

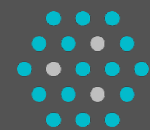


NAMI | WHITEPAPER FOR INVESTOR

WHITEPAPER | FULL VERSION FOR INVESTOR | UPDATE 30.12

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INTRODUCTION

We are proud to present you with nami.trade – a brand-new financial trading platform with blockchain technology integration. To what will be the future of financial markets, nami.trade is designed and structured to revolutionize traditional trading platforms, which exist a lot of inadequacies for traders.





PROBLEMS

Currently, trading in the financial markets must go through brokerage firms, from stocks, bonds to currencies or commodities. The operation of these firms/platforms costs a lot of money in infrastructures, operating, selling and other expenses. These costs are charged to traders on each trading volume of their transaction, under different names as spread, swap, commission, tax, etc.

Not to mention that there is a lack of transparency as brokerages can provide inaccurate prices, change spread or take opposite sides of traders' trades. These not only reduce traders' trust but also hurt them and have negative impacts on their's trading performance.



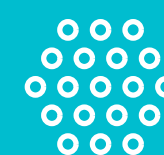
SOLUTION



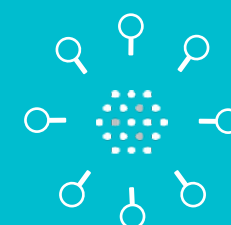
Blockchain Technology



***Blockchain technology
behind nami.trade***



NAC Token



NAC Pool



BLOCKCHAIN TECHNOLOGY

Blockchain is a technology that stores and transmits information by blocks that are interconnected and extended overtime, called blockchain. Each block contains information on initialization time and is associated with the previous blocks. Blockchain is designed so that data can not be altered. The information in the blockchain can not be changed and only be added with the consent of all the nodes in the system. Even if a part of the blockchain system collapses, other computers and nodes will continue to work to protect the information.

In particular, blockchain is capable of transmitting data without requiring intermediaries to confirm the information. The blockchain system consists of several independent nodes capable of authenticating information without requiring a “sign of trust”. Basically, blockchain is a sequence of computers that all have to approve a transaction before it can be validated and recorded. Just like sending a box, not a lawyer or a bank but every will confirm that the box is yours.



BLOCKCHAIN TECHNOLOGY BEHIND NAMI.TRADE

Blockchain will be the “ledger” to record all transactions of investors. This data is constantly being updated and maintained by peer-to-peer computer network around the world.

In addition, nami.trade uses Smart Contract technology – a decentralized application based in dispersed blocks of blockchain. The basic idea behind a smart contract is that transactions between two or more relating parties can be verified through blockchain, instead of a centralized program like traditional brokers.

Picture that, in order to ensure the security of a contract, we will need legal experts to compile and third parties to help implement it, in traditional ways. Moreover, if any problems with the contract, we will need to base on judicial system to solve it, which is time-consuming and costly.

Whereas, smart contract of nami.trade is executed on Ethereum’s blockchain network, which specifies the terms of the deal and penalties in the event of breach. Smart contract can not be modified by any object, once deployed. Therefore, it ensures the safety and transparency in all transactions of investors on nami.trade.



NAC TOKEN

In order to use nami.trade we created a particular type of token named NAC (Nami Coin) with the main function is to be a tool that helps investors process transactions.

NAC will liquidate all transactions on Blockchain technology, there by distributing investor transaction data to millions of computers around the world with D-Apps technology, which will help the financial market to be more transparent on the volume of trading at all times and help traders to make more accurate investment decisions.

Traders just need to by NAC token, keep in an Ethereum wallet and conduct the trading. There is no need to register for an account or to provide personal information. When you need to withdraw money, you simply convert NAC on a crypto-currency exchange, such as Bittrex or on internal exchange (ex.nami.trade)

Our purpose on creating nami.trade is to build a trading platform for community that does not serve the purpose of any individual, entity like other existing traditional brokers.

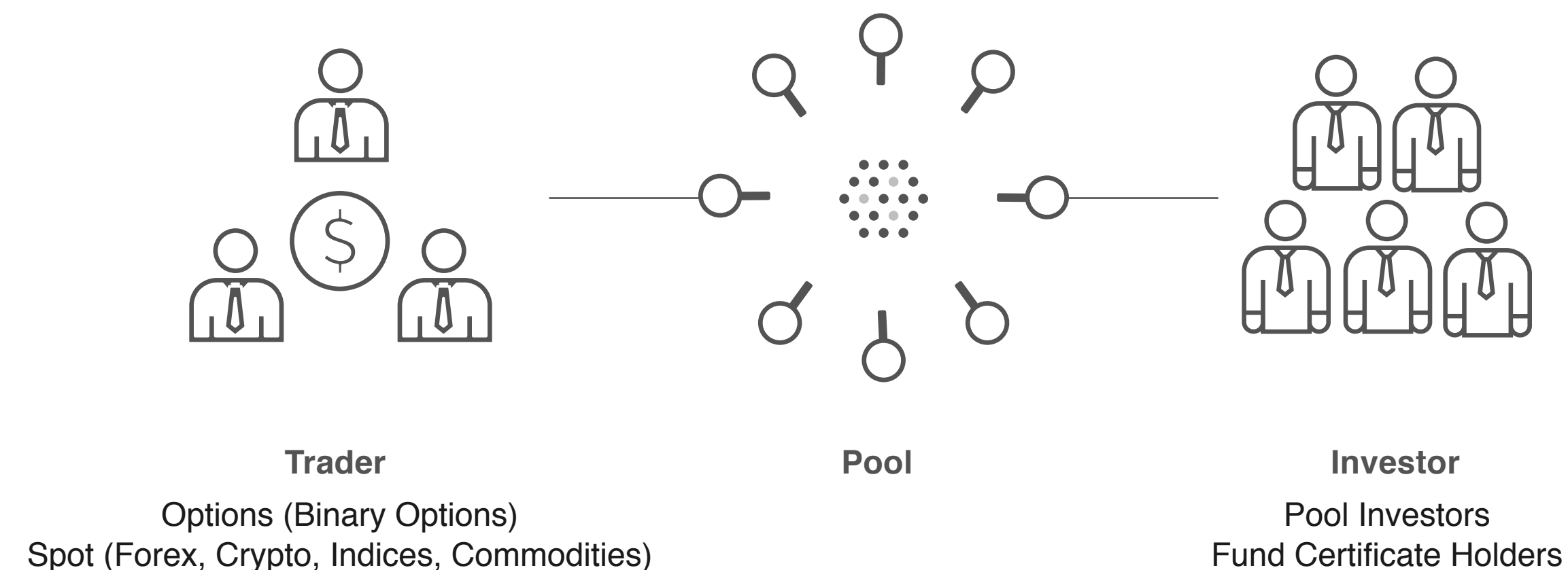


NAC POOL

Our purpose on creating nami.trade is to build a trading platform for community that does not serve the purpose of any individual, entity like other existing traditional brokers. Therefore, nami.trade need to have a place to liquidate all transactions of traders, certainly built from the contribution of community. We call this place NAC Pool.

In addition to the side of trading with no spread, no swap, no commission and trading fees lowering 10 times compared to traditional brokers, investors can put their NACs to the Pool and received their fund certificates as well.

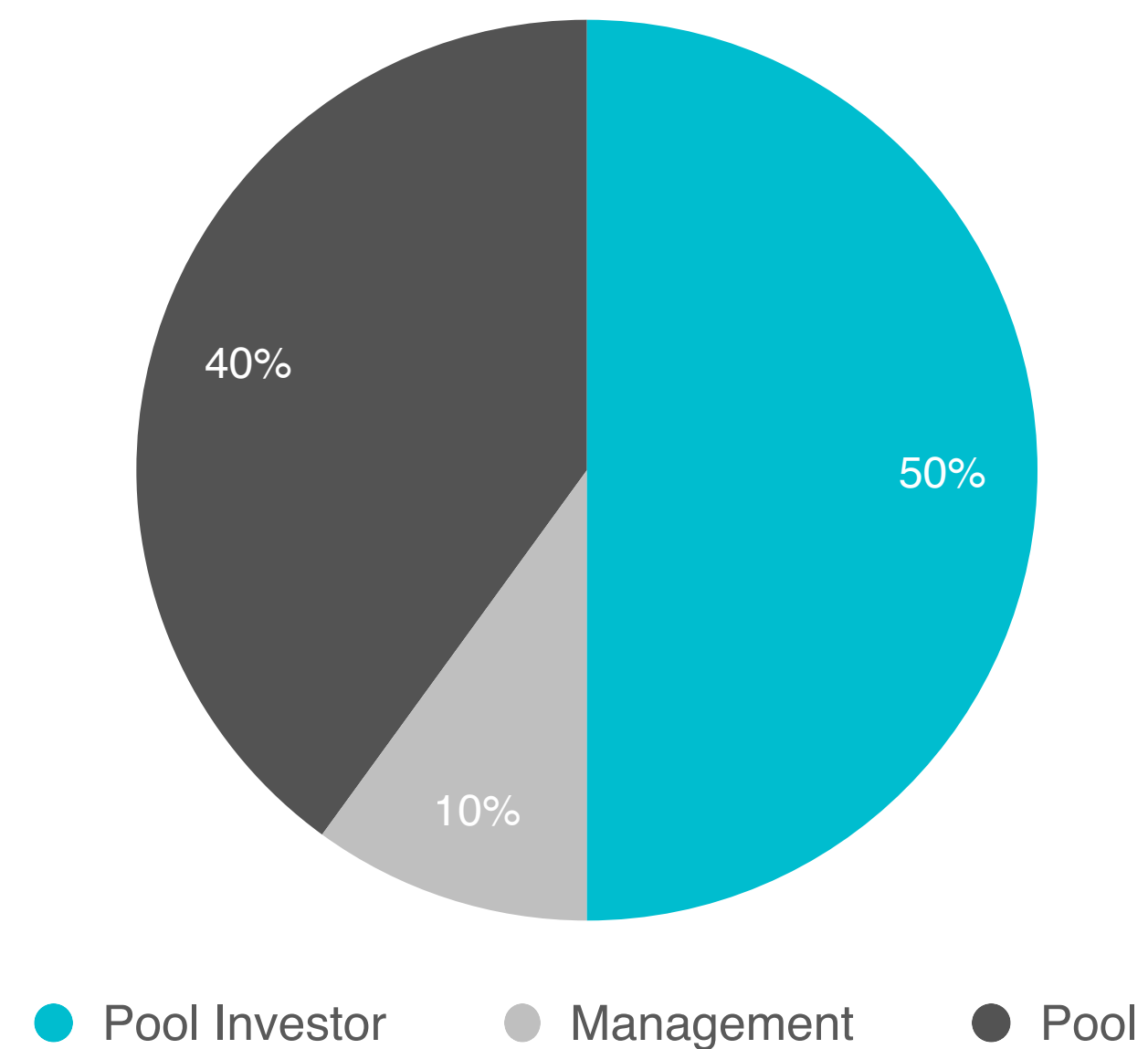
Fund certificates are a type of token that recognizes the NAC proportion that a investor has put in the pool. Investor benefits on the growth of NAC Pool. Investors can withdraw NAC corresponding to the NAC proportion in their fund certificates.





There will be a small fee of trading charged to traders to maintain the system and operation, and this is called revenue of nami.trade. This revenue will be divided into 3 parts, 50% is for ICO investors, 40% is added to the NAC Pool for its development and only 10% remaining is used for operation and community building. We create a community where everyone has their own interests. Traders can trade with no spread, no swap, no commission, lower fees create high profit. Whereas, investors can benefit when NAC Pool grow. This definitely is a solid community trading platform for win-win situation and for sure, the core value we want to deliver.

Proportion of profit





OBJECTIVES





TRADING WITH NAMI.TRADE





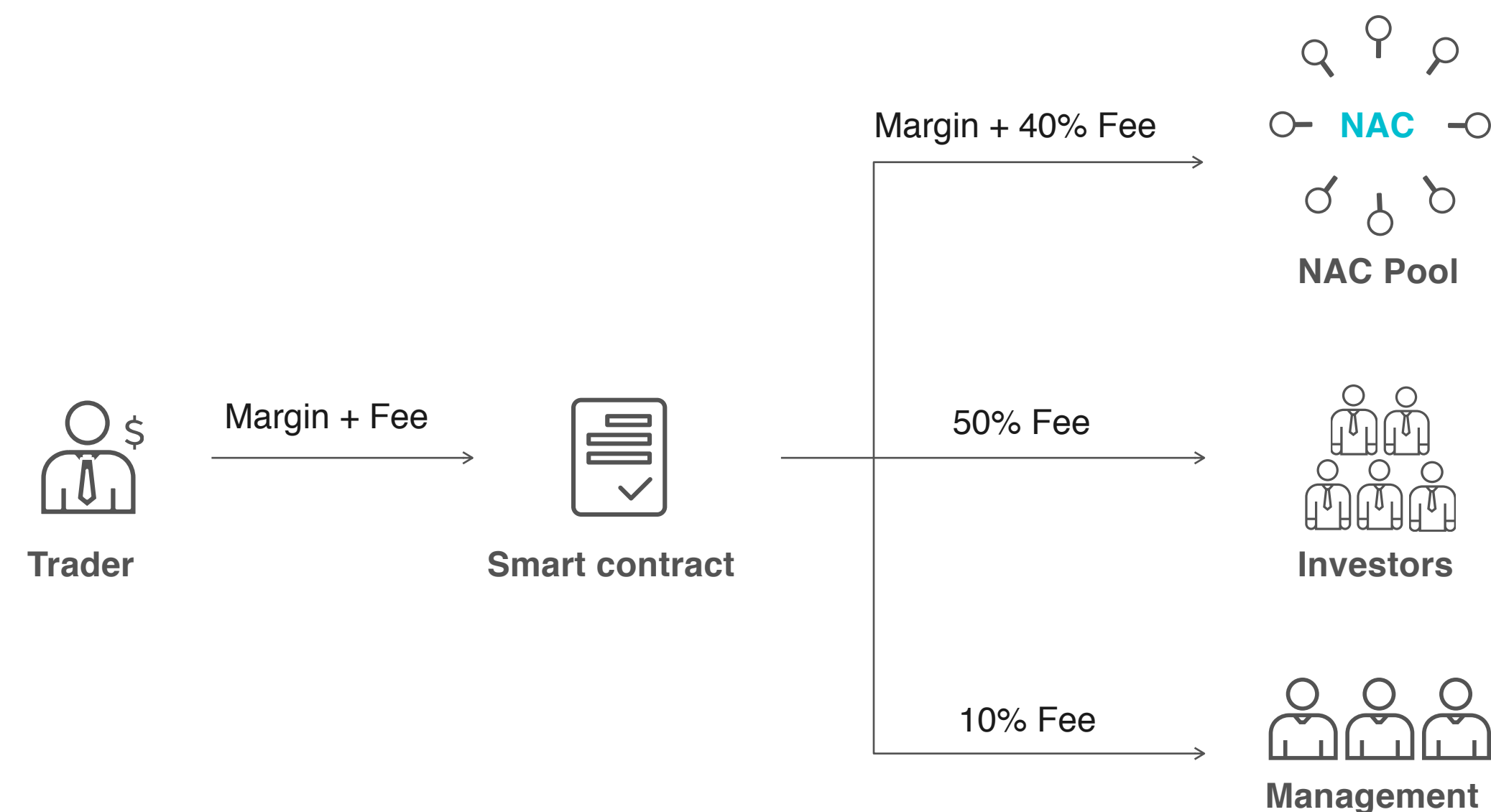
SPOT TRADING

Currencies, crypto currencies, commodities, indices, etc

Forex (Foreign exchange) is the largest and most liquid financial market in the work with around \$6 trillion traded per day. This is a global decentralized market whereby one currency is traded for another. With nami.trade, you can trade not only traditional pairs, fiat currencies as USD, EUR, JPY, GBP, etc, but also cryptocurrencies as BITCOIN, ETHEREUM, etc.

To start trading with nami.trade, traders just need an Ethereum wallet with NAC already inside. Place orders through our provided platforms. The smart contract will process and calculate the margin used trading fees automatically, transmit to Pool, investors and management.

It's a reverse process, traders received back their margin used and profit of the trade.



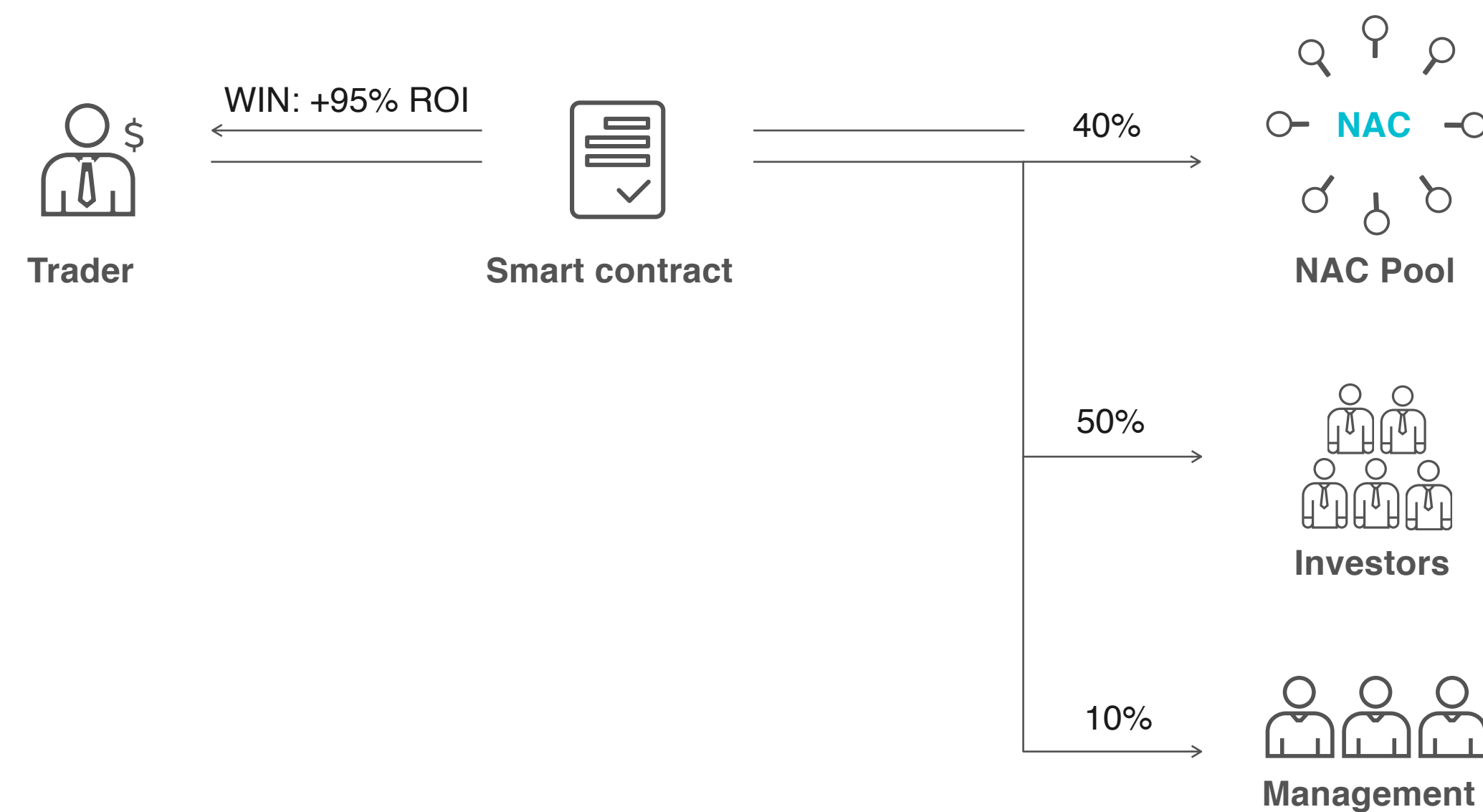


BINARY OPTION

In addition to spot trading, traders can join nami.trade with Binary Options, to bet whether instrument price goes lower or higher in a specific period of time.

If things go right, trader will receive an amount with Payout of 95% at all time. This is what make nami.trade different from existing Binary Options Brokers, where Payout is only at 75% presently. Besides, time frames applied for trading vary from M1, M5, M15, M30 to H1, D1, W1 or ever longer.

Whereas, all the NACs trader used to bet for the trade will be distributed for NAC Pool, Investors and management by smart contract.

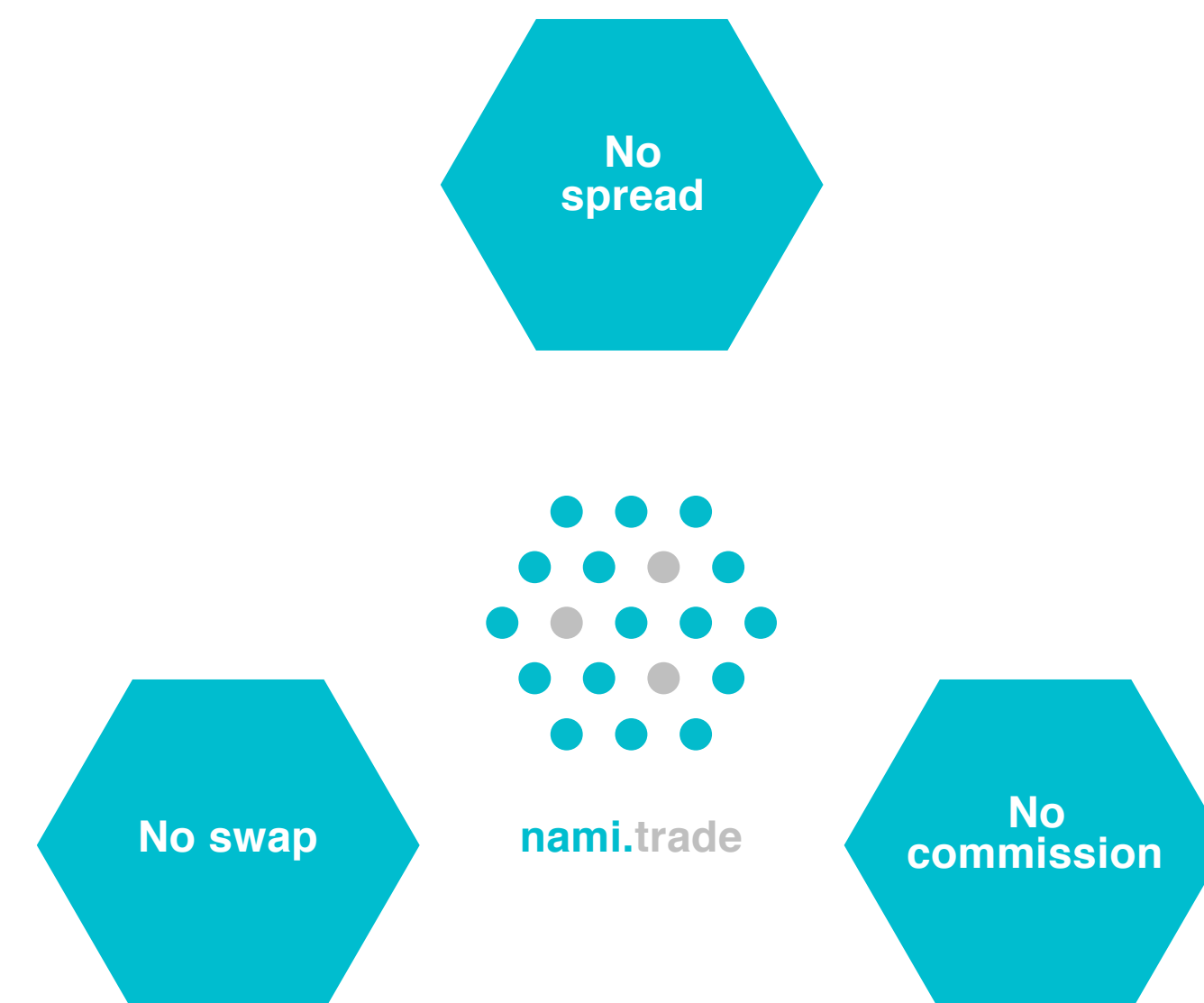




NO SPREAD, NO SWAP, NO COMMISSION, 95% PAYOUT, WHY?

To go through this point, we need, first of all, to understand why traditional brokers have spread, swap and commission.

First, it is easily observed that it costs a lot of expensed for a broker to come to operation: sales, marketing, infrastructure, etc. These expense stands high as the system of traditional brokers is built on the principles of centralization. Every issue, every transaction is processed by only one organization. An organization working and operation with the principles of centralization will have to encounter with a bunch of problems, where and which lead to costs. Thus, traditional brokers apply the charges of spread, swap, commission to their customers – traders, in order to cover, compensate their costs and make huge amounts of profit. After all, the fundamental purpose of any traditional broker is to gain profit.





So, the question now is: why doesn't nami.trade need these things?

Nami.trade is built on the decentralized mechanism of blockchain technology. It permanently ensures the security and transparency for all transactions of every trader. No costs for overnight storage, then no need for swap. NAC pool takes on the role of immediately decentralized liquidity for traders, then no need for spread. And one thing for sure, the core value of nami.trade is to be a broker for community, to bring a win-win situation for all parties, then no need for commission.

Still fees if trading with nami.trade, what is the different in comparison with traditional brokers?

It's definitely different when you compare the trading fees of nami.trade with traditional brokers. First of all, as NACs used in transactions are not self-generated through mining mechanism, then when a transaction occurs on blockchain, nami.trade must bear the costs of execution and calculation. It's not to mention to be responsible for operation and community building. However, these costs are very small compared to conventional costs. Moreover, its purpose is to develop a community that brings more benefits for traders.



WHY SHOULD TRADE WITH NAMI.TRADE?

II

Transaction cost

We are proud that nami.trade offer traders a secured, transparent trading platforms that lowers 10 times trading fees for Spot market and increase payout ratio up to 95% for Binary Options.

Trading platforms

Nami.trade supports multi-platform, allowing you to trade at any time, in any where wit mobile applications, web or chatbot – our Nami virtual assistant heynami.com – she will assist you with more trading experiences.

Our team

Nami.trade's founders, team members and advisors are who have years of experiences in financial analysis, investment, high-tech, blockchain and also have reputation in the fintech community.



BENEFITS





Pool Investor

ICO Investors are who contribute to initialize NAC Pool – the liquidity pool of nami.trade. Along with an important role, Pool Investors benefit from nami.trade as below:

- Incentives on NAC price at the very first stage of NAC token sales
- On nami.trade operation, Pool Investors benefit 50% of trading fees of traders.

Trader

The main purpose, core value of nami.trade is to build up a trading platform for community. Thus, we want to bring a bunch of benefits to our traders.

- No spread, no swap, no commission when trading with nami.trade
- 99% secured and transparent as all transactions go through smart contract and blockchain technology. Traders just need an Ethereum wallet for trading, no need to verify personal information.
- Easy to trade any time and anywhere through multi-platforms supported by nami.trade as web, mobile applications, chatbot, etc

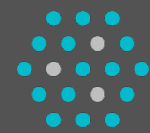
Fund Certificate holder

An indispensable part of nami.trade system is the investors who sell NAC to the Pool to receive funds certificates (FC). The purpose of the FC is to broaden types of investors in the pool. Investors will buy FC and take profit when NAC in Pool increases due to trading activities.

Price of Fund certificate is as the formula below:

$$1 \text{ FC} = \frac{\text{NAC in Pool} - \text{NAC hold}}{\text{FC issued}}$$

Investors can purchase unlimited amounts of FCs. Additionally, FC investors can sell FC directly to the Pool to receive NACs back, with a small fee charged at 0.01% NACs.



NAMI ECOSYSTEM

Besides Nami.trade which uses NACs directly for transactions, traders can use NAC in our Nami ecosystem. This not only brings tools, reliable trading information resources for traders but also helps extend the community who uses NAC.





Nami.today

There are no professional traders who make trading decisions without paying attention to market information and fluctuations. Nami.today is created to be a channel to provide traders with information of cryptocurrency market and blockchain technology. With 2 main sections: Nami news (provides news, analyses and researches) and Nami television (24/7 live videos about the market), traders will always be up-to-date with all latest market fluctuations. This will help traders make better investment decisions easily.

Nami.Exchange

The demand for exchange tokens among traders is increasing. The token exchange rates fluctuate dramatically and constantly break new price records. Traders need a tool which supports them to exchange token with others. Based on this demand, we launched Nami.exchange – a tool that helps traders exchange tokens not only quickly, safely but also easier and more efficiently than ever before.

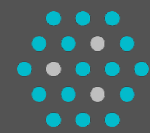
Nami.exchange is an intermediary channel that connects sellers and buyers and ensures that transaction. We will keep the seller's token in a secure wallet and only transfer the token to the buyer when the two parties confirm the transaction successfully. The support team is always ready to support both parties to make transactions quickly.

Not only helps exchange tokens more efficiently, name.exchange has a unique strength as compared to other products in the market. That is when a transaction is successful; a NAC amount will be generated and divided equally to the seller and the buyer. This NAC helps not only balance the selling price and buying price of a transaction, but also expand the community which use NAC rapidly.

Nami Assistant

Nami assistant is a main product which helps build solid foundation for our team from the first days. With the award from Facebook and sponsorship from VP bank, Nami assistant has grown rapidly not only in Vietnam but also in other countries. So far, the system has recorded about 30,000 users all over the world.

With Nami Assistant, traders will receive continuous and regular support; minimize time spent on low value-added jobs and focus on making trading decisions. A virtual assistant is always with you, remind you whenever the market fluctuates, and update breaking news or changes on your trading account. You can also instruct Nami to perform tasks such as placing a trade order when the price reaches a certain level, etc. With natural language processing and self-learning technology, Nami will become more intelligent and will be a helpful assistant who can understand all the things you need.



ROAD MAP

Overview

The development road of nami.trade is divided into 3 main phases:

- Phase 1: Fund raising
- Phase 2: Product development
- Phase 3: nami.trade runs officially.





PHASE 1: FUND RAISING

This is the first step and playing a crucial role in nami.trade development. The fund raised in this phase will be used to build up community by opening nami.trade offices in the centres of finance in countries.

There are several milestones for this phase:

11/01/2017	Public website https://nami.trade and NAC Token Pre-Sales starting
	Office opening in Ho Chi Minh City (21 Nguyen Trung Ngan)
15/11/2017	Version 1 nami.trade whitepaper
25/11/2017	Talk about blockchain technology in Hanoi with CSO of VP Bank.
05/12/2017	Beta version of internal exchanges and Nami ecosystem (include: name exchange, Nami today and name assistant)
09/12/2017	Office opening in Singapore (9 Battery, Raffles)
30/12/2017	Nami rebranding
	Beta version of name.exchange
	New office opening in Ho Chi Minh city (Deautes Haus, 33 Le Duan)
01/01/2018	Official launch of Nami news – nami.today
	Office opening in California – US
08/01/2018	Launch Nami Television
15/01/2018	Version 2 nami.trade whitepaper
23/01/2018	Nami.trade at iFX Expo Hong Kong
25/01/2018	Official version of Nami.exchange
01/02/2018	Start ICO



PHASE 2: PRODUCT DEVELOPMENT

nami.trade focuses on building up and developing trading platforms on web, mobile applications, chatbot. Meanwhile, we also have discussion and negotiation with partners as price providers, trading platforms, etc.

There are several milestones for this phase:

10/02/2018	Office opening in Japan
15/02/2018	Internal exchanges for NAC, beta version for Nami binary option.
20/02/2018	Advanced version for name assistant
28/02/2018	ICO ending
11/03/2018	Official version for Nami binary option
25/03/2018	Office opening in Korea
04/04/2018	Beta version for Nami.ai
04/05/2018	DApps - Alpha version for nami.trade
27/07/2018	DApps - Beta version for nami.trade



PHASE 3: NAMI.TRADE RUNS OFFICIALLY.

Supporting products for nami.trade are improved. NAC token is listed on big exchanges as Bittrex or on our internal exchange. Traders can start trading with nami.trade



Representative offices



- | | | | |
|--------------|----------------|----------------|-------|
| 1. Vietnam | 3. Japan | 5. Hong Kong | 7. US |
| 2. Singapore | 4. South Korea | 6. Switzerland | |



TOKEN ISSUE





Total issued

Nami.trade projects to issue 1 billion NAC tokens, with total supply of 2 billion NAC tokens, following Ethereum's ERC-20 Standard. NAC is the cryptocurrency which is used as the trading currency on nami.trade. Tokens are generated and public for sales in the phase of fund raising, following the terms and conditions of this White paper.

Road map

Phase 1: Pre-sales

- Period: From November 1st 2017 to January 31st 2018.
- Target: 100,000 ETH.

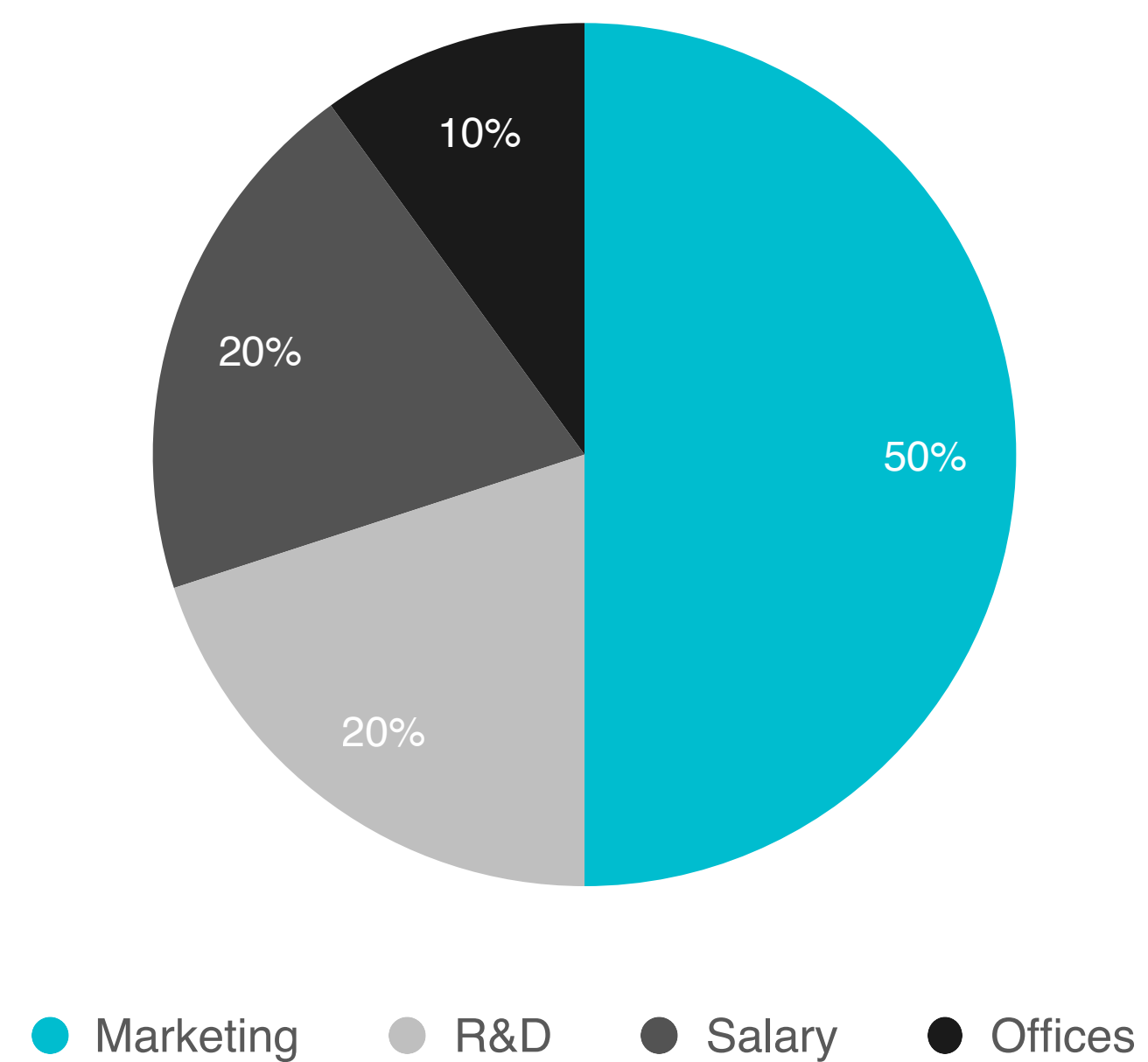
Phase 2: ICO

- Period: From February 1st 2018 to February 28th 2018.
- Target: 210,000 ETH.



Capital using

The amount of fund raised will be used to invest in representative offices in countries to build up and develop the community. Funds also are used to develop nami.trade trading platforms.





OUR TEAM





GIAP VAN DAI - Founder & CEO

With experience of more than 9 years in financial analysis and investment and a deep understanding in technology, he used to join heading big technology projects of FPT Software. Dai always nurture the great ambition to bring the best trading experiences for traders in financial investment.



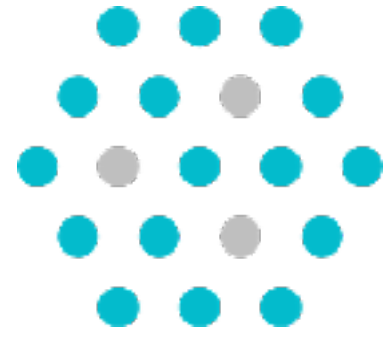
TONG QUOC DAT - Founder & CFO

Graduated Troy University - USA with the Degree of Business Management and knowledge in computer science as well, Dat have 10-year experience in financial investment and international economics analyzing. He worked for an investment fund in 2 years then took under the positions of developing and distributing wealth products for priority customers in ANZ, Sacombank and VPBank.



NGUYEN KHANH TOAN - CSO

Graduated with a bachelor of finance in the USA. After returning to Vietnam, he worked on policy development for financial products related to carbon credits and climate changes at the Ministry of Natural resources and environment. Prior to joining Nami, he was responsible for the transfer of renewable energy technology at Hoa Lac Hi-Tech Park, Ministry of Science and Technology.



THANK YOU.

NAMI CORPORATION

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www.nami.trade