

## **TECHNOPRENEUR 2023 | Title Partnership**

**Technopreneur 2023** will be a national-level e-summit, hosted by the Innovation and Entrepreneurship Development Cell of Govt. Model Engineering College, Kochi. ([IEDC MEC](#)) co-organized by [TIE Kerala](#), [Headstart Network Foundation](#), and [Kerala Startup Mission](#) scheduled to take place in March with an array of speakers and events lined up.

Angel Connect, the investor pitch competition of Technopreneur, will be a platform to connect the best early stage startups across the nation with a panel of eminent angel investors. In the last edition of Angel Connect (hosted online in 2021), we received participation from 40+ startups from across the nation including early stage startups at or beyond the MVP stage.

### **Event structure:**

Stage 1:

Startups registered for Angel Connect will be asked to share their Pitch Decks.

Stage 2:

A partnering angel network will review the decks and short list the top 20 startups from the applicants.

Stage 3:

The shortlisted startups will receive an opportunity to pitch in front of the Angel panel on the Pitch Day.

Tentative Schedule:

- Open registration for startups: **1st February 2023**
- Close the registration: **20th February 2023**
- Shortlisted startup list release: **10th March 2023**
- Final Pitch day (online mode): **19th March 2023**

*The investors will have the choice to fund any number of startups and also have the choice of not funding any startups if they aren't satisfactory and don't meet the requirements of the investors.*

**Requested Sponsorship amount: ₹ 2,00,000**

## Angel Connect Title Partner Deliverables

- Four managerial representatives of your company will be invited to the VIP Lounge on the final day of **Technopreneur 2023**.
- All media/content releases by IEDC MEC related to **Angel Connect 2023** will contain the Company name and Logo.
- A managerial representative of the company will be invited to inaugurate the Final day of pitching of Angel Connect 2023.
- The Official **Angel Connect 2023** digital passes, and certificates will have the branding of your company as the “Title Partner”. Our website recorded over 3 Lakh hits in the previous edition. In the Angel Connect page of our website your company logo will be mentioned as the “Angel Connect Title Partner” alongside links to the company websites and social media handles.

- Posts listing your company as the “Angel Connect Title Partner” will be shared on our social media platforms. The post will contain details regarding the company and provisions that the company wishes to publicize. The content will be curated according to the company’s interest.
- The company’s logo and website link will be displayed in the 300+ emails sent as part of **Angel Connect 2023**.
- A list of services/offers by your company can be displayed during breaks of pitching in the zoom meet.
- A dataset of all 100+ startups attending **Technopreneur 2023** can be shared with your company.
- A stall can be set up for your company at the main event venue through which you can directly connect with and publicize your plans to 2000+ students and professionals present at the venue.
- Ceo/Co-founder of your company will be invited to declare the winners of Angel Connect 2023 on **Technopreneur 2023** main event day.

**Apart from the above-mentioned deliverables, we would be glad to provide custom deliverables that suit the requirements of your company. An example of the same are listed below:**

- Angel Connect Title Partners in the banking sector can be given the following deliverable:
  - A clause for Angel Connect, an initiative as part of Technopreneur where 100+ startups meet potential investors. The funding received by the startups through Angel Connect shall be credited to their account at your company.



We believe that **Technopreneur 2023** can be a relatively inexpensive way of promoting through a multitude of mediums for a fraction of the cost of conventional methods.

We solicit your gracious partnership in making this event peerless and remarkable and we look forward to the honor of associating with you.

**Thank you!**