<u>TECHNOPRENEUR 2023 | Custom Partnership</u>

Technopreneur 2023 will be a national-level e-summit, hosted by the Innovation and Entrepreneurship Development Cell of Govt. Model Engineering College, Kochi. (IEDC MEC) co-organized by TIE Kerala, Headstart Network Foundation, and Kerala Startup Mission scheduled to take place in March with an array of speakers and events lined up.

Date of Technopreneur: **26th March 2023.**

Venue: Zamra International Convention Centre, Kalamassery, Kochi, Kerala.

- **<u>Technopreneur Main day</u>**

  ● Attendees: Businesses, Entrepreneurs, Investors, Startups, Working professionals, and students from various backgrounds including Engineering, Management, Business, Commerce..etc

  ● Total expected attendee number: **2000+**.

We promise you the best audience and advertising exposure for your brand visibility and marketing.

Requested Sponsorship amount: ₹ 50,000 to ₹ 1,00,000

Custom Partner Deliverables

- Two managerial representatives of your company will be invited to the VIP Lounge on the final day of **Technopreneur 2023**.
- Banners and posters of **Technopreneur 2023** will be placed at sensitive locations in and around the college campus and at the main event venue. The logo of your company will be displayed in them as "<Custom Bracket Name> partners"
- The Official **Technopreneur 2023** digital entry passes, custom goodies, certificates…etc will have the branding of your company as the "Custom Partner". Our website recorded over 3 Lakh hits in the previous edition. your company logo will be mentioned as the "<Custom Bracket Name> Partner" alongside links to the company websites and social media handles.
- Posts listing your company as the "<Custom Bracket Name> Partner" will be shared on our social media platforms.
- The company's logo and website link will be displayed in the 5000+ emails sent as part of **Technopreneur 2023.**
- During intervals of speaker sessions under **Technopreneur** Advertisement videos / Promotions of your company can be displayed on the main LED center screen.
- A dataset of the participants attending **Technopreneur 2023** can be shared with your company.
- A stall can be set up for your company at the event venue through which you can directly connect with and publicize your plans to 2000+ students and professionals present at the venue.
- In any one of the four pre-event venues, the company will be given a platform to connect with the participants and publicize their services/products.
- The company will be given complete exclusivity in its domain and no other competitor from the same field as the company will be partnered with for **Technopreneur**.

Apart from the above-mentioned deliverables, we would be glad to provide custom deliverables that suit the requirements of your company. A few examples of the same are listed below:

- For a Study abroad consultancy partner:
  - An opportunity to conduct a speaker session with students interested in studying abroad can be arranged and their dataset will be provided to the company.

- For a IT/Digital Solutions Partner:
  - The company will have the opportunity to connect with all the businesses and startups attending Technopreneur 2023 advertising the company's services.
  - At the startup expo, Standing flexes and other branding of the company will be put up to facilitate maximum interactions of businesses with the company.

We believe that **Technopreneur 2023** can be a relatively inexpensive way of promoting through a multitude of mediums for a fraction of the cost of conventional methods.

We solicit your gracious partnership in making this event peerless and remarkable and we look forward to the honor of associating with you.

Thank you!