

DESIGN-O-THON

Problem Statement

The entire nation is queued outside ATMs and Banks. Chaos, misery and helplessness have taken over the market place. It's your responsibility to help the country to recover quickly from the damage caused by demonetization.

Round: 1

1. HEAD OR TAIL?

Design a coin carrying value of INR 50. Choose an appropriate radius. You can be innovative with the design. Do remember that a coin has two faces.

Round: 2 (at the time of Troika'17)

2. CASHLESS INDIA

Make a banner promoting the cashless ways of money transaction. Required size is 16:9.
Again, let your creativity flow!

Guidelines

- ❑ Designs should be attractive and should signify the theme.
- ❑ No direct template should be used.
- ❑ This competition is free and open for all.
- ❑ Designers are supposed to submit (.jpeg/.png file) and source file(.psd/.ai/.eps/.cdr file)
- ❑ Entries beyond the submission date will not be considered. (last date of submission : **8/feb/2017**)
- ❑ Top 10 entries will be selected for the 2nd round which will be conducted in DTU campus during Troika'17.