

melisa demaestri

INTRO TO WEB DEV

FINAL:

Creating a Tumblr theme



INTRO TO WEB DEV

FINAL:

Creating a Tumblr theme

In this website, I aim to create a minimalistic, clean, and complementary way of showcasing my photography. Because I did not want any of the website elements to take away the attention from the photos themselves, I kept everything to a black and white and white as well as covered as little space as possible, allowing the whole page to appear very white other than the photographs which stand out.

Although I had originally planned of a more complex way of displaying these photos (first with an index kind of page in which they were divided into sections and later each section into their own page), I actually liked the idea of joining them all together in a random order instead. Still, in order to ensure focus on one or two pictures at a time I limited the sizing of each one so only parts of three photographs can fit inside the window, leaving the viewer to want to see more as they scroll down.



WIREFRAME version 1

**final documentation:
creating a tumblr theme
intro to web development**



melisa
demaestri

W I R E F R A M E
v e r s i o n

INTRO TO WEB DEV

FINAL



melisa



demaestri



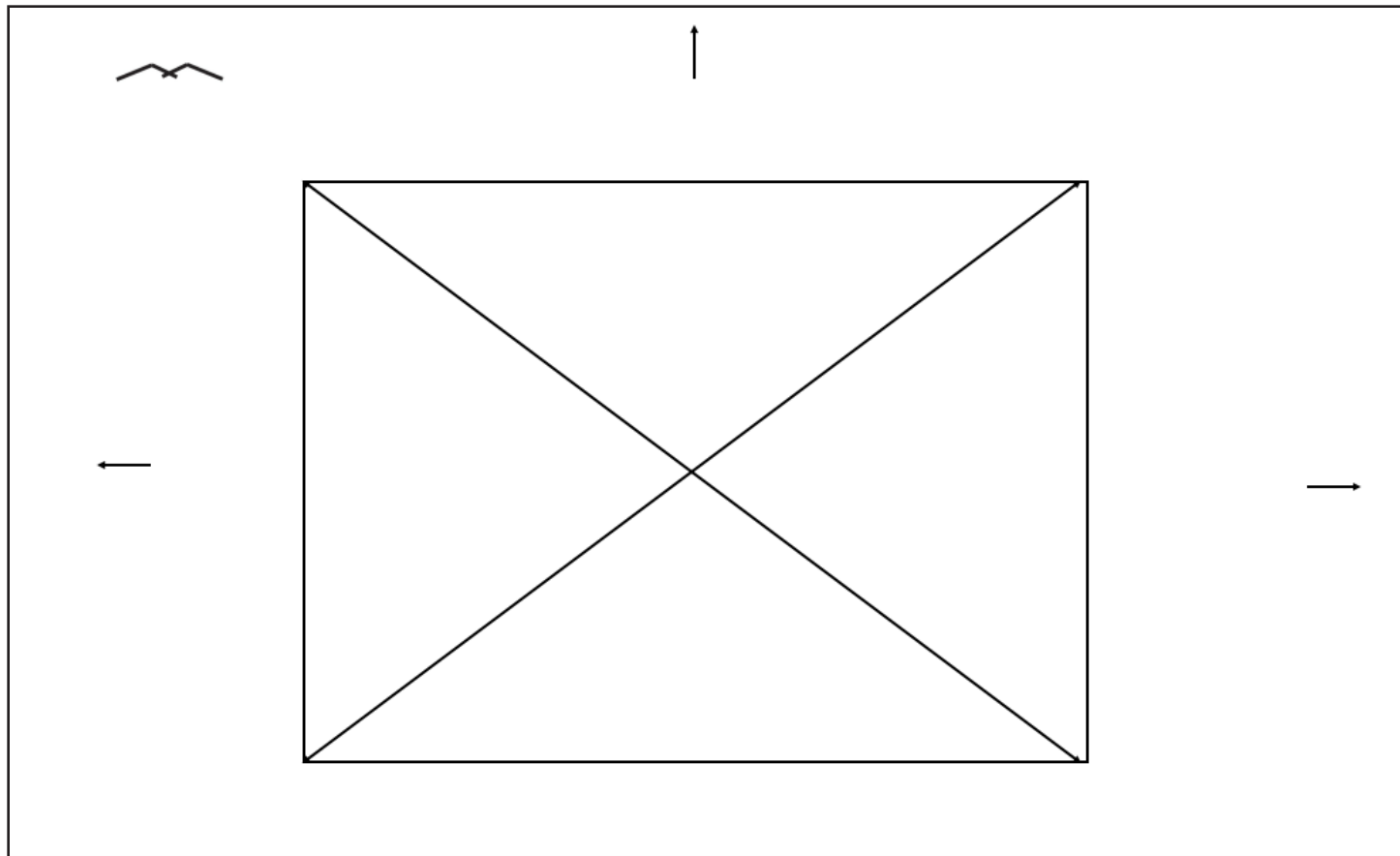


melisa
demaestri

INTRO TO WEB DEV

FINAL

W I R E F R A M E
v e r s i o n





melisa
demaestri

W I R E F R A M E
v e r s i o n

INTRO TO WEB DEV

FINAL



Bird logo animation
begins after hovering to
the left to view
about/contact info page

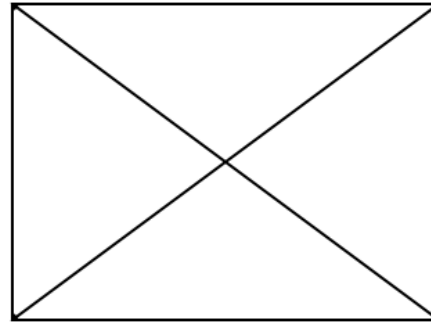


melisa
demaestri

W I R E F R A M E
v e r s i o n

INTRO TO WEB DEV

FINAL

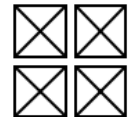


melisa demaestri

melisa demaestri is a 20 year old media student at new york university. her passions include photography, media, design, and pizza.



Created with Moqups (Free Version)
[Upgrade your account](#) to remove this banner





WIREFRAME version 2

**final documentation:
creating a tumblr theme
intro to web development**



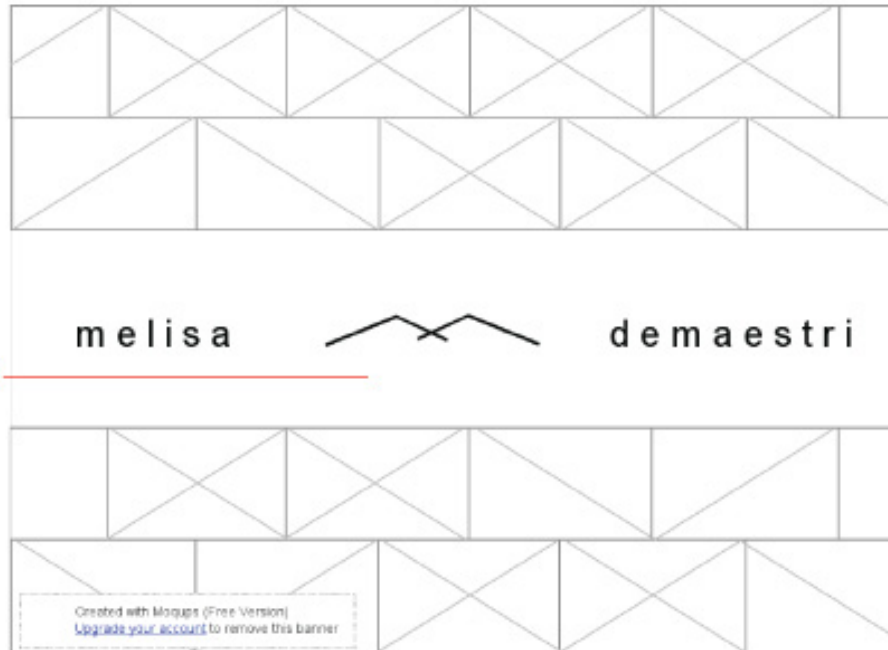
melisa
demaestri

W I R E F R A M E
v e r s i o n 2

INTRO TO WEB DEV

FINAL

home page:



1. click on logo to begin
viewing images

*this page will only appear
when visiting site. images
page will be the return to
home page



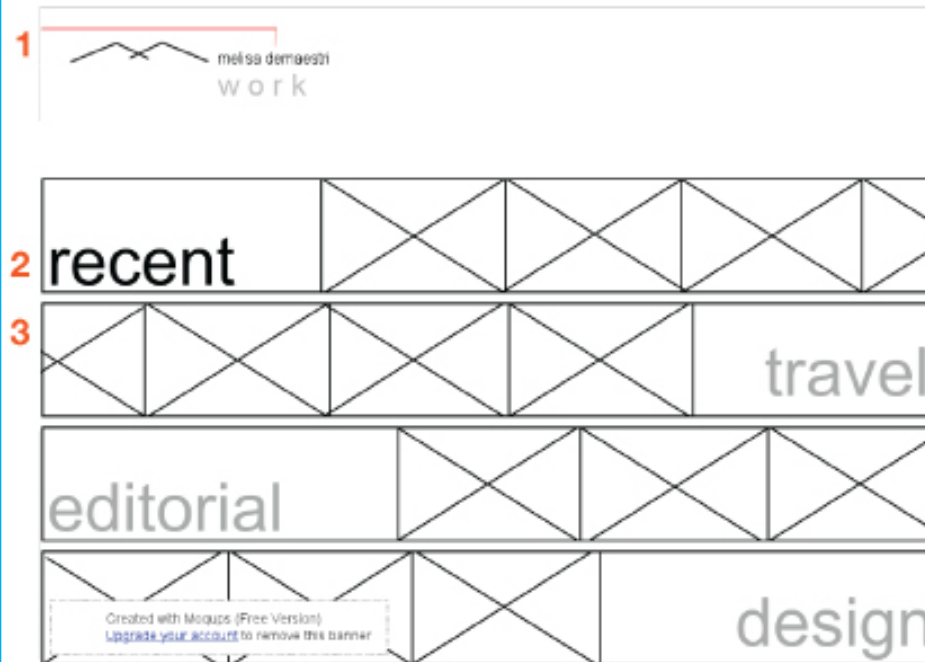
melisa
demaestri

W I R E F R A M E
v e r s i o n 2

INTRO TO WEB DEV

FINAL

images page:



1. link will go to about page

2. font will turn black when hovered over

3. each row will be an animated carousel

*this page will be the return to home page (whenever logo at upper left is clicked)



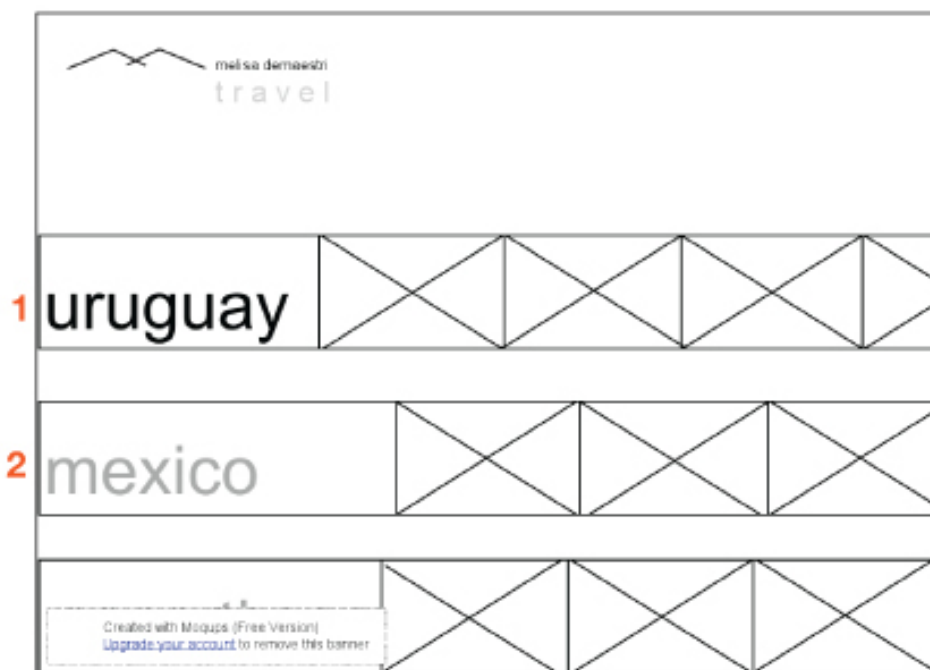
melisa
demaestri

W I R E F R A M E
v e r s i o n 2

INTRO TO WEB DEV

FINAL

travel page:



1. font will turn black when hovered over
2. each row will be an animated carousel



melisa
demaestri

W I R E F R A M E
v e r s i o n 2

INTRO TO WEB DEV

FINAL

about page:



1. links to all my social media sites

1



DESIGN version 1

**final documentation:
creating a tumblr theme
intro to web development**



melisa
demaestri

D E S I G N
v e r s i o n I

INTRO TO WEB DEV

FINAL



m e l i s a  d e m a e s t r i

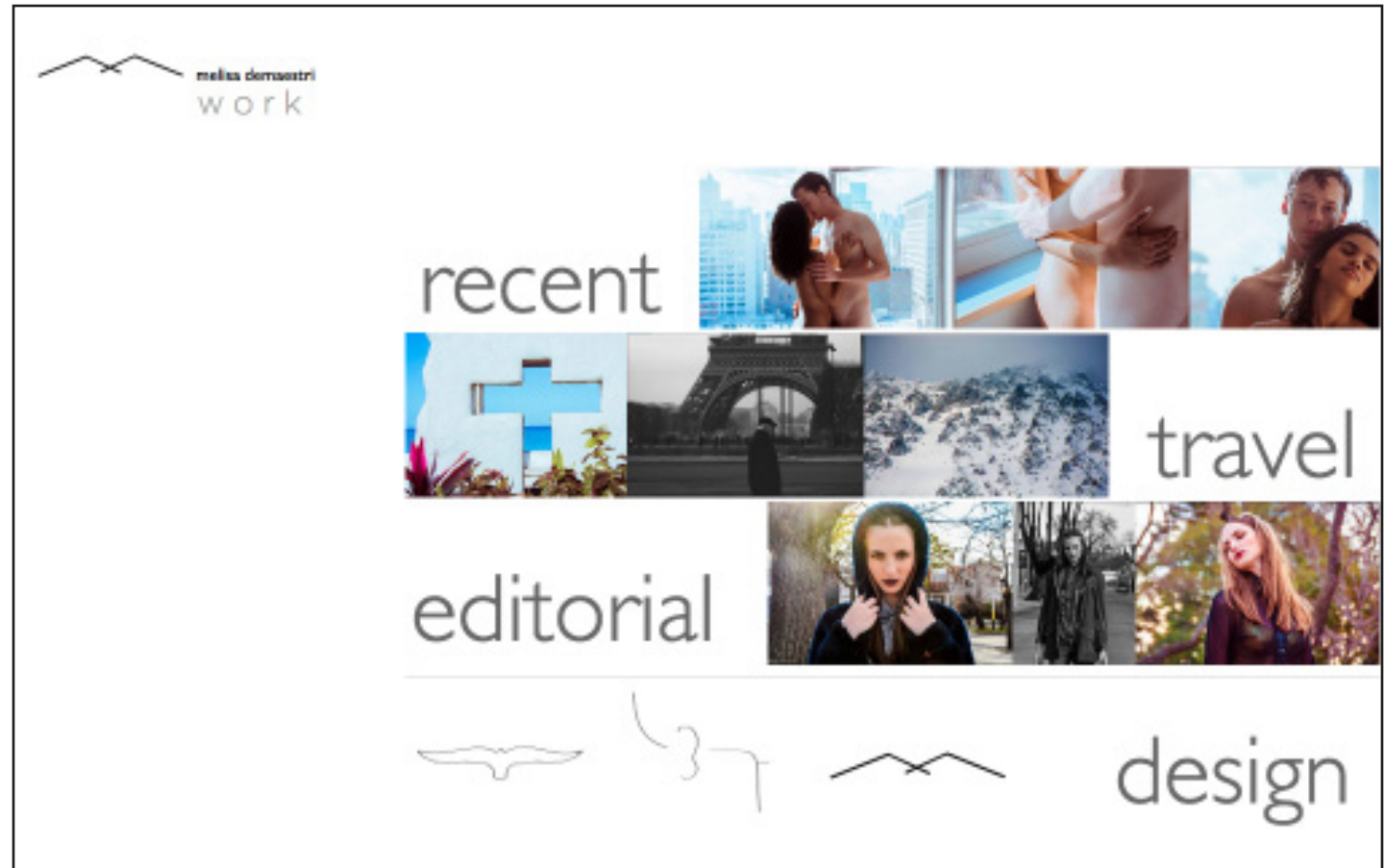


melisa
demaestri

D E S I G N
v e r s i o n I

INTRO TO WEB DEV

FINAL





melisa
demaestri

D E S I G N
v e r s i o n I

INTRO TO WEB DEV

FINAL

 melisa demaestri
travel



argentina

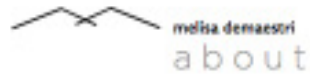


melisa
demaestri

D E S I G N
v e r s i o n I

INTRO TO WEB DEV

FINAL



melisa demaestri
photography • media • design

commissions / prints / inquiries:
info@melisademaestri.com

melisa demaestri is a 20 year old media student at new york university.

her love of photography began in 2008 when she bought her first camera.

melisa has recently started to work as a freelance photographer and is continuing her work in graphic design on the side.

she is in her prime when she is eating pizza, listening to jazz, and eating more pizza.

for recent work, selfies, and behind the scenes:





DESIGN version 2

**final documentation:
creating a tumblr theme
intro to web development**



melisa
demaestri

D E S I G N
v e r s i o n I

INTRO TO WEB DEV

FINAL



melisa  demaestri



melisa
demaestri

D E S I G N
v e r s i o n I

INTRO TO WEB DEV

FINAL



melisa demaestri





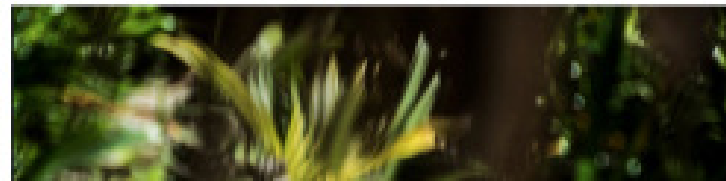
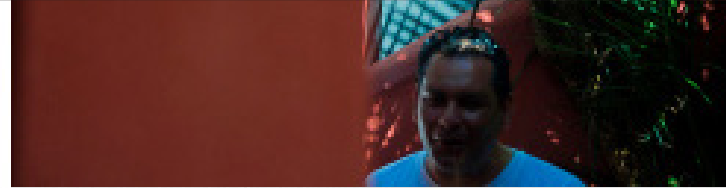
melisa
demaestri

D E S I G N
v e r s i o n I

INTRO TO WEB DEV

FINAL

 melisa demaestri





melisa
demaestri

INTRO TO WEB DEV

FINAL

D E S I G N
v e r s i o n I





melisa
demaestri

D E S I G N
v e r s i o n I

INTRO TO WEB DEV

FINAL



melisa demaestri



melisa demaestri

photography • media • design

commissions / prints / inquiries:
info@melisademaestri.com

for recent work, series, and behind the scenes:



melisa demaestri is a 21 year old media student at new york university.

her love of photography began in 2008 when she bought her first camera.

melisa has recently started to work as a freelance photographer and is continuing her work in graphic design on the side.

she is in her prime when she is eating pizza, listening to jazz, and eating more pizza.



BUILD

**final documentation:
creating a tumblr theme
intro to web development**



melisa
demaestri

B

U

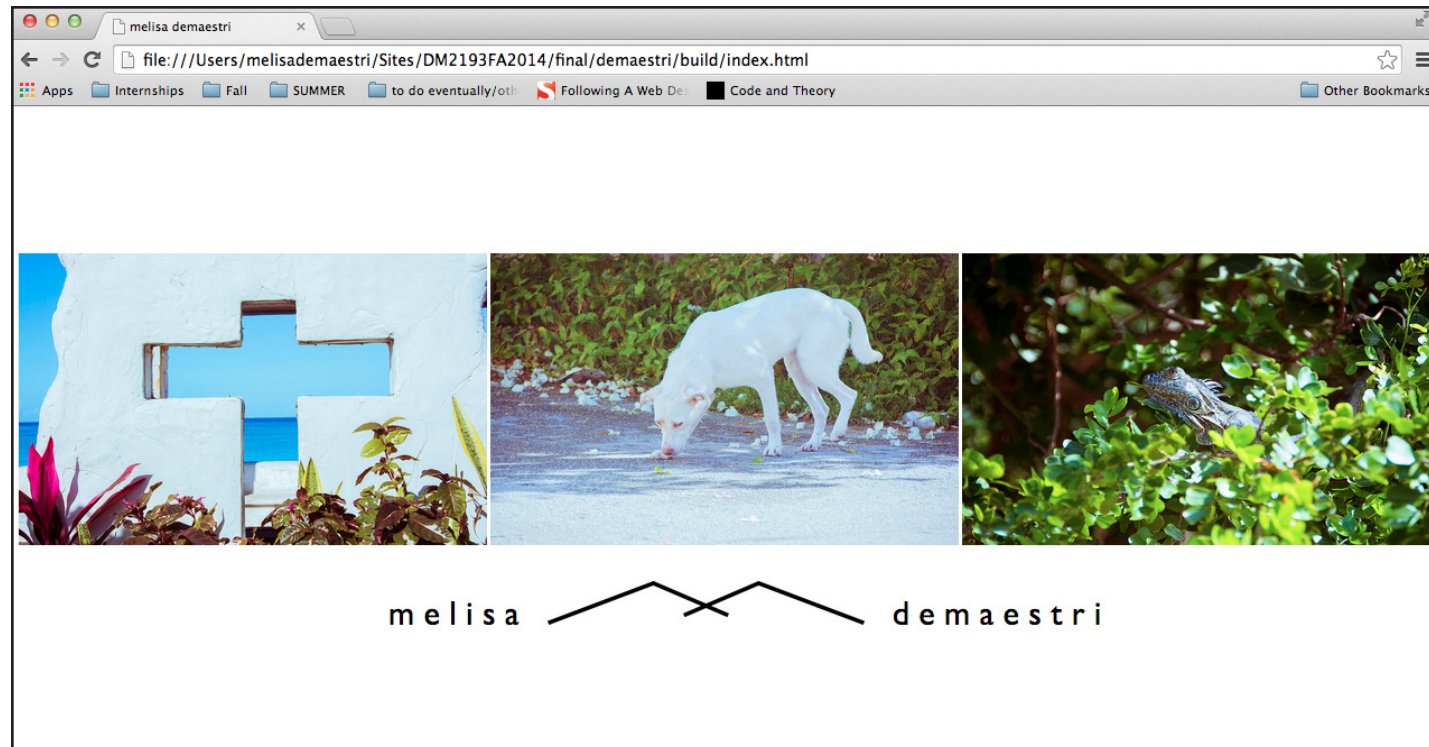
I

L

D

INTRO TO WEB DEV

FINAL





melisa
demaestri

B

U

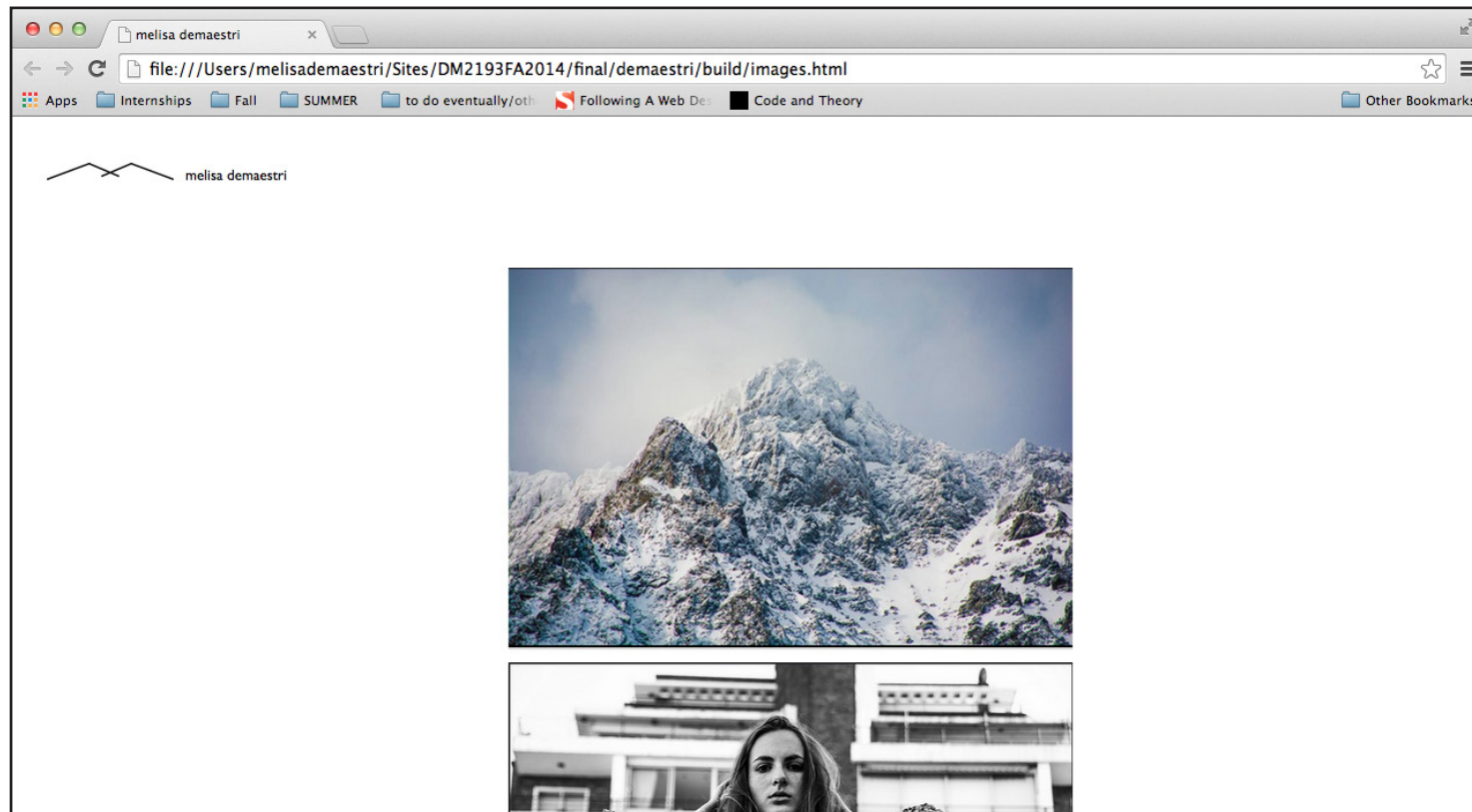
I

L

D

INTRO TO WEB DEV

FINAL





melisa
demaestri

B

U

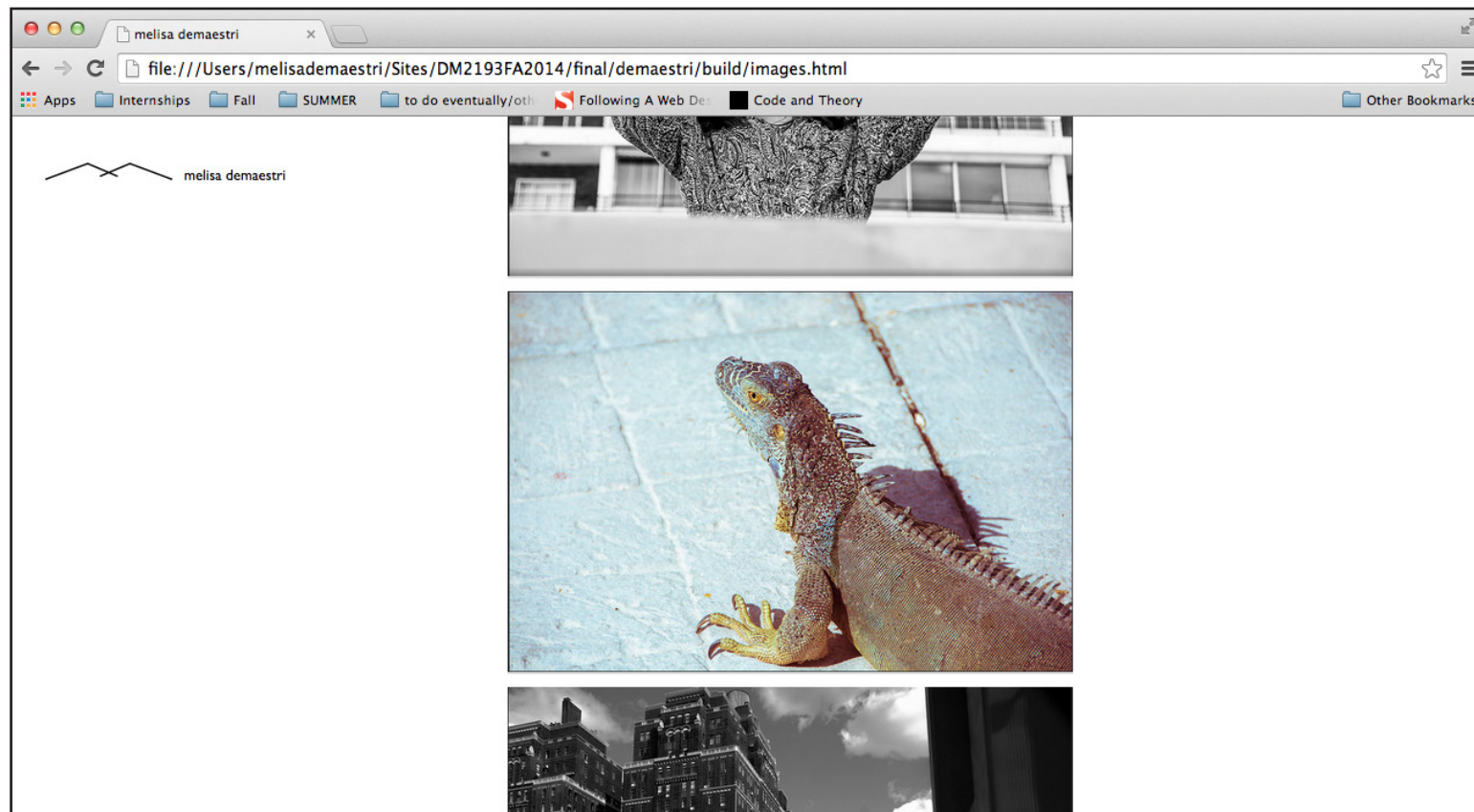
I

L

D

INTRO TO WEB DEV

FINAL





melisa
demaestri

INTRO TO WEB DEV

FINAL

B

U

I

L

D

