

An Vu  
DM2193  
FA2014  
Midterm

I decided to redesign Craigslist. I wanted to simplify the window so it isn't as cluttered. In my design, I compounded things into side or click navigations so you can see the general categories and be able to navigate accordingly. With the items pages, I made it much neater. The whole idea behind this redesign was to keep it as close as I could to the original design but have it much cleaner and simpler to use. There are easier links and tabs to access to on every page and every font is bigger than the original. I'm sure most of Craigslist users are for the older generation so it was best to magnify everything for easier reading. Everything in my design is organized and you will know what to click to get where.

# Craigslist Remake - Home

# Wireframe:

This wireframe shows the layout of the Craigslist homepage. At the top right are language selection, log in, sign up, and search fields. Below the search bar is a sidebar for classifieds and events. The main content area features a sidebar for community categories like Discussion Forums, For Sale, Gigs, Housing, Jobs, Personals, Services, and Resumes. To the right is a grid of discussion forums with a 'Show All' link. At the bottom are copyright and navigation links.

# CraigsList New York City

This design mockup follows the wireframe structure. It includes a header with language, log in, sign up, and search fields. A sidebar on the left lists community categories. The main area displays a grid of discussion forums. A 'Post to Classified Events' sidebar shows recent events. A blue banner at the bottom right promotes job openings in San Francisco.

# :Design

# Build:

This build mockup is a detailed version of the design. It includes a header with a logo, language, log in, sign up, and search fields. The sidebar on the left is more detailed with specific category links. The main content area shows a grid of discussion forums and a 'For Sale / Free' section with sub-categories. A 'Post to Classified Events' sidebar and a 'Now Hiring!' banner are also present.

# Craigslist Remake - City Search

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## Wireframe:

Fave	Date	Item Name	Area	Category	Seller	Price
★	Oct 20	Item	Place	Category	Owner	\$\$\$
★	Oct 20	Item	Place	Category	Owner	\$\$\$
★	Oct 20	Item	Place	Category	Owner	\$\$\$
★	Oct 20	Item	Place	Category	Owner	\$\$\$
★	Oct 20	Item	Place	Category	Owner	\$\$\$
★	Oct 20	Item	Place	Category	Owner	\$\$\$
★	Oct 20	Item	Place	Category	Owner	\$\$\$
★	Oct 20	Item	Place	Category	Owner	\$\$\$

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## :Design

# Craigslist Remake - Items List

# Wireframe:

The wireframe shows the main Craigslist interface. At the top right are 'Languages' dropdown, 'Log In' and 'Sign Up' buttons. Below them is a sidebar for 'Post to Classified Events' with a list of events from 'Event 1' to 'Event 8'. The main content area has a 'New York City' header and a 'Search' bar. A 'Nearby' section lists cities like Albany, Newark, Allentown, Morristown, Baltimore, Long Island, Binghamtown, Minneapolis, Catskills, York, Central NJ, Washington DC, Delaware, Albany, Eastern CT, San Francisco, Harrisburg, Miami, Hartford, Los Angeles. A 'Recent Searches' section includes Manhattan, Brooklyn, Queens, Bronx, Staten Island, Jersey, Long Island, Westchester, and Fairfield County. A 'Sub-Areas' section lists various categories like Crafts, Haiku, Motocyc, Recovery, Time, Diet, Help, Music, Religion, Women, Divorce, History, NonProfit, Romance, Words, Dying, Housing, Open, Science, Writing, Eco, Jobs, Outdoor, Spirit, Yoga, Feedbk, Jokes, Over 50, Sports. At the bottom are links for (c)2014 Craigslist, Help, Safety, Privacy, Feedback, CL Jobs, Terms, About, and Mobile.

# CraigsList

New York City > For Sale / Free

[Post Here](#)

Search

Titles Only  
 For Sale / Wanted  
 Antiques  
 Appliances  
 Arts & Crafts  
 ATVS/UTVS/Snowmobiles  
 Auto Parts  
 Baby & Kids  
 Barter  
 Bicycle Parts

[Select All](#) [Deselect All](#)

All  Owner  Dealer

Has Image  
 Posted Today

Price  
 min to  max

		Sort: Options				
Fave	Date	Item Name	Area	Category	Seller	Price
★	Oct 27	LG Cingular Flip Phone (Used)	Westchester	Cell Phones	Owner	\$10
★	Oct 27	Assorted Vitage Picture Art	Brooklyn	Arts & Craft	Owner	\$\$\$
★	Oct 27	French Blazer From Paris	Upper East Side	Clothing & Accessories	Owner	\$25
★	Oct 27	Galaxy S4 AT&T Broken Screen	Queens	Cell Phones	Owner	\$150
★	Oct 27	Galaxy Note 4 White 32GB New	Corona	Electronics	Owner	\$800
★	Oct 27	Wanted Race Central Park 5 mi 10/26	Midtown	Wanted	Owner	\$\$\$
★	Oct 27	2003 GMC Sierra 6500 Moving Truck	Queens	Cars & Trucks	Owner	\$35000
★	Oct 27	Belkin Battery Backup & Surge Protector	Queens	Electronics	Owner	\$60

1 2 3 4 5 6 ... 250

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# :Design

# Build:

The screenshot shows the Craigslist build running in a browser window. The search results table is identical to the wireframe version. The browser window title is 'Craigslist For Sale/Free All'. The address bar shows the local file path. The page header includes the Craigslist logo, a search bar, and a 'Post Here' button. Below the search bar are filters for 'Fave', 'Date', 'Item Name', 'Area', 'Category', 'Seller', and 'Price'. The table headers are 'Fave', 'Date', 'Item Name', 'Area', 'Category', 'Seller', and 'Price'. The table data matches the wireframe data. At the bottom of the page are standard Craigslist footer links: Help, Safety, Privacy, Feedback, CL Jobs, Terms, About, and Mobile. The page number '1' is visible at the bottom left.

# Craigslist Remake - Items Thumbnail

# Wireframe:

Fave	Image	Date	Item Name	Area	Category	Seller	Price
★	[Thumbnail]	Oct 20	Item	Place	Category	Owner	\$\$\$
★	[Thumbnail]	Oct 20	Item	Place	Category	Owner	\$\$\$
★	[Thumbnail]	Oct 20	Item	Place	Category	Owner	\$\$\$
★	[Thumbnail]	Oct 20	Item	Place	Category	Owner	\$\$\$
★	[Thumbnail]	Oct 20	Item	Place	Category	Owner	\$\$\$
★	[Thumbnail]	Oct 20	Item	Place	Category	Owner	\$\$\$
★	[Thumbnail]	Oct 20	Item	Place	Category	Owner	\$\$\$
★	[Thumbnail]	Oct 20	Item	Place	Category	Owner	\$\$\$

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Fave	Image	Date	Item Name	Area	Category	Seller	Price
★	[Thumbnail]	Oct 27	LG Cingular Flip Phone (Used)	Westchester	Cell Phones	Owner	\$10
★	[Thumbnail]	Oct 27	Assorted Vitage Picture Art	Brooklyn	Arts & Craft	Owner	\$\$
★	[Thumbnail]	Oct 27	French Blazer From Paris	Upper East Side	Clothing & Accessories	Owner	\$25
★	[Thumbnail]	Oct 27	Galaxy S4 AT&T Broken Screen	Queens	Cell Phones	Owner	\$150
★	[Thumbnail]	Oct 27	Galaxy Note 4 White 32GB New	Corona	Electronics	Owner	\$800
★	[Thumbnail]	Oct 27	Wanted Race Central Park 5 mi 10/26	Midtown	Wanted	Owner	\$\$
★	[Thumbnail]	Oct 27	2003 GMC Sierra 6500 Moving Truck	Queens	Cars & Trucks	Owner	\$35000
★	[Thumbnail]	Oct 27	Belkin Battery Backup & Surge Protector	Queens	Electronics	Owner	\$60

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# :Design

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★	[Thumbnail]	Oct 27	French Blazer From Paris	Upper East Side	Clothing & Accessories	Owner	\$25
★	[Thumbnail]	Oct 27	Galaxy S4 AT&T Broken Screen	Queens	Cell Phones	Owner	\$150
★	[Thumbnail]	Oct 27	Galaxy Note 4 White 32GB New	Corona	Cell Phones	Owner	\$800
★	[Thumbnail]	Oct 27	Wanted Race Central Park 5 mi 10/26	Midtown	Wanted	Owner	\$0
★	[Thumbnail]	Oct 27	2003 GMC Sierra 6500 Moving Truck	Queens	Cars & Trucks	Owner	\$35000
★	[Thumbnail]	Oct 27	Belkin Battery Backup & Surge Protector	Queens	Electronics	Owner	\$60

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# Craigslist Remake - Items Page

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## Wireframe:

The wireframe shows the layout of the Craigslist Items Page. At the top, there's a header with a 'Logout' button and a yellow star icon. Below the header is a breadcrumb navigation: 'New York City > For Sale / Free > Category > Seller'. The main content area features a large placeholder box labeled 'Image' with a large 'X' over it. Below this are four smaller placeholder boxes also labeled 'Image'. To the right of the main content is a 'Description' section containing placeholder text. At the bottom right is a 'Reply' button. Navigation arrows are located at the top right and bottom right.

## CraigsList

The design of the Craigslist Items Page includes a yellow star icon at the top left. The main content area features a large image of a black blazer with three buttons. Below the image are two smaller thumbnail images. The page title is 'Craigslist New York City > For Sale / Free > Clothing & Accessories > Owner'. The 'Description' section contains detailed product information: 'Blazer bought from Paris', 'Two flap pockets, 3/4 sleeves', 'Size: French 38 / UK 10 (US size 8)', 'Length (back collar base to bottom hem): 22"', 'Shoulder: 15.5"', 'Chest (armpit to armpit): approximately 15"', 'Sleeve inseam (from armpit to cuff): 10.5"', 'Sleeve outer length (from shoulder to cuff): 16.5%', 'Lining: 57% acetate, 43% polyamide'. It also states 'Perfect condition, no defect (the small area near the collar appearing as if yellowish was the result of light reflection)'. Below the description are buttons for 'Email to a Friend', 'Best of Craigslist', and 'Report', along with a 'Reply' button. Navigation arrows are located at the top right and bottom right.

## :Design

## Build:

The build of the Craigslist Items Page is shown in a browser window. The layout is identical to the design, featuring a yellow star icon, a large image of a black blazer, and a detailed product description. The description includes: 'Blazer bought from Paris', 'Two flap pockets, 3/4 sleeves', 'Size: French 38 / UK 10 (US size 8)', 'Length (back collar base to bottom hem): 22"', 'Shoulder: 15.5"', 'Chest (armpit to armpit): approximately 15"', 'Sleeve inseam (from armpit to cuff): 10.5"', 'Sleeve outer length (from shoulder to cuff): 16.5%', 'Lining: 57% acetate, 43% polyamide'. It also states 'Perfect condition, no defect (the small area near the collar appearing as if yellowish was the result of light reflection)'. Below the description are buttons for 'Email to a Friend', 'Best of Craigslist', and 'Report', along with a 'Reply' button. Navigation arrows are located at the top right and bottom right.