



IT WILL BE COSILY HERE FOR YOU

WHITEPAPER

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SUGAR is the first decentralized Blockchain-based innovation social network for communication and support **LGBT community**.

About the project

Social networks are the most powerful and demanded instrument of communication among all inhabitants of the planet. More than 70% of Internet users are registered on social networks, and these are more than two billion people! However, despite the enormous rate of development of different types of social networks there is no ideal, functional and secure unified network for **LGBT community**.

SUGAR is the first social network for representatives of LGBT communities of the WHOLE WORLD! Now the search and further communication of congenial people are becoming simple and available!

Henceforth, any representative of the **LGBT** community can communicate with like-minded people. Different age, sex, social statuses are not a hindrance. Only a unified ideology is what will unite

more than 300,000,000 potential users of the **SUGAR** social network.

The platform uses latest methods of encryption and the unique **Blockchain technology** that provides a high guarantee of personal information confidentiality for all users. Messages, files and multimedia are stored safely, due to usage of distributed ledgers technology, without using the "classic" centralized servers.

SUGAR social network applies own **LGBT cryptotokens** which is used for mutual settlements between users, purchases of goods and services, and for raising funds for charitable purposes.

LGBT is a ERC20 standart token on the Ethereum platform. It will be added to listing of cryptocurrency exchanges.

Now the search and further communication of congenial people are becoming simple and available!



Potential users

More than **300 000 000 potential users**. It is an impressive figure for any advertiser. This figure is also the potential number of users of innovative SUGAR social network for LGBT representatives. A huge number of the people united by common interests will be gathered in one place now.

It is an incredible opportunity for attraction of powerful advertising campaigns in LGBT environ.

Besides it is an excellent opportunity for holding the charity events aimed at fighting against AIDS and helping to HIV-positive people.

Technologies

In our time the value of personal information multiplies. That is why in our social network we use Block chain - modern technology of public decentralized processing and reliable storage of registers of any information. All our users can be sure that their data will be confidential and guaranteed to be protected - this is achieved with the fundamental principles of

decentralized technologies. Each user with his / her login / password (personal key) automatically irreversibly encrypts all information and only he can see and use it in the source readable form. There is no single server where all information is. Moreover, no one can hack or change your data - feel a new level of security and privacy in our social network!

Feel a new level of security
and privacy in our social network!

Functionality

FULL PRIVACY

Ensuring the maximum privacy is one of the main tasks of SUGAR social network functionality.

Due to usage of the Blockchain technology, databases will be safely protected from hacking. The method of end-to-end encryption will make impossible access for strangers to history of users' communication.

Everything in the SUGAR network - personal data, internal exchange of messages, and history of purchases - are completely protected!

The user will be able personally to establish different degrees of protection on different categories of the data.

MULTILANGUAGE

Unite LGBT representatives from all over the world! Under this slogan the SUGAR social network will work at eight most widespread languages: English, German, Spanish, French, Portuguese, Russian, Chinese, and Japanese. A universal translator, which will allow LGBT representatives from the different countries to communicate without borders, will be integrated into the messaging module.

The method of end-to-end encryption will make impossible access for strangers to history of users' communication.





INTEGRATED MARKETPLACE

SUGAR online store is goods for all, in any corner of the world. In the **SUGAR** social network will be integrated online store with a wide range of goods. The assortment will be created and changed by voting of network users. All purchases will be made for **LGBiT tokens**.

Extensive opportunities for e-commerce. Each user of the **SUGAR** social network can expose a product or service for sale. The offer can be available to all users or only to “friends”, depending on the participant’s choice. Payment is carried out instantly, and funds in the form of **LGBiT tokens** are credited to the integrated e-wallet.

Not just
communication,
but also new
acquaintances!

INSTANT MESSAGES WITH ENCRYPTION

Full protection of messages. The **SUGAR** social network paid special attention to security and protection of messages. It is planned to use end-to-end encryption technology for users’ protection at exchange of messages in network.

There is a possibility of communication as “1 on 1”, and creation of multi-user chats. An online translator will be integrated into the message module for the convenience of communication between people from different countries of the world.

ACCOUNT TYPES

Standard account

- for personal use.

Business account

- for conducting commercial activity.

In turn accounts can be improved to a premium version which gives the user benefits and discounts when placing ads, advertising, and also expansion of available functionality of **SUGAR** network.

DATING SERVICE

The **SUGAR** social network provides a module “Dating” with the following main functions:

- free communication;
- the ability to search of people who are near you (at the corresponding approval of the user);
- convenient manual search by sex, age, sexual orientation and many other parameters;
- expanded geo-targeting.

An online translator
will be integrated.

Extensive opportunities
for e-commerce!

The assortment will be created and changed
by voting of network users.





Funds will be transferred by users in network by means of LGBiT tokens.

SERVICE FOR FUND RAISING FOR CHARITABLE NEEDS

SUGAR and charity are distinctive feature of the social LGBT network. Any user will be able easily to create their own "fund" to raise funds for charity, or to any significant event of the LGBT community. Funds will be transferred by users in network by means of LGBiT tokens.

CHANNEL OF STREAM VIDEO (STREAMING)

Communication on a maximum. The Users will be able to conduct online streaming: various webinars, master classes, and video blogs - due to a special built-in module.

Streams can be both paid and free. Payment is in LGBiT tokens, and the cost of viewing is set by the user himself. The function of streaming video will be available for premium accounts; all users will be able to view it.

The Users will be able to conduct online streaming. Payment is in LGBiT tokens

GRAPHIC IMAGE EDITOR

Beautiful photos are for better communication! The SUGAR network has a built-in graphical editor for photos with many functions, as well as a large number of filters that will help make any image individual and beautiful.

GAMING PLATFORM

Communication and entertainment. More than one hundred various games will be built in SUGAR for pleasant pastime each of the network participants. There will be open access to both single-player and multi-player games.

MOBILE APPLICATIONS AND VPN SERVICE

SUGAR social network will be available in three versions - the WEB-version and mobile applications for IOS and Android. VPN-service will be built in mobile versions for ensuring additional privacy of users.

VPN-service will be built in mobile versions for ensuring additional privacy of users.





LGBiT token

Preliminary stage of ICO (pre-sale)

Start date: November 15, 2017
Expiration date: December 14, 2017
Total tokens: 550000

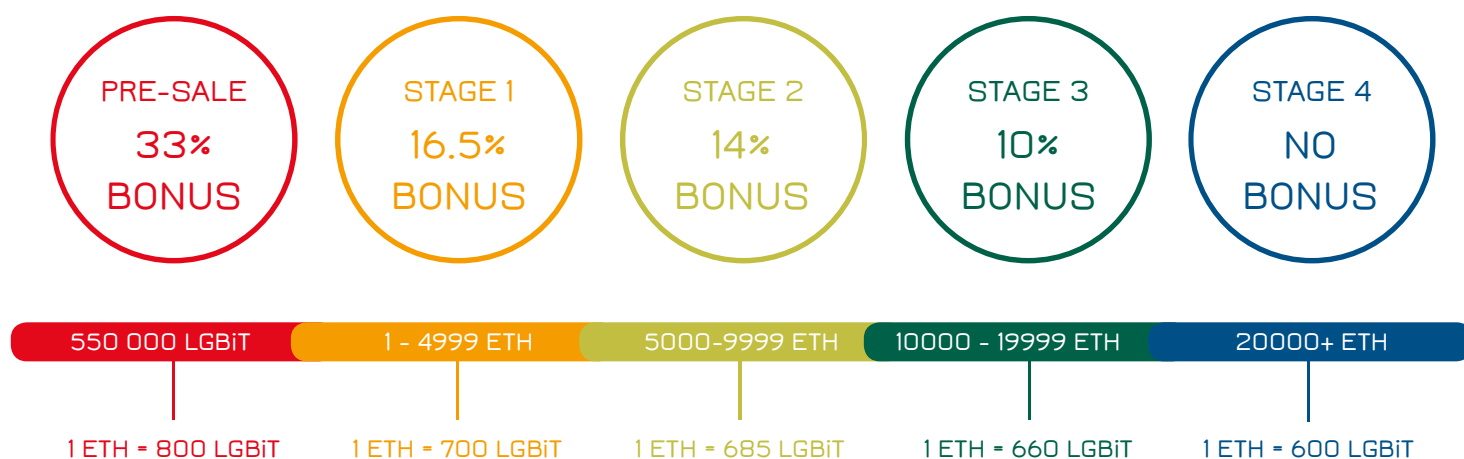
Currency pre-sale: Ethereum (ETH)
Exchange rate: 1 ETH = 800 LGBiT tokens

The main stage of ICO

Start date: December 15, 2017
Expiration date: March 1, 2018

Total tokens: 50 000 000
Currency accepted: Ethereum (ETH)

TOKEN SALE structure



Additional bonuses

Transactions

>100 ETH +10%

>1000 ETH +25%



LGBiT token utility

LGBiT tokens will be used for mutual settlements between users, for purchases of goods and services.

LGBiT tokens will be used for raising funds for charitable purposes.

After the ICO LGBiT tokens will be available for trading on cryptocurrency exchanges.

LGBiT token distribution

PRE-SALE

70%

Aggressive marketing company for Main stage of ICO

20%

Development of WEB-version of SUGAR social network

10%

Launch of development of SUGAR mobile version for Android

MAIN STAGE

70%

SUGAR social network development

20%

Marketing campaign

5%

Legal advisory

5%

Team

Tokens are charged at the time of sale to the account of the person who transferred the money. All unsold tokens will be terminated.



ROAD MAP

March 2017

The Idea Concept of making Blockchain-based LGBT social network

September 2017

Ethereum smart-contract development and audit

November - December 2017

Preliminary stage of ICO, SUGAR Front-End Demo Development, Strategic Partnership

December 2017 - February 2018

The main stage of ICO

April 2018

Partnership with Exchanges

September 2018

Finalise integration of LGBiT tokens into SUGAR

January 2019

Adding Charity service

April 2019

SUGAR Mobile Application Launch

June 2019

Move all data to decentralized and encrypted storage

December 2019

Adding SUGAR Marketplace

April-August 2017

Market Research and Recruitment

October 2017

PR campaign

December 2017

SUGAR Web-version Demo Launch

December 2017

Start of SUGAR Android Mobile version development

September 2018

Creating integrated LGBiT wallet

September 2018

Public Launch SUGAR Network

January 2019

Adding Gaming platform

May 2019

Integration of VPN service to mobile application

August 2019

SUGAR Streaming service launch



TEAM



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LGBIT TOKEN TEAM



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SOCIAL NETWORK DEVELOPERS



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