

An Vu  
DM2193  
FA2014  
Midterm

I decided to redesign Craigslist. I wanted to simplify the window so it isn't as cluttered. In my design, I compounded things into side or click navigations so you can see the general categories and be able to navigate accordingly. With the items pages, I made it much neater. The whole idea behind this redesign was to keep it as close as I could to the original design but have it much cleaner and simpler to use. There are easier links and tabs to access to on every page and every font is bigger than the original. I'm sure most of Craigslist users are for the older generation so it was best to magnify everything for easier reading. Everything in my design is organized and you will know what to click to get where.

# Craigslist Remake - Home

The screenshot shows the main navigation bar at the top with links for Languages, Log In, Sign Up, and a search bar. Below the navigation is a sidebar with sections for Community, Discussion Forums, For Sale, Gigs, Housing, Jobs, Personals, Services, and Resumes. To the right of the sidebar is a large grid of discussion forums. At the bottom are links for Help, Safety, Privacy, Feedback, CL Jobs, Terms, About, and Mobile.

Discussion Forums <a href="#">Show All</a>				
Apple	Film	Kink	Parent	Tax
Arts	Fitness	Legal	Pets	Travel
Atheist	Fixit	Linux	Philos	Philos
Autos	Fitness	M4M	Photo	TV
Beauty	Food	Manners	P.O.C.	Vegan
Bikes	Frugal	Gaming	Media	Psych
Celebs	Gaming	Garden	Money	Queer
Comp	Media	Haiku	Motocy	Recover
Crafts	Money	Help	Music	Religion
Diet	Queer	Divorce	NonProfit	Romace
Divorce	Wed	Dying	Open	Science
Dying	Queer	Housing	Outdoor	Spirit
Eco	Wine	Jobs	Over 50	Sports
Feedbk	Yoga	Jokes		

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This version of the homepage has a more compact sidebar. The sidebar includes sections for Community, Discussion Forums, For Sale, Gigs, Housing, Jobs, Personals, Services, and Resumes. The discussion forums grid is identical to the first screenshot. A "Craigslist is Hiring in SF!" banner is visible at the bottom.

Discussion Forums <a href="#">Show All</a>				
Apple	Film	Kink	Parent	Tax
Arts	Fitness	Legal	Pets	Travel
Atheist	Fixit	Linux	Philos	Philos
Autos	Fitness	M4M	Photo	TV
Beauty	Food	Manners	P.O.C.	Vegan
Bikes	Frugal	Marriage	Politics	W4W
Celebs	Gaming	Media	Psych	Wed
Comp	Media	Money	Queer	Queer
Crafts	Money	Queer	Recover	Wine
Diet	Psych	Help	Music	Women
Divorce	Wed	Divorce	Religion	Words
Dying	Queer	Dying	NonProfit	Writing
Eco	Wine	Housing	Romace	Yoga
Feedbk	Yoga	Jobs	Open	
		Jokes	Outdoor	
			Over 50	
			Sports	

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This screenshot shows a different arrangement of the sidebar. It includes sections for Community, Discussion Forums, For Sale / Free, Gigs, Housing, Jobs, Personals, Services, and Resumes. The "For Sale / Free" section is expanded to show categories like Antiques, Appliances, Arts & Crafts, Baby & Kids, Barter, Beauty & Health, Books, Business, Cars & Trucks, Clothes & Accessories, Collectibles, Computers, Electronics, Farm & Garden, Free, Furniture, Garage Sale, General, Heavy Equipment, Household, Jewelry, Materials, Motorcycles, Musical Instruments, Photo & Video, RVS & Camp, Sporting, Tickets, and Tools. The right sidebar features a "Post to Classified Events" section and a "Now Hiring!" banner.

For Sale / Free <a href="#">Set All</a>				
Antiques	Appliances	Arts & Crafts	ATV/UTV/SNO	Auto Parts
Baby & Kids	Barter	Beauty & Health	Bikes	Boats
Books	Business	Cars & Trucks	CDS/DVD/VHS	Cell Phones
Clothes & Accessories	Collectibles	Computers	Electronics	Farm & Garden
Free	Furniture	Garage Sale	General	Heavy Equipment
Household	Jewelry	Materials	Motorcycles	Musical Instruments
Photo & Video	RVS & Camp	Sporting	Tickets	Tools

[Post to Classified](#) [Events](#)

**Now Hiring!**  
in San Francisco!

# Craigslist Remake - City Search

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The wireframe shows the layout of the Craigslist homepage. At the top right are 'Languages' dropdown, 'Log In' and 'Sign Up' buttons, and a login form. Below that is a 'Post to Classified Events' section with a scrollable list of events. A large central box contains the city selector ('New York City'), a search bar, and sections for 'Nearby' locations, 'Recent Searches', and 'Sub-Areas'. A grid of category links like Crafts, Haiku, Motocyc, Recover, Wine, etc., is also present. At the bottom are standard links: (c)2014 Craigslist, Help, Safety, Privacy, Feedback, CL Jobs, Terms, About, and Mobile.

This mockup is very similar to the wireframe but includes visual elements. The 'Discussion Forums' link in the sidebar is highlighted. A 'Craigslist is Hiring in SF' banner is visible at the bottom right. The overall design is clean with a white background and black text.

A screenshot of the final product in a browser. The layout is identical to the mockup, with the 'Discussion Forums' link highlighted. The 'Craigslist is Hiring in SF' banner is prominent. The browser's address bar shows the local file path. The right side of the screen displays a vertical scrollable sidebar with classified ads and a 'Now Hiring!' banner at the bottom.

# Craigslist Remake - Items List

New York City > For Sale / Free [Post Here](#)

**Search**

Titles Only  
 For Sale / Wanted  
 Category 1  
 Category 1

[Select All](#) [Deselect All](#)

All  Owner  Dealer

Has Image  
 Posted Today

Price  
 \$min to  \$max

[List](#) [Thumbnail](#) [Gallery](#) [Map](#)

				Sort:	Options	
Fave	Date	Item Name	Area	Category	Seller	Price
★	Oct 20	Item	Place	Category	Owner	\$\$\$
★	Oct 20	Item	Place	Category	Owner	\$\$\$
★	Oct 20	Item	Place	Category	Owner	\$\$\$
★	Oct 20	Item	Place	Category	Owner	\$\$\$
★	Oct 20	Item	Place	Category	Owner	\$\$\$
★	Oct 20	Item	Place	Category	Owner	\$\$\$
★	Oct 20	Item	Place	Category	Owner	\$\$\$
★	Oct 20	Item	Place	Category	Owner	\$\$\$
★	Oct 20	Item	Place	Category	Owner	\$\$\$

1 2 3 4 5 6 ... 250

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Craigslist New York City > For Sale / Free [Post Here](#)

**Search**

Titles Only  
 For Sale / Wanted  
 Antiques  
 Appliances  
 Arts & Crafts  
 ATVS/UTVs/Snowmobiles  
 Auto Parts  
 Baby & Kids  
 Barter  
 Bicycle Parts

[Select All](#) [Deselect All](#)

All  Owner  Dealer

Has Image  
 Posted Today

Price  
 \$min to  \$max

[List](#) [Thumbnail](#) [Gallery](#) [Map](#)

				Sort:	Options	
Fave	Date	Item Name	Area	Category	Seller	Price
★	Oct 27	LG Cingular Flip Phone (Used)	Westchester	Cell Phones	Owner	\$10
★	Oct 27	Assorted Vitage Picture Art	Brooklyn	Arts & Craft	Owner	\$\$\$
★	Oct 27	French Blazer From Paris	Upper East Side	Clothing & Accessories	Owner	\$25
★	Oct 27	Galaxy S4 AT&T Broken Screen	Queens	Cell Phones	Owner	\$150
★	Oct 27	Galaxy Note 4 White 32GB New	Corona	Electronics	Owner	\$800
★	Oct 27	Wanted Race Central Park 5 mi 10/26	Midtown	Wanted	Owner	\$\$\$
★	Oct 27	2003 GMC Sierra 6500 Moving Truck	Queens	Cars & Trucks	Owner	\$35000
★	Oct 27	Belkin Battery Backup & Surge Protector	Queens	Electronics	Owner	\$60

1 2 3 4 5 6 ... 250

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Craigslist For Sale/Free All [Post Here](#)

Fave	Date	Item Name	Area	Category	Seller	Price
★	Oct 27	LG Cingular Flip Phone (Used)	Westchester	Cell Phones	Owner	\$10
★	Oct 27	Assorted Vitage Picture Art	Brooklyn	Arts & Craft	Owner	\$\$\$
★	Oct 27	French Blazer From Paris	Upper East Side	Clothing & Accessories	Owner	\$25
★	Oct 27	Galaxy S4 AT&T Broken Screen	Queens	Cell Phones	Owner	\$150
★	Oct 27	Galaxy Note 4 White 32GB New	Corona	Cell Phones	Owner	\$800
★	Oct 27	Wanted Race Central Park 5 mi 10/26	Midtown	Wanted	Owner	\$0
★	Oct 27	2003 GMC Sierra 6500 Moving Truck	Queens	Cars & Trucks	Owner	\$35000
★	Oct 27	Belkin Battery Backup & Surge Protector	Queens	Electronics	Owner	\$60

1 2 3 4 5 6 ... 250

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# Craigslist Remake - Items Thumbnail

New York City > For Sale / Free

[Post Here](#)

Fave	Image	Date	Item Name	Area	Category	Seller	Price
★	[Image]	Oct 20	Item	Place	Category	Owner	\$\$\$
★	[Image]	Oct 20	Item	Place	Category	Owner	\$\$\$
★	[Image]	Oct 20	Item	Place	Category	Owner	\$\$\$
★	[Image]	Oct 20	Item	Place	Category	Owner	\$\$\$
★	[Image]	Oct 20	Item	Place	Category	Owner	\$\$\$
★	[Image]	Oct 20	Item	Place	Category	Owner	\$\$\$
★	[Image]	Oct 20	Item	Place	Category	Owner	\$\$\$
★	[Image]	Oct 20	Item	Place	Category	Owner	\$\$\$

Sort: [Options](#)

[List](#) [Thumbnail](#) [Gallery](#) [Map](#)

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) ... [250](#) [▶](#)

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CraigsList New York City > For Sale / Free

[Post Here](#)

Fave	Image	Date	Item Name	Area	Category	Seller	Price
★	[Image]	Oct 27	LG Cingular Flip Phone (Used)	Westchester	Cell Phones	Owner	\$10
★	[Image]	Oct 27	Assorted Vitage Picture Art	Brooklyn	Arts & Craft	Owner	\$\$\$
★	[Image]	Oct 27	French Blazer From Paris	Upper East Side	Clothing & Accessories	Owner	\$25
★	[Image]	Oct 27	Galaxy S4 AT&T Broken Screen	Queens	Cell Phones	Owner	\$150
★	[Image]	Oct 27	Galaxy Note 4 White 32GB New	Corona	Electronics	Owner	\$800
★	[Image]	Oct 27	Wanted Race Central Park 5 mi 10/26'	Midtown	Wanted	Owner	\$\$\$
★	[Image]	Oct 27	2003 GMC Sierra 6500 Moving Truck	Queens	Cars & Trucks	Owner	\$35000
★	[Image]	Oct 27	Belkin Battery Backup & Surge Protector	Queens	Electronics	Owner	\$60

Sort: [Options](#)

[List](#) [Thumbnail](#) [Gallery](#) [Map](#)

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) ... [250](#) [▶](#)

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Craiglist For Sale/Free All

[Post Here](#)

Fave	Image	Date	Item Name	Area	Category	Seller	Price
★	[Image]	Oct 27	LG Cingular Flip Phone (Used)	Westchester	Cell Phones	Owner	\$10
★	[Image]	Oct 27	Assorted Vintage Picture Art	Brooklyn	Arts & Craft	Owner	\$\$\$
★	[Image]	Oct 27	French Blazer From Paris	Upper East Side	Clothing & Accessories	Owner	\$25
★	[Image]	Oct 27	Galaxy S4 AT&T Broken Screen	Queens	Cell Phones	Owner	\$150
★	[Image]	Oct 27	Galaxy Note 4 White 32GB New	Corona	Cell Phones	Owner	\$800
★	[Image]	Oct 27	Wanted Race Central Park 5 mi 10/26'	Midtown	Wanted	Owner	\$0
★	[Image]	Oct 27	2003 GMC Sierra 6500 Moving Truck	Queens	Cars & Trucks	Owner	\$35000
★	[Image]	Oct 27	Belkin Battery Backup & Surge Protector	Queens	Electronics	Owner	\$60

Sort: [Select](#)

[List](#) [Thumbnail](#) [Gallery](#) [Map](#)

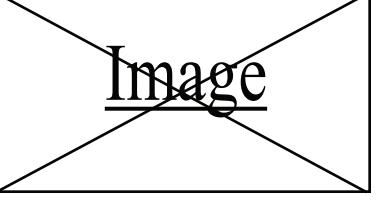
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# Craigslist Remake - Items Page

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New York City > For Sale / Free > Category > Seller

**Description**

Condition:  
Minor Detail:  
Minor Detail:  
Minor Detail:  
Minor Detail:

POST ID: 1234567890      Posted: 4 hours ago

Email to a Friend  
 Best of Craigslist  
 Report

Reply

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Craigslist New York City > For Sale / Free > Clothing & Accessories > Owner






**Description**

Blazer bought from Paris  
Two flap pockets, 3/4 sleeves  
Size: French 38 / UK 10 (US size 8)  
Length (back collar base to bottom hem): 22"  
Shoulder: 15.5"  
Chest (armpit to armpit): approximately 15"  
Sleeve inseam (from armpit to cuff): 10.5"  
Sleeve outer length (from shoulder to cuff): 16.5%" wool, 10% acrylic  
Lining: 57% acetate, 43% polyamide

Perfect condition, no defect (the small area near the collar appearing as if yellowish was the result of light reflection)

POST ID: 1234567890      Posted: 4 hours ago

Email to a Friend  
 Best of Craigslist  
 Report

Reply

Condition: Like New  
Size: French 38 / UK 10 / US 8

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Craigslist New York City < [For Sale / Free](#) < [Clothing & Accessories](#) < [Owner](#)





**Description**

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Reply

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