

Craigslist Redesigned Midterm

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DM2193 Spring 2015

The Craigslist website is redesigned. There are 3 wireframe designs and 3 final designs to be submitted, along with a brief.

The Craigslist design so far is acceptable. The raw basic, text design makes it easy to navigate and fast to load on a browser, especially for places where wifi signal is bad. However, there are a lot of links that I would assume no one really goes to. Some of are even redundant. For example, on the homepage, the terms of service: the privacy, policy, etc... are repeated twice. One list is on the sidebar, and one is on the footer of the page. The search criteria can also be collapsed. For example, where the left sidebar says “nearby cl”, users will usually not search nearby places. They will look for products and services, and see how far away it is.

On the home page, the calendar can be improved by actually showing notable events, instead of simply linking to another page, which is a hassle on the user.

On the results page, it is a little better. It’s less cluttered. However, if you go to a Google or even Bing results page, there are collapsible search criteria. You don’t need every possible search criteria shown. You can simply select and choose. Also, at the top of the page,



This is unnecessary since there is a search bar right below it. If they coded the search engine well, the user can simply enter key words and search there, or the search engine can offer suggestions as they type, like Google.

A map showing the where various same/similar products/services are located near the item a user is looking for is extremely useful as well.

On the item page, there is too much empty space to the right of the page.

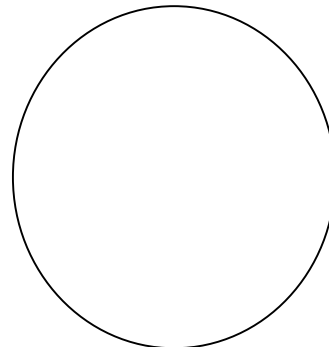
These safety tips and other warnings should be gone, since the user does not have to be reminded on every page other than the homepage. The condition could stay.

★ Wilson Staff FG-51 golf irons



condition: new

- [safety tips](#)
- [prohibited items](#)
- [product recalls](#)
- [avoiding scams](#)

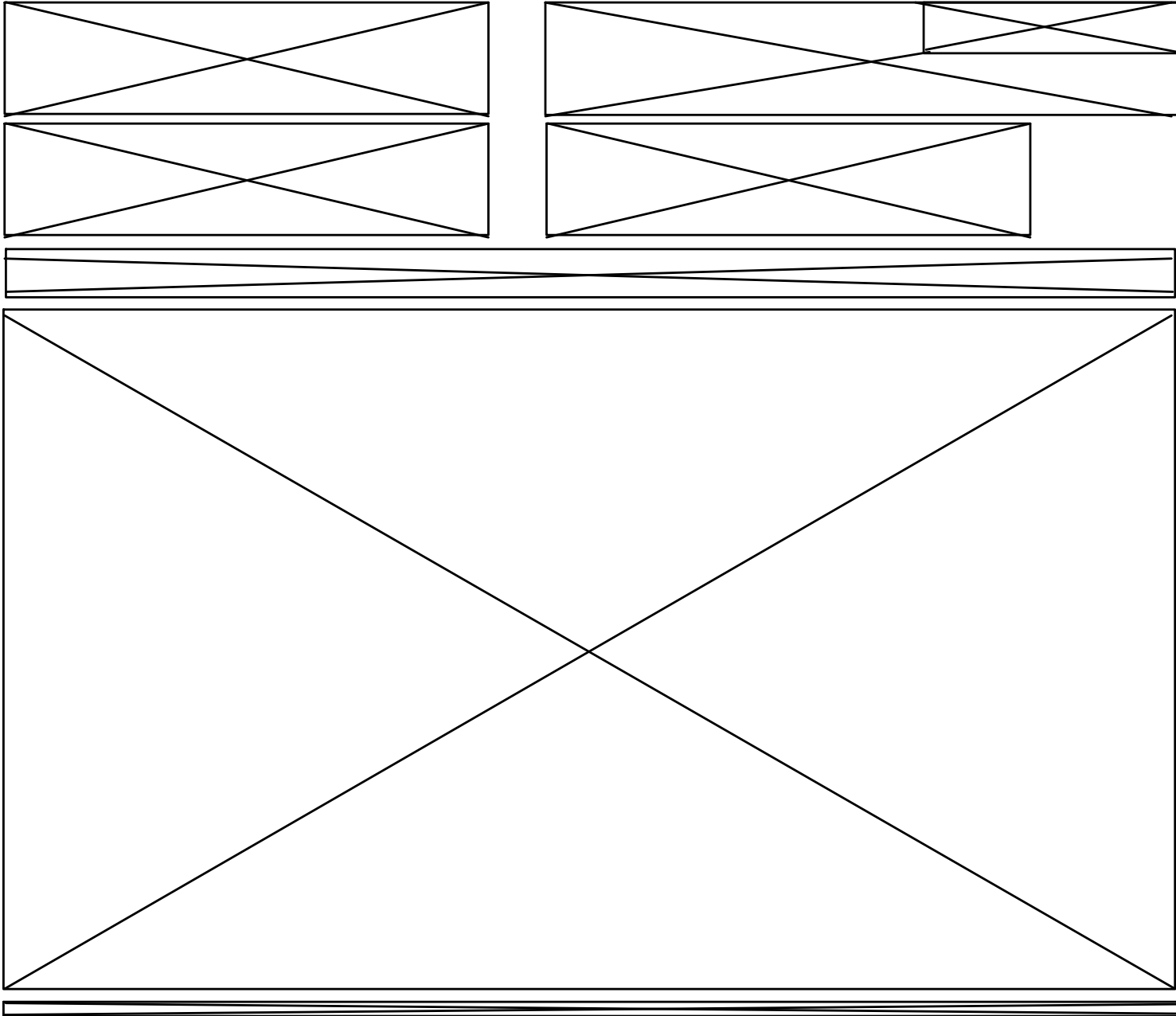


This space can be used to put another picture, so that the user can compare multiple pictures side by side. If someone was looking at an item, they would want to compare the different pictures. Furthermore, the description should not be so far down the page that the user has to scroll down to read it. Also, the search engine should be on this page as well, since I don't want to have to go back and reload the page just to search for another item.

*For mobile and tablet designs, the designs should roughly be similar. However, there would be much more collapsible tabs.

Craigslist Homepage Wireframe

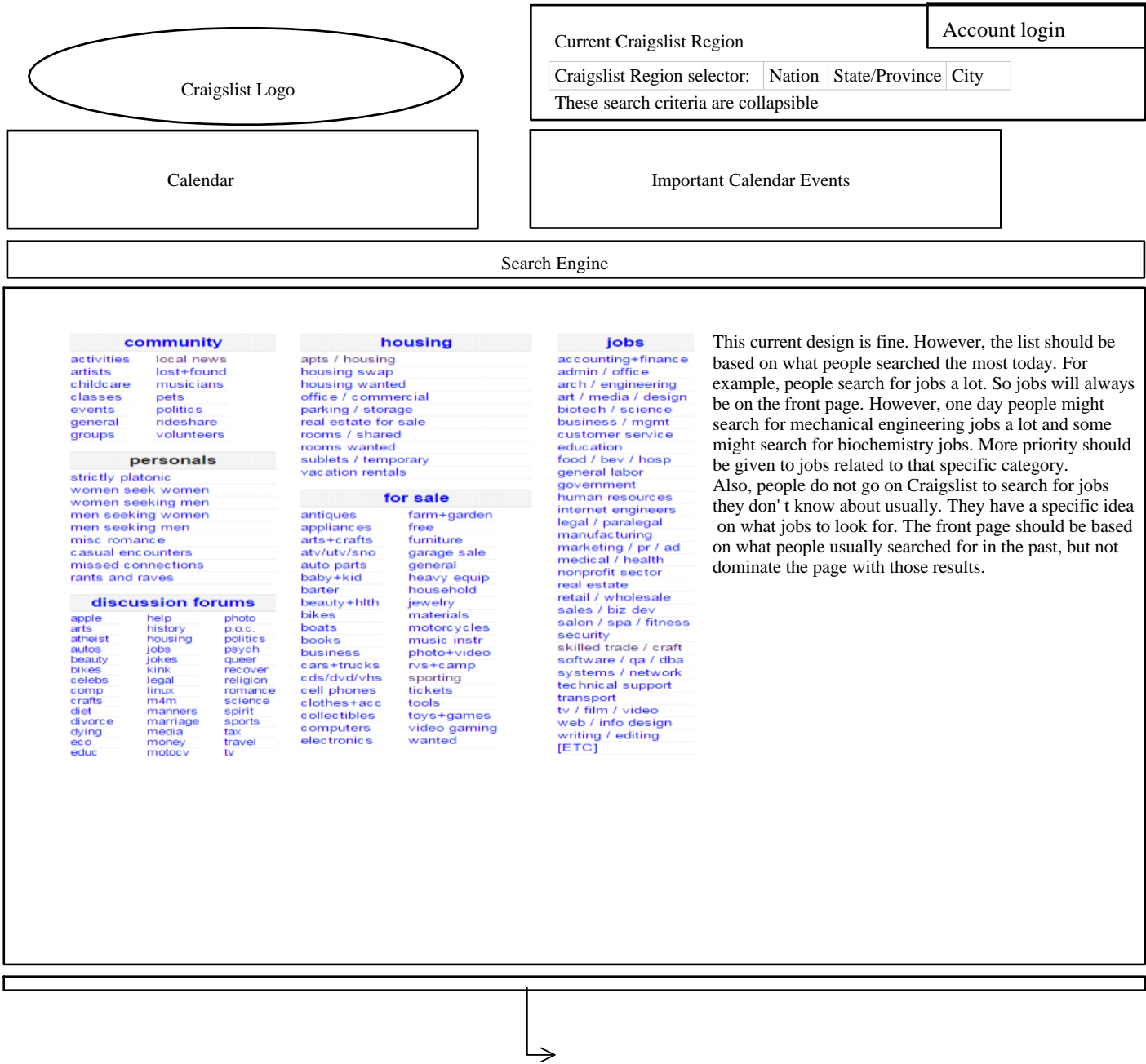
Tuesday, March 24, 2015 5:00 PM



Craigslist Homepage Design

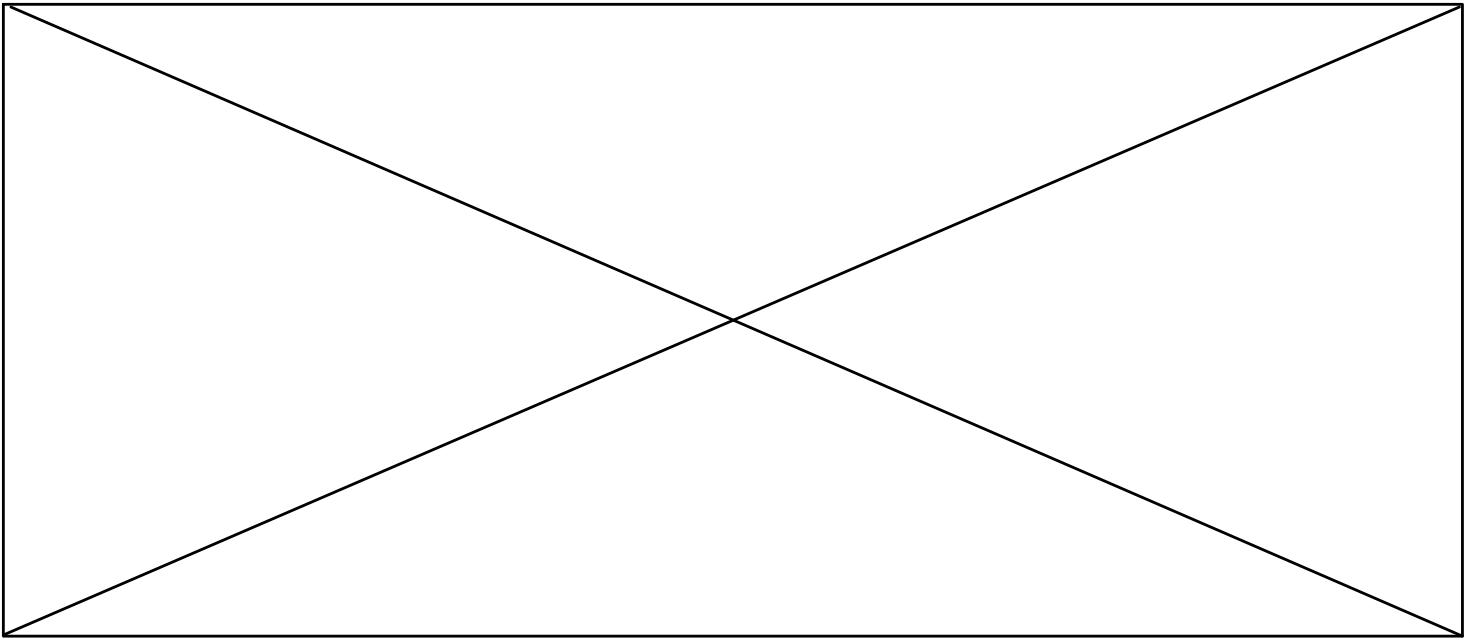
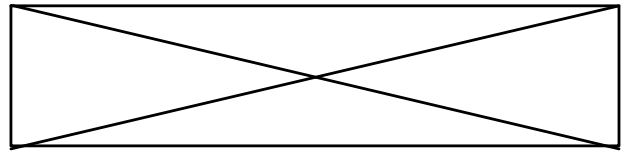
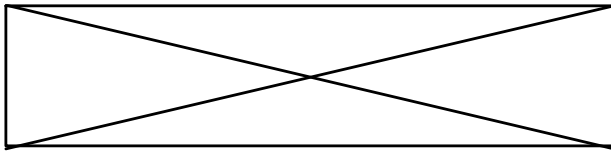
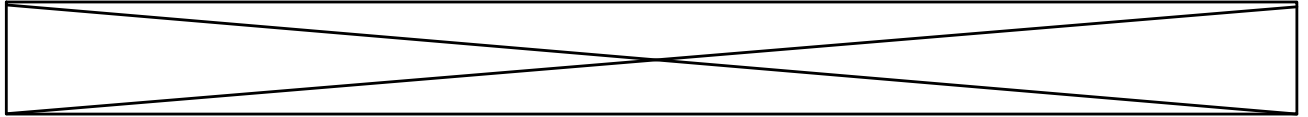
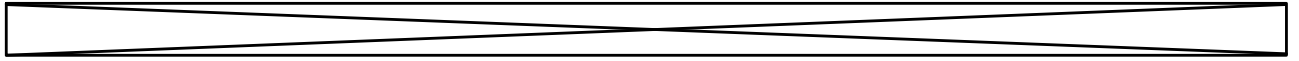
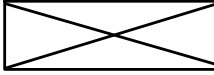
Tuesday, March 24, 2015 5:57 PM

*Note: The text in all pages should NOT be blue. It should be black to look for professional; only the links should be turning purple if clicked on already.



Craigslist Results Page Wireframe

Tuesday, March 24, 2015 5:11 PM



Craigslist Results Page Design

Tuesday, March 24, 2015 5:57 PM

- ☐ search titles only
- ☐ has image
- ☐ posted today

PRICE
min max

reset search

→ This should also go in the block as well.

Account login

Search Engine

owner dealer

list thumb gallery map

<< < prev 1 - 100 of 4403 next >

newest ss\$ \$\$\$

These options for navigating through the gallery are fine as it is. However, they should all be placed on the same block.



Google Maps for location of items

Lists locations of each items from the map



★ Mar 24 Wilson Staff FG-51 golf irons
sporting goods - by owner



★ Mar 24 RAM FX "Tour Grind" nickel blade
irons sporting goods - by owner



★ Mar 24 Swarovski Binoculars - Pre Owned
... FIND THEM AT (texasBINOman dot
com) sporting goods - by dealer



\$300



\$75

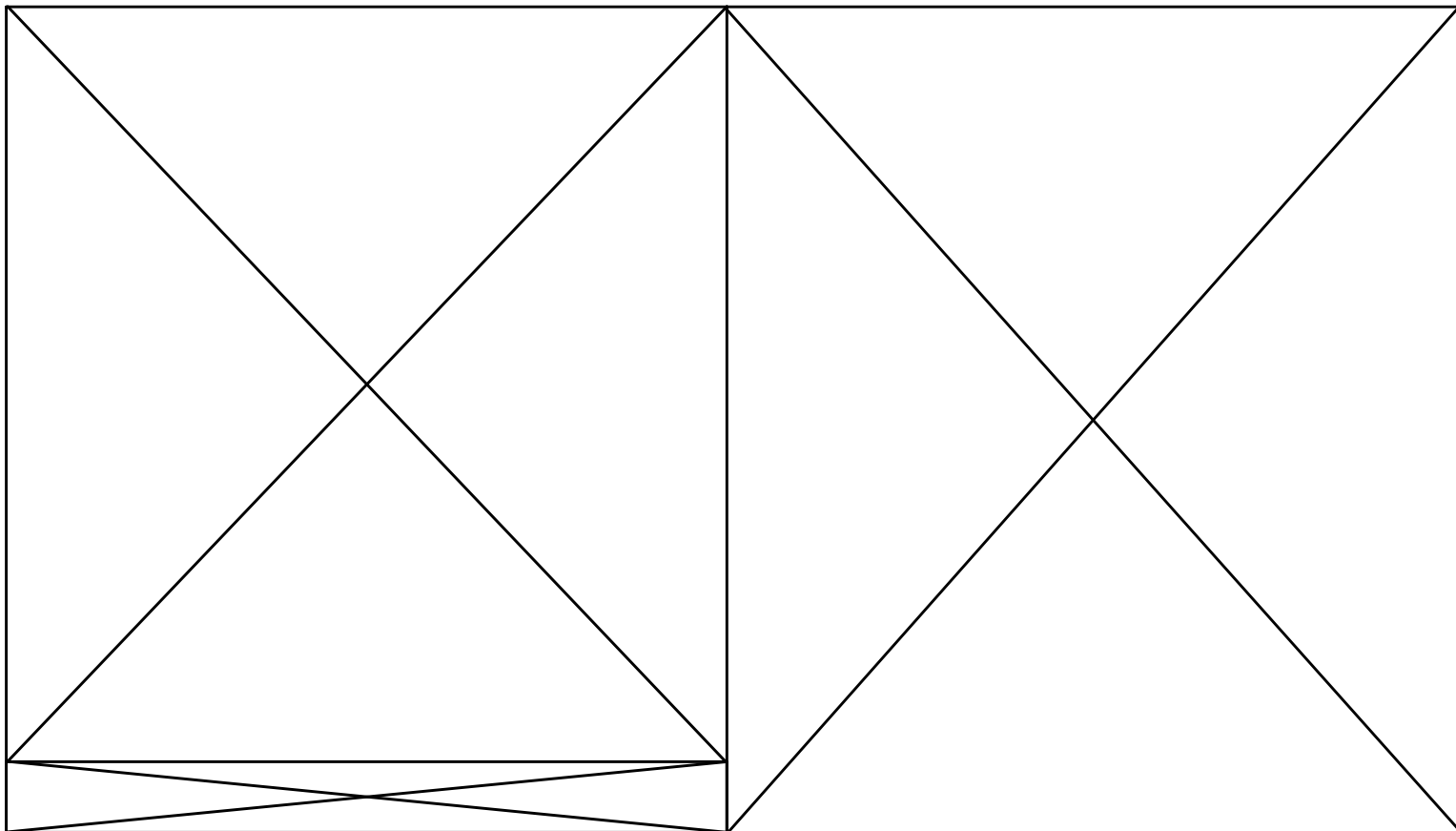
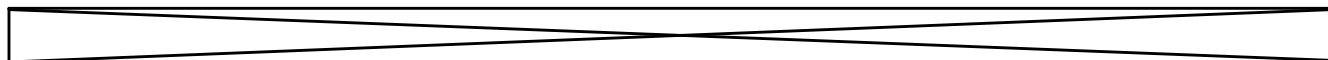
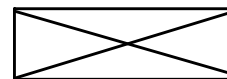


This gallery is fine as it is.

→ Terms of service and conditions, warnings, Craigslist jobs, about Craigslist, connects

Craigslist Item Page Wireframe

Tuesday, March 24, 2015 5:14 PM



Craigslist Item Page Design

Tuesday, March 24, 2015 5:58 PM

Account login

Search Engine



There should be a slideshow of the picture(s) here. The preview pictures should go right below the current picture.

The preview pictures is a good design. However, making them a little bigger would be easier on the eyes.

Description of pictures go here.

reply

☐ prohibited

Posted: 15 days ago

prev

next

post id: 4924477040

posted: 15 days ago

updated: 2 hours ago

email to friend

best of

Terms of service and conditions, warnings, Craigslist jobs, about Craigslist, connects

These navigation buttons are fine as it is currently. They should be placed Below the description and pictures.

Country 

State / Province 

City 


E-mail









Password


Login

Forgot password

March 2015



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3 	4	5	6	7
8	9	10 	11	12	13 	14
15	16	17	18	19	20 	21
22	23	24	25 	26 	27	28
29 	30	31 				



Important dates based on your locations:

- **March 3:** Wiz Khalifa Concert at Madison Square Garden
- **March 10:** Solar Eclipse Festival at Central Park
- **March 13:** Rob a Bank Day
- **March 20:** Hug a dog day
- **March 25:** Tiananmen Square Reenactment at Times Square
- **March 26:** Free drugs at Washington Square Park



2007 Nissan Maxima Chrome Wheels



Community

Activities
Artists
Childcare
Communist Revol.
Events
Fight Club
General
Groups
Local News
Lost+Found
Musicians
Pets
Politics

Housing

Apts/Housing
Corpse Swap
Housing/Swap
Housing/Wanted
Office/Commercial
Parking/Storage
Real Estate for Sale
Rooms/Shared
Rooms Wanted
Sublets/Temp.
Torture Chamber
Vacation Rentals

Personals

BDSM
Casual Encounters
Men s. Men
Misc Romance
Missed Connec.
Otherkin s. Men
Rants and Raves
Strictly Platonic
S&M
Women s. Women

For Sale

Antiques
Appliances
Arts+Crafts
Baby Spines
Barter
Guns
Nazi uniforms
Onions
Used furniture
Wedding gowns

Jobs

Admin/Office
Arch/Engineer
Astronaut
Biotech/Science
Business/Mgmt
Customer Serv.
Education
Feces Inspect.
Gen. Labor
Government
Human Resour.
Pirate



2007 Nissan Maxima Chrome Wheels



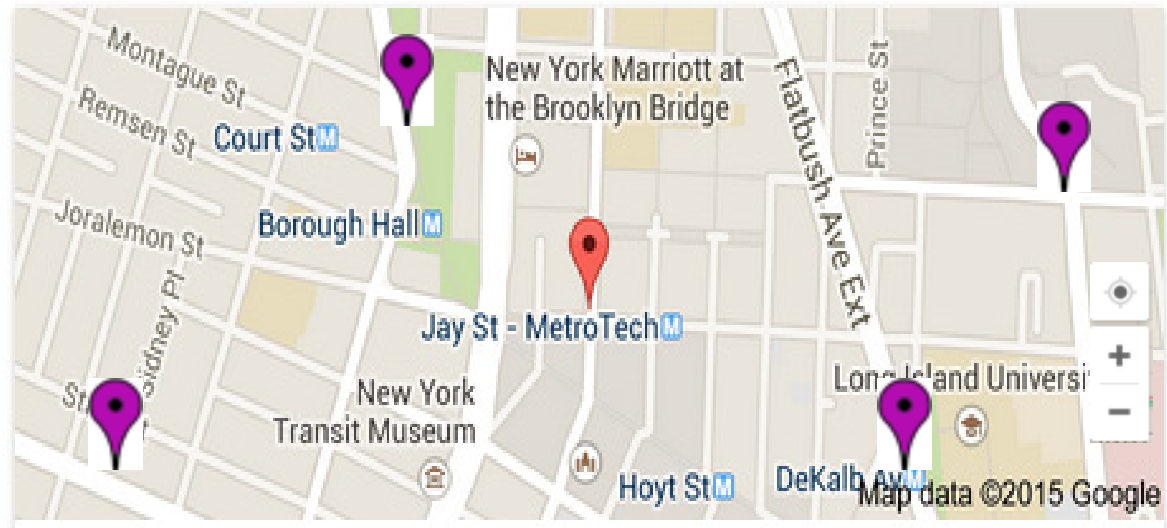
E-mail Alert ☐
Save Search ☐

List Thumb **Gallery** Map




Newest **Relevant** Highest \$ Lowest \$

All **Owner** Dealer

☐ Search title only ☒ Has image
☐ Posted today




Enter an address or search radius


- 4 Locations found:
-  223 Pyongyang Drive
 -  129 Saddam Hussein Boulevard
 -  12 RandomAddress2 St.



<< < 1 to 10 of 11 > >>


\$5500






March 29: Nissan Maxima 2007
SL Moon Roof

\$6500



March 28: Nissan Maxima 2007

\$7500




March 27: Nissan Maxima s1
Sedan



Welcome , cragslistCal94

Messages: 0 

Logout 



E-mail Alert ☐



Save Search ☐

2007 Nissan Maxima Chrome Wheels

Reply

Nissan Maxima 2007 SL Moon Roof - \$5500



Post ID: 13376969 **Posted:** 23 hours ago **Updated:** 5 hours ago **Forward**  **Prohibited** ☐ **Favorite** 

Nissan Maxima 2007 for sale , Only 9000 Cash Only; black exterior, black corinthian leather, chrome wheels, custom 69 Gig, 6G and wifi Zune in the dash, only 90000000000 miles factory Beats surround system, Fridge Heated toilets, Heated mirror When call number this [Show contact info](#) ask for Goku, Please leave a massage and your number and I will get back to you
• do NOT give me Senzu beans

Key Words:

Odometer: 9000

Good Condition

Transmission: Automatic