

To a Semiotic Approach to Serge Moscovici's Thinking

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TO CITE

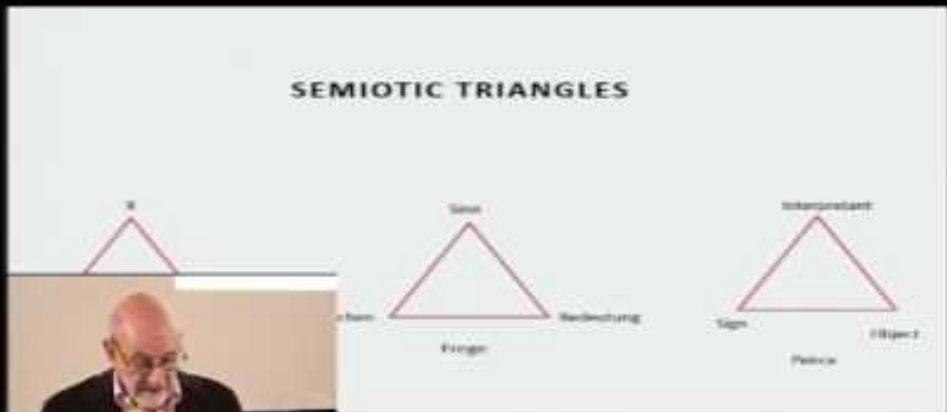
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ABSTRACT

Tribute to Serge Moscovici. Paris IAS, 17-18 November 2016 - Session 4



The slide titled "SEMIOTIC TRIANGLES" displays three diagrams:

- Left diagram:** A triangle with 'S' at the top vertex, 'Form' at the bottom-left vertex, and 'Referent' at the bottom-right vertex.
- Middle diagram:** A triangle with 'Sign' at the top vertex, 'Finger' at the bottom-left vertex, and 'Referent' at the bottom-right vertex.
- Right diagram:** A triangle with 'Interpretant' at the top vertex, 'Sign' at the bottom-left vertex, and 'Object' at the bottom-right vertex.

In the bottom left corner of the video frame, there is a small inset showing a man (Jorge Correia Jesuino) speaking. At the bottom of the video frame, there is a logo for IEA and the text: "Jorge Correia Jesuino (Instituto Superior de Ciências Sociais e Políticas (ISCSP) Universidade Técnica de Lisboa)".