

## **TECHNOPRENEUR 2023 | Ideathon Title Partnership**

**Technopreneur 2023** will be a national-level e-summit, hosted by the Innovation and Entrepreneurship Development Cell of Govt. Model Engineering College, Kochi. ([IEDC MEC](#)) co-organized by [TIE Kerala](#), [Headstart Network Foundation](#), and [Kerala Startup Mission](#) scheduled to take place in March with an array of speakers and events lined up.

### **Ideathon pre-event under Technopreneur:**

An event to give students an opportunity to showcase their innovative ideas in the format of a Business Pitching competition. The students would be required to formulate Business and Revenue models along with market research data for their idea and compile a pitch deck for the same. They will be required to present this in front of a judging panel consisting of eminent entrepreneurs.

**Date of Ideathon: 18th March 2023.**

**Venue:** [Government Model Engineering College](#), Thrikkakara, Kochi, Kerala.

#### **- Ideathon day**

- Attendees: College Students from all backgrounds including engineering, Management, Arts, and Science...etc, and school students from std 9 to 12.
- Total expected participant number: **150+**.

We promise you the best audience and advertising exposure for your brand visibility and marketing.

**Requested Sponsorship amount: ₹ 50,000**

## Ideathon Title Partner Deliverables

- Managerial representatives from the company will be invited to inaugurate **Ideathon** of Technopreneur 2023.
- **Ideathon 2023** will be presented as “<Company Name> and IEDC MEC presents Ideathon 2023”.
- Banners and posters of **Ideathon** will be placed at sensitive locations in and around the college campus. The logo of your company will be displayed in them as “Ideathon Title Partner”.
- Our website recorded over 3 Lakh hits in the previous edition. Your company logo will be mentioned as the “Ideathon Title Partner” alongside links to the company websites and social media handles on the Ideathon page of the website.
- Posts listing your company as the “Ideathon Title Partner” will be shared on our social media platforms.
- The company’s logo and website link will be displayed in the 300+ emails sent as part of **Ideathon 2023**.
- The company can add problem statements of their choice for the Ideathon challenge.
- All the business solutions coming out of Ideathon will be accessible to the company.
- A stall for the company will be set up on the college campus on the ideathon day, through which the company can distribute goodies and connect with the participants.
- A stall can be set up for your company at the **Technopreneur main event venue** through which you can directly connect with and publicize your plans to 2000+ students and professionals present at the venue.
- In the press releases of **Ideathon 2023** through our media partners, It will be mentioned as “<**Company Name**> and **IEDC MEC** presents **Ideathon 2023**”.
- A managerial representative from the company will be invited to announce the winners and distribute the prizes of the ideathon.
- In all the prize money cheques(Large cheques given for picture sake) the **Company** will be branded as Title Partners.

Apart from the above-mentioned deliverables, we would be glad to provide custom deliverables that suit the requirements of your company.



We believe that **Technopreneur 2023** can be a relatively inexpensive way of promoting through a multitude of mediums for a fraction of the cost of conventional methods.

We solicit your gracious partnership in making this event peerless and remarkable and we look forward to the honor of associating with you.

**Thank you!**