craigslist

what's going on near you?

for years, craigslist has existed as a strange, immovable object of the internet, something people were comfortable with using. but as the web changes, the need for a better craigslist is apparent, to bring new users into craigslist's community and increase the ever-growing body of listings that make up the site.

for this purpose, the site has been entirely reworked, with 2 important improvements in mind: simplified and streamlined navigation, and a mindset focused on proximity. the new craigslist is about community, events, people, and how they are all connected, simply by being nearby.

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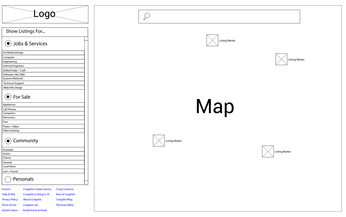
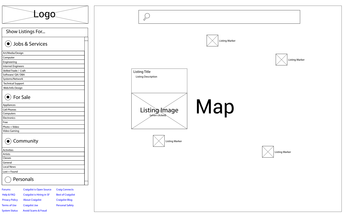
wireframes:

visiting the site, the user is greeted with a map, search bar and some major categories for listings. listings will begin to populate the map when categories are selected, or a term is searched



the listings shown will be relevant to the search terms, and categorized through the categories and sub-categories in the bar on the left. this allows the seamless unification of craigslist's 2 very distant navigation features



when clicked, a listing will open a small popout, informing the title, a short blurb about the listing, and an image, if provided. this will also feature links to contact the seller, as well as a link to the traditional listing page to see more details

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designs: