

TECHNOPRENEUR

EMERGE

ENDURE

EVOLVE

Navigating the Unknown: Overcoming Challenges
and Setbacks as an early stage founder

ABOUT IEDC MEC

The **Innovation & Entrepreneurship Development** Cell of Govt. Model Engineering College, Kochi seeks to enrich the entrepreneurial spirit and foster innovation among students. IEDC MEC aims to set up a system of guidance and support that can assist early stage startups to steer their journey towards a sustainable future.

In its bare essence, through creative workshops, talks by accomplished entrepreneurs, competition on pitching and product building, and more, IEDC MEC sets their sight on Developing, Nurturing and Sustaining entrepreneurial spirit within every student.

ABOUT TECHNOPRENEUR

Technopreneur is the annual National-level entrepreneurial symposium of Govt. Model Engineering College hosted by **Innovation Entrepreneurship Development** Cell, MEC in collaboration with **TiE Kerala, Kerala Startup Mission and Headstart Network Foundation**.

It consists of a plethora of events including idea pitching, hackathons, workshops, speaker sessions, panel discussions and much more.

With a participation of over 2000 individuals that include students, entrepreneurs, working professionals and investors, Technopreneur '23 aims to uphold it's past legacy with a modern upgrade and intends to train and up-skill the hungry minds that intends to build an enterprise of their own.

TECHNOPRENEUR 2023 SCHEDULE

EVENT	DATE	TIME	PARTICIPATION
IDEA PITCHING	18th March 2023	09:30 AM - 03:00 PM	150+ students
TECHNOHACK: 24 hour Hackathon	18th March 2023 9th March 2023	03:00 PM - 05:00 PM	200+ College & school students, Working professionals
ANGEL CONNECT: Pitching & Fundraising competition	19th March 2023	09:30 AM - 03:00 PM	100+ Early stage startups, angel investors

EVENT SCHEDULE

EVENT	DATE	TIME	PARTICIPATION
WORKSHOPS	25th March 2023	09:30 AM - 12:30 PM	280+ College students, working professionals, early stage entrepreneurs
		01:30 AM - 04:30 AM	
TECHNOPRENEUR '23 Speaker sessions, Panel Discussions, Networking lounge and Startup Expo	26th March 2023	09:30 AM - 06:00 PM	2000 College students (Engineering, Business and Finance), Entrepreneurs, Angel Investors, Govt. Officials.

OUR REACH

Publicity reach

5L+

Individuals

400+

Educational Institutions

200+

Startups

2000+

Individuals

Participation

1L+

avg. impressions



3L+

website hits



6000+

views



OUR LEGACY



Kris Gopalakrishnan
Former CEO, Infosys



Dr. K Radhakrishnan
Former Chairman, ISRO



Vinod Dham
Father of the Pentium Chip



Sijo Kuruvilla George
CEO, Startup Village



Dr. C. V. Ananda Bose
Former Secy. to the Govt. of India



Kochouseph Chittilappilly
Chairman, V-guard



Anas Rahman Junaid
Founder and MD Hurun



Shan Kadavil
CoFounder and CEO
Fresh To Home

GALLERY



PARTNERSHIP BRACKETS

BRACKET	AMOUNT (₹)	Max No. of Partners	Deliverables
Title Partner	3,00,000	1	Click here
Platinum Partner	1,50,000	3	Click here
Gold Partner	75,000	4	Click here
Custom Partnership (eg: Ed-tech Partner, Technology Partner)	50,000 - 1,00,000 (Amount dependant on deliverables provided)	1 per sector	Click here
Gift Partners	Products of the partner to be gifted to our guests	6	Click here

PARTNERSHIP BRACKETS (COMPETITION)

BRACKET	AMOUNT (₹)	Max No. of Partners	Deliverables
Ideathon Title Partner	50,000	1	Click here
Hackathon Title Partner	75,000	1	Click here
Hackathon Open Innovation Partner	50,000	3	Click here
Hackathon Track Partner	30,000	1 per sector	Click here
Angel Connect Title Partner	2,00,000	1	Click here

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