Global

Digital goods are not able to be purchased from certain countries due to restrictions of PayPal and other payment processing merchants. The DIGI Token itself will solve this because of the decentralised nature of the Blockchain, middle authorities such as banks or payment processors will not be able to limit reach.

### Copyright Infringement

Some publishers can download work and files and sell them on marketplaces by changing a few details. Once they have received payment they can easily create multiple accounts and benefit of the work of others.

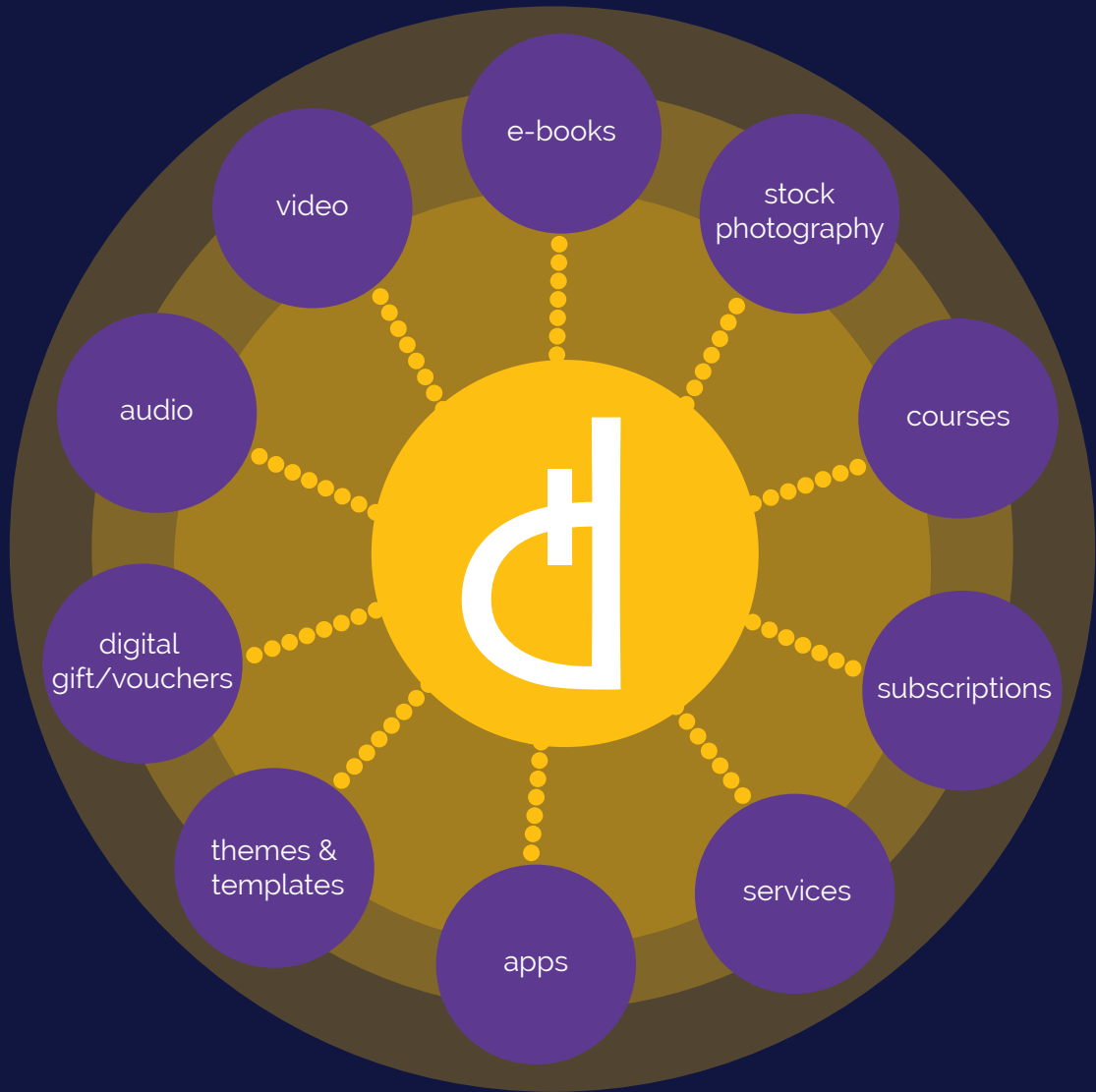
### High Commission

Some platforms can take up to 60% of the authors earnings and have tier systems where the more you earn the less commission you pay. With payment processing fees added to this, authors and publishers do not receive the true value of their sales.

We aim to solve these core issues by creating an ecosystem which is truly global and not take these earnings from authors, the blockchain distributed ledger will help with copyright infringement concerns along with our moderation systems. Our main revenue generation will not be based on the commission of the authors but instead through promotional and other revenue generation streams of the DIGI Token. The value of the DIGI Token will be our main incentive of growth which will benefit all DIGI token holders including the DIGI marketplace.

## Two routes of return for token holders

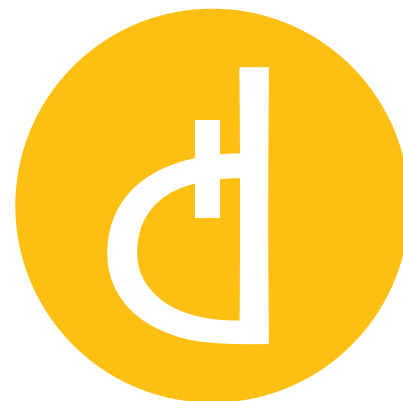
There is a two pronged approach for the use of the DIGI Token. DIGI Token holders will be able to either use their token within trading and exchange platforms or use their tokens to purchase digital goods or services from the DIGI marketplace. The limited fixed supply of 98M tokens ensures early contributors receive a great return of tokens on their contribution.



a **vision** to become the worlds  
largest blockchain digital goods  
and services marketplace

# A digital ecosystem

The DIGI ecosystem comprises of three main parts: the DIGI Token, the DIGI Wallet and the DIGI Platform. These three parts combined create a high value system which will be fully scalable and be the basis of DIGI.



## The DIGI Token

An ERC20 token built on the Ethereum blockchain. A fixed total supply of 98 Million with approx 60% open for distribution within this token sale. Taking technological advantage provided by the Ethereum ecosystem.



## The DIGI Wallet

The DIGI wallet will be used to hold and transfer DIGI tokens quickly and securely. A web and mobile wallet will co-exist. Alpha wallet to be released in Q1 2018.



## The DIGI Platform

The DIGI platform consists of the online and mobile marketplace where users can purchase and trade digital goods and services utilising the DIGI Token. A truly global marketplace backed by Blockchain.

# Ethereum and DIGI

DIGI is built on the Ethereum blockchain. The primary difference between Ethereum and any other cryptocurrency is that it is not just a currency, it's an environment. The DIGI Project takes advantage of Ethereum blockchain technology to build its Token and distribution through a smart contract. By allowing digital information to be distributed but not copied, blockchain technology has created the backbone of a new type of internet. DIGI is essentially a usage Token. This will act as native currency within the DIGI Platform.

## The Digital Age

As technology continues to grow and encroach major world economies, it has triggered the demand for digital products prompting governments, businesses and entrepreneurs to shift their prior business models. In the process, there has become high production as well as consumption rates for digital products. The DIGI platform will provide services as well as intangible digital products such as movies, music, eBooks, website templates, apps and courses among others. Depending on demand, focus will be catered to upcoming and popular markets. This will allow a scalable marketplace with token distribution between buyers and sellers of popular products. Digital sectors will evolve and the DIGI marketplace will be the platform of choice due to its moderated and high quality products. There are more than 3.5 Billion internet users worldwide and the increased number of tablets, smartphones and internet users has led to huge amounts of data consumption with a high demand for digital content. There is very low entry barriers for digital producers in most cases. The latest tools and software available have made it accessible for anyone with a camera, mobile or computer to create digital products for little or no money and with very little technical knowledge.

## A highly experienced team

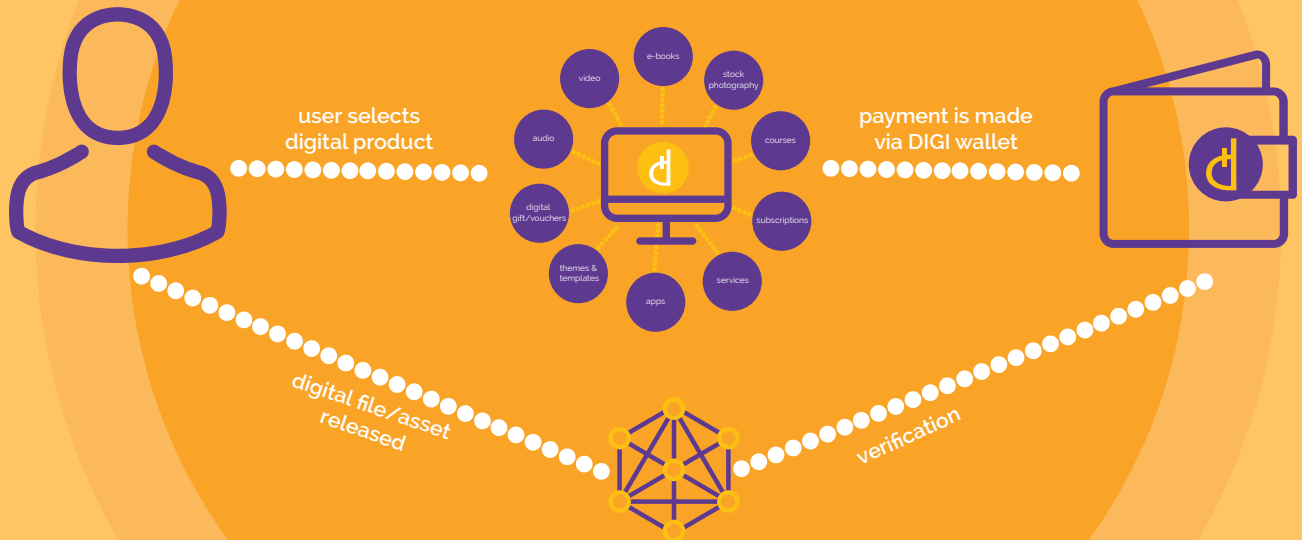
The DIGI project is run by an experienced, entrepreneurial team with a proven track record in building fast growing technology and business service solutions. Our team has proven experience within the digital goods industry and blends top talent in design, marketing, business process and technology with extensive industry experience. The team will be expanding as required with additional developers and blockchain specialists in Q1 2018. To find out more team details visit us at [digitoken.tech](http://digitoken.tech). All token holders will be notified with news and updates via our social and online channels.

## Security

Our system has factored into account the recent events of wallet theft in Token Sales. This will be mitigated by circulating the currency between multiple addresses and converting an amount of the ICO to fiat for business development as required and as a precautionary route. Please note [digitoken.tech](http://digitoken.tech) is our only official site and we do not ask for any private information. If you are concerned with any issues, please contact us via [contact@digitoken.tech](mailto:contact@digitoken.tech).



## Automated DIGI Product Purchase





# Roadmap

Our roadmap focuses on the key areas of success for the DIGI Platform and the value of the DIGI Token. Initially these key areas include the design, development and marketing of the DIGI Marketplace and the multiple exchange additions of the DIGI Token. Our dedicated team has a goal to create the worlds largest digital goods marketplace with a focus on creating a high value token.

**Q4**  
**2017**

UI/UX  
Completion

## DIGI Wallet

- ✓ DIGI Web Wallet UI Completion
- ✓ DIGI Mobile Wallet UI/UX Completion

## DIGI Platform

- ✓ Completion of Full Platform Front End UI/UX
- ✓ Completion of Full Platform Back End UI/UX

## DIGI Token

- ✓ Exchange Discussions/Strategy

**Q1**  
**2018**

Development

## DIGI Wallet

- ✓ DIGI Mobile Wallet Dev Completion
- ✓ DIGI Mobile Wallet Alpha Release

## DIGI Platform

- ✓ Dev Completion with integration of DIGI coin
- ✓ Soft Launch and private invitations to selected Authors

## DIGI Token

- ✓ Addition of the DIGI Token to multiple exchanges

**Q2**  
**2018**

Launch

## DIGI Wallet

- ✓ Main Launch with changes as per feedback from Alpha release

## DIGI Platform

- ✓ Main Marketplace launch with fully functioning DIGI Token integration
- ✓ Directed marketing towards digital authors
- ✓ Growth Strategy and Development
- ✓ DIGI Marketplace APP Strategy

## DIGI Token

- ✓ Additions to Token Exchanges

**Q3**  
**2018**

Marketing  
& Growth

## DIGI Token

- ✓ Strategic marketing focused on the actual DIGI Token itself
- ✓ Further Exchange Partnerships

## DIGI Platform

- ✓ Continued marketing and sales for the marketplace along with growth strategy implementation. DIGI Marketplace App Initial Phase.

- ✓ CONTINUED MARKETING AND BRAND DEVELOPMENT ACROSS THE BOARD

# Token Sale Summary

**Token Start:** Thursday 7th September 2017

**Token Sale End:** October 19th 2017

**Name:** Digi Token (DIGI)

**Standard:** Ethereum ERC20

**Max Fixed Supply:** 98,000,000

**Token Sale Distribution:** Up to 63,000,000

**Minimum Funding:** Approx 400-500 ETH

**Hardcap:** 75,000 ETH

**Accepted Currency:** ETH

**Value of 1 ETH:** 600 DIGI

**Token Contract Address:** Available on [Digitoken.tech](https://digitoken.tech)

## Token Sale Distribution

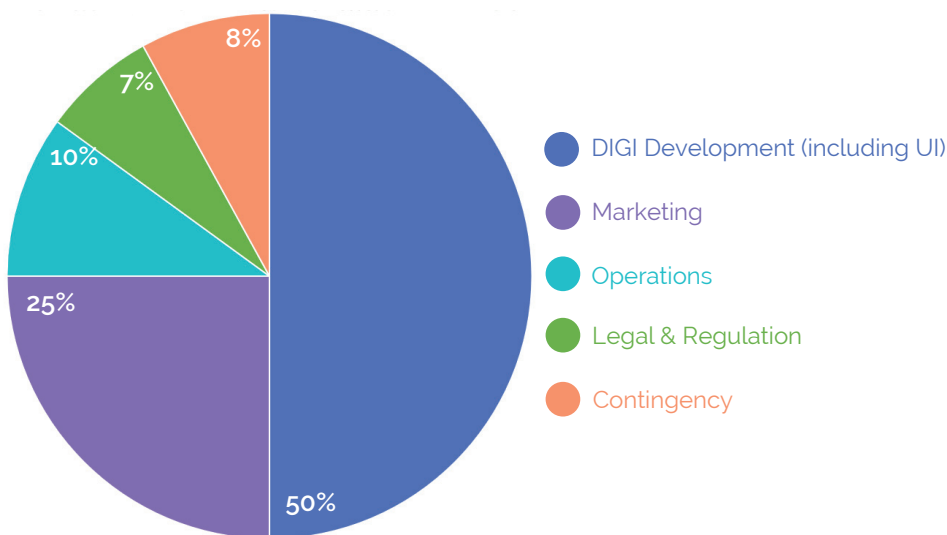
Approximately a hardcap of 64% of DIGI Tokens will be available for Token Contributors within the Token Sale period.

## Token Sale Completion

If the Hardcap of 75,000 ETH is reached before the end of the token sale, the token sale will end and no further contributions will be accepted.

## Token Sale Allocation

This may vary slightly depending on our contribution amount. For example if the hardcap is reached, less allocation on DIGI development will be needed and further allocation will be on marketing.



## Contribution rules

- Please only send ETH funds from personal Ethereum wallets like Metamask, MyEtherWallet, Parity, Mist or Ledger (hardware wallet)
- DO NOT send funds from exchanges like Poloniex, Coinbase as tokens will not be received
- DIGI tokens will be sent to the wallet from which the ETH arrived
- DO NOT send your ETH before the fundraiser has begun

Visit [digitoken.tech](https://digitoken.tech) and contribute today

Contact us at [contact@digitoken.tech](mailto:contact@digitoken.tech) if you have any questions.

Please note **digitoken.tech** is our only official website.

# DIGI FAQs

## What are DIGI tokens?

DIGI tokens are ERC-20 tokens distributed on the Ethereum blockchain.

## How can I participate in the DIGI Token distribution?

To participate in the DIGI Token distribution, you will need an Ethereum compatible wallet or an application where only you hold the private keys. Private keys are needed to correctly interact with smart contract functions, like transferring cryptographic tokens. Do not send Ethereum ("ETH") directly from cryptocurrency exchanges, only an ETH compatible wallet.

## What ETH compatible wallets are recommended?

We recommend using either:

- MyEtherWallet (<https://www.myetherwallet.com> - no download required).
- MetaMask (Chrome Browser Add-on)
- Parity (<https://parity.io/>)

## I don't have any Ethereum, can I contribute with Bitcoin or Litecoin?

No, unfortunately we only accept ETH for this token sale. You can visit an exchange such as ShapeShift.io or Changelly.com to quickly and securely exchange your coins for ETH.

## Can I send ETH funds from exchanges such as Coinbase or Poloniex?

No. Please do not do this as you will not receive your DIGI Tokens. You have to send ETH funds from your personal Ethereum wallets like MyEtherWallet, Metamask, Parity, Mist or Ledger (hardware wallet).

## How will I receive my DIGI tokens once I contribute?

Your DIGI Tokens will be automatically attached to your ETH sending address.

## Will there ever be any more tokens created?

No. 98 Million is the total supply of the DIGI Token.

## What happens if the ETH Hardcap is reached before the token sale end date?

The token sale will end and no further contributions will be accepted.

## What exchanges will list DIGI tokens?

At present, we are unable to post a guaranteed list of all the exchanges we will work with, as multiple contacts are in progress right now. The exact amount of exchanges we are going to be listed on is yet to be confirmed but will happen as per the roadmap Q1 2018.

### **Why will you not list on exchanges earlier?**

We feel listing on exchanges once our platform is ready to launch will incentivize and bring higher gains to our token holders and potential token buyers. We feel timing is crucial and listing our tokens on major exchanges early could have a negative impact on the price per DIGI.

### **Will there be an app for the marketplace?**

Yes. There will be an app developed. Unfortunately, we cannot give a timeframe on this as per our roadmap we have a lot of tasks to complete before we can reach this. If possible we may launch the DIGI marketplace app by the end of Q4 2018. You can stay updated by following our social channels and website.

### **Where is the DIGI organisation based?**

We are based in London, United Kingdom, although we have and will use team members and specialists from around the globe.

### **Where could I check my Tokens before the sale ends?**

You can view your DIGI Token value before the Token Sale ends via your contribution address such as <https://www.myetherwallet.com> (only if contributed via this), <https://ethplorer.io> or on our website <https://digitoken.tech>

### **What's the global DIGI token supply, and what's the ICO hard cap?**

The global supply of DIGI Token is 98,000,000 (98 million DIGI), and the ICO's hard cap is a total goal of 75,000 ETH.

### **I still have questions and need help**

Please contact us at [contact@digitoken.tech](mailto:contact@digitoken.tech) with any enquiries you may have.

# Risks and Disclaimer

When accessing or using digitoken.tech or the whitepaper, please consider the following risks:

The risk of loss in acquiring DIGI Tokens may be substantial and losses may occur over a short period of time;

The price and liquidity of DIGI Tokens can be subject to large fluctuations and may be subject to large fluctuations in the future;

Legislative and regulatory changes or actions in your local jurisdiction or at the international level may adversely affect the use, transfer, exchange and value of DIGI Tokens;

DIGI Tokens are not legal tender, are not backed by any government, transactions may not be reversible, and, accordingly, losses due to fraudulent or accidental transactions may not be recoverable;

In your jurisdiction, any DIGI Token deposits in your personal account may not be considered deposits under the laws, rules or regulations applicable in your jurisdiction and may not be subject to applicable deposit insurance protection;

DIGI Token is not a digital currency, security or commodity. The token's functionality is to allow token-holders to buy and sell digital products on the DIGI platform and doesn't confer any rights to profits or intellectual property.

## Disclaimer Regarding Token Sale

1. NO LIABILITY. You agree to make your own judgments and decisions with respect to the ICO or related product independently and without relying on digitoken.tech or its whitepaper. You assume full responsibility for all your investment decisions. Neither digitoken.tech nor any of its employees, agents or associates shall incur any liability in connection therewith.

2. NO ADVICE. You agree that digitoken.tech will not provide you with any investment or other advice regarding the suitability of any ICOs or related investment products. A User will not solicit or rely upon (if given) any such advice from digitoken.tech or any of its employees or agents.

3. NO LIABILITY FOR TECHNICAL ERRORS. You assume responsibility for the technical integrity of the Smart Contract for DIGI Tokens. Digitoken.tech cannot and shall not guarantee the integrity and security of the ICO. Digitoken.tech under no circumstance will assume liability or be held responsible for the technical failure of the Smart Contracts for the ICO, which may result in a complete loss of funds and investment.

Please note all of the views expressed are not investment advice. Please note you are receiving DIGI Tokens for your Ether and NO guarantees can be made in terms of value, team members, timescales or development.





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