

## **TECHNOPRENEUR 2023 | TechnoHack Title Partnership**

**Technopreneur 2023** will be a national-level e-summit, hosted by the Innovation and Entrepreneurship Development Cell of Govt. Model Engineering College, Kochi. ([IEDC MEC](#)) co-organized by [TIE Kerala](#), [Headstart Network Foundation](#), and [Kerala Startup Mission](#) scheduled to take place in March with an array of speakers and events lined up.

**TechnoHack** is a 24-hour hackathon hosted as a part of our National level Flagship Entrepreneurship Symposium **Technopreneur 2023**.

**Technohack 2023** aims to invite the brightest innovative minds across the nation to solve the most critical problems faced by our society.

**TechnoHack** will consist of a list of tracks, each with at least 3 problem statements. The tracks are selected based on the sectors in which our society needs innovation.

**Date:** 18th March 2023 (02:00 PM) - 19th March 2023 (6:00 PM)

**Venue:** [Government Model Engineering College](#), Thrikkakara, Kochi, Kerala.

**Expected Number of Participants:** 200+

**Tentative list of tracks:**

1. Anti-drug Abuse & De-addiction track.
2. Environmental track.
3. Agriculture & Fisheries track.
4. MSME track.
5. Healthcare & Fitness track.
6. Cybersecurity track.
7. Open Innovation track.

An example for a problem statement within a sector is given below.

MSME track:

- Many MSME entrepreneurs lack knowledge regarding finance management, market research, legalities, and compliance for their industry.
- Lack of a platform to connect MSME entrepreneurs working in the same/similar industry which could help them support each other.

These tracks were selected after careful consideration with the stakeholders in each of the sectors.

We promise you the best audience and advertising exposure for your brand visibility and marketing.

**Requested Sponsorship amount: ₹ 75,000**

## TechnoHack Title Partner Deliverables

- Managerial representatives from the company will be invited to inaugurate **TechnoHack** of Technopreneur 2023.
- **TechnoHack 2023** will be presented as "<Company Name> and IEDC MEC presents TechnoHack 2023".
- Banners and posters of **TechnoHack** will be placed at sensitive locations in and around the college campus. The logo of your company will be displayed in them as "TechnoHack Title Partner".
- Our website recorded over 3 Lakh hits in the previous edition. Your company logo will be mentioned as the "TechnoHack Title Partner" alongside links to the company websites and social media handles on the TechnoHack page of the website.

- All media and content released on social media as part of TechnoHack 2023 will have The logo of the company on them.
- The company's logo and website link will be displayed in the 500+ emails sent as part of **TechnoHack 2023**.
- The company can add problem statements of their choice for the open Innovation Track of TechnoHack.
- The solutions and the code of all teams will be accessible to the Company.
- A stall for the company will be set up on the college campus on TechnoHack day, through which the company can distribute goodies and connect with the participants.
- A stall can be set up for your company at the **Technopreneur main event venue** through which you can directly connect with and publicize your plans to 2000+ students and professionals present at the venue.
- A managerial representative from the company will be invited to announce the winners and distribute the prizes of the TechnoHack.
- In the press releases of **TechnoHack 2023** through our media partners, It will be mentioned as <Company Name> and IEDC MEC presents **TechnoHack '23**.
- In all the prize money cheques(Large cheques given for picture sake) the **Company** will be branded as Title Partners.

**Apart from the above-mentioned deliverables, we would be glad to provide custom deliverables that suit the requirements of your company.**

We believe that **Technopreneur 2023** can be a relatively inexpensive way of promoting through a multitude of mediums for a fraction of the cost of conventional methods.

We solicit your gracious partnership in making this event peerless and remarkable and we look forward to the honor of associating with you.

**Thank you!**