

Understanding Complexity in Social Engagement with Multiculturalism: why a Multimethod Approach is needed to unravel the Contention with 'Differences'

Gekeler, Babette ¹ Friederici, Kathrin ²

TO CITE

Gekeler, B., & Friederici, K. (2023). Understanding Complexity in Social Engagement with Multiculturalism: why a Multimethod Approach is needed to unravel the Contention with 'Differences.' *Proceedings of the Paris Institute for Advanced Study, 19*. https://paris.pias.science/article/MOSCO_2016_14_understanding-complexity-in-social-engagement-with-multiculturalism

PUBLICATION DATE 17/11/2016

ABSTRACT

Why a Multimethod Approach is needed to unravel the Contention with 'Differences'. Tribute to Serge Moscovici. Paris IAS, 17-18 November 2016 - Session 4

The current geopolitical situation is marked by the ongoing debate on the refugee influx to the EU. Consequently, a renewed and fervent debate has sparked involving issues as distinct as political stances towards immigration, questions of national identities, contestation with fundamental values, possibilities of creating socially cohesive national spaces, EU membership, dynamics of fear and exclusion, discrimination and racism. Amongst such debate the term 'multiculturalism' is used in different ways and for different purposes (Deaux & Verkuyten, 2014). Vertovec and Wessendorf (Vertovec & Wessendorf, 2010) argue that multiculturalism can best be described as a broad set of mutually reinforcing approaches or methodologies concerning the incorporation and participation of immigrants and ethnic minorities and their modes of cultural/religious difference. Stuart Hall (Hall, 2001, p.3) observes that 'over the years the term 'multiculturalism' has come to reference a diffuse, indeed maddingly spongy and

Gekeler, B., & Friederici, K. (2023). Understanding Complexity in Social Engagement with Multiculturalism: why a Multimethod Approach is needed to unravel the Contention with 'Differences.' Proceedings of the Paris Institute for Advanced Study, 19. https://paris.pias.science/article/MOSCO_2016_14_understanding-complexity-in-social-engagement-with-multiculturalism

¹ Institute for Medical Psychology / Charité University Hospitals, Germany

² Humboldt University, Germany

imprecise, discursive field: a train of false trails and misleading universals. Its references are a wild variety of political strategies'. While 'multiculturalism' if frequently referred to as being 'dead, failed, a mistake' or 'demised' (Vertovec & Wessendorf, 2010; Deaux & Verkuyten, 2014, Howarth, 2015), other claim that 'reports of multiculturalism's death are very much exaggerated' (Kymlicka, 2010, p.33) and 'the briefest look around confirms that multicultural society has not actually expired' (Gilroy, 2004, p. 1).



<u>Understanding Complexity in Social Engagement with Multiculturalism</u>

Arends-Tóth, J., & Vijver, F. J. R. (2000). Multiculturalisme: Spanning tussen ideaal en realiteit: Multiculturalism: More an ideal than a reality. *NederlandsTijdschrift voor de Psychologie*, *55*, 159–168.

Beck, U. (2006). Cosmopolitan Vision. Polity Press.

Berry, J., & Kalin, R. (1995). Multicultural and ethnic attitudes in Canada: An overview of the 1991 national survey. *Canadian Journal of Behavioural Science*, 27, 301–320.

Bracht, E. (1994). Multikulturell leben lernen: Psychologische Bedingungen universalen Denkens und Handelns. Asanger.

Gekeler, B., & Friederici, K. (2023). Understanding Complexity in Social Engagement with Multiculturalism: why a Multimethod Approach is needed to unravel the Contention with 'Differences.' *Proceedings of the Paris Institute for Advanced Study*, 19. https://paris.pias.science/article/MOSCO_2016_14_understanding-complexity-in-social-engagement-with-multiculturalism

Breugelmans, S. M., & van de Vijver, F. J. R. (2004). Antecedents and components of majority attitudes toward multiculturalism in the Netherlands. *Applied Psychology: An International Review*, *53*, 400–422.

Breugelmans, S. M., van Vijver, F. J. R., & Schalk-Soekar, S. R. G. (2009). Stability of Majority Attitudes toward Multiculturalism in the Netherlands between 1999 and 2007. *Applied Psychology: An International Review*, *58*(4), 653–671.

Citrin, J., Sears, D. O., Muste, C., & Wong, C. (2001). Multiculturalism in American public opinion. *British Journal of Political Science*, *31*, 247–275.

Deaux, K., & Verkuyten, M. (2014). The social psychology of multiculturalism: Identity and intergroup relations. In V. Benet-Martinez & Y. Y. Hong (Eds.), *The Oxford handbook of multicultural identity: Basic and applied psychological perspectives* (pp. 118–138). Oxford University Press.

deRosa, A. S. (1993). Social Representations and Attitudes: Problems of coherence between the theoretical definition and procedure of research. *Papers on Social Representations - Textes Sur Les Représentations Sociales*, *2*(3), 1–15.

Doise, W., Clemence, A., & Lorenzi-Cioldi, F. (1993). *The Quantitative Analysis of Social Representation*. Harvester Wheatsheaf.

Flick, U., Foster, J., & Caillaud, S. (2015). Researching social representations. In G. Sammut, E. Andreouli, G. Gaskell, & J. Valsiner (Eds.), *The Cambridge Handbook of Social Representations* (pp. 64–80). Cambridge University Press.

Friederici, K. (2011). Was ist Multikulturalismus? Inhalt und Struktur der Sozialen Repräsentation von Multikulturalismus an einer Berliner Stichprobe. http://edoc.hu-berlin.de/docviews/abstract.php? id=39943

Gekeler, B. (2011). *Public Engagement with Multiculturalism: a social representations approach to identity dynamics in London and New York (/Doctoral Thesis* [Phdthesis, University College London]. https://discovery.ucl.ac.uk/id/eprint/1335727/

Hall, S. (2001). Foucault: Power, knowledge and discourse. In M. Wetherell, S. Taylor, & S. J. Yates (Eds.), *Discourse Theory and Practice: a reader*. Sage.

Hopkins, N., & Dixon, J. (2006). Space, Place, and Identity: Issues for Political Psychology. *Political Psychology*, 27(2), 173–185.

Joffe, H., & Elsey, J. W. B. (2014). Free Association in Psychology and the Grid Elaboration Method. *Review of General Psychology*, *18*(3), 173–185.

Joffe, H., Washer, P., & Solberg, C. (2011). Public engagement with emerging infectious disease: the case of MRSA in Britain. *Psychology and Health*, *26*, 667–683.

Joffe, H. (1999). Risk and 'the Other.' Cambridge University Press.

Gekeler, B., & Friederici, K. (2023). Understanding Complexity in Social Engagement with Multiculturalism: why a Multimethod Approach is needed to unravel the Contention with 'Differences.' *Proceedings of the Paris Institute for Advanced Study*, 19. https://paris.pias.science/article/MOSCO_2016_14_understanding-complexity-insocial-engagement-with-multiculturalism

Joffe, H. (1996). The shock of the new: A psycho-dynamic extension of Social Representation Theory. *Journal for the Theory of Social Behaviour*, 26(2), 197–219.

Jovchelovitch, S. (2007). Knowledge in context: Representations, community and culture. Routledge.

Kymlicka, W. (2012). Multiculturalism: Success, Failure, and the Future. Migration Policy Institute.

Liu, L. (2004). Sensitizing Concept, Themata and Shareness: A Dialogical Perspective of Social Representations. *Journal for the Theory of Social Behaviour*, *34*(3), 249–264.

Lopes, C., & Gaskell, G. (2014). Social representations and levels of analysis in the study of social behaviour. In G. Sammut, E. Andreouli, G. Gaskell, & J. Valsiner (Eds.), *Handbook of social representations*. Cambridge University Press.

Markova, I. (2003). *Dialogicality and Social Representations: the dynamics of mind*. Cambridge University Press.

Markova, I. (2007). Social Identities and Social Representations. In G. Moloney & I. Walker (Eds.), *Social Representations and Identity: content, process and power*. Palgrave Macmillan.

Meade, S., & O'Connell, M. (2008). Complex and Contradictory Acounts: The Social Representation of Immigrants and Ethnic Minorities held by Irish Teenagers. *Translocation: Migration and Social Change*, 4(1), 55–66.

Moghaddam, F. M. (2010). The New Global Insecurity. Praeger.

Moscovici, S. (1981). Bewusste und unbewusste Einflüsse in der Kommunikation. *Zeitschrift für Sozialpsychologie*, *12*, 93–103.

Moscovici, S., & Vignaux, G. (2000). The concept of themata. In K. Duveen (Ed.), *Social representations. Explorations in social psychology* (pp. 156–183). Polity.

Moscovici, S. (1988). Notes towards the description of social representations. *European Journal of Social Psychology*, 18, 211–250.

Moscovici, S. (1961). La Psychanalyse, Son Image et Son Public. Presses Universitaires de France.

Piontkowski, U., Florack, A., Hoelker, P., & Obdrzálek, P. (2000). Predicting acculturation attitudes of dominant and non-dominant groups. *International Journal of Intercultural Relations*, 24(1), 1–26.

Gekeler, B., & Friederici, K. (2023). Understanding Complexity in Social Engagement with Multiculturalism: why a Multimethod Approach is needed to unravel the Contention with 'Differences.' *Proceedings of the Paris Institute for Advanced Study*, 19. https://paris.pias.science/article/MOSCO_2016_14_understanding-complexity-in-social-engagement-with-multiculturalism

Schalk-Soekar, S. R. G., Vijver, F. J. R., & Hoogsteder, M. (2004). Migrants' and majority members' orientations toward multiculturalism in the Netherlands. *International Journal of Intercultural Relations*, 28, 533–550.

Schalk-Soekar, S. R. G. (2006). *Multiculturalism. A stable concept with many ideological and political aspects (Dissertation* [Techreport]. Tilburg University.

Sotirakopoulou, K. P., & Breakwell, G. M. (1992). The use of different methodological approaches in the study of social representations. In W. Wagner, F. Elejabarrieta, & U. Flick (Eds.), *Ongoing production on social representations* (pp. 29–38).

Staerklé, C., Clémence, A., & Spini, D. (2011). Social Representations: A Normative and Dynamic Intergroup Approach. *Political Psychology*, *32*(5), 759–768.

van Vijver, F. J. R., Breugelmans, S. M., & Schalk-Soekar, S. R. G. (2008). Multiculturalism: Construct validity and stability. *International Journal of Intercultural Relations*, *32*, 93–104.

Vergès, P., & Bastounis, M. (2001). Towards the Investigation of Social Representations of the Economy: Research Methods and Techniques. In C. Roland-Lévy, E. Kirchler, E. Penz, & C. Grady (Eds.), *Everyday representations of the economy*. WUV-Univ.-Verlag.

Verkuyten, M. (2005). Ethnic group identification, and group evaluations among minority and majority groups: Testing the multiculturalism hypothesis. *Journal of Personality and Social Psychology*, 88, 121–138.

Verkuyten, M. (2004). Everyday ways of thinking about multiculturalism. *Ethnicities*, 4(1), 53–74.

Vertovec, S., & Wessendorf, S. (Eds.). (2010). *The Multicultural Backlash: European Discourses, Policies and Practices*. Routledge.

Wagner, W., Valencia, J., & Elejabarrieta, F. (1996). Relevance, discourse and the "hot" stable core of social representations: A structural analysis of word associations. *British Journal of Social Psychology*, *35*, 331–351.

Wagner, W., Duveen, G., Farr, R., Jovchelovitch, S., Lorenzi-Cioldi, F., Markova, I., & Rose, D. (1999). Theory and Method of Social Representations. *Asian Journal of Social Psychology*, 2, 95–125.

Wolsko, C., Park, B., & Judd, C. M. (2006). Considering the Tower of Babel: Correlates of Assimilation and Multiculturalism among Ethnic Minority and Majority Groups in the United States. *Social Justice Research*, 19(3), 277–307.

Zick, A., Wagner, W., van Dick, R., & Petzel, T. (2001). Acculturation and prejudice in Germany: Majority and minority perspectives. *The Journal of Social Issues*, *57*(3), 541–557.

Gekeler, B., & Friederici, K. (2023). Understanding Complexity in Social Engagement with Multiculturalism: why a Multimethod Approach is needed to unravel the Contention with 'Differences.' *Proceedings of the Paris Institute for Advanced Study*, 19. https://paris.pias.science/article/MOSCO_2016_14_understanding-complexity-insocial-engagement-with-multiculturalism