



melisa demaestri

# INTRO TO WEB DEV

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FINAL:

Creating a Tumblr theme



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In this website, I aim to create a minimalistic, clean, and complementary way of showcasing my photography. Because I did not want any of the website elements to take away the attention from the photos themselves, I kept everything to a black and white and white as well as covered as little space as possible, allowing the whole page to appear very white other than the photographs which stand out.

Although I had originally planned of a more complex way of displaying these photos (first with an index kind of page in which they were divided into sections and later each section into their own page), I actually liked the idea of joining them all together in a random order instead. Still, in order to ensure focus on one or two pictures at a time I limited the sizing of each one so only parts of three photographs can fit inside the window, leaving the viewer to want to see more as they scroll down.



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# WIREFRAME version 1

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W I R E F R A M E  
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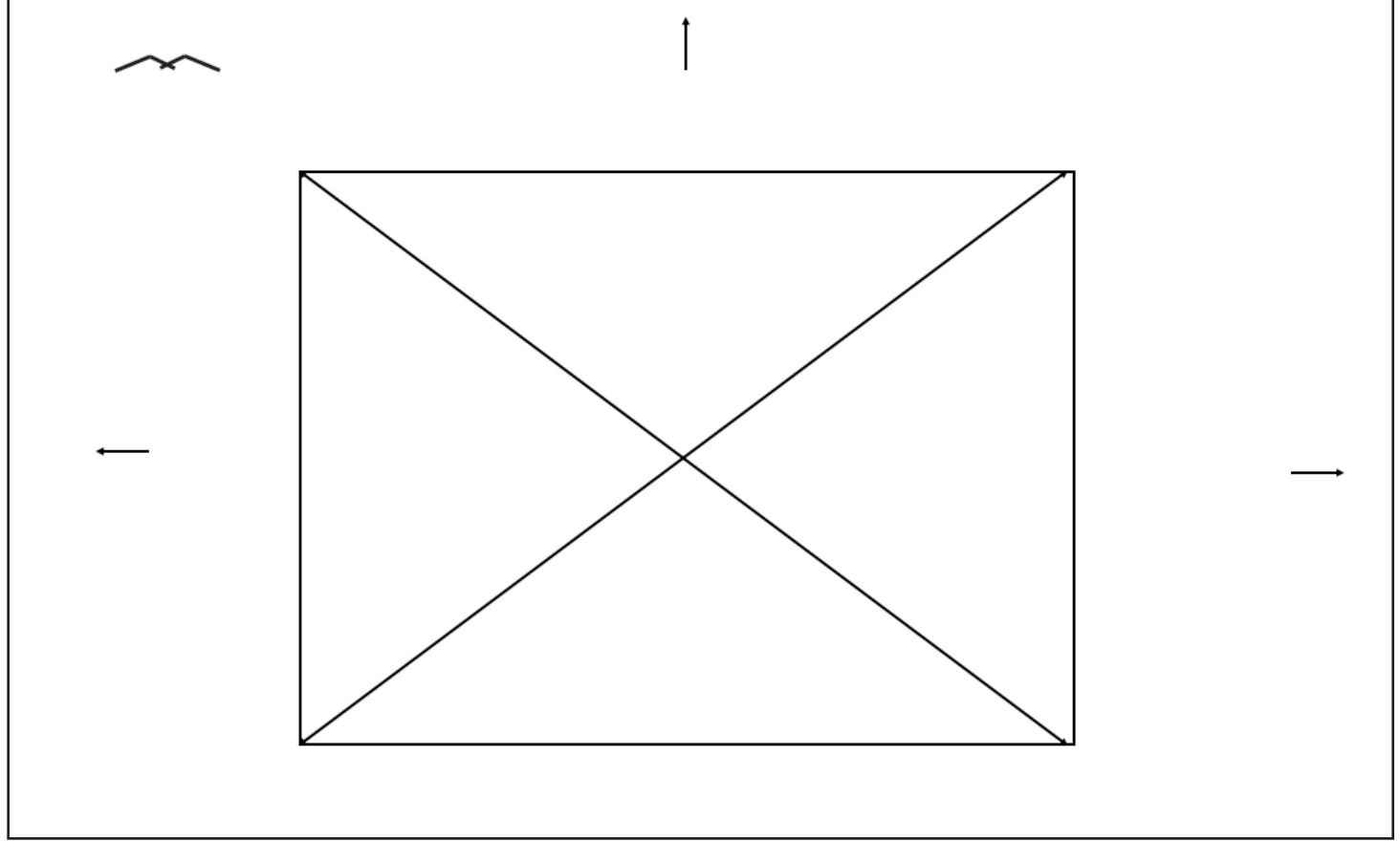


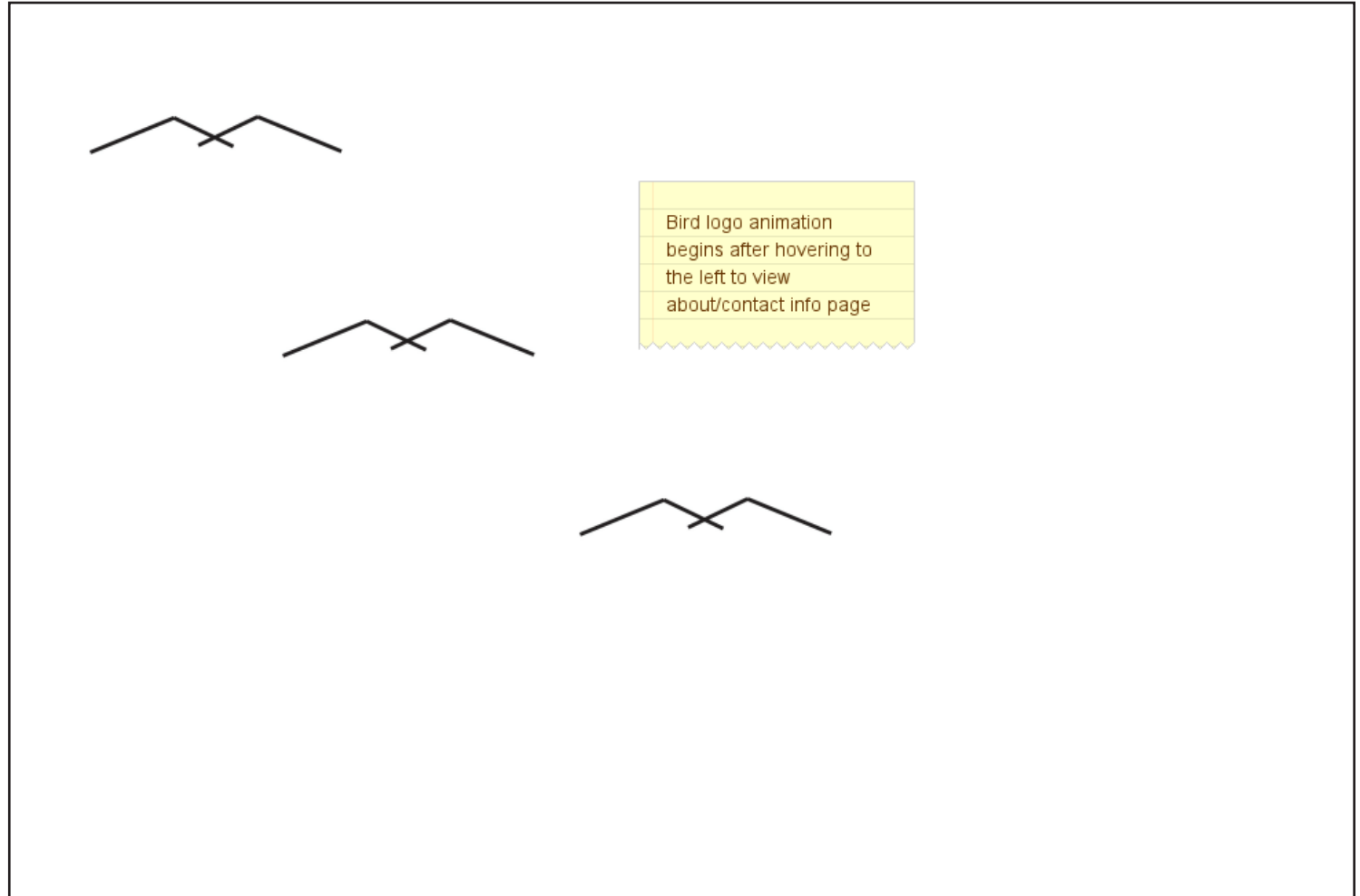
melisa



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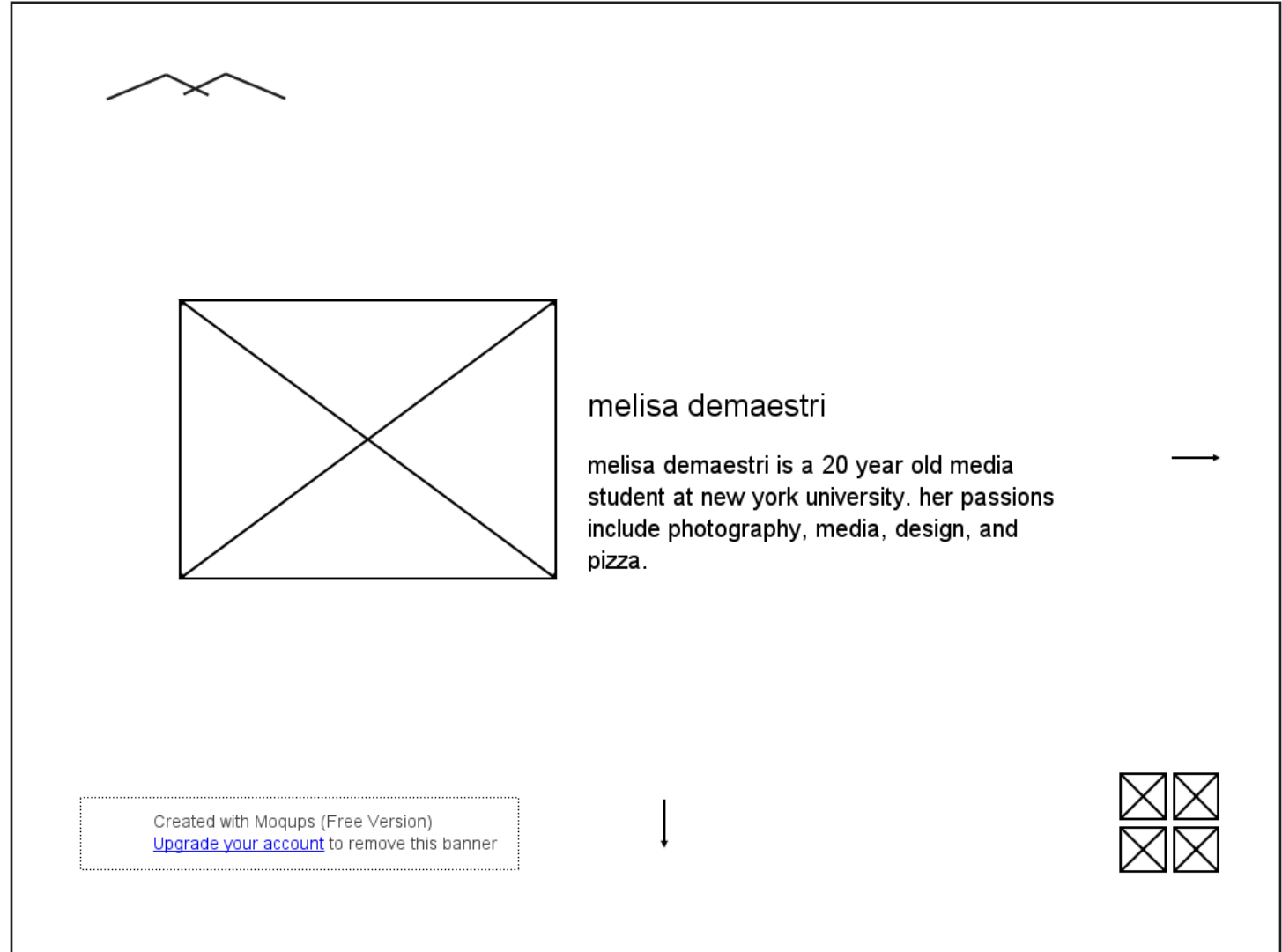






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W I R E F R A M E  
v e r s i o n





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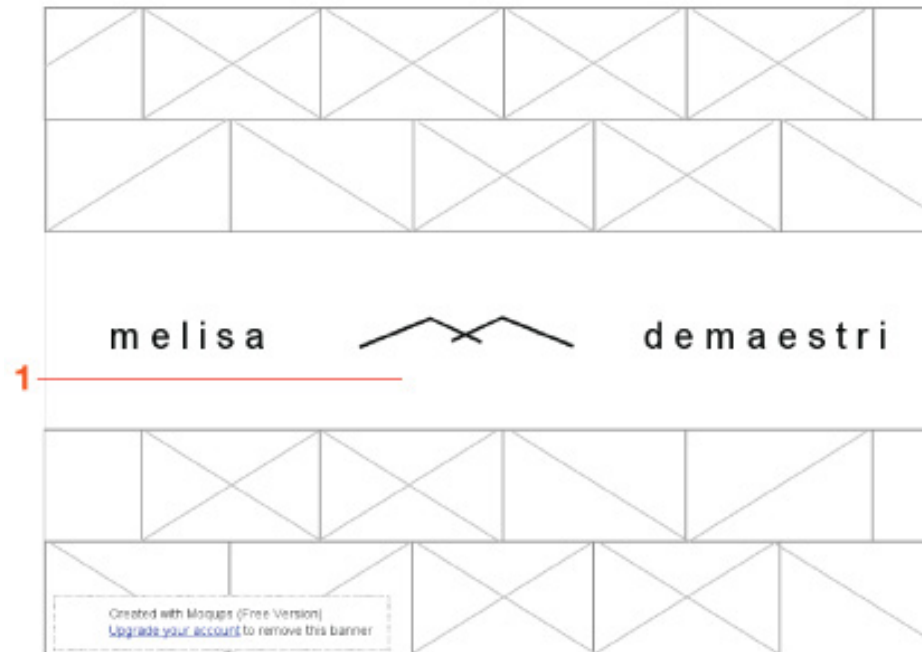
# WIREFRAME version 2

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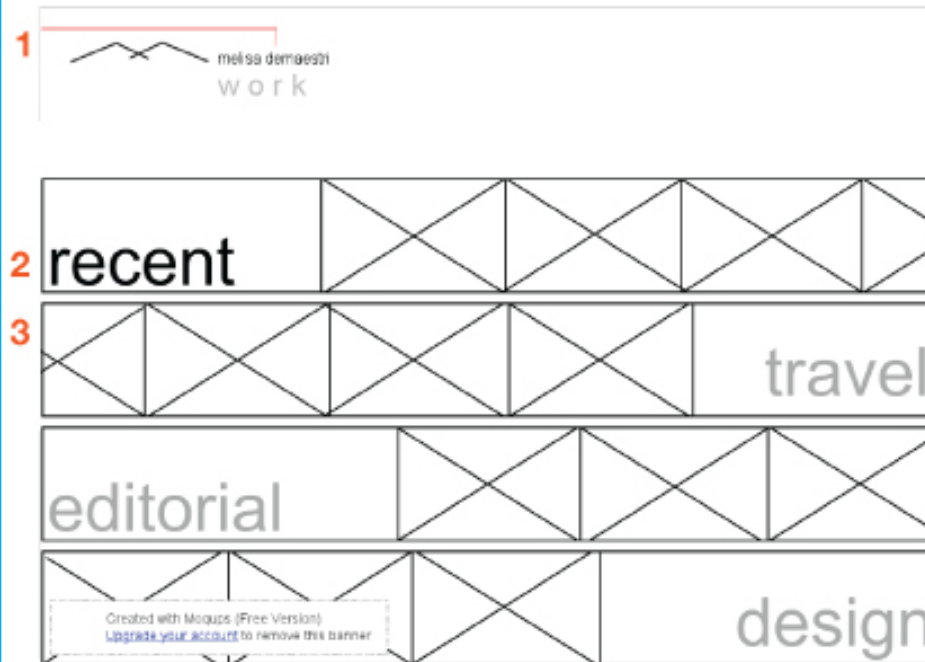
### home page:



1. click on logo to begin viewing images

\*this page will only appear when visiting site. images page will be the return to home page

## images page:



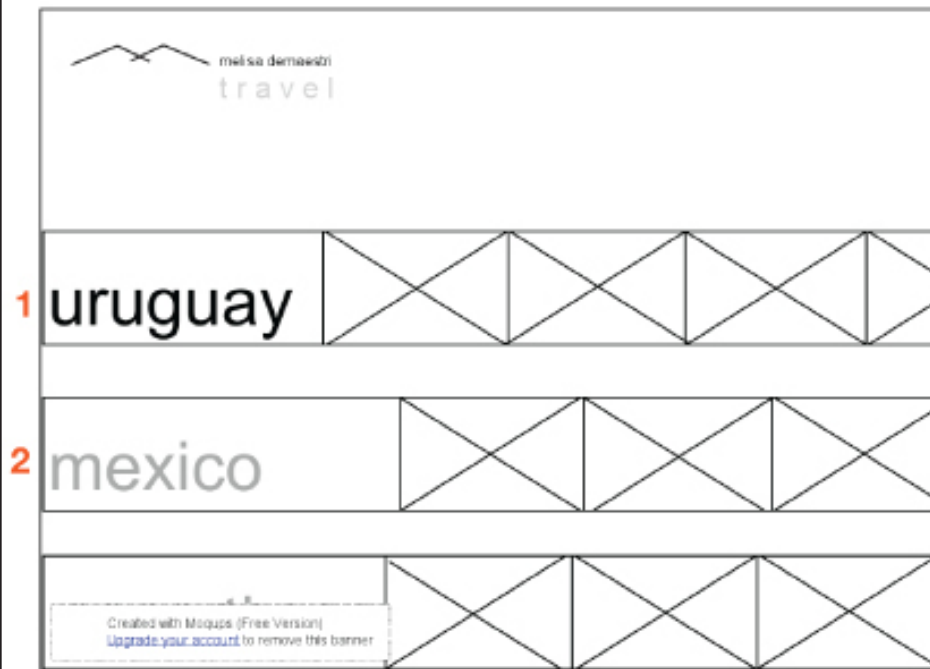
1. link will go to about page

2. font will turn black when hovered over

3. each row will be an animated carousel

\*this page will be the return to home page (whenever logo at upper left is clicked)

## travel page:



1. font will turn black when hovered over

2. each row will be an animated carousel

### about page:



1. links to all my social media sites

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# DESIGN version 1

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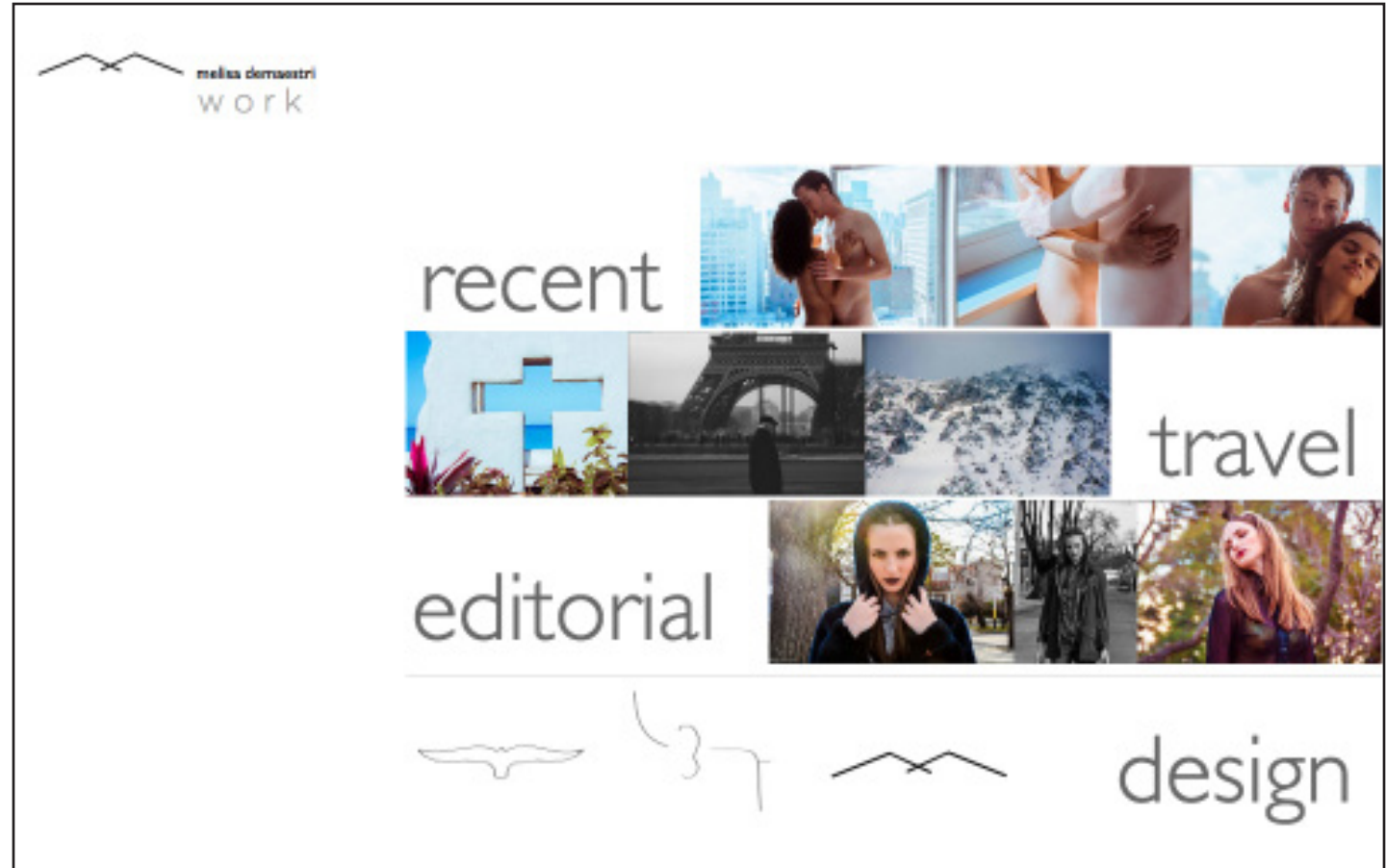
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travel



argentina



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**melisa demaestri**  
photography • media • design

commissions / prints / inquiries:  
[info@melisademaestri.com](mailto:info@melisademaestri.com)

melisa demaestri is a 20 year old media student at new york university.

her love of photography began in 2008 when she bought her first camera.

melisa has recently started to work as a freelance photographer and is continuing her work in graphic design on the side.

she is in her prime when she is eating pizza, listening to jazz, and eating more pizza.

for recent work, selfies, and behind the scenes:





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# DESIGN version 2

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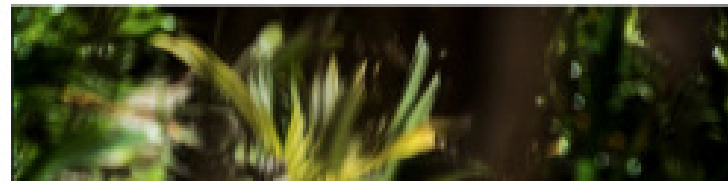
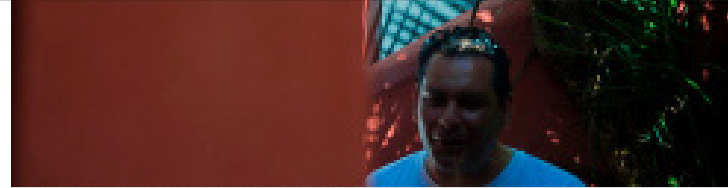
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photography • media • design

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info@melisademaestri.com

for recent work, series, and behind the scenes:



melisa demaestri is a 21 year old media student at new york university.

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# BUILD

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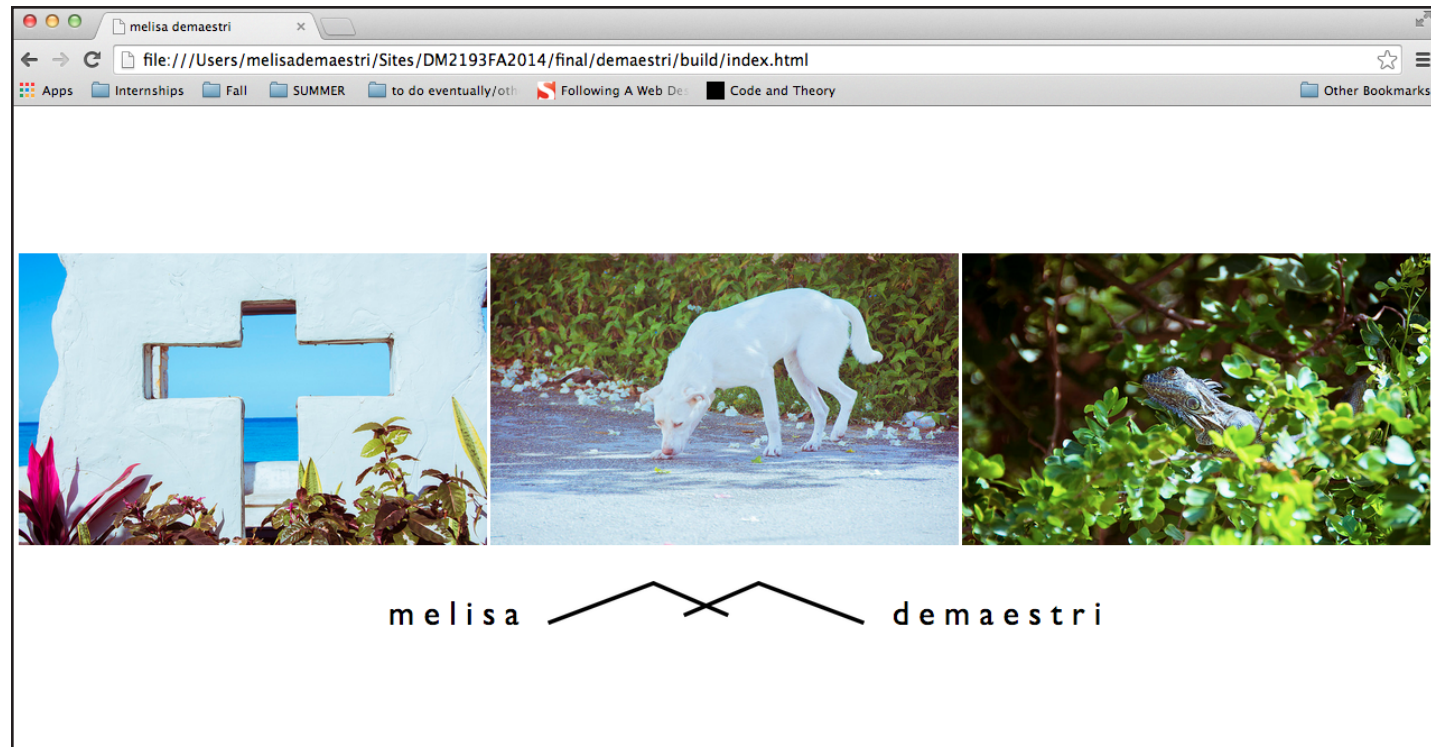
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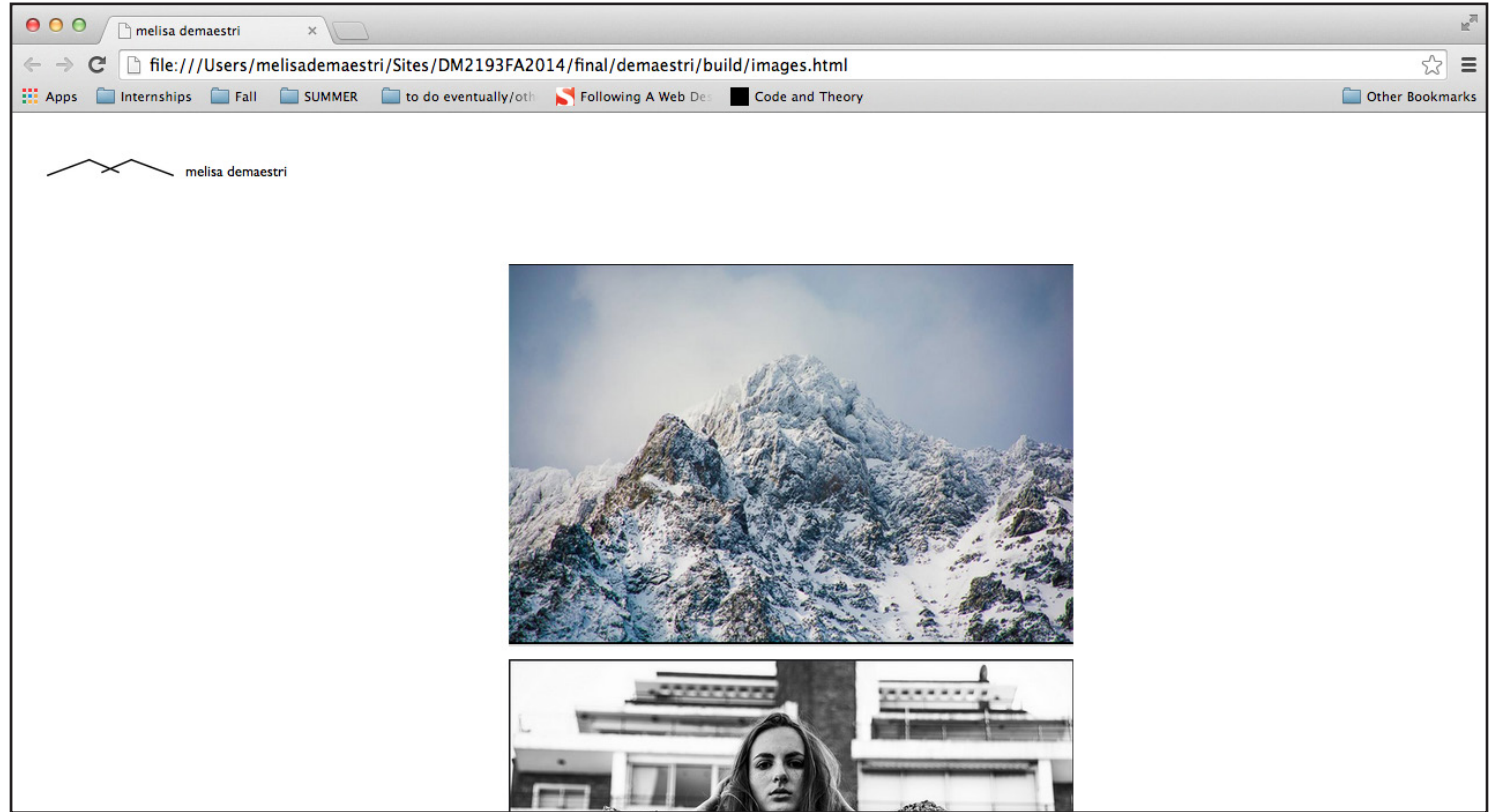


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