

# **PORTFOLIO OF SHE WEN LUO**



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# **CHAPTER 1**

# **ANIMATION AND VISUAL CREATION**

2D Original Artwork / Stamp Design / Oil Painting Creations / Logo and Cultural Space Design / Hand-Drawn Map

# 1. 2D Original Artwork





# Stamp Design



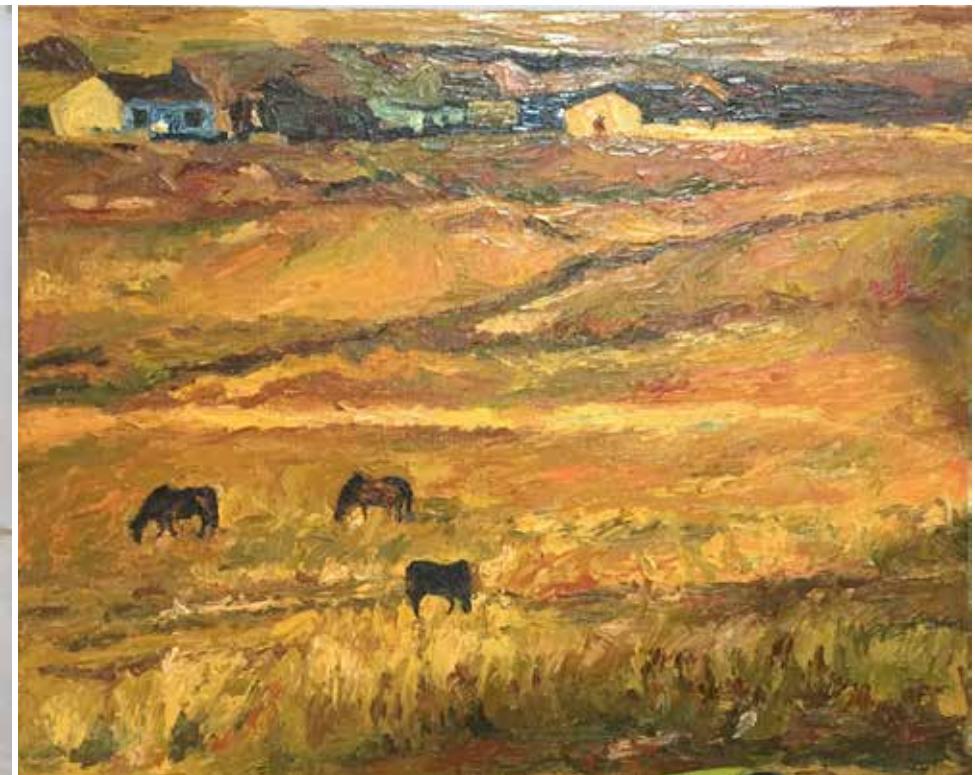
### 3. Oil Painting Creations

#### Thematic Works



**Plein Air Series No.14**

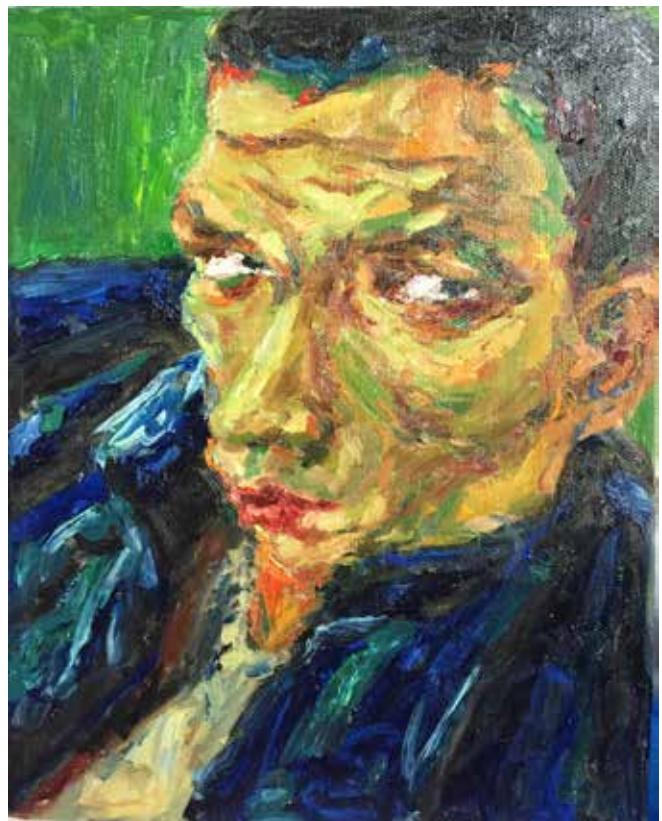
Oil on Canvas, 40x60 CM



**Plein Air Series · Yuan**

Oil on Canvas, 30x40 CM

## Portraits and Figures



**Plein Air Series · Baozi**

Oil on Canvas, 40x60 CM



**Plein Air Series · Classmate**

Oil on Canvas, 70x90 CM



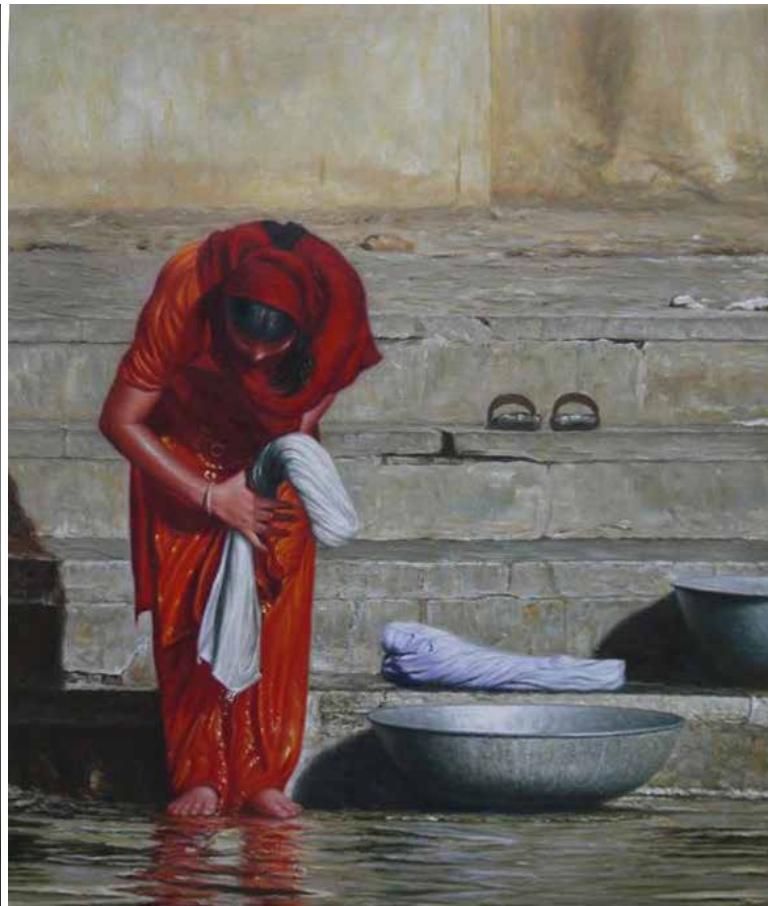
**Professor Chen**

Oil on Canvas, 110x110 CM



**Plein Air Series · Abigail**

Oil on Canvas, 75×120 CM



**Woman**

Oil on Canvas, 95×110 CM



**MuYu**

Oil on Canvas, 60×80 CM



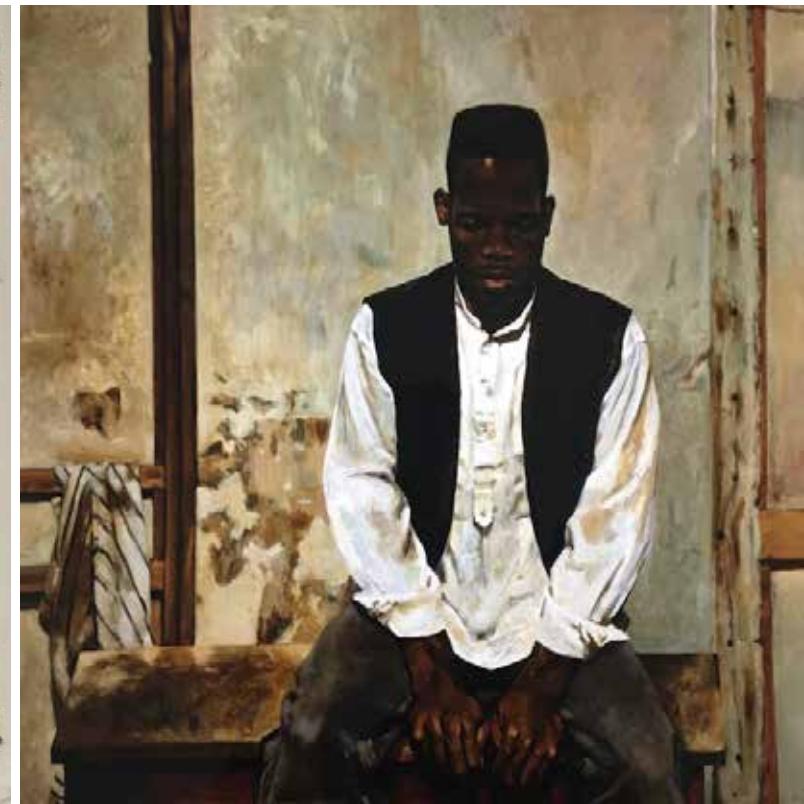
**Child and Sheep**

Oil on Canvas, 75x95 CM



**Sister**

Oil on Canvas, 70x90 CM



**Plein Air Series · Conflict**

Oil on Canvas, 110x110 CM



**Mulang**

Oil on Canvas, 90×120 CM



**Plein Air Series · Classmate II**

Oil on Canvas, 70×90 CM



**Plein Air Series · Girl**

Oil on Canvas, 100×120 CM



**Who Am I**

Oil on Canvas, 70×115 CM



**Plein Air Series · Cognac Tavern**

Oil on Canvas, 30×40 CM



**New Year**

Oil on Canvas, 70×100 CM



**Qian**

Oil on Canvas, 90×110 CM



**Da Hei**

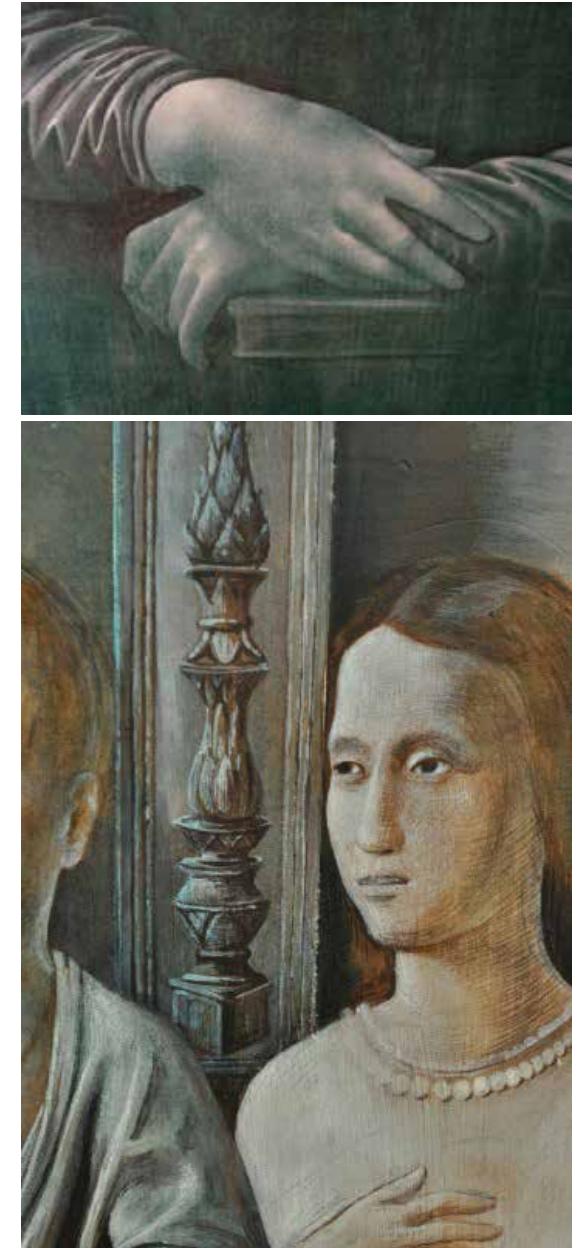
Oil on Canvas, 90×110 CM

## Reproductions



**Portrait of Maria Portinari (Reproduction)**

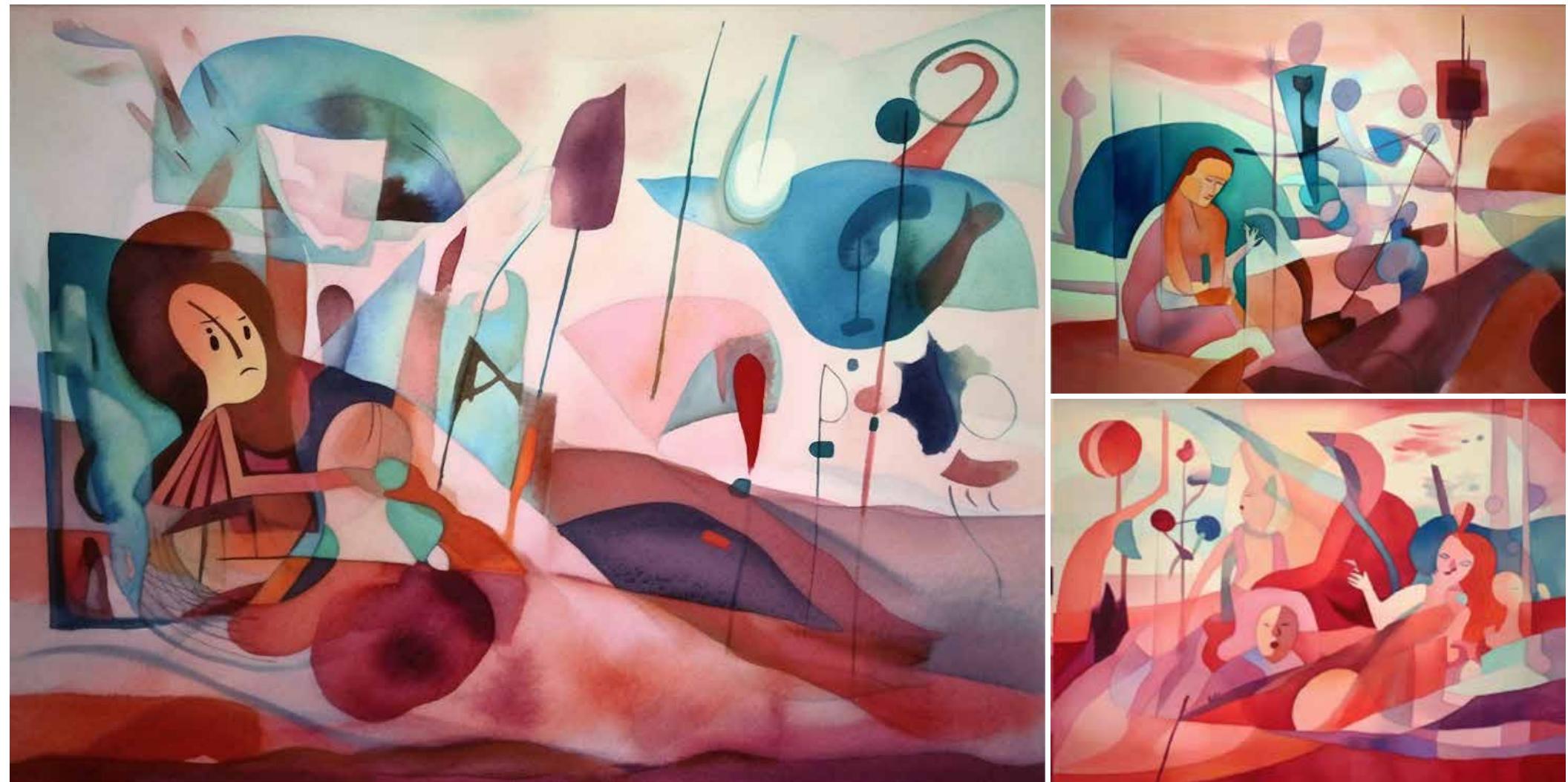
Tempera on Oak Panel, 70x90 CM



**Lady with an Ermine (Reproduction)**

Tempera on Oak Panel, 50x90 CM

## Experimental Series



### Flat Experiment Series 1, 2, 3

Mixed Media, 60x80 CM



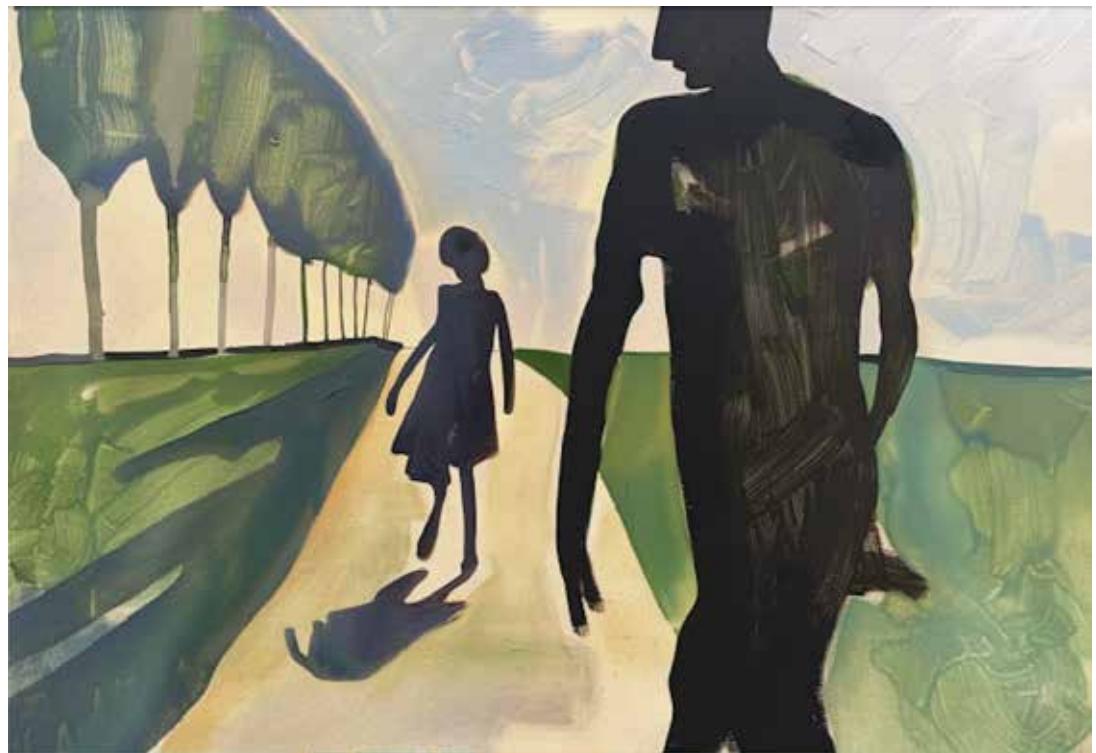
**Flat Experiment Series · Father and Daughter I**

Mixed Media, 60x60 CM



**Flat Experiment Series · Husband and Wife**

Mixed Media, 60x85 CM



**Flat Experiment Series · Father and Daughter II**

Oil on Canvas, 70x90 CM



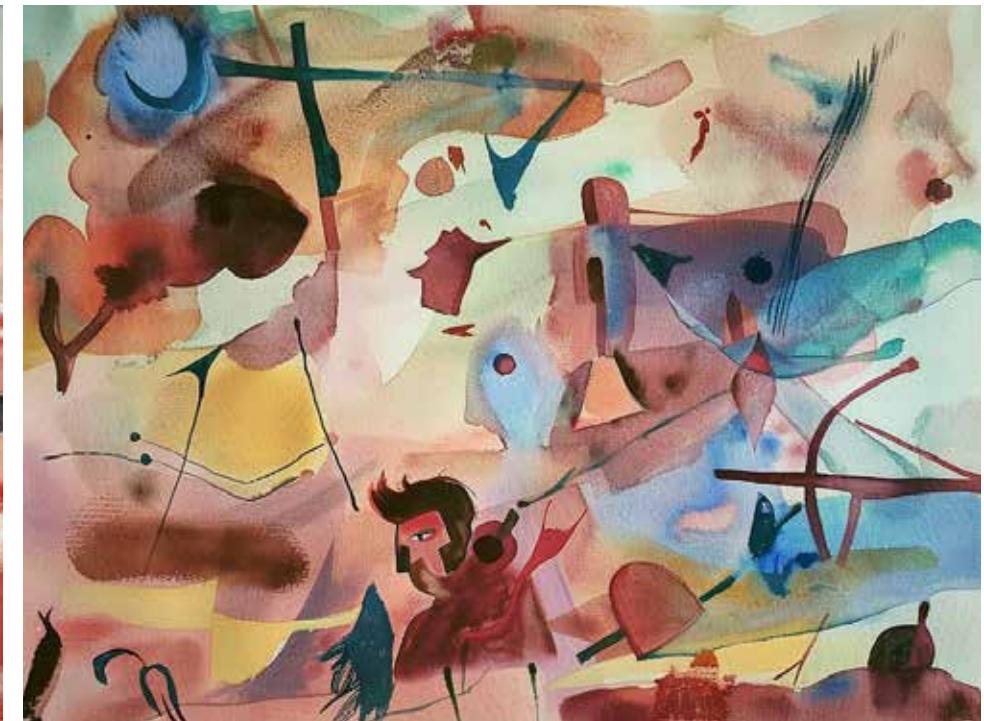
**Flat Experiment Series · Journey**

Oil on Canvas, 60x75 CM



**Flat Experiment Series · Space I**

Mixed Media, 60×80 CM



**Flat Experiment Series · Space II**

Watercolor, 60×75 CM

## 4. Logo and Cultural Space Design







一百年的海光书店



一百年的 海光书店



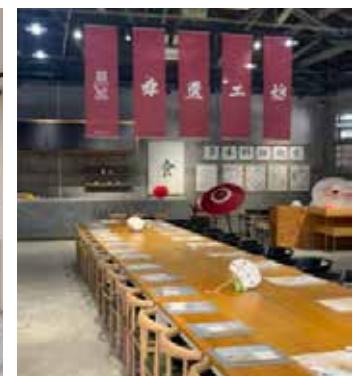
## Design Style



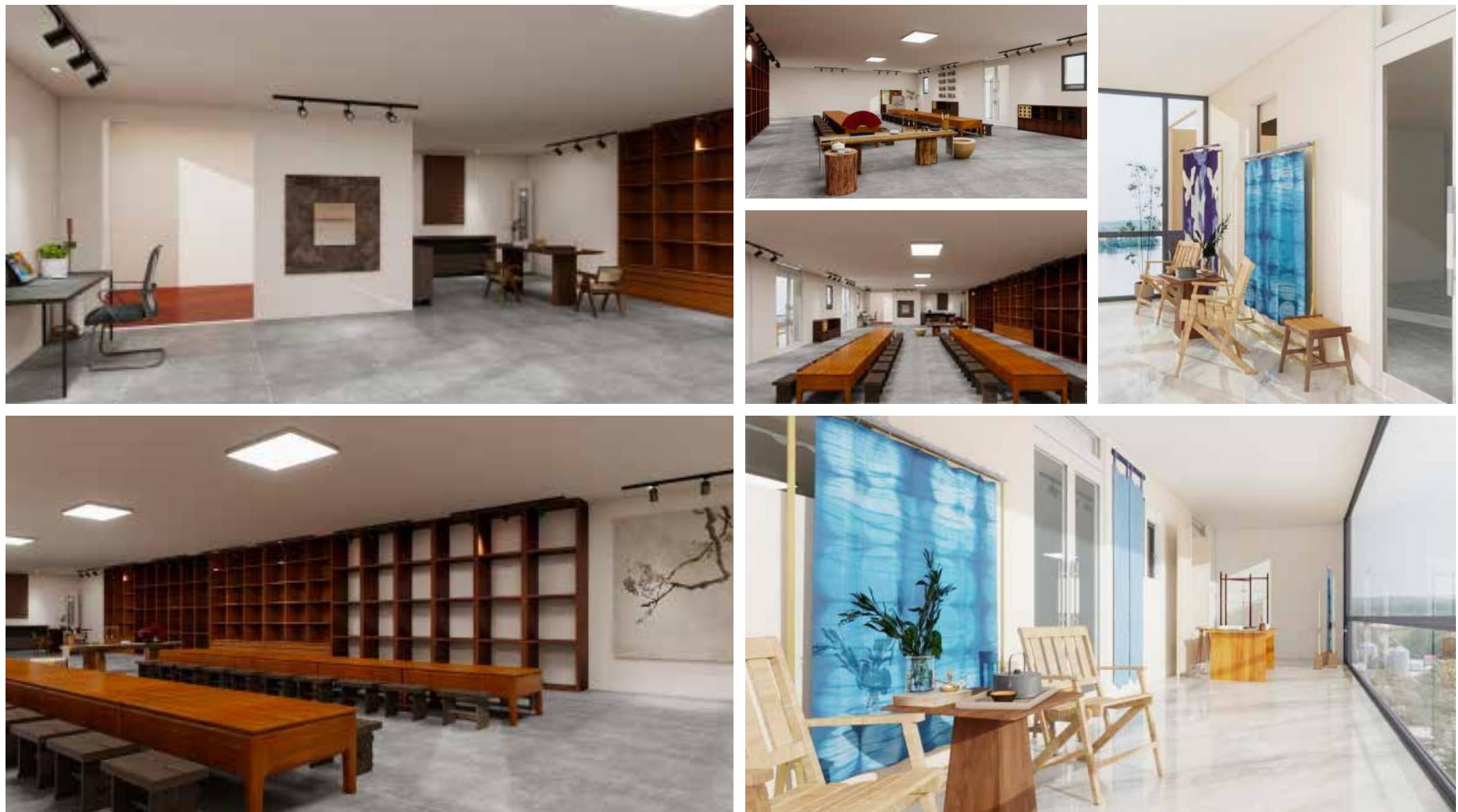
## Cabinet Design



## Handicrafts Area Design

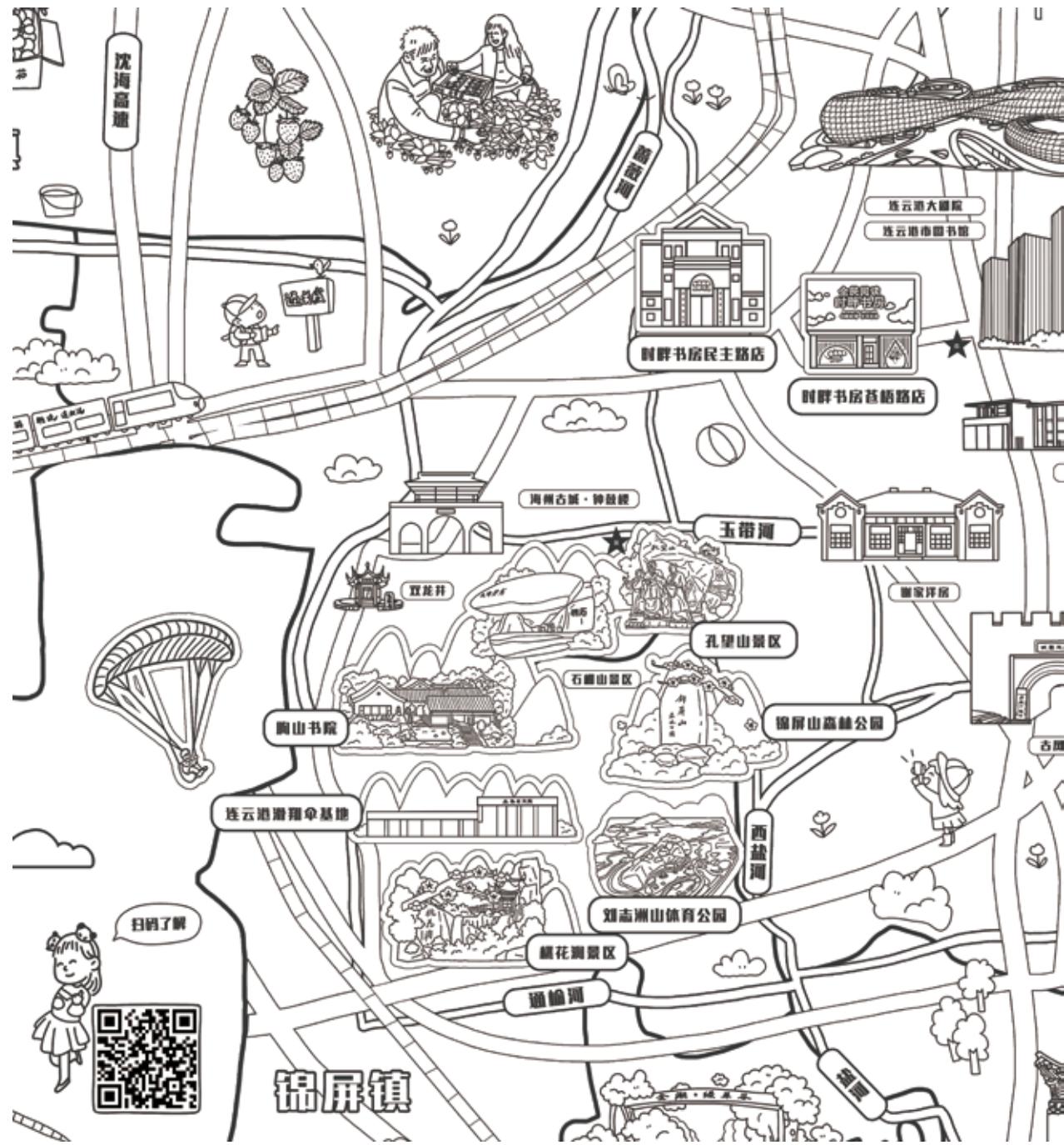


## Effect Picture



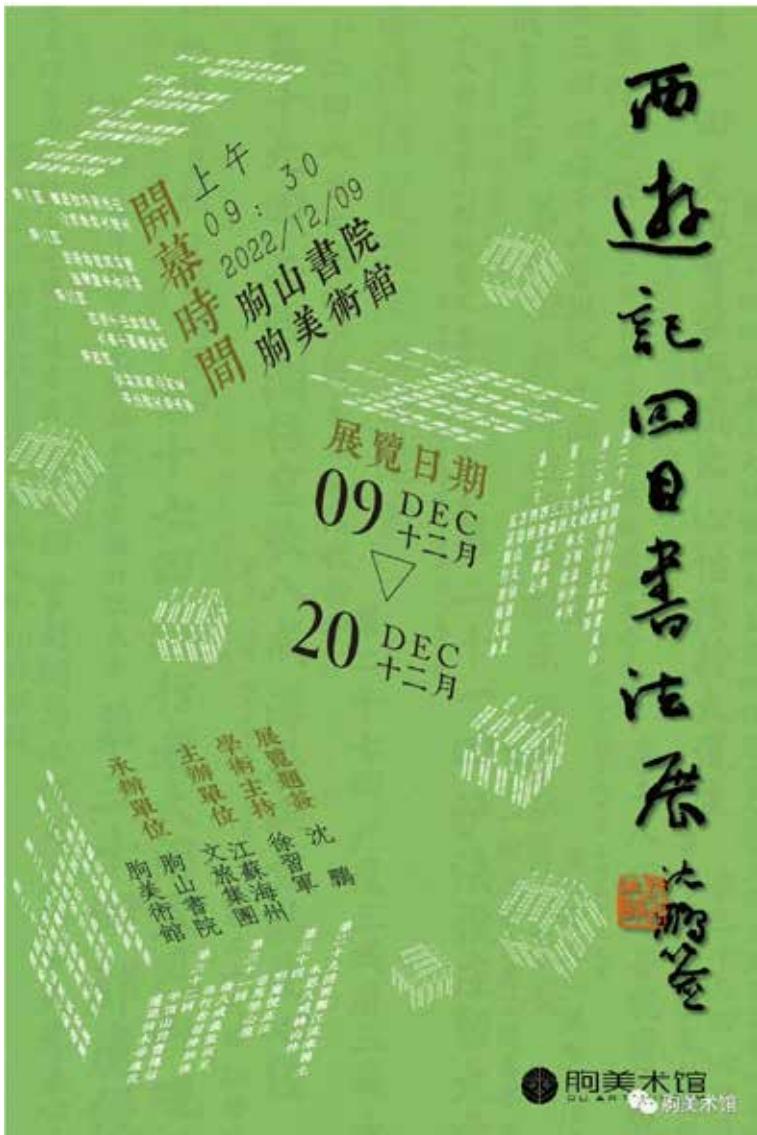
## 5. Hand-Drawn Map





**CHAPTER 2**

# **ART EXHIBITION CURATION**



The Journey to the West Calligraphy Exhibition

The exhibition themed around the classic Chinese novel “Journey to the West” showcases Lianyungang’s rich cultural heritage and regional characteristics through the art of calligraphy. As a significant backdrop for the stories of “Journey to the West,” Lianyungang has long been a crossroads of ancient Chinese culture and art.

This exhibition invites renowned calligraphers from across the country to use the writing of "Journey to the West" chapters as a focal point, interpreting the

spiritual essence and cultural value of this classic literature through artistic expression.

The exhibition not only presents a cross-disciplinary fusion of calligraphy and literature but also highlights Lianyungang's unique cultural identity as the "Hometown of Journey to the West." This initiative injects new vitality into the region's cultural branding while further promoting the dissemination and innovation of Lianyungang's Journey to the West culture. It enhances the recognition and influence of local culture on both national and international stages.

Participating Artists: Yan Han, Li Duo, Feng Yuan, Feng Jicai, Sun Xiaoyun, Han Tianheng, Su Shishu, Liu Jiang, Wang Dongling, Zhang Ji, Hua Rende, Long Rui, Zhu Guantian, Liu Danzhai, Liu Hongbiao, Cheng Dali, Sun Boxiang, Yan Gongda, Huang Dun, Liu Yiwen, Sun Yiqing, Zhou Huijun, Zhong Ling, Hong Pimo, Zhang Jianhui, Quan Xijun, Zhu Peier, Jin Boxing, Xu Liming, Yang Lizhou, Chen Zhenlian, Zhang Xuguang, Lu Zhongnan, Luo Zheweng, Luo Yang, Cheng Yizhong, Li Xiao, Gao Shixiong.



Tracing the source — contemporary statue printing art exploration exhibition

<https://www.youtube.com/watch?v=txlycGNTkGY>

**Tracing the Origins of Kongwang: An Exploration Exhibition of Contemporary Sculpture Seal Art**

This exhibition centers on the Buddhist rock carvings of Kongwang Mountain in Lianyungang, focusing on the unique category of seal carving prints, which originates from the art of seal cutting. It comprehensively showcases the innovative practices of this art form that has evolved over a millennium in contemporary contexts.

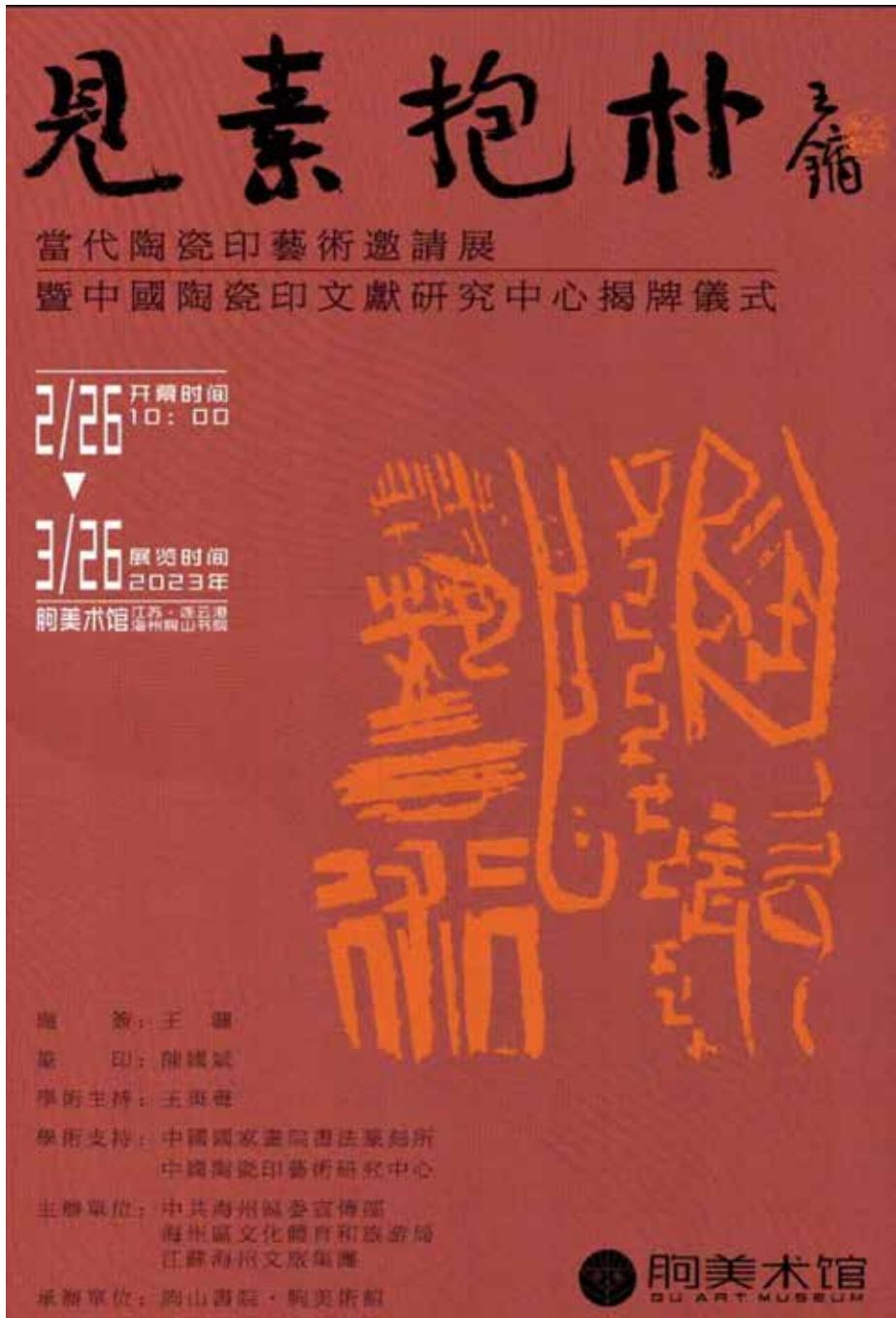
Through the works of eleven outstanding artists, the exhibition delves into the fusion of Buddhist culture and seal carving art, highlighting the dialogue

between tradition and modernity. It emphasizes the innovative spirit and cultural heritage embodied by contemporary artists.

As an important component of Lianyungang's cultural development, the exhibition, themed "Tracing the Roots of Kongwang," underscores the historical significance of Kongwang Mountain as a starting point for the dissemination of Buddhism in China. It promotes cultural exchange along the "Belt and Road" initiative, facilitating the international dissemination of regional cultural characteristics and further enhancing Lianyungang's cultural influence in the national art scene.



Participating Artists: An Duomin, Chen Yongjing, Cheng Jun, Hu Jinfeng, Li Shaocheng, Qin Liangjing, Tong Dingjia, Wei Xiaoyong, Xu Qinghua, Yang Enquan, Yu Fenglai.



## Embracing Simplicity and Purity: An Invitation Exhibition of Contemporary Ceramic Seal Art

This exhibition brings together over 110 ceramic seal works from 68 artists, showcasing the inheritance and innovation of this traditional art form in contemporary times.

The event not only highlights the artistic charm of ceramic seals but also marks the official inauguration of the China Ceramic Seal Literature Research Center. As a platform for academic

research and cultural exchange, the center is dedicated to promoting the study, creation, and dissemination of ceramic seal art.

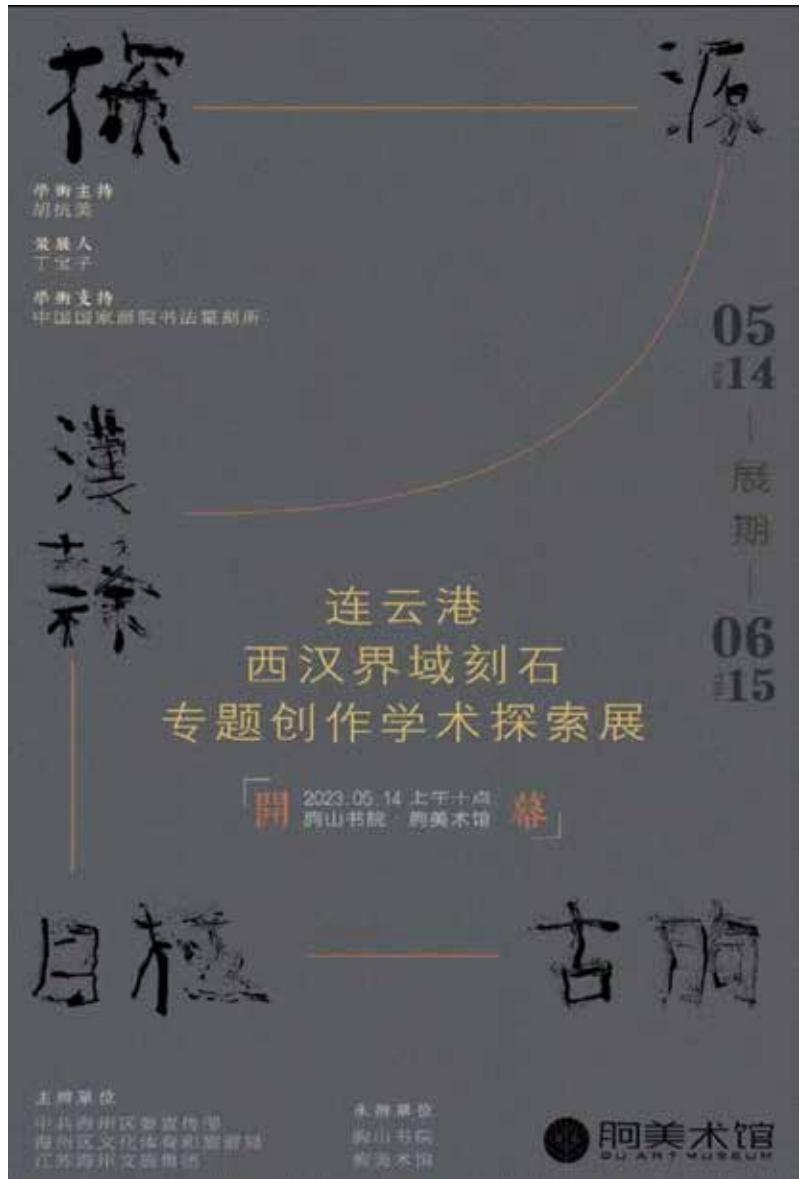
The establishment of both the exhibition and the literature center underscores Lianyungang's important role in the transmission and innovation of traditional culture. It injects new vitality into regional cultural brand development and the integration of culture and tourism, further reinforcing cultural confidence and supporting the promotion of outstanding traditional culture.



Contemporary Ceramic Printing Art Invitational Exhibition  
[https://www.youtube.com/watch?v=-TppQI\\_yXJs](https://www.youtube.com/watch?v=-TppQI_yXJs)



Participating Artists: Wang Yong, Chen Guobin, Wo Xinghua, Yin Fenghua, Zeng Xiang, Yan Shougu, Liu Yanhua, Cai Dali, Zhu Peier, Gu Ni, Wei Guangjun, Zhu Guanghe, Liu Zheng, Zhai Weimin, Chen Zhensheng, Liu Zheng, Liu Hongwei, Liu Xiaodong, Zhao Guolin, Li Miaoran, Zhao Jicheng, Cheng Minggang, Pan Mengshi, Yu Fenglai, Wu Chengkun, Yin Hailong, Yang Tao, Wang Dongsheng, Cai Mengxia, Meng Dexiang, Bo Yuan, Li Hui, Cheng Jun, Zhang Xiaohu, Chen Yongjing, Hu Jinfeng, Li Zongqiang, Han Chuntao, Liu Hongbao, Jiang Huicheng, Li Longqi, Li Qingsong, Liu Baomin, Wang Zhiguo, Qiao Zhanxiong, Cao Zheng, Li Guoliang, Du Yanping, Li Shengwei, Liu Jing, Zhang Muqi, Zhang Muda, Xu Mingchun, Li Chengjun, Jiang Yi, Zhou Zhirui, Zou Gaokun, Liu Diankun, Tan Yuxiang, Lü Gaopeng, Wang Weiqing, Ma Shengyuan, Liu Tao.



## Tracing the Origins of Han Clerical Script: An Academic Exploration Exhibition of the Lianyungang Western Han Boundary Inscriptions

The exhibition focuses on the Western Han boundary inscriptions discovered in the Lianyungang area, exploring the cultural value and artistic significance of this historical relic from both artistic and academic perspectives.

Not only does the exhibition showcase the artistic reinterpretation of the inscription texts, but it also deepens the understanding and expression of Han clerical script through calligraphy and painting. As

an important symbol of Lianyungang's historical culture, these boundary inscriptions reflect the historical context of ancient territorial demarcation and cultural integration.

By involving contemporary artists in the interpretation and presentation of this cultural heritage, the exhibition breathes new life into these inscriptions. It aims to promote in-depth research and dissemination of local cultural resources, further highlighting Lianyungang's significant position in Han clerical art and historical culture, while enhancing its academic and artistic influence within the national cultural landscape.

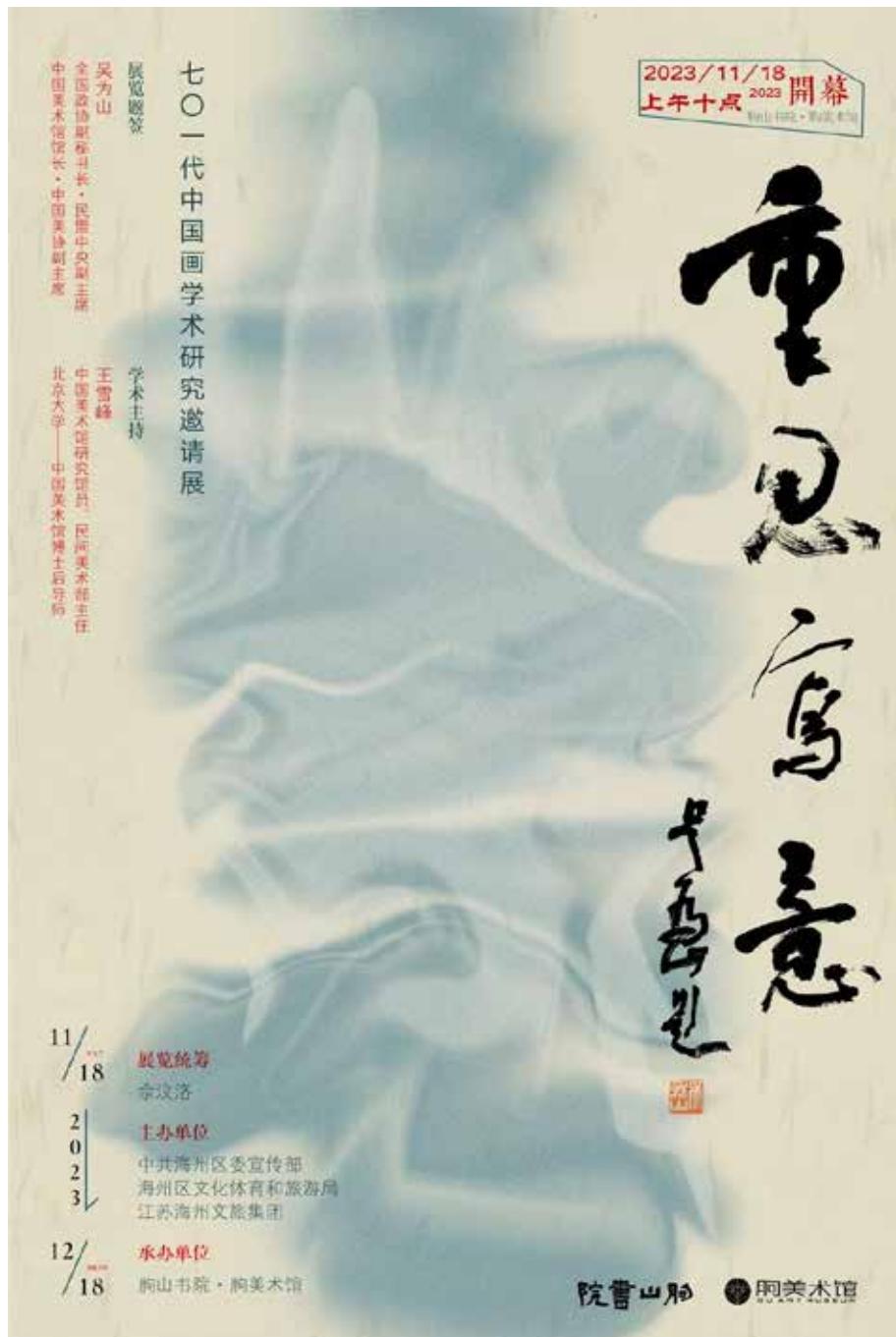


### Lianyungang Western Han boundary stone creation academic exploration exhibition

<https://youtube.com/watch?v=8ScNCOXq5XQ>



Participating Artists: Hu Kangmei, Zeng Xiang, Bao Xianlun, Yan Shougu, Cai Dali, Wei Jie, Zhu Peier, Hong Houtian, Wei Guangjun, Guo Yanhua, Zhang Gongzhe, Li Qiang, Wang Dongsheng, Yang Tao, Leng Baiqing, Chai Tianlin, He Guomen, Mei Yuehui, Zhang Muda, Chen Liang.



## Rethinking Expressiveness: An Invitational Exhibition of Academic Research on the '70 Generation' of Chinese Painting

This exhibition features 30 ink painters born around the 1970s, who are both inheritors of traditional literati painting and scholarly artists balancing theory and practice.

Centered around the theme of "Expressiveness," the exhibition explores the continuation and

transformation of the spirit of Chinese traditional art within modern art, highlighting the cultural value and spiritual connotation of expressiveness in contemporary artistic expression.

By re-examining the modern significance of "expressiveness," this exhibition aims to provide theoretical support and practical exploration for the contemporary development of Chinese art, further promoting the construction and dissemination of cultural confidence in China.

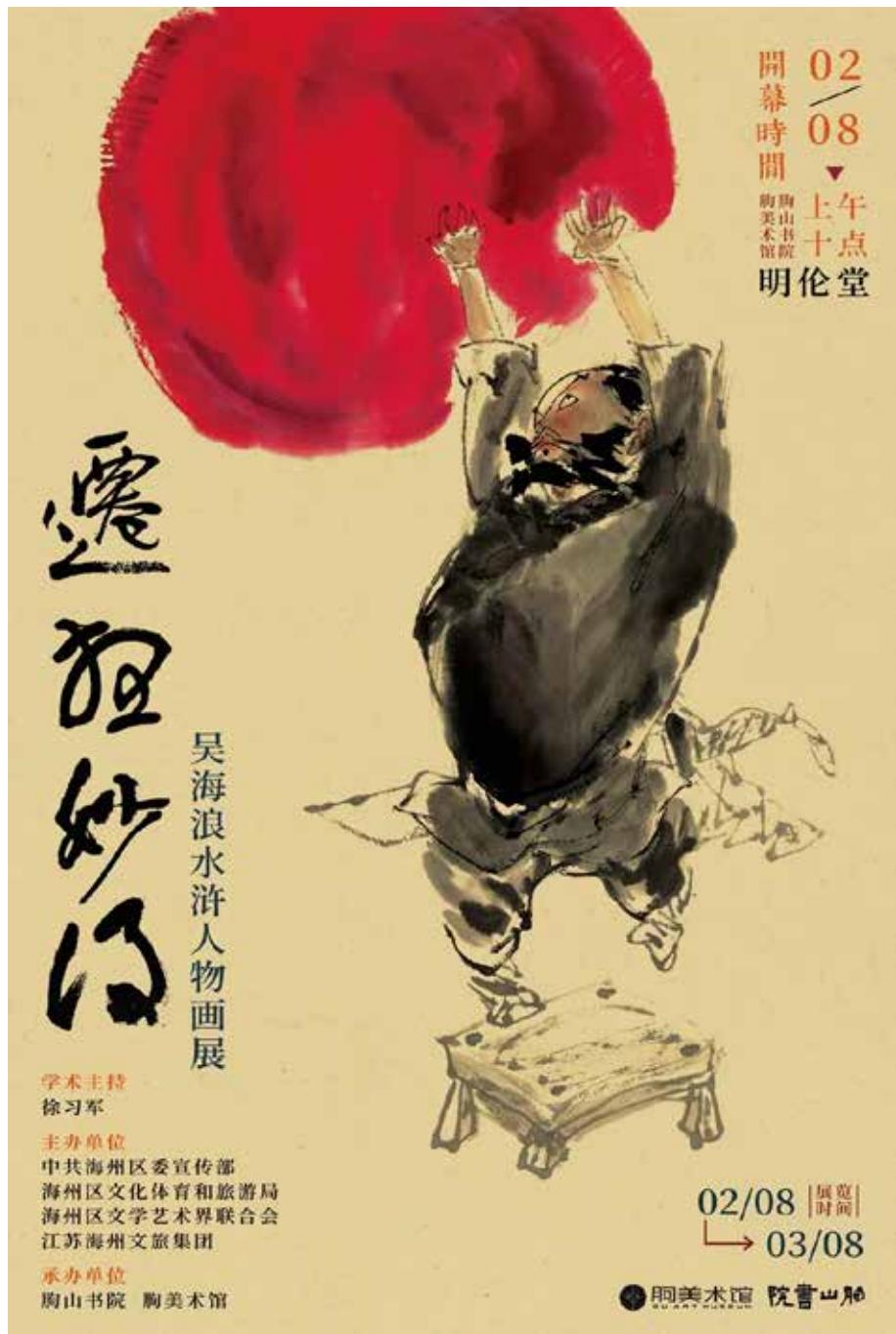


thinking — seven generation of Chinese painting academic research invitational exhibition

<https://www.youtube.com/watch?v=bLKdKTaFpOY>



Participating Artists: Li Jia, Liu Mo, Ren Daqing, Ren Qing, Liu Yi, Wang Xuefeng, Fu Aimin, Fan Chen, Zhang Gong, Ye Peng, Wang Yuekuai, Zhuangsun Enyang, Yuan Lingling, Liu Bo, Zeng Sankai, Yin Zhuyu, Wang Hehe, Wang Guodong, Huang Ge, Kong Xiaofeng, Wang Boxun, Helanshan, An Pingping, Wang Haibin, Ren Sai, Shang Yinghui, Nie Song, Wang Yu, Liu Haiyong, Zhang Wei.



### Transcendent Imagination: Wu Hailang's Water Margin Character Painting Exhibition

This exhibition features 108 expressive paintings created by renowned contemporary Chinese artist Wu Hailang, themed around the heroic figures from "Water Margin". Using unique artistic techniques, these works vividly present the spirit and narratives of the characters in the classic tale.

The paintings blend traditional ink techniques with modern expressive styles, showcasing the artist's profound understanding of Chinese classical

literature and cultural innovation. The exhibition also emphasizes the deep connection between Water Margin culture and the regional culture of Lianyungang, highlighting Haizhou as the "root of the city and source of culture."

Not only does this exhibition serve as a platform for the inheritance and innovation of Water Margin culture, but it also represents a vibrant practice of promoting regional cultural development through cultural exchange, further enriching the integration of culture and tourism in Haizhou.



Participating Artist: Wu Hailang



### Clouds of Smoke on Paper: An Exhibition of Old Collected Literary Poems and Documents by Jiang Hengyuan

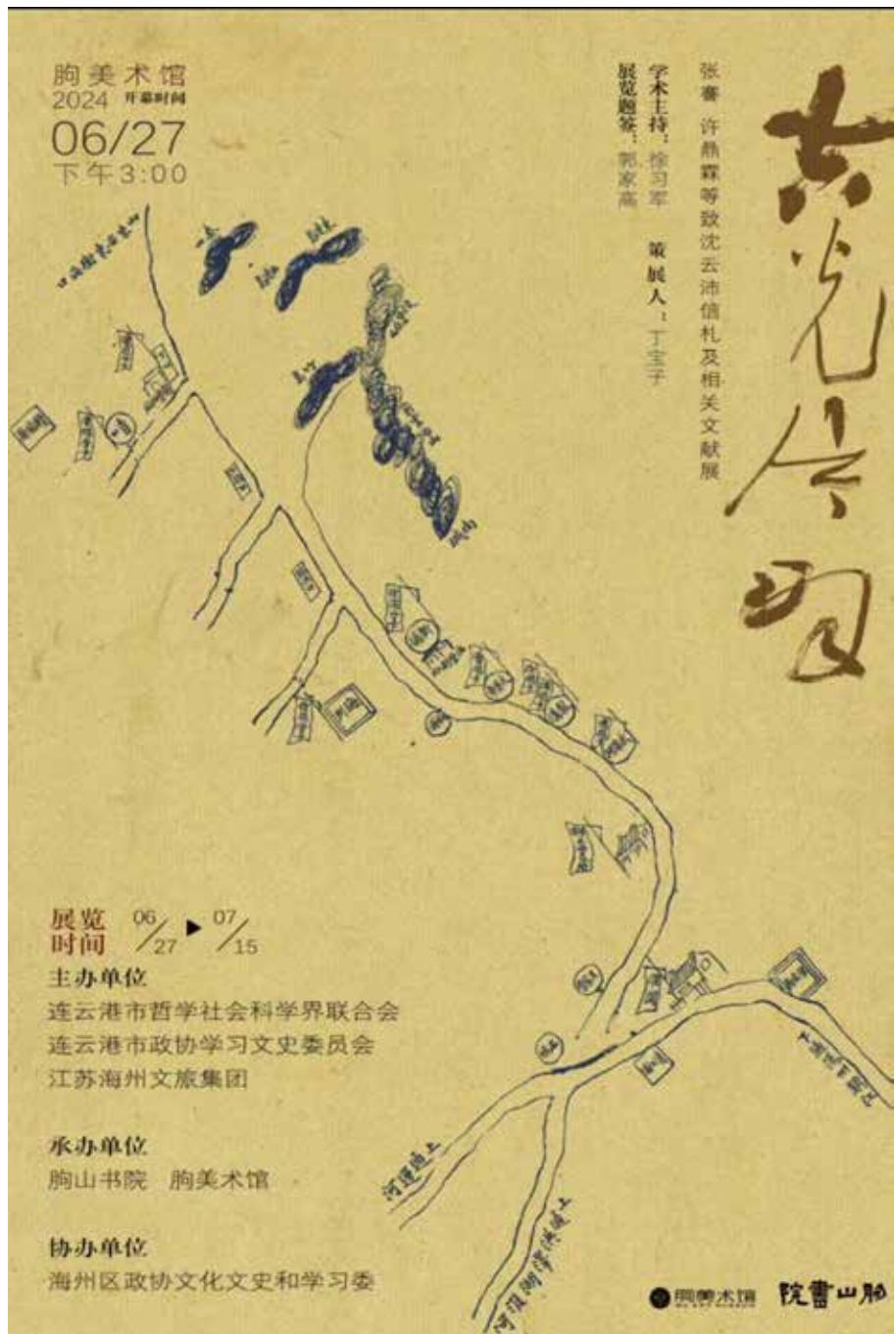
The exhibition showcases the treasured collection of Mr. Jiang Hengyuan, featuring manuscripts, letters, and poetry documents from modern cultural giants such as Huang Yanpei, Liu Yazhi, and Lü Fengzi. Mr. Jiang is recognized as a founder of modern vocational education in China and one of the founders of the China Democratic League.

His extensive collection and profound educational philosophy reflect the cultural confidence and patriotism of modern Chinese intellectuals.

By displaying these invaluable documents, the exhibition vividly illustrates the far-reaching impact of Jiang Hengyuan and his circle on education, culture, and society. It further awakens public awareness and resonance with the historical culture of Haizhou, serving as an important platform for discussing cultural confidence and heritage in Haizhou.



Participating Authors: Liu Yazi, Lü Fengzi, Xu Ziwei, Ma Yifu, Chen Feishi, Shen Enfu, Chen Mingshu, Lin Gengbai, and others.



### Glimmers of Wisdom: An Exhibition of Letters and Related Documents from Zhang Jian, Xu Dinglin, and Others to Shen Yunpei

This exhibition features over 60 original letters exchanged between notable figures such as Zhang Jian and Xu Dinglin with Shen Yunpei, along with more than 50 related documents. Through these precious materials, the exhibition highlights

significant exchanges in the realms of politics, economy, and culture in modern China, showcasing the wisdom and contributions of these prominent individuals.

With the aim of inheriting cultural spirit and exploring historical contexts, the exhibition serves as a rich intellectual feast that combines academic depth with cultural heritage.

Participating Authors: Zhang Jian, Xu Dinglin, Shen Yunpei, and others.



## Chu Wind: A Dual Exhibition of Tian Hua and Zhou Nanhai

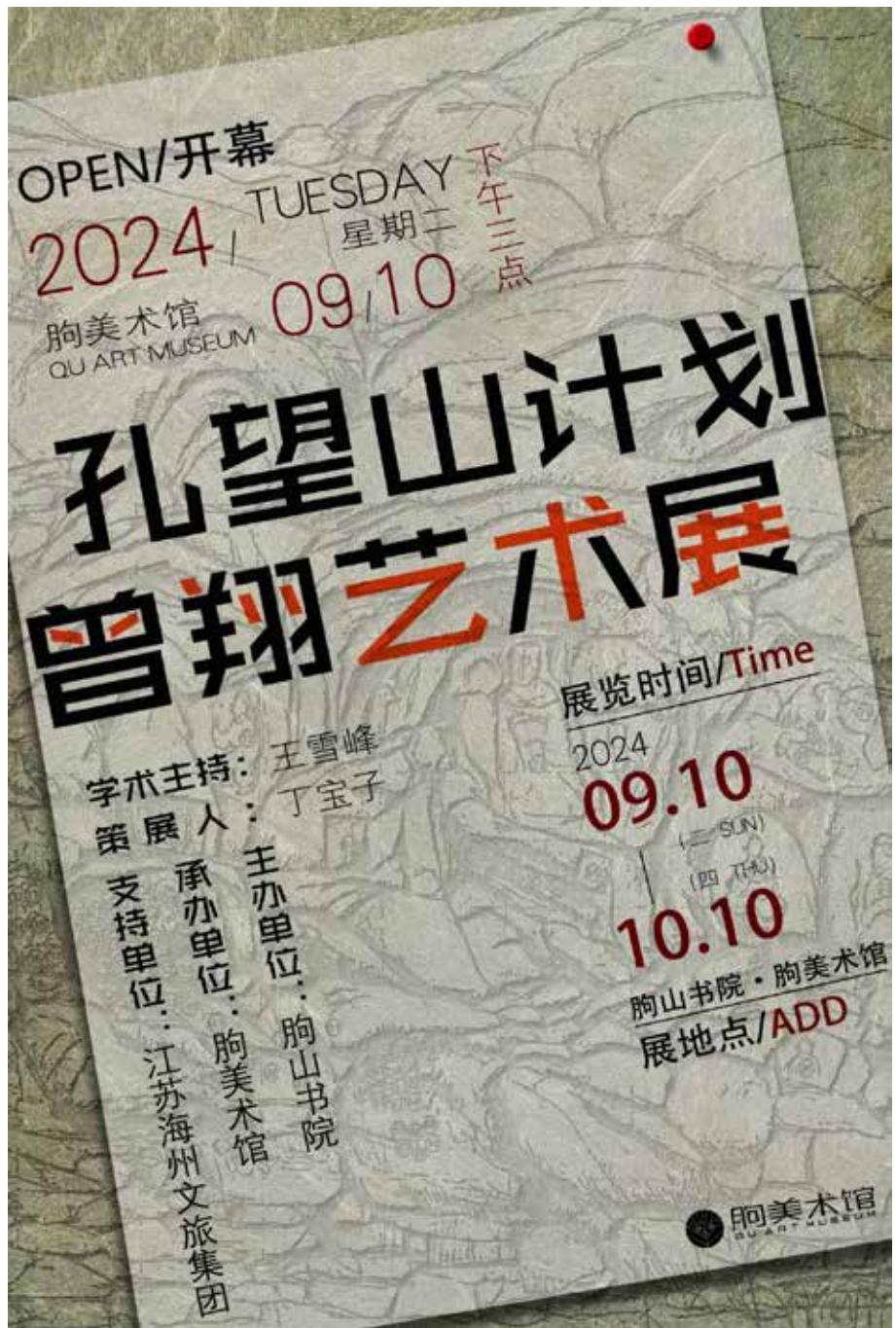
This exhibition brings together the representative works of two artists from Hubei: Tian Hua and Zhou Nanhai.

Tian Hua is renowned for his ink painting, with his works having been selected for the National Art Exhibition and showcased at the International Printmaking Triennale in France. His art reflects profound artistic skill and philosophical contemplation.

Zhou Nanhai is celebrated for his seal carving, blending traditional culture with a unique style, earning high regard in academic circles.

Through the artistic forms of ink painting and seal carving, this exhibition vividly showcases the rich heritage and artistic charm of Chu culture, providing a valuable platform for cross-cultural exchange and artistic appreciation for the audience.

Participating Authors: Tian Hua, Zhou Nanhai



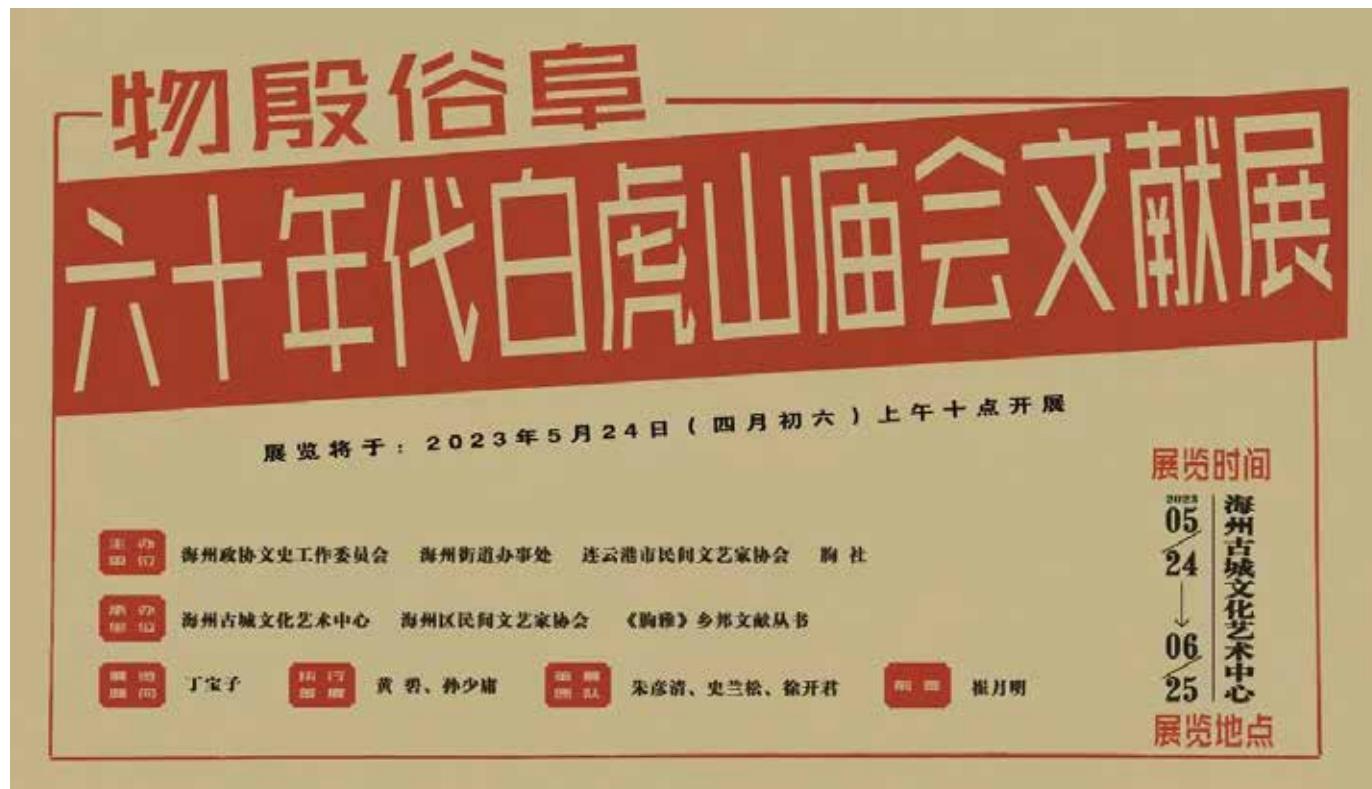
## KongWang Hill Plan Zeng Xiang Art Exhibition

The “KongWang Hill Plan” exhibition features Mr. Zeng Xiang’s calligraphy as the first case study in contemporary calligraphy research, aiming to explore the deep dialogue between tradition and modernity.

On one hand, KongWang Hill is home to some of the earliest Buddhist rock carvings in China, with sculptures and inscriptions from the Eastern Han period that embody significant themes in Zeng Xiang’s artistic creation, reflecting the connection between the contemporary and the traditional. On the other hand, through the historical integration of Buddhism and local culture, the exhibition re-examines the origins and value of calligraphy under the lens of Chinese philosophical wisdom.

Zeng Xiang’s calligraphic practice connects tradition and modernity, scholars and the folk, ignorance and enlightenment, showcasing the intellectual reflection of a contemporary thinker within a specific cultural context. The significance of the exhibition lies in guiding the audience to reflect on the value of Lianyungang (Haizhou) local culture and historical heritage through Mr. Zeng Xiang’s works, while using the cultural symbols of KongWang Hill as a medium to explore the contemporary significance of the integration of Buddhist wisdom and local culture.

Participating Author: Zeng Xiang

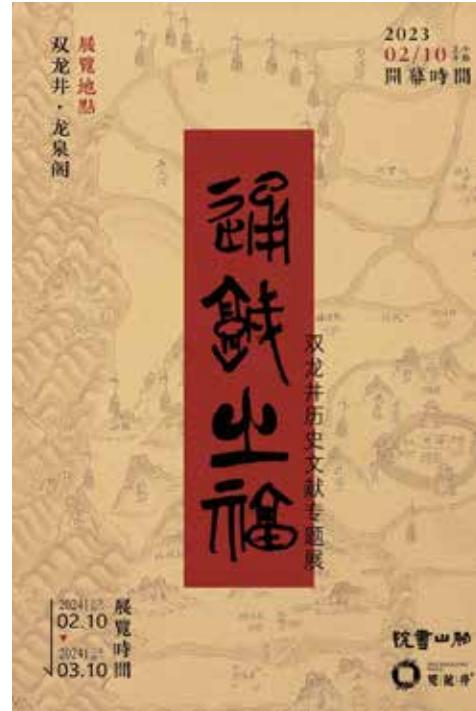
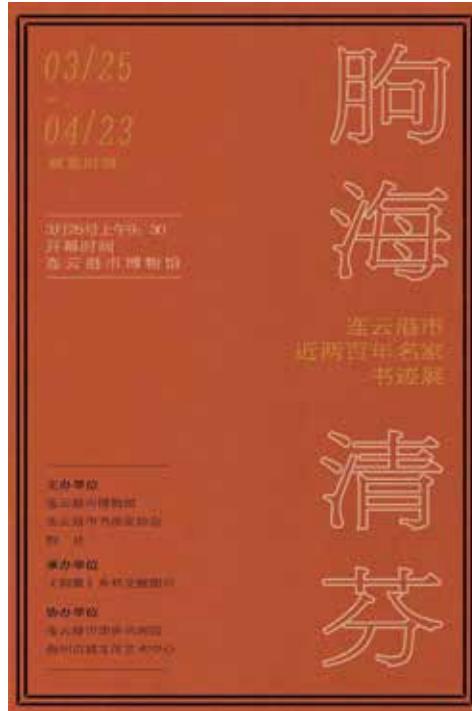


### Rich Culture and Prosperous Customs: Document Exhibition of the Baihu Mountain Temple Fair in the 1960s

This exhibition vividly recreates the unique features and folk culture of the Baihu Mountain Temple Fair in the Lianyungang area during the 1960s through a series of precious historical documents, images, and artifacts.

The exhibition not only showcases the rich folk beliefs, commercial activities, and artistic performances associated with the temple fair but also explores the significant role this folk activity plays in the transmission of regional culture.

By deeply examining and academically organizing the Baihu Mountain Temple Fair, the exhibition highlights Lianyungang's historical significance as a cultural crossroads. It provides an important platform for the public to understand and inherit local folk culture, while also further promoting the dissemination and innovative development of regional culture.



## Quhai Qingshen: Exhibition of Calligraphy Works by Notable Figures from Lianyungang Over the Past Two Hundred Years

This exhibition showcases over 80 calligraphic works from renowned calligraphers of the Qing Dynasty to the Republic of China in the Lianyungang area, including pieces by cultural figures such as Chen Hongsou, Bao Shichen, Zhang Jian, Yao Shizhang, and Zhu Ziqing.

Bringing together both museum collections and private holdings, the exhibition comprehensively displays the rich heritage and unique characteristics of local calligraphy art. Through exquisite catalogs, it aims to preserve the cultural lineage of Lianyungang, pay tribute to the predecessors, and promote the spirit of regional culture. Additionally, it seeks to advance the contemporary inheritance and innovation of calligraphy art.

## The City of Tongfu: Special Exhibition on the Historical Documents of Shuanglongjing

This exhibition focuses on Shuanglongjing, a symbol of the history and culture of Haizhou, showcasing its significant role over a millennium in public water supply, local governance, and cultural transmission through documents, inscriptions, and poetry.

From the Song Dynasty's original well to its renovations and poetic tributes in the Ming and Qing Dynasties, Shuanglongjing has not only witnessed the development of ancient Haizhou's municipal facilities but has also served as a source of inspiration for generations of scholars and poets.

The exhibition aims to evoke public interest in local cultural heritage through the history of Shuanglongjing, fostering the inheritance of Haizhou's unique historical lineage and cultural memory.

## Wan Wan Shun Jia Chen Welcoming Spring Exhibition

As the third edition of the "Wàn Wàn Shùn" series, this exhibition brings together the 2022 works of members from the Qushe group. It focuses on showcasing the latest achievements in artistic creation, local literature exploration, and cultural services, highlighting Haizhou's unique position as the "cultural root and soul of the city" in Lianyungang.

The exhibition aims to celebrate the contributions of the Qushe members while emphasizing the importance of local culture and its ongoing development within the community.



# **CHAPTER 3**

# **ACADEMIC AND EDUCATIONAL CONTRIBUTIONS**

Academic Publications (Papers) / Planning and Hosting Academic Lectures



# 1. Academic Publications (Papers)

The screenshot shows the CNKI (Chinese National Knowledge Infrastructure) website interface. The search bar at the top contains the author's name, "余汶洛". Below the search bar, there are tabs for different document types: 学术期刊 (Academic Journals), 学位论文 (Theses), 会议 (Conferences), 报纸 (Newspapers), 年鉴 (Yearbooks), 图书 (Books), 专利 (Patents), 标准 (Standards), and 成果 (Achievements). The results are displayed in a table format, showing 5 items found. Each result includes the title, author, source, publication time, database, citation count, download count, and various operation icons.

题名	作者	来源	发表时间	数据库	被引	下载	综合	操作
中小型文化旅游企业创新发展的财务问题分析——以连云港朐山书院为例	夏晓艳;余汶洛	大陆桥视野	2024-09-15	期刊	28	450	120	
文旅融合视角下朐山书院创新发展战略研究	余汶洛	北方工业大学	2024-05-25	硕士	1	487	150	
绘画艺术中光影的表现特征与审美价值	余汶洛	文化月刊	2023-11-20	特色期刊	2	124	80	
中国油画中的民间美术元素探析	余汶洛	艺术教育	2023-09-10	期刊	4	78	30	
浅析卡拉瓦乔的晚期作品	余汶洛	艺术市场	2020-05-01	期刊	3	377	100	

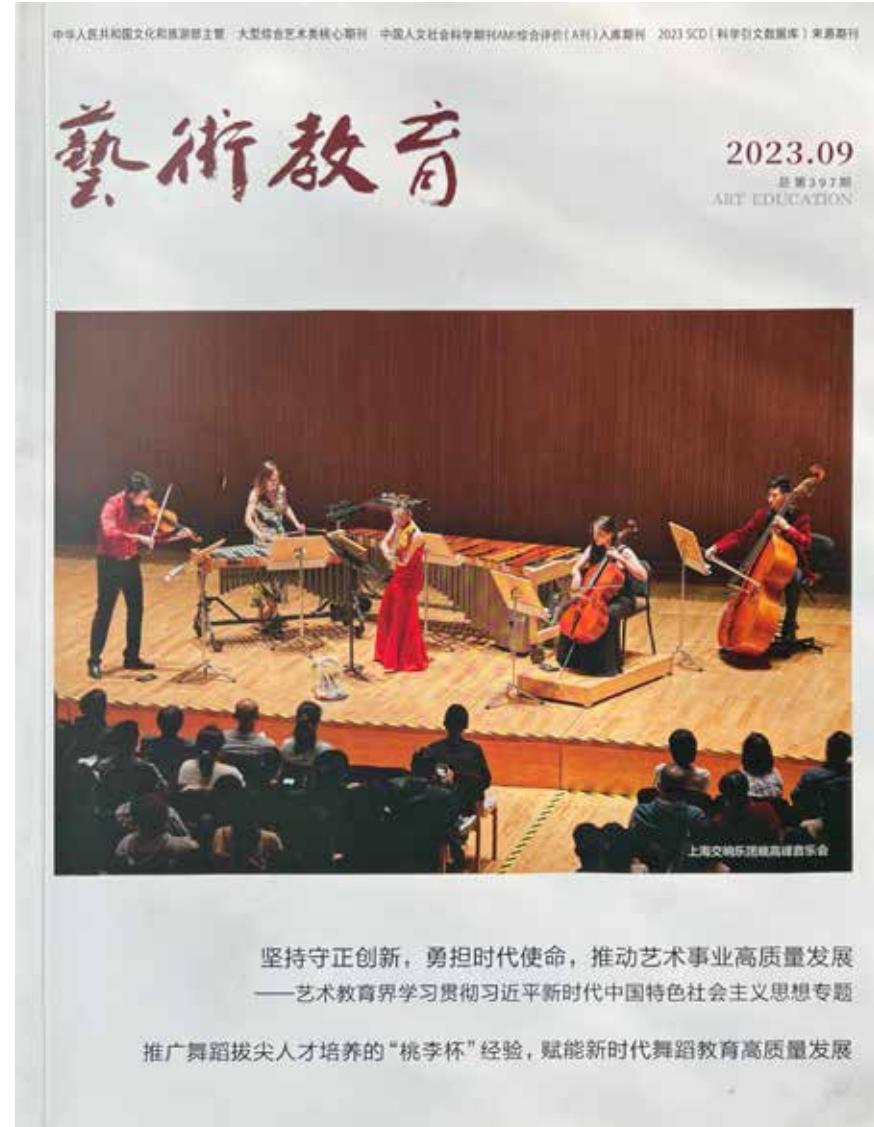
1. Analysis of Financial Issues in the Innovative Development of Small and Medium-sized Cultural Tourism Enterprises: A Case Study of Lianyungang Qushan Academy

2. Strategic Research on the Innovative Development of Qushan Academy from the Perspective of Cultural and Tourism Integration

3. The Representation and Aesthetic Value of Light and Shadow in Painting Art  
4. An Exploration of Folk Art Elements in Chinese Oil Painting  
5. A Brief Analysis of Caravaggio's Late Works

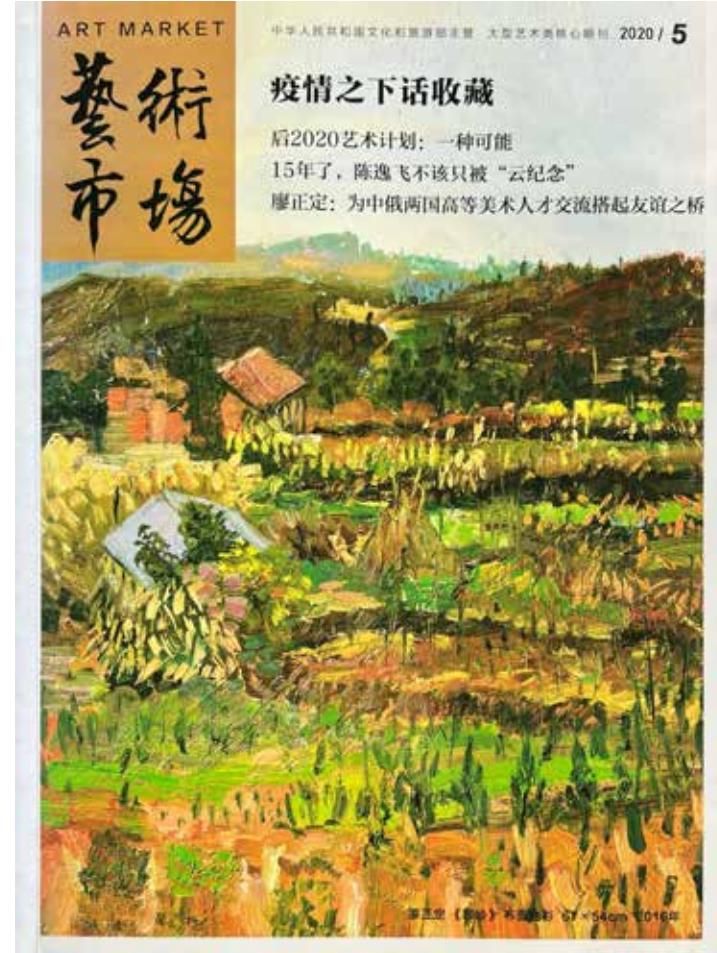
# An Exploration of Folk Art Elements in Chinese Oil Painting

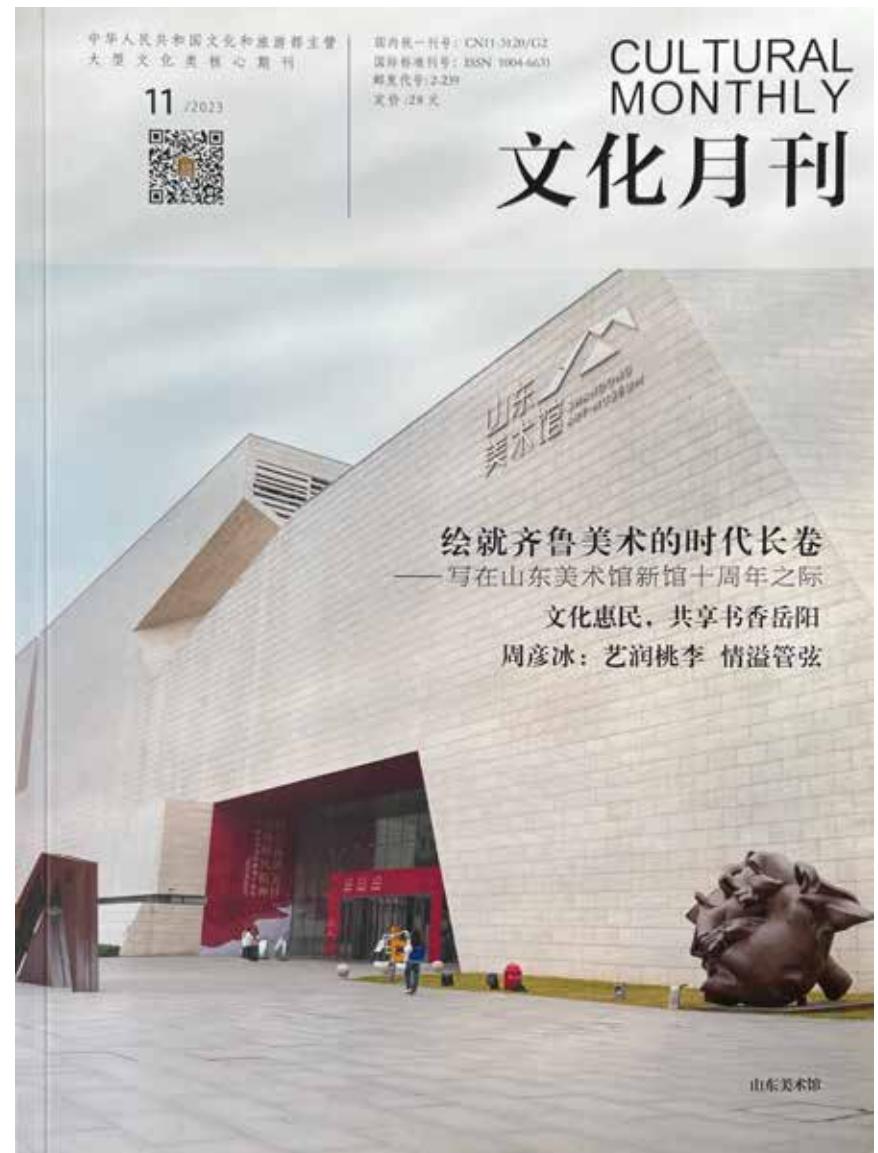
ART EDUCATION 9 / 2023



## A Brief Analysis of Caravaggio's Late Works

ART MARKET 5 / 2020





**绘画艺术中光影的表现特征与审美价值**

文/徐文清

**摘要：**光作为无声的语言，贯穿于人类绘画的发展史，关系着绘画的色彩色调、空间布局、主题传达。光影不仅是艺术家视觉认知的客观感受，也是一种审美范式的主观投射，是绘画的生命基础。如何让光影元素更好地服务于绘画创作，提升作品的艺术水平，是广大艺术创作者必须考虑的重要命题。

**关键词：**光影；绘画；艺术内涵；表现特征；审美价值

光作为一种自然现象，不仅照亮了物体，还可以用来传递情感。光影的照射使所有物体的存在有了共同的基础：物体的质感、色彩、空间都必须通过光影来表现。光影是绘画艺术的视觉基础与构图核心，也正因光影对于绘画艺术的表达有如此重要性，所以，研究光影在绘画中的艺术内涵、表现特征和审美价值，对拓展艺术家的想象空间和提升艺术家的创作能力具有深刻的意义。

### 一、光影在绘画中的艺术内涵

艺术来源于光线与各种绘画元素的和谐共用，可以创作出体现自身思想内涵和艺术修养的作品。光线能烘托画面丰富多彩的艺术氛围，使画面产生一种情调美。正如美学家兼美学家阿恩海姆所说：“光线是展示生活的最重要因素。几乎是一人的感官所能识别的最为辉煌和壮观的经验。”<sup>①</sup>可是，光影在绘画艺术中代表着特殊的思想和作用。

艺术家画笔下的光影，不仅需要画家形象的呈现，更是主观情绪的表达点。对画面的场景气氛起到不言而喻的烘托作用。其实，画家光绘

的变幻是绘画艺术的一个永恒主题，自古至今的无数艺术家已将光影运用推向了极致。它不断探索着绘画艺术中的光影意，把“自然之光”转化为“艺术之光”。

但中西方绘画对光影的认知与运用存在差异。西方艺术家十分擅长在画面油画中利用光影对比，将肉眼可见的事物描绘出来，使画面的空间感十分强烈；而在中国传统绘画艺术的发展历程中，光影古义被淡化，相比之下，画的含义就不那么被重视。

西方的绘画作品自中世纪以来，都有宗教色彩。比如，上帝被称为“光之父”。因此，光被视为是创造万物和救世主的象征。代表着智慧、真理、美德和希望等精神品质。时常与神秘气息联系在一起。到文艺复兴时期，光线的内涵就朝多元化方向发展，在绘画艺术中出现了明暗法与透视线法。在绘画艺术中出现了明暗法与透视线法，注重观察自然光下不同光影角度所形成的受光面与背光面，用笔方法也随着光线的强弱来在画面中构建光影效果。在对称中突显主体人物的真实性。<sup>②</sup>至17世纪，随着人们对光线的认知越来越清晰，艺术家们将光线的应用重心从强调明暗、塑造形体转为强调光的影响力来突显绘画主题。

**二、光影在绘画中的表现特征**

光影在绘画中的表现特征，从古至今形成了各具特色的表現手法。19世纪，印象派艺术家重视户外写生，直接面对阳光照射的物体，它们注重色彩的亮丽，因此多用色彩的冷暖来表现光影。

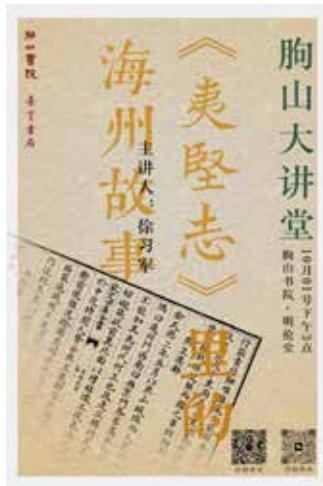
中国的绘画作品，对光的运用不同于西方绘画，其对于光的艺术处理会更偏向集中于光的光影效果，更喜好自然散射的光。正如北宋郭熙在《林泉高致》中所言：“能包作墨，‘可行、可望、可游、可寓’”。由此可见，中国画家的视觉是流动的，并修正的几何学视角。正是这种视觉观与古典理念。在中国绘画中的光线运用多为点光源造就的光影技法，即两点光源打光，隐藏在一画面之间，难以一眼识别。此时，飘散的云烟薄雾在拉伸中既当起铺垫又起理线光线的重要角色。

简而言之，西方绘画的光线运用来自于画中的光点，光线精确度高，线条粗犷的立体感，多方写实，讲究光影对比；而中国传统对光线的理解则基于观察的自然光，表现出的点多为光影上的特征，且少有直接描绘光影的研究和探讨。自古以来，画上，就是中西方绘画中光影艺术内涵的重要区别所在。

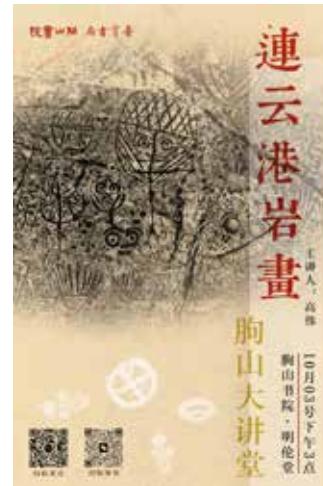
## 2. Planning and Hosting Academic Lectures



2023/5/1



2023/10/1



2023/10/3



2023/10/5



2023/4/29



2023/8/9



2023/10/2



2023/10/4



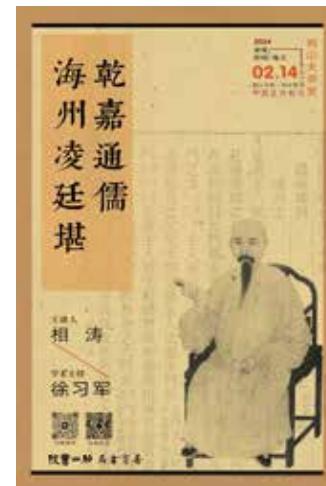
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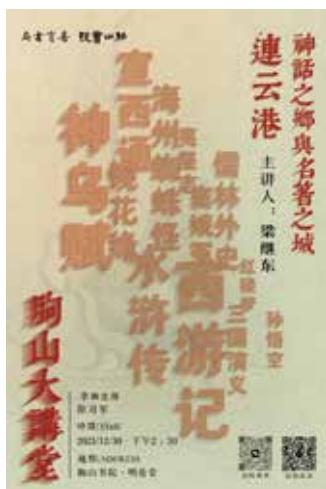
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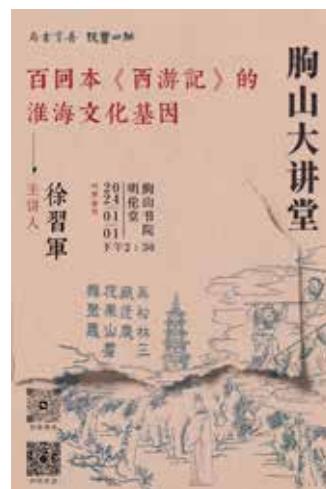
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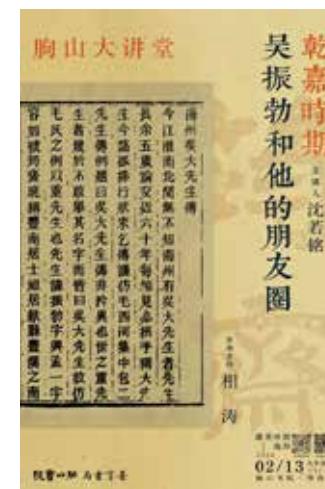
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2024/2/13



2024/4/5



2024/5/3



2024/6/10



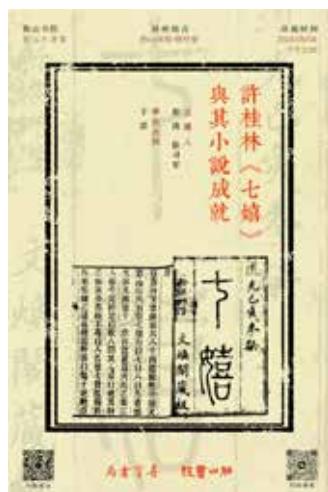
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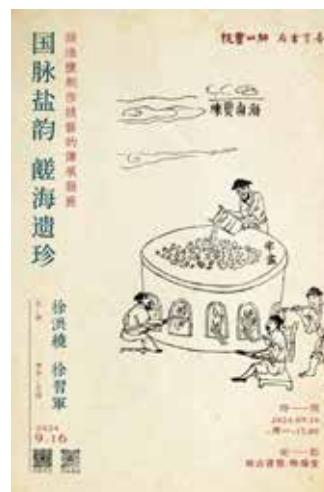
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2024/12/31



2024/5/4



2024/9/16



2024/10/3



2024/12/30



2025/1/1

通义采  
方象于印  
抽一格  
川丁氏  
到現在，  
化視野  
齡書  
山

CHAPTER 4

# CULTURAL PUBLISHING AND DISSEMINATION

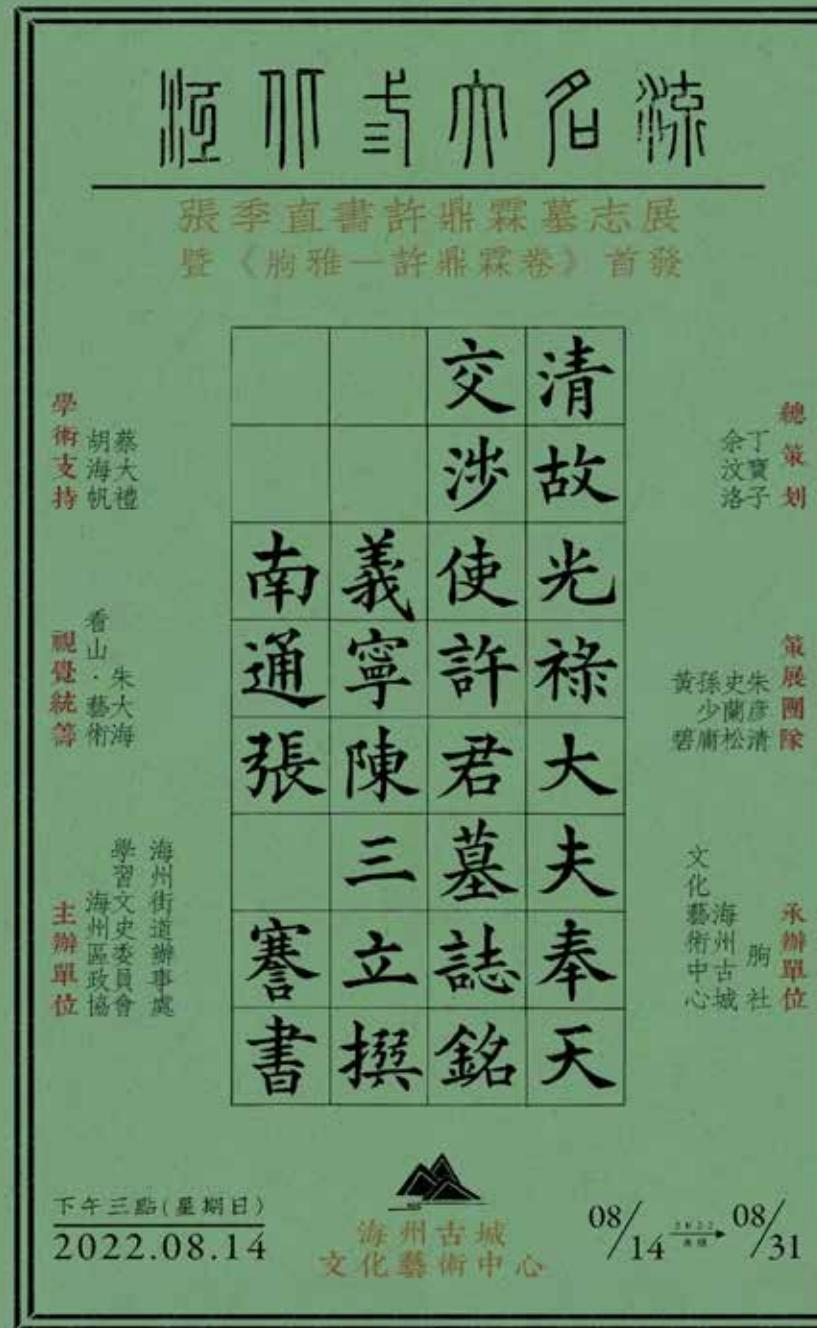
Historical and Cultural Publication: Quya / Artistic Publication: Xianfeng

# 1. Historical and Cultural Publication: Quya

"Qiya" magazine is dedicated to preserving and promoting the local culture of Haizhou in Lianyungang, with the mission of "unearthing Haizhou stories, preserving local literature, honoring local worthies, and serving the community."

The magazine covers various fields, including literature, calligraphy and painting, history and geography, and folklore, systematically exploring the essence of local culture through thematic issues. It delves into the cultural contributions of important historical figures.

As a cultural platform that combines academic research with popular readership, Qiya not only fosters the protection and innovation of local culture but also enhances the influence of regional culture.

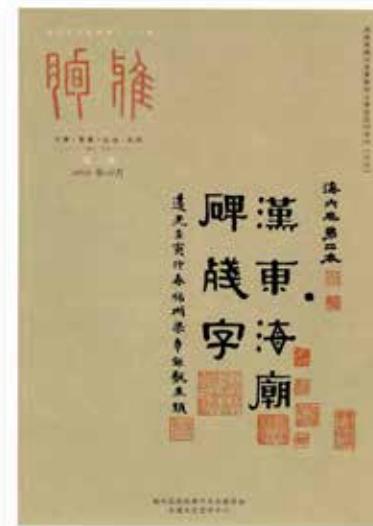




Volume One



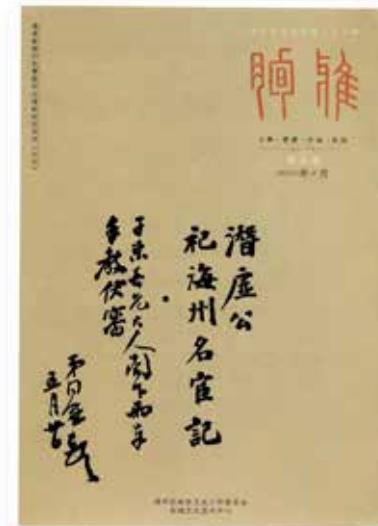
Volume Two



Volume Three



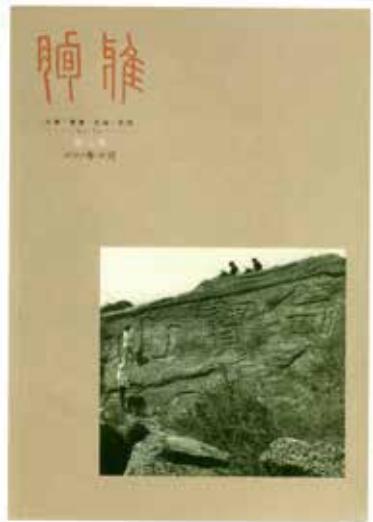
Volume Four



Volume Five



Volume Six



Volume Seven



Volume Eight



Volume Nine

## 2. Artistic Publication: Xianfeng



Volume Two



Volume Three



Volume Six



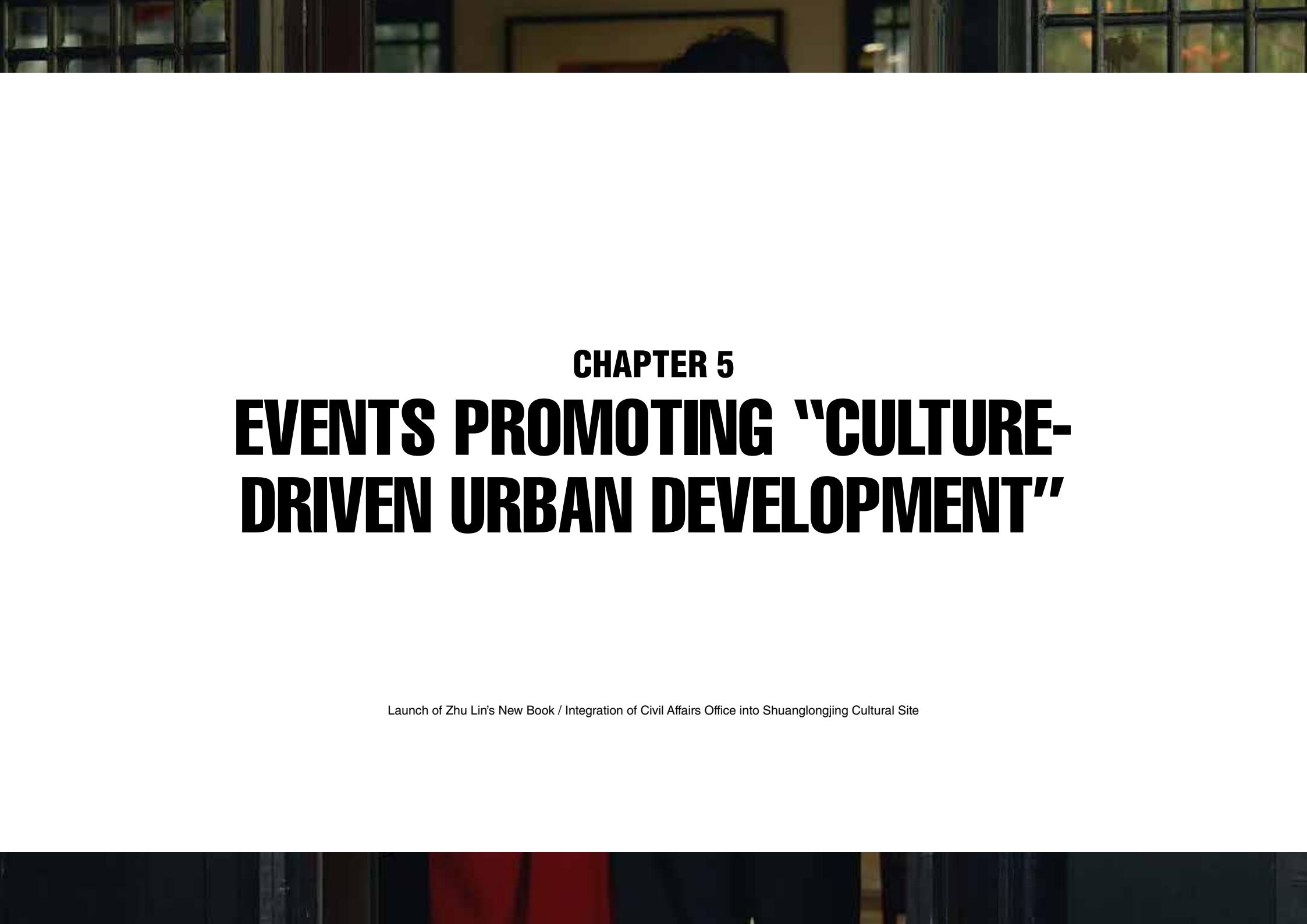
Volume Eight



Volume Ten

The magazine "Xianfeng" is dedicated to exploring core issues in artistic creation and theoretical development, focusing on the two fundamental themes of "what to learn" and "how to learn," which run through the quest for art. Upholding the spirit of "learning from nature while drawing from one's inner self," the magazine traces the integration and transcendence of traditional theories of painting and calligraphy with creative practice.

It advocates seeking the spiritual realm of art and individual inspiration beyond technical skills, aiming to provide pathways for reflection and inspiration to those pursuing artistic truth, helping them achieve self-realization and pioneer a new trend in art.



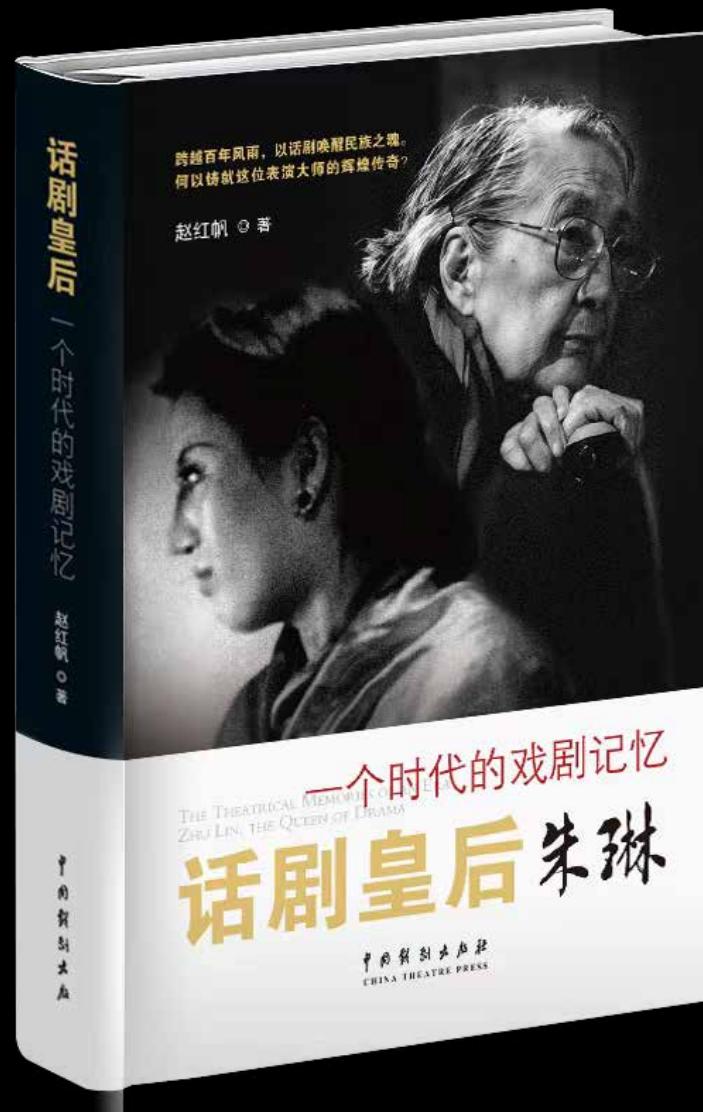
## **CHAPTER 5**

# **EVENTS PROMOTING “CULTURE-DRIVEN URBAN DEVELOPMENT”**

Launch of Zhu Lin's New Book / Integration of Civil Affairs Office into Shuanglongjing Cultural Site

# Launch of Zhu Lin's New Book

I planned and promoted the book launch event for "Drama Queen: The Dramatic Memories of an Era," leading the entire process, including inviting guests, integrating resources, and creatively designing the AI interactive segment. I also invited Associate Researcher Zhao Hongfan from the Chinese Academy of Arts to write the biography. By showcasing Zhu Lin's artistic life and cultural value, this initiative aims to inject new vitality into the cultural branding of Lianyungang and further promote the dissemination and inheritance of Chinese drama art.



**CHINADAILY**

<https://www.chinadaily.com.cn/a/202412/26/WS676cbfbda310f1265a1d5088.html>



## 2. Integration of Civil Affairs Office into Shuanglongjing Cultural Site

### Civil Affairs Bureau



My experience in revitalizing a Ming-era park by introducing a culturally significant marriage registration center exemplifies how historical spaces can be repurposed to meet contemporary societal needs.

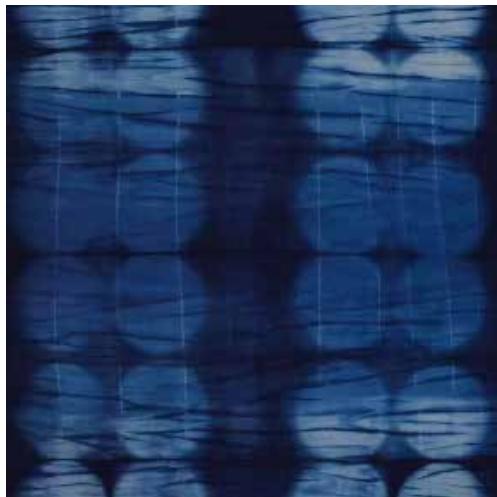
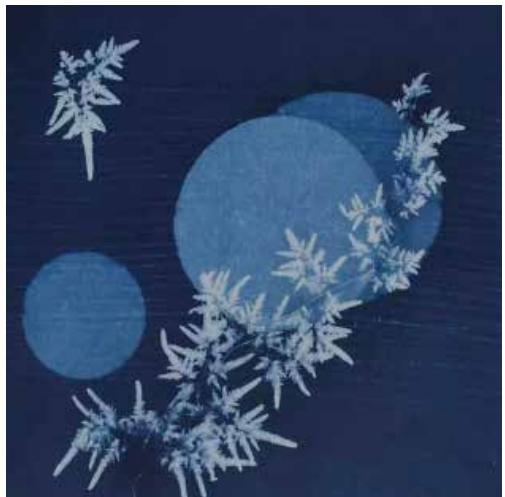
# **CHAPTER 6**

# **CULTURAL EVENT PLANNING**

Intangible Cultural Heritage Projects / Valley Music Festival

# 1. Intangible Cultural Heritage Projects

Tie-Dyeing



Miniature Printmaking



## Rubbing



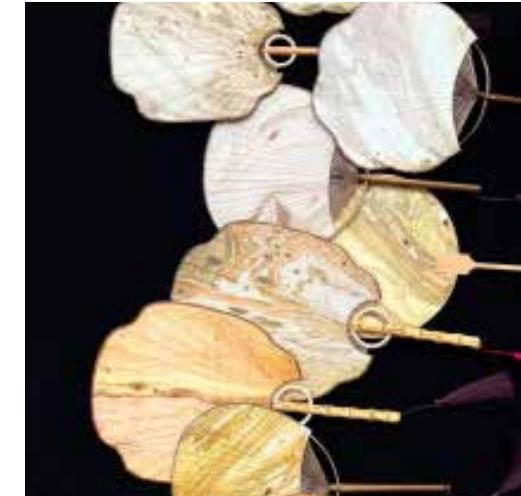
## Papermaking



## Movable Type Printing



## Lacquered Fan



## Painted Porcelain



## Compass



## 2. Valley Music Festival



KongWang Hill has long been a sacred place for scholars and poets to express their emotions. Its rich historical heritage aligns perfectly with the romantic sentiments of "A Chinese Odyssey." Choosing to hold a national style music concert here not only pays tribute to the culture of KongWang Hill but also aims to revitalize ancient cultural heritage in modern society through this innovative cultural and tourism integration project.



The concert, themed "A Lifetime of Love," skillfully blends classic elements from "A Chinese Odyssey" with the unique charm of national style music, presenting the audience with a dual feast of audiovisual experience and emotional resonance.

**THANK YOU**