



Steve Shen
Country Manager of Australia & New Zealand
APAC and Institutional Business Dept.
International Business Unit of Alipay

Steve is currently served in Alipay Singapore regional office and responsible for business development in Australia, New Zealand and Malaysia, which are the major target markets in APAC. He is charge of deal making of all merchant acquiring, payment products initiatives, local user base expending projects and relationship management of key partners in the aforesaid markets. Meantime, he is also reviewing country potential and develop an overall regional market road map and implementation plans for the Alipay's internationalization as well as Alibaba Group's.

Steve is one of the founding members of Alipay International business team, firstly served as the Director of the Financial Cooperation Sector, taking care of the business in Hong Kong, Taiwan and Singapore. Before joining Alipay, Steve has 10 years of working experience in banking industry, served for Shanghai Rural Commercial Bank as Key Account Relationship Manager in Corporate Banking Dept, and Senior Project Manager in Consumer Banking Dept.