

# Collect opinions, get instant feedback and track status from people wherever they are

Pollit allows to conduct surveys and reach your audience for feedback at their convenience via text messages. You define a simple survey, and Pollit guides each participant through it step-by-step, collecting the results in real time. Using text messaging allows you to scale the number of people you reach and lets people answer anytime, anywhere.



 **Get started: Create an account**  
[pollit.instedd.org/createAccount](http://pollit.instedd.org/createAccount)

## What can I use it for?

Pollit can help you in many different scenarios where you need to collect surveys

### Collect Virtual Signatures for a Petition



Reaching enough people to sign your petition can be a time consuming and daunting task. With Pollit, all you need to do is gather a list of cell phone numbers which can act as your contact list. Send the petition to your contacts and their responses can act as virtual signatures for your campaign.

### Identify Community Needs



In order to determine how best to allocate your resources, it's important to understand what the needs of the community are. Conducting a survey among your community about what the most urgent and pressing needs are can help you determine what you need to help solve those issues.

### Project Evaluation



Ongoing evaluations can help you measure the impact of your programs. Gather data about your project and how those involved felt about it using Pollit.

▼ continue

## Benefits

### Make decisions

based on data from your audience



### Collect

structured information without the need for smartphones



### See and analyze

results of your poll in real time



### Let your audience

answer anywhere, anytime, on any phone



### Eliminate

the need for email or paper based survey collection



### Conduct

your surveys from anywhere



## Testing knowledge

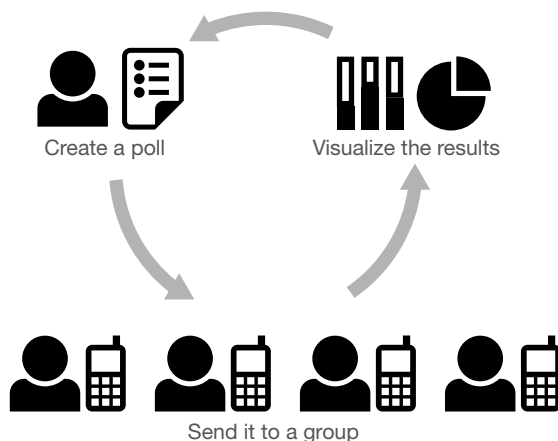


After giving a short class, you can measure how many people remembered the important topics, or what areas may need further follow-up. A small periodic multiple-choice question can also help people retain the lesson and helps you decide when it's time to do a reinforcement.

### Features

- ▶ Integrates with Google forms
- ▶ Works with any phone capable of receiving text messages
- ▶ Download your results as a spreadsheet and other formats
- ▶ Create as many questions per poll as you need
- ▶ Reach an unlimited number of participants

## How does it work?



To conduct a poll you need two things: a questionnaire and a list with the mobile phone numbers of the participants. You can create a questionnaire by defining numeric, text, or multiple choice questions. Once your questionnaire is complete, Pollit will send a text message to each of the phone numbers in your list, asking if they would like to participate. Once they accept, they will receive the first question. As they reply, their answers get stored in a spreadsheet, that you can see in real time. You can then analyze the answers, or export the results to another format. Once the participant answers a question, the next question in the queue is sent for them to answer.

 **Take a tour**  
[pollit.instedd.org/tour](http://pollit.instedd.org/tour)

Free

for anyone to use to help increase their social impact



Open Source

code for developers to use to improve its design and functionality



## Where do I start?

Contact us with your need and we will help you get started.


 **Get in touch with our team**  
[support@pollit.instedd.org](mailto:support@pollit.instedd.org)

## How can I support it?

If you have ideas, needs or suggestions

 **Join our discussion list**  
[tech.groups.yahoo.com/group/pollit/](http://tech.groups.yahoo.com/group/pollit/)

If you are a developer, contribute with some of the features

 **Visit our backlog**  
[pollit.uservice.com](http://pollit.uservice.com)

