INTUITION

Sponsorship Brief

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iNTUition is a student run hackathon organised by **IEEE NTU Student Branch** in collaboration with **NTU Open Source Society**.
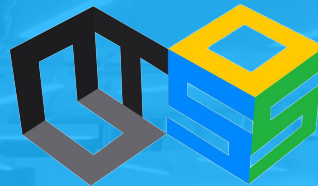
IEEE NTU Student Branch

Through our affiliation with IEEE Singapore Chapter, we promote **engineering** and **technology** in the Singaporean student community.

Our **workshops**, **quizzes** and **hackathons** receive enthusiastic participation from the developer community of **Singapore** as well as **Malaysia**.

NTU Open Source Society

Being NTU's largest undergraduate **developer/hacker community**, we aim to foster the passion for **open source software** among NTU students.

Every Friday, we host the wildly popular **TGIFHacks**, an open-to-all **technical workshop/talk series**.

What is
iNTUition?

⚙️ IEEE NTU's annual **24-hour hackathon**

🛠️ Teams create **software** or **hardware** projects

💡 Promotes **innovation**, **creativity** and **teamwork**

🌐 Aligned with Singapore's **Smart Nation** initiative

Previous Edition
March 2016

Held at **The Hive, NTU** on 12th & 13th March, 2016.

30 teams with a total of 120+ students from **Singapore** and **Malaysia**.

Sponsored by **PayPal**, **Lenovo**, **HackerEarth**, **12Geeks** and more.

iNTUition v3.0

8th and 9th October, 2016

Free for all students at any level

Nanyang Technological University, Singapore

Scaled up in collaboration with NTUOSS

NTUOSS will help us take iNTUition to new heights this year. They will play a key role in pre-hackathon **workshops** ($PATH to iNTUition), **publicity** & **outreach** to the developer community, and **technical assistance** during the event.

$PATH to iNTUition

$PATH is a **4-day series of workshops** based on NTUOSS' **TGIFHacks**.

Topics covered may include **development tools** like NodeJS or **design software** like Photoshop.

Held during the **week leading up to iNTUition (4 - 7 Oct)**, $PATH will ensure an awesome hackathon experience **for beginners**.

Target Participants & Audience

Open to students from all higher secondary & tertiary institutions (JC/Poly/Uni).

Expected participation of at least 200 hackers (AKA developers).

Around 30 - 40 participants expected from overseas.

Our estimates are based on the rising popularity of iNTUition and the patronage of IEEE NTU and NTUOSS among the Singapore developer and engineering communities.

Sponsorship Benefits and Tier Privileges

Benefits	Sponsorship Tier *			
	Platinum ($3k+)	Gold ($2k+)	Silver ($1k+)	Premium ($500+)
Logo featured on website and posters	Extra Prominent!	Prominent	Medium-Sized	Small-Sized
Endorsement in all emails	✓	✓	✓	
Promotional posts on Facebook pages of IEEE NTU Student Branch & NTUOSS	✓	✓	✓	

* Valuation of sponsorship is based on the total monetary value of cash or in-kind sponsorship (at the discretion of IEEE NTU Student Branch).

Sponsorship Benefits and Tier Privileges

Benefits	Sponsorship Tier			
	Platinum ($3k+)	Gold ($2k+)	Silver ($1k+)	Premium ($500+)
Themed prizes at sponsor's discretion	✓	✓		
3 min talk to all participants after opening keynote	✓	✓		
Workshop during hackathon/$PATH	✓	✓		
Booth during first and last 3 hours of event	✓			

Contact Us

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