



GAINZ Token Fundamental Whitepaper & Investor Summary

Contents

Introduction	1
What is Blockchain?	4
GAINZ Token Vision	6
Prototype	7
Token Economics	9
Roadmap	17
App for IOS & Android Details	18
Token Offering Details	19
Team Details	22
Legal & Conclusion	24

Introduction

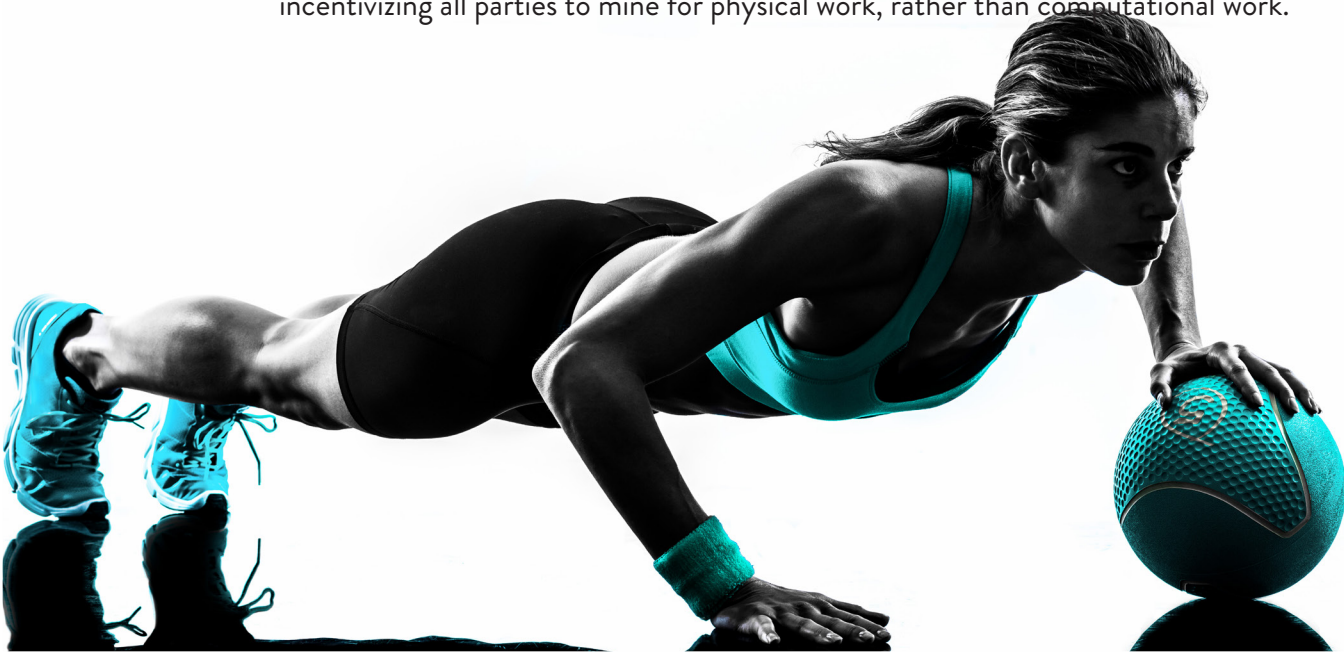
The GAINZ Platform is the world's first proof of physical work cryptocurrency in the growing IoT (Internet of things) sector. GAINZ is an ERC-20 token and Ethereum based smart contract network that will run on our platform. GAINZ token is "mined" by physical work and distributed when goals are completed. GAINZ currently works with your FitBit device and logs users' progress and allots GAINZ tokens to users based on challenges undertaken within in our App. Our goal is to motivate our users to improve their fitness and reduce their health insurance premiums. We intend recording personal workout data on the blockchain and presenting the data to corporations and health/life insurance in a logical and effective manor.

Our patent pending technology (#525500905) will allow us to be the pioneers of uploading aggregated fitness data (calories & steps) into a Smart Contract through any FitBit device. We will be adding other partners very soon. Each Smart Contract "TASK" will be unique, as we allow our network to create different fitness challenges for their followers & friends. Smart Contracts are challenges with clients that will either release tokens to all participants or return the tokens to the treasury. All TASKS are sponsored either by an individual or a company. Anyone can buy GAINZ to add to the TASK bounty is you believe in your team.

The hard cap of 1 billion tokens is fixed, but we will forever reward users for their "cardio mining". This will require us to enter the market and buy back tokens after our treasury is depleted. Personal Trainers/Coaches will pay a monthly subscription to be on the platform and gain new clients from us, to which they can sell their motivational protocols.

Personal trainers & Coaches will apply for GAINZ tokens for challenging their clients/followers based on their amount of followers, also having the ability to leverage their challenge with their own GAINZ tokens, in which our treasury will match depending on the challenge and the projected gain in users from the specific challenge.

Coaches will set goals based on client data, but our algorithms will give them suggestions if they so choose. This dynamic token is the first of its kind incentivizing all parties to mine for physical work, rather than computational work.



What is Blockchain?

Blockchain is described as a growing list of records that are stored in cryptographic language in a growing series of blocks. The innovation for blocks is that they are:

- A. **Non-Malleable in function**- information & rules cannot be altered once placed
- B. **Malleable in Design**- Engineers are able to design new ways for information to be stored and transferred.

Recently, money transactions have been the key focal point for blockchain. However, the tree of blockchain has so many different branches of use, that they are still being discovered each day.

The way to best understand blockchains is that they are superhighways created on a subsection of the internet, and each highway has different characteristics for their given target market. If IBM is sending certain information in the superhighway, they will have to create a highway that can handle the type of information they want to send, how they want to send it (externally/internally/privately), and what their intentions are for the information (storage, analysis, output).

The IBM highway is going to look allot different than a public blockchain highway. The current public population is primarily interested in blockchain networks focused on anonymous money transfer, DAPPs & Smart Contracts (explained later), and of course, speculative investment. Their need will always differ, as businesses will have a larger array of data that needs to be inferred or stored.

Cryptocurrency is the encrypted money that is sent & stored on the blockchain. This is the car that drives on the road. Their mileage, destination, and size are all things that are recorded forever in the blockchain (until recently). However, this isn't the same method that you are using on the regular internet. These cars too, can also be customized to fit any type of user need or demographic. Some currencies can automatically deposit and settle themselves in fiat currency in a bank account. Some currencies throw IP addresses down "black holes" so that the transaction literally never existed. These currencies will keep getting more powerful and more unique as more people understand how to mold them to fit the needs of society.

The 3 Generations of Cryptocurrencies

Generation 1



The best way to describe a Generation 1 cryptocurrency is Bitcoin. Bitcoin is a store of value token that can be transacted from anywhere in the world. The way bitcoin is created is through PROOF OF WORK. These are people who “mine” blocks through solving complex equations with massive amounts of computer power. A ledger of all transactions made on the blockchain (mileage, destination, size) is also kept with the miners, who validate the transactions automatically and etch the history into the road. Once their work on the blockchain is accepted, a token falls to them.

This method requires a tremendous amount of energy from our global electrical grids. Mining digital currency was a step forward through innovation, but a step backward by spending extreme amounts on fossil fuel energy. The functionality of Bitcoin is very limited as of right now. The token simply holds value based on supply and demand, and can be transacted.

Generation 2



Generation 2 aimed to increase the amount of functionality that blockchains and their cars can have. Ethereum was the solution. Ethereum’s blockchain was a highway that wanted cars and storefronts. They didn’t simply want miners on their software hacking away for tokens. They wanted Ethereum to be a place where businesses and artists could design things to help people. The tools that Ethereum gave to these people were “Smart Contracts” and “Decentralized Applications (DAPPS)”. These were the things that individuals could manipulate to fit their specific use case for either personal or commercial reasons.

A Smart Contract is a piggy bank that only dispenses when certain tasks are verifiably accomplished. An example is a raffle. The Smart Contract acts as the pot that everyone puts their money into.

When the winner is determined, the tokens are automatically dispensed to the winner instantly, securely, and autonomously. This is not new technology, but everyday people’s ability to configure it and mass scale it is revolutionary.

A DAPP is a storefront. This is business that has chosen to set up shop on a blockchain. These companies must follow rules. Those rules are in ERC-20 Guidelines in Ethereum’s case. A DAPP makes use of Smart Contracts for their digital business.

This ecosystem becoming available to the public is something that many will remember as the beginning of the end of brick and mortar commerce.

Ethereum was a first, having built something that no one dreamed of. Therefore, it’s scalability issues (how many stores they can have on their road) are an issue. It wasn’t designed to be the road that can carry all of humanity. It is working to get there, but others were interested in taking it a step further.

Generation 3



Generation 3 is classified essentially as anything that built off of Ethereum's idea. These tokens are able to rapidly create DAPPs/Smart Contracts, with more robust features and additives that engineers can use to customize and enhance the functionality of their digital business. These networks were designed to be the Arks that all of society will begin to migrate to. The way they were able to scale their business is through something called Directed Acyclic Graph Technology. This has allowed blockchains to transfer exponentially larger amounts of information at a much more rapid pace. Companies such as VeChain (Supply Chain

Management) IOTA (Tangle Technology) are some of the highly functioning pioneers of this new and innovative method of storage and transfer.

The ease of doing business on these token's platforms, and the ways you can structure your business grow each and every day. These tokens also integrate other blockchains into their network, so they can act as the nucleus for all communication and commerce. We are still learning about this type of currency/blockchain, and its use cases in society. Ethereum is the paradigm for technical commerce on the blockchain, and it has been since its inception. We believe that Ethereum will be the base technical currency throughout all blockchains, and that these generation 3 currencies will be able to act as the public currency for society to use and transact with on the front-end.

GAINZ Token Vision

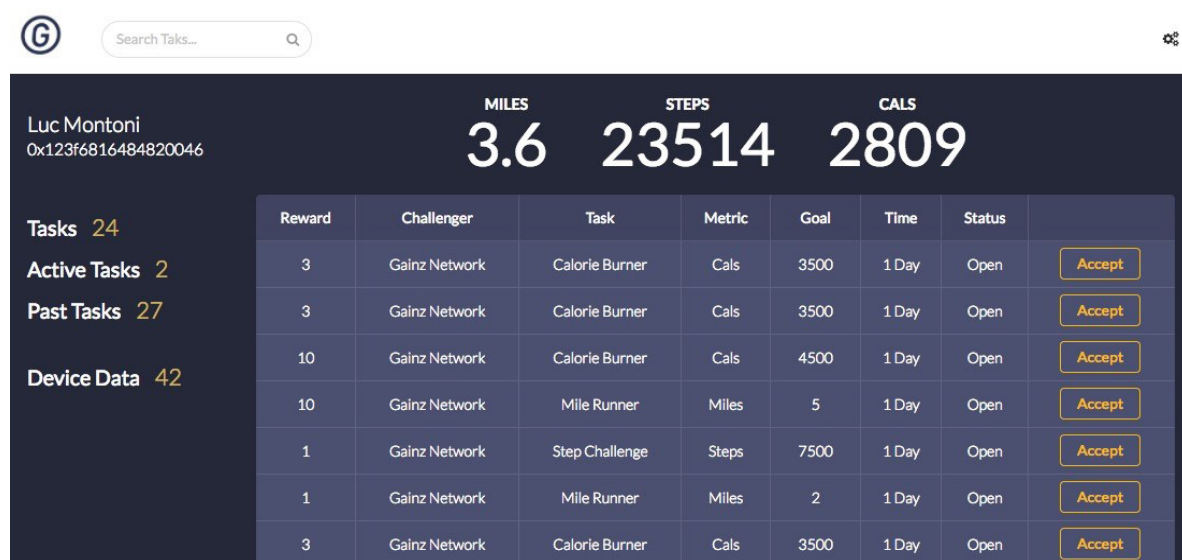


GAINZ token is an ERC-20 token built on the Ethereum blockchain. GAINZ token is compatible with all ERC-20 compatible wallets and capable of interfacing with Ethereum smart contracts and decentralized applications (dApps). Our dApp, the GAINZ Token Network, is a user interface that will act as a repository for listings of Smart Contracts created on our platform by people called influencers. Influencers, based on their following on our network, create TASKS (Smart Contracts) for their followers to accomplish under certain parameters.

GAINZ token will be able to record & infer calories and steps through the user's FitBit and our App offered on both Android and IOS. The App will allow the followers to choose their TASK based on payout, difficulty, and likelihood of accomplishment. If the TASK is accomplished in the parameters given, the payout is dispensed to all participants, with a publicly available commission rate dispensed to the influencer.

Influencers can be individuals or businesses. A gym or business owner can create a perpetual TASK for their machinery that can automatically provide a royalty to their business through the physical work completed on their machinery. Corporations can run challenges in their internal fitness centers using our technology. Insurance companies can offer incentives to lower premiums if certain parameters are met and sent to them. At the rate technology is progressing, the way a Smart Contract can quantify data will increase at an exponential pace. We believe this is the future of labor. Businesses can award money precisely based on completion of their requirements. We aim to be the storefront that businesses can go to for this.

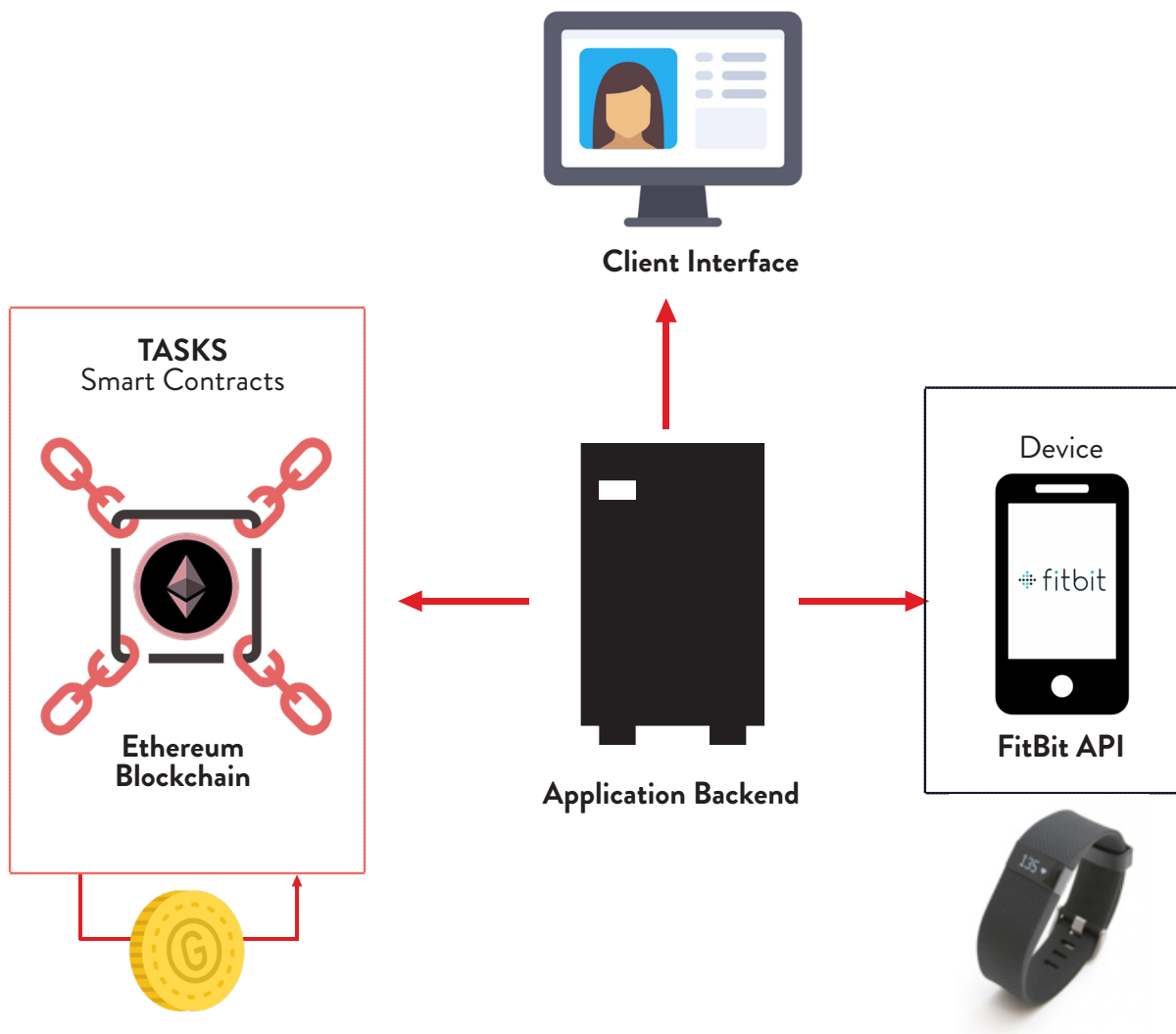
Prototype Patent Pending (#525650184)



The prototype is a simple web-application that utilizes custom Ethereum smart contracts called TASKs capable of interfacing with the GAINZ token. The basic prototype features a user interface connected to a Fitbit device that syncs daily timeseries data including miles, steps and calories. This data is then used by the backend to update smart contracts. Any coach with an Ethereum address can create a TASK pre-loaded with locked GAINZ and a condition, that when completed, will unlock the funds. Players can accept these challenges and earn GAINZ through fulfilling the conditions, such as taking a certain number of steps or burning a total number of calories in a given period of time. The player's Fitbit device will update the application backend which will facilitate the connection between devices and smart contracts.

Cardio Mining

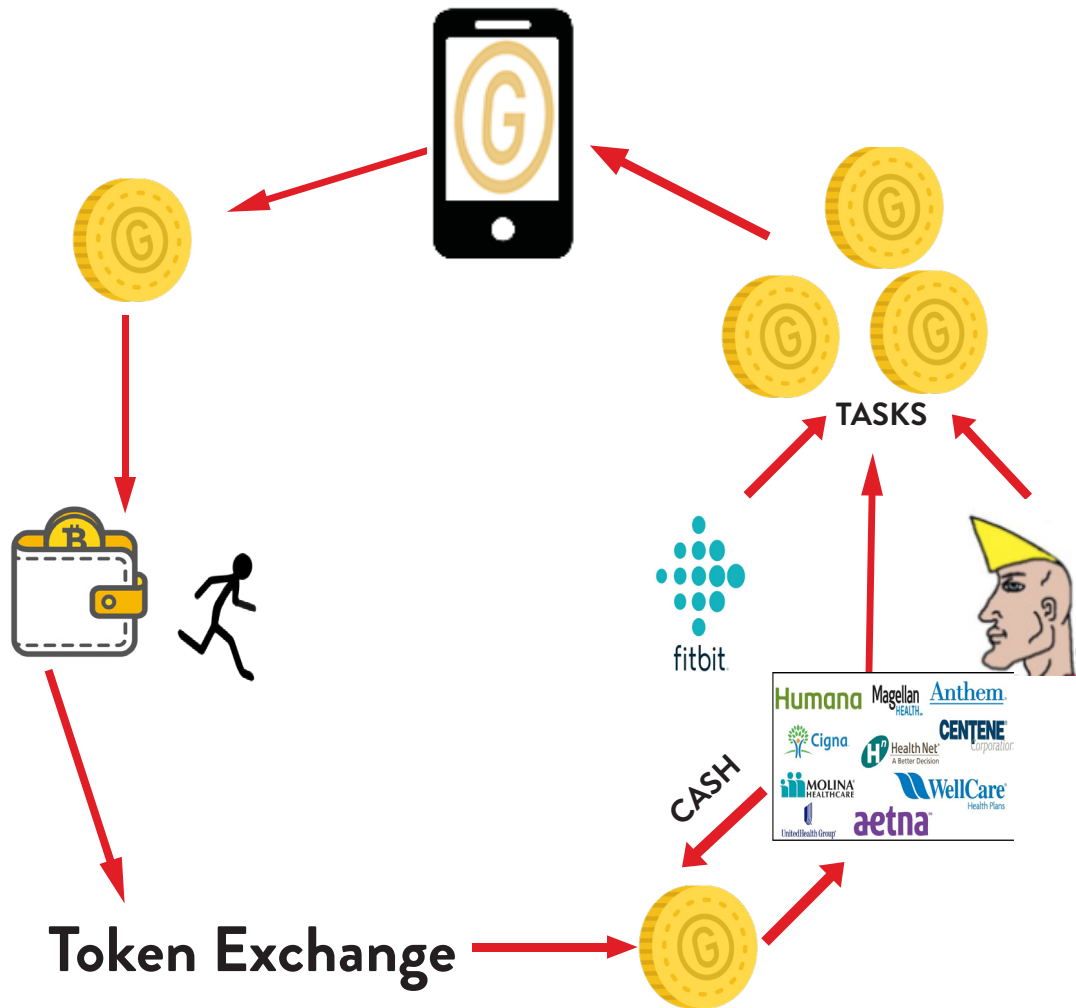
Users will have the option to mine in public or coaching mode. In public mode, all blocks are sponsored by a celebrity or a company for a purpose. The intention is to encourage users to contribute to the bounty. If your group successfully mines the block your team will get paid out. We back the bounty at 400% of what users contribute to the bounty. We will aim to make the payout similar to the time it takes to mine etherium. In coaching mode, users will get paired up with an online personal trainer that will set their goals. Tokens are dispensed when goals are hit. The payout is higher in coaching mode. Users will also have the option to use the tokens for discounts.



The prototype demonstrates the creation of tasks that the user can accept after considering the terms and rewards. Once the user accepts, they are locked into the contract and the task becomes active. The countdown starts, and the data synced by their device is used to determine whether or not they fulfilled the task in the allotted time. If the task is completed, the locked reward will be sent to their Ethereum wallet.

The prototype is built using three major components; the fitness device, application Python backend, and Ethereum blockchain. The prototype is therefore compatible and extendible to any fitness device capable of logging fitness data in an accurate manner. Additionally, the application can exist on any platform including web and mobile devices.

Token Economics



The economics of our utility token are very important. First, users receive tokens in their wallet either from making goals, or from a TASK. Users will then be able to transfer the tokens out of their wallet into an exchange that accepts GAINZ tokens and exchange them for BTC, ETH, USD ect. The amount of GAINZ tokens is capped at \$1 Billion tokens, which means once our treasury is depleted, sponsors will need to buy tokens back from the market to award to our users on TASKS. Sponsors will have to purchase GAINZ tokens to place on a TASK bounty, and users will have to purchase GAINZ to add to the bounty. Sponsors will include: gyms, trainers, fitness equipment manufacturer, corporate fitness programs, and health & life insurance companies.

Purpose

Motivate the world to increase their fitness and reduce health/life insurance costs.

Bring Online Coaching/Personal Training to a new level

Online Coaching is a highly growing industry and a way for coaches to expand their reach. GAINZ Token provides a way for these coaches to be matched up with new clients through the GAINZ social network and set their goals. These are people who may not have the time/money for an in person personal trainer but still want a motivational relationship.

We intend on charging online coaches a subscription fee to be on the platform and a white labeling offering for gyms/corporations. GAINZ brings motivation and working out on social media to a whole new level, where the coach's clients can compete against other coach's clients in smart contract challenges. The thrill of digital competition has finally met physical fitness!

Reward Digital Influencers

Digital influencers have an unimaginable power at their fingertips. With each photo, there are millions on millions of viewers, admirers, and commenters. These people live regular lives. They go to work like everyone else, and hope that one day they can make enough money through supplement/beauty product ads to not work anymore.

We want to create a way for them to monetize what they have created. Their followers are connected to them in a way and scale that has never before been seen. Smart contracts give influencers the ability to leverage their following like never before. By sponsoring a TASK, online influencers will drive large amounts of new users to sign up & encourage them to buy the fitness equipment of our partners.

Re-vitalize Margin-Cut Industries

By rewarding followers for completing physical tasks, others are able to benefit. Gym owners can get a yield on their bikes, and gym equipment manufacturers can see high demand on their products. Their businesses will be able to seamlessly offer our services, and their only task is to simply put a Step-by-Step guide for their members to create a wallet through the app. When the wallet is created, their data is stored (and business is awarded). This also offers a revolutionary way to track users over time and identify trends in season and membership fees.

Change the Way Labor is Compensated:

The smart contract cannot be changed once parameters are set. Humanity has always worked in rounding. With smart contracts, society becomes absolutely precise. You are not compensated by salary or hourly wages, but rather completed TASKS. Things can become so streamlined in that businesses can now quantify down to the penny the value of each employee on any given year, month, week, hour, minute. This level of employee understanding will change the way business is done.

Revenue

Personal trainers will subscribe to the GAINZ platform for roughly \$100 a month. Dieticians and self-help motivational coaches will be given a discount based on demand. This will allow coaches to gain new online clients on a video and messaging enabled platform. We will feed our coaches new clients every month, our fitness algorithm will help them set the clients goals, this helps the client and gives the coach an opportunity to sell their new clients on their online training protocol.

Long Term Vision

IoT Smart Weight lifting Machines:

We believe that within the next 3-5 years the next generation weight machines will be IoT integrated with internet access with the ability to set weight/ rep data to the network. This will integrate weight data into the GAINZ smart contract world.

Smart Weight Sensors

GAINZ believes that with our funding and with our new partners, we will be able to develop a smart device that clamps on to your free weights that can send rep data to our network. This is a long-term goal and proprietary device we seek to develop.

Social Media Influencers

As of this writing, there are currently 10,000 Instagram accounts across the world that have over 1 million followers. These men and women can range from full time social media marketer and content creator, to the person who works a day job to come home to 300,000 likes on one of their videos or photos. Both of these people have a major problem on their hands, and it is clearly a frustrating one.

If there is an influencer online who can gather small countries together to view their content, this type of power is underappreciated in today's market. People believe that true value is in those that are followed for rational purposes, such as a sports star or CEO. However, as the full migration online continues, you will see that the influencers that dwell on every single social network are not who you would think they are. They are not the sports stars, or corner office executives. They are regular people producing unique content that draws the admiration of millions. As the internet matures, there are ways that these 10,000, and the influencers of even modest proportions, will be able to make money off gathering their networks for an array of purposes.

Because we believe the largest proportion (35-40%) of Instagram celebrities are fitness based, that is our beginning target market. These folks know how to use apps on their phones, and they are often well aware of cryptocurrency. Fitness industry people have always been known to be digitally savvy, and the ease of transfer for them compared to other influencer types is ideal.

Gym Industry

Membership gym competition is fierce. Gym memberships even 3-5 years ago averaged \$45-50/month. Multi-million-dollar gym complexes are now being used for pennies on the dollar, all while they are demanding new and innovative equipment and classes. There is no room left for any stakeholder in the gym industry to breathe.

Our product aims to be embedded into their software, in which they will receive perpetual royalties from equipment use. Even with a 10% rate of adoption from their members, the passive income will be substantial. The only requirement is the gym patron sign up for a wallet to receive free tokens whenever milestones are completed. Gyms may now be able to offer free gym memberships based on completing requirements of the gym. Incentive is what fuels everything, and we provide it for all stakeholders.

Gym equipment manufacturers are also in a bind. Their equipment must be sold to financially lean gym owners. Manufacturers and gyms will have the opportunity to receive a royalty of GAINZ tokens on every TASK they are involved in. If royalties can be generated throughout the supply chain, costs will go down. More products and services will be created with consistent passive income.

Charitable Industry

This Millennium has been very kind to many people around the world. Millions have turned into billions, and pennies have turned into gold. A subsection of the financial industry is the charitable industry. With all of the philanthropic money piling into the hands of a few, the need for services to grow and invest are dire. 5Ks & Casino Nights are simply not going to cut it in a digital world. However, if people could pledge their physical work toward charitable TASKS, it will create a more preferable method than cash donations. The TASKS award large networks through difficulty. We incentivize difficult challenges, and if the charity can be the cohesive group we know they can be, their award is leveraged compared to a regular donation. Having a secure place on the internet where this money can be generated and used for productive purposes will be very important. Our focus will shift toward corporations/institutions in 2019.



GAINZ Network System

This will be a guide on how our network operates each day, and how GAINZ token will be a continuously recycled token by users to ensure a healthy ecosystem.

Step-by-Step:

- **Step 1:** “Coach” with followers on site can create a TASK. A TASK is a challenge that his/her followers have to meet in order to be rewarded tokens for their participation. TASK is a Smart Contract that will stipulate the duration, difficulty, and purse of the challenge
- **Step 2:** Followers log on to GAINZ platform to find listings of the different TASKS available, and the payouts to them for their participation. Followers can choose based on payout, metric of work, Influencer network, or challenge type. They must be mindful of network size, as failed challenges result in no tokens.
- **Step 3:** Follower clicks on the TASK page to watch the video of the workout to record high amounts of calories burned or steps taken.
- **Step 4:** Follower chooses TASK and pledges their work to it. GAINZ Wallet will automatically begin recording work on IOS & Android App.
- **Step 5:** Follower completes calorie or step requirement, with data being sent to the Smart Contract for logging.
- **Step 6:** Challenge concludes. Smart Contract determines if challenge has been accomplished by followers, and under what circumstances. Tokens paid out based on the fraction of the total amount of work you contributed.

The Smart Contract will dispense tokens to wallets of all participants, with commission being taken from mentor. If challenge has failed, notification will be sent to all participants, and half the tokens are destroyed, with the other half going back to the treasury.

Crossfit, Cycling, and Marathons

By using averages and user feedback, we will determine how many steps/miles/calories are used in common training regiments. This will allow sponsors to select specific types of workouts and create creative TASKS. For example, we would determine the average units in each section of a bike race or “Murph” crossfit workout. TASK creators will be able to select very specific types of workouts in our dynamic user interface. 100 yard dashes and goal line to goal line skates will be examples of pre-programmed workouts creators will be able to add to their TASK. Photo verification may be added to user submission on several different types of workouts before the payout is made.

Fitness Influencers/Coaches/Personal Trainers

This group is quite easy to communicate with. They have email addresses for media/sponsorship of products on their pages. We will approach the top fitness Instagram Accounts to ask them to participate in our system. A TASK includes free tokens based on the number of followers they can bring on to the network, so out of pocket expenses for this market is \$0 if they would like it to be.

Equipment Manufacturers

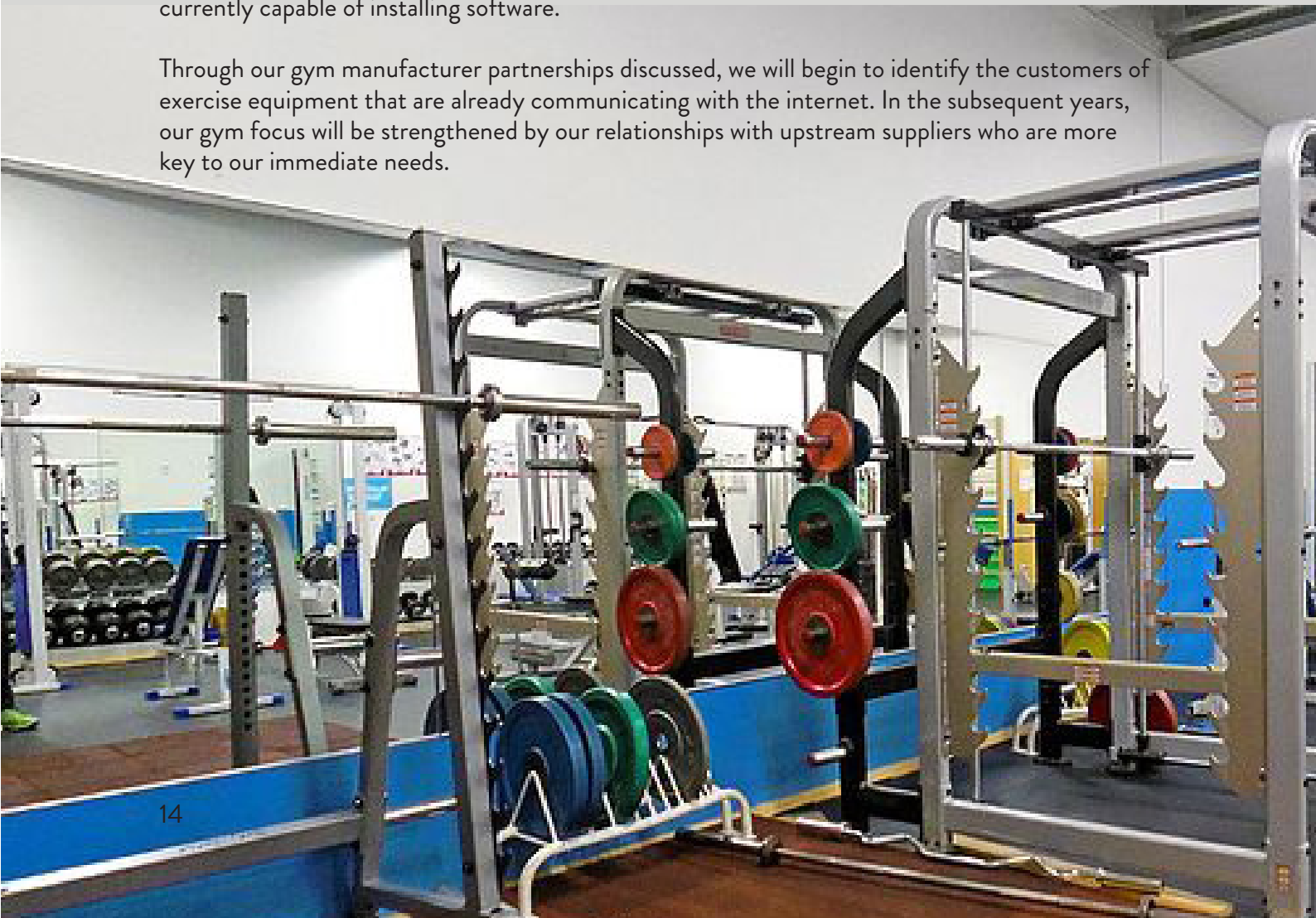
These companies are feeling the brunt of premium niche technology being overlooked for cost effective replicas. Gym equipment has endured a race to the bottom, and premier equipment is not able to keep up with price reduction. Fitbit has had consistent trouble generating interest in their devices, with their current stock price below the key institutional buying threshold of \$5.

With Apps (including ours) being able to record calories and steps, we believe that their business model could drastically benefit by infusing themselves into blockchain and the GAINZ network. These partnerships are mutually beneficial, as our goal to have trackable hardware would have to be white labeled from a supplier if we are unable to attain a partnership. The technology is primitive, and our costs to attain supply to sell would be minimal regardless.

Gyms

This idea will be most useful for high monthly fee gyms. Equinox would be who we would approach in our first to year to discuss our software. Very few chains have exercise bikes that are currently capable of installing software.

Through our gym manufacturer partnerships discussed, we will begin to identify the customers of exercise equipment that are already communicating with the internet. In the subsequent years, our gym focus will be strengthened by our relationships with upstream suppliers who are more key to our immediate needs.



Social Media Hierarchy

Our success relies on the interpretation of our business by cryptocurrency figures on social media. Our reputation will be a top priority, especially in the beginning months. We have a hard working, compliant team that wants to create a business for the future. Our social media activity will reflect that. The following are our priorities each day on social media listed by order of importance

1. **GitHub**- The founders do not come from coding backgrounds, and even they prioritize the coding communities. We will spare no expense in our drive to make sure our coding community grows. We are incentivizing their work through our R&D Fund, and we will also be actively recruiting for employment within our network.
2. **YouTube**- Pending Pre-ICO funding, founders will be live streaming consistent cryptocurrency/GAINZ token commentary together. We will have guests and influencers on to chat, we will take callers, and we will make sure that our YouTube network is where we garner interest. We don't believe flat Google AdWords Marketing is a standalone. We want to share our ideas with people and gain their insight as well.
3. **Twitter**- We will be consistently communicating with people on Twitter. We will NOT be announcing updates on Twitter to ensure complete transparency. We will only be releasing things via press releases outside of the social media community. We would like to discuss cryptocurrencies, politics, and development with the community. This allows consistent learning and networking.
4. **LinkedIn** - Blockchain developers are listing themselves on LinkedIn, and we will be using this as a recruiting tool for all solidity developers. We want the best, and we want a lot of them. Our network of employees will be our first users, and our first innovators.
5. **Interviews**- We will pay for interviews with people rather than pay for their advertisement of us. We would like to record it. We will come to you, we will record it for your viewers to post on your website. We believe that understanding our company will require you to hear our vision and judge our character.
6. **Telegram/Discord**- We will create groups in both of these areas for people to hear our consistent chatter both on the developer side and on the macro side of cryptocurrency. Our community is designed to be close, and rewarded.




Road Map

Our Road Map is designed to deliver immediate value to our TASK Creators & Followers. With such a volatile cryptocurrency market, the only resilient tokens are the ones that can rely on customers with use cases. We are one of the only DAPP focused cryptocurrencies on the market. Our token does not have privacy features or a fancy algorithm for transactions per second. Our token is designed to be the method of exchange and interaction with our TASKS. As long as TASKS are in demand, our ecosystem will continue to thrive. We do not have to rely on market speculation for the appreciation in value of our token. Our token represents the gamification of fitness.

Timeline

GAINZ token and GAINZ Network timeline showing our intended pathway for our business in the next 12-24 months.



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- January 2018** ● GAINZ token and GAINZ Network are founded by Matt Deatherage and Luke Montoni. The idea to reward large networks of people through physical work on blockchain has begun.
- February 2018** ● ERC-20 utility Token has been created. White paper, corporate pitch book, press release has been posted on website for investors to analyze. Technical and Executive team will make themselves available for interviews.
- March 2018** ● By March 2018, our product will be ready for ICO or Commercial sale to a company. We will be working with our Investors on the best option for the team and company. Our patent Pending Technology will give us the opportunity to approach the companies listed within this White Paper.
- We will have a working prototype that can record calories and steps from a device into a Smart Contract for aggregation and dispensing.
- Late Summer 2018** ● Beta version of the GAINZ Network App is launched. This will provide limited functions, such as a perpetual “TASK” mining blocks that awards based on miles/steps walked at different increments. The difficulty is linear, as users must work harder for each token. Our business development team will continoutly look for spon
- December 2018** ● TASKS for influencers are now in full force, as they can now offer challenges to their followers that they have been accruing during beta versions. This will record basic level calories and steps, with different durations, commission rates, and sizes.
- 2019** ● One week in cryptocurrency is almost one month of a regular stock market. It's 24/7 nature makes it unpredictable for any business. Our focus in 2019 will be upstream gym manufacturers, who will eventually lead us to their customers. Our relationships built in 2019 will work cohesively with our influencer relationships, as their software systems are now of very great interest to our influencers.

GAINZ App for Android & IOS

Purpose

Users can login through their phones to choose tasks and pledge work. App will record steps or calories through Android and IOS and send information to GAINZ Network for recording

Cost

- Subscription-based service for gyms and trainers
- Sponsors pay in GAINZ for a TASK. We take a 10% fee on every task.
- Free for Followers



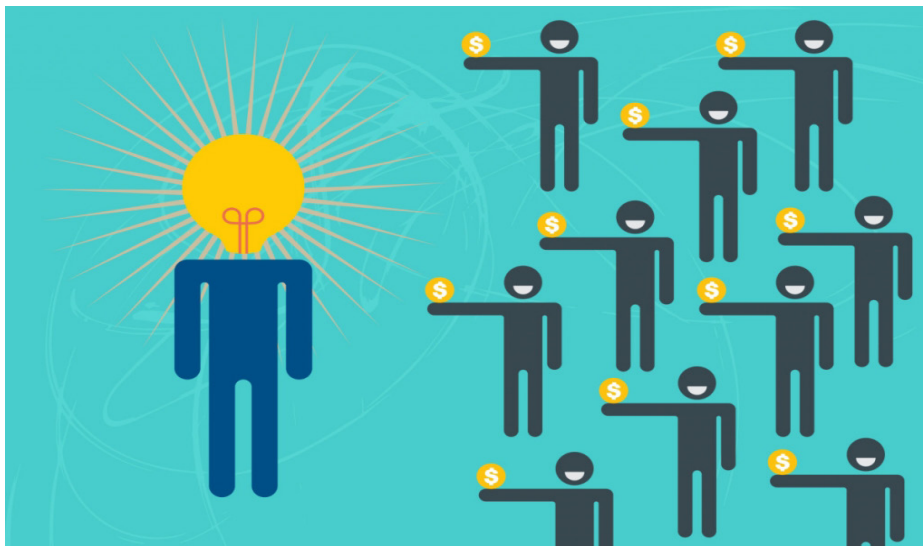
Token Offering

What is a Token Offering?

A Token Offering is a source of crowdfunding/investment that blockchain companies have chosen to use to get their projects off the ground. This decentralized access to a global community of investors is allowing technology companies to innovate rapidly.

Within 6 years, the blockchain industry has evolved from a store of value token to a virtual marketplace with new storefronts coming out each day. The innovations are happening so rapidly that people cannot keep up with the level of technology that each company has in relation to the other. We want to be clear in what our Token Offering is.

This token is not a security. This is a utility token that is used within our our network of Smart Contracts. That being said, this tokens classification does nothing to deter the fact that this company was started by a team of talented business people. Challenges will ensure continuous use and exchange of GAINZ Tokens. We are a smart contract network, and our ERC-20 token is not to be construed as anything other than the entry ticket/reward into/from our network. Our network is the absolute priority.



Token Distribution Particulars

Total Supply: 1,000,000,000

Terms	Amount	Function
ICO/Launch	250,000,000 25%	Fund Ops*
Research and Design Fund	100,000,000 10%	R/D Appreciation Fund*
Founders & Early Investors	400,000,000 40%	Close Network of Investors*
Treasury	250,000,000 25%	Fund TASKS*

Functions Explained ICO

Function	%	Purpose
Corporate Partnerships	17%	We will continuously have a fund for marketing, key accounts, and partnerships. We believe that exposure should remain the priority to derive more value for our company to develop new and innovative technologies
GAINZ Network Smart Contract Development & Design	17%	Our token will have a network built for absolute simplicity. Our influencers will be able to seamlessly log on and offer challenges to their followers.
GAINZ Network Web Development & Design	17%	Our interface will allow functionality across all devices for on-the-go use and management
GAINZ Network Application for IOS & Android	33%	We will spare no expense on our design for absolute simplicity. Making blockchain simple and valuable are our core tenets
Marketing & Partnerships	17%	We will be using this to fund our operations to gain corporate partnerships through whatever means possible. This will allow us to invest in the community, and the community to invest in us. Consistent use of Quantstamp's code proofing services is one example

Token Offering Details

GAINZ Token ICO Specifications

Name	Token Amount	Purpose
Total Supply	1,000,000,000 GAINZ Tokens	
ICO Part 1 Supply (3/10-4/1)	150,000,000 GAINZ Tokens	1 ETH/ 9,000 GAINZ \$0.02
ICO Part 2 Supply (4/5-4/20)	150,000,000 GAINZ Tokens	1 ETH/ 8,000 GAINZ \$0.3
ICO Part 3 Supply (5/1-6/1)	100,000,000 GAINZ Tokens	1 ETH/ 7,000 GAINZ \$0.4

* All unsold tokens will be stored in treasury to be used in TASKS and Boosts

* Minimum Purchase .05 ETH. Larger orders prioritized

GAINZ Token Team

Our team is comprised of some of the most passionate people in blockchain from around the country. Our token is business focused. The founders have made it clear that their intention is to build the business at all costs. We want our token holders to have flawless experience on our network, and we can work on the groundbreaking developments in secondary unison. Our team continues to grow each day, as we find partners and stakeholders in every facet of our lives. Our core team is as follows:



Luke Montoni - Founder - CEO/CFO

A Founder of GAINZ token. BS in Finance from University Colorado-Boulder with 3 years in investment banking and 2 in corporate FP&A. Luke has been a student of blockchain and Bitcoin since 2011. He is the founder of the Northeastern University Blockchain Meetup and the CU Boulder Blockchain Meetup. Luke has experience in Solidity and Python coding boot camps. His vision for GAINZ token is consistent with his experience, and his business modeling and management background have helped the team grow and remain compliant since inception.



Matt Deatherage - Co-Founder Head of Business Development

Matt has been working in financial services for over 5 years. He has worked at investment houses, brokerage firms, and Fin-Tech startups; with sales being the only constant. He now works as head of Business Development as a Financial Advisor for a \$2.5B Morgan Stanley Private Wealth Management Team that focuses on HNW families and institutions. Matt's passion for blockchain has led him to be a writer for Hacked.com, going through the investment landscape in cryptocurrency. Matt has a BS in Business Management from Northeastern University.



Tarun Bheema - Senior Developer

Tarun has a Master of Computer Science from the University of St. Louis. Tarun working with the Government of Wisconsin, and Cloudsoft are just naming some of the few projects he has worked in both a blockchain focused & non-blockchain focused capacity. Tarun worked for MasterCard in which he is designing privacy features for their new blockchain technology. Tarun is fluent in Java, J2EE, Selenium, Automation testing, Angular2.0, Java Script, Gradle, U-Deploy, Jenkins, JSP, EJB,



Zachary McGinnis - Developer

Zachary is fluent in 5 computer programming languages, C, Python, JavaScript. Zachary holds a BS Computer Science – Portland State University. Zachary has 3 years computer programming experience.

Legal

This utility token is not a security or investment product. This token is meant to fulfill a specific purpose within our platform and provide utility for our partners. We do not expect the value of this coin to rise significantly. The value of this coin will not rise a significant percentage within the first year. Please consult a licensed financial advisor before you participate in any token event.

Conclusion

Our business is designed to revolutionize the Fitness/healthcare industry. We are beginning with people who understand how blockchain works, and can operate an app. We want to prove our network in the individual market, so that we have the right to operate in the corporate market.

By the time we have grown our network of users significantly, we will have the operational capacity for white labeling and designing new ways to reward labor. We ask that you read this information and understand that these ideas will always remain in flux. We will be continuously evolving our business based on the needs of our customers. We have spared no expense in creating something that can reward group cohesion and physical work ethic.

We believe that our cause is noble, and our development can lead to things that can revolutionize the future of working in any occupation. Please do reach out to us at Luke@gainztoken.io for any discussions relating to our token. We will try to respond to all of you, but may respond in blog format to FAQs. Thank you.

