

melisa demaestri

# INTRO TO WEB DEV

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FINAL:

Creating a Tumblr theme



# INTRO TO WEB DEV

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FINAL:

Creating a Tumblr theme

In this website, I aim to create a minimalistic, clean, and complementary way of showcasing my photography. Because I did not want any of the website elements to take away the attention from the photos themselves, I kept everything to a black and white and white as well as covered as little space as possible, allowing the whole page to appear very white other than the photographs which stand out.

Although I had originally planned of a more complex way of displaying these photos (first with an index kind of page in which they were divided into sections and later each section into their own page), I actually liked the idea of joining them all together in a random order instead. Still, in order to ensure focus on one or two pictures at a time I limited the sizing of each one so only parts of three photographs can fit inside the window, leaving the viewer to want to see more as they scroll down.



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# WIREFRAME version 1

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v e r s i o n l

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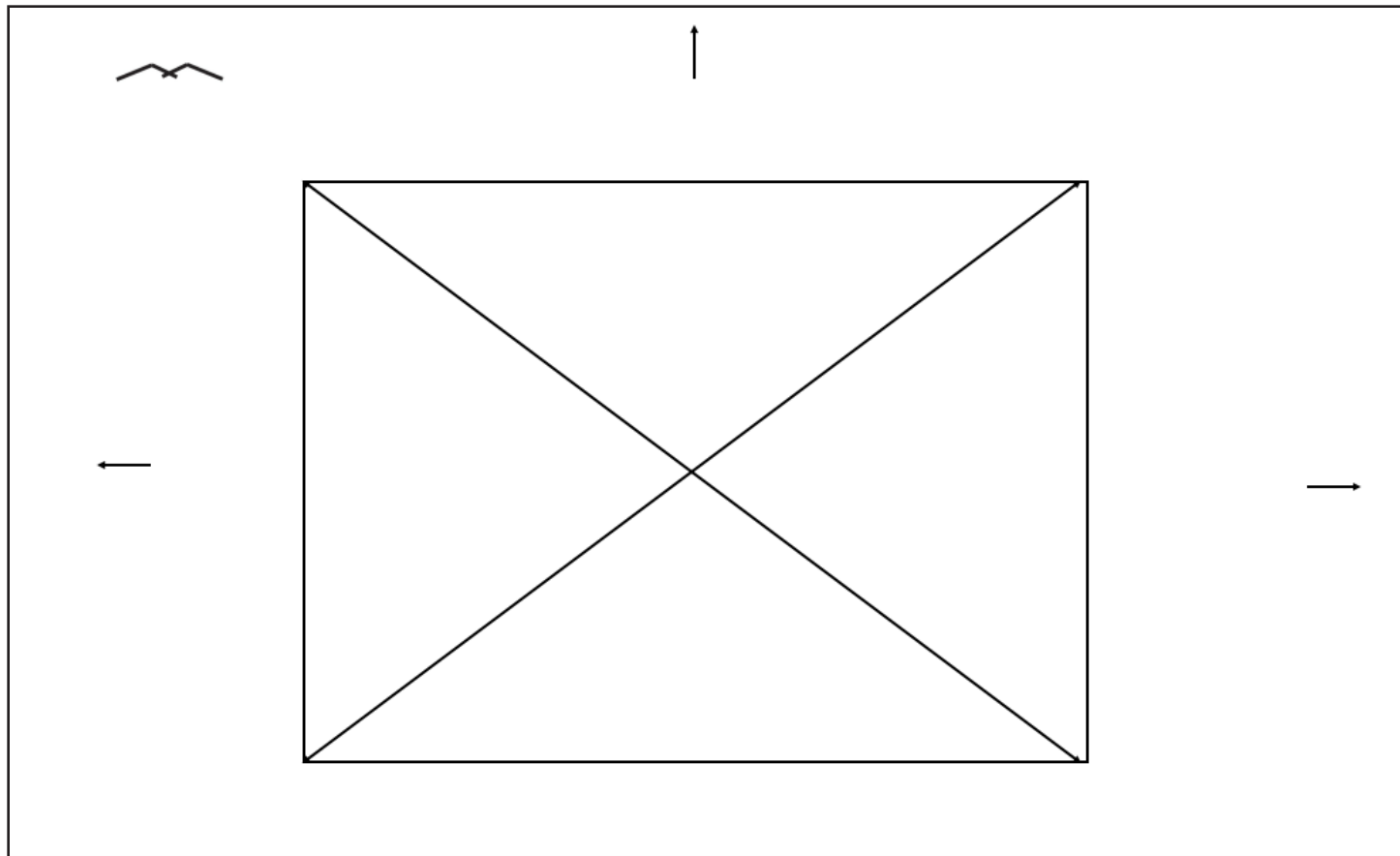


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Bird logo animation  
begins after hovering to  
the left to view  
about/contact info page

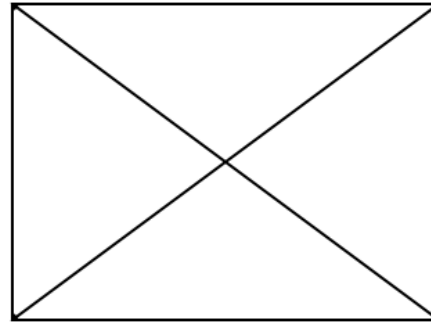


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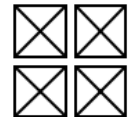


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melisa demaestri is a 20 year old media student at new york university. her passions include photography, media, design, and pizza.



Created with Moqups (Free Version)  
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# WIREFRAME version 2

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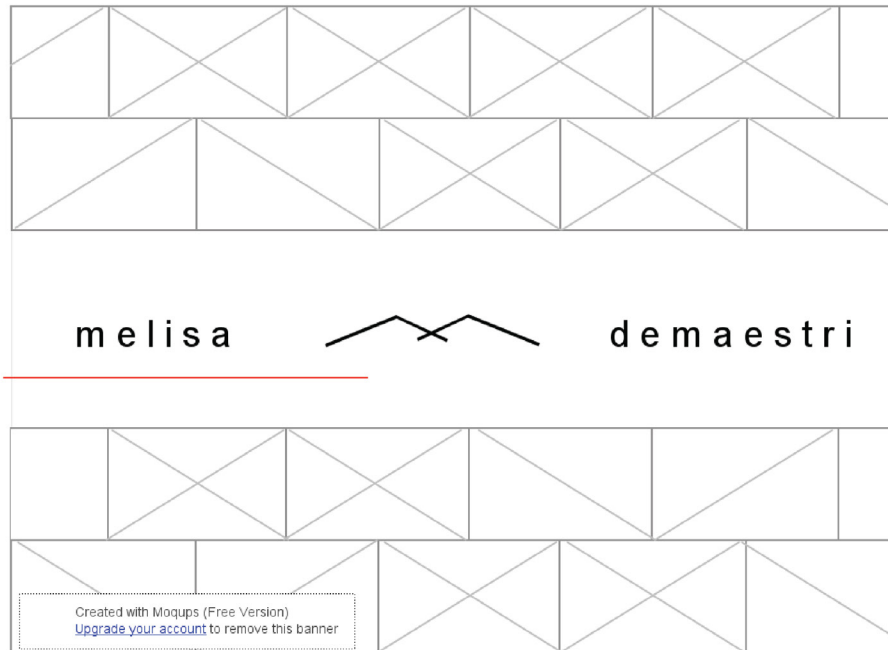
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W I R E F R A M E  
v e r s i o n 2

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home page:



1. click on logo to begin  
viewing images

\*this page will only appear  
when visiting site. images  
page will be the return to  
home page



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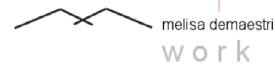
W I R E F R A M E  
v e r s i o n 2

INTRO TO WEB DEV

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### images page:

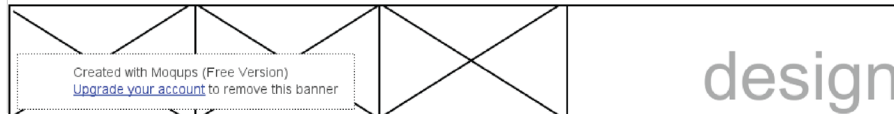
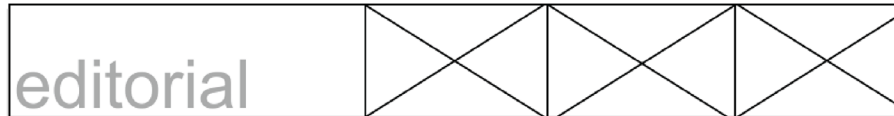
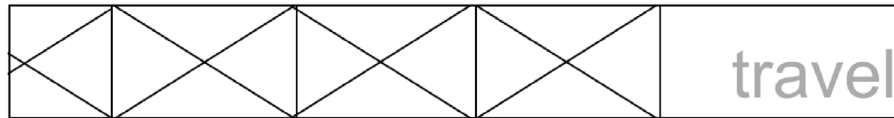
1



2

recent

3



1. link will go to about page

2. font will turn black when hovered over

3. each row will be an animated carousel

\*this page will be the return to home page (whenever logo at upper left is clicked)



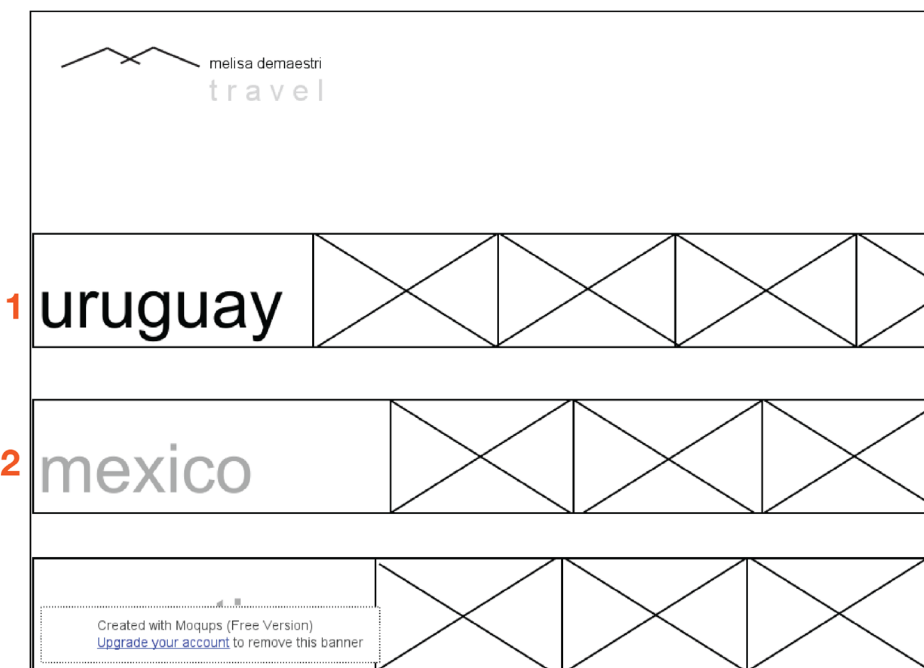
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### travel page:



1. font will turn black when hovered over

2. each row will be an animated carousel



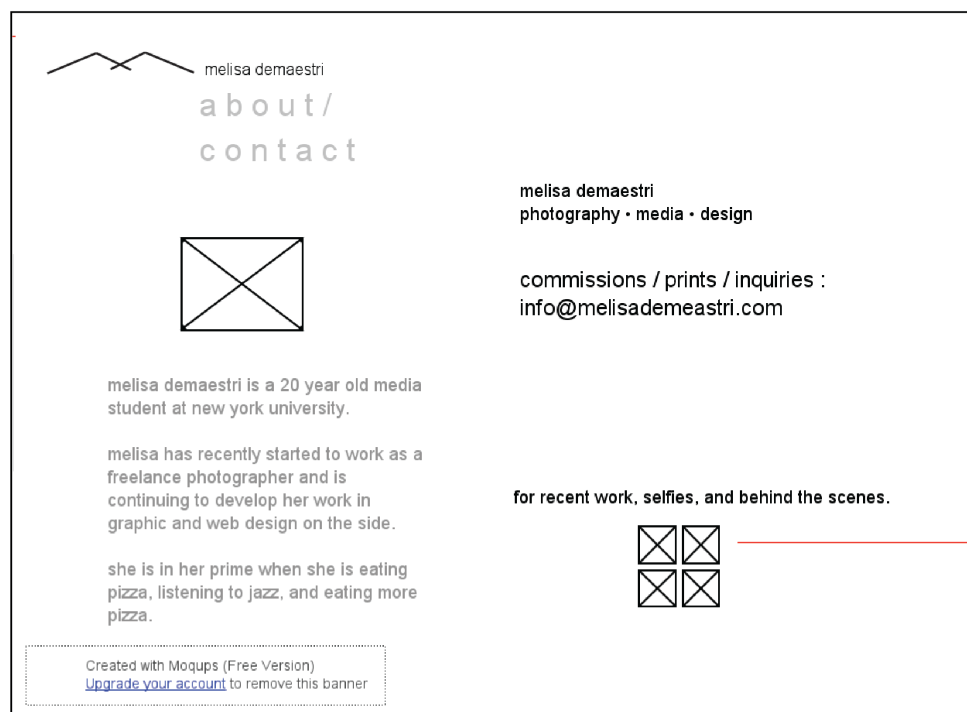
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## about page:



1. links to all my social media sites

1



# DESIGN version 1

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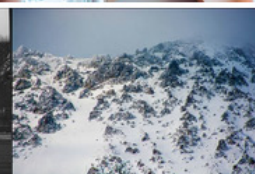
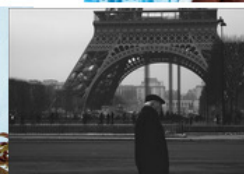
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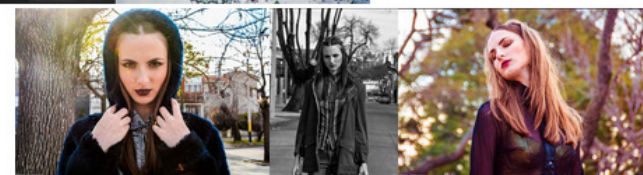
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work

recent



travel

editorial



design



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travel



argentina





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 melisa demaestri  
about



melisa demaestri is a 20 year old media student at new york university.

her love of photography began in 2008 when she bought her first camera.

melisa has recently started to work as a freelance photographer and is continuing her work in graphic design on the side.

she is in her prime when she is eating pizza, listening to jazz, and eating more pizza.

**melisa demaestri**  
*photography • media • design*

commissions / prints / inquiries:  
[info@melisademaestri.com](mailto:info@melisademaestri.com)

for recent work, selfies, and behind the scenes:





# DESIGN version 2

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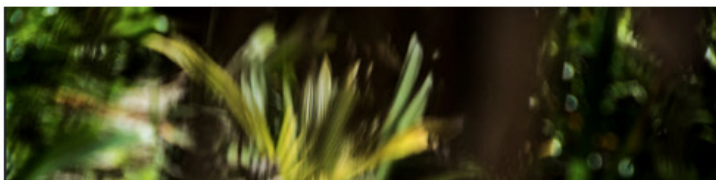
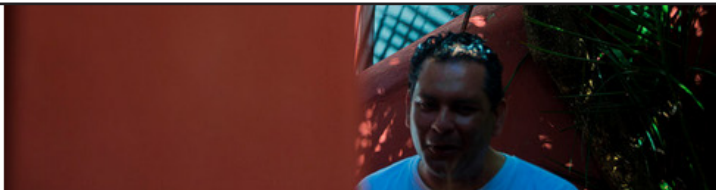
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**melisa demaestri**

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[info@melisademaestri.com](mailto:info@melisademaestri.com)

for recent work, selfies, and behind the scenes:





## BUILD (HTML SITE)

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**final documentation:**  
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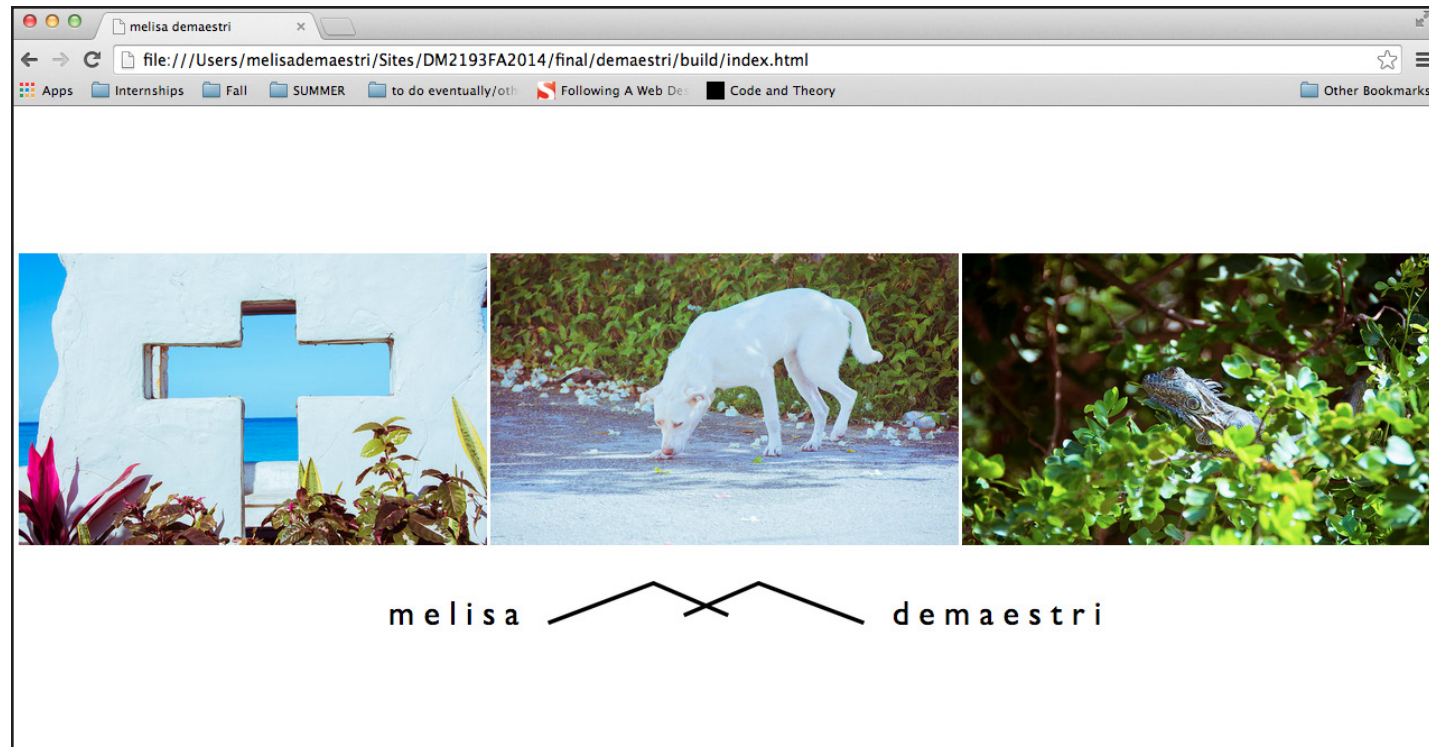
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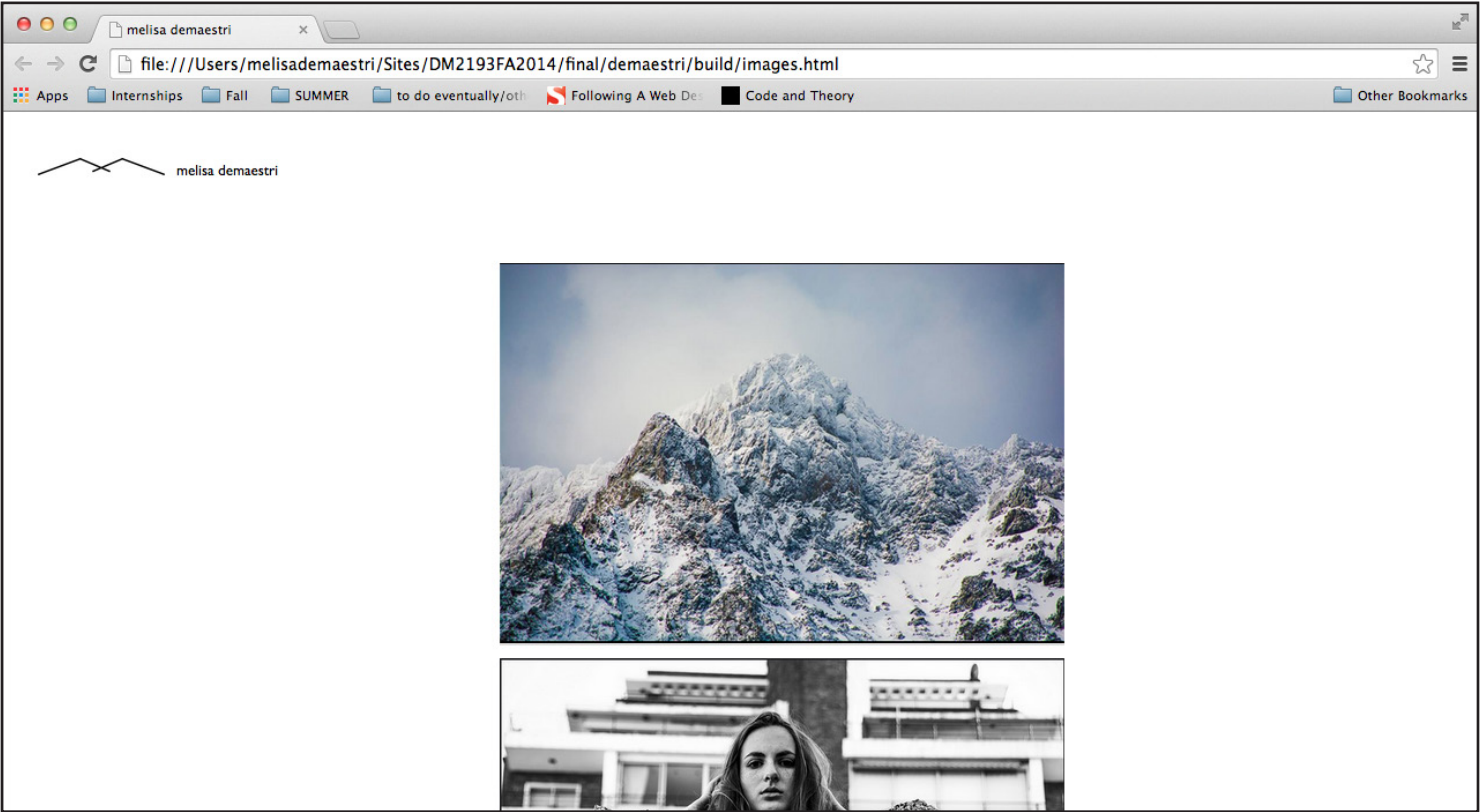
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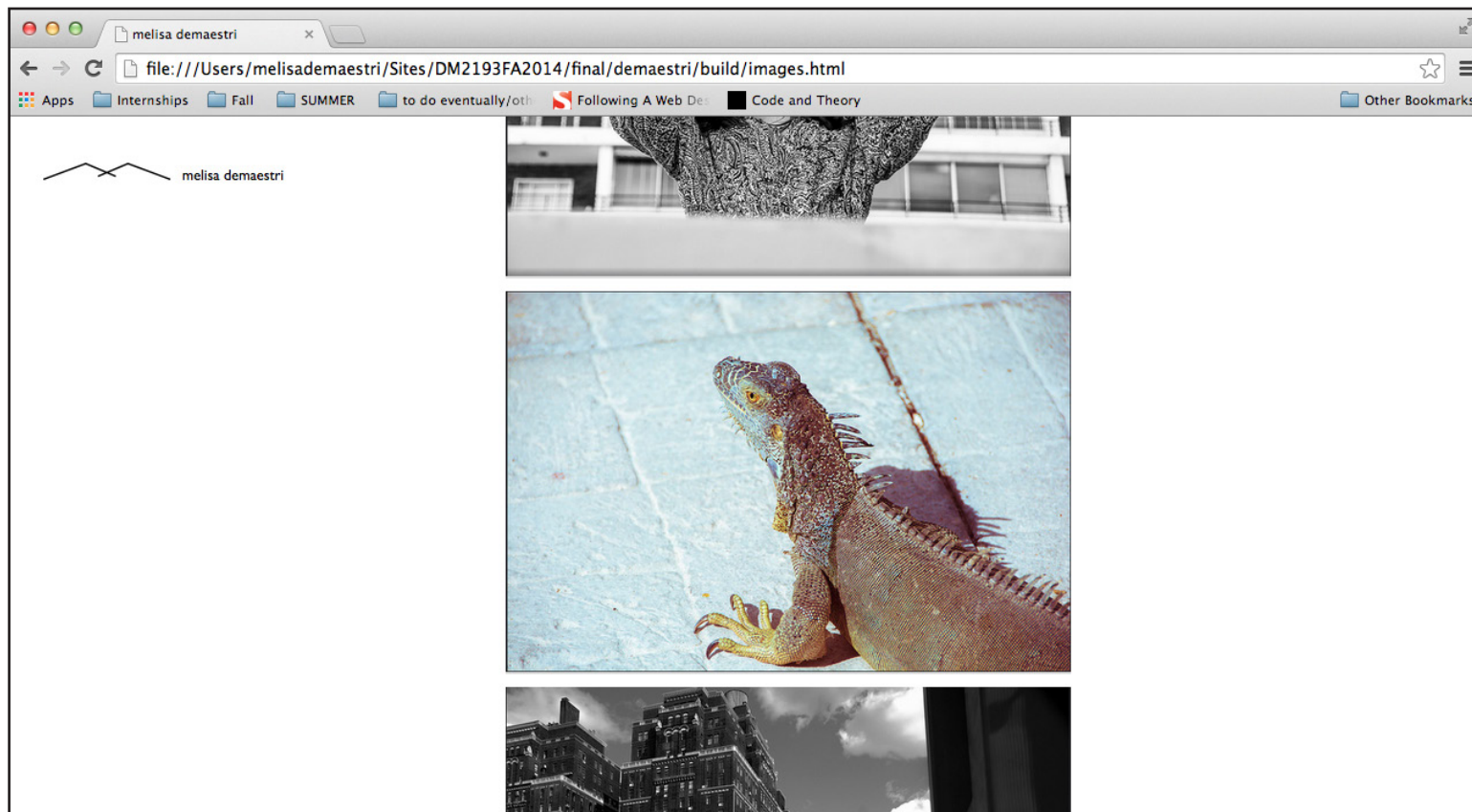
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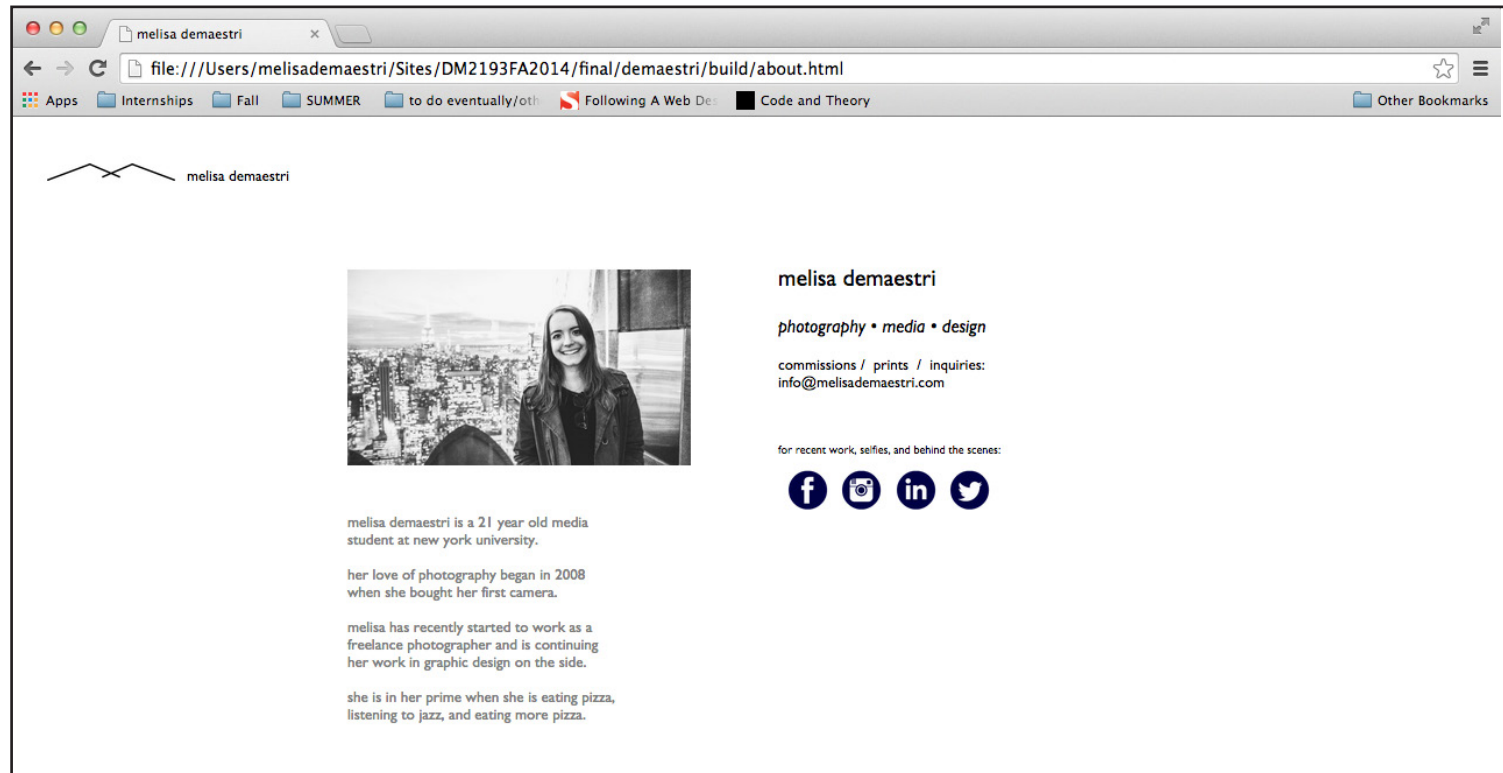
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## BUILD (TUMBLR SITE)

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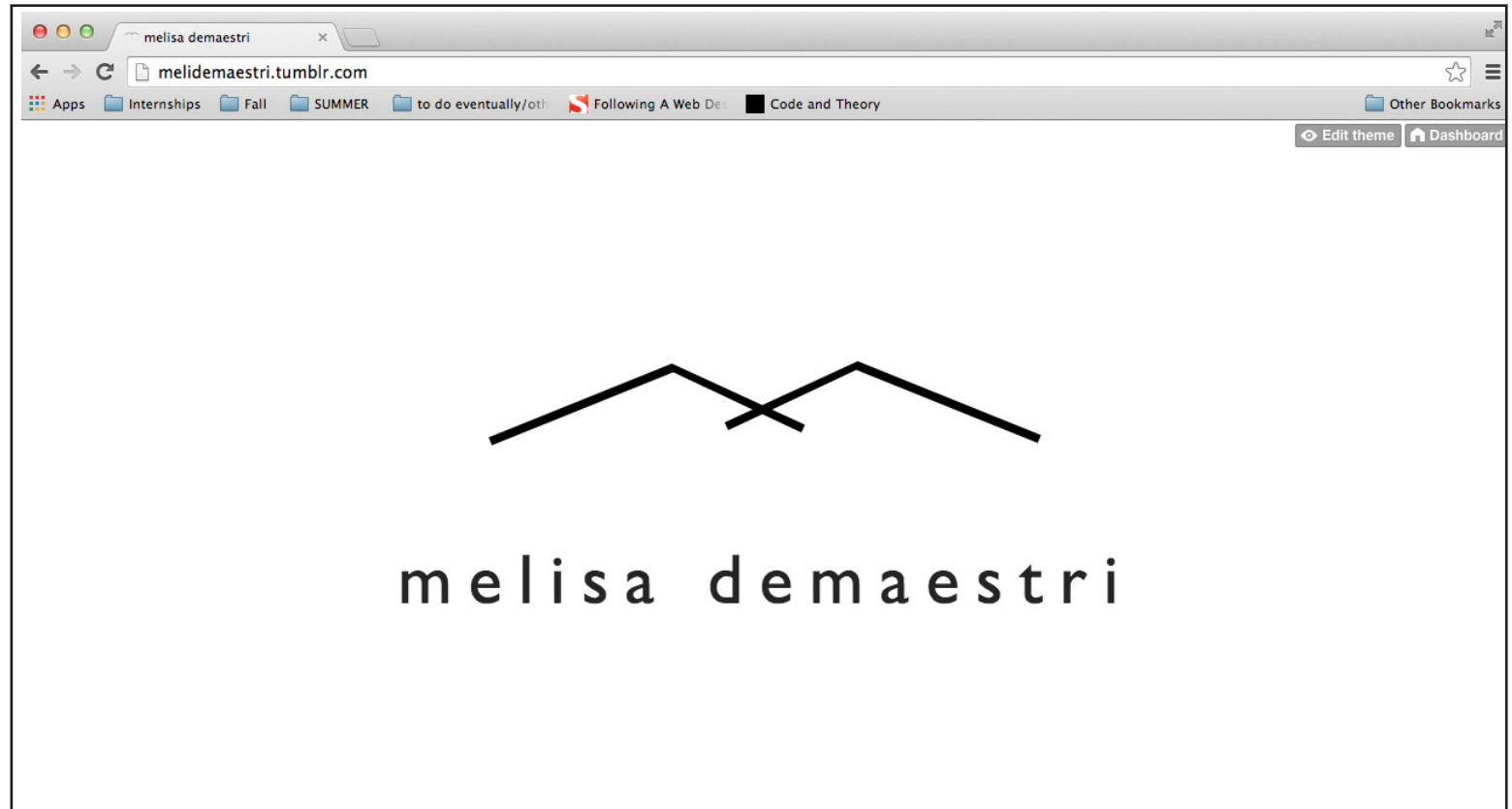
**\*note: redesigned the layout for final tumblr\***



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B T U M I B L D R

1st page: home page:



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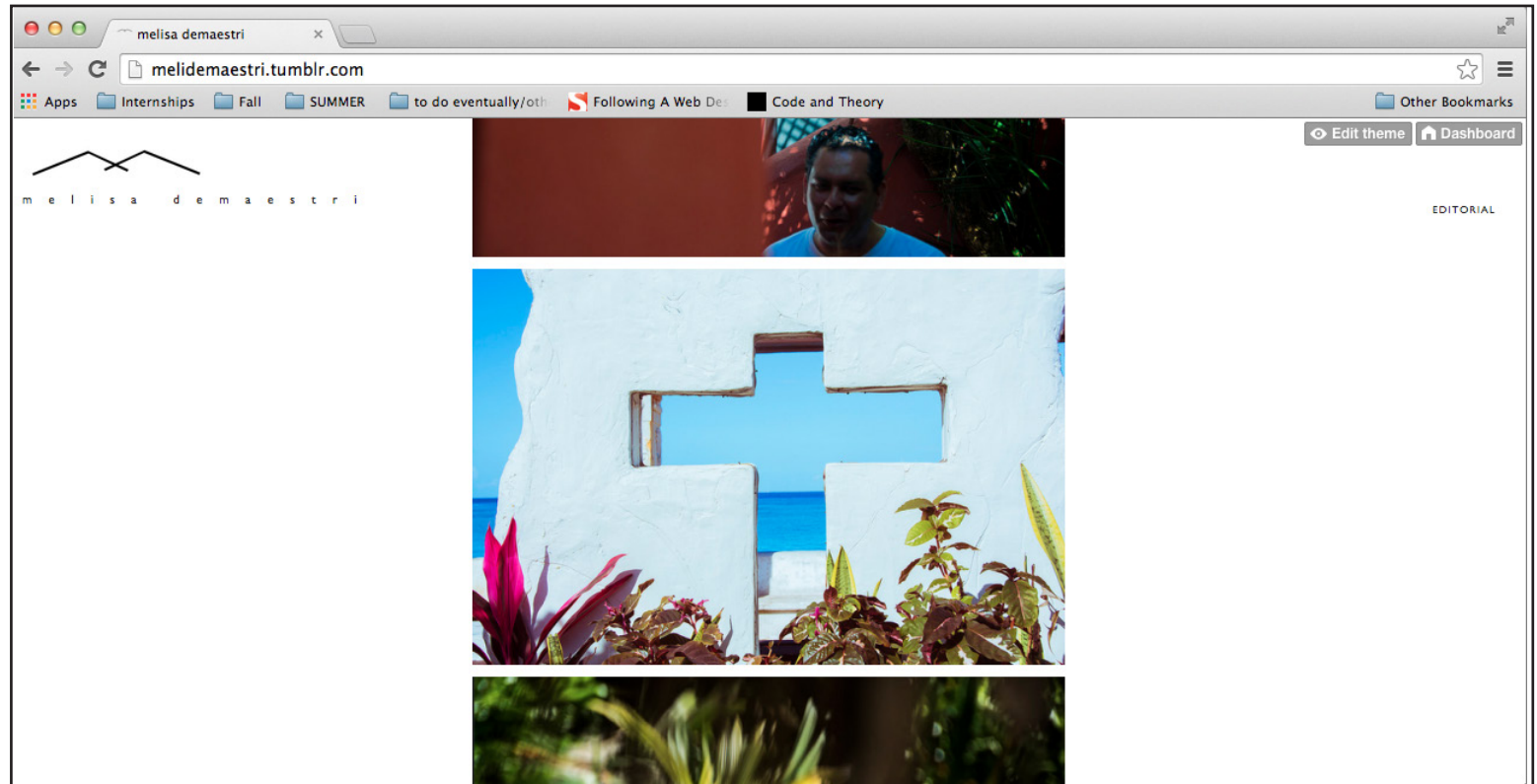
FINAL



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1st page continued: after scrolling down the home page:



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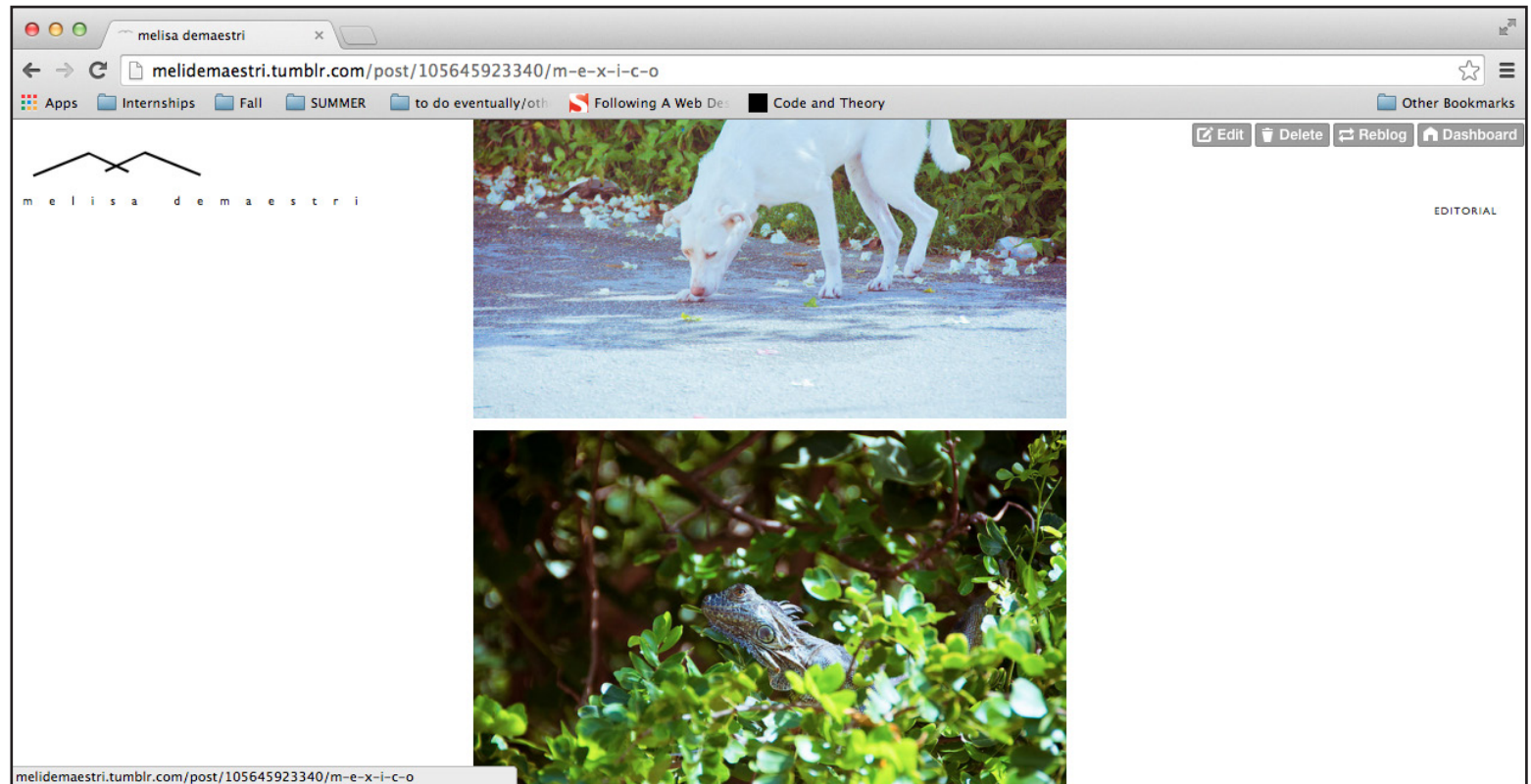




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2nd page: clicking on the permalink: viewing one post on its own



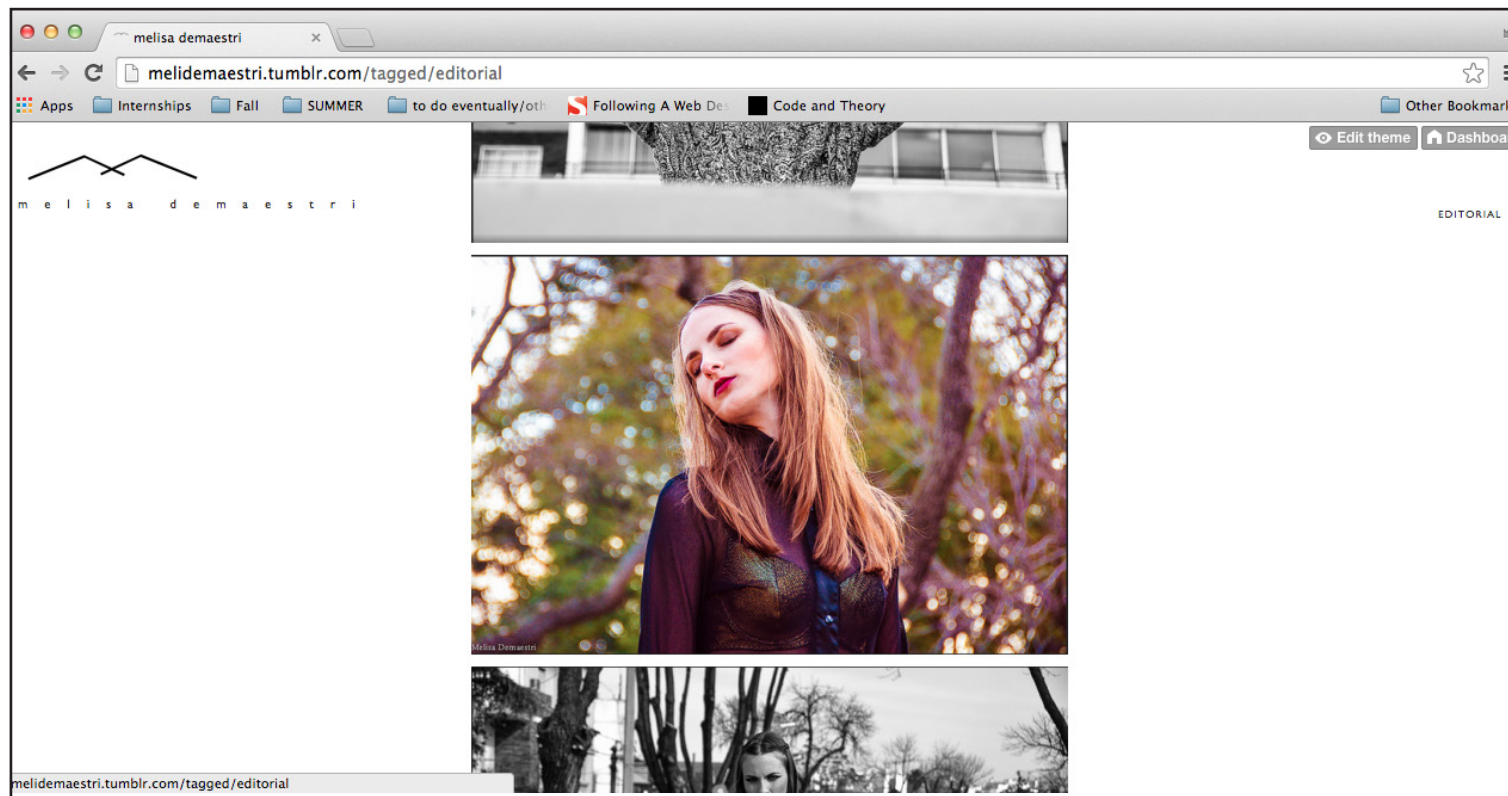




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3rd page: editorial link on the right -- all posts tagged "editorial"



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END - hope you enjoyed!

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