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## Midterm Self Assessment

I started off examining the Craigslist site and determining what I wanted to keep and what I definitely wanted to remove. So I made lists of those. Then I thought about what I wasn't so sure about or wanted to modify in some way and wrote those down as well. Then I started wire framing. I looked around for inspiration before I started and while I was doing it. A great number of people had tried their hand at redesigning Craigslist and while I didn't want to copy them, I wanted to know why they made the decisions they did. Reading those and further thinking, I came up with an idea (a couple of words) or what I wanted my redesigned Craigslist to look like. The words were clean and simple. So I built on that idea for my wireframes and designs. I think my process was pretty quick. Once I got the idea of what I wanted it to look like I went from there. I think looking back, I maybe should've spent some more time making wireframes and going through iterations to determine the best fit instead of going for the first idea I had. I definitely think I could have explored the other directions people took when redesigning. However, considering I didn't have that much time, I think just going for that idea worked out for me.

I think in terms of my process changing, I definitely spend a lot more time wire framing and thinking of the layout instead of going straight to the design or build. It definitely made my work easier and the designs as well since I just needed to adjust colors and fonts on the wireframe. I'm also more knowledgeable about the tools available to me to accomplish that.

I think my project was successful because apart from a few details, I got it to look very much like the designs. There are still a few features that make

complete sense to add and would make it generally easier to use. They were in the designs but not in the builds (the arrows and sub-menus under the menu link when clicked). Also, even though I was going for a more minimalistic vibe, I would have liked to experiment more with color. I think my execution is more minimalistic like I said so there is more focus on the items on the page. I think it's much less cluttered and simpler which I identified as a main problem on the Craigslist page. You never really have to see what you don't want and navigation is much easier. I think the hierarchy is good as well, Craigslist, the logo is large at the top and then leads your eye down to the menu and to the accompanying picture on the home page. I think visually like I said, I would like to experiment with more color to make it pop. However, I think it's pleasing to look at and the greys add a flair to it. In terms of interaction, I could work on that with the menu, adding interaction on hover or on click but for the rest of the site, like with the background color change (to grey) on the selection and posts page, I think I did a good job with that.

Ultimately, I am happy with what I created. I think however, I would like to make it a bit more "Craigslist" – maybe add the signature blue somewhere or increase the links available.