

Craigslist Design

A simple redesign to a publically known website


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Midterm

The idea of this design is to keep the simplistic idea, but also create an easy accessible and appealing design. The main page keeps almost of the contents that the original Craigslist had. The bar on the left side is always present on any consecutive pages. This is for utility purposes. Whenever they look at job or sale and need to know the answer to a question, there is the HELP tab. If the sale or job has a date, the calendar is present to plan accordingly. When a section is chosen, it will bring it to a page to see the available items being offered. Anything in sale is defaulted at Gallery, while other services will be defaulted at thumb. Finally there is the AREA option. The area option allows the user to choose the different places that offer items and services.

Main Page:

Craigslist

AREA: NYC ▼

**[Name]**

[My account](#)

[Post](#)

S	M	Tu	W	Th	F	Sa

HELP
[FAQ](#)
[Scams & Fraud](#)
[Safety Tips](#)
[Privacy Policy](#)
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ABOUT

► **community**

► **personals**

► **housing**


▼ **for sale**

antiques
appliances
arts+crafts
atv/utv/sno
auto parts
baby+kids
barter
beauty
bikes
boats
books
business
cars

cds/dvd/vhs
cell phones
clothes
collectibles
computers
electronics
farm
free
furniture
garage sale
general
heavy equip
household

jewelry
materials
motorcycles
music instr
photo+video
rvs+camp
sporting
tickets
tools
toys+games
video gaming
wanted

This is the new main page of craigslist. Here the most noticeable difference is the large frame on the left. The large frame is always present on any page you go to. This is where your account avatar and information on several of things related to the site are. The post button is under your account avatar, a place that any user will often look at. The calendar is there to keep track any services that are on the website. And since this box is always present, the HELP and ABOUT tabs are always accessible. Then there is the dropdown menu for the different services and listings that makes craigslist what it is today.


Craigslist	Area: NYC																																										
<div><div>My account Post</div></div> <div>April 22, 2012</div> <table><tr><td>Su</td><td>Mo</td><td>Tu</td><td>We</td><td>Th</td><td>Fr</td><td>Sa</td></tr><tr><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td></tr><tr><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td></tr><tr><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td></tr><tr><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td></tr><tr><td>29</td><td>30</td><td></td><td></td><td></td><td></td><td></td></tr></table> <div>HELP</div> <div>FAQ Scams & Fraud Safety Tips Privacy Policy Terms of use</div> <div>ABOUT</div>	Su	Mo	Tu	We	Th	Fr	Sa	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30						<div>Search...</div> <div><div>● community</div><div>● personals</div><div>● housing</div><div>● for sale</div></div> <div><div>Hyperlink</div><div>Hyperlink</div><div>Hyperlink</div><div>Hyperlink</div><div>Hyperlink</div><div>Hyperlink</div><div>Hyperlink</div><div>Hyperlink</div></div>
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This is the wireframe of the main page.

Search:

Craigslist

AREA: NYC ▼



[Name]

[My account](#)

[Post](#)

S	M	Tu	W	Th	F	Sa

HELP

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[Scams & Fraud](#)
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ABOUT

search....

For sale/video games

Previous

1-50 of 420


Next

Gallery

Thumb


List

Map




\$125

It starts NINTENDO GAMEBOY SP WITH EXTRAS (\$125) video gaming - by owner




\$125

It starts NINTENDO GAMEBOY SP video gaming - by owner




\$125

It starts NINTENDO GAMEBOY SP (\$125) video gaming - by owner




\$125

It starts Playstation 4 2 consoles 2 games \$125 (Playstation video gaming - by owner)




\$19

It starts Mario Party 4 on the Wii (\$19) video gaming - by owner




\$30

It starts 3DS 26 games & 251 25 games 599 (Nintendo video gaming - by owner)




\$55

It starts Nintendo Game Boy SP (\$55) (Nintendo video gaming - by owner)




\$1

It starts Nintendo Game Boy SP (\$1) (Nintendo video gaming - by owner)



\$55












It starts Selling a used copy of 2006 Nintendo Game Boy SP (\$55) (Nintendo video gaming - by owner)



\$140

It starts Nintendo Game Boy SP (\$140) (Nintendo video gaming - by owner)

A majority of people who are looking for items for sale usually would like to see the actual object being sold. So on the search page, the items will be defaulted on gallery. The other options are still present for anyone who has a different style of researching.


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This is the wireframe of the search page.

Area Page:

Craigslist

AREA: NYC ▼



[Name]

My account


Post

S	M	Tu	W	Th	F	Sa

HELP

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[Scams & Fraud](#)
[Safety Tips](#)
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ABOUT


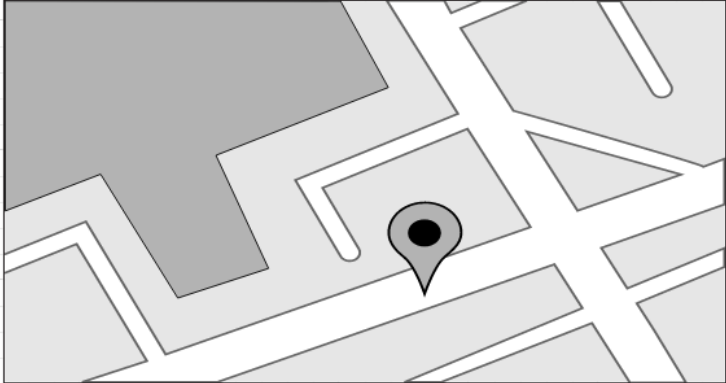


Select Country

Select State

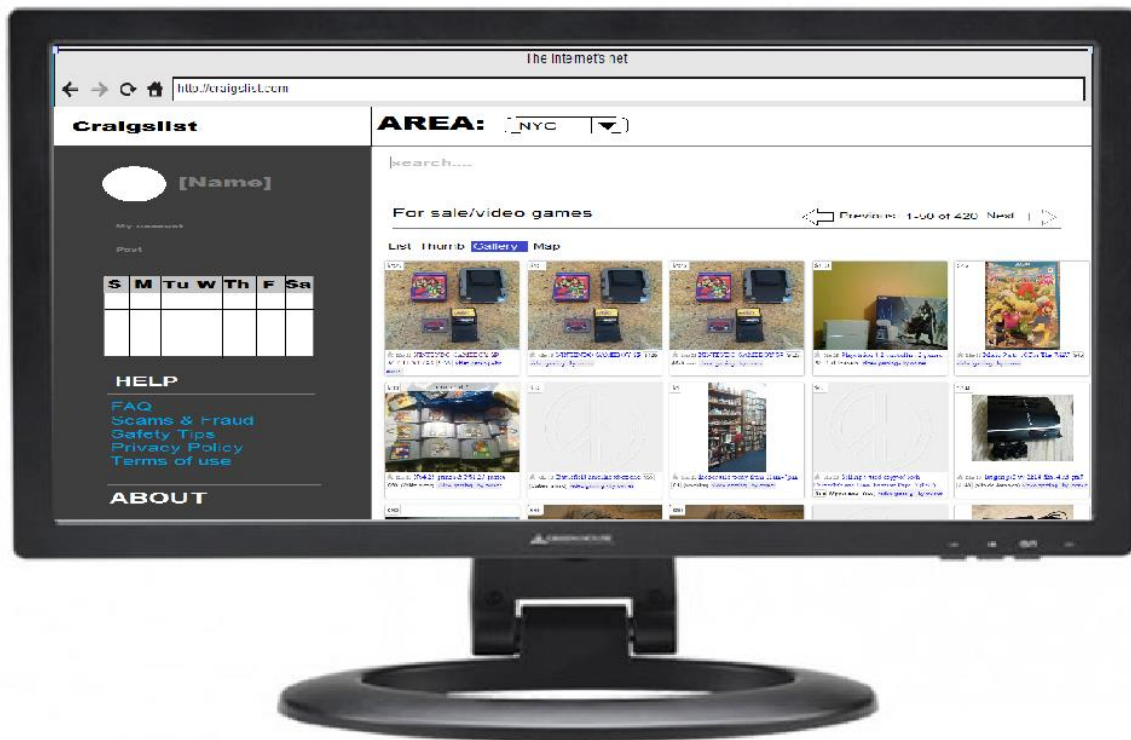
Select City

The area page provides easy access to different places that provide services. The options to pinpoint a location are present under the map of the world.

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HELP FAQ Scams & Fraud Safety Tips Privacy Policy Terms of use	Select Country <input type="text" value="Options"/> Select State <input type="text" value="Options"/> Select City <input type="text" value="Options"/>																																										
ABOUT																																											

This is the wireframe of the area page.

Example



Resources:

MS Paint – Designs

moqups.com – Wireframes

Sublime – HTML