

**IEDC MEC**

# TECHNOPRENEUR<sup>2025</sup>

EMERGE | ENDURE | EVOLVE

the e-summit of Govt Model Engineering College, Kochi

Organised by **IEDC MEC**

## **ABOUT IEDC MEC**

The Innovation & Entrepreneurship Development Cell (IEDC) of Government Model Engineering College, Kochi, seeks to enrich the entrepreneurial spirit and foster innovation among students. We are committed to building a strong system of support and guidance that helps early-stage startups steer their journey toward a sustainable and impactful future.

At our core, through creative workshops, insightful talks by successful entrepreneurs, and exciting competitions focused on pitching and product development, we aim to develop, nurture, and sustain the entrepreneurial spirit within each student. Our goal is to empower you to turn your innovative ideas into successful ventures.

## ABOUT TECHNOPRENEUR

Technopreneur is the annual National-level entrepreneurial symposium of Government Model Engineering College, hosted by the Innovation & Entrepreneurship Development Cell (IEDC) in collaboration with Kerala Startup Mission. The first edition won the Best YI-Net Summit award at CII-National summit held at Mumbai.

The event features a plethora of activities, including idea pitching, hackathons, workshops, speaker sessions, panel discussions, and much more. With participation from over 2,000 individuals, including students, entrepreneurs, working professionals, and investors, Technopreneur '25 aims to uphold its past legacy with a modern upgrade. The symposium intends to train and upskill the eager minds who aspire to build their own enterprises.

# OUR LEGACY



**VK Mathews**  
Founder and Chairman, IBS Software



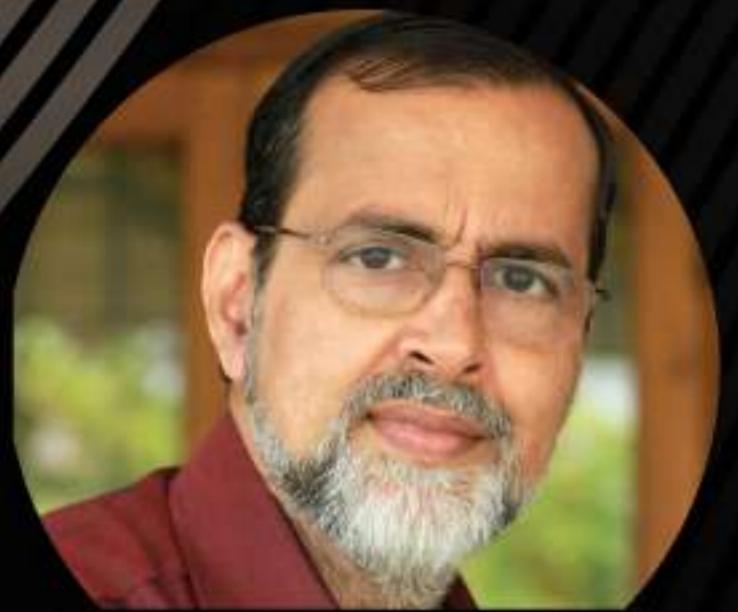
**Kris Gopalakrishnan**  
Former CEO, Infosys



**Dr. K Radhakrishnan**  
Former Chairman, ISRO



**Ravi Mittal**  
Founder and CEO, Quack Quack



**Kochuseph Chittilappilly**  
Chairman, V-guard



**Anas Rahman Junaid**  
Founder and MD, Hurun



**Hinshara Habeeb**  
Co-founder, Manetain,



**Sijo Kuruvilla George**  
CEO, Startup Village

# OUR LEGACY



**Shan Kadavil**  
Co-founder & CEO, Fresh to Home



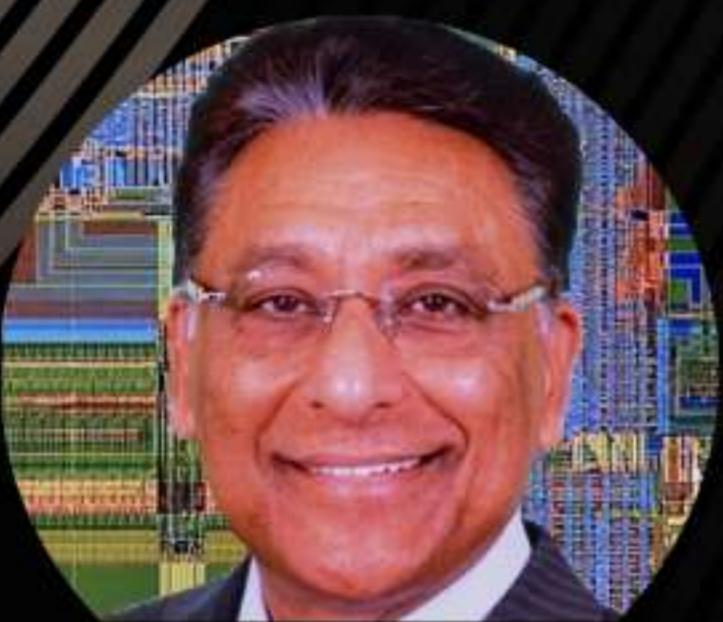
**Dr. C. V. Ananda Bose**  
Former Secretary, Govt. of India



**Aravind Kejriwal**  
Chief Minister of Delhi



**Dr. Sam Pitroda**  
Former Advisor to PM



**Vinod Dham**  
Father of the Pentium Chip



**Suhas Gopinath**  
Founder, Globals Inc.



**P. Rajeeve**  
Hon. Minister for Industries



**Susanth Kurunthil**  
CEO, Infopark



**Sudha Chandran**  
Renowned Entertainer

## GALLERY



# PARTNERSHIP BRACKETS

SLNO	BRACKET NAME	Expected Partnership Amount
1	Title Sponsor	₹5,00,000
2	Platinum Sponsor	₹4,00,000
3	Diamond Sponsor	₹3,00,000
4	Gold Sponsor	₹2,00,000
5	Silver Sponsor	₹1,00,000

## COMMON DELIVERABLES

- The Logo will be featured on all the digital Entry Passes, Registration, and tickets issued at Technopreneur.
- The logo will be featured in the official Technopreneur Promo – Video, which will be uploaded on all Social Media platforms (YouTube, Facebook, Twitter, Instagram and WhatsApp) provided the agreement is signed before its release.
- The Official Technopreneur website will have the branding as the <title of partnership> Partner. [The website recorded over 3 Lakh hits in the previous edition.]
- Online Publicity: All of IEDC MEC's online space will be utilized to carry out various campaigns to promote the company.

## TITLE PARTNER DELIVERABLES

- Five managerial representatives of your company will be invited to the VIP Lounge on the final day of Technopreneur 2025.
- All media/content releases by IEDC MEC related to Technopreneur 2025 will contain the Company name and Logo.
- Banners and posters of Technopreneur 2025 will be placed at sensitive locations in and around the college campus and at the main event venue. The logo of your company will be displayed in them as “Technopreneur 2025 Powered by <insert company logo>”.
- The Official Technopreneur 2025 entry passes, T-shirts, goodies, certificates... etc will have the branding of your company as the “Title Partner”. Our website recorded over 3 Lakh hits in the previous edition. your company logo will be mentioned as the “Title Partner” alongside links to the company websites and social media handles.

- Posts listing your company as the “Title Partner” will be shared on our social media platforms. The post will contain details regarding the company and provisions that the company wishes to publicize. The content will be curated according to the company’s interest.
- The company’s logo and website link will be displayed in the 5000+ emails sent as part of Technopreneur 2025
- A list of services/offers by your company can be displayed on large LED screens in the venue.
- A dataset of all 2000+ participants attending Technopreneur 2025 can be shared with your company.
- A large stall can be set up for your company at the event venue through which you can directly connect with and publicize your plans to 2000+ students and professionals present at the venue.

- During intervals of speaker sessions under Technopreneur Advertisement videos / Promotions of your company can be displayed on the main LED center screen.
- CEO/Co-Founder of your company will be invited for the inauguration ceremony of Technopreneur main day among other esteemed chief guests..

*Apart from the above-mentioned deliverables, we would be glad to provide custom deliverables.*

## PLATINUM PARTNER DELIVERABLES

- Three managerial representatives of your company will be invited to the VIP Lounge on the final day of Technopreneur 2025.
- Banners and posters of Technopreneur 2023 will be placed at sensitive locations in and around the college campus and at the main event venue. The logo of your company will be displayed in them as “Technopreneur 2025 Co-Powered by <insert company logo> ”.
- The Official Technopreneur 2025 digital entry passes, T-shirts and certificates will have the branding of your company as the “Platinum Partner”. Our website recorded over 3 Lakh hits in the previous edition. your company logo will be mentioned as the “Platinum Partner” alongside links to the company websites and social media handles.

- Posts listing your company as the “Platinum Partner” will be shared on our social media platforms. The post will contain details regarding the company and provisions that the company wishes to publicize. The content will be curated according to the company’s interest.
- The company’s logo and website link will be displayed in the 5000+ emails sent as part of Technopreneur 2025.
- A dataset of all 2000+ participants attending Technopreneur 2025 can be shared with your company.
- A stall can be set up for your company at the event venue through which you can directly connect with and publicize your plans to 2000+ students and professionals present at the venue
- Your Company will also be able to set up stalls at any two of the four pre-event venues of Technopreneur 2025.

- During intervals of speaker sessions under Technopreneur Advertisement videos / Promotions of your company can be displayed on the main LED center screen.
- CEO/Co-founders of your company can be invited as speakers/moderators for speaker sessions on Technopreneur main day

*Apart from the above-mentioned deliverables, we would be glad to provide custom deliverables.*

## **DIAMOND PARTNER DEVIVERABLES**

- Technopreneur 2025 will be publicized as IEDC MEC & Company name presents Technopreneur 2025 in association with Kerala Startup Mission
- The Diamond Partner will continue to be the partner for the social initiatives of IEDC MEC and Technopreneur 2025, with extensive publicity during that time frame as well.

*Apart from the above-mentioned deliverables, we would be glad to provide custom deliverables.*

## GOLD PARTNER DELIVERABLES

- Two managerial representatives of your company will be invited to the VIP Lounge on the final day of Technopreneur 2025.
- Banners and posters of Technopreneur 2025 will be placed at sensitive locations in and around the college campus and at the main event venue. The logo of your company will be displayed in them as "Gold Partner".
- The Official Technopreneur 2025 digital entry passes, and certificates will have the branding of your company as the "Gold Partner". Our website recorded over 3 Lakh hits in the previous edition. your company logo will be mentioned as the "Gold Partner" alongside links to the company websites and social media handles
- Posts listing your company as the "Gold Partner" will be shared on our social media platforms.

- The company's logo and website link will be displayed in the 5000+ emails sent as part of Technopreneur 2025.
- A stall can be set up for your company at the event venue through which you can directly connect with and publicize your plans to 2000+ students and professionals present at the venue
- Your Company will also be able to set up stalls at any one of the four pre-event venues of Technopreneur 2025.
- During intervals of speaker sessions under Technopreneur Advertisement videos / Promotions of your company can be displayed on the main LED center screen.
- CEO/Co-founders of your company can be invited as moderators for speaker sessions on Technopreneur main day.

*Apart from the above-mentioned deliverables, we would be glad to provide custom deliverables.*

## SILVER PARTNER

- The Logo will be featured on all the digital Entry Passes, Registration, and tickets issued at Technopreneur.
- The logo will be featured in the official Technopreneur Promo – Video, which will be uploaded on all Social Media platforms (YouTube, Facebook, Twitter, Instagram and WhatsApp) provided the agreement is signed before its release.
- The Official Technopreneur website will have the branding as the <title of partnership> Partner. [The website recorded over 3 Lakh hits in the previous edition.
- Online Publicity: All of IEDC MEC's online space will be utilized to carry out various campaigns to promote the company.

*Apart from the above-mentioned deliverables, we would be glad to provide custom deliverables.*

## CUSTOM PARTNER DELIVERABLES

- Two managerial representatives of your company will be invited to the VIP Lounge on the final day of Technopreneur 2025.
- Banners and posters of Technopreneur 2025 will be placed at sensitive locations in and around the college campus and at the main event venue. The logo of your company will be displayed in them as “<Custom Bracket Name> partners”
- The Official Technopreneur 2025 digital entry passes, custom goodies, certificates...etc will have the branding of your company as the “Custom Partner”. Our website recorded over 3 Lakh hits in the previous edition. your company logo will be mentioned as the “<Custom Bracket Name > Partner” alongside links to the company websites and social media handles.

- Posts listing your company as the “<Custom Bracket Name > Partner” will be shared on our social media platforms.
- The company's logo and website link will be displayed in the 5000+ emails sent as part of Technopreneur 2025.
- During intervals of speaker sessions under Technopreneur Advertisement videos / Promotions of your company can be displayed on the main LED center screen.
- A dataset of the participants attending Technopreneur 2025 can be shared with your company.
- A stall can be set up for your company at the event venue through which you can directly connect with and publicize your plans to 2000+ students and professionals present at the venue.

- In any one of the four pre-event venues, the company will be given a platform to connect with the participants and publicize their services/products.
- The company will be given complete exclusivity in its domain and no other competitor from the same field as the company will be partnered with for Technopreneur. Apart from the above-mentioned deliverables, we would be glad to provide custom deliverables that suit the requirements of your company.

*Apart from the above-mentioned deliverables, we would be glad to provide custom deliverables that suit the requirements of your company.*

## GIFT PARTNER

- Promotion of your company as the "Gift Partner" on our social media platforms.
- Opportunity to set up a company stall at the event venue for direct product sales to 700+ students and professionals in attendance.
- Recognition during gift hamper distribution, with the emcee acknowledging your company as the "Gift Partner" and displaying your logo on the main LED screen.
- Potential invitation for your CEO/Co-founders to moderate speaker sessions on the main day of Technopreneur 2025.

*Apart to the above-mentioned deliverables, we are happy to discuss and provide custom deliverables that meet your company's specific requirements.*

## **INNOVATION PARTNER: 30K-75K**

- Branding as the Title Partner of the Ideathons and Hackathons conducted as part of Technopreneur 2025.
- Opportunity to partner for various tracks like Open Innovation, Health Tech, Cybersecurity, and MSME, branded as the Supporting Partner.
- Managerial representatives from your company will be invited to inaugurate innovation events during Technopreneur 2025.
- Banners and posters featuring your company logo will be displayed in strategic locations around the college campus.
- Your company may add a problem statement of its choice for the Innovation Challenges, and all business solutions emerging from the challenges will be accessible to your company.

- A stall for your company will be set up on the college campus on event days, providing opportunities to distribute goodies and connect with participants.
- Your company logo and website link will be featured in the 300+ emails sent out as part of Innovation Events 2025.
- Another stall will be set up for your company at the main Technopreneur 2025 event, allowing you to connect directly with and publicize your plans to 700+ students and professionals in attendance.
- A managerial representative from your company will be invited to announce the winners and distribute prizes at the events.
- On all prize money cheques (Large cheques given for picture sake), your company will be branded as the Title partners or Supporting Partners.

## FURTHER DETAILS

1. The theme and event format of Technopreneur 2025 is fine tuned to help **meet Section 135 of Indian Companies Act to facilitate CSR for Federal Bank**
2. Content and creatives will be curated based on Federal Bank's needs and requirements.
3. Custom deliverables can be included in any deliverable bracket as per the requirement of <Company Name>.

Example: A financial awareness session can be set up for all attendees (or for all students of MEC) hosted in collaboration between IEDC MEC and Federal bank. This platform can be utilized by Federal bank to communicate their unique provisions and attract potential customers.

## OUR REACH

### *Publicity Reach*

**5L+**  
Individuals

**400+**  
Educational Institutions

**200+**  
Startups

### *Participation*

**2000+**  
Individuals

### *Online Reach*

**33k**  Impressions

**3.7L+**  website hits

**52k+**  views

# THANK YOU

**IEDC MEC**