Name:_____   Date:_____

Food Habits Campaign Questions

Prompt	Variable	Data Type
What is the name of your snack?	name	text
When did you eat the snack?	when	categorical morning afternoon evening night
Is your snack salty or sweet?	salty_sweet	categorical Salty Sweet
How healthy is the snack? (1 = Very unhealthy, 5 = Very healthy)	healthy_level	categorical 1 2 3 4 5
How many calories per serving?	calories	numerical
How many grams of protein per serving?	protein	numerical
How many grams of sugar per serving?	sugar	numerical
How many milligrams of sodium per serving?	sodium	numerical
How many ingredients are in your snack	ingredients	numerical
Why are you eating this snack?	why	categorical availability craving emotional energy hungry/thirsty social other
How much does this snack cost (in dollars)?	cost	categorical $0 to < $1 $1 to < $3 $3 to < $7 $7 or more
Take a picture?	snack_image	photo
AUTOMATIC	location	lat, long
AUTOMATIC	time	time
AUTOMATIC	date	date
AUTOMATIC	user	user id

In teams, analyze the Food Habits Campaign questions by responding to and recording your team's answers to the following questions:

    a.   How many questions does the campaign have and what do you notice about the questions?

    b.   When do these questions need to be answered?

    c.   Who collects the data for this campaign?