



	Contents	
I.	Abstract	[1]
II.	Sharder Ecosystem	[2]
III.	Product Matrix	[3]
IV.	Background	[4]
V.	Pain Points & Sharder Solutions	[5]
VI.	Highlight   Cross-Chain & Sharing Economy	[6]
VII.	Highlight   Sharder-UTXO & PAIR	[7]
VIII.	Highlight   Sharder Miner	[8]
IX.	Highlight   Benchmarking	[9]
X.	Team	[10]
XI.	Administration & Partnership	[11]
XII.	Road Map	[ 12 ]
XIII.	Crowdsale	[ 13 ]
XIV.	Capital Planning	[ 14 ]



## **Abstract**

Today's world is a data-driven society. The development of information technology and smart life brings explosion in the data growth. On one hand, the growth in storage capacity lags far behind that of data so that the demand for storage is far from being quenched, on the other hand, there is a great amount of storage space of individuals and enterprises lies idle and causes great waste of resources. Additionally, there are many pain points in current centralized storage systems, such as unencrypted, prone to data breach and abuse, alterable, impermanent, and expensive.

Blockchain is new information technology that integrates distributed storage, consensus ledger, peer-to-peer transfer, encryption algorithm, and incentive mechanism. Its congenital attributes such as decentralization, open-source, autonomy, anonymity, traceability, inalterability will effectively solve the pain points of centralized storage system. Sharder Protocol is a cross-chain distributed storage protocol based on blockchain 3.0 and aims to greatly optimize the current blockchain technology, starting with the application of distributed storage and expanding to many other commercial applications.

**Technology Innovations:** Sharder initiates cross-chain distributed storage protocol, and creatively introduces the role of Watcher and Prover in the network. It develops its own Sharder-UTXO model, which is compatible with the UTXO model of Bitcoin. The Sharder Chain running on Sharder Protocol is greatly upgraded in the robustness, security, privacy and availability of the system.

**Sharing Economy:** The cross-chain distributed storage network based on Sharder Protocol provides the subscribers with secure, efficient, cheap and permanent storage service, and meanwhile allows the subscribers with redundant storage space to share their extra space to get reward. Analogous to Airbnb, the multi-chain scheme based on Sharder Protocol constructs a distributed, secure, convenient and permanent sharing network.

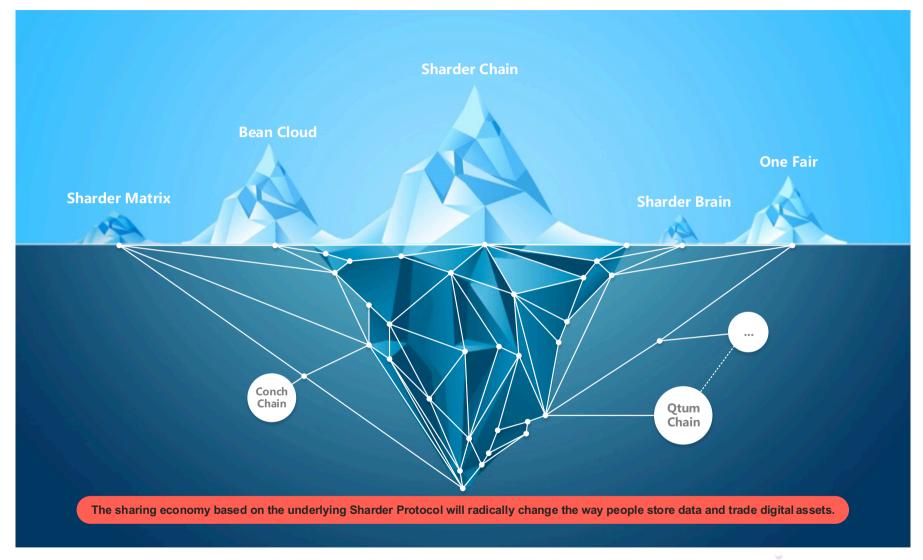
**Sharder Miners:** Sharder will release its micro node miner (Sharder Hub) and storage-mining all-in-one (Sharder Box), which allow the miners to get multifold rewards by contributing both computing power and storage space to the network.

Commercial Applications: Sharder Protocol is open-source and free, any public chain or storage network could deploy Sharder Protocol, and anyone could develop DApp on it. Bean Cloud is our first application that provides the storage, proof and security service for the vast e-contacts generated in governments, banks, medical care, e-commerce, etc. There are more ahead. Sharder is developing Sharder Matrix, Sharder Brain, One Fair and other applications on data, Al and exchange. Besides the conventional data such as photos and documents, Sharder is hopefully to store any other data, for instance biological data (including gene information, growth log, medical records), and even thoughts and memories. Our mission and vision is: Store Your Stories. Your support will help our dream come true.

**Administration:** In the spirit of openness, transparency, and democracy, Sharder Foundation is in charge of the Sharder protocol R&D, Sharder community management, and the promotion of Sharder products and culture.

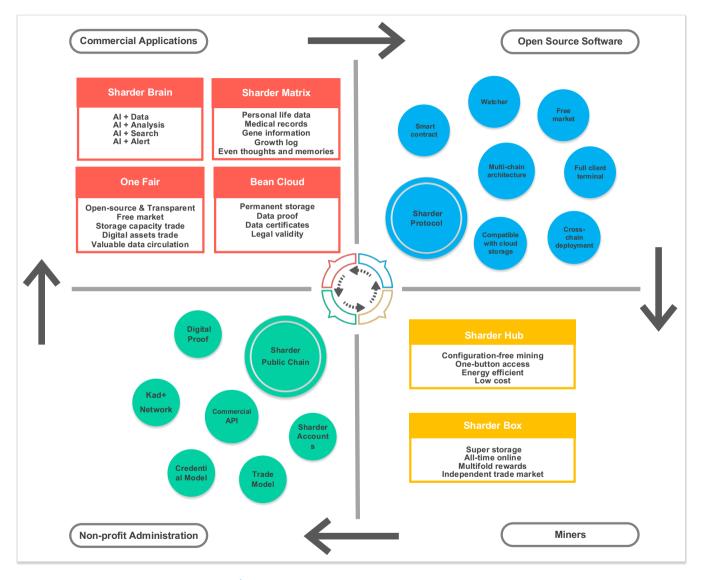


# **Ecosystem**





## **Product Matrix**





## **Background**

**Data Explosion:** The Petabyte level data are more and more common with the explosion in data growth. An IDC report points out that the global datasphere size is skyrocketing at an annual rate of 58%, which will be even bigger in the years ahead. The global datasphere size was 8.6 Zetabytes in 2015 and will be 44 Zetabytes in 2020, i.e. 5,500 Gigabytes per capita.

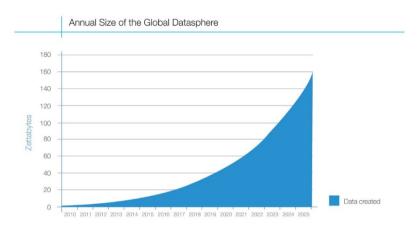


Figure 1 Annual Size Global Datasphere IDC's Data 2025 atudy, sponsored by Seagate, April 2017

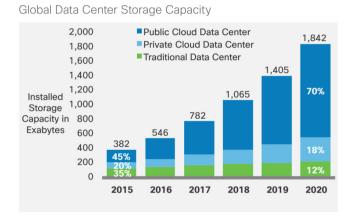


Figure 2 Global Data Storage Capacity Cisco Global Cloud Index, 2015-2020

Regionally 60% of the current data comes from developed counties such as the U.S., Japan and Germany. However, the emerging markets such as China, India, Mexico, Brazil and Russia will take the major part by 2020. China's datasphere share is only 13% for now and will go up to 21% by 2020.

The enormous data demands great amount of storage space. The global storage capacity is estimated to increase five folds between 2015 and 2020, from 382 Exabytes to 1.8 Zetabytes, of which cloud accounts for 80%. Although global storage capacity growth is soaring, it lags far behind that of data and will cause giant shortage in storage capacity.

Meanwhile, there is a great amount of storage space across the globe is left unused. Analogous to Airbnb or Uber, the potential storage capacity could be released by sharing with others. The sharers could get financial rewards by contributing the storage space to the network.



## **Pain Points & Solutions**

#### **Pain Points in Centralized Storage**

### #1 Data breach and invasion of privacy

For instance, Equifax, one of the three major credit bureaus of the U.S., was compromised by hackers in September 2017 and exposed the personal information of 145 million Americans.

### #2 Access latency

Most of the time the centralized storage servers are deployed far from the end users and prone to access latency, not user-friendly.

### #3 High cost

### #4 Idle storage space

While the big companies spend tons of money on centralized data centers, there is enormous amount of storage capacity across the global lies unused.

### **#5 Impermanent Storage**

#### **Sharder Protocol Solutions**

Sharder Protocol establishes a decentralized and autonomous sharing ecosystem based on blockchain 3.0 technology, could not only cure the pain points of centralized storage system, but also radically reform the way data and value circulates.

**#1** Offline excyption keep securect.

**#1** Spontaneous data sharding and distributed storage

#1 The initiative Sharder-UTXO and Sharder-PAIR technology guarantees the data could not be accessed without permission.

**#2** The distributed network comprises of countless nodes, and is unlimitedly extendible with the cross-chain technology.

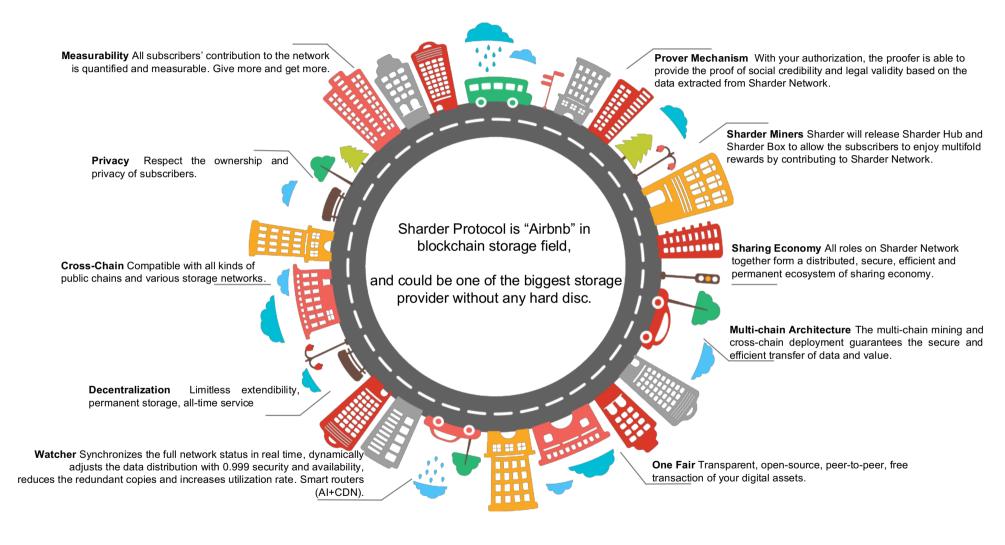
**#2** The Watcher nodes synchronize the full network status, reduce the redundant copies and adjust the data distribution to guarantee the all-time accessibility. Additionally, the smart routers greatly optimize the traffic performance.

#4 Sharder's sharing economy and incentive mechanism encourages the subscribers to bring their idle storage space to market and get rewarded, analogous to Airbnb and Uber, Additionally, Sharder is releasing miners which allow subscribers to get multifold rewards for contributing their computing power and storage capacity.

**#5** The decentralized and autonomous Sharder-Network store data on their data with Sharder forever.

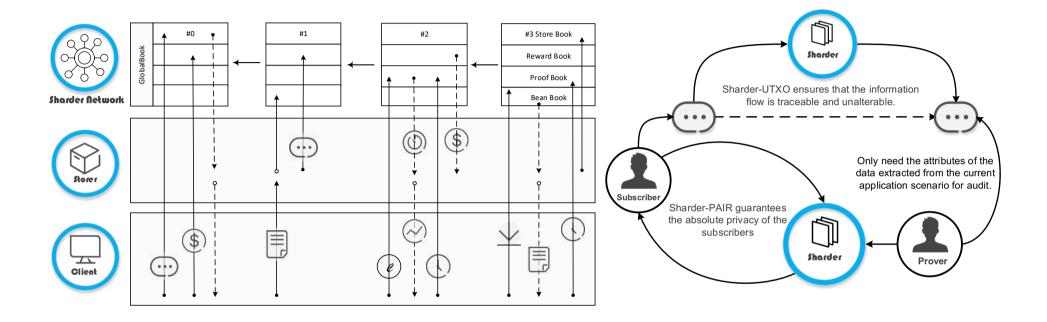


# **Highlight | Cross-Chain & Sharing Economy**





# **Highlight | Sharder-UTXO & PAIR**



Multiple proof methods , contribution measurable

PoST + PoR + PoC

Initiates Sharder-PAIR and Sharder-UTXO credit models, which allow Prover to efficiently implement data audit and proof with subscribers' data privacy protected.



# **Highlight | Sharder Miner**



# Benchmarking

	amazon	C-D 阿里云 allyun.com	Sharder	sia	STORJ STORJ	IPFS
Network	Centralized	Centralized	Decentralized	Decentralized	Decentralized	Decentralized
Online time	Occasionally offline	Occasionally offline	All-time online	All-time online	All-time online	All-time online
Privacy	Low	Low	Very high	Very high	Very high	Very high
Security	High	High	Very High	Very High	Very High	Very High
Mining time	-	-	10 sec - 2 min	30 min	-	-
Public chain	-	-	Yes	Yes	-	-
Miner			2 lines	No	No	No
Cross-chain	-	-	Yes	No	No	No
Smart Contract	-		Turing complete	Yes	No	No
File System	Yes	Yes	Cloud Aqua+	No	KFS	No
Peer-to-peer Market	No	No	Yes	No	Yes	No
Data Sharding	-	-	Smart sharding	No	Automatic sharding	No
Erasure correcting	Yes	Yes	Yes	No	Yes	No
Nodes in China	Yes	Yes	Yes	Yes	Yes	No
Upload speed	No data	No data	Smart-adjustable	1M/s	0.3M/s	No data
Dapp	-	•	Dapps  Bean Cloud Sharder Matrix Sharder Brain One Fair	No	No	No



## **Team**

Ben Xiong

CEO · CTO / xy@sharder.org

15 years of experience in programming ,B.E. in software from Shanghai Jiaotong University, Architect of Seachange, Chief Architect of Yiji Pay, Co-founder and CTO of Taogushen.com, Founder of Conch Chain



Wayne Shao COO / wayne@sharder.org

10 years of experience in management, operating and entrepreneurship, B.E. from Tsinghua University, M.S. in Columbia University, General Manager of Egholm Maskiner (China), Co-founder and COO of Taogushen.com



**Rick Wang** CMO / wb@sharder.org

6 years of experience in marketing, channel development and entrepreneurship, Marketing Director of Huangcheng Technology Co., Ltd., General Manager of Zebra Environment Technology Co., Ltd.

R&D Team



**Vitty Xiong** Architect



**Patrick Liu** Lead Programmer



Johnny Fan Lead Programmer



**Chandler Wang Product Manager** 



**Thomas Huang** Programmer



Vincent Lei Programmer



**Quincy Zhang** Programmer



Lynn Yu Programmer

Marketing & Operating Team



Kaka Zuo **Channel Director** 



**Greq Gao** Marketing Director

Marketing Lead



Sam Zhang Marketing Specialist



Moon Qiu Operating Specialist



- Multiple programmers with 5+ years' experience in blockchain
- Marketing & Operating Team with experience in various successful projects
- Young but veteran, dreamer and doers
- Global community in the U.S., Hong Kong, Australia, Philippines, and counting

**Global Community** 







**Erik Hohmann** Marketing



Joe Chan R&D (Network Layer)



**Pranav Burnwal** R&D (Smart Contract)



**Chris Wong** Operating

## **Administration & Partnership**

Sharder Foundation was established in Singapore and constitutes policy-making, supervisory and executive bodies. In an open, transparent and nonprofit manner, the foundation is in charge of the R&D of Sharder Protocol and Sharder chain, the issuing and distribution of Sharder token (Sharder Storage, hereinafter referred to as SS), the administration of Sharder community, and the promotion of Sharder products and culture.

**Policy-making** Comprises of CEO, CTO, COO, CMO, angel investors, community enthusiasts, professionals, advisers, in charge of the daily administration, operating and strategic planning under the direction of the Council Director.

Supervisory Comprises of legal and financial advisors, in charge of the legal and financial compliance.

**Executive** Comprises of R&D team, financial and auditing team, administrative team, marketing team, operating team, overseas teams, in charge of the development, application and marketing of Sharder Protocol and Sharder chain.

Partnership Sharder Foundation cooperates with the following partners on application development and Sharder ecosystem construction. (listed in no particular order, and some are not listed due to privacy)























Hao Wang
Doctor from Chinese
Academy of Sciences
Technology Advisor



Yuan Zhou
CEO of JFH.com of Chinasoft
International
Marketing Advisor



Wenjian Zhang Renowned Painting Artist Art Advisor



Huasen Jiang CEO of BornSoft Angel Investor



Mingjing Zhang
VP of China Renaissance
Angel Investor



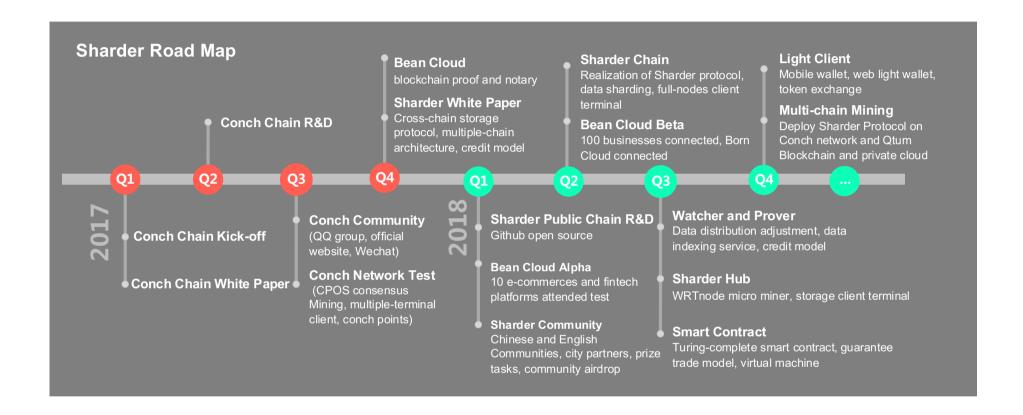
1911 Capital



Nirvana Capital

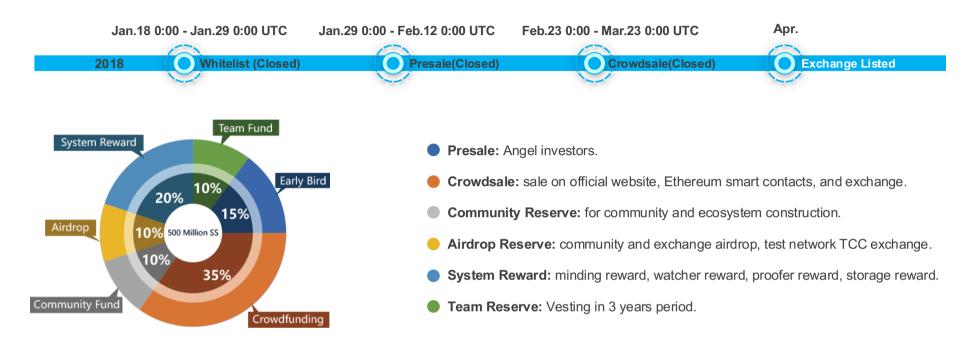


# **Road Map**





## Crowdsale



Legal Money Contribution: Subscribers who prefer legal money funding could go to Sharder Mall and purchase any item to get SS

Lock-up Bonus: You can choose to lockup your position before trade starts and get reward, which is 4% of the position for half-year lockup, and 10% of the position for 1-year lockup

Listing Exchange: Tentative exchanges: Binance, Okex, Gate.io, Chaoex, Ebtcbank, Aex.com, Yobit, HitBTC

Token Delivery: Contributors via official website will get SS within 7 business days after crowdsale; Contributors via Ethereum smart contact will get SS immediately

Token Return: The contribution that exceeds the hard cap will be returned to where it came from



## **Capital Planning**



### **3-Year Capital Planning**

- Payroll: the compensation for R&D, marketing, operating, financial and administrative teams.
- R&D: R&D on Sharder Protocol, Sharder Chain and underlying blockchain technology.
- Network Construction: Construct Sharder Network, release Sharder Hub and Sharder Box.
- Marketing: land the exchanges, business development and marketing.
- Operating: Daily operating and community management.
- Consulting: Legal and financial consulting service, compliance and risk management.

### (1) ≤ 2.33 million USD Raised

Team of 17 (Community employees excluded)

R&D: 10 (5 Sharder Protocol Developer, 3 Commercial Application Developer, 1 Mobile Wallet Developer, 1 UI Designer, 1 Product Manager, 1 Tester)

Marketing: 3 (1 Exchange Liaison, 1 Business Developer, 1 Public Relation Manager)

Operating: 3 (1 Chinese Community Manager, 1 International Community Manager, 1

New media Operating Specialist)

Consulting: 1 Compliance Officer.

## 2 > 2.33 million USD Raised

Team of 28 (Community employees excluded)

R&D: 15 (5 Sharder Protocol Developer, 5 Commercial Application Developer, 1 Mobile Wallet Developer, 1 Web Designer, 1 UI designer, 1 Product Manager, 2 Testers)

Marketing: 5 (2 Exchange Liaisons, 2 Business Developers, 1 Public Relation Manager)

Operating: 5 (1 Chinese Community Manager, 1 International Community Manager, 1 New Media Operating Specialist, 1 Promotion Manager, 1 Partnership Specialist)

Consulting: 2 (1 Compliance Officer, 1 Auditor).

- This white paper is only for your information and should not be referred to as any sort of investment innovation.
- This white paper should not be referred to as any sort of token sales.
- Sharder Foundation reserve all the right for the final explanation.



# Follow us



https://sharder.org



https://community.sharder.org



https://t.me/sharder\_talk



https://twitter.com/SharderChain



hi@sharder.org



https://github.com/Sharders



supersharder



https://reddit.com/user/Sharder\_Protocol

