

Proposed By :

INNOVATION AND ENTREPRENEURSHIP CENTRE

Date :

16 JUNE 2025



UNIVERSITY OF EASTERN AFRICA, BARATON

CALL FOR SUPPORT



ABOUT US.

The Baraton Innovation & Entrepreneurship Centre (IEC) is the University of Eastern Africa, Baraton's flagship hub dedicated to fostering creativity, advancing problem-solving, and driving entrepreneurial excellence among students, faculty, staff, alumni, and the entire UEAB fraternity. Since its establishment in 2022, IEC has become a dynamic engine for transforming visionary ideas into ventures with tangible societal and economic value. We are a collaborative ecosystem that unites academia and industry, enabling our community to generate solutions that address pressing challenges locally, nationally, and globally. Through hallmark initiatives such as the Baraton Innovation & Entrepreneurship Week (BIEW), year-round incubation programs, and active participation in leading innovation competitions, IEC is cultivating a culture of enterprise that empowers all UEAB stakeholders to be innovators, disruptors, and job creators.



BACKGROUND AND CONTEXT

In just three years, IEC has solidified its reputation as a leading driver of innovation in Kenya and across Africa. In 2022, we gained national recognition by winning the Affordable Healthcare Category at the Kenya Innovation Week. The following year, our community showcased its capacity on prestigious platforms, including the HULT Prize, the Global Student Entrepreneur Awards (GSEA), and the Entrepreneurship World Cup, thereby securing UEAB's presence on the global innovation stage.

In 2024, we hosted the inaugural BIEW, generating 16 impactful prototypes and fostering partnerships with industry leaders like Microsoft and CBaaS. By 2025, IEC's influence reached new heights – being shortlisted for the Presidential Innovation Award and signing an MoU with CBaaS to fund and incubate UEAB-led ventures. These milestones have brought heightened visibility, strengthened cross-sector partnerships, and sparked greater interest from innovators across the UEAB fraternity.

This success underscores our capacity to inspire and lead. However, demand is rapidly outpacing our current resources, making it critical to expand our infrastructure, programming, and support systems to position IEC as a continental leader in innovation.



STATEMENT OF NEED

IEC's mission to "Inovate, Inspire, and Impact" is challenged by resource constraints. Our key areas of need include:

- 01. Deliver BIEW 2025 at a world-class standard:** Attracting innovators, policymakers, and investors from across Africa.
- 02. Establish a cutting-edge Innovation Hub:** A permanent, fully equipped facility for prototyping, training, collaboration, and incubation.
- 03. Provide catalytic funding for UEAB-led ventures:** Accelerating their journey from concept to commercialization.
- 04. Expand inclusive mentorship and advanced skills training:** To serve students, faculty, staff, and alumni.
- 05. Strengthen global engagement:** By enabling our innovators to compete, collaborate, and showcase on international stages.

Without these targeted investments, we risk losing not only the momentum we have built but also the transformative ideas that could change lives, create jobs, and position UEAB as a continental trailblazer in innovation.



VISION AND GOAL

In alignment with the University of Eastern Africa, Baraton's vision of offering quality, wholistic education that prepares learners for service and leadership, the IEC envisions becoming a premier African innovation and enterprenal hub that empowers the students, faculty, staff, and alumni, to design, develop, and deliver sustainable, high-impact solutions and enterprises recognized on the global stage that transform communities and advance human well-being.

- ➡ Empower over 1,000 innovators with access to mentorship, funding, global networks, and practical skills.
- ➡ Establish and operate a state-of-the-art Innovation Hub that fosters year-round research, creativity, and entrepreneurial excellence.
- ➡ Launch at least 100 market-ready ventures that contribute to job creation, social impact, and economic growth.
- ➡ Foster cross-generational collaboration between students, faculty, alumni, and staff to encourage interdisciplinary problem-solving.
- ➡ Position UEAB as a thought leader in sustainable innovation by advancing research commercialization, promoting ethical entrepreneurship, and influencing innovation policy.
- ➡ Support initiatives that reflect UEAB's mission of producing graduates who are not only professionally competent but also socially responsible and service-oriented leaders.

■ The Proposed Solution

To address these needs, IEC proposes a comprehensive plan that integrates innovation, sustainability, and inclusivity.



■ Our strategy focuses on:

01

BIEW 2025: A four-day convergence of exhibitions, high-profile keynotes, investor forums, workshops, and pitch competitions.

02

Structured Mentorship & Training: Guiding innovators across all UEAB constituencies from concept to commercialization.

03

Strategic Partnerships: Strengthening ties with corporations, agencies, and investors for long-term sustainability.

04

Research Commercialization: Turning academic findings into viable enterprises.

05

Innovation Hub Development: Outfitting collaborative workspaces with prototyping equipment, digital tools, and creative meeting environments.

INNOVATE



INSPIRE



IMPACT



INCLUSIVE MENTORSHIP

Deliver personalized guidance and skills coaching to students, faculty, staff, and alumni, fostering the growth of innovative leaders across disciplines.

INDUSTRY INTEGRATION

Forge dynamic partnerships with local, regional, and global industries, as well as community organizations, to accelerate commercialization and ensure solutions address real-world needs.

INTERDISCIPLINARY COLLABORATION

Promote cross-sector teamwork that blends diverse academic expertise, professional experience, and cultural perspectives for innovative, holistic solutions.

CAPACITY BUILDING

Offer comprehensive programs that develop technical proficiency, entrepreneurial acumen, leadership skills, and digital literacy for 21st-century challenges.

ALUMNI & STAKEHOLDER ENGAGEMENT

Leverage the experience, resources, and networks of UEAB alumni and broader stakeholders to strengthen mentorship, funding, and collaboration opportunities.



OUR STRATEGY FOCUSES

IMPACT

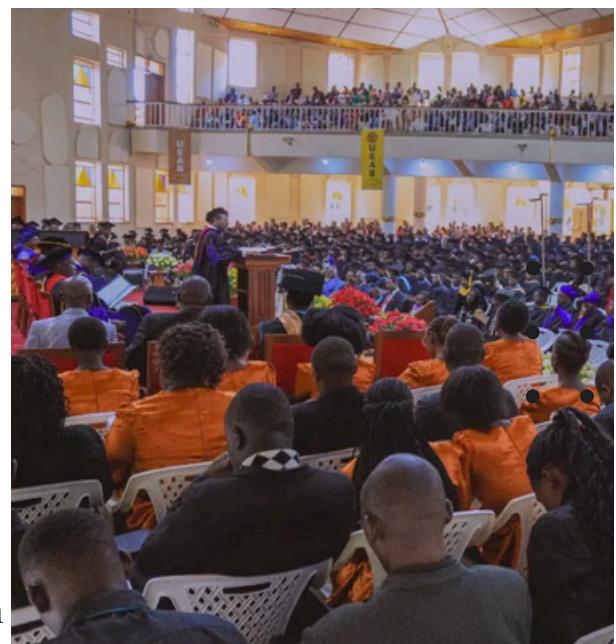
- • • • Your support will transform lives, families, and communities by empowering students to:
- Empower 200+ innovators annually across the UEAB fraternity.
- Produce 20+ prototypes and solutions each year.
- Build a thriving ecosystem of partnerships with industry, government, and development agencies.
- Generate sustainable job opportunities through UEAB-led enterprises.
- Cement UEAB's reputation as a leader in innovation-driven education.



CALL TO ACTION

We invite partners, investors, policymakers, alumni, and the broader innovation community to:

- 1. Sponsor BIEW 2025:** Elevate this flagship event to a continental platform that inspires, connects, and funds innovators.
- 2. Invest in UEAB-led Ventures:** Provide catalytic capital to transform promising concepts into thriving enterprises.
- 3. Mentor & Guide:** Share your expertise, networks, and insights to help innovators overcome challenges and scale.
- 4. Fund the Innovation Hub:** Equip a permanent facility where creativity, research, and enterprise converge year-round.
- 5. Support Global Exposure:** Enable UEAB innovators to compete, showcase, and learn on international stages.



BUDGET AND FUNDING NEEDS

Project Area	Description	Estimated Cost (KES)	Estimated Cost (USD)
BIEW 2025 Execution	Venue, logistics, exhibitions, media, accommodation, meals, transport, honorariums, event staff, delegate kits, contingency.	2,985,000	22,100
Innovation Hub Development	Workstations, prototyping tools, computers, internet, meeting rooms, renovation, branding.	4,500,000	33,300
UEAB Venture Seed Funding	Grants for 15–20 promising ventures from students, faculty, staff, and alumni.	2,000,000	14,800
Mentorship & Training Programs	Honorariums, workshops, and resources for 100+ innovators annually.	1,500,000	11,100
Global Competition Participation	Travel, accommodation, registration fees.	2,000,000	14,800
Marketing & Outreach	Website updates, promotional content, media coverage.	1,000,000	7,400
TOTAL		13,985,000	103,500



■ Organizational Capacity

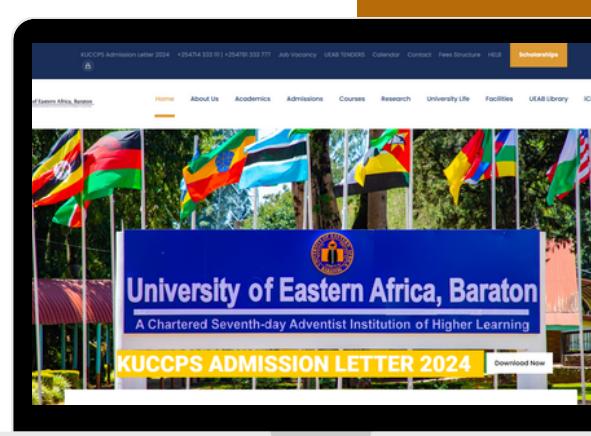


The IEC has a proven track record of designing and delivering impactful programs that serve the entire UEAB fraternity. Led by a dedicated team of students and their leaders, faculty and staff advisors, Alumni, and industry experts, the Centre enjoys strong institutional backing from the University's leadership and governing bodies. Our robust network of Innovation and entrepreneurship space partners can provide innovators with resources, mentorship, and market access. With a culture of excellence and a history of delivering results, IEC is well-positioned to scale its impact regionally and globally.

■ Recognition and Stewardship

We value every contribution and recognize our supporters through:

- Prominent brand visibility in events, media, and outreach.
- Regular progress updates via newsletters and reports.
- Exclusive Invitations to IEC Flagship Events, campus events, and celebrations.
- Public acknowledgment in our annual reports and on our website.
- Naming rights for awards, programs, or facilities.
- Prominent brand visibility in events, media, and outreach.





Your gift, no matter the size, will make an eternal impact on the lives of our students and the communities they serve. Together, we can equip young minds to seek knowledge, affirm their faith, and change the world.

The Baraton Innovation & Entrepreneurship Centre is more than a program, it is a movement uniting students, faculty, staff, and alumni to shape the next generation of African changemakers.

With your support, BIEW 2025 will catalyze groundbreaking ideas, accelerate entrepreneurial ventures, and create lasting socio-economic transformation. Together, we will innovate. Inspire. Impact.



INNOVATION & ENTERPRENUERSHIP CENTRE

**THANK
YOU**



**Let's Get
In Touch**

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