



Sponsorship Packages

As the student chapter of the Institute of Electrical and Electronics Engineers (IEEE) at UC Berkeley, we aim to promote professional awareness, encourage academic growth, and organize social activities within our electrical engineering and computer science (EECS) community. We are one of the most active EECS student groups on campus and serve as a backbone for student-industry networking and student-academia connections.

Our organization is a non-profit, so we rely on donations to fund our events and the classes that we run. We maintain a strong relationship with industry through our info-sessions, startup fair, and other recruitment events. In addition, we maintain our connections with academia through our research workshops and the classes that we run. By choosing to support IEEE, we will help organize your recruiting event and also offer the following benefits.

Thank you,
UC Berkeley IEEE

Table of Contents

Summary of Sponsorships

IEEE Club Sponsorships

- Platinum Sponsorships
- CAP Company Sponsorships
- Startup Company Sponsorships
- CAP Company Startup Sponsorships

Extras

- UC Berkeley Startup Fair Sponsorship
- Resume Book



Summary of Sponsorships

IEEE Club Sponsorships

| Sponsorship | Platinum | CAP Company | Startup Company | CAP Startup |
|------------------------------|----------|------------------|-----------------|------------------|
| Resume Book | ✓ | ✓ | ✓ | ✓ |
| Logo on our website | ✓ | ✓ | ✓ | ✓ |
| Event Invitation (see below) | ✓ | Already included | ✓ | Already included |
| Startup Fair Discount | | | ✓ | ✓ |

UC Berkeley Startup Fair Sponsorships

| Sponsorship Level | Sustainer (\$1400) | Partner (\$1100) | Patron (\$500) |
|--------------------------|--------------------|------------------|----------------|
| Startup Fair Resume Book | ✓ | ✓ | ✓ |
| Logo on our website | ✓ | ✓ | ✓ |
| Banner / Logo | ✓ | ✓ | |
| Company Map Logo | ✓ | ✓ | |
| Exclusive Event Table | ✓ | | |

Platinum Sponsorship

We offer an exclusive sponsorship package that aims to gather UC Berkeley engineering talent.

An IEEE Platinum Sponsorship includes the following:

| Sponsorship | Platinum (\$600) |
|-----------------------------------|------------------|
| Resume Book | ✓ |
| Logo on our website | ✓ |
| Event Invitation (see below) | ✓ |
| UC Berkeley Startup Fair Discount | |

In further detail, you will receive the resume of every member of UC Berkeley IEEE. We will proudly place your company's logo on our public website (ieee.berkeley.edu). We will also help you host an event at UC Berkeley.

Here are some ideas of events that we can host:

- Infosession
- Tech talk
- Resume /interview workshop
- Coding / Puzzle Challenge
- Industry dinner (a more personal, sit-down, roundtable dinner with members of UC Berkeley IEEE)

Of course, we are also open to any event ideas that you might have as well, and we will do our absolute best to meet all of your requirements and accommodate all of your requests. We will advertise the event to the entire engineering community, and we will help you bring food and drinks to the event. Our goal is for you to come to Berkeley and interact with students at your event, without worrying about logistics. We will handle the setup, cleanup, and everything in between.

CAP Company Platinum Sponsorship

If your company is a member of the UC Berkeley EECS CAP Program, we offer a discounted sponsorship package. Please find more information about the CAP program here: <https://eecs.berkeley.edu/industry/recruit-students>. To partner with IEEE, please email cap-admin@eecs.berkeley.edu, and request IEEE to host your recruiting event. Alternatively, please email us saying that you are a member of the CAP program, and we will contact the EECS administration for you.

An IEEE CAP Company Platinum Sponsorship includes the following:

| Sponsorship | Platinum (\$400) |
|-----------------------------------|------------------|
| Resume Book | ✓ |
| Logo on our website | ✓ |
| Event Invitation (see below) | Already included |
| UC Berkeley Startup Fair Discount | |

In further detail, you will receive the resume of every member of UC Berkeley IEEE. We will proudly place your company's logo on our public website (ieee.berkeley.edu). As a member of the CAP program, you can already host an event at UC Berkeley..

Here are some ideas of events that we can host:

- Infosession
- Tech talk
- Resume / interview workshop
- Coding / Puzzle Challenge
- Industry dinner (a more personal, sit-down, roundtable dinner with members of UC Berkeley IEEE)

Of course, we are also open to any event ideas that you might have as well, and we will do our absolute best to meet all of your requirements and accommodate all of your requests. We will advertise the event to the entire engineering community, and we will help you bring food and drinks to the event. Our goal is for you to come to Berkeley and interact with students at your event, without worrying about logistics. We will handle the setup, cleanup, and everything in between.

Startup Company Platinum Sponsorship

We understand the unique challenges that startups face, as many of our members have worked for startups or have even started ventures of their own.

An IEEE Startup Company Platinum Sponsorship includes the following:

| Sponsorship | Platinum (\$600) |
|-----------------------------------|------------------|
| Resume Book | ✓ |
| Logo on our website | ✓ |
| Event Invitation (see below) | ✓ |
| UC Berkeley Startup Fair Discount | ✓ |

In further detail, you will receive the resume of every member of UC Berkeley IEEE. We will proudly place your company's logo on our public website (ieee.berkeley.edu). We will also help you host an event at UC Berkeley.

Here are some ideas of events that we can host:

- Infosession
- Tech talk
- Resume / interview workshop
- Coding / Puzzle Challenge
- Industry dinner (a more personal, sit-down, roundtable dinner with members of UC Berkeley IEEE)

Of course, we are also open to any event ideas that you might have as well, and we will do our absolute best to meet all of your requirements and accommodate all of your requests. We will advertise the event to the entire engineering community, and we will help you bring food and drinks to the event. Our goal is for you to come to Berkeley and interact with students at your event, without worrying about logistics. We will handle the setup, cleanup, and everything in between. Lastly, you will receive a discount for a table at the bi-annual UC Berkeley Startup Fair that we host every semester.

CAP Startup Company Platinum Sponsorship

If your company is a member of the UC Berkeley EECS CAP Program, we offer a discounted sponsorship package. Please find more information about the CAP program here: <https://eecs.berkeley.edu/industry/recruit-students>. To partner with IEEE, please email cap-admin@eecs.berkeley.edu, and request IEEE to host your recruiting event. Alternatively, please email us saying that you are a member of the CAP program, and we will contact the EECS administration for you. We understand the unique challenges that startups face, as many of our members have worked for startups or have even started ventures of their own.

An IEEE Startup Company Platinum Sponsorship includes the following:

| Sponsorship | Platinum (\$400) |
|-----------------------------------|------------------|
| Resume Book | ✓ |
| Logo on our website | ✓ |
| Event Invitation (see below) | Already included |
| UC Berkeley Startup Fair Discount | ✓ |

In further detail, you will receive the resume of every member of UC Berkeley IEEE. We will proudly place your company's logo on our public website (ieee.berkeley.edu). As a member of the CAP program, you can already host an event at UC Berkeley..

Here are some ideas of events that we can host:

- Infosession
- Tech talk
- Resume / interview workshop
- Coding / Puzzle Challenge
- Industry dinner (a more personal, sit-down, roundtable dinner with members of UC Berkeley IEEE)

Of course, we are also open to any event ideas that you might have as well, and we will do our absolute best to meet all of your requirements and accommodate all of your requests. We will advertise the event to the entire engineering community, and we will help you bring food and drinks to the event. Our goal is for you to come to Berkeley and interact with students at your event, without worrying about logistics. We will handle the setup, cleanup, and everything in between. Lastly, you will receive a discount for a table at the bi-annual UC Berkeley Startup Fair that we host every semester.

UC Berkeley Startup Fair Sponsorship

Background

Through our student run career fair, we offer small companies the opportunity to meet new talent without being overshadowed by big names.

Our goal is to allow awesome startups in the Bay Area to meet the best of our electrical engineering and computer sciences (EECS) community at UC Berkeley. Each semester, we host about 20-30 companies and see around 500 students attend this startup only career fair.

Sponsorship

In the past, we have had sponsors help cover the overhead costs of the fair and we would love for you to support the event as a sponsor. We currently offer 3 tiered levels of sponsorship as listed below:

| Sponsorship Level | Sustainer (\$1400) | Partner (\$1100) | Patron (\$500) |
|--------------------------|--------------------|------------------|----------------|
| Startup Fair Resume Book | ✓ | ✓ | ✓ |
| Logo on our website | ✓ | ✓ | ✓ |
| Banner / Logo | ✓ | ✓ | |
| Company Map Logo | ✓ | ✓ | |
| Exclusive Event Table | ✓ | | |

In further detail, you will receive the resumes of every student at UC Berkeley who registers on our website (heavily advertised). We will proudly and prominently place your company's logo on our public website. If you choose a Partner Sponsorship, we will also place your logo on our event banner and signage at the event. At each startup fair, we print paper maps that are handed out to students on the day of the event. We will proudly place your logo on each map. If you choose a Sustainer Sponsorship, you will have an exclusive table at the event to promote and recruit for your company.

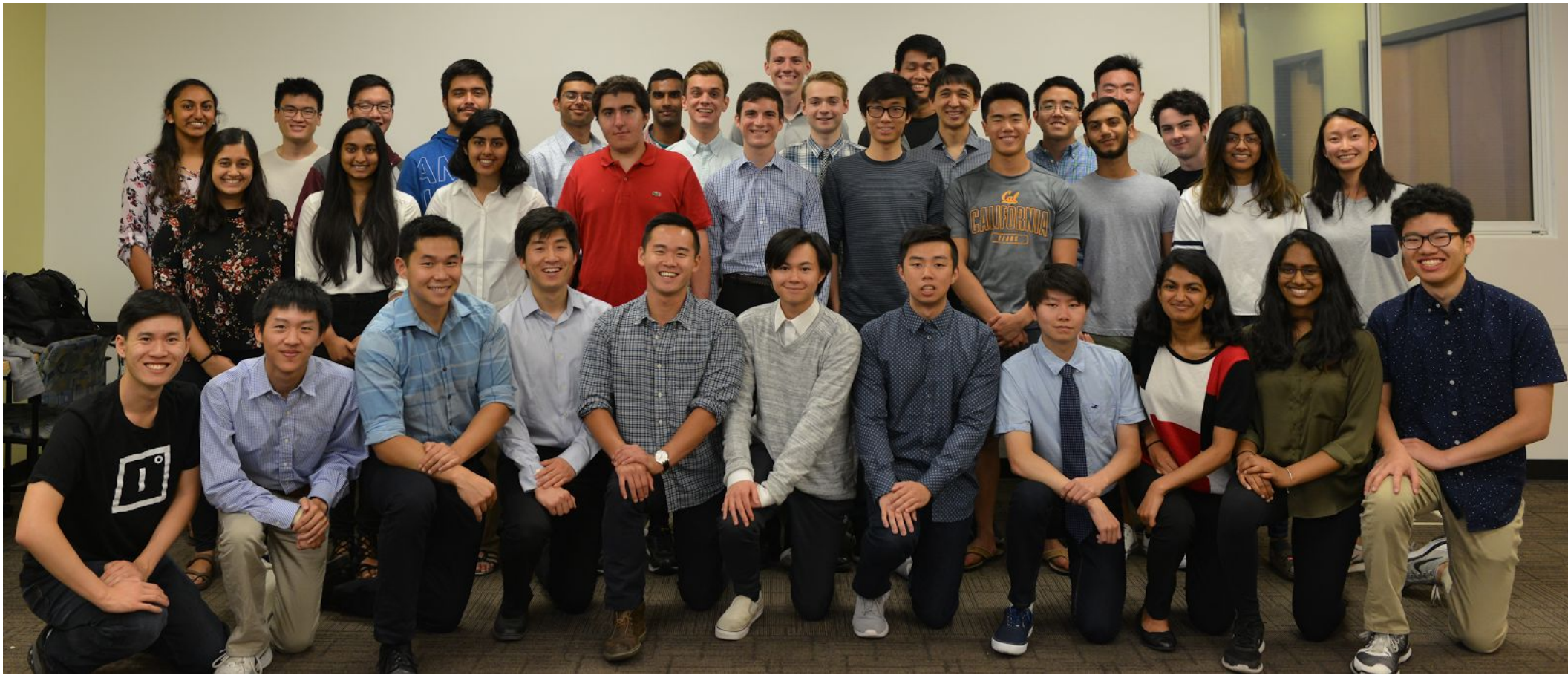
All proceeds go to supporting the EECS community at UC Berkeley.

Resume Book

Each semester, UC Berkeley IEEE combines all the resumes of its leadership and members in a resume book.

We can deliver the resume book in PDF format.

We ask for a \$200 donation for the resume book. Your donation helps us continue to run events and classes for the EECS community at UC Berkeley.



Thank you from UC Berkeley IEEE!