



University of Eastern Africa, Baraton

A Chartered Seventh-day Adventist institution of Higher Learning

2ND Annual Innovation & Entrepreneurship Week Programme 29th September – 2nd October 2025


University of Eastern Africa, Baraton
A Chartered Seventh-day Adventist Institution of Higher Learning

THEME:

***“Blueprints for Tomorrow: Advancing Learning,
Innovation & Enterprise through Design Thinking
and Cognitive Mastery.”***



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2ND Annual Innovation & Entrepreneurship Week Programme

Opening & Ecosystem Alignment: From Campus Vision to Industry Reality.

DAY 1 Venue: Innovation Arena (Opposite BUC)	MONDAY, SEPTEMBER 29, 2025	TOPIC	SPEAKERS Co-ordinator: Ms Hellen Magut
07:00 AM - 09:00 AM	Arrival, Registration & Networking		Ms Esther Ateka {University Of Eastern Africa, Baraton}.
9:00 AM - 12:30 PM	Opening ceremony.	Welcome.	DVC ACADEMICS {University Of Eastern Africa, Baraton}.
	Launch	UEAB Regional Innovation Report	Vice-Chancellor.Prof. Msafiri, M. Jackson. {University Of Eastern Africa, Baraton}.
		Concept Note	Mr Albert Wakoli {University of Eastern Africa, Baraton}.
12:30 PM- 2:00 PM	LUNCH		
2:00–2:30PM	Exhibitions & Innovation Pavilion Launch	Innovation booth walks	Chair, Innovation & Entrepreneurship Centre
2:30–4:00 PM	Panel Session & Ecosystem Roundtable	Alignment of University towards Industry-based Education and Problem-Solving.	Panelists: University Administrators, Student Body President, Alumni, Industry Expert
4:00–5:00 PM	Debate.	Should universities be the primary drivers of industry- based education and problem- solving?	Participants: Students, Faculty, Alumni, Industry Experts



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Policy in Action: Aligning National Innovation with Regional Education Ecosystems

Venue: Innovation Arena (Opposite BUC)	TUESDAY, SEPTEMBER 30, 2025	TOPIC	SPEAKERS Co-ordinator: Ms Hellen Magut
8:00–9:30 AM	Arrival. Registration. Entertainment.		Ms Esther Ateka {University Of Eastern Africa, Baraton}.
9:30–11:00 AM	KeNIA CEO Visit	KeNIA CEO and Vice Chancellor visit exhibition booths showcasing innovations	Mr. Helekiah Moracha {University Of Eastern Africa, Baraton}.
11:00–12:00 PM	Keynote	Keynote by KeNIA- CEO on innovation, funding, and policy alignment with national goals	KeNIA CEO Dr Tonny K. Omwansa
12:00 - 12:30PM	Q & A		KeNIA CEO Dr Tonny K. Omwansa
12:30-2:00 PM	LUNCH BREAK		
2:00–3:00 PM	Ecosystem Roundtable	Aligning with Kenya's Research, Innovation, and Commercialization Masterplan	FCDO, KeNIA, NACOSTI, NRF, MoE Representatives
3:00 - 4:00 PM	Panel Session	Aligning with Kenya's Research, Innovation, and Commercialization Masterplan	FCDO, KeNIA, NACOSTI, NRF, MoE Representatives
4:00–5:00 PM	Debate	"How can the innovation ecosystem better align with global and national commercialization goals?"	FCDO, KeNIA, NACOSTI, NRF, MoE Representatives.



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Safeguarding Knowledge: IP as the Engine of Innovation in Higher Education

DAY 3 Venue: Innovation Arena (Opposite BUC)	WEDNESDAY, OCTOBER 1, 2025	TOPIC	SPEAKERS Co-ordinator: Ms Hellen Magut
8:00–10:00 AM	Intellectual Property Training Session	Training on IP, Copyrights, Trademarks, and Patents	KIPI, ARIPO, WIPO
10:00–12:30 PM	IP Registration & Consultation	One-on-one consultations for students and researchers on registering IP	KIPI, ARIPO, WIPO
12:30PM - 2:00 PM	LUNCH BREAK		
2:00–4:00 PM	Panel Discussion on IP	“How to navigate intellectual property in university-based innovation”	KIPI, ARIPO, WIPO representatives, university researchers, legal experts
4:00–5:00 PM	Debate	“Should Universities Own All Innovations Created on Campus?”	KIPI, ARIPO, University Management, Policy Makers, Innovators.



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From Ideas to Impact: Youth Pitching & Commercialization Day

Venue: Innovation Arena (Opposite BUC)	THURSDAY, OCTOBER 2, 2025	TOPIC	SPEAKERS Co-ordinator: Ms Hellen Magut
8:00–9:30 AM	Arrival. Registration.	Welcoming	Ms Esther Ateka
9:30–11:00 AM	Pitching Day	Category 1: Primary & High School best in Science Congress	Mr. Joseph Wachira N {University Of Eastern Africa, Baraton}.
		Category 2: Research to Commercialization Pitching	Mr. Joseph Wachira N {University Of Eastern Africa, Baraton}.
		Category 3: Youth Ideas & Prototypes to Commercialization	Mr. Joseph Wachira N. {University Of Eastern Africa, Baraton}.
11:00–12:30 PM	Pitching Continuation & Audience Feedback	Audience feedback on innovations pitched	Mr. Meule Overmars {University Of Eastern Africa, Baraton}.
12:30-2:00 PM	LUNCH BREAK		
2:00–3:30 PM	Awards Ceremony	Recognition fo Best Innovations, Most Scalable Solutions and Most Impactful Collaborations.	KeNIA, NACOSTI, NRF, MoE Representatives
3:30–5:00 PM	Closing Ceremony	Closing Speech	Chancellor, Co-operative University
		Closing Remarks	Vice Chancellor, UEAB
		National Innovation Pledge & Thank You Remarks	Dr. Nathan Gitonga {University Of Eastern Africa, Baraton}.



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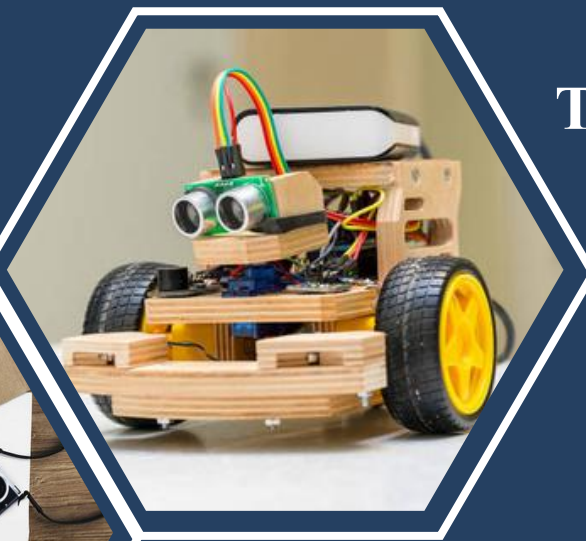
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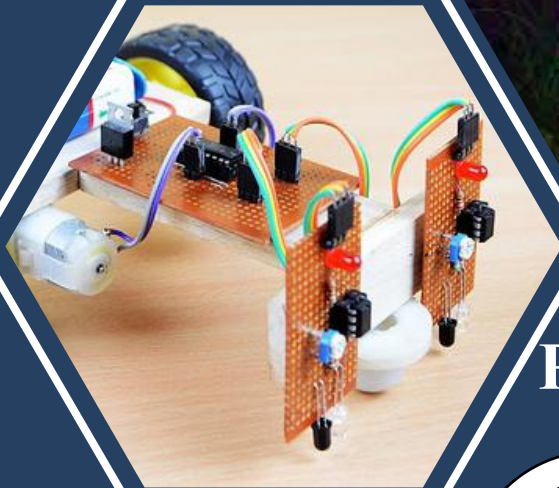
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