



# Tribute to Serge Moscovici - Program

European Association of Social Psychology (EASP) Institut d'études avancées de Paris, France

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## ABSTRACT

*Tribute to Serge Moscovici. Paris IAS, 17-18 November 2016 - Program*

## Program

**17 November 2016**

**9:30 Gretty Mirdal** (Paris IAS): Welcome

**Juan Perez** (University of Valencia) and **Saadi Lahlou** (London School of Economics):  
Presentation

**9:45 Charlan Nemeth** (University of California): The legacy of Serge Moscovici

**\*\*Juan Perez\*\*** (University of Valencia) and **\*\*Saadi Lahlou\*\*** (London School of Economics):

**10:05 Stamos Papastamou** (Panteion University of Social and Political Sciences): The discrete charm of the genetic model of influence and its indirect impact on epistemic level

**10:25 Carlo Michael Sommer** (Darmstadt University of Applied Sciences): Minority Influence and Fashion. The Model of Style Transformation

**10:45 Chair Bernard Personnaz** (Centre Edgar Morin IIAC EHESS-CNRS) : Discussion

**11:40 Amber M. Gaffney** (Humboldt State University), **Jiin Jung**, **William D. Crano**, and **Michael A. Hogg** (Claremont Graduate University): Contexts and Conditions of Outgroup Influence

**12:00 Fanny Lalot**, **Juan Manuel Falomir- Pichastor** and **Alain Quiamzade** (University of Geneva): The Impact of Majority and Minority Social Support for Proenvironmental Values on

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2016/21 - hommage-serge-moscovici - Article No.27. Freely available at [https://paris.pias.science/article/MOSCO\\_2016\\_01\\_tribute-to-serge-moscovici-program](https://paris.pias.science/article/MOSCO_2016_01_tribute-to-serge-moscovici-program) - ISSN 2826-2832/© 2025 European Association of Social Psychology (EASP) and Institut d'études avancées de Paris, France  
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## Proenvironmental Behaviours

**12:20 Timothy B. Hayes** and **Wendy Wood** (University of Southern California): Minorities, Meanings, and the Structure of Group Influence: Reflecting and Building Upon the Theoretical Contributions of Serge Moscovici

**12:40 Chair Stamos Papastamou** (Panteion University of Social and Political Sciences): Discussion

**14:15 Bernard Personnaz** (Centre Edgar Morin IIAC EHESS-CNRS): Psychologie sociale et recherches sur l'influence minoritaire

**14:35 Diniz Lopes** (ISCTE-IUL, CIS-IUL), **Jorge Vala** (Instituto de Ciências Sociais), **Ewa Drozda-Senkowska** (Paris-Descartes University) and **Dominique Oberlé** (Paris-Ouest-Nanterre-la-Défense University): Validation of Everyday Knowledge: The role of Consensus and Perceived Heterogeneity

**14:55 Kamilla Khamzina, Elodie Roebroek** and **Serge Guimond** (Laboratoire de Psychologie Sociale et Cognitive, Blaise Pascal University): Connecting Social Representation Research with Minority Influence

**15:15 Chair John Rijsman** (University of Tilburg): Discussion

**16:10 Andreea Ernst-Vintila** (Paris-Ouest-Nanterre-la-Défense University) and **Yechiel Klar** (Tel Aviv University): Is There a Social Psychology of Historic Grievances and Intergroup Conflict in the Age of 'Radicalisation'?

**16:30 Marie Personnaz** (Paris-Ouest-Nanterre-La Défense University): De la polarisation à la radicalisation

**16:50 Babette Gekeler** (Institute for Medical Psychology) and **Kathrin Friederici** (Humboldt University): Understanding Complexity in Social Engagement with Multiculturalism: why a Multimethod Approach is needed to unravel the Contention with 'Differences'

**17:10 Chair Juan A. Pérez** (University of Valencia): Discussion

**17:45 Jorge Correia Jesuino** (ISCSP): To a semiotic approach to Serge Moscovici's thinking

**18 November 2016**

**9:45 Dorra Ben Alaya** (Tunis El Manar University): For a «Psychology of our Culture»

**10:05 Sabine Caillaud** (Paris-Descartes University): How «human history of nature» and the theory of minorities shed light on the dialogical part of social representations. The case of psychologists addressing ecological issues

**10:25 Inari Sakki, Rusten Menard and EEmeli Hakoköngäs Sakki** (University of Helsinki): The formation processes re-visited – the importance of naturalized representations

**10:45 Chair Anna-Maija Pirttilä-Backman** (University of Helsinki): Discussion

**11:40 Gina Philogene** (Sarah Lawrence College): Society and Theory in Social Psychology: a reconsideration

**12:20 Fabrice Buschini** (Sorbonne Nouvelle - Paris 3 University): Diffusion, propagation, propagande : et après ? L’effusion, un nouveau mode de communication médiatique pour l’étude des représentations sociales

**12:40 Chair Saadi Lahlou** (London School of Economics): Discussion

### **Future directions for a societal psychology (Public Session)**

**14:15 George Gaskel** (London School of Economics): What and why questions in social representations: securing Moscovici’s legacy

**14:35 John Rijsman** (University of Tilburg): Experimental social psychology is not a science of discovery, but an art of theatrical reflection

**14:55 Saadi Lahlou** (London School of Economics): Future issues. The analysis of behaviour

**15:15 Themis Apostolidis** (University of Aix-Marseille): Future issues: Methods and themes

**16:10 Nikos Kalampalikis** (Lumière Lyon 2 University): Future issues: On forms of social thinking

**16:30 Juan A. Pérez** (University of Valencia): Future issues: Active minorities vs. Victimized minorities: An Unfinished Task

**16:50 Denise Jodelet** (EHESS): Future issues. Applications of Social representations to education and health

**17:10 Chair Jorge Correia Jesuino** (ISCSP): Discussion: future orientations of the field

**17:40** Closing speeches