

# Cristian Benincasa

## Account Manager

Goal-oriented, high-energy Account Manager with proven experience working with some of the major vendors in the global IT landscape.

In-depth knowledge of the IoT, cybersecurity, networking and unified communication solutions. Excellent skills in developing and nurturing business relations, identifying sales opportunities and consistently rech sales objectives.

I have developed excellent skills and knowledge of CRM Systems such as Salesforce. I am currently based in the UK but available to move to Italy effective immediately.

#### **CONTACTS**

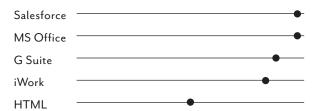


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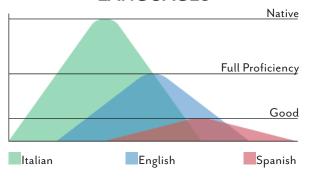
#### **IT SKILLS**



#### PERSONAL SKILLS

New Business Development	•
Consultative & solution sales	
Account Management	•
Critical thinking	•
Strategic planning & implementation	•
Negotiation Skills	•
Project development & management	•
Sales & marketing leadership	•

#### **LANGUAGES**



#### **HOBBIES**









#### **WORK EXPERIENCE**

Account Manager Proofpoint - Reading (UK) Jan 2020 - present

- Identifying and developing sales opportunities in the field of lenterprise security on the Italian market, as well as identifying opportunities to grow business with existing clients.
- Managing the commercial relationship with existing and new clients through multiple contact points, such as over the phone and face to face meetings.
- Forecasting and tracking client account metrics.
- Managing projects within client relationships, working to carry out client goals while meeting company goals.

Inside Sales Representative Extreme Networks - Reading (UK)

May 2018 - Dec 2019

- Identifying and developing sales opportunities in the field of networking solutions on the Italian market.
- Managing the commercial relationship with existing and new clients.
  Proactively contacting clients to maintain a consistent high level of service delivery.
- Achieving weekly, monthly and quarterly targets.

Business Development Manager EIMS, Bournemouth (UK)

Nov 2015 - June 2018

- · Managing campaigns for Polycom, Symantec and Hitachi Vantara.
- Identifying and developing sales opportunities in the field of IoT, digital transformation, Business Intelligence, Big Data Analytics, cybersecurity and unified communication on the Italian market.
- Managing the commercial relationship with existing and new clients.
- Proactively contacting clients to maintain a consistent high level of service delivery.

#### **EDUCATION**

Italian Diploma - Accounting and commerce 1997 - 2002 Istituto Superiore Luca Pignato, Caltanissetta (Italy)

Certificate - Sound Design 2007 - 2008 Istituto Mottura, Caltanissetta (Italy)

### References available upon request.