

Deepthi Nandrolu Vishwanatha

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EDUCATION

Cornell University

Master's in Engineering Management

Courses: Product Management, Data Analytics, Marketing Management, Digital Business, Customer Analytics & Strategy

GPA: 3.92

Aug 2022– May 2023

The National Institute of Engineering - Mysore, India

Bachelor of Engineering, Computer Science and Engineering

GPA: 4.0

Aug 2016 – Jun 2020

PROFESSIONAL SKILLS

Technical Skills & Tools: Python, MySQL, SPSS, Tableau, Figma, Canva, Advanced MS Excel, GitHub, JIRA, MS Office, Docker

Business Skills:

<ul style="list-style-type: none">Go-to-Market StrategyMinimum Viable Product (MVP)Competitive Analysis	<ul style="list-style-type: none">User ResearchProduct roadmapA/B testingDesign Thinking	<ul style="list-style-type: none">Wireframing & StoryboardingBusiness Use Case IdentificationData Analysis & VisualizationIterative Product Design	<ul style="list-style-type: none">Project ManagementAgile MethodologiesProduct StrategyStrategic Planning	<ul style="list-style-type: none">Market ResearchCollaborativeFeature PrioritizationUI/UX Design
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RELEVANT EXPERIENCE

Product Manager Student Consultant

CFCU Community Credit Union, Ithaca, NY

Jan 2023 – Present

- Leading a **cross-functional team** of 4 (engineers and product owner) to develop a product with 5 features to increase user engagement.
- Identified **customer needs** by **interviewing 40+** users and getting **customer feedbacks**.
- Led the **UX research**, performed **backlog grooming** for the product to prioritize features by identifying customer challenges.
- Owned the **product roadmap** for Q1, developed **MRD**, and defined **KPIs** to measure the success of the product.
- Implemented low-fidelity **wireframes** using **Figma** and **storyboarded** the **wireframes** to pitch the **product plan** to stakeholders.
- Performed **A/B testing** to improve the design of the original website, improving **user clickthrough by 12%**.

Product Manager Intern

ExoPower, Ithaca, NY

Dec 2022 – Jan 2023

- Developed **5+ Competitor Benchmarks** to analyze price vs feature tradeoffs to support ExoPower's product differentiation.
- Performed **Competitive Analysis (SWOT)** and developed **Go-to-market Strategy**.
- Conducted **13 user interviews**, identified user pain points and **feature prioritization** for the **MVP**.

Consulting Engineer II – Customer Experience

Cisco Systems, Bangalore, India

Aug 2021 – Aug 2022

- Spearheaded a \$1 million project **improving efficiency** by 83%, by developing a **product feature** to automate tasks.
- Led a **cross-functional team**, and migrated 3000+ users to Cisco devices by analyzing **user needs** ensuring **smooth user experience**.
- Optimized **business processes** for migration and site closure by 60% per project with **Standard Operating Procedures (SOPs)**.
- Mentored** a team of 5 new hires on the business processes, technical trainings, and internal automation tools.

Consulting Engineer I – Customer Experience

Cisco Systems, Bangalore, India

Aug 2020 – Aug 2021

- Steered projects involving 1000+ Cisco devices in 5+ HSBC branches, overseeing **project planning, budgeting, and risk analysis**.
- Redesigned and improved **product UI** with **Figma wireframes** and **agile methodologies**, improving user experience.
- Product feature development** to automate implementation of devices, using APIs and python scripts, saving **manual efforts** by 50%.

Consulting Engineer Intern – Customer Experience

Cisco Systems, Bangalore, India

Jan 2020 – Jul 2020

- Software product development** to automate the process of information retrieval, decreasing latency and using Agile methodology.
- Received recognition for exceptional performance for **consulting customers** for 250+ backlog cases related to Cisco WebEx.
- Certifications: **Cisco Certified Network Associate (CCNA)** and **Cisco DevNet Associate**.

EXTRA CURRICULAR ACTIVITIES

- Badminton: National level** badminton player, led the university team to win in zonal level tournaments.
- Cisco Covid19 Warrior:** Streamlined **resource procurement** for covid impacted employees of Cisco.
- Cisco Early in Career Buddy:** Interviewed 3 potential students for Cisco's campus ambassador program.