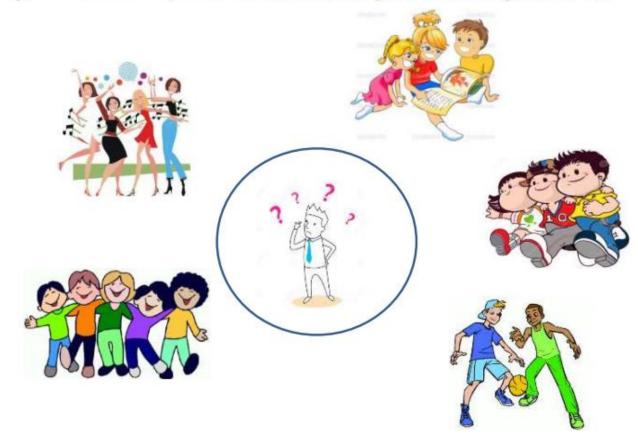
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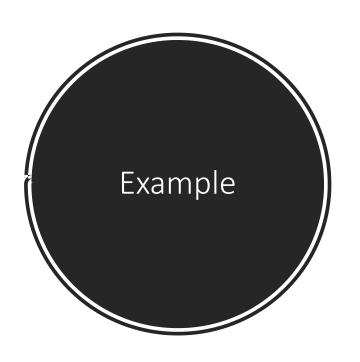
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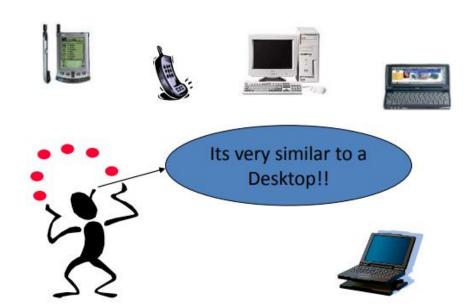
Example

 Tell me about your friends(who your neighbors are) and I will tell you who you are.





Instance-based Learning



KNN Example

Customers Who Bought This Item Also Bought



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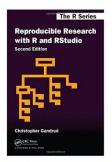
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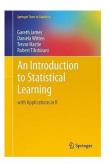


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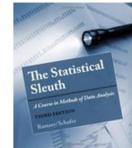
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What is KNN?

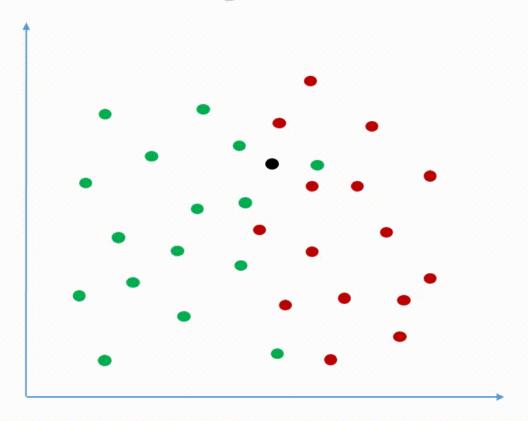
A powerful classification algorithm used in pattern recognition.

K nearest neighbors stores all available cases and classifies new cases based on a similarity measure

A non-parametric lazy learning algorithm (An Instance based Learning method).

How KNN Works

K-Nearest Neighbors Classification

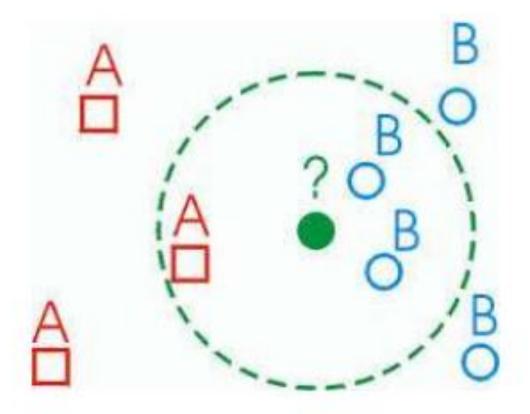


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KNN: Classification Approach

An object (a new instance) is classified by a majority votes for its neighbor classes.

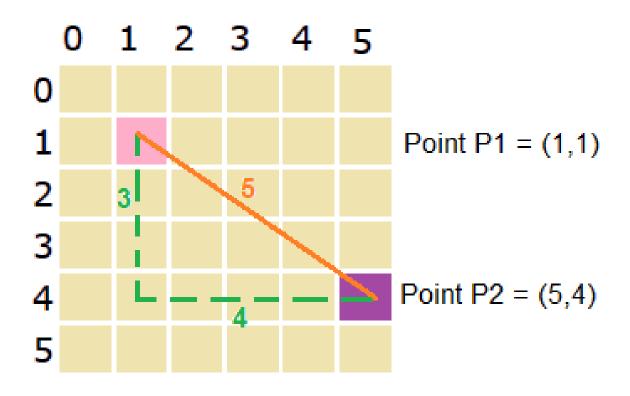
The object is assigned to the most common class amongst its K nearest neighbors. (measured by a distant function)



Working of KNN

- 1. Load the data
- 2. Initialize K i.e., your chosen number of neighbors
- 3. For each example in the data
 Calculate the distance between the example and all data points
- 4. Sort the ordered collection of distances and indices from smallest to largest (in ascending order) by the distances
- 5. Pick the first K entries from the sorted collection
- 6. Get the labels of the selected K entries
- 7. If regression, return the mean of the K labels
- 8. If classification, return the mode of the K labels

How to calculate the distance



Euclidean distance =
$$\sqrt{(5-1)^2 + (4-1)^2} = 5$$

Manhattan distance =
$$|5-1| + |4-1| = 7$$

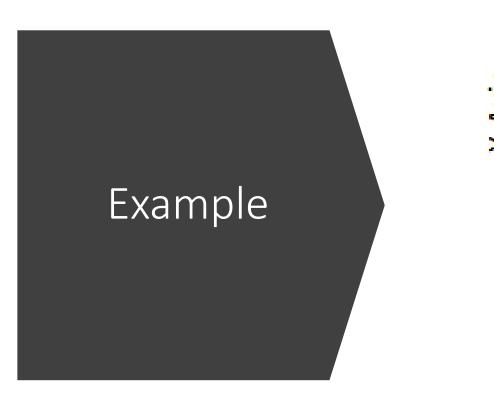
Distance Between Neighbors

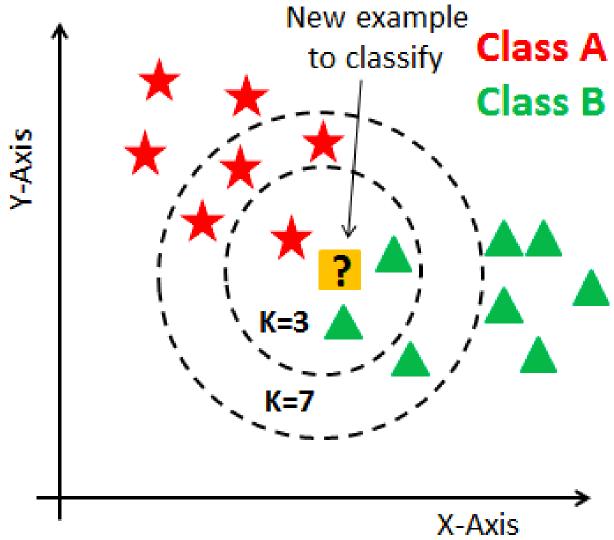
- Calculate the distance between new example (E) and all examples in the training set.
- Euclidean distance between two examples.
- X = [x1,x2,x3,...,xn]
- Y = [y1, y2, y3, ..., yn]
- The Euclidean distance between X and Y is defined as:

$$D(X,Y) = \sqrt{\sum_{i=1}^{n} (x_i - y_i)^2}$$

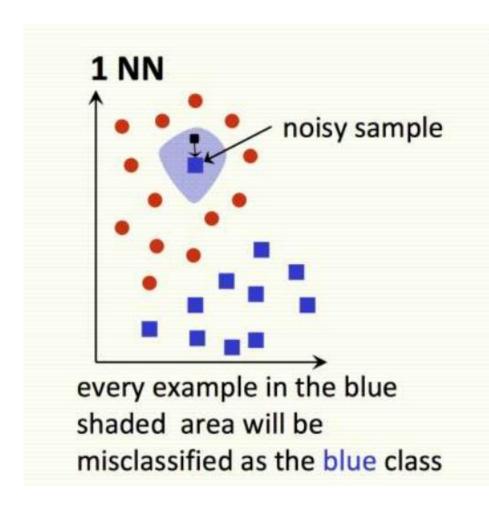
How to choose K?

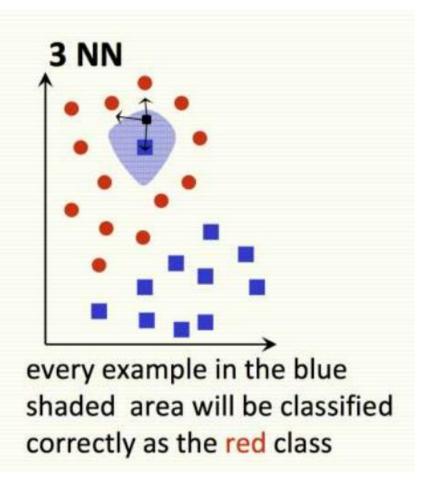
- If the value of k is small then noise will have a higher dependency on the result. Overfitting of the model is very high in such cases.
- Bigger the value of K will destroy the principle behind KNN.
- Choose K as an odd number when the data has an even number of classes and even number when the data has an odd number of classes.
- Rule of thumb is K < sqrt(n), n is number of examples.





K Values



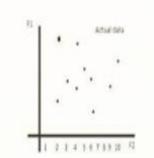


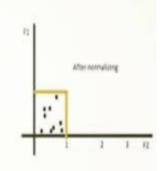
Feature Normalization

- Distance between neighbors could be dominated by some attributes with relatively large numbers. E.g., income of customers
- Arises when two features are in different scales.
- Important to normalize those features. Mapping values to numbers between 0-1.

■Normalization

$$X_{changed} = \frac{X - X_{min}}{X_{max} - X_{min}}$$





Weaknesses of KNN

- Takes more time to classify a new example.
- Need to calculate and compare distance from new example to all other examples.
- Choosing k may be tricky.
- Need large number of samples for accuracy.