

TECHNOPRENEUR 2023

TechnoHack Open - Innovation Track Partnership

Technopreneur 2023 will be a national-level e-summit, hosted by the Innovation and Entrepreneurship Development Cell of Govt. Model Engineering College, Kochi. ([IEDC MEC](#)) co-organized by [TIE Kerala](#), [Headstart Network Foundation](#), and [Kerala Startup Mission](#) scheduled to take place in March with an array of speakers and events lined up.

TechnoHack is a 24-hour hackathon hosted as a part of our National level Flagship Entrepreneurship Symposium **Technopreneur 2023**.

Technohack 2023 aims to invite the brightest innovative minds across the nation to solve the most critical problems faced by our society.

TechnoHack will consist of a list of tracks, each with at least 3 problem statements. The tracks are selected based on the sectors in which our society needs innovation.

Date: 18th March 2023 (02:00 PM) - 19th March 2023 (6:00 PM)

Venue: [Government Model Engineering College](#), Thrikkakara, Kochi, Kerala.

Expected Number of Participants: 200+

Tentative list of tracks:

1. Anti-drug Abuse & De-addiction track.
2. Environmental track.
3. Agriculture & Fisheries track.
4. MSME track.
5. Healthcare & Fitness track.
6. Cybersecurity track.
7. Open Innovation track.

An example for a problem statement within a sector is given below.

MSME track:

- Many MSME entrepreneurs lack knowledge regarding finance management, market research, legalities, and compliance for their industry.
- Lack of a platform to connect MSME entrepreneurs working in the same/similar industry which could help them support each other.

These tracks were selected after careful consideration with the stakeholders in each of the sectors.

We promise you the best audience and advertising exposure for your brand visibility and marketing.

Requested Sponsorship amount: ₹ 50,000

Open Innovation Track Partner Deliverables

- Managerial representatives from the company will be invited to Kickstart the open innovation Track of **TechnoHack** of Technopreneur 2023.
- **TechnoHack 2023** will be presented as “TechnoHack 2023 Co-powered by <Company Name>”
- Banners and posters of **TechnoHack** will be placed at sensitive locations in and around the college campus. The logo of your company will be displayed in them as “TechnoHack Open Innovation Track Partners”.
- Our website recorded over 3 Lakh hits in the previous edition. Your company logo will be mentioned as the “TechnoHack Open Innovation Track Partner” alongside links to the company websites and social media handles on the TechnoHack page of the website.

- All media and content released on social media as part of the Open Innovation Track of TechnoHack 2023 will have The logo of the company on them.
- The company's logo and website link will be displayed in the 500+ emails sent as part of **TechnoHack 2023**.
- The company can add problem statements of their choice for the open Innovation Track of TechnoHack.
- The solutions and the code of all teams in the Open Innovation Track will be accessible to the Company.
- A stall for the company will be set up on the college campus on TechnoHack day, through which the company can distribute goodies and connect with the participants.
- In the venue of the Open Innovation Track, the company will be branded as the **Track partner** in the LED screen.
- A managerial representative from the company will be invited to announce the winners and distribute the prizes of the TechnoHack.
- In the press releases of **TechnoHack 2023** through our media partners, It will be mentioned as **TechnoHack 2023 co-powered by <Company Name>**.
- In the prize money cheques of Open Innovation track (Large cheques given for picture sake) the **Company** will be branded as Open Innovation Track Partners.

Apart from the above-mentioned deliverables, we would be glad to provide custom deliverables that suit the requirements of your company.

We believe that **Technopreneur 2023** can be a relatively inexpensive way of promoting through a multitude of mediums for a fraction of the cost of conventional methods.

We solicit your gracious partnership in making this event peerless and remarkable and we look forward to the honor of associating with you.

Thank you!