

Craigslist Redesign Midterm Documentation

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I redesigned craigslist to make the page more user-friendly and aesthetically pleasing to viewers. In my redesign, I grouped all of the broad categories into pop-out menus on the side of the screen, and designed the page so that users could scroll through all available content and “expand” posts that they find interesting, instead of loading new pages and constantly switching back and forth between them. A preview of images and text appear when scrolling through each category on the site. Location, an option to change location, and a search option are available at the top of every page.