

Curriculum Vitae
S.M. ASADUR RAHMAN
261, west Shewrapara, Mirpur Dhaka
asadur.rubai@gmail.com, 01677105496



Carrer objective	:	An experienced and well maintained professional having ample amount of knowledge in textile sector and seeking an opportunity in the organization to use my skills and be able to contribute to the companies for which I am working. I will put my best effort to learn the company's policies and make better decisions in the favor of the company.
Professional qualities	:	<ul style="list-style-type: none"> • Costing of respective products of garments (Woven) • Pattern analysis • Accustomed to the merchandising trends • Kinds of fabrics & garments • Fabrics consumption, Knit & woven • Computer skill • Good communication skills written and verbal • Good knowledge in mathematics • Courageous and Active • Knowledge of different fabrics • Knowledge on Garment production & qualities • Knowledge in details washing process (wet & dry) • Knowledge on commercial,foreign exchange, freight management .etc • To do attitude and working under huge work pressure with team for ecomplish any assignment. • Must take responsibility for task undertaken
Academic qualification	:	<p>MASTERS major in Apparel Merchandising under BGMEA Institute of Fashion & Technology CGPA:3.00 out of 4 pass year 2019</p> <p>MBA major in Human Resource Management under Stamford University Bangladesh CGPA:3.54 out of 4 pass year 2010</p> <p>BBA (marketing), department of business administration Royal University of Dhaka CGPA:3.53 out of 4 pass year 2007</p> <p>Diploma Major In International Business under Stamford College, Malaysia[Foreign Institute] Awarded pass year 2005</p> <p>H.S.C Commerce , Jessore Cantonment College, First Division, under jessore board pass year 2001 .</p> <p>S.S.C, Science ,B.A.F. Shaheen College ,Jessore First Division, under jessore board pass year 1999 .</p>
Professional experience	:	Total Year of Experienced : 6.0 Years
From 1st February2016	:	
Employing organization	:	Utah Group Of Companies
Location	:	Road-117,House-13/A, Gulshan 1,Dhaka .
Job title	:	Sr.Merchandiser

Customer	:	Lidl, Mothercare, orange(own brand)
From 1st February, 2013 To 2015 JANUARY	:	
Employing organization	:	Utah Group Of Companies
Location	:	Road-117, House-13/A, Gulshan 1, Dhaka .
Job title	:	Merchandiser
Customer	:	knob specific buyers like TEMA, MANGO, OSHKASH-Carter, Bonnie-tak, H&M, Tesco, Carrefour .
Character of duties	:	<ul style="list-style-type: none"> • Internal & external communication, • Sampling, Lab dips, accessories & trims, • Preparing internal order sheets, preparing purchase orders, • Advising and assisting production, advising quality department about quality level, mediating production and quality departments, • Giving shipping instructions and following shipping, • Helping documentation department, • Taking responsibility for inspections • Following shipment, Dramatic growth, • Complicated raw material & process, Complex network, • Advent of new styles, reduced product Life Cycle, • Textile innovations, computer applications, global transition • Provide personal services to all consumers. • Give two way information; from producer to consumer and vice versa. • Facilities standardization and grading of goods, undertake physical movement and storage of goods. • Assemble goods from different suppliers and wholesalers. • Keep ready stock of goods to supply to consumers & extend credit facilities to the consumers. • Create demand by presenting window display, events etc. & also undertake sales promotional activities. • Assume risk by stocking and providing goods to the consumers.
From 10th June, 2010	:	To 12th June, 2012
Employing organization	:	Utah Group Of Companies
Location	:	Road no-3, house No-4, Dhanmundi, Dhaka
Job title	:	Asst. Merchandiser
Specific duties	:	<ul style="list-style-type: none"> • Assigned to provide administrative and operational support for procurement and showcasing of materials in a franchisee or retail store, grocery, and other showrooms where large quantities of inventory are maintained to fulfill the demands of the consumers. • Analyze the requirements of each product for the store by studying the buying behavior of consumers and sales figures of the store. • Participates in the launch of new products and any other promotional activities initiated by the store or a specific brand. • help the store manager and floor staff in setting up the display of merchandise and stands in the store to increase visibility • Communicate with the suppliers, places orders and ensures that the orders are delivered on time. • Work from more than one store and looks after the merchandise requirements of each store. • Have to investigate as to how the sale of a particular product or of the store can be increased and resolve any problems arising with the store staff and

		sales department. • Help the merchandiser and the store manager in developing promotional strategies and participates in the same. • Communicate with different suppliers in the market and compares prices offered to save expenses on purchase of merchandise.						
From 3rd june, 2009	:	To 12th june, 2010						
Employing organization	:	<u>Utah Group Of Companies</u>						
Location	:	Road no-3, house No-4, Dhanmundi, Dhaka						
Job title	:	Trainee Merchandiser						
Specific duties	:	• Visiting suppliers and manufacturers • Analyzing sales information • Negotiating prices with suppliers • Ordering goods • Talking to other departments • Helping with promotions and advertising campaigns • I was responsible for sampling procedure						
Computer skills	:	• Expert in Windows operating system • Good knowledge on Excel • Microsoft PowerPoint • Expert in Internet Browsing, global software updating (like carter's Esps)						
Language skills	:	<table border="0"> <thead> <tr> <th>LANGUAGE</th> <th>SKILL LEVEL</th> </tr> </thead> <tbody> <tr> <td>BANGLA</td> <td>Mother Tongue</td> </tr> <tr> <td>ENGLISH</td> <td>I have done IELTS course from British council and I have a good command on English .</td> </tr> </tbody> </table>	LANGUAGE	SKILL LEVEL	BANGLA	Mother Tongue	ENGLISH	I have done IELTS course from British council and I have a good command on English .
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Personal profile	:							
Name	:	S.M asad ur rahman ,rubai						
Father's name	:	S.M.wazed ali						
Mother's name	:	Mrs. Afrosa sultana						
Date of birth	:	13 July 1982 .						
Present address	:	261,west shewrapara,mirpur Dhaka .						
Contact details	:	01677105496 .						
Permanent address	:	261,west shewrapara,mirpur Dhaka .						
Nationality	:	Bangladeshi .						
National Id no	:	4795124445138						
References	:	1. Taslima Ahmed IOS Developer Invogue software Email:taslimascience@gmail.com 2.MD.Golam rasul senior merchandiser at H&M Email:grasulm@gmail.com Mobile:01715408600						
Declaration	:							
I honestly declare that all the information mentioned above is true to the best of my knowledge. Date: 10/09/2019								
		S M asad-ur rahman 						