

# TECHNOPRENEUR

EMERGE

| ENDURE

| EVOLVE

Navigating the Unknown: Overcoming Challenges  
and Setbacks as an early stage founder

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# ABOUT IEDC MEC

The **Innovation & Entrepreneurship Development** Cell of Govt. Model Engineering College, Kochi seeks to enrich the entrepreneurial spirit and foster innovation among students. IEDC MEC aims to set up a system of guidance and support that can assist early stage startups to steer their journey towards a sustainable future.

In its bare essence, through creative workshops, talks by accomplished entrepreneurs, competition on pitching and product building, and more, IEDC MEC sets their sight on Developing, Nurturing and Sustaining entrepreneurial spirit within every student.

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# ABOUT TECHNOPRENEUR

**Technopreneur** is the annual National-level entrepreneurial symposium of Govt. Model Engineering College hosted by **Innovation Entrepreneurship Development** Cell, MEC in collaboration with **TiE Kerala, Kerala Startup Mission** and **Headstart Network Foundation**.

It consists of a plethora of events including idea pitching, hackathons, workshops, speaker sessions, panel discussions and much more.

With a participation of over 2000 individuals that include students, entrepreneurs, working professionals and investors, Technopreneur '23 aims to uphold it's past legacy with a modern upgrade and intends to train and up-skill the hungry minds that intends to build an enterprise of their own.

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# TECHNOPRENEUR 2023 SCHEDULE

EVENT	DATE	TIME	PARTICIPATION
IDEA PITCHING	18th March 2023	09:30 AM - 03:00 PM	150+ students
TECHNOHACK: 24 hour Hackathon	18th March 2023 9th March 2023	03:00 PM - 05:00 PM	200+ College & school students, Working professionals
ANGEL CONNECT: Pitching & Fundraising competition	19th March 2023	09:30 AM - 03:00 PM	100+ Early stage startups, angel investors

# EVENT SCHEDULE

EVENT		DATE	TIME	PARTICIPATION
WORKSHOPS	Technical	25th March 2023	09:30 AM - 12:30 PM	280+ College students, working professionals, early stage entrepreneurs
	Entrepreneurship		01:30 AM - 04:30 AM	
TECHNOPRENEUR '23 Speaker sessions, Panel Discussions, Networking lounge and Startup Expo		26th March 2023	09:30 AM - 06:00 PM	2000 College students (Engineering, Business and Finance), Entrepreneurs, Angel Investors, Govt. Officials.

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# OUR REACH

## Publicity reach

**5L+**

Individuals

**400+**

Educational Institutions

**200+**

Startups

## Participation

**2000+**

Individuals

## Online Reach

**1L+**

avg. impressions



**3L+**

website hits



**6000+**

views





# OUR LEGACY



**Kris Gopalakrishnan**

Former CEO, Infosys



**Dr. K Radhakrishnan**

Former Chairman, ISRO



**Vinod Dham**

Father of the Pentium Chip



**Sijo Kuruvilla George**

CEO, Startup Village



**Dr. C. V. Ananda Bose**

Former Secy. to the Govt. of India



**Kochouseph Chittilappilly**

Chairman, V-guard



**Anas Rahman Junaid**

Founder and MD Hurun



**Shan Kadavil**

CoFounder and CEO  
Fresh To Home



# GALLERY





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# PARTNERSHIP BRACKETS

BRACKET	AMOUNT (₹)	Max No. of Partners	Deliverables
Title Partner	3,00,000	1	<a href="#">Click here</a>
Platinum Partner	1,50,000	3	<a href="#">Click here</a>
Gold Partner	75,000	4	<a href="#">Click here</a>
Custom Partnership (eg: Ed-tech Partner, Technology Partner)	50,000 - 1,00,000 (Amount dependant on deliverables provided)	1 per sector	<a href="#">Click here</a>
Gift Partners	Products of the partner to be gifted to our guests	6	<a href="#">Click here</a>

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# PARTNERSHIP BRACKETS (COMPETITION)

BRACKET	AMOUNT (₹)	Max No. of Partners	Deliverables
Ideathon Title Partner	50,000	1	<a href="#">Click here</a>
Hackathon Title Partner	75,000	1	<a href="#">Click here</a>
Hackathon Open Innovation Partner	50,000	3	<a href="#">Click here</a>
Hackathon Track Partner	30,000	1 per sector	<a href="#">Click here</a>
Angel Connect Title Partner	2,00,000	1	<a href="#">Click here</a>

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# PREVIOUS SPONSORS



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# THANK YOU!

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