

**Patagonia**

Uses Fair Trade Certified factories and sources most of its fabrics from sustainably produced materials, also uses recycled materials, has environmental sustainability initiatives and a secondhand shop. CEO, Yvon Chouinard, donated 98% of Patagonia's stock to the Holdfast Collective, a nonprofit that combats climate change. Has a self-imposed 1% tax, to support environmental nonprofits.

Best For: Fair trade outdoor clothing

Prize Range: ca. 50-250€

**Mud Jeans**

Its jeans contain up to 40% post-consumer recycled denim and are made with 400 liters of water per pair, compared to the industry standard of 7,000.

Best For: Jeans

Prize Range: ca. 100-200€

**Pact**

Fair Trade Certified, GOTS certified organic cotton, carbon-offset shipping, recycled & biodegradable packaging, donation program for used clothes

Best For: Fair trade organic cotton basics

Prize Range: ca. 50-100€

**Fair Indigo**

GOTS certified organic cotton, safe dyes, fair wages, artisan-made, gives back via Fair Indigo Foundation. The brand's garments are made with organic Peruvian Pima cotton, grown on a family farm and harvested by hand. Is committed to creating clothes that will last upwards of five years.

Best For: Organic basics

Prize Range: ca. 40-240€

**Outerknown**

Ninety percent of the fibers the brand sources are organic, recycled or regenerated, and 100% of its trunks are made with recycled or renewable fibers.

Best For: clothing basics

Prize Range: ca. 150-450€

**Cariuma**

They use eco-friendly materials. Additionally, for every pair of sneakers you buy, Cariuma plants two trees in the Brazilian rainforest

Best For: Skate Shoes, Sneaker

Prize Range: ca. 110-180€

**Allbirds**

They use eco-friendly materials. And they're actively looking at ways to lower their carbon footprint, with a goal of reducing their average product carbon footprint to nearly zero by 2030.

Best For: Sneaker

Prize Range: ca. 110-150€

**Everlane**

Commitment to transparency .97% of apparel materials containing polyester and nylon are now made from certified recycled fibers, 100% of its virgin plastic shipping bags are now made from either 100% recycled plastic or FSC-certified paper and its jeans are made in a LEED-certified factory that recycles 98% of its water.

Best for: Basics

Prize Range: ca. 100-330€

**Nudie Jeans**

Uses exclusively organic, fair trade or recycled cotton, which consists of 95% of all the fibers used in its clothing.

Best for: Jeans

Prize Range: ca. 100-300€

**Organic Basics**

Puts a heavy focus on working with certified factory partners. You can look at each individual factory it works with. Uses only natural, renewable, recycled, biodegradable and/or low-impact textiles.

Best for: Basics

Prize Range: ca. 20-80€

**Reformation**

Certified as carbon neutral by Climate Neutral, with the goal of becoming climate positive by 2025, Provides environmental impact reports so consumers can stay informed about its efforts.

Best for: Women's Clothing

Prize Range: ca. 100-300€

**Naadam**

Works directly with herders in Mongolia to pay them a fair wage. In 2019, 100% of the materials it used came from renewable or recycled sources.

Best for: Cashmere Clothing

Prize Range: ca. 50-280€

**Eileen Fisher**

Uses organic materials, works with fair and ethical factories and has a tracable supply chain.

Best for: Women's Clothing

Prize Range: ca. 200-500€

**Jungmaven**

Inspired by the environmental benefits of hemp, uses responsibly-sourced hemp

Best For: Hemp clothing

**Kotn**

Uses biodegradable fibers, eco-friendly packaging, ethical, fair & environmentally transparent supply chain.

Best For: Casual & unisex styles

**Colorful Standard**

Uses organic materials, eco-friendly packaging, environmentally-friendly dyes, ethically labor practices.

Best For: Brightly colored basics

**Christy Dawn**

Uses organic & deadstock fabrics, regenerative farming practices, pieces made in the USA & India, secondhand options available.

Best For: Size inclusive summer dresses

**tentree**

Work with ethical manufacturing, secondhand clothing options, net zero emissions by 2030, nature restoration efforts.

Best For: Graphic tees, joggers, loungewear, & outerwear

**MATE the Label**

Uses organic materials & nontoxic dyes, fair working environments, plastic-free, recycling program.

Best For: Loungewear

**The Standard Stitch**

Eco-friendly packaging, local supply-chains, ethical manufacturing, carbon offsetting program, secondhand clothing available.

Best For: Everyday loungewear

**Yes Friends**

Solar-powered factories, BSCI & WRAP certified, eco-friendly packaging, uses organic & recycled fabrics.

Best For: Budget-friendly Fair Trade basics

**Nisolo**

Combats climate change by protecting trees from deforestation.

Best for: High-Quality Shoes

Prize Range: ca. 150-250€

**Boody**

Clothing made from organically grown, pesticide-free bamboo, consumes less water.

Best For: Bamboo underwear & basics

Prize Range: ca. 15-80€