

TECHNOPRENEUR 2023 | Platinum Partnership

Technopreneur 2023 will be a national-level e-summit, hosted by the Innovation and Entrepreneurship Development Cell of Govt. Model Engineering College, Kochi. ([IEDC MEC](#)) co-organized by [TIE Kerala](#), [Headstart Network Foundation](#), and [Kerala Startup Mission](#) scheduled to take place in March with an array of speakers and events lined up.

Date of Technopreneur: **26th March 2023**.

Venue: [Zamra International Convention Centre](#), Kalamassery, Kochi, Kerala.

- **Technopreneur Main day**

- Attendees: Businesses, Entrepreneurs, Investors, Startups, Working professionals, and students from various backgrounds including Engineering, Management, Business, Commerce..etc
- Total expected attendee number: **2000+**.

We promise you the best audience and advertising exposure for your brand visibility and marketing.

Requested Sponsorship amount: ₹ 1,50,000

Platinum Partner Deliverables

- Three managerial representatives of your company will be invited to the VIP Lounge on the final day of **Technopreneur 2023**.
- Banners and posters of **Technopreneur 2023** will be placed at sensitive locations in and around the college campus and at the main event venue. The logo of your company will be displayed in them as “**Technopreneur 2023** Co-Powered by <insert company logo>”.
- The Official **Technopreneur 2023** digital entry passes, T-shirts and certificates will have the branding of your company as the “Platinum Partner”. Our website recorded over 3 Lakh hits in the previous edition. your company logo will be mentioned as the “Platinum Partner” alongside links to the company websites and social media handles.
- Posts listing your company as the “Platinum Partner” will be shared on our social media platforms. The post will contain details regarding the company and provisions that the company wishes to publicize. The content will be curated according to the company’s interest.
- The company’s logo and website link will be displayed in the 5000+ emails sent as part of **Technopreneur 2023**.
- A dataset of all 2000+ participants attending **Technopreneur 2023** can be shared with your company.
- A stall can be set up for your company at the event venue through which you can directly connect with and publicize your plans to 2000+ students and professionals present at the venue.
- Your Company will also be able to set up stalls at any two of the four pre-event venues of Technopreneur 2023.
- During intervals of speaker sessions under **Technopreneur** Advertisement videos / Promotions of your company can be displayed on the main LED center screen.
- CEO/Co-founders of your company can be invited as speakers/moderators for speaker sessions on **Technopreneur** main day.

Apart from the above-mentioned deliverables, we would be glad to provide custom deliverables that suit the requirements of your company. A few examples of the same are listed below:



- Platinum Partners in the D2C sectors can be given the following deliverable:
 - A live experience station for your product of service at the main event venue, through which the 2000+ audience can get a hands on experience,

We believe that **Technopreneur 2023** can be a relatively inexpensive way of promoting through a multitude of mediums for a fraction of the cost of conventional methods.

We solicit your gracious partnership in making this event peerless and remarkable and we look forward to the honor of associating with you.

Thank you!