

# Midterm

## Wireframes and Design

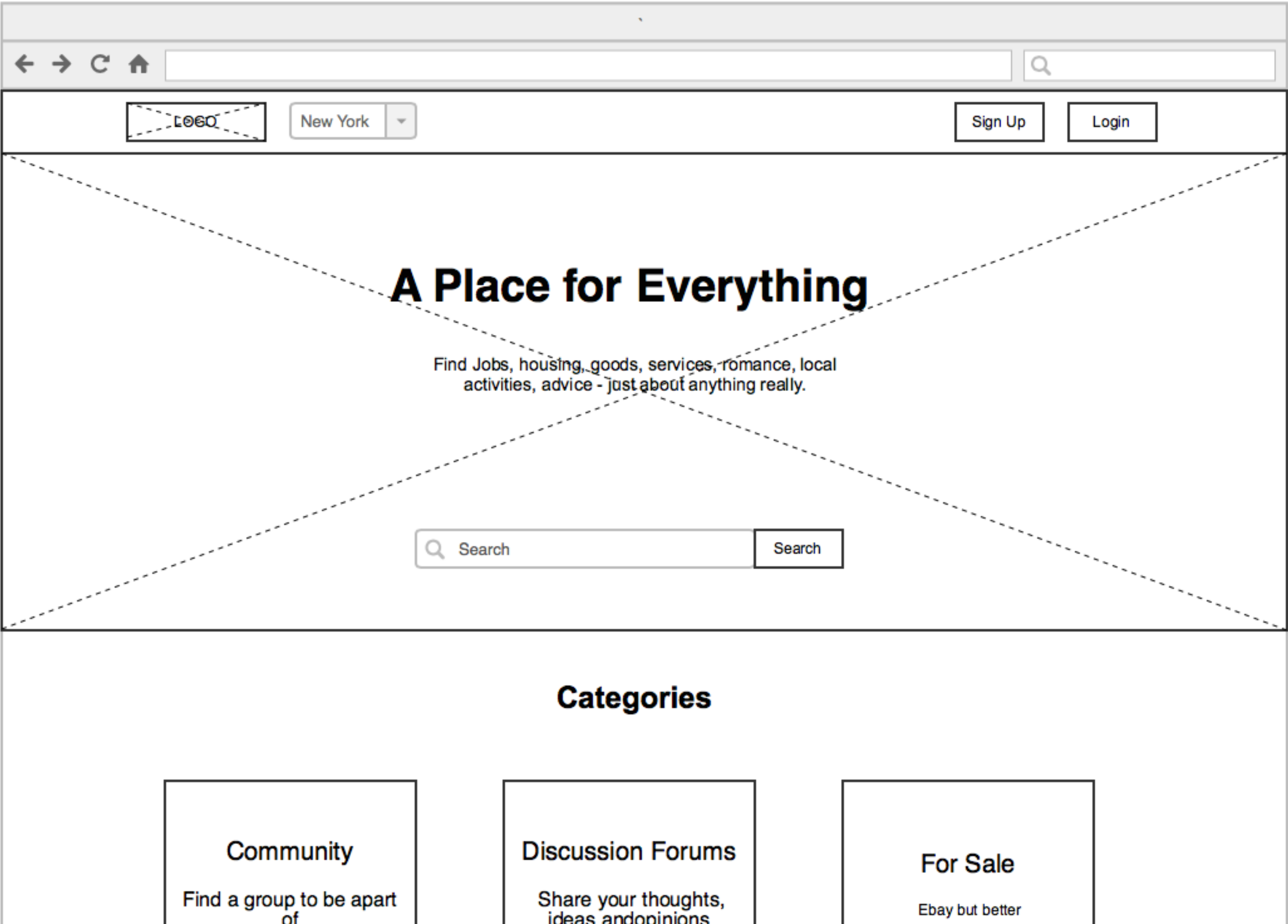
### Executive Summary

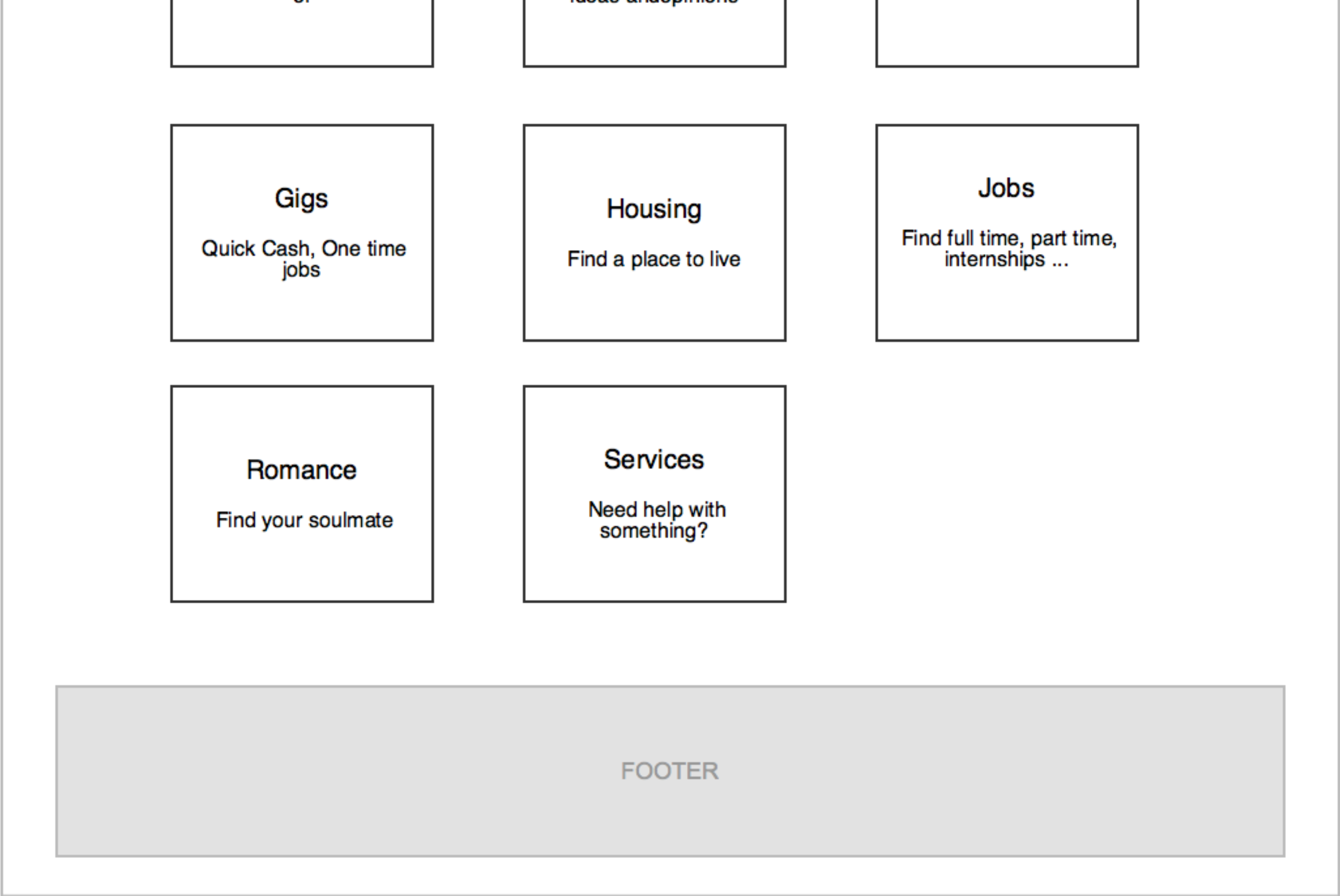
Craigslist known for being able to find anything you need. Since the creation of the website, the design of the website has not changed. Although iconic its design and UX, it is cluttered and difficult to navigate. My wireframes and designs focused on simplicity and navigation. I wanted the user to easily navigate the website and identify the information quickly on the website. I kept the design clean and simple by using few colors and block style design.

Designed with Sketch

### Home Page WireFrame

The Home Page removes all the extra features such as calendar that craigslist had. It focuses on search and categories. Under each category is a short description to help the user understand what each category contains





Results Page WireFrame

The results page for jobs show the important information for job and adds white spaces between text to make it more readable. The left side bar allows users to filter job category, job type and city. The results page allow show the number of jobs found in a particular city. Under the header is a search bar so a user can quickly search for a new result. Once a user is logged in a person icon will appear to the top right.

Jobs

←

→

↺

🏠

🔍

LOGO

NYC ▾

👤

▾

🔍 Search Jobs

ALL

Search

Refine Results

Job Category

Restaurant ▾

Job Type

☐ Full time

☐ Part time

☐ Internship

☐ Contract

☐ Temporary

City

New York, NY ▾

12,605 Host Jobs in New York, NY

Host

Organically - New York, NY

Organic restaurant is hiring EXPERIENCED staff to work in a fast paced environment. All candidates must be friendly and warm individuals.

1 day ago

Hostess/Host

Daniel's Restaurant - New York, NY

Chef Daniel Boulud, seeks an experienced host/hostess with a knack for hospitality for his two Michelin Starred Restaurant DANIEL.

1 day ago

Hostess/Host

Ootoya Times Square - New York, NY

We are currently looking for new a hostess/a host and kitchen staff to join our team. Ootoya Times Sq. is a second branch in New York followed by the Chelsea store.

2 days ago

Host

Odeon - New York, NY

The Odeon, a historic downtown French - American bistro, is hiring a full time host. We are looking for a very polished, professional, organized person to lead our team of hosts.

2 days ago

Lead Host

Asellina - New York, NY

Asellina by The ONE Group is seeking a candidate who can join the team as the face for all guest relations within the venue as Lead Host/Hostess.

3 days ago

« Previous

1

2

3

4

5

Next »

FOOTER

Job Page WireFrame

The job item page puts all the information to the center of the page. The information has a hierarchy, the job name, job location, job city, data posted, compensation and apply button is at the top. This allows a user to know immediately all the basic information for the job post. At the bottom of the page the user can



email the post to a friend. The user can also navigate back to the search page or click next to go to the next job post without going back to the search page. Again focusing on navigation. The search bar is in the header this time.

Jobs

LOGO

NYC

Search Jobs

City

Search

Back to Search Results

Previous

Next

★

Hostess/Host

Compensation: \$8.50 + tips

Ootoya Times Square - New York, NY

Apply

~ Posted 2 days ago

Restaurant Images

Job Description

We are currently looking for new a hostess/a host and kitchen staff to join our team. Ootoya Times Sq. is a second branch in New York followed by the Chelsea store. We opened the Times Sq. branch August 3rd 2013 and we have been keeping up the great business at the heart of New York City.

Responsibilities

- Make sure all menus are wiped down, free of spots or stains, and complete.

- Make sure entry doors are clean, free of debris and inviting.

- Check with phone reservationists, or answering machine messages to assure that all reservations are noted.

- Check with manager to assure there are no large or private parties that are not know about.

- Plan out the seating chart and organize the reservations

- Greets guests, escorts them to their table, pull seat out for the ladies, and present menus.

- Make sure the server is aware they have been sat.

- Keep an eye out that the dining room, entryway, bathrooms, and menus are kept clean throughout operations.

- Attends to guest’s queries / complaints and coordinates activities of dinning room personnel to ensure prompt and courteous service to patrons is met.

- Say good-bye to all of the guests. Check to see that everything was wonderful.

Requirements

1. POSITIVE PERSONALITY, SMILE, PATIENT, CHEMISTRY BETWEEN YOU AND TEAMMATES, AND NATURALLY GOOD VIBES ARE THE MOST IMPORTANT PRIORITY FOR US.

2. Flexible schedule is a must for lunch and dinner position.

3. Be quick at work.

Location

141 West 41st Street at Between 6th Ave and Broadway

How to apply

Submit resume and cover letter to the email address by clicking apply

Email this job

Name

Email

Submit

FOOTER

Home Page Design

The color purple is kept the same as the original website. There is a image on the home page to give the user a comfortable feeling. The slogan and short description on the middle of the image immediately tell new users what the website is about.



# A Place for Everything

Find jobs, romance, events - just about anything

Search

## Categories

Community

Find a group to be apart of

Discussion  
Forums

Share your thoughts,  
ideas and opinions

For Sale

Ebay but better  
& in person

Gigs

Quick Cash,  
One time jobs

Housing

Find a place to live

Jobs

Find fill time, part time,  
internships ...

Romance

Find your soulmate

Services

Need help with something?

The job title are colored blue to contrast the other information for readability to the user. The refine results side bar has a slight contrast to the white background to catch the eye of the user.

Search

All ▾

Search

Refine Results

Job Catagory

Restuarant ▾

Job Type

☐ Full Time

☐ Part Time

☐ Internship

☐ Contract

City

New York, NY ▾

10,000 Host Jobs in New York, NY

Host

Organically - New York, NY

Organic restaurant is hiring EXPERIENCED staff to work in a fast paced environment. All candidates must be friendly and warm individuals.

1 day ago

Hostess/Host

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4 day ago

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[Previous](#)

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Next

@ 2015 craigslist

## Dropdown Page Design

The design shows the dropdown menu for changing city locations. The user can search and select multiple cities.

craigslist

NYC ▾

▼

Search City

Manhattan ✓  
Los Angeles  
Queens ✓  
Brooklyn  
Boston  
Palo Alto

All ▼

Search

Refine Results

Job Catagory

Restuarant ▼

Job Type

☐ Full Time

☐ Part Time

☐ Internship

☐ Contract

City

New York, NY ▼

Organic restaurant - New York, NY

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The compensation is color coded green since it an information to the user when deciding whether to apply to a job. The user can also save the job post. There are different font size/style/color of the info in the header of the job post to differentiate between information.

 NYC ▾

All ▾

 ▾

★ Hostess/Host

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Location

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How to apply

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Email Job

<input type="text" value="Name"/>	<input type="text" value="Email"/>	<input type="button" value="Email"/>
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Phone Page Design

This design shows how the home page looks on the phone. A user can swipe right to see the categories and profile. The search is also on there so a user can immediately search for something else. The home view of the phone focuses on the search with category and city filter options.





Alan Chen



craigslist

Search

Community

Discussion Forums

For Sale

Gigs

Housing

Community

Jobs

Romance

Services

Search

All



Manhattan



Search

