









# STARTUP CONCLAVE

The flagship event of Technodyssey '16





17<sup>TH</sup> SEPTEMBER, 2016 NIRMA UNIVERSITY AHMEDABAD





website: startup.ieeenu.org

# About Nirma University

The Institute of Technology, Nirma University was established by Nirma Education and Research Foundation, a non-profit body with a mission to advance education in professional courses and to promote excellence in technical education and research in the year 1995 under Gujarat University. Later Nirma university of science and technology, Ahmedabad was established in the year 2003 as a statutory university under the Gujarat state act.

#### Nirma University consists of:

- Faculty of engineering and technology.
- Faculty of management.
- Faculty of science.
- Faculty of Doctoral studies and research.
- Faculty of pharmacy.
- Faculty of law.

## Achievements

- Ranked among top 15 universities in India.
- Won national Doordarshan ROBOCON 5 times in 2002, 2003,2006,2008,2011.
  Represented India in international meets at Tokyo, Bangkok, Kualalumpur and Pune;
  Runners 'up in the International Robocon Competition 2011 and 2nd position in National Robocon 2012.
- IPSOS, the world's third ranked research agency, Zee News and DNA has ranked Nirma University 16th among the top 20 universities in India.
- Nirma University, Institute of Technology ranked India's Best Engineering Colleges in West Zone by The Week in 2010.
- Nirma University, Institute of Technology ranked among top 24 India's Best Engineering Colleges by Hindustan Times, Electronics for you in 2010.
- India Today', a leading national magazine rated IT-NU among 25 best engineering colleges of India competing with the IITs and NITs of India. (25 June, 2009)
- Nirma University is declared as 5th best university among the private universities that were established after year 2000 in the areas of placements, international relations, industry interface, intellectual capital, infrastructure etc. in 15th June, 2009 issue of "Financial Express".
- Institute of Technology, Nirma University is ranked 13th among the best 35 private engineering colleges of India by another leading magazine Outlook in 2009 issue.
- National Awards for the Best Teacher in Gujarat State in year 2002,2004 and 2005 by ISTE National award for engineering college having best overall performance since 2002.
- Recently, Nirma University was awarded Accreditation by NAAC.

# IEEE Institute Of Electrical And Electronics Engineers

The world's largest technical professional association, IEEE's membership has long been composed of engineers, scientists, and allied professionals. These include computer scientists, software developers, information technology professionals, physicists, medical doctors, and many others in addition to our electrical and electronics engineering core.

IEEE and its members inspire a global community through its highly cited publications, conferences, technology standards, and professional and educational activities.

# IEEE Institute Of Electrical And Electronics Engineers

IEEE has more than 425,000 members in more than 160 countries, more than 50 percent of whom are from outside the United States;

- more than 116,000 Student members;
- 333 Sections in 10 geographic regions worldwide;
- 2,195 Chapters that unite local members with similar technical interests;
- 2,354 student branches at colleges and universities;
- 800 student branch chapters of IEEE technical societies;
- 428 affinity groups
- has 38 Societies and 7 technical Councils representing the wide range of IEEE technical interests;
- has more than 3 million documents in the IEEE Xplore Digital
- Library, with more than 8 million downloads each month;
- has more than 1,400 standards and projects under development;
- publishes more than 148 transactions, journals, and magazines;
- sponsors more than 1,300 conferences in 80 countries while:
- publishing more than 1,200 conference proceedings via IEEE Xplore.

### Aim

"To foster technological innovation and excellence for the benefit of humanity."

### Vision

IEEE will be essential to the global technical community and to technical professionals everywhere, and be universally recognized for the contributions of technology and of technical professionals in improving global conditions. IEEE is associated in making human life better by constantly engaging in development of different and better technologies. The IEEE provides learning opportunities within the engineering sciences, research, and technology.

## IEEE | Nirma University

 By providing students of the college with an opportunity to interact with academicians and professionals, so as to benefit from their knowledge, by organizing various lectures, we try to give them with opportunities to develop their logical and structural skills.

#### Aim:

- Shaping a better future for mankind by developing effective and socially responsible individuals and organizations.
- Event organised at National Level-AISC'14
- Event organised at state level- Technodyssey and was a part of NUTECH
- The events organized at University level are: Radiance | Pirathon | Google I/O
- Nirma University has won the award "Women in Engineering"-WIE award for the Asia-Pacific Region last year which is one of its kind achievement.

# Why associate with Start-up fair

- Organised by the Nirma University Student Branch of IEEEwhich is the largest professional organization in the world
- Around 5000 quality crowd from various colleges of Gujarat.
- A very good platform for company like yours to inspire and interact with the crowd directly.
- Nirma University's tag of excellence is always present in the background.
- Full support by the volunteer team during the event.
- Support of the IEEE India Council for the event, which has an all India reach.
- Opportunity to recruit employees or hire freelancers/interns.
- Exclusive chance to network with the registered participants.

### ASSOCIATE SPONSOR

#### **Benefits**

- Logo on event Website
- Logo on all the event materials printed i.e. pamphlets, certificates, schedules etc.
- Publicity through Social Networking Websites
- Logo on event Posters, Banners & Flexes
- Permission to set up stalls/canopy during Fest
- Permission to conduct promotion event
- Permission to put banners, flexes, standees etc.
- Logo in event E-Mail Communication

Sponsorship Amount: Rs. 1,00,000\*

### POWER SPONSOR

#### **Benefits**

- Logo on event Website
- Logo on all the event materials printed i.e. pamphlets, certificates, schedules etc.
- Publicity through Social Networking Websites
- Logo on event Posters, Banners & Flexes
- Permission to set up stalls/canopy during Fest
- Permission to put banners, flexes, standees etc.
- Logo in event E-Mail Communication

## PROJECT SPONSOR

#### **Benefits**

- Logo on event Website
- Logo on all the event materials printed i.e. pamphlets, certificates, schedules etc.
- Publicity through Social Networking Websites
- Logo on event Posters, Banners & Flexes
- Permission to put banners, flexes, standees etc.
- Logo in event E-Mail Communication

Sponsorship Amount: Rs. 25,000\*

Note: There will be upto 4 Project Sponsors for the event

\*- Amount can be varied. Benefits are negotiable according to the amount







We believe that association with your company would provide you unparalleled opportunity to communicate with the youth.





# THANK YOU



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