

SPONSORSHIP DOCUMENT



IEEE BPIT

BREAK THE SHACKLES

3.0

DATE S(Tentative):

30 October,2021 - 31 October,2021

ORGANISED BY:

IEEE Student Branch,
Bhagwan Parshuram Institute of Technology
New Delhi, India- 110089

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BPIT is a pioneer institute providing education to the students of Delhi and outside Delhi in the field of engineering and management since more than a decade. BPIT is the only self-financing institute affiliated to GGSIP University whose all UG engineering programs (B.Tech. CSE/IT/ ECE / EEE) are accredited by NBA (National Board of Accreditation) which certifies the quality policy and standards followed in BPIT. All the labs in BPIT are well equipped.

PSP-4, Dr KN Katju Marg,
Sector 17, Rohini, New Delhi,
Delhi 110089



ABOUT IEEE BPIT

IEEE-BPIT is a technical society of Bhagwan Parshuram Institute of Technology, Rohini, which aims to spread technical awareness amongst students, helping them develop technical skills and a professional outlook. We encourage them to participate in technical competitions, workshops, seminars etc. IEEE-BPIT is the student branch of the world's largest technical professional organization i.e., Institute of Electrical and Electronics Engineers (IEEE). With the unrestricted support of our teachers and faculty members, our team was able to start a student chapter on 21st October 2016. We conducted a successful membership drive and enrolled 76 students in our student chapter. Our student branch includes 10 core team members and 16 student members.

We here in IEEE-BPIT make sure that, with the unyielding knowledge provided by our teachers we are able to acquire practical knowledge as well. The interaction between seniors and junior students plays an imperative role for the harmonious growth of any technical organization and in the span of four months we have organized seven events and a successful membership drive. Our website and Facebook page plays a pivotal role in spreading technical awareness amongst students. We take multiple SIGs in order to provide technical backing to students. We organize multiple workshops and seminars for the IEEE-BPIT student members as well as the non-members. Currently we are working on few projects and research papers and we encourage our student members for the same



BREAK THE SHACKLES 3.0

ABOUT

IEEE BPIT is organizing **Break The Shackles 3.0**, a 24-hour Hackathon, with the aim of promoting science and technology among the people.

OUR VISION

To provide a platform to tech enthusiasts to develop solutions to real-world problems in a constructive environment.

To foster the spirit of teamwork and encourage everyone to support one another in their endeavors.

BREAK THE SHACKLES 3.0

WHY SPONSOR US?

We at IEEE BPIT believe that through collaboration with people from varied domains, we can make any event a success.

IEEE BPIT provides a platform for its sponsors to interact with the youth and increase their outreach. With years of experience organizing events in our college, we understand our sponsors' needs and aim to bring them closer to their target audience.

WHAT WE OFFER TO OUR SPONSORS:

- Extensive publicity in over 50 colleges of DU, GGSIPU, DTU and other colleges of Delhi-NCR.
- Online publicity on Facebook, Instagram, LinkedIn, YouTube and through WhatsApp from a team of 50+ students and on the official handles as well.
- Provision of Student's Database of around 4000 students. Provision of Logo on backdrop on main stage.
- Special sponsor centric events can be conducted on sponsor's demand.
- Provision of Workshops, Bootcamps, promotions and other activities throughout the year.
- Provision of Logo on t-shirts of team.
- Special sponsor centric goodies to participants.

BREAK THE SHACKLES 3.0

FLAGSHIP EVENT

Break-the-Shackles

HACKATHON

The Ultimate 24-hour Product Development Competition that encourages students to unleash their innovation and creativity along with their Technical Brilliance.



BREAK THE SHACKLES 3.0



Glimpse of Past

Hackathon

- Sponsorship worth 1 Lakh
- 20 teams
- 3 Rounds

Edition

2

24

Hour

100

Footfall

1L

Worth of
prizes



SPONSORSHIP SLABS

PLATINUM
₹50,000+

GOLD
₹25,000+

SILVER
₹10,000

ONLINE

Over 10,000 impressions

Facebook

Instagram

WhatsApp

Emails

Event Website

ONLINE

10 min Address during
event

Merchandise distribution

Logo on Posters

TITLE SPONSOR

30 min Address during
the event

Theme selection

Nominate Judge and
Chief Guest from your
organization

THE SLABS ARE BASED ON TOTAL WORTH.
SPONSORSHIP CAN BE ANY COMBINATION OF CASH AND KIND.

BREAK THE SHACKLES

3.0

BRANCH COUNSELOR

Prof. Achal Kaushik

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EVENT HEADS

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