

# INTUITION

## Sponsorship Brief

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**iNTUition** is a student run hackathon organised by **IEEE NTU Student Branch** in collaboration with **NTU Open Source Society**.

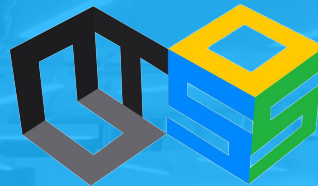


## IEEE NTU Student Branch

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Through our affiliation with IEEE Singapore Chapter, we promote **engineering** and **technology** in the Singaporean student community.

Our **workshops**, **quizzes** and **hackathons** receive enthusiastic participation from the developer community of **Singapore** as well as **Malaysia**.



## NTU Open Source Society

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Being NTU's largest undergraduate **developer/hacker community**, we aim to foster the passion for **open source software** among NTU students.

Every Friday, we host the wildly popular **TGIFHacks**, an open-to-all **technical workshop/talk series**.

# What is iNTUition?



IEEE NTU's annual **24-hour hackathon**



Teams create **software** or **hardware** projects



Promotes **innovation**, **creativity** and **teamwork**



Aligned with Singapore's **Smart Nation** initiative

# Previous Edition

# March 2016



Held at **The Hive, NTU** on 12<sup>th</sup> & 13<sup>th</sup> March, 2016.

30 teams with a total of 120+ students from **Singapore** and **Malaysia**.

Sponsored by **PayPal, Lenovo, HackerEarth, 12Geeks** and more.

# iNTUition v3.0

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8<sup>th</sup> and 9<sup>th</sup> October, 2016



Free for all students at any level



Nanyang Technological University, Singapore



Scaled up in collaboration with NTUOSS

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NTUOSS will help us take iNTUition to new heights this year. They will play a key role in pre-hackathon **workshops** (\$PATH to iNTUition), **publicity** & **outreach** to the developer community, and **technical assistance** during the event.

# \$PATH to iNTUition

A photograph of two young men sitting at a round white table in a workshop or hackathon environment. The man on the left is wearing a black t-shirt and is smiling at the camera. The man on the right is wearing a light blue button-down shirt, an orange baseball cap, and is also smiling. They are both working on laptops. The table is cluttered with various items including a skateboard, a green Gatorade bottle, a black t-shirt with 'cables' written on it, a yellow can of 'Green Earth' beverage, and some snacks. In the background, a black monitor is mounted on the wall with the text 'GROUP 3' visible above it.


\$PATH is a **4-day series of workshops** based on NTUOSS' **TGIFHacks**.

Topics covered may include **development tools** like NodeJS or **design software** like Photoshop.

Held during the **week leading up to iNTUition (4 - 7 Oct)**, \$PATH will ensure an awesome hackathon experience **for beginners**.



# Target Participants & Audience

A background image showing four young men sitting around a round table in a modern, well-lit room with large windows. They are all focused on their laptops, which are open in front of them. The room has a clean, academic feel with some plants visible in the background.

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Open to students from all **higher secondary & tertiary institutions** (JC/Poly/Uni).

Expected participation of at least **200 hackers** (AKA developers).

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Around 30 - 40 participants expected from **overseas**.

Our estimates are based on the rising popularity of iNTUition and the patronage of IEEE NTU and NTUOSS among the Singapore developer and engineering communities.

# Sponsorship Benefits and Tier Privileges

Benefits	Sponsorship Tier *			
	Platinum (\$3k+)	Gold (\$2k+)	Silver (\$1k+)	Premium (\$500+)
Logo featured on website and posters	Extra Prominent!	Prominent	Medium-Sized	Small-Sized
Endorsement in all emails	✓	✓	✓	
Promotional posts on Facebook pages of IEEE NTU Student Branch & NTUOSS	✓	✓	✓	

\* Valuation of sponsorship is based on the total monetary value of cash or in-kind sponsorship (at the discretion of IEEE NTU Student Branch).



# Sponsorship Benefits and Tier Privileges

Benefits	Sponsorship Tier			
	Platinum (\$3k+)	Gold (\$2k+)	Silver (\$1k+)	Premium (\$500+)
Themed prizes at sponsor's discretion	✓	✓		
3 min talk to all participants after opening keynote	✓	✓		
Workshop during hackathon/\$PATH	✓	✓		
Booth during first and last 3 hours of event	✓			

# Contact Us

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