

EDM2016 Tutorial

# Massively Scalable EDM with Spark

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## What is Spark?

- \* Apache Spark is a fast and general engine for large-scale data processing. (Using computing clusters)
- The pre-eminent platform for developing BigData processing applications
  - \* Used by most big internet companies (Facebook, Yahoo, LinkedIn, etc.)
  - \* But not Google...
  - But accessible to small teams, too!

# What is Spark?

- OpenSource (Apache license)
- Runs on lots of cluster platforms
  - \* Also in local mode!
- Interacts with lots of popular systems
- Many APIs
  - \* SQL
  - \* Streaming
  - Machine-Learning
  - Graph processing
  - \* more coming all the time...

# How Big is Big?

- \* Yesterday's "Big" data is today's data
- \* Too big to store/process on a single conventional computer
  - \* Billions of rows / records
  - Terabytes of data
- \* How to handle this?
  - Distribute storage, processing across machines

# Distributed Systems

- \* Advantages:
  - \* Scalability workload is partitioned
  - \* Resiliency fault tolerant
    - Faults do not become failures
- \* Drawbacks:
  - \* Complexity!!!!
    - \* Setup, configuration, development, management, maintenance
  - \* Need tools, frameworks to manage this complexity

# High Performance Computing

- \* Super computing
- Cluster computing
- \* Grid computing
- \* Different types of HPC for different kinds of problems:
  - \* What is the scale of your data?
  - \* How tightly coupled are your operations?
- \* Yields different architectures:
  - \* Speed of interconnection between processing units

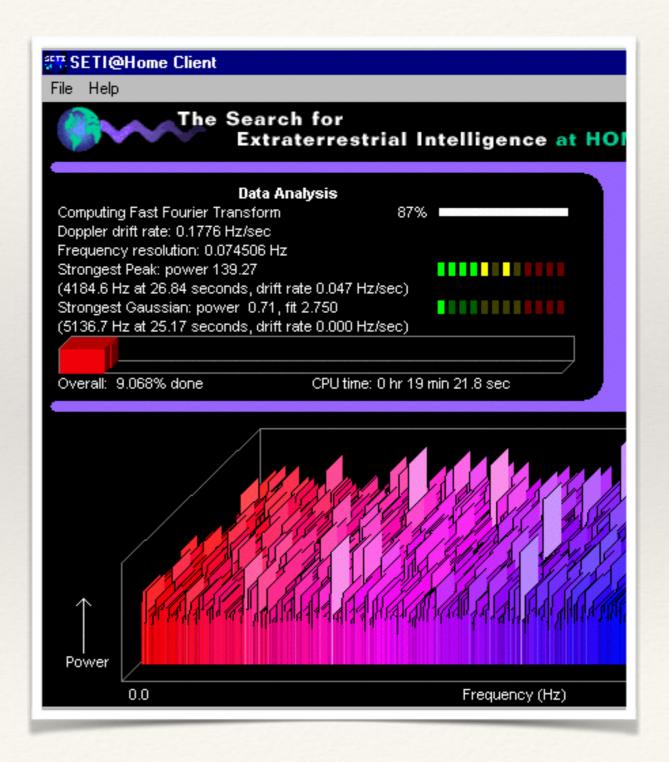
# Super Computing

- Great many processors (100K+)
- Connected by very fast custom buses / networking
- \* Often with shared/pooled memory, storage
- \* Highly coupled computations
  - Detailed physics simulations
- Expensive custom hardware
- Highly reliable task completion



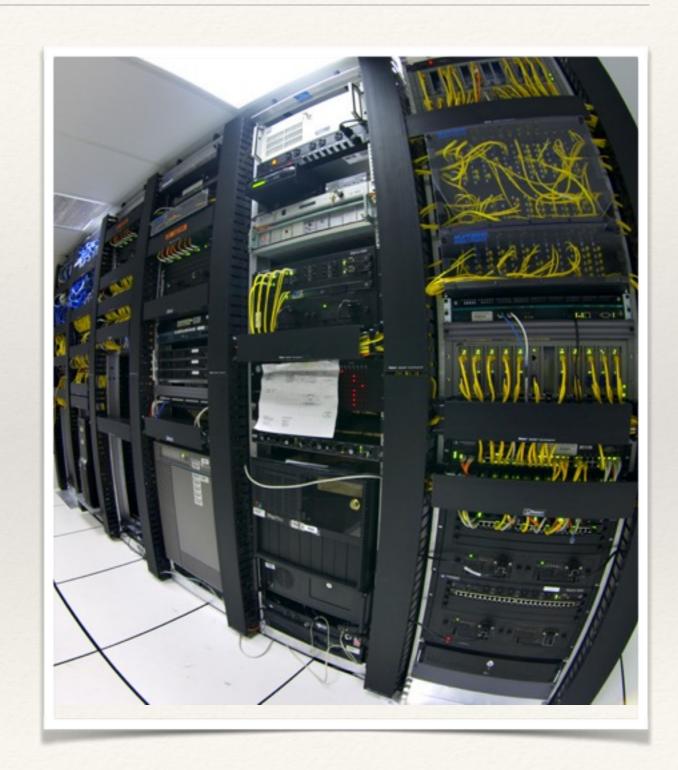
# Grid Computing

- \* Thousands/millions of home computers
- \* Opportunistic computation when available
- Slow/unreliable home internet connections
- Completely isolated memory, storage
- Basic home PC hardware
- Good for moderately intensive computation on completely independent data chunks
- Not good for aggregating / summarizing across chunks
- No guarantees/control over task completion



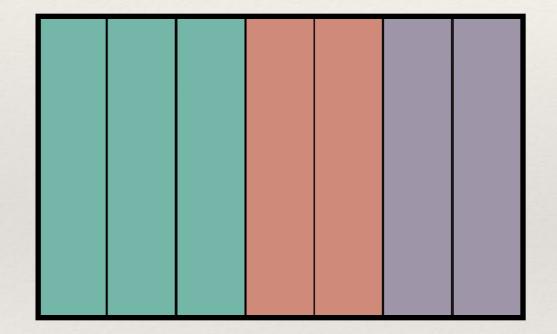
#### This one is just right!

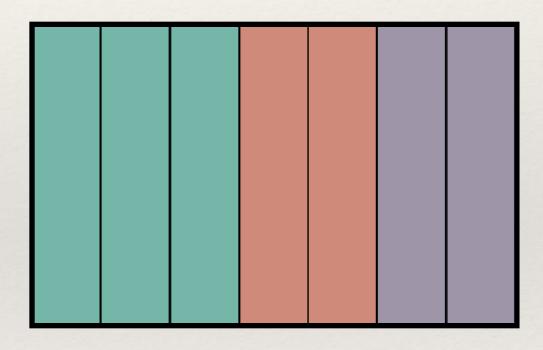
- \* 100s-1,000s of server-grade machines
- Higher end commodity hardware
- \* Datacenter speeds (Gigabit ethernet+)
- Independent memory, pooled storage
- \* Good moderately coupled processing of big data!
- Reasonably high guarantees of task completion



Like RAID, but for servers!

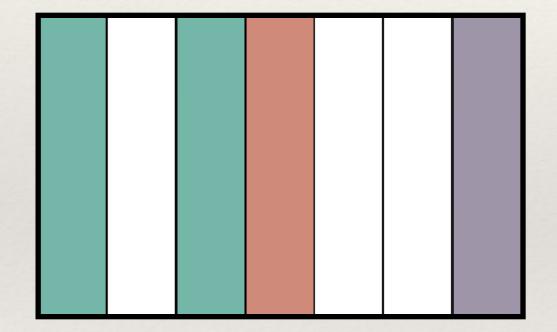
#### RAID Mirroring

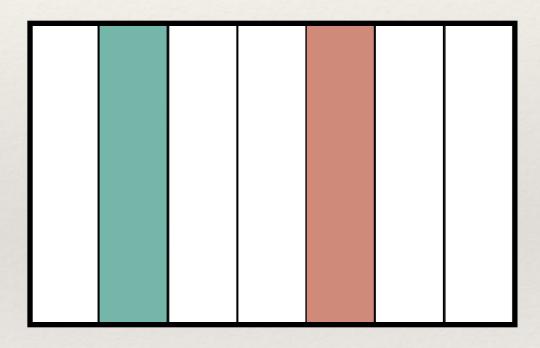




Like RAID, but for servers!

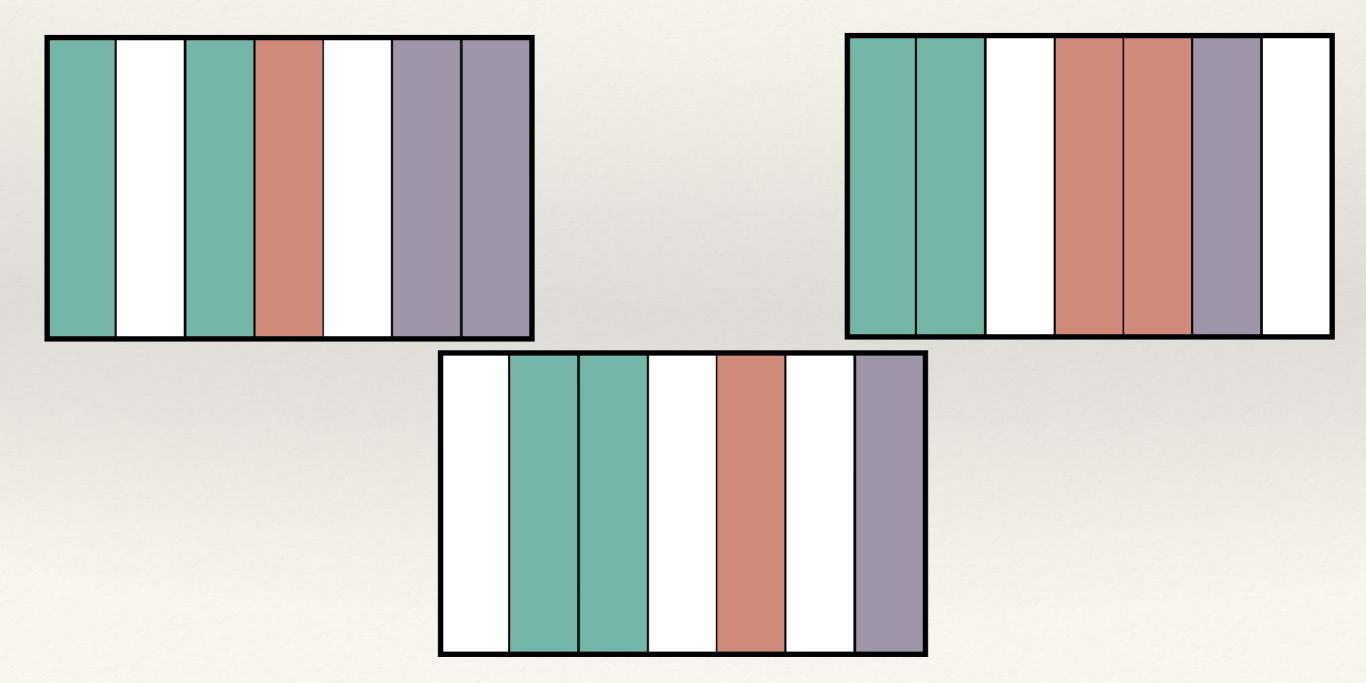
#### RAID Striping





Like RAID, but for servers!

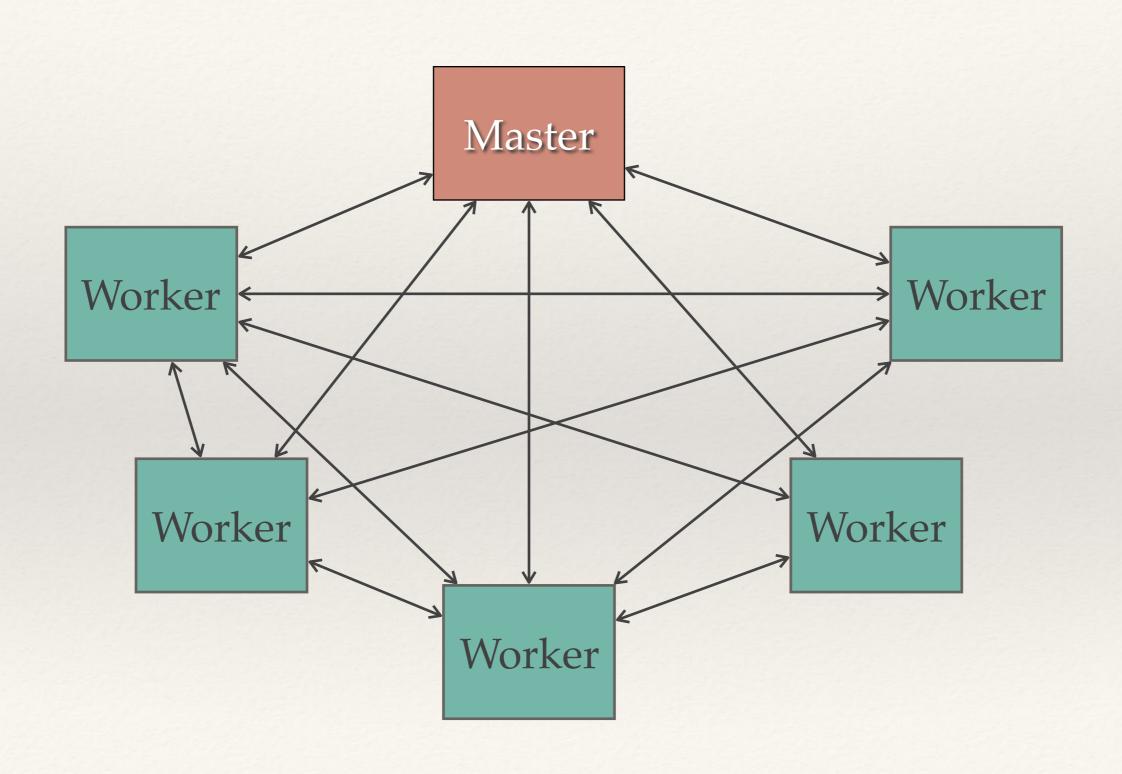
#### Mixed RAID Modes



Like RAID, but for servers!

- \* Distributed, redundant storage of data
- \* Distributed, redundant computation on that data
- Scalability & Resiliency of both Storage & Computation!
- Computation makes use of data-locality!
  - Do the processing where the data is
  - Minimizes network lag
- \* But sometimes cluster synchronization is unavoidable

# Cluster Topology



'60s-'80s: Old-school supercomputers



1995: Beowulf!



Imagine a Beowulf cluster of these!



Imagine a Beowulf cluster of these!



2003-2006: The Google Papers

- \* Researchers at Google publish 3 seminal papers:
  - 1. 2003: Google File System (GFS)
  - 2. 2004: Map-Reduce
  - 3. 2006: BigTable

2006: Yahoo! wants one too!

- Researchers working on similar problems go to work at Yahoo!
- \* They implement the Google systems, but in Java:
- \* Hadoop!
  - \* HDFS = GFS
  - Hadoop MapReduce
  - \* HBase = BigTable
- \* By 2008, all Yahoo! searches run on Hadoop



2010-today: the floodgates open

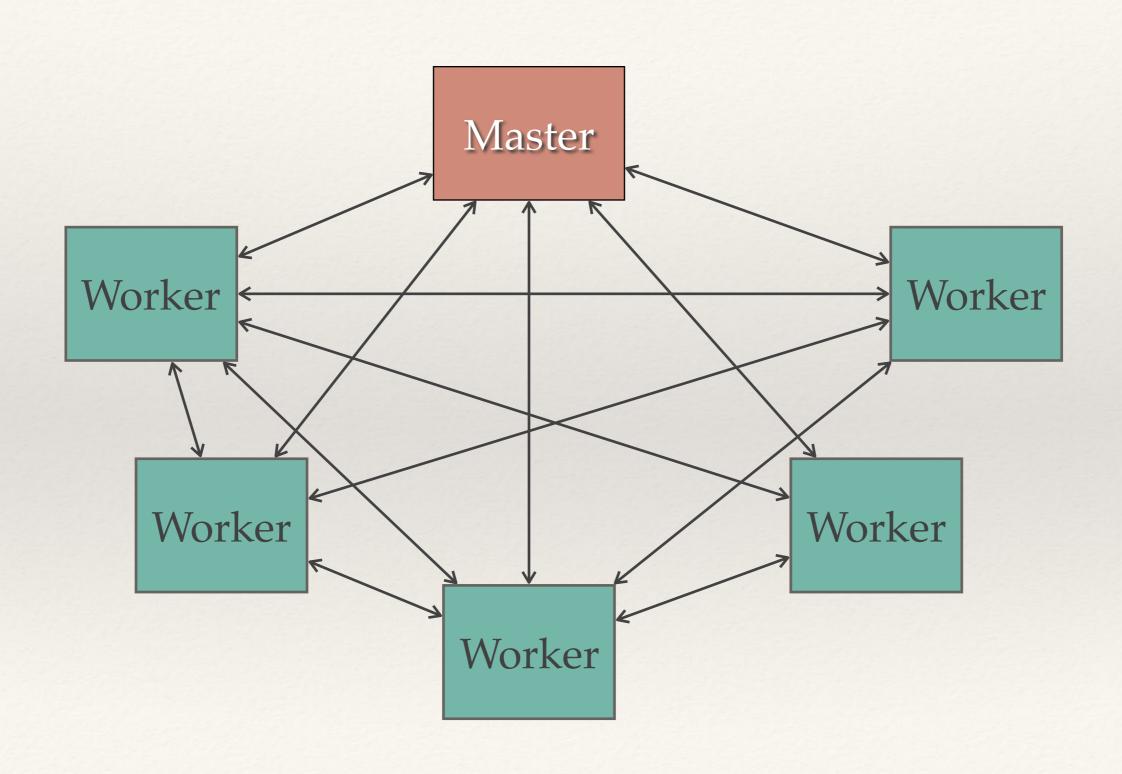
- \* New startups to support, augment Hadoop
- Lots of new tools, applications
- \* 2011: Hadoop 1.0
- \* 2013: Hadoop 2.2
  - \* Yarn!
- \* 2014: Spark 1.0
- \* 2016: Spark 1.6

Enough talk, show me the code!

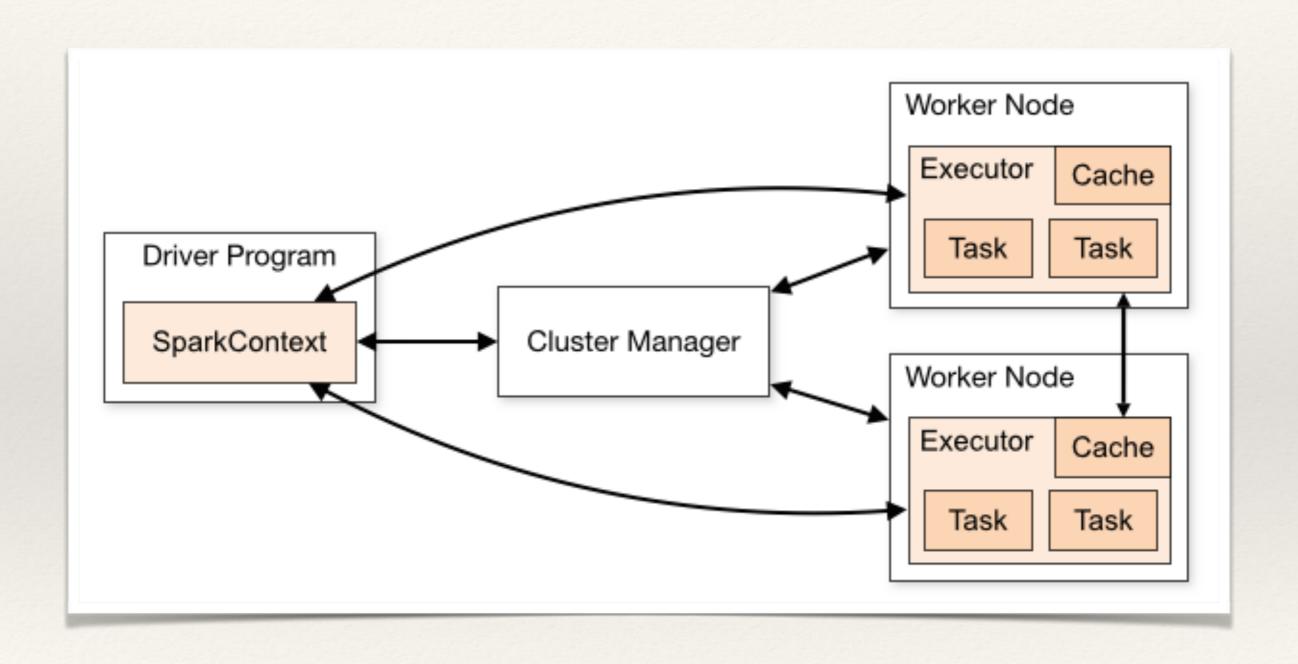
#### Exercise 1:

Map-Reduce Word Count

# Cluster Topology



# Spark Topology



#### RDD: Resilient Distributed Dataset

- \* Central construct in Spark
- Logically like a List-type collection
- Internally partitioned
- \* Partitions distributed across cluster
- \* Partitioning scheme may vary based on source data
- \* Certain transformations cause shuffling, repartitioning

Item 1	
Item 2	Partition 1
Item 3	
Item 4	Partition 2
Item 5	
Item 6	
Item 7	
Item 8	
Item 9	Partition 3
Item 10	

#### Transformations

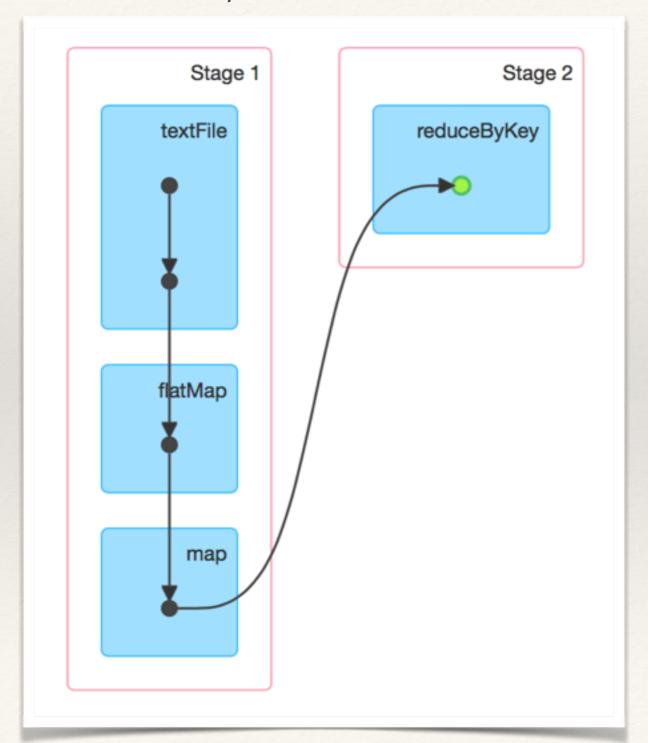
- \* Act to transform data in an RDD
- \* Returns RDD (of new schema)
- \* Are chained together to for a Directed Acyclic Graph (DAG) of transformations
- \* Underlying transformation does **NOT** take place when RDD is defined
  - \* Type inference does return modified RDD

#### Actions

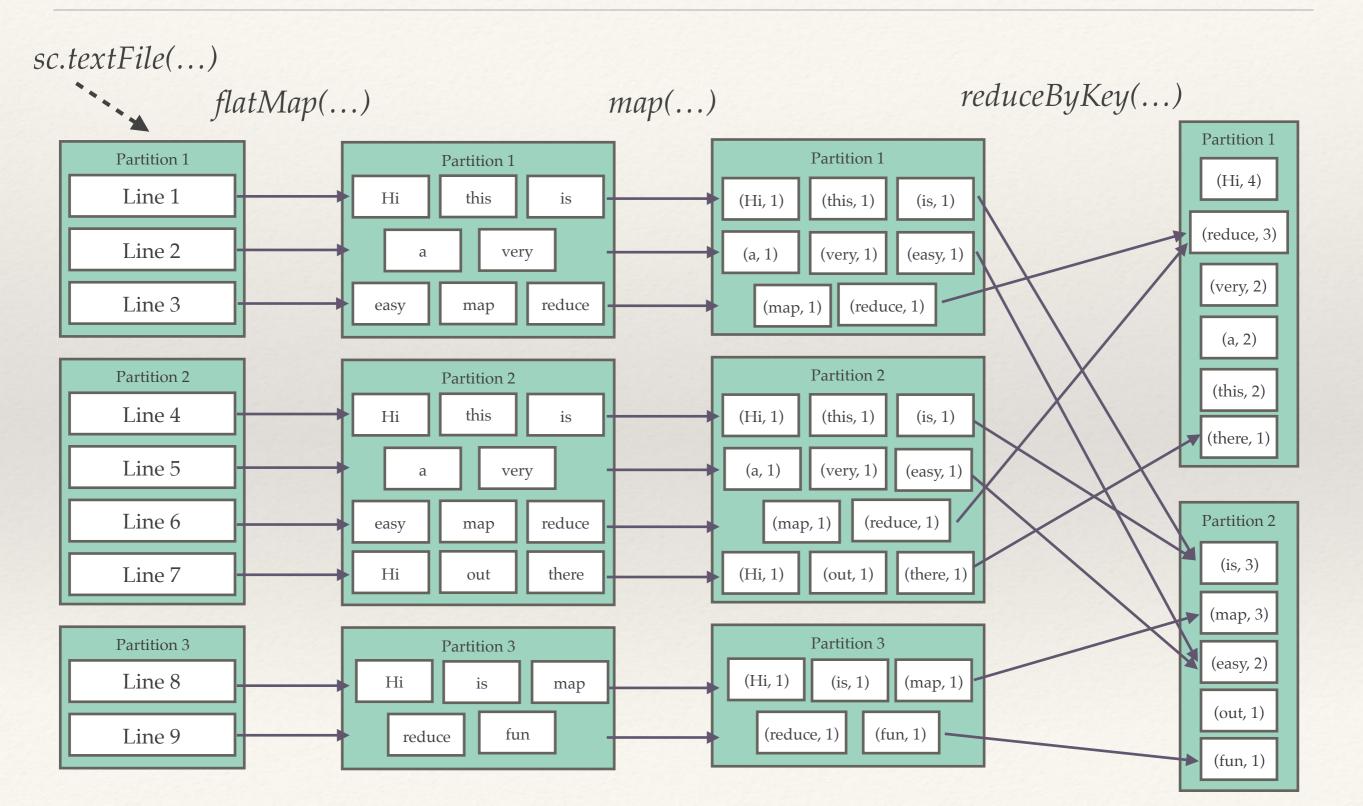
- \* Actions trigger execution of entire DAG
- \* Spark engine can optimize execution of transforms in DAG into stages, tasks across nodes
- Multiple actions will re-execution shared DAG segments
  - \* Can cache results of common segments in memory
  - Or persist them to disk, if very large

#### Map-Reduce Example

http://localhost:4040



## Map-Reduce Example



Enough talk, show me the code!

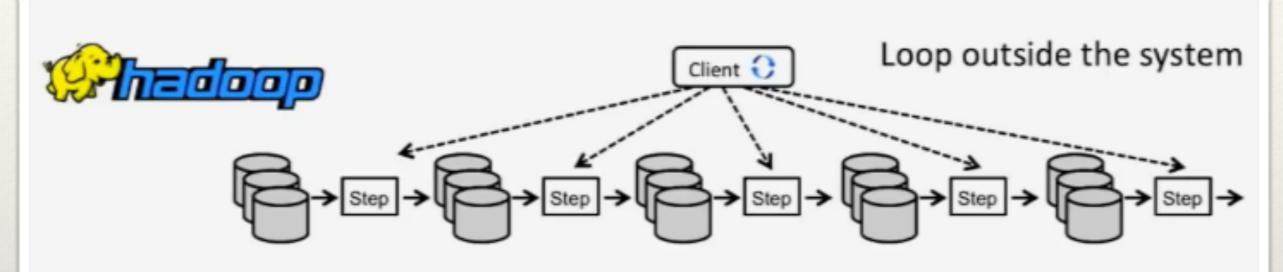
#### Exercise 2:

Word Frequency

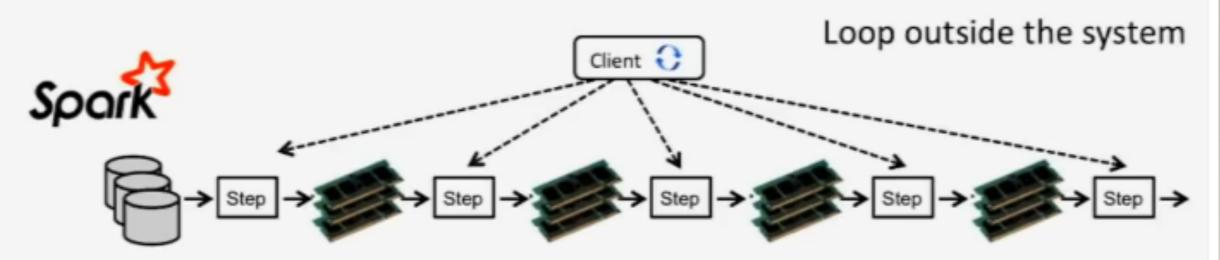
# Spark vs. Hadoop Map-Reduce

- \* Hadoop MR only has 2 functional verbs:
  - \* Map
  - \* Reduce
- \* Spark offers full featured functional programming environment
- \* Hadoop requires network synch. and saving to FS between each stage
- \* By analyzing DAG, Spark engine can optimize number of operations done consecutively in memory without network synchronization
- \* Spark is up to 100x faster than Hadoop MR

# Spark vs. Hadoop Map-Reduce



→ Move data through disk and network (HDFS)

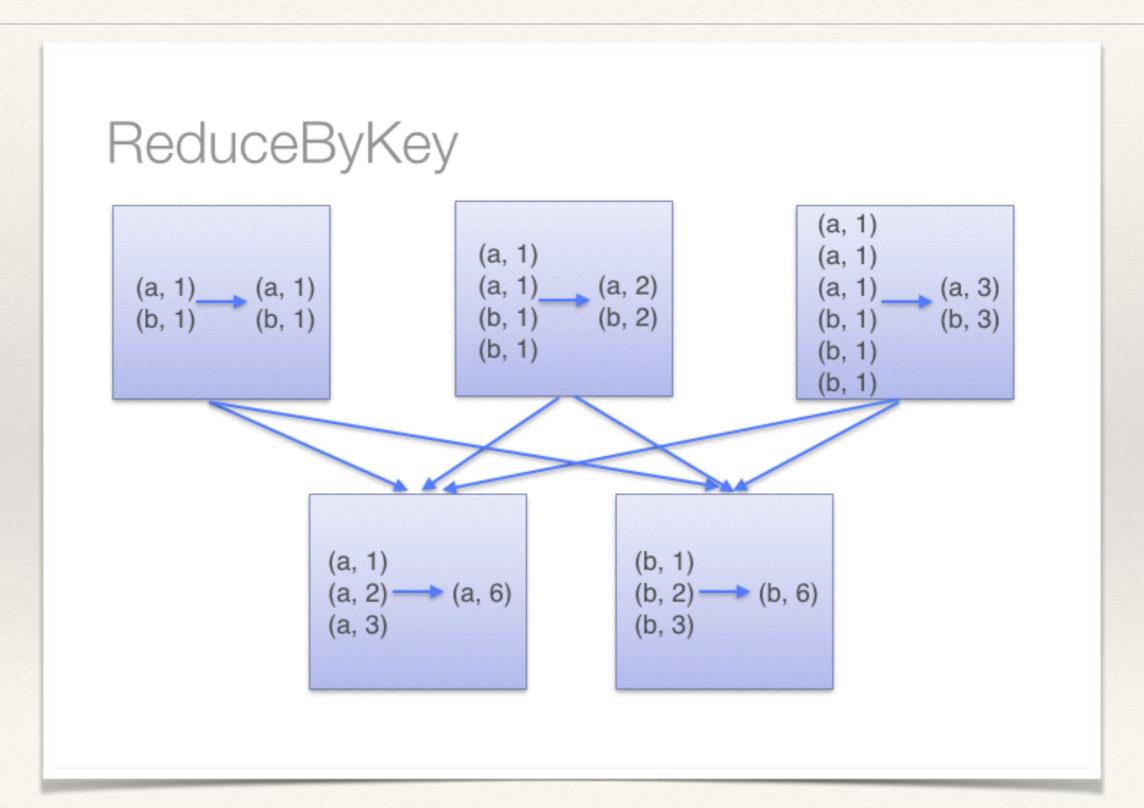


User can cache data in memory

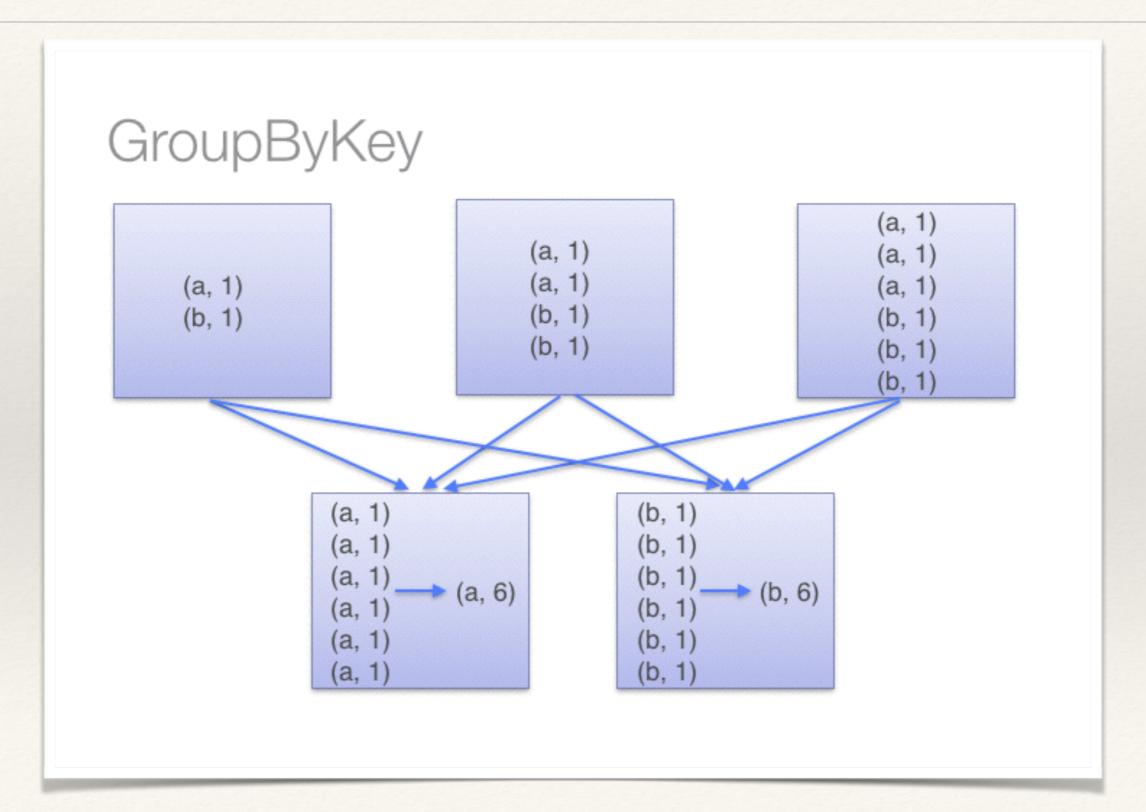
### Know your transformations!

- \* Different transforms have different characteristics of network synchronization (shuffle & sort)
- \* Using the wrong one can slow down your code
- Example: avoid groupByKey

## Avoid groupByKey



# Avoid groupByKey



# Partitioning matters!

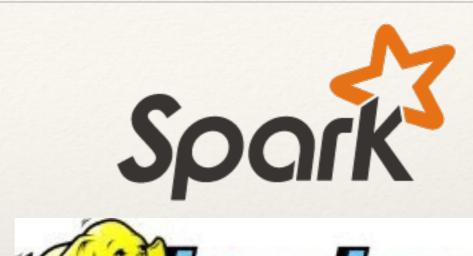
- Effective partitioning of your data can also maximize the parallelization you get.
- Often the default partitioning is fine, but sometimes you want to provide your own
- \* Sometimes you want to do a shuffle before a compute-intensive operation
  - Imposes network cost
  - But can be faster if data unequally distributed before op
  - e.g. Sentence parsing:
    - unequal distribution of sentences/document
    - \* re-partitioning before parsing can balance load across workers

## Exercise 3:

Submitting a Spark Application

# Deployment Options

- \* local: development, testing
- standalone cluster: testing, occasional use
  - \* AWS EC2 utility
- Hadoop: production clusters, multi-use, multi-user data infrastructure
  - On your own hardware
  - Rented from AWS (EMR)
- \* Mesos: ???









#### Exercise 4:

DataShop import

## Spark DataFrames

- \* Similar to DataFrames in R, Python
  - \* Uses those constructs in SparkR, PySpark
  - \* Has column schema (names, types, etc.)
- \* R DataFrames are column-oriented (list of columns)
- \* Spark DataFrames are row-oriented
  - Actually RDD[Row]
  - \* Rows have same schema as DataFrame
  - \* Want to partition and distribute Rows over cluster

## Spark DataFrames

- Can run SQL queries on DataFrames
- \* Backed by different data sources:
  - lines in CSV
  - \* JSON entities
  - \* Tables in SQL / NoSQL database
- Engine executes reads/scans/queries as needed upon task execution (actions)

## Exercise 5:

File layout

## File Layout

- Each partition saved independently
- \* Would be physically located on different nodes in cluster
- Visible through distributed file-system utilities
- Drives initial layout of partitions on read

## Parquet Format

- \* Developed specifically to be efficient on clusters
- \* Columnar storage!
  - More efficient for aggregation than row-oriented
- \* Involves all sorts of segmentation & compression tricks

Let's build a Model, already!



A Logistic Regression model of student performance

#### Additive Factors Model

$$p_{ij} = \Pr(Y_{ij} = 1 \mid \theta_i, \beta, \gamma) = \frac{\exp(\theta_i + \sum_{k=1}^K q_{jk} \beta_k + \sum_{k=1}^K q_{jk} \gamma_k T_{ik})}{1 + \exp(\theta_i + \sum_{k=1}^K q_{jk} \beta_k + \sum_{k=1}^K q_{jk} \gamma_k T_{ik})}$$
(1)

#### Where

 $Y_{ij}$  = the response of student i on item j

 $\theta_i$  = coefficient for proficiency of student i

 $\beta_k$  = coefficient for difficulty of skill k

 $\gamma_k$  = coefficient for the learning rate of skill k

 $T_{ik}$  = the number of practice opportunities student i has had on the skill k

 $q_{jk} = 1$  if item j uses skill k; 0 otherwise

K = the total number of skills in the Q-matrix

## Exercise 6:

Train AFM

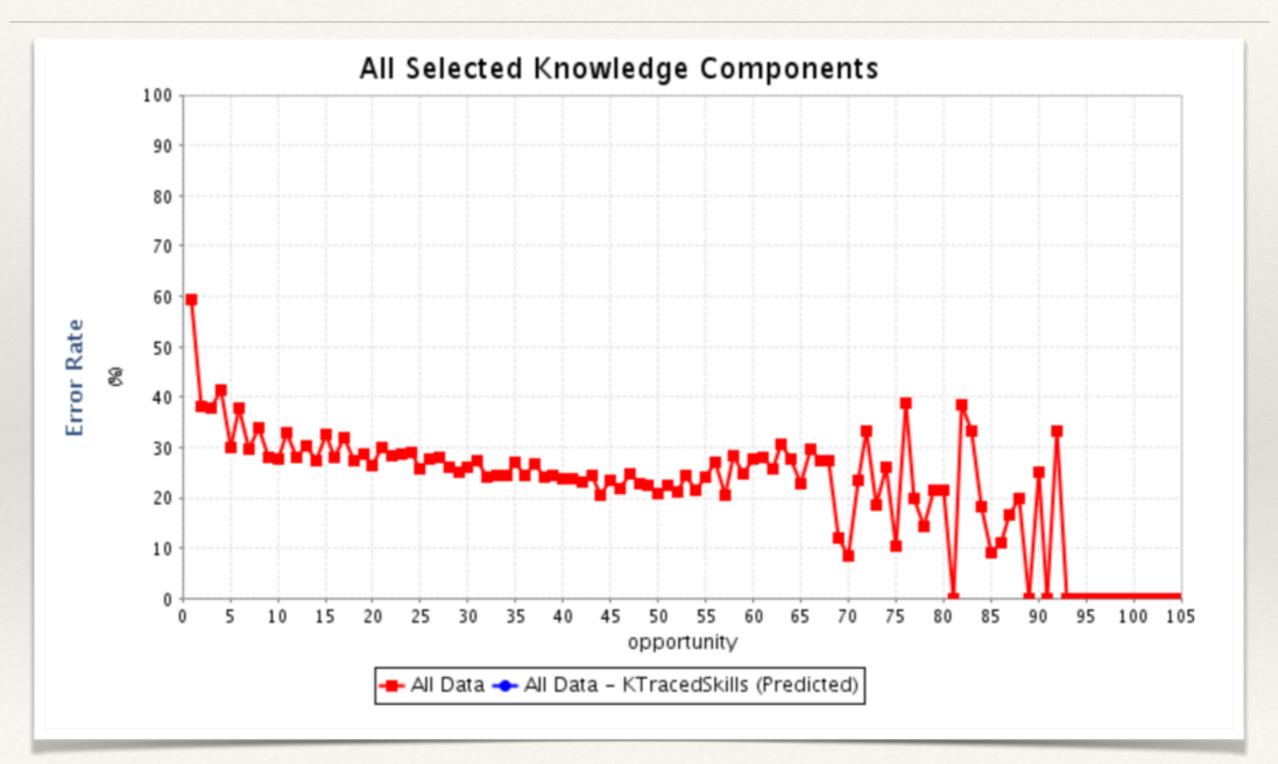
# Aggregation

- \* Produces a single row per group
  - \* ... per distinct tuple of group by columns
- \* Follows pattern:
  - \* groupBy( columns ).agg( functions )
- Many built-in aggregation functions (as per SQL)
  - \* org.apache.spark.sql.functions
- \* Can build your own custom aggregators, but
  - Not so straight forward as defining a UDF
  - \* Requires thinking through different parts of the aggregation lifecycle:
    - when updating with new rows
    - \* when merging with another running aggregation instance (from another node)

# Windowing

- \* Not everything can be done with aggregation!
- Sometimes you want a measure per row, but calculated over a group
- \* Windowing!
  - Not available in all SQL databases
- Follows pattern:
  - \* function.over( Window.partitionBy( cols ).orderBy( cols ) )

# Learning Curves



## Exercise 7:

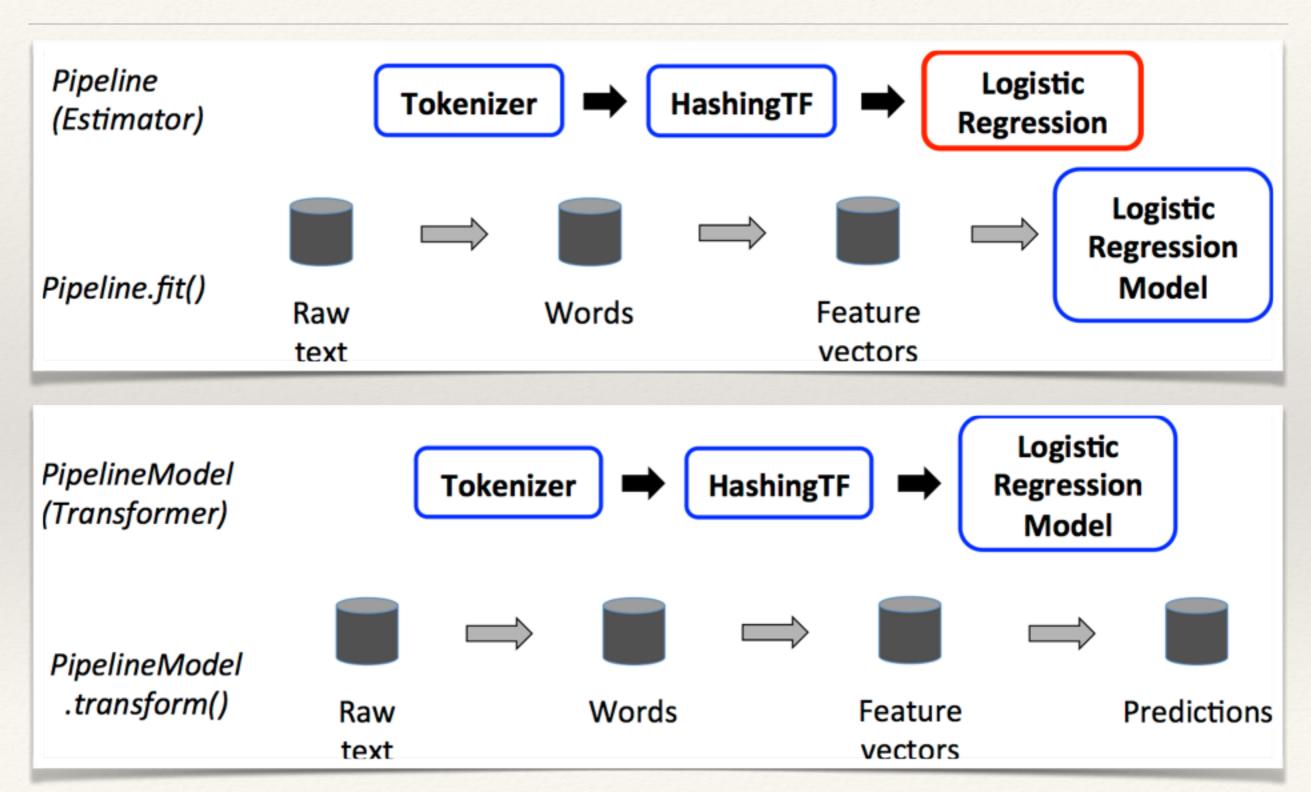
Build Learning Curve

# Machine Learning API

#### \* Transformers:

- Change a DataFrame
- \* Typically add columns, computing new values from other columns
- \* Models:
  - \* Special kind of Transformer: computes predictions
- \* Estimators:
  - \* Fits (& outputs) a model
- \* Pipelines:
  - \* Transformers, estimators can be chained together to form Pipelines
  - \* Trigger each "Stage" in order
  - \* Are special Estimators produce fitted models
    - Pipeline models will also trigger all stages in order

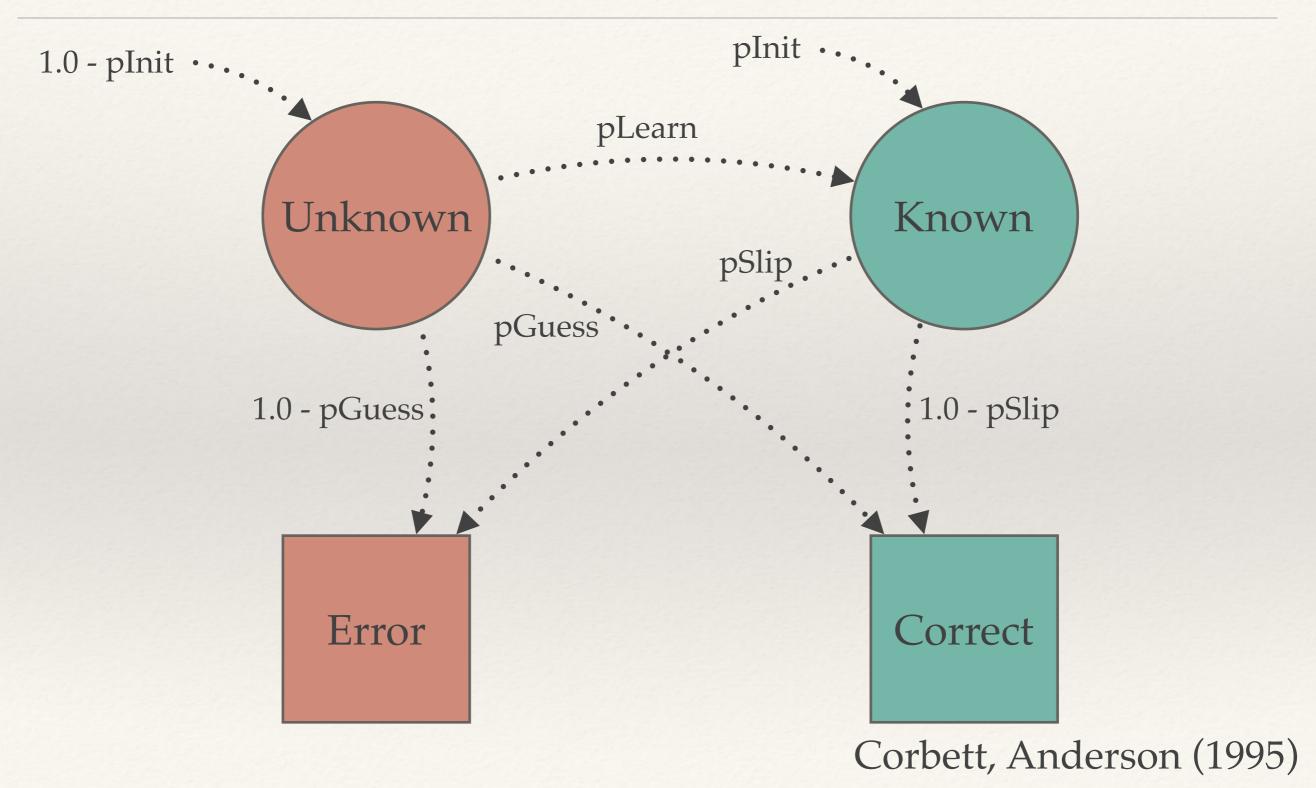
## Machine Learning API



#### Exercise 8:

Other Features to include in Model?

# Bayesian Knowledge Tracing



## Exercise 9:

BKT GridSearch

## What cannot be parallelized

- Some relations are fundamentally sequential!
- \* Cannot parallelize steps within these sequences
- Can parallelize across independent sequences!
  - Can train individual students in parallel
  - \* Fitting model-per-student
  - \* Must still synchronize after every iteration to average models together

## Exercise 10:

Try some other models
(ANN? Clustering?)