



craigs.

By: Luis Maldonado [Oskar]

Wireframe - Homepage

In considering my design for Craigslist, I wanted to get away from the list structure. I wanted to establish a connection between the community of craigslist users in the area. Instead of the rigid categories Craigslist has in place. A regional category generator is set in place so that the top most searched sections of Craigslist in that region are shown around the login button. My design also promotes the Craigslist login system and being able to connect to other users a lot easier.

logo



search



ny.

sign up

Map (Blurred)

for sale

jobs

housing

free

login

rideshare

lost + found

gigs

childcare

Wire Frame - Home Page (Logged In)

Once logged in, your profile name and AVI are shown in the top right with the ability to check your messages. What replaces the login in button is a save or “heart’d” button. When you press this button the selected clickable go away and a map of your saved posted are shown. (Note the saved posts are already shown in the background)



search



ny.



oskar

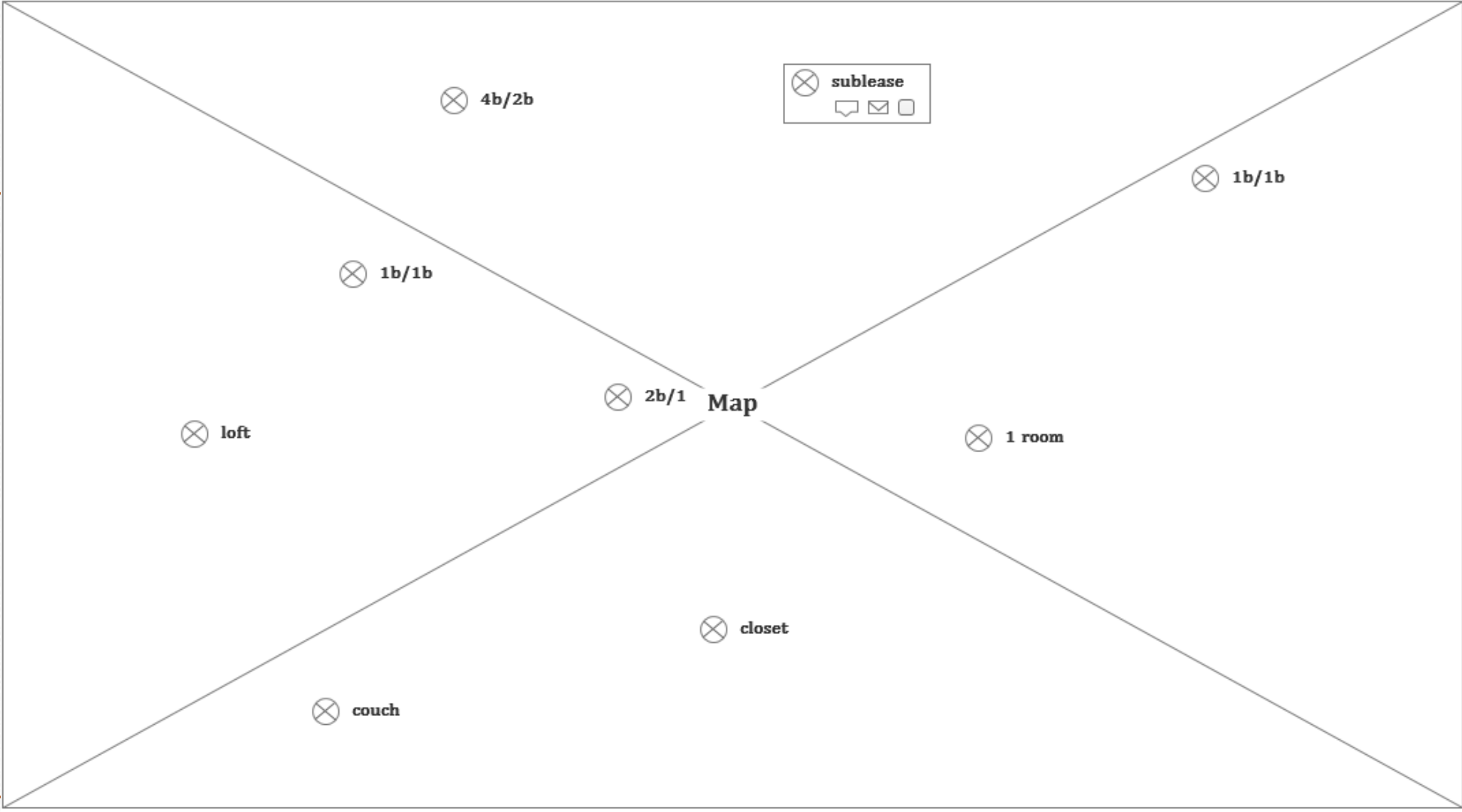


Map

for sale	jobs	housing
free	saved	rideshare
lost + found	gigs	childcare

Wire Frame - Housing

If we click housing, we're taken to a full map with clickable postings. If we hover over a posting, the ability to chat, email, and save the post appears. If users have attached a picture to their post, a preview is also shown.



housing



Wire Frame – Rideshare (Calendar View)

The most drastic change to Craigslist in my design was the integration of the calendar. If we click rideshare we're taken to this view by default. If you have ever looked at the rideshare options on Craigslist, there is without a doubt a better way to organize. Calendars have become an essential part of organization in the workplace. It only makes sense to implement this onto Craigslist. I decided to create clickable postings listed on each day of the calendar. The ability to switch over to map view is in the bottom along side the rideshare button.



ny.

oskar 

month 2015

1	2	3	4	5
8	⊗ to place 9	10	11	12
15	16	17	⊗ from place 💬 ✉️ 📅 18	19
⊗ commute 22	⊗ commute 23	⊗ commute 24	⊗ commute 25	⊗ commute 26
29	⊗ from place ⊗ to place ⊗ from place 30	31		



rideshare



Wire Frame – Rideshare (Full Post)

When thinking about full post views on Craigslist, I wanted to stay away from pagination in my design entirely. I did some contextual inquiry on Craigslist users and found that many didn't like the feeling of getting lost moving from post to post. Many described it as "going through a maze." Using JavaScript, a user can click on a post and window will pop up on the existing page instead of being directed into another.



ny.



oskar



month 2015

1

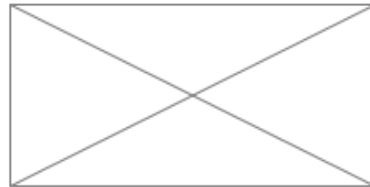
2

3

4

5

8



name



New York to Boston

15

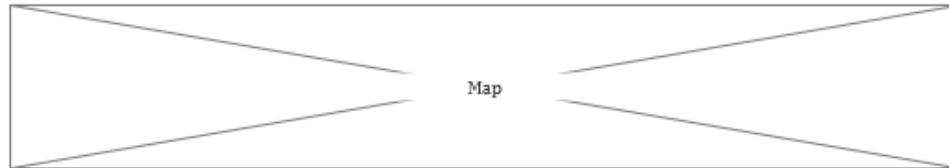
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo.

Proin sodales pulvinar tempor. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Nam fermentum, nulla luctus pharetra vulputate, felis tellus mollis orci, sed rhoncus sapien nunc eget odio.



commute

22



Map

5



commute

26

29



from place

30



to place

31



from place



rideshare



Full Mock Up Designs

After much deliberation, I decided to remove the “list” from Craigslist all together. It seemed an appropriate farewell since I have removed the list view entirely from the site. I wanted to keep some of the same colours. I kept the greys and purples, but darkened them. My goal was to make Craiglist look both simple and user friendly. My design aims to promote a community within Craigslist where users can chat and make connections.

craigs.



ny -

sign up

forsale

jobs

housing

free

login.

rideshare

lost&found

gigs

childcare

craigs.

ny-



oskar



forsale

jobs

housing

free

♥'d

rideshare

lost&found

gigs

childcare

Search



oskar



1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
---	---	---	---	---	---	---	---	---	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	-----

April 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 Moving to NY Need Ride to NY	2	3
4	5	6 NY to Canada NY to Boston	7	8 Canada to NY NY to LA DC to NY	9	10
11	12 NJ/NY Commute	13 Florida to NY NJ/NY Commute	14 NJ/NY Commute	15 NJ/NY Commute	16 NJ/NY Commute	17
18	19 NY to Ann Arbor Ride to JFK Chicago to NY	20	21 NY to Philly	22 Las Vegas to NY Detroit to NY	23	24

April 2015

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

1



Moving to NY



Need Ride to NY

2

3

4

9

10

11

16

17

18

19

20

21

22

23

24



NJ/NY Con



amute



NY to Ann Arbor



Ride to JFK



Chicago to NY



NY to Philly



Las Vegas to NY



Detroit to NY



drake



Back



New York to Ann Arbor.

Departure Time: 8:00AM

Location: Bedstuy, BK

What Up! My name's Drake, I'm 21, and I like to have a good time. Spring Break in New York was awesome but I'm trying to head back to Ann Arbor for school. Trying to hitch a ride and/or split gas. Hit me up!