

An Vu

DM2193

FA2014

Final - Tumblr Theme

My theme is “Storybook of Disney Princesses”. Essentially this theme is targeted towards those who are a huge fan of Disney and want to show their true fandom. The index page consists of all the true icons of each princess behind four posts. The background is supposed to look like an ancient storybook that has been passed down for years. To get to previous posts, you have to click to the next page and so on. The permalink page is placed on one page of the book and the notes are supposed to look story-like with the author and “storyteller”.

At first, I wanted to make something simple and not overcrowd the page but because of the amount of princesses, this was difficult to do. So I left the icons as is because true fans will know. I knew I wanted a storybook feel because all of the princesses are based on fairy tales so I thought it fit. Coding a still design to transfer to tumblr was not the best idea considering all of the tumblr tags. Personally, I like this theme because it embodies my childhood. The slide out nav-bar makes it clean and almost book-mark-like.