TECHNOPRENEUR 2023 | Title Partnership

Technopreneur 2023 will be a national-level e-summit, hosted by the Innovation and Entrepreneurship Development Cell of Govt. Model Engineering College, Kochi. (IEDC MEC) co-organized by TIE Kerala, Headstart Network Foundation, and Kerala Startup Mission scheduled to take place in March with an array of speakers and events lined up.

Date of Technopreneur: **26th March 2023.**

Venue: Zamra International Convention Centre, Kalamassery, Kochi, Kerala.

- **Technopreneur Main day**

  ● Attendees: Businesses, Entrepreneurs, Investors, Startups, Working professionals, and students from various backgrounds including Engineering, Management, Business, Commerce..etc

  ● Total expected attendee number: **2000+**.

We promise you the best audience and advertising exposure for your brand visibility and marketing.

Requested Sponsorship amount: ₹ 3,00,000

Title Partner Deliverables

- Five managerial representatives of your company will be invited to the VIP Lounge on the final day of **Technopreneur 2023**.
- All media/content releases by IEDC MEC related to **Technopreneur 2023** will contain the Company name and Logo.
- Banners and posters of **Technopreneur 2023** will be placed at sensitive locations in and around the college campus and at the main event venue. The logo of your company will be displayed in them as "**Technopreneur 2023** Powered by <insert company logo>".
- The Official **Technopreneur 2023** entry passes, T-shirts, goodies, certificates…etc will have the branding of your company as the "Title Partner". Our website recorded over 3 Lakh hits in the previous edition. your company logo will be mentioned as the "Title Partner" alongside links to the company websites and social media handles.
- Posts listing your company as the "Title Partner" will be shared on our social media platforms. The post will contain details regarding the company and provisions that the company wishes to publicize. The content will be curated according to the company's interest.
- The company's logo and website link will be displayed in the 5000+ emails sent as part of **Technopreneur 2023.**
- A list of services/offers by your company can be displayed on large LED screens in the venue.
- A dataset of all 2000+ participants attending **Technopreneur 2023** can be shared with your company.
- A large stall can be set up for your company at the event venue through which you can directly connect with and publicize your plans to 2000+ students and professionals present at the venue.
- During intervals of speaker sessions under **Technopreneur** Advertisement videos / Promotions of your company can be displayed on the main LED center screen.
- CEO/Co-Founder of your company will be invited for the inauguration ceremony of **Technopreneur** main day among other esteemed chief guests.

Apart from the above-mentioned deliverables, we would be glad to provide custom deliverables that suit the requirements of your company. A few examples of the same are listed below:

- Title Partners in the banking sector can be given the following deliverable:
  - A clause for Angel Connect, an initiative as part of Technopreneur where 100+ startups meet potential investors. The funding received by the startups through Angel Connect shall be credited to their account at your company.

- If the company has provisions that support or help entrepreneurs, the following deliverable can be provided:
  - The role played by the company in supporting businesses (startups and otherwise) in India and abroad can be displayed as a carousel at the entrance to the main date event venue.

We believe that **Technopreneur 2023** can be a relatively inexpensive way of promoting through a multitude of mediums for a fraction of the cost of conventional methods.

We solicit your gracious partnership in making this event peerless and remarkable and we look forward to the honor of associating with you.

Thank you!