

Web Design Midterm: Craigslist Re-design

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In my redesign of craigslist, I approached craigslist's problem of presenting too much information at once with too little concision. Due to the nature of web browsing, vertical scrolling is the primary form of navigation, so I addressed the space problem by organizing the information into dropdown menus and boxes. Taking up less vertical space means less scrolling which in turn means less looking for the information you need.

City Header

Clickable boroughs/suburbs/etc.



LOGO

Login

Search

Calendar

Site information
(dropdown)

Categories organized
into dropdown menus

Nearby cities

US cities

Int. cities

Title

IMAGE

Other image thumbnails (scrollable)

Info box

Info cuts off, arrow to expand window

Contact info

MAP

Tags

Category hierarchy

Current Category

Search Bar

Refine Search
(Dropdown)

FAQ type links

Image

(Enlarge button)

Title of listing

Key info: Price, Location, Dealer/Owner

Ditto

Ditto

Ditto

Ditto

newyork.craigslist.org

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Albert session expired DM2193SP2015/midterm_README.md at... craigslist: new york city jobs, apartments,... craigslist font - Google Search +

craigslist

post to classifieds
my account
search craigslist
search
for sale >

event calendar
S M T W T F S
22 23 24 25 26 27 28
29 30 31 1 2 3 4
5 6 7 8 9 10 11
12 13 14 15 16 17 18

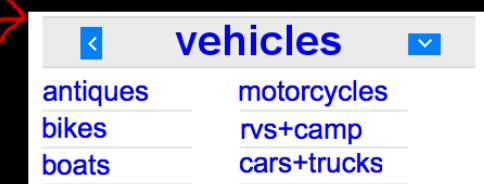
help, faq, abuse, legal
about craigslist

new york city ^w mnh brk que brx stn jsy lgi wch fct

People Offers Jobs
community for sale job offers
personals housing gigs
discussion forums services resumes

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Clicking the blue down arrow will produce the dropdown list.

(The menus are "accordion" style dropdowns: instead of covering the other categories it pushes them down.)

The dropdown list will feature sub-categories to organize the ads into groups. Clicking on a sub-group will replace the header with the sub-group and the sub groups with the ad categories

The ad categories here work like they do on the current site, taking you to the ad listings. A left facing arrow appears; clicking it returns you to the first dropdown list.

newyork.craigslist.org/search/mca

CL new york > all new york > for sale > motorcycles

[account] [post]

motorcycles/scooter < search motorcycles/scooters

email alert save search

all owner dealer

list thumb map << < prev 1 - 100 of 3416 next >

newest \$\$\$ \$\$\$

search titles only
 has image
 posted today

Refine Search ▾

reset search

- safety tips
- prohibited items
- product recalls
- avoiding scams


Feb 22 2007 Bike Brand, olive 6-speed restored
\$ 10,008 Oakdale, NY Dealer


1956 Harley Davidson, red perfect condition
\$45,000 Oakdale, Ny Owner


Feb 22 2007 Different Bike, also olive, also 6-speed
\$ 10,008 Oakdale, NY Dealer


1956 Harley Davidson, it's a different bike I swear
\$45,000 Oakdale, Ny Owner

Refine Search ▼

PRICE

MAKE AND MODEL

MODEL YEAR

ODOMETER

- + paint color
- + fuel
- + transmission
- + title status



[list](#) [thumb](#) [map](#)

I combined thumb and gallery view into the new page, and moved the current "thumb view" to list.
The new "thumb" view has the gallery's large images and the thumb/list views' large text.
Because of how little space the current thumb view's images take up, it is redundant to include both it and list view, so list view would be replaced.