

Katalina Park

Course: Intro to Web Design

Course ID: DM2193FA2014

Instructor: Johnny Benson

Theme Name: Ever Ephemeral

My theme is supposed to give off the feeling that everything is fleeting and temporary. Hence the theme name “ephemeral”. I want people to feel curious and excited to see what photo will show up next without losing the essence of the current photo. I wanted there to be a sense of overlapping and continuity. So while the pictures are constantly changing, there is a sense of stability because the background is stagnant. My goal for this page was to keep it black and white, because I love the contrast. Even though color is great and important for many different things, I think leaving things black and white can be very

powerful. I focused solely on conceptual photography as my main source of images for this page because I love the way conceptual photography tells a story that often plays on societies flaws. Having images without color, allows the viewer to focus directly on the image without any distractions. My intended audience would probably be people who are interested in art, photography, and social issues. A lot of the images I chose are essentially social commentary and they challenge the way we look at ourselves, and how we look at one another. My goal was to make the images be displayed in a circle or oval shape in order to mirror a camera lens. It would give off the effect that viewers are looking straight through the camera. I've also added music to the site because I thought it would be a cool effect to have while people look through the photos. I always find that music evokes emotions and I think pairing the right songs with the images can really change the experience for whoever my audience is.

Wireframe:

FUMBLR
FAKE TUMBLR



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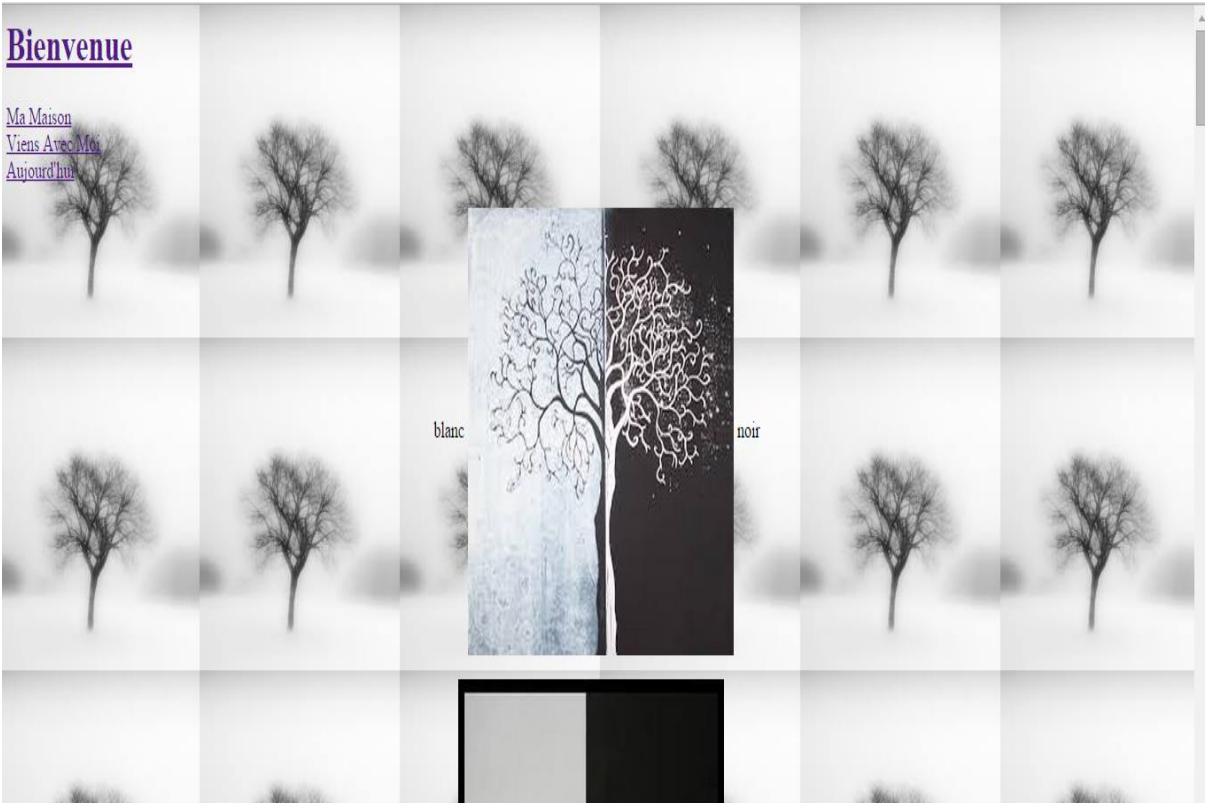
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Design



Final Project

