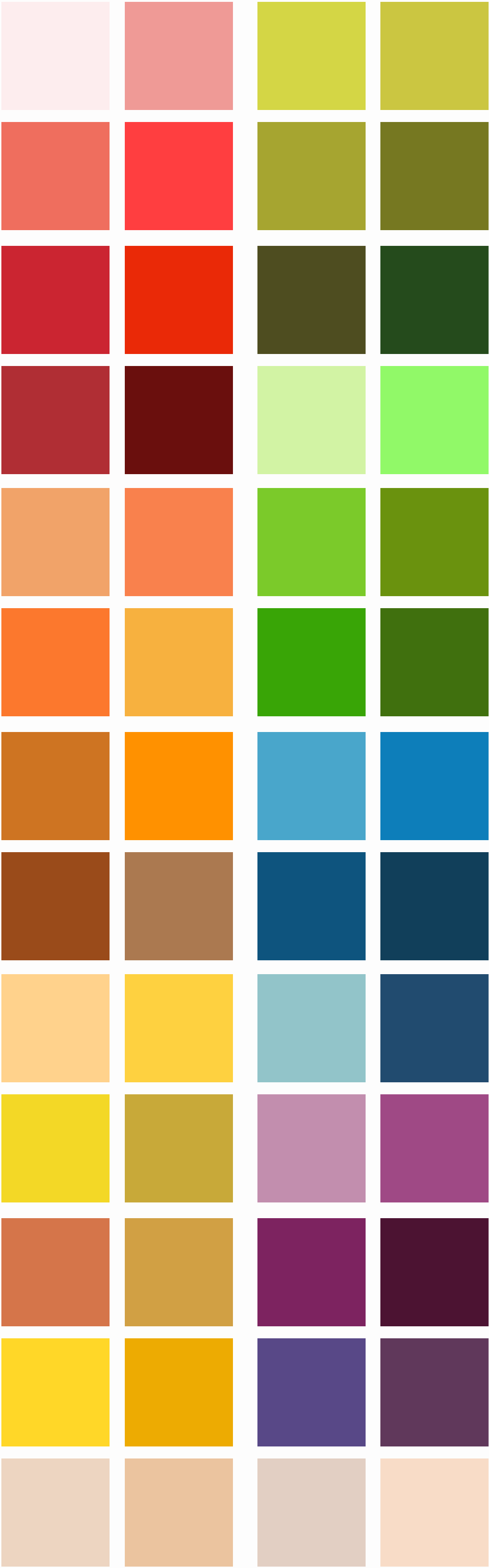


Color Combination in Fashion

WARM COLORS

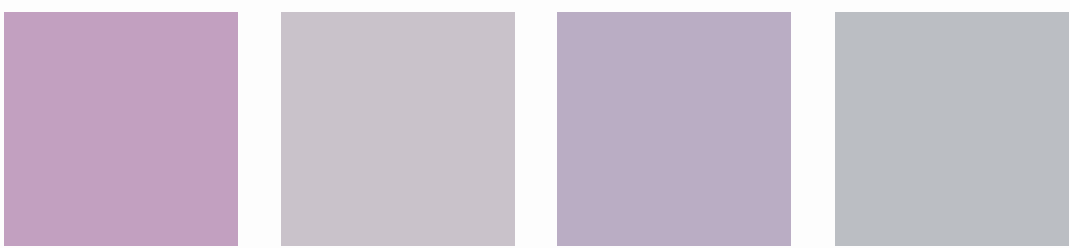


COLD COLORS

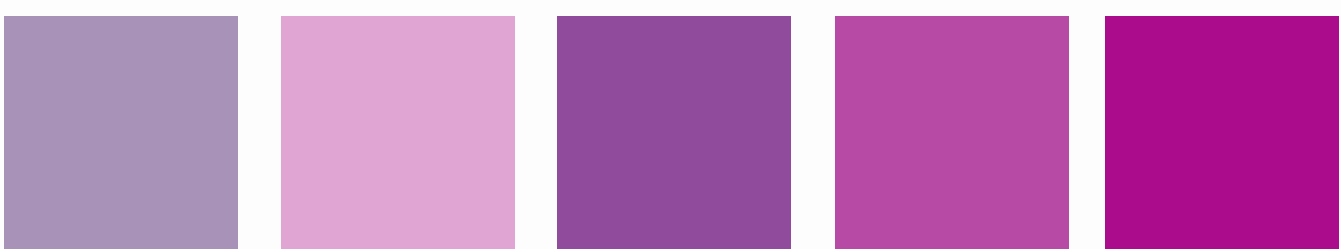


COLOR ASSOCIATIONS

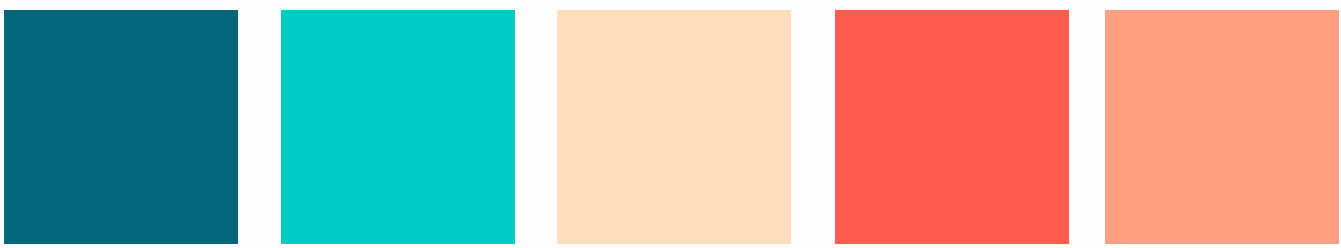
It's important to understand that colors affect us. Color psychology is very real and intuitively, we all know that colors do influence us. Some colors associate with warmth while some others with intelligence. Understanding what messages colors convey, help us to. Here is the example how different color combinations create different associations.



Gentle, calm, airy, cold, light, cool



Gentle, mysterious, feminine, enigmatic, bright, mystical

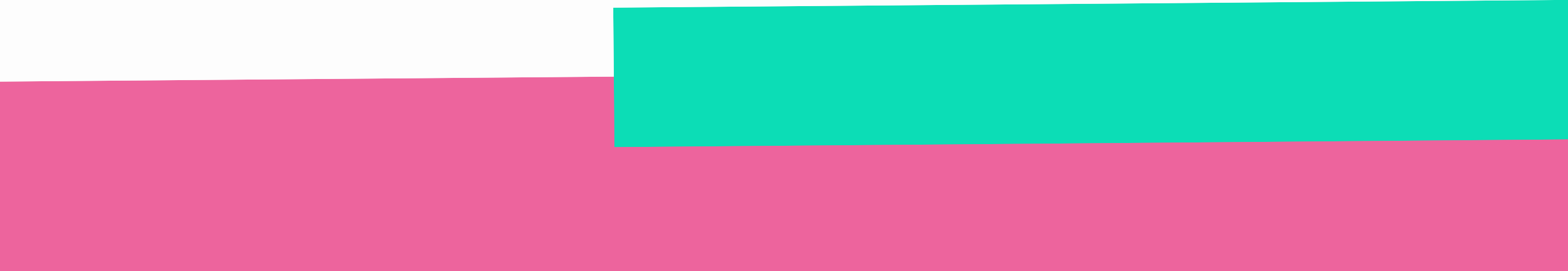


Warm, fresh, marine, summer, light, gentle, bright, playful



Fresh, cold, strict, marine, light, cool, deep, unapproachable, confident

As you can see these color palettes convey really different messages. You may think that it's complex and our brains don't decode colors. However, it's not the case. Our brains are constantly analyzing colors and put labels on everything. Color associations are a great tool to use when you need to create an impression and influence the viewer. Think about color palettes that you can create for work, dating, or social life. How they would differ?

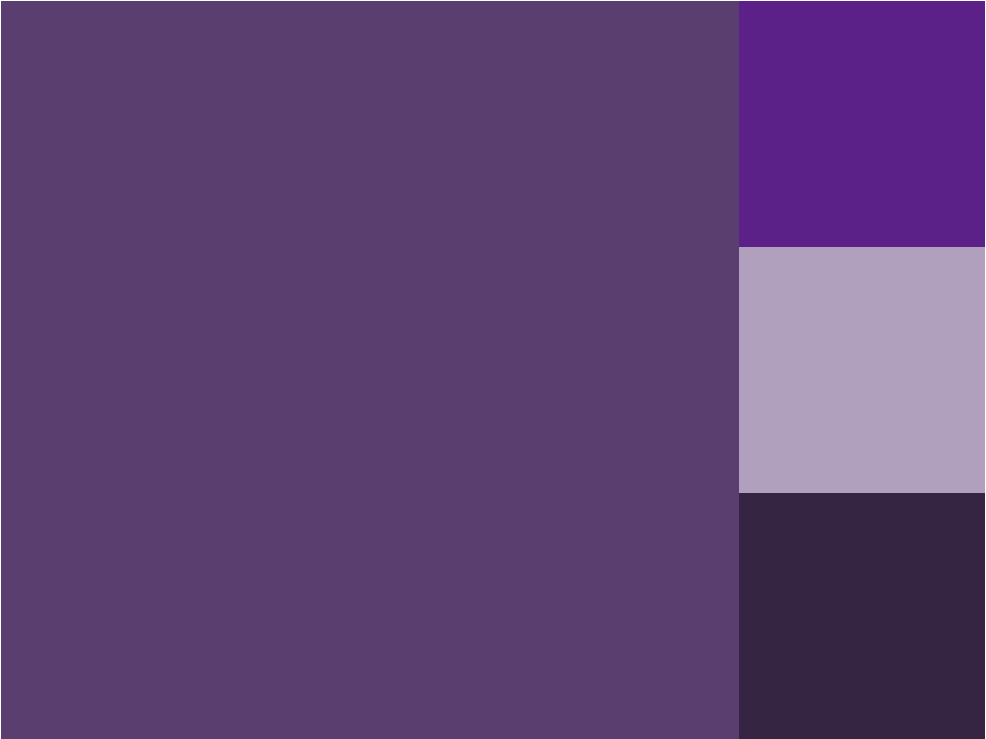
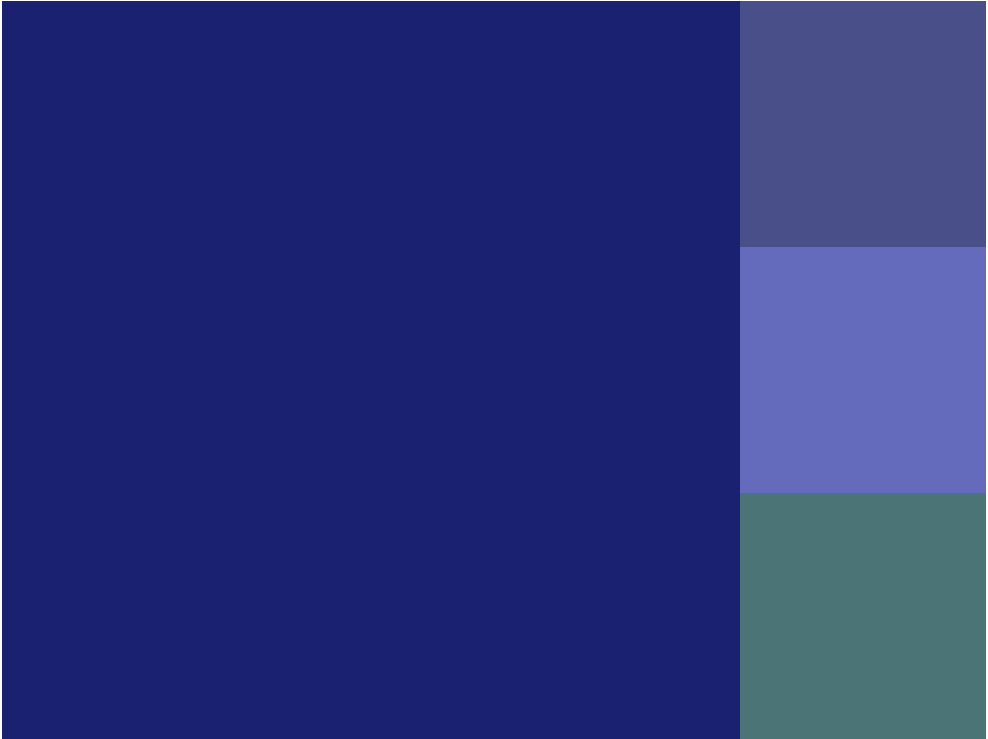
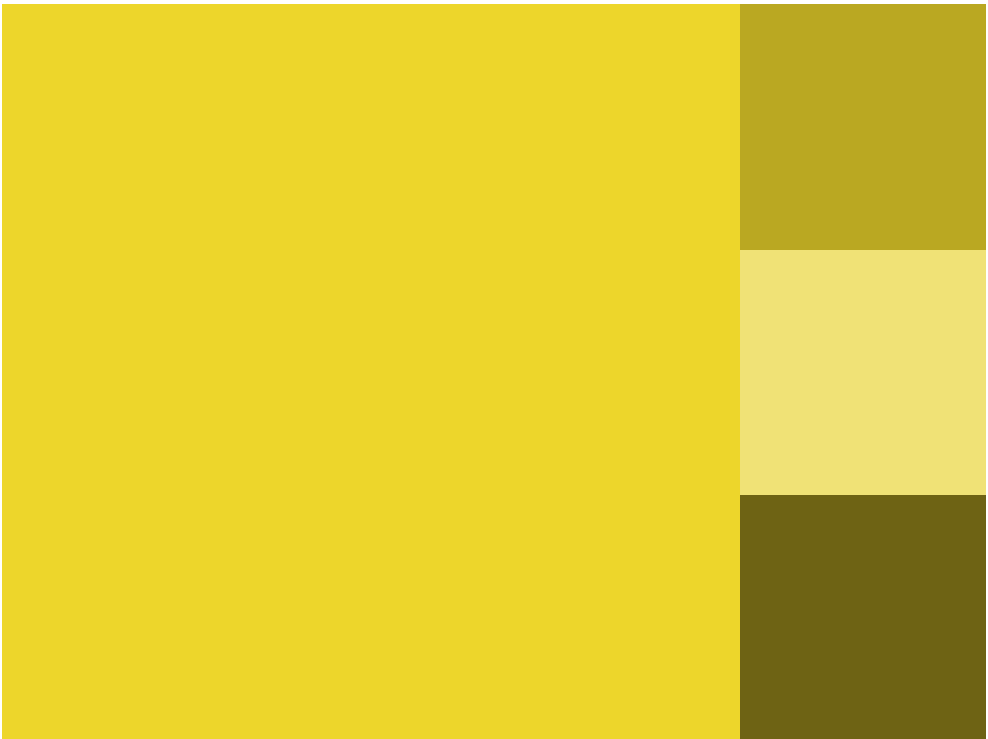
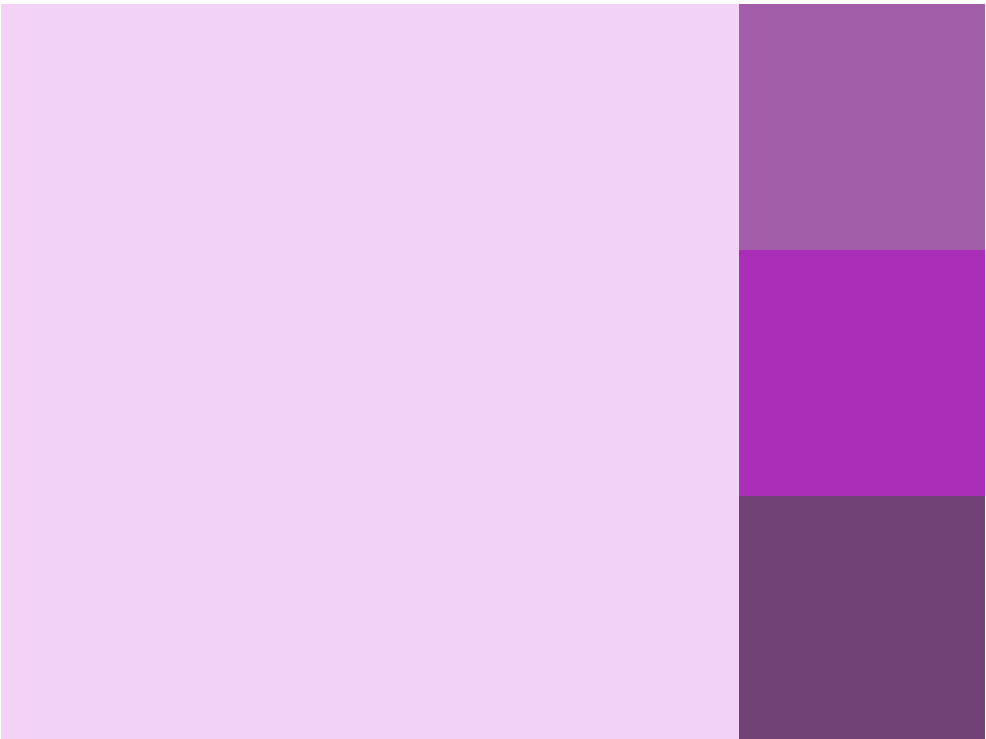
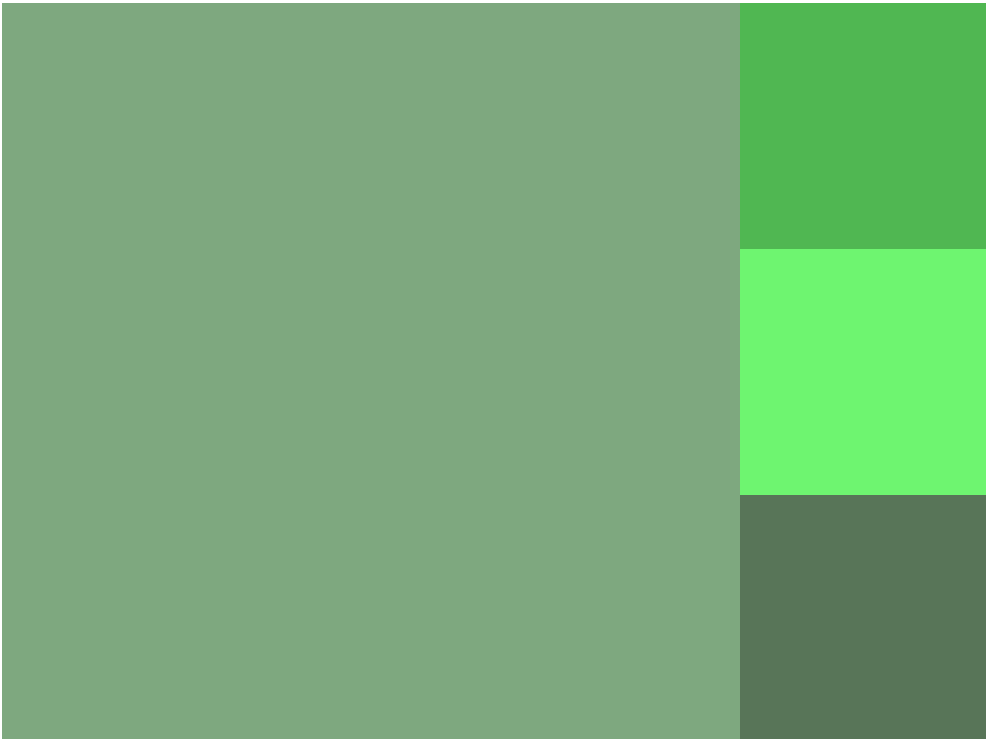


MONOCHROME



Monochrome colors soothe and please the eye. Usually, monochromatic looks convey an air of sophistication. I recommend monochromatic looks for tall girls. If you are short you can still wear a monochrome look. Just make sure you have a contrast between the top & bottom.

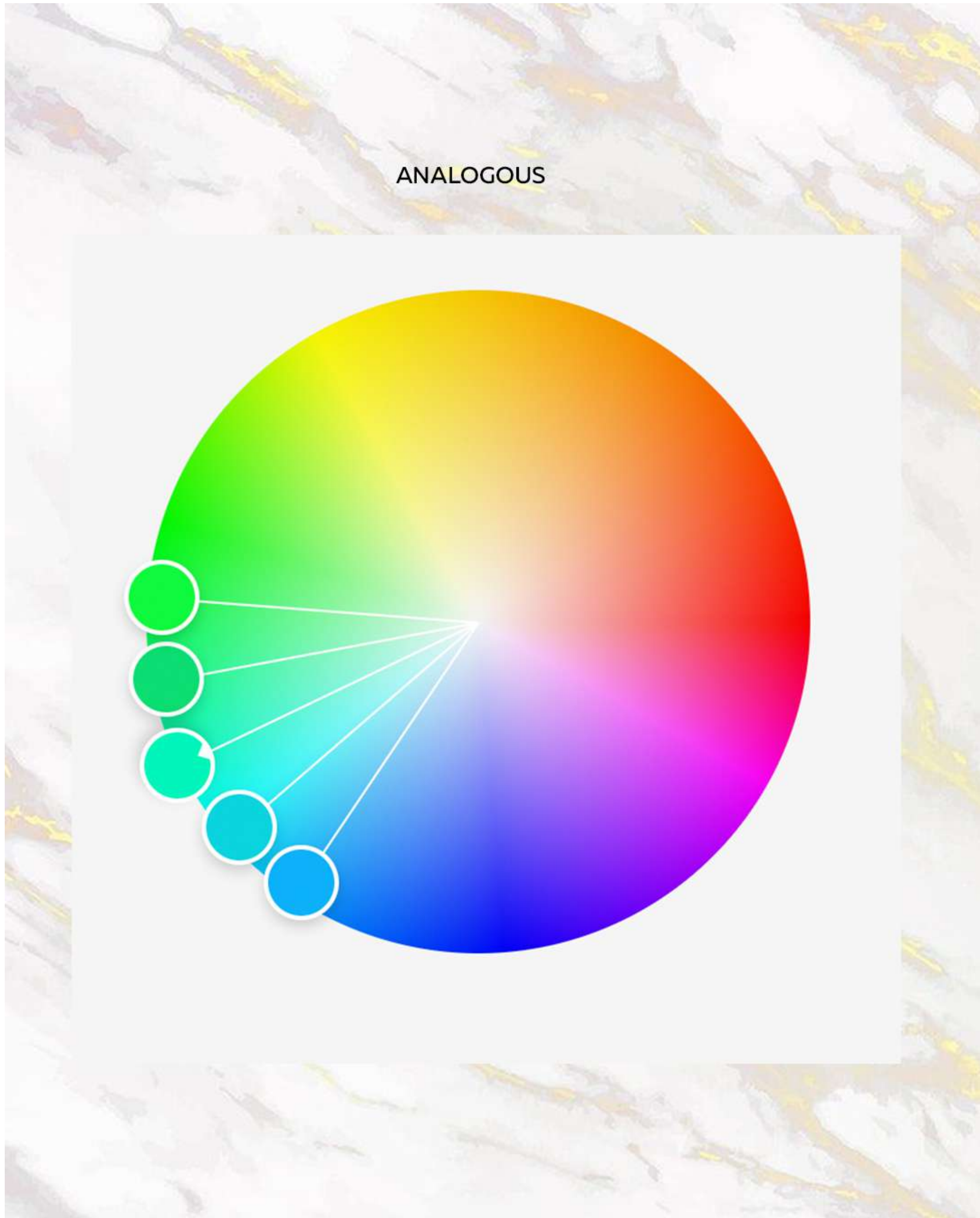
MONOCHROME



MONOCHROME

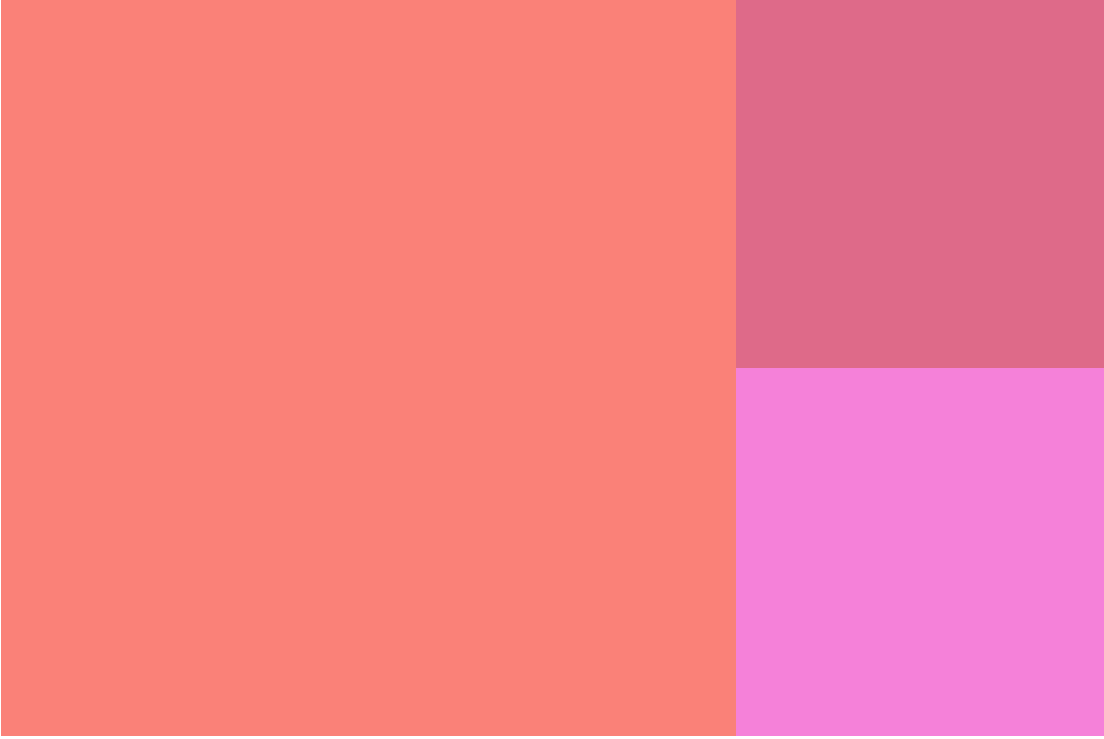
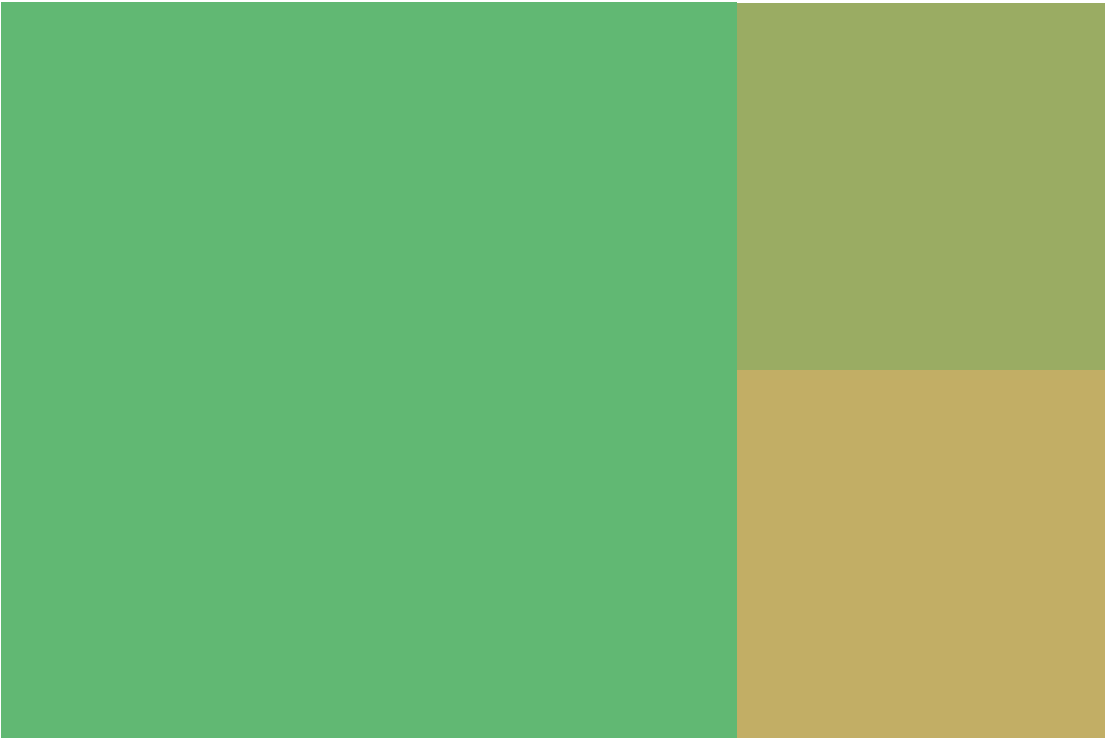
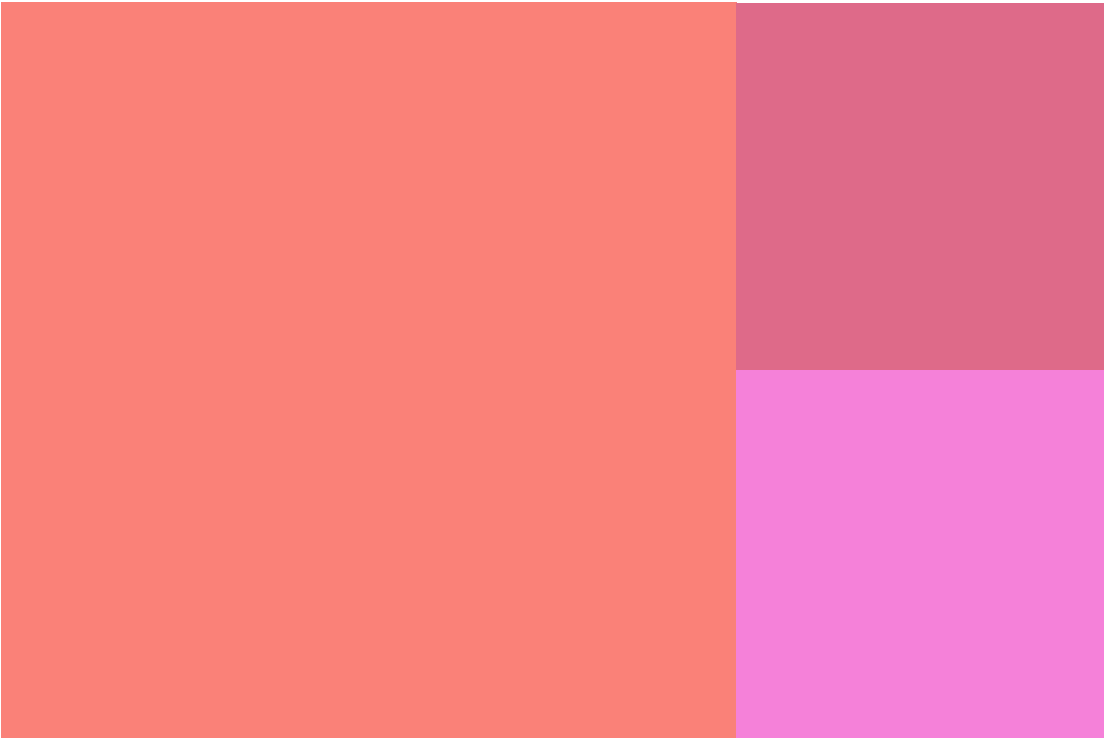
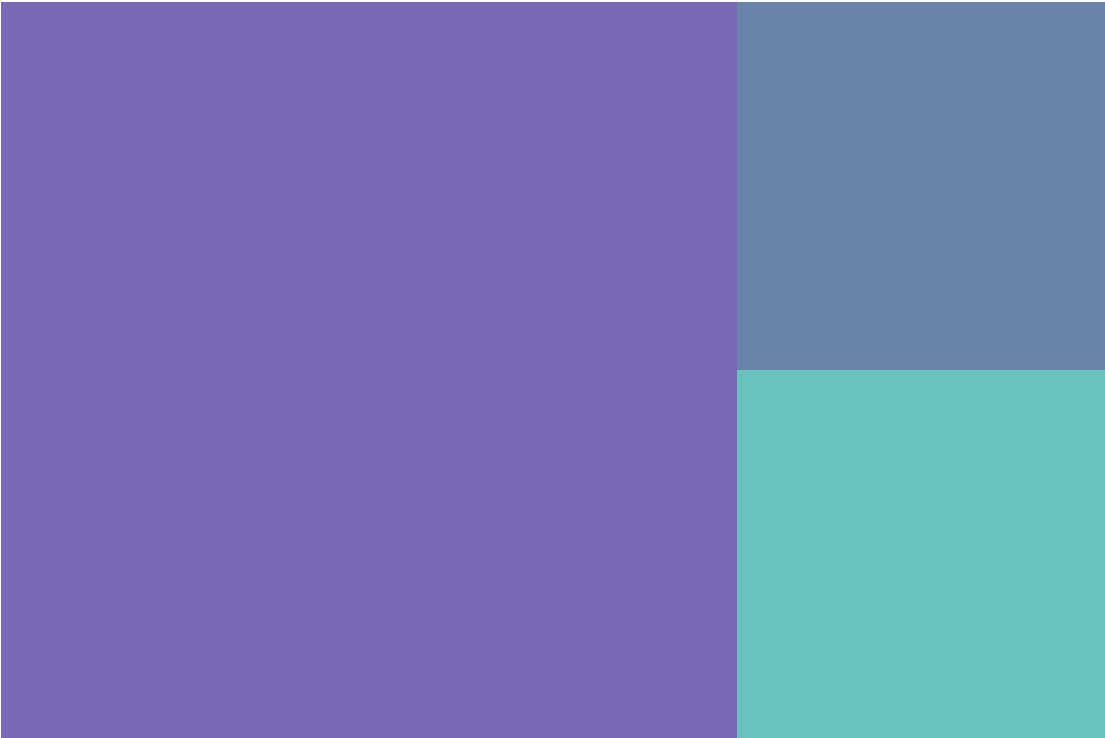
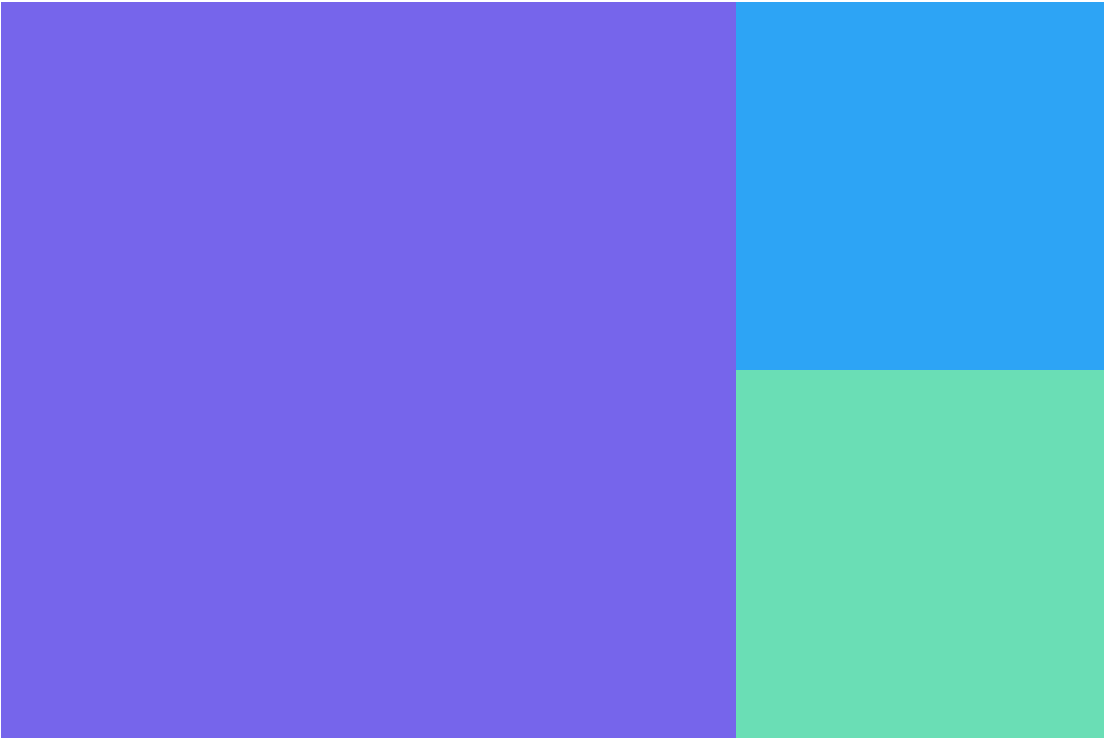


ANALOGOUS



Analogous colors are groups of colors that are next to each other on the colour wheel. You can pick colors that are close to each other as well as a bit further away. This method creates small amount of contrast. However, the outfits come up less aggressive than complimentary ones.

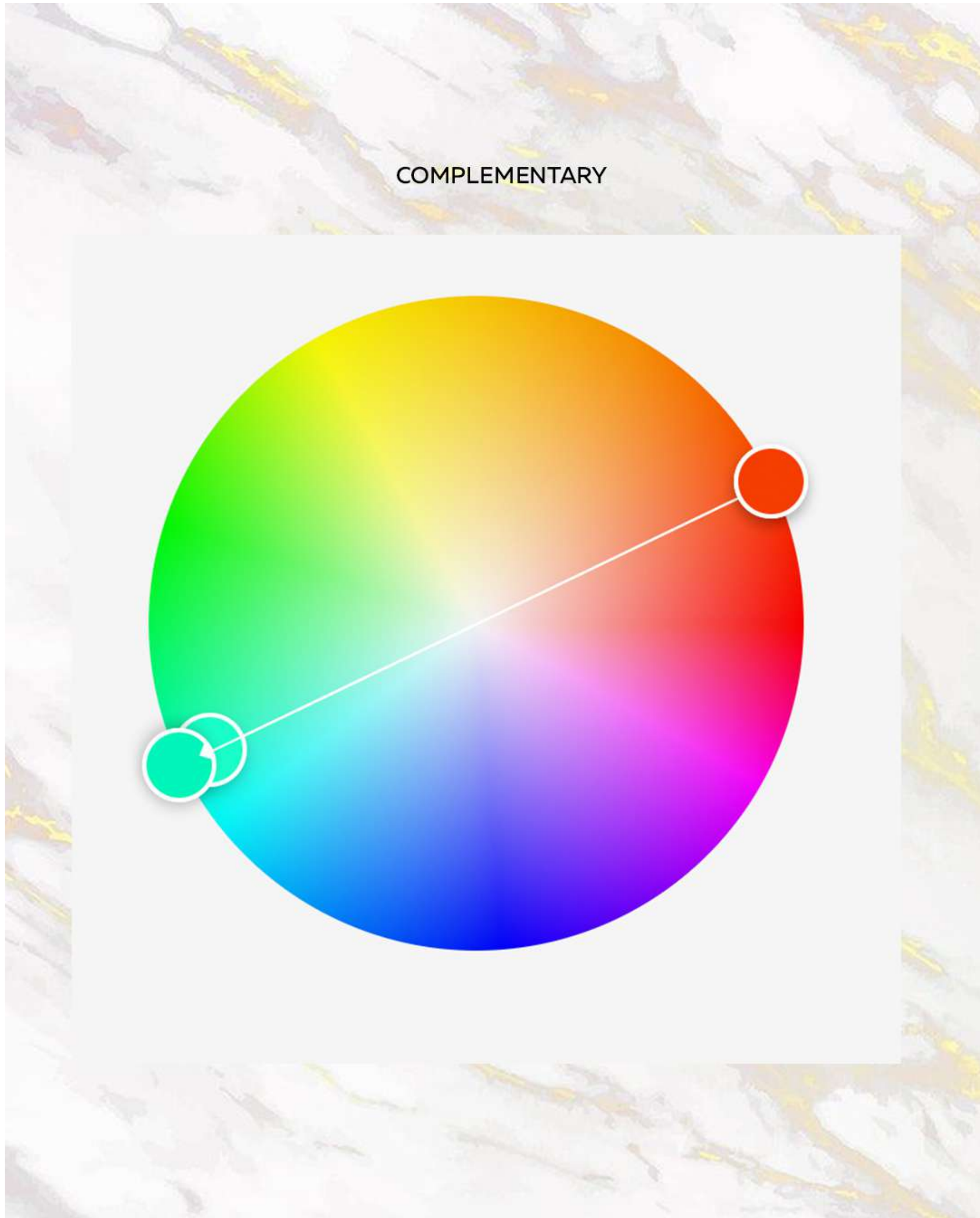
ANALOGOUS



ANALOGOUS

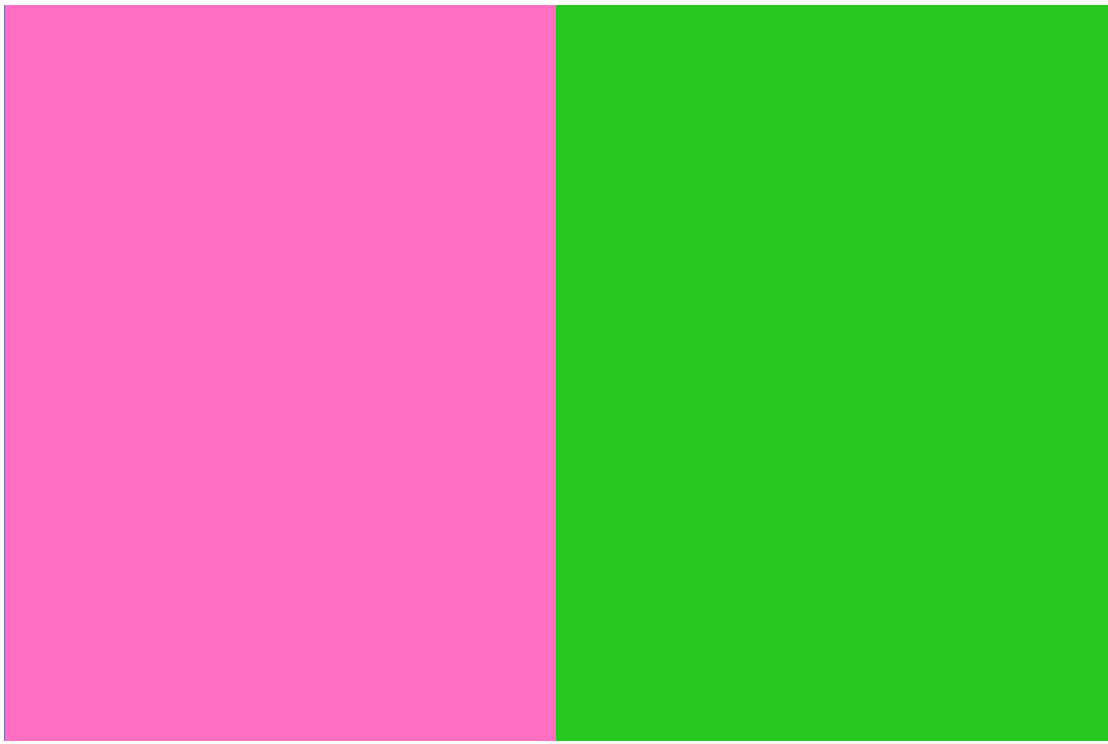
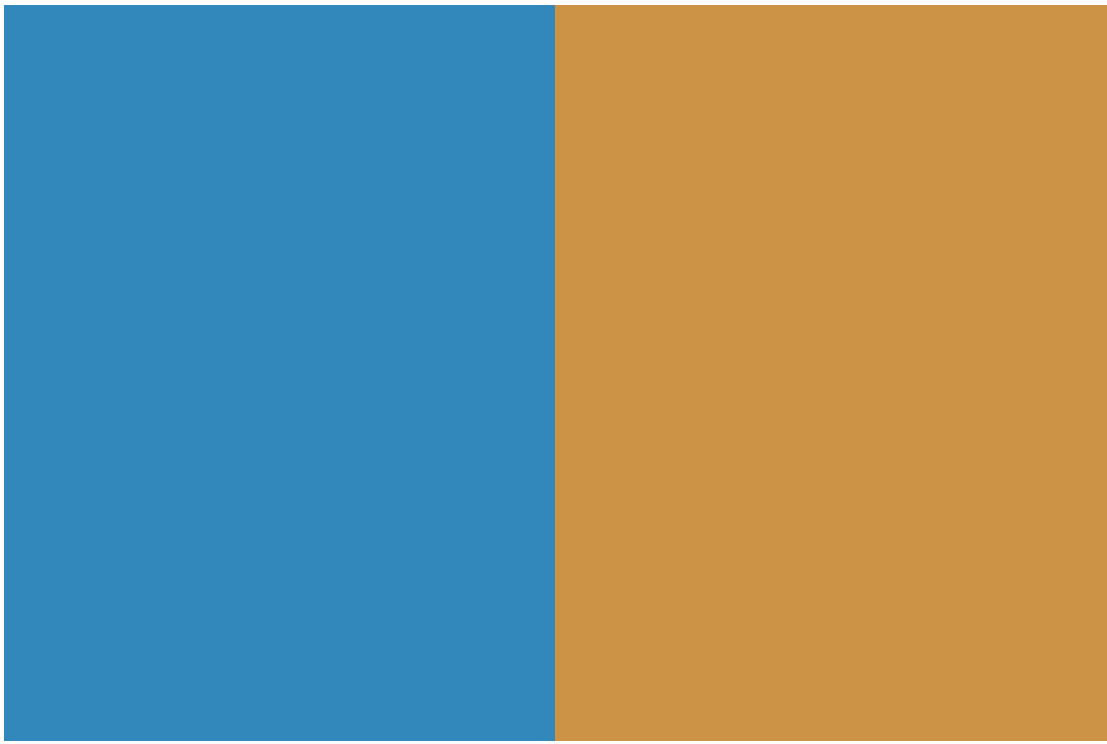
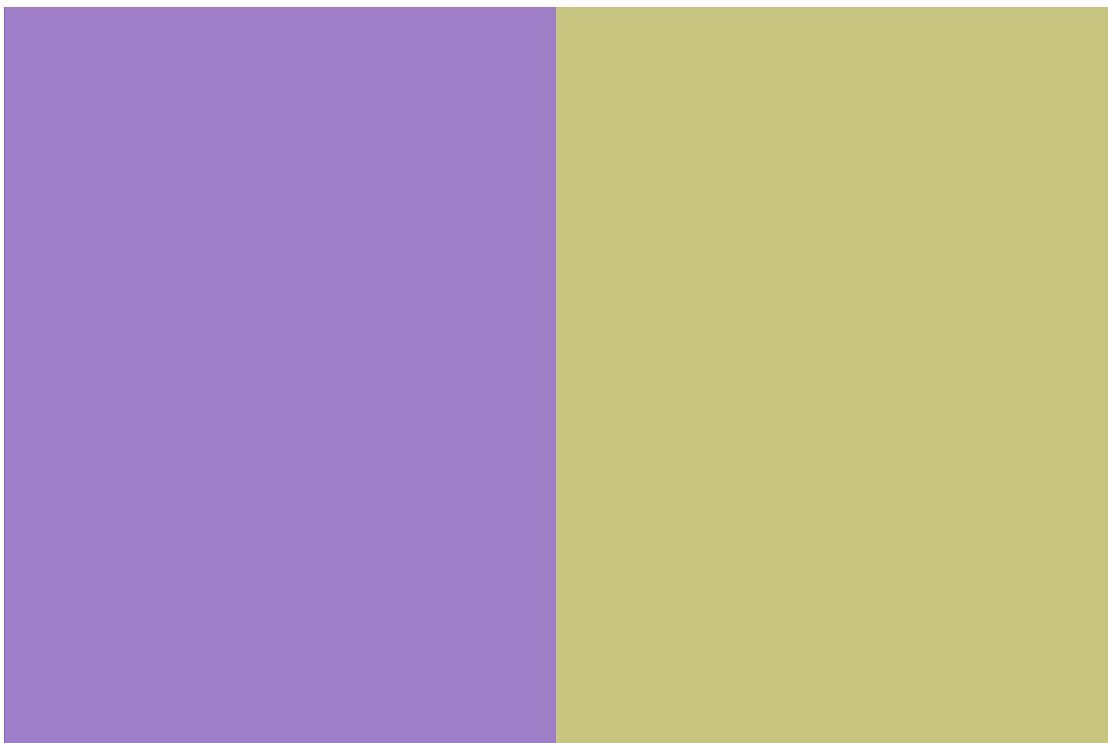
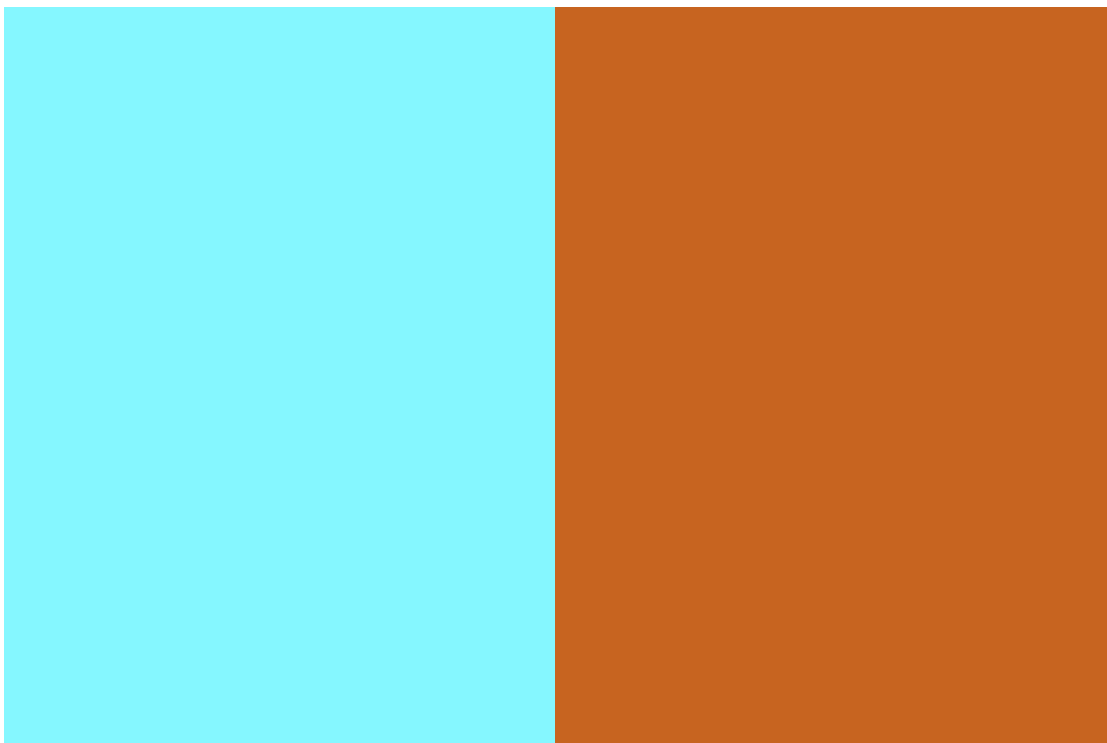
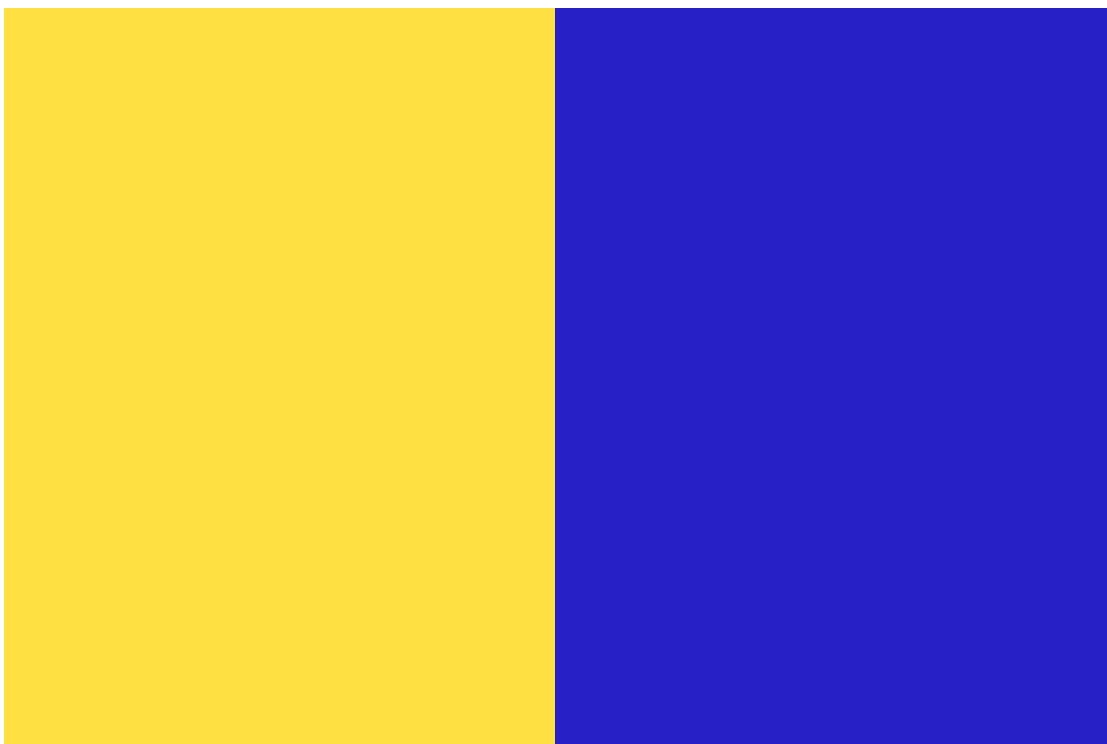
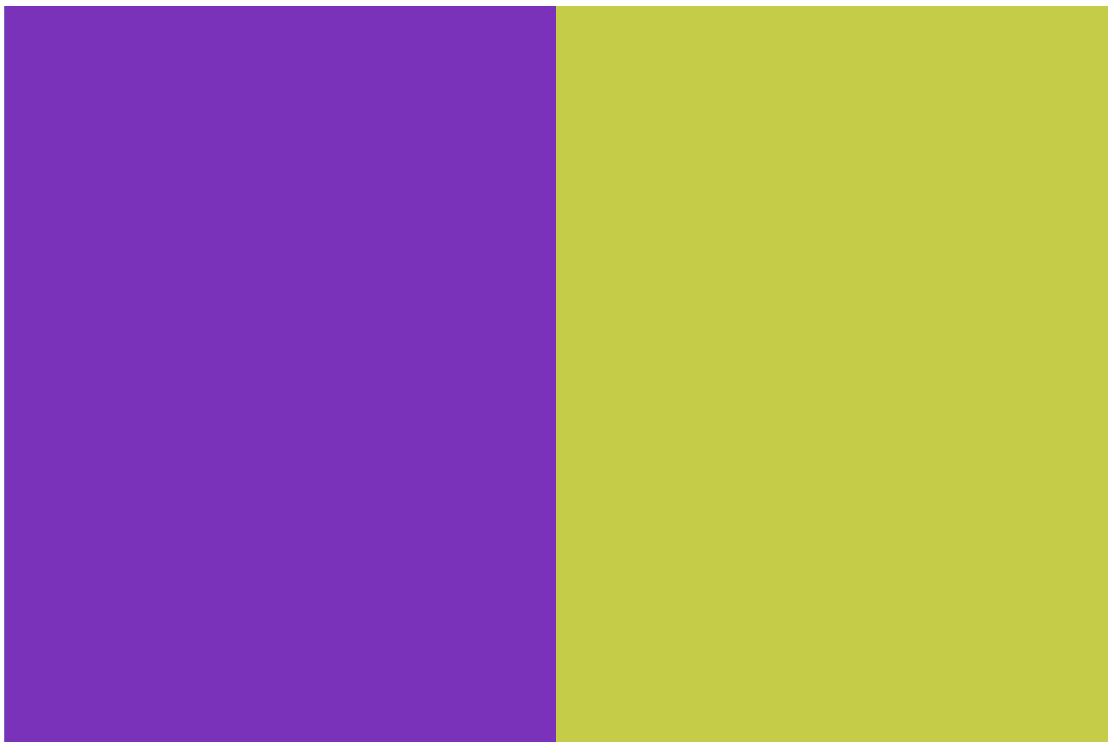
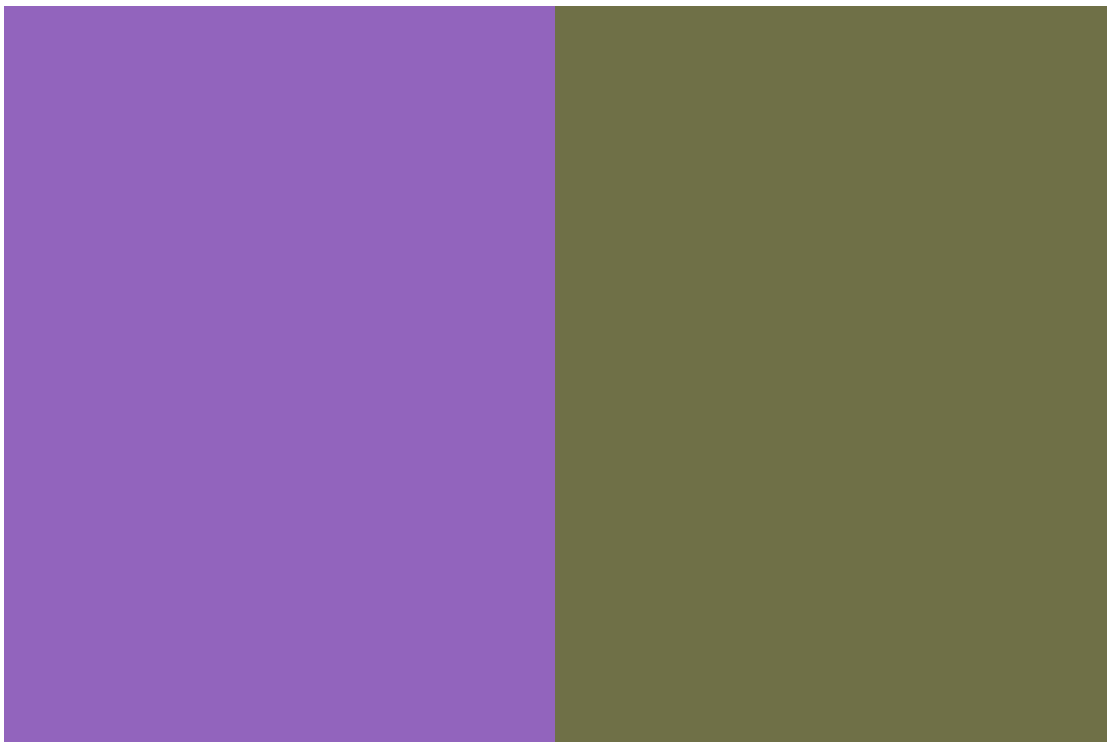


COMPLEMENTARY



Complementary colors are two colors that are placed on the opposite sides of the color wheel. As you will see later, when placed next to each other, they create the strongest contrast for those two colors. They create aggressive, pulsating feel because these colors are opposite to each other. If complementary colors are being used together they draw attention and create contrasting messages. For example, red & green colors will transmit "passion, strong & harmony, balance" message.

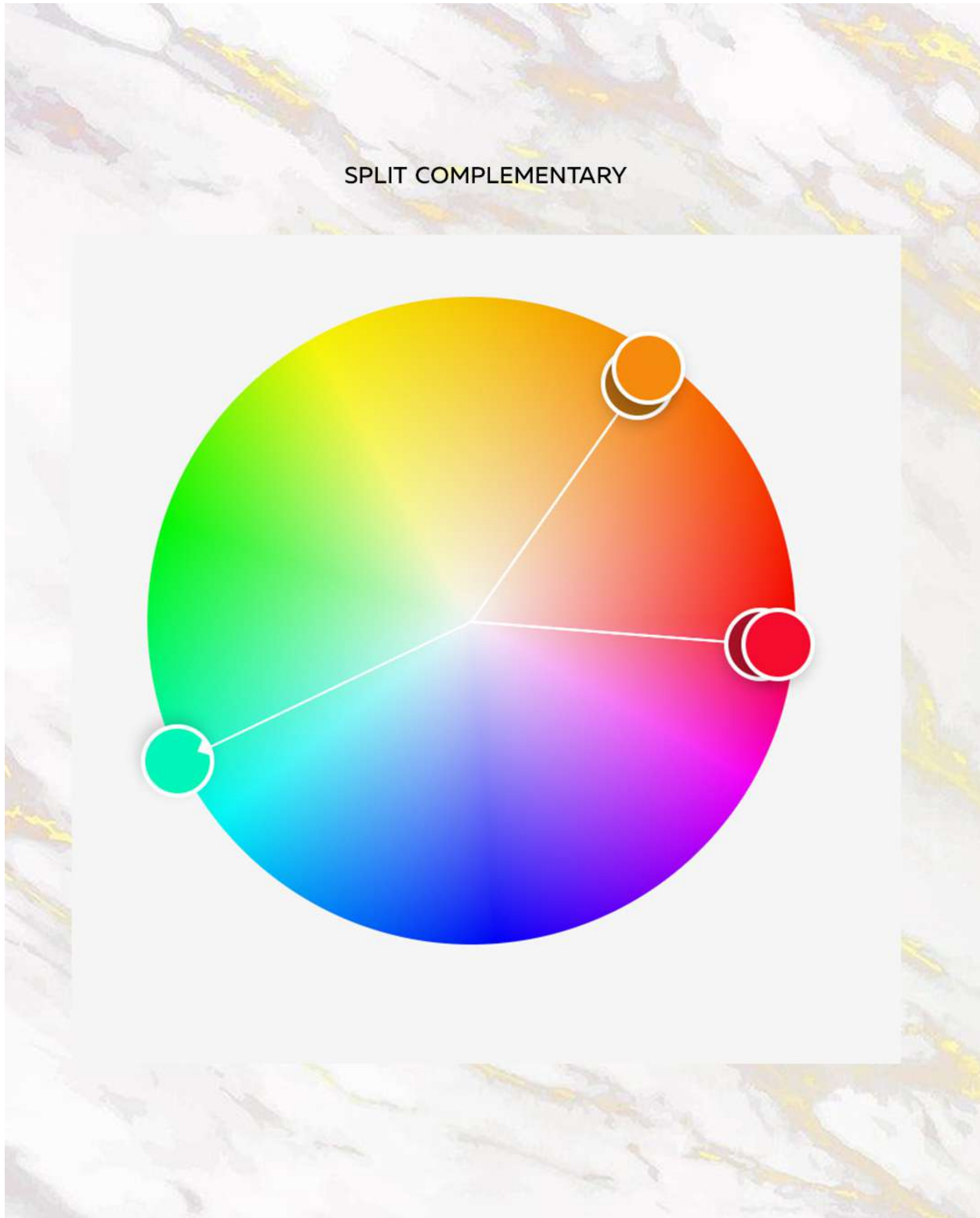
COMPLEMENTARY



COMPLEMENTARY

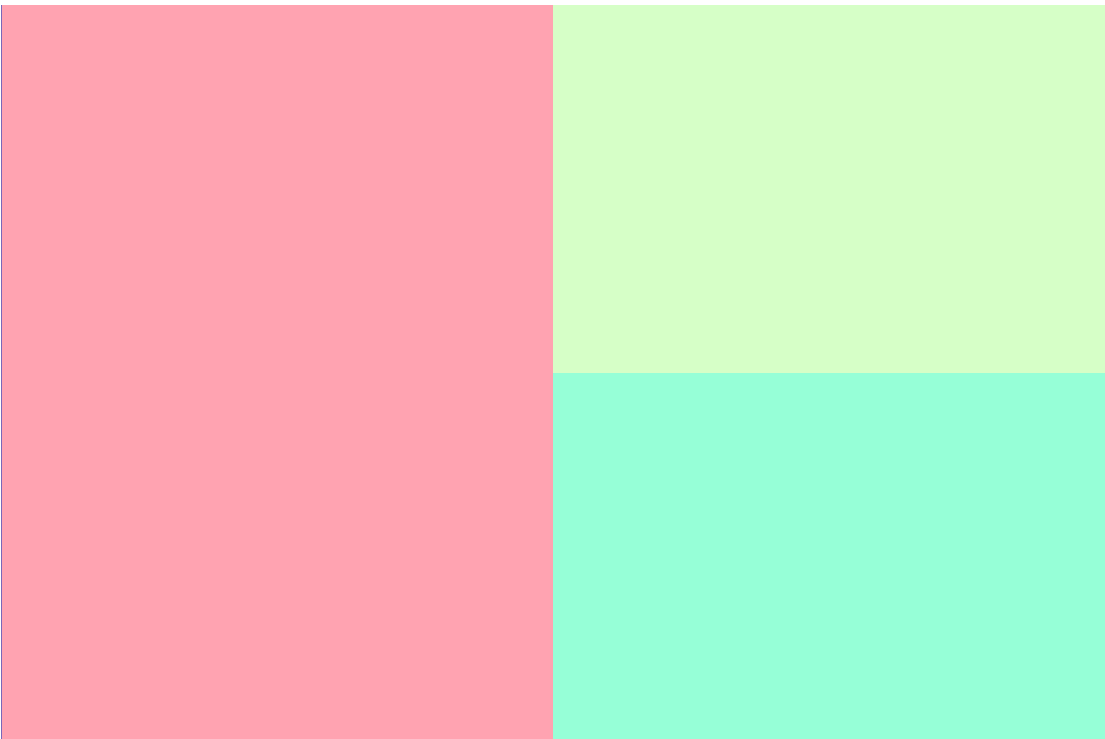
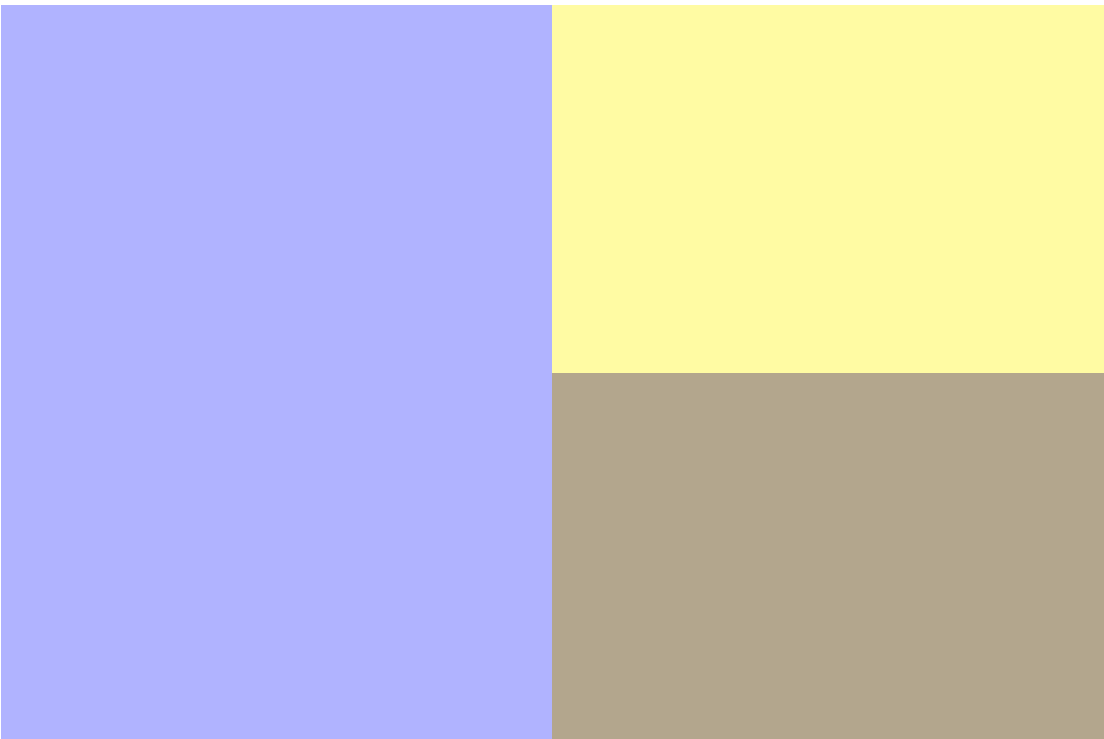
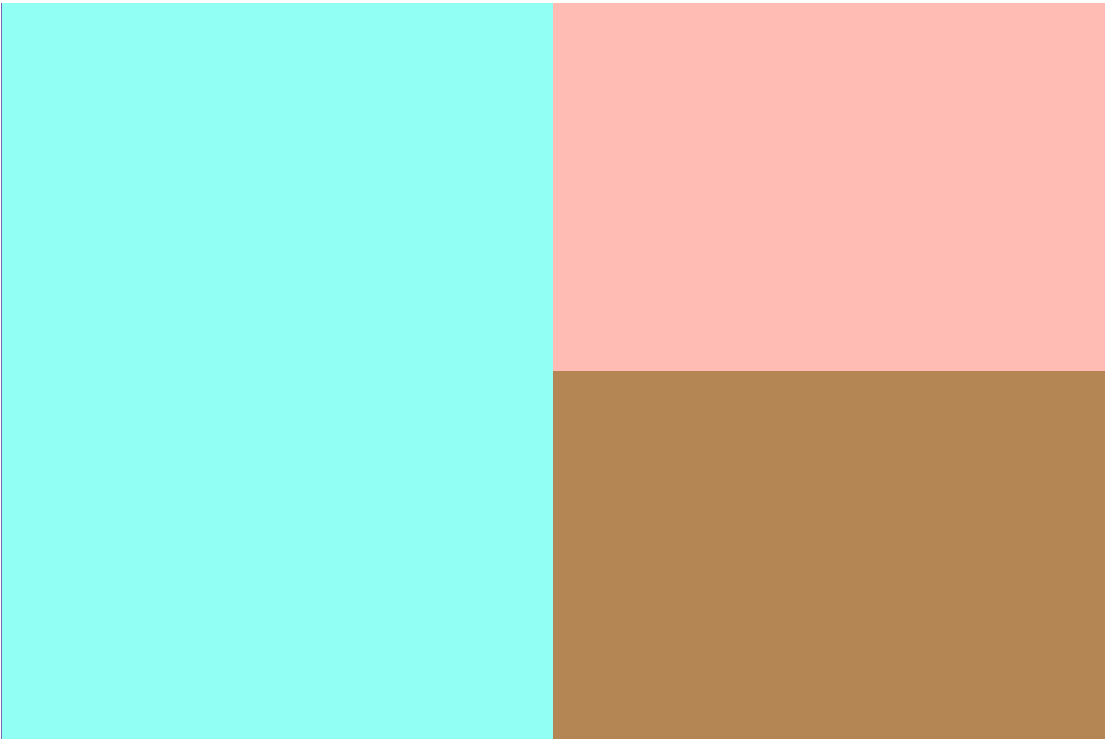
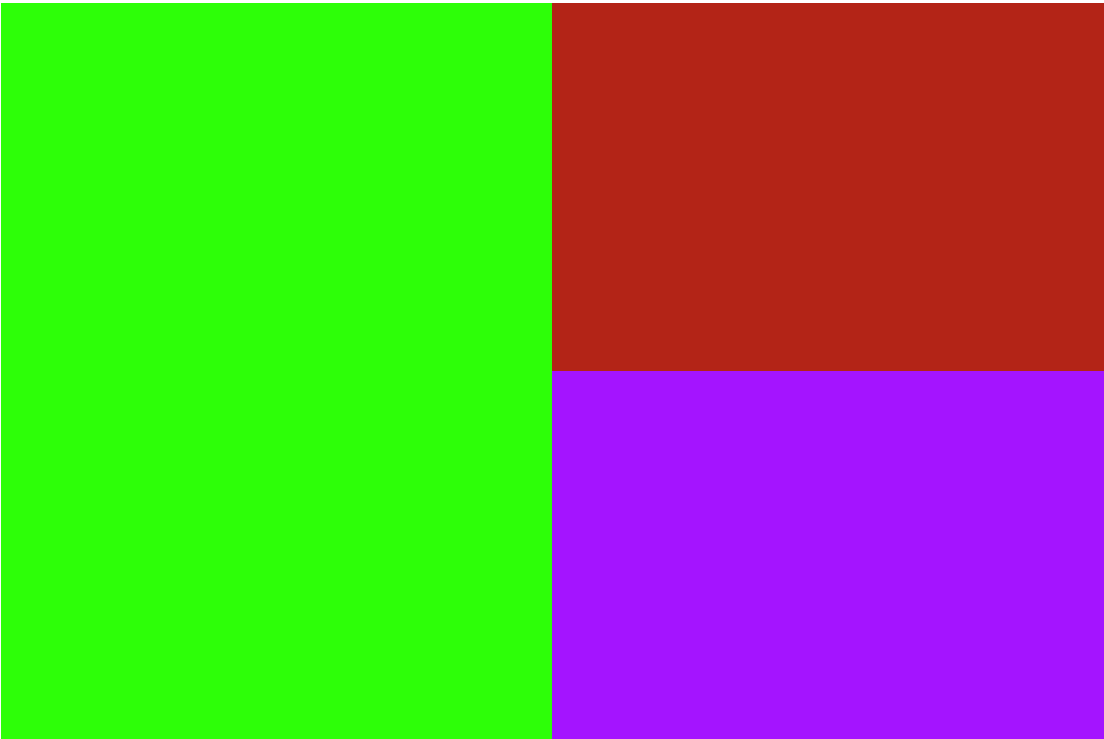
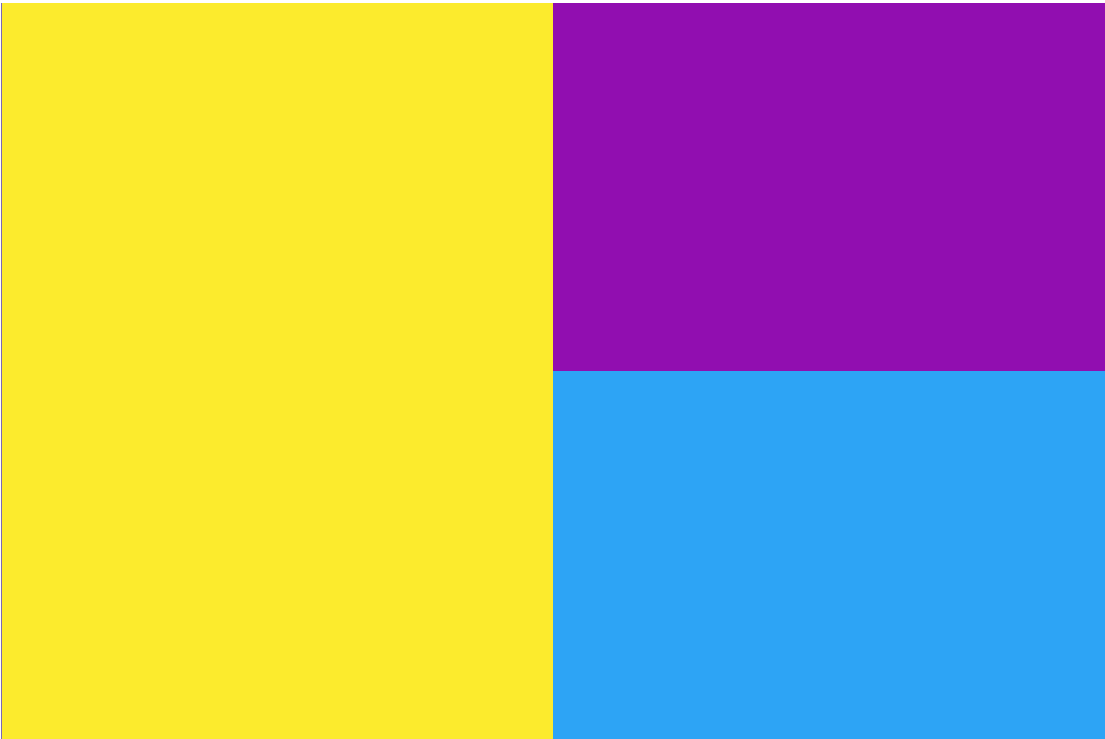
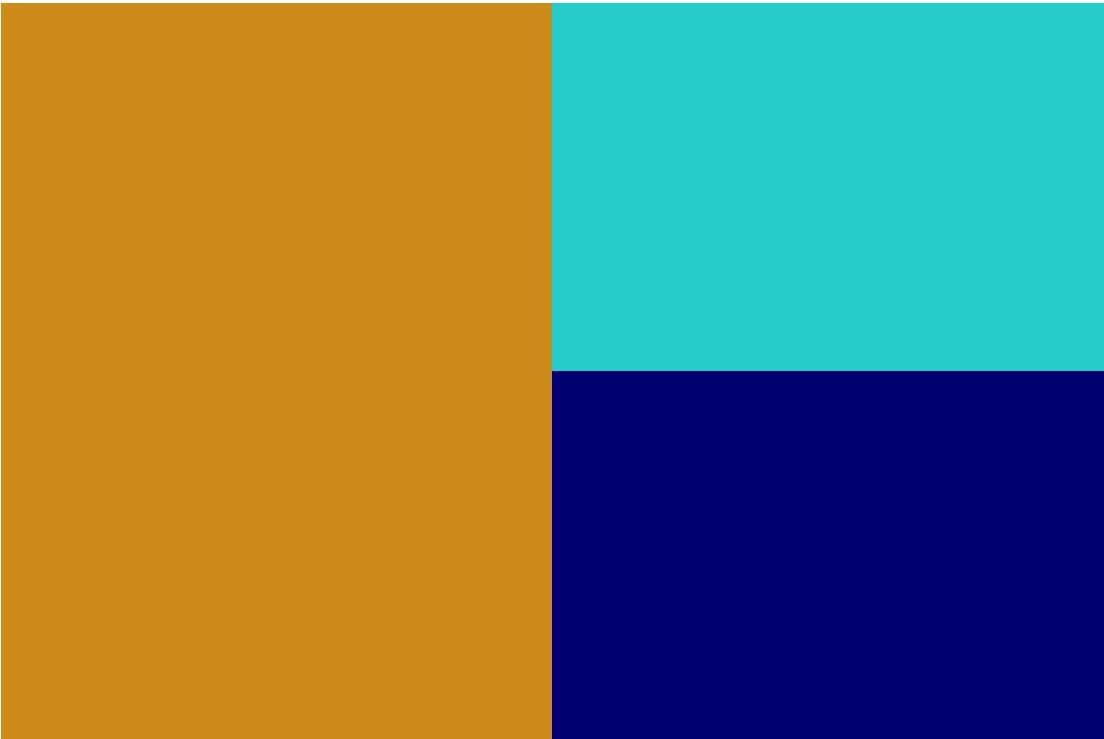
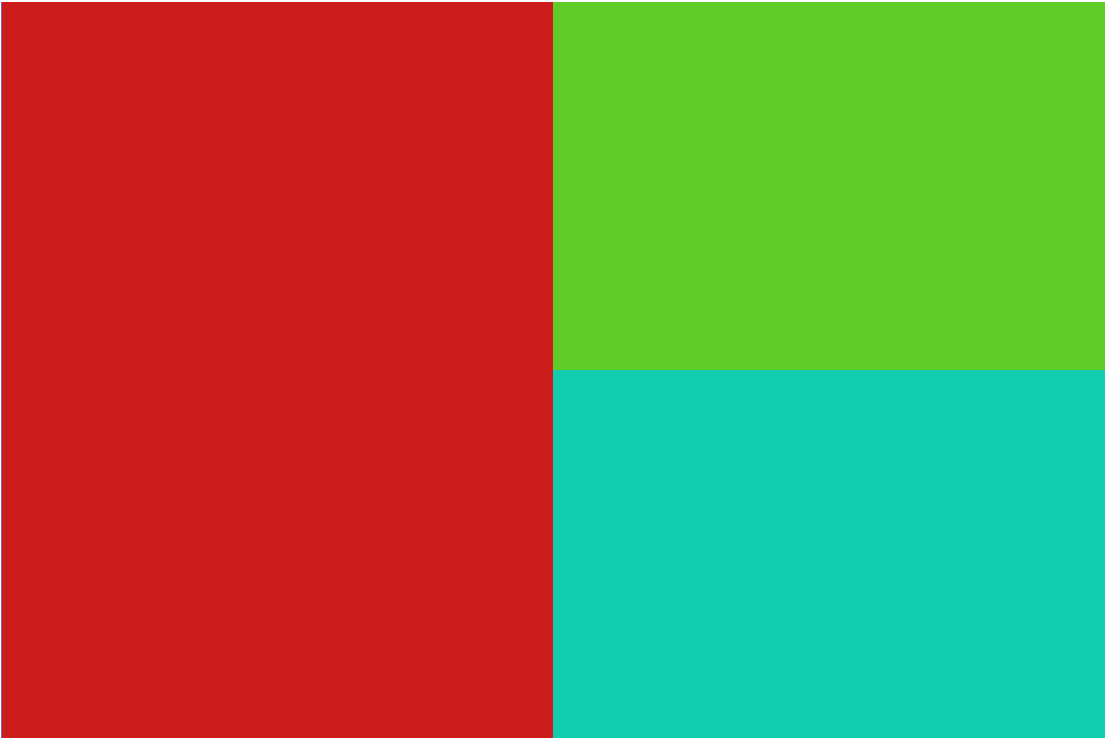
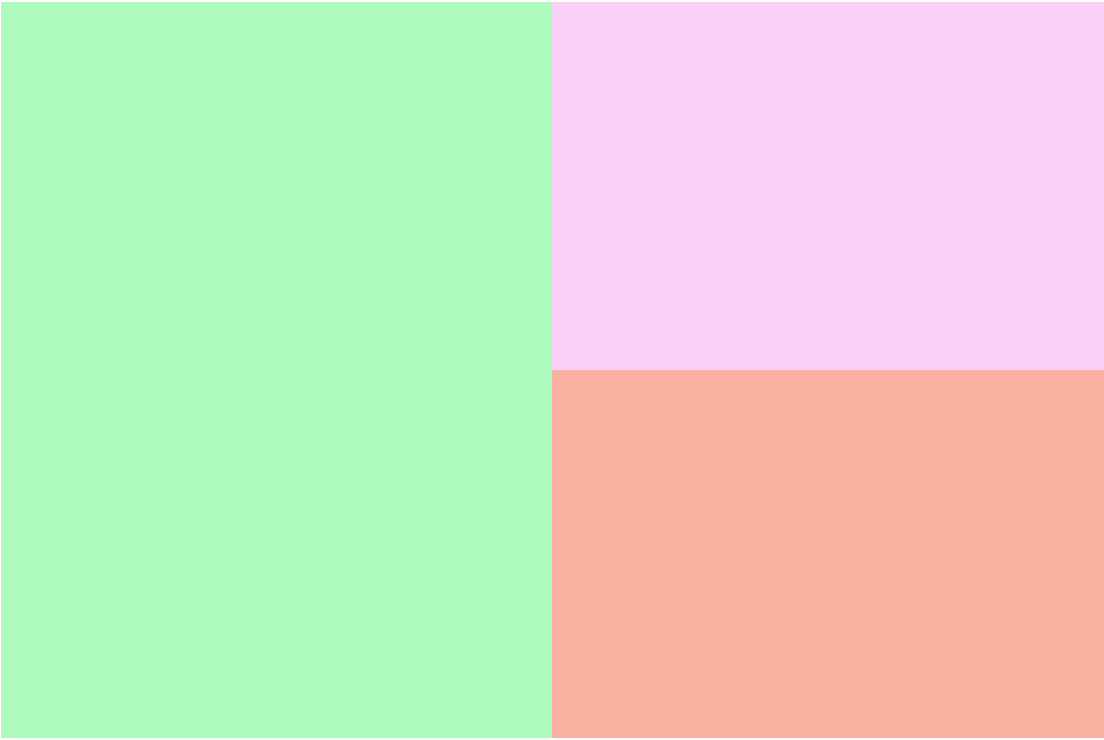
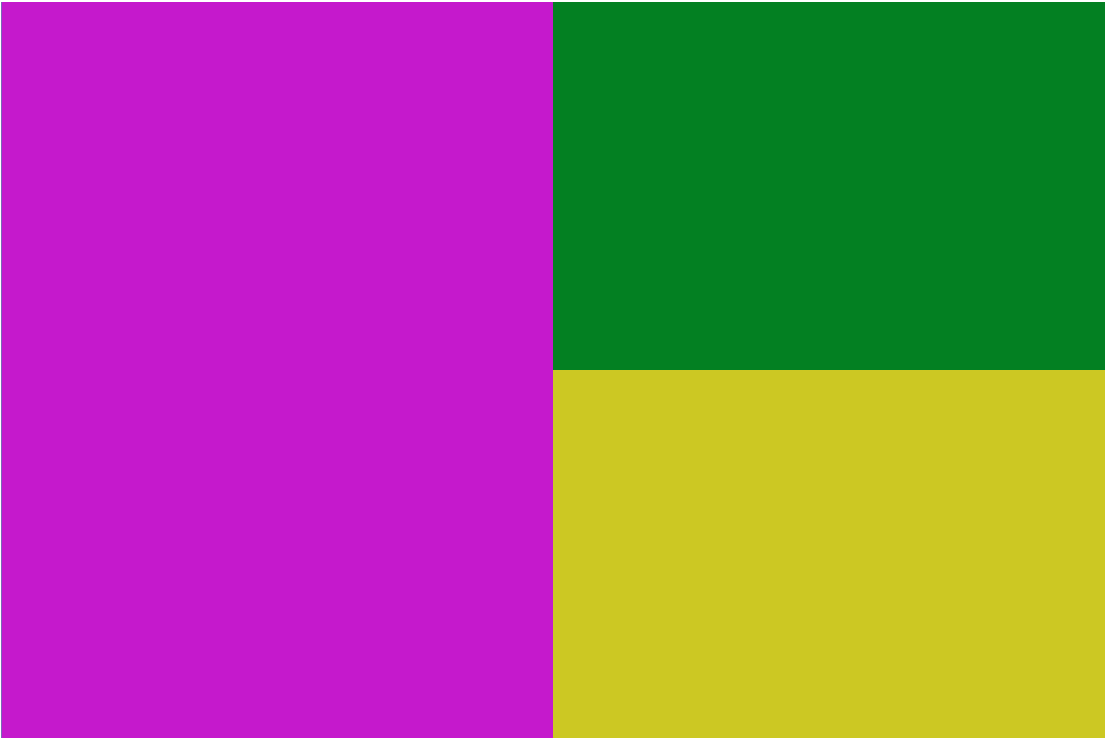
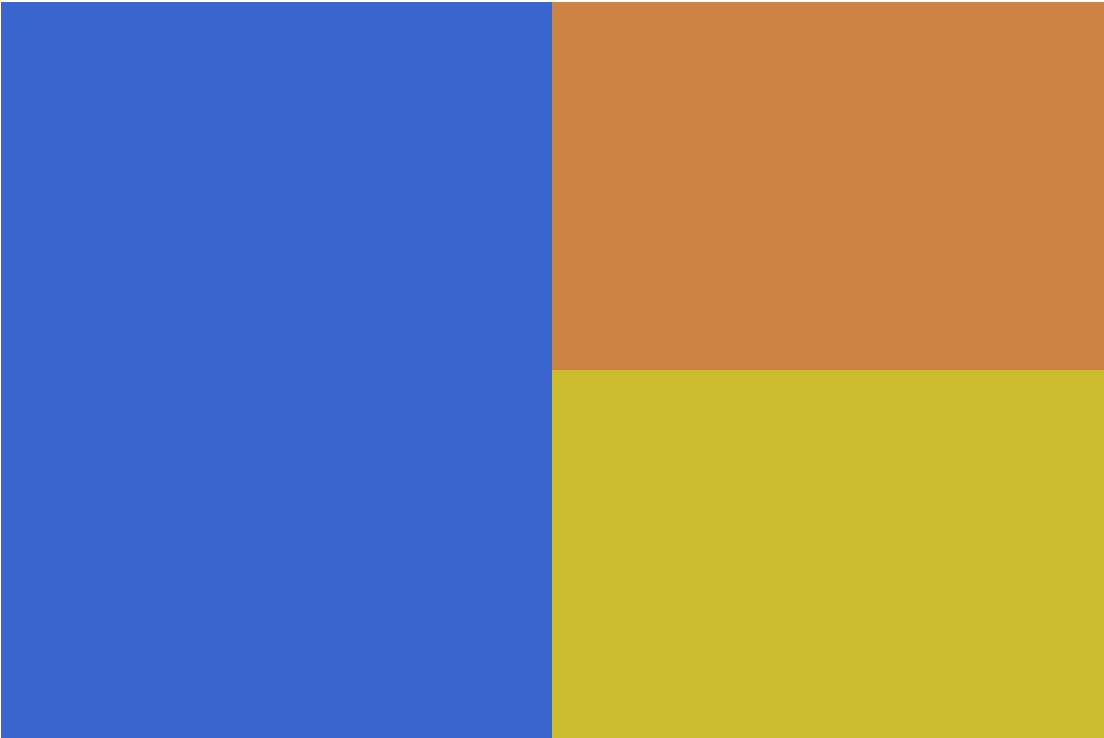


SPLIT COMPLEMENTARY



Split-complementary is a color scheme using one base color and two secondary colors. This method requires a good eye and some practice. Outfits that use this method scream for attention and convey that a person is creative. This color scheme has the same strong visual contrast as the complementary color scheme, but has less tension.

SPLIT COMPLIMENTARY



SPLIT
COMPLEMENTARY



SAME SATURATION

Some outfits won't exactly fit any mixing method. This, probably, is because they use the principle of same saturation. You may forget how to mix colors with each other but if you dress clothes with the same saturation you're good to go! Here are 3 ways you can combine colors:

- Bright
- Dark
- Pastel

SAME
SATURATION



ACHROMATIC

An achromatic color is one that lacks hues such as white, grey, and black. Because these colors lack saturation/hue they don't call for attention. Outfits in this color scheme make person look calm, balanced and hidden from everyone's eyes.

ACHROMATIC

