

Patagonia

Uses Fair Trade Certified factories and sources most of its fabrics from sustainably produced materials, also uses recycled materials, has environmental sustainability initiatives and a secondhand shop. CEO, Yvon Chouinard, donated 98% of Patagonia's stock to the Holdfast Collective, a nonprofit that combats climate change. Has a self-imposed 1% tax, to support environmental nonprofits.

Best For: Fair trade outdoor clothing

Prize Range: ca. 50-250€

Mud Jeans

Its jeans contain up to 40% post-consumer recycled denim and are made with 400 liters of water per pair, compared to the industry standard of 7,000.

Best For: Jeans

Prize Range: ca. 100-200€

Pact

Fair Trade Certified, GOTS certified organic cotton, carbon-offset shipping, recycled & biodegradable packaging, donation program for used clothes

Best For: Fair trade organic cotton basics

Prize Range: ca. 50-100€

Fair Indigo

GOTS certified organic cotton, safe dyes, fair wages, artisan-made, gives back via Fair Indigo Foundation. The brand's garments are made with organic Peruvian Pima cotton, grown on a family farm and harvested by hand. Is committed to creating clothes that will last upwards of five years.

Best For: Organic basics

Prize Range: ca. 40-240€

Outerknown

Ninety percent of the fibers the brand sources are organic, recycled or regenerated, and 100% of its trunks are made with recycled or renewable fibers.

Best For: clothing basics

Prize Range: ca. 150-450€

Cariuma

They use eco-friendly materials. Additionally, for every pair of sneakers you buy, Cariuma plants two trees in the Brazilian rainforest

Best For: Skate Shoes, Sneaker

Prize Range: ca. 110-180€

Allbirds

They use eco-friendly materials. And they're actively looking at ways to lower their carbon footprint, with a goal of reducing their average product carbon footprint to nearly zero by 2030.

Best For: Sneaker

Prize Range: ca. 110-150€

Everlane

Commitment to transparency .97% of apparel materials containing polyester and nylon are now made from certified recycled fibers, 100% of its virgin plastic shipping bags are now made from either 100% recycled plastic or FSC-certified paper and its jeans are made in a LEED-certified factory that recycles 98% of its water.

Best for: Basics

Prize Range: ca. 100-330€

Nudie Jeans

Uses exclusively organic, fair trade or recycled cotton, which consists of 95% of all the fibers used in its clothing.

Best for: Jeans

Prize Range: ca. 100-300€

Organic Basics

Puts a heavy focus on working with certified factory partners. You can look at each individual factory it works with. Uses only natural, renewable, recycled, biodegradable and/or low-impact textiles.

Best for: Basics

Prize Range: ca. 20-80€

Reformation

Certified as carbon neutral by Climate Neutral, with the goal of becoming climate positive by 2025, Provides environmental impact reports so consumers can stay informed about its efforts.

Best for: Women's Clothing

Prize Range: ca. 100-300€

Naadam

Works directly with herders in Mongolia to pay them a fair wage. In 2019, 100% of the materials it used came from renewable or recycled sources.

Best for: Cashmere Clothing

Prize Range: ca. 50-280€

Eileen Fisher

Uses organic materials, works with fair and ethical factories and has a tracable supply chain.

Best for: Women's Clothing

Prize Range: ca. 200-500€

Jungmaven

Inspired by the environmental benefits of hemp, uses responsibly-sourced hemp

Best For: Hemp clothing

Prize Range: ca. 50-300€

Kotn

Uses biodegradable fibers, eco-friendly packaging, ethical, fair & environmentally transparent supply chain.

Best For: Casual & unisex styles

Prize Range: ca. 30-130€

Colorful Standard

Uses organic materials, eco-friendly packaging, environmentally-friendly dyes, ethically labor practices.

Best For: Brightly colored basics

Prize Range: ca. 40-80€

Christy Dawn

Uses organic & deadstock fabrics, regenerative farming practices, pieces made in the USA & India, secondhand options available.

Best For: Size inclusive summer dresses

Prize Range: ca. 200-600€

tentree

Work with ethical manufacturing, secondhand clothing options, net zero emissions by 2030, nature restoration efforts.

Best For: Graphic tees, joggers, loungewear, & outerwear

Prize Range: ca. 50-250€

MATE the Label

Uses organic materials & nontoxic dyes, fair working environments, plastic-free, recycling program.

Best For: Loungewear

Prize Range: ca. 100-300€

Yes Friends

Solar-powered factories, BSCI & WRAP certified, eco-friendly packaging, uses organic & recycled fabrics.

Best For: Budget-friendly Fair Trade basics

Prize Range: ca. 20-60€

Nisolo

Combats climate change by protecting trees from deforestation.

Best for: High-Quality Shoes

Prize Range: ca. 150-250€

Boody

Clothing made from organically grown, pesticide-free bamboo, consumes less water.

Best For: Bamboo underwear & basics

Prize Range: ca. 15-80€