

27-03-2020

HOMEHACK FIRST-YEAR EXCLUSIVE CATEGORY

Track chosen: App Prototyping

We were already exposed to a briefing on app prototyping and working with UI and UX while attending a workshop and have already started working on a simple prototype of an app used for **booking medical appointments**.

Name of App: CURA

Tools Used:

- UI – Canva, Adobe Photoshop
- UX – Adobe Xd

UX Design Briefing

- **Objective:**

An app for booking appointment of the doctor from Kerala from a choice of hospitals from all districts. Includes a small profile of the doctor for the user to choose from.

- **User Persona Assumptions:**

- Working People
- Senior Citizens

- **User Benefits:**

- An open-source mobile application
- Adaptable by users of all groups
- Saves time at the hospital by pre-visit booking

- **Business Assumptions**

There have been cases where online bookings once done get cancelled at the last minute since the hospital had not confirmed them. And there are also cases where token numbers get changed.

Reference app: QKDoc

(<https://appgrooves.com/android/com.manoramaonline.qkdoc/qkdoc-hospital-appointments-made-easy/malayala-manorama-co-ltd/negative>)

- Creating a link between the user and the hospital
- Confirmations and slots approved by the hospital
- Garner maximum clients
- Client Satisfaction

- **Impact on Business**

- More users and hospitals as clients
- Introduction to a new booking trend

- **User Journey Mapping**



