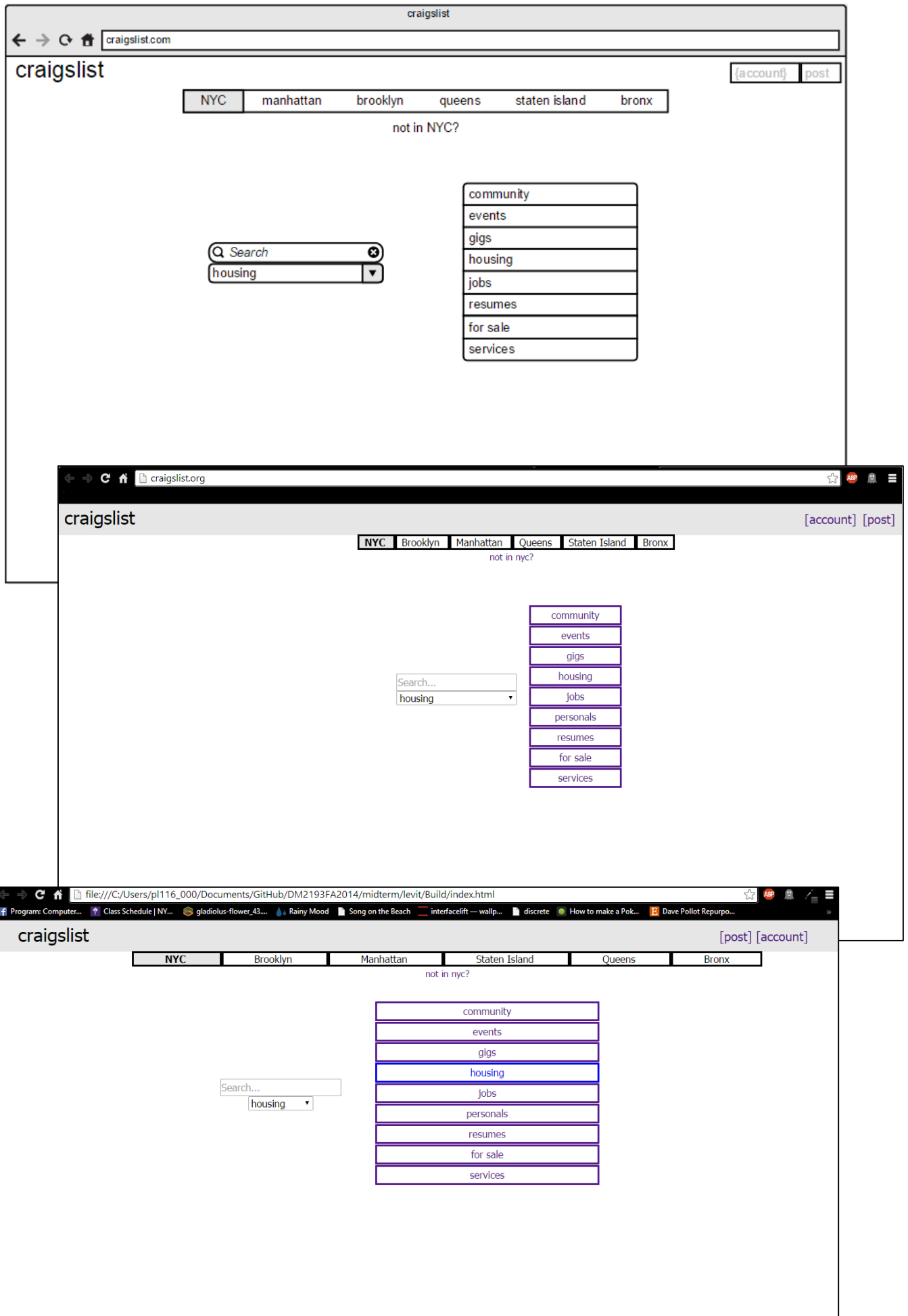# Paulina Levit

# Introduction to Web Development DM2193

This is a redesign of craigslist. It is a complete overhaul of the main page and the housing section. I felt that craigslist was very crowded and convoluted, so I created a simple interface to make the flow of the website cleaner and easier to navigate. Craigslist basically dumps all of the site's choices on the front page, and puts out information that the user doesn't need. When visiting the site, users know whether they are searching for cars or housing or jobs, so instead of putting every category in front of them, they get to the site and choose what they actually want to see. The same goes for the housing page. Upon opening the page, craigslist loads the most recent listings, most of which don't apply to what the user is looking for. Instead, I've made a main housing page that allows the user to narrow in on the listings they actually want to see.

The other parts of craigslist that I redesigned were the mobile craigslist pages. Currently, craigslist mobile is almost unusable. It is difficult to maneuver, and not user friendly in any way. The pages I have created are just smaller versions of the desktop site and provide all the same information and choices as the larger site.

Main Page



craigslist

craigslist.com

craigslist  {account} post

NYC | manhattan | brooklyn | queens | staten island | bronx

not in NYC?

Search
housing ▼

community
events
gigs
housing
jobs
resumes
for sale
services

craigslist.org

craigslist  [account] [post]

NYC | Brooklyn | Manhattan | Queens | Staten Island | Bronx

not in nyc?

Search…
housing ▼

community
events
gigs
housing
jobs
personals
resumes
for sale
services

file:///C:/Users/pl116_000/Documents/GitHub/DM2193FA2014/midterm/levit/Build/index.html

Program: Computer... | Class Schedule | NY... | gladiolus-flower_43... | Rainy Mood | Song on the Beach | interfacelift — wallp... | discrete | How to make a Pok... | Dave Pollot Repurpo...

craigslist  [post] [account]

NYC | Brooklyn | Manhattan | Staten Island | Queens | Bronx

not in nyc?

Search…
housing ▼

community
events
gigs
housing
jobs
personals
resumes
for sale
services

## Screen 1 (top)

craigslist

craigslist.com

craigslist    {account} post

NYC    manhattan    **brooklyn**    queens    staten island    bronx

Search

housing ▼

### categories

apartments:
- ☐ broker fee
- ☑ no broker fee
- ☑ by owner
- ☐ registration fee
- ☐ wanted

- ☐ housing swap
- ☐ office & commercial
- ☐ parking & storage
- ☐ real estate for sale
- ☐ real estate wanted
- ☑ room/share
- ☐ room/share wanted
- ☑ sublet/temporary
- ☐ sublet/temporary wanted
- ☐ vacation rentals
- ☐ select all

### pets
- ○ dogs
- ○ cats

### housing type
☑ apartment ▼

### bedrooms
☑ 0 ▼

### bathrooms
☐ 1/2 ▼

min $$$    max $$$

min sqft    max sqft

### sort by
newest
price low - high
price high - low

go

## Screen 2 (middle)

craigslist.org

craigslist    [account] [post]

NYC  **Brooklyn**  Manhattan  Queens  Staten Island  Bronx

### categories

apartments:
- ☐ broker fee
- ☐ no broker fee
- ☐ by owner
- ☐ registration fee
- ☐ wanted

- ☐ housing swap
- ☐ office & commercial
- ☐ parking & storage
- ☐ real estate for sale
- ☐ real estate wanted
- ☐ room/share
- ☐ room/share wanted
- ☐ sublet/temporary
- ☐ sublet/temporary wanted
- ☐ vacation rentals
- ☐ select all

### pets
- ☐ dogs
- ☐ cats

### housing type
apartment ▼

### bedrooms
0 ▼

### bathrooms
0 ▼

min $$$    min sq ft
max $$$    max sq ft

Search...

housing ▼

### sort by
newest
price low-high
price high-low

go! -->

## Screen 3 (bottom)

file:///C:/Users/pl116_000/Documents/GitHub/DM2193FA2014/midterm/levit/Build/housing-main.html

craigslist    [post] [account]

NYC    **Brooklyn**    Staten Island    Manhattan    Queens    Bronx

### categories

apartments:
- ☐ broker fee
- ☐ no broker fee
- ☐ by owner
- ☐ registration fee
- ☐ wanted

- ☐ housing swap
- ☐ office & commercial
- ☐ parking & storage
- ☐ real estate for sale
- ☐ real estate wanted
- ☐ room/share
- ☐ room/share wanted
- ☐ sublet/temporary
- ☐ sublet/temporary wanted
- ☐ vacation rentals
- ☐ select all

### pets
- ☐ dogs
- ☐ cats

### housing type
apartment ▼

### bedrooms
0 ▼

### bathrooms
0 ▼

min $$$
max $$$
min sq ft
max sq ft

Search...

housing ▼

### sort by
newest
price low-high
price high-low

go! -->

# Housing Item Page

## Mockup 1 (Wireframe)

craigslist.com

**craigslist**

{account}   post

NYC   manhattan   **brooklyn**   queens   staten island   bronx

🔍 Search
housing ▼

**categories**
☐ broker fee ▼

**pets**
○ dogs
○ cats

**housing type**
☑ apartment ▼

**bedrooms**
☑ 0 ▼

**bathrooms**
☐ 1/2 ▼

min $$$   1300
min sqft   max sqft

**sort by**
newest
price low - high
price high - low

refresh

### ALL NEW 1 BEDRM NEAR MAJOR HIGHWAYS
$1000 - Apartment - 1 Bedroom - 1 Bathroom - 600 Sq Ft
Cats OK Dogs OK
Neighborhood: Bay Ridge
Listed By: People
Amenities: Wood floors, dishwasher, remodeled, dine-in kitchen
Add to Favorites ☆

### Art Studio/ office space/ artists/Williamsburg
$800 - Apartment - 0 Bedrooms - 1 Bathroom - 520 Sq Ft
No Pets
Neighborhood: Williamsburg
Listed By: People
Amenities: Wood floors, remodeled, great view
Add to Favorites ★

### BIG 1 Bed-Great Crown Heights Loca! Rent Stabilized!
$1200 - Apartment - 1 Bedroom - 1 Bathroom - 700 Sq Ft
Cats OK
Neighborhood: Crown Heights
Listed By: People
Amenities: Wood floors, remodeled, large living room, doorman
Add to Favorites ☆

## Mockup 2

craigslist.org

**craigslist**

[account] [post]

NYC   **Brooklyn**   Manhattan   Queens   Staten Island   Bronx

Search...
housing ▼

categories
broker fee ▼

pets
☐ dogs
☐ cats

housing type
apartment ▼

bedrooms
0 ▼

bathrooms
0 ▼

min $$$   min sq ft
max $$$   max sq ft

sort by
newest
price low-high
price high-low

### All new one bedroom near major highways!
$1000 - Apartment - 1 Bedroom - 1 Bathroom - 600sq ft
Cats OK Dogs OK
Neighborhood: Bay Ridge
Listed By: People
Amenities: Wood floors, remodeled, great view
Add to favorites ☐

### Newly Renovated Studio Apartment
$1250 - Apartment - 0 Bedrooms - 1 Bathroom - 500sq ft
Dogs OK
Neighborhood: Bensonhurst
Listed By: People
Amenities: Remodeled, hardwood, big kitchen
Add to favorites ☐

### Lovely 1 bedroom condo apartment for rent
$1100 - Apartment - 1 Bedroom - 1 Bathroom - 650sq ft
No Pets
Neighborhood: DUMBO

## Mockup 3

file:///C:/Users/pl116_000/Documents/GitHub/DM2193FA2014/midterm/levit/Build/housing-item.html

**craigslist**

[post] [account]

NYC   **Brooklyn**   Staten Island   Manhattan   Queens   Bronx

Search...
housing ▼

categories
broker fee ▼

pets
☐ dogs
☐ cats

housing type
apartment ▼

bedrooms
0 ▼

bathrooms
0 ▼

min $$$
max $$$
min sq ft
max sq ft

sort by
newest
price low-high
price high-low

### All new one bedroom near major highways!
$1000 - Apartment - 1 Bedroom - 1 Bathroom - 600sq ft
Cats OK Dogs OK
Neighborhood: Bay Ridge
Listed By: People
Amenities: Wood floors, remodeled, great view
Add to favorites ☐

### Newly Renovated Studio Apartment
$1250 - Apartment - 0 Bedrooms - 1 Bathroom - 500sq ft
Dogs OK
Neighborhood: Bensonhurst
Listed By: People
Amenities: Remodeled, hardwood, big kitchen
Add to favorites ☐

### Lovely 1 bedroom condo apartment for rent
$1100 - Apartment - 1 Bedroom - 1 Bathroom - 650sq ft
No Pets
Neighborhood: DUMBO

# Mobile Designs

## Tablet — Home

{account} post

NYC ▼
not in NYC?

🔍 Search ⊗
housing ▼

community
events
gigs
housing
jobs
resumes
for sale
services

## Phone — Home

craigslist

{account} post

NYC ▼
not in NYC?

🔍 Search ⊗
housing ▼

go to:

please select ▼

## Tablet — Search Filters

craigslist

{account} post

Brooklyn ▼

🔍 Search ⊗
housing ▼

categories
apartments:
☐ broker fee
☑ no broker fee
☑ by owner
☐ registration fee
☐ wanted
☐ housing swap
☐ office & commercial
☐ parking & storage
☐ real estate for sale
☐ real estate wanted
☑ room/share
☐ room/share wanted
☑ sublet/temporary
☐ sublet/temporary wanted
☐ vacation rentals
☐ select all

pets
◯ dogs
◯ cats

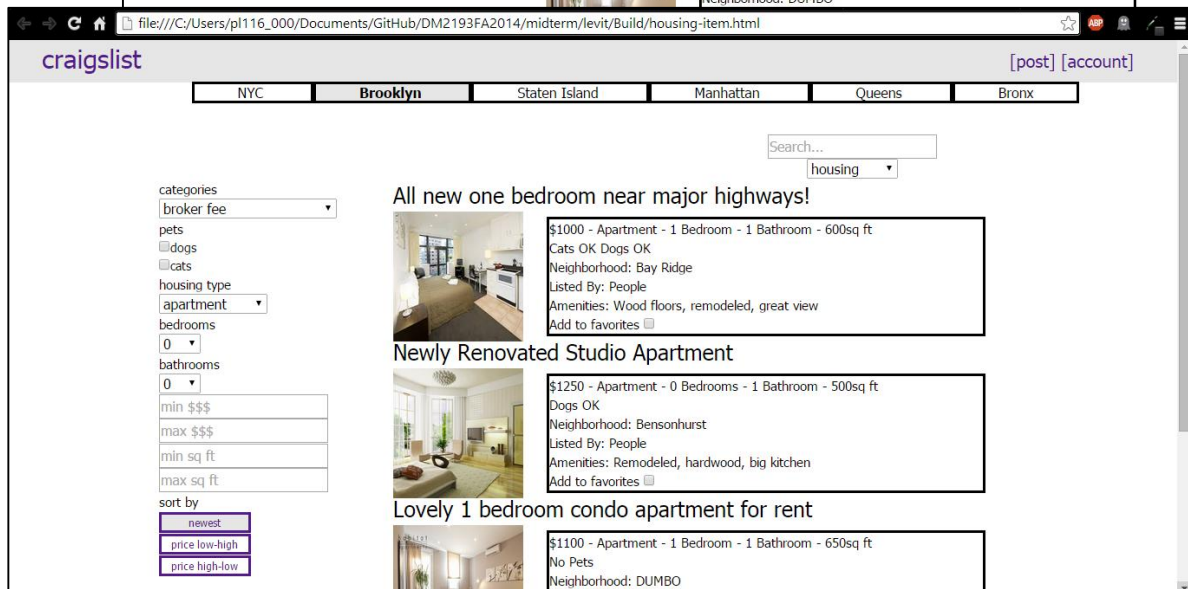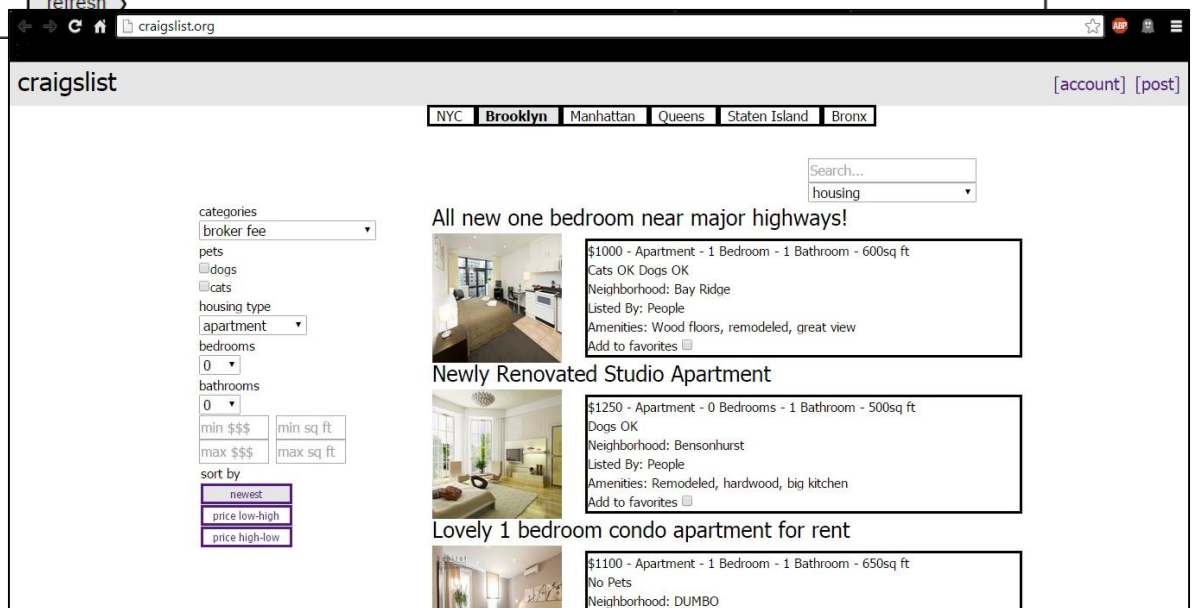housing type
☑ apartment ▼

bedrooms
☑ 0 ▼

bathrooms
☐ 1/2 ▼

min $$$   max $$$
min sqft   max sqft

sort by
newest
price low - high
price high - low

go ▶

## Phone — Search Filters

craigslist

{account} post

categories

broker fee ▼

pets
◯ dogs
◯ cats

housing type
☑ apartment ▼

bedrooms
☑ 0 ▼

bathrooms
☐ 1/2 ▼

min $$$
max $$$
max sqft
min sqft

sort by ▼

swipe from left for search/location

## Tablet — Listings

craigslist

{account} post

Brooklyn ▼

🔍 Search ⊗
housing ▼

ALL NEW 1 BEDRM NEAR MAJOR HIGHWAYS
$1000 - Apartment - 1 Bedroom
1 Bathroom - 600 Sq Ft
Cats OK Dogs OK
Neighborhood: Bay Ridge
Add to Favorites ☆

Art Studio/ office space/ artists/Williamsburg
$800 - Apartment - 0 Bedrooms
1 Bathroom - 520 Sq Ft
No Pets
Neighborhood: Williamsburg
Add to Favorites ★

BIG 1 Bed-Great Crown Heights Local! Rent Stabilized!
$1200 - Apartment - 1 Bedroom
1 Bathroom - 700 Sq Ft
Cats OK
Neighborhood: Crown Heights
Add to Favorites ☆

swipe from left side for categories
scroll down for listings

## Phone — Listing

craigslist

{account} post

ALL NEW 1 BEDRM
NEAR MAJOR HIGHWAYS

$1000 - Apartment
1 Bedroom - 1 Bathroom
600 Sq Ft - Cats OK/Dogs OK
Neighborhood: Bay Ridge
Add to Favorites ☆

swipe from left side for
search/location/categories
swipe left/right to move between listings