

## Minority Influence and Fashion. The Model of Style Transformation

Sommer, Carlo Michael <sup>0</sup>

<sup>0</sup>Darmstadt University of Applied Sciences, Germany

TO CITE

Sommer, C. M. (2022). Minority Influence and Fashion. The Model of Style Transformation. In *Proceedings of the Paris Institute for Advanced Study*. https://paris.pias.science/articles/minority-influence-and-fashion-the-model-of-style-transformation

PUBLICATION DATE 17/11/2016

 $A\,B\,S\,T\,R\,A\,C\,T$ 

Tribute to Serge Moscovici. Paris IAS, 17-18 November 2016 - Session 1

Minority Influence and Fashion. The Model of Style Transformation
© 2022 PARIS IAS - Minority Influence and Fashion. The Model of Style Transformation by Sommer C 2016 / 15 - hommage-serge-moscovici - Article No.22.

 $Freely\ available\ at\ https://paris.pias.science/articles/minority-influence-and-fashion-the-model-of-style-transformation$ 

Creative Commons Attribution-NonCommercial 4.0 International Public License (CC BY-NC 4.0)

 $2826\mbox{-}2832\,/\,\mbox{@}\,2022$  The authors