



## Rapid Response Role Profile

Job Title	Audio Visual Officer – Photographer
Classification Level	
Immediate Supervisor's Title	Communications Team Leader / Communications Coordinator
Number of Direct Reports (if applicable)	
Number of Indirect Reports (if applicable)	

### Organizational context (where the job is located in the Organization)

The International Federation of Red Cross and Red Crescent Societies (IFRC) is the world's largest volunteer-based humanitarian network. IFRC is a membership organisation established by and comprised of its member National Red Cross and Red Crescent Societies. Along with National Societies and the International Committee of the Red Cross (ICRC), the IFRC is part of the International Red Cross and Red Crescent Movement. IFRC's headquarters is in Geneva, with regional and country offices throughout the world.

Due to the nature of emergency response operations, this role profile is an outline of the likely responsibilities applicable to Audio Visual Officer - Photographer, deployed in a Federation co-ordinated operation. They are complementary to and should be read in conjunction with the specific tasks elaborated in the Deployment Order / Terms of Reference.

### Job purpose

The Audio Visual Officer - Photographer, under the supervision of the Communications Team Leader and/or Communications Coordinator and as part of IFRC's global communications team, is responsible for drawing attention to and highlighting the humanitarian situation, needs of the affected people and Red Cross Red Crescent response through high-quality and compelling still images that can be used by the media and Movement partners.

## Role (Job Requirements)

### Job duties and responsibilities

In line with IFRC's Standard Operating Procedures for emergency communications and as part of IFRC's global communications team, working in close cooperation with the communications team of the host National Society, this role is responsible for supporting the communications efforts of the affected National Red Cross/ Red Crescent Society and the wider Red Cross Red Crescent network through:

1. Capturing and editing high-quality, compelling images that are guided by the editorial strategy and tailored for a range of communications channels
2. Systematically gathering, recording and submitting comprehensive data and information of images captured (i.e. consent form, shot list, captions, extended narrative, etc.)
3. Producing images and information that are in line with the ethical values and principles of the Red Cross and Red Crescent Movement, adhere to the IFRC photo guidelines, and validated and approved as needed
4. Together with the IFRC global communications team, proposing and developing compelling narrative using video content, guided by the editorial strategy and informed by the ongoing humanitarian issues and concerns
5. Effectively sharing captured and edited materials according to IFRC processes and guidelines for wider distribution and use
6. Proactively identifying opportunities to pitch audio-visual content (i.e. photo essay/ photo blog, galleries, etc.) to media outlets, where relevant
7. Supporting media relations activities by responding to media requests in an appropriate and timely manner, particularly with regard to audio-visual materials

#### Duties applicable to all staff

1.	Actively work towards the achievement of the Federation Secretariat's goals
2.	Abide by and work in accordance with the Red Cross and Red Crescent principles
3.	Perform any other work-related duties and responsibilities that may be assigned by the line manager

### Profile (Position Requirements)

Education	Required	Preferred
University degree or equivalent certification in photography, photojournalism, audio visual communications and/or extensive and proven experience in photography and audio visual production	⊙	
IFRC Emergency Communications training		⊙
Basic Delegated Training Course or IMPACT. FACT, ERU or RDRT Training or equivalent experience		⊙
Experience	Required	Preferred
At least 5 years of experience working as photographer/ photojournalist/ AV specialist	⊙	
Ability to independently deliver a range of compelling communications content from the field including high-quality photos, basic videos and social media content	⊙	
Experience in emergency response	⊙	
Red Cross and Red Crescent experience		⊙
Knowledge & Skills	Required	Preferred
Knowledge of humanitarian affairs	⊙	
Strong spoken and written English including proven experience in drafting compelling communications content for a variety of communications channels		⊙
Self-supporting in IT	⊙	
Demonstrated understanding and use of social media for communications and advocacy purposes	⊙	
Comfortable working and communicating with number of National Societies in a diverse environment	⊙	
Ability to negotiate with varying partners	⊙	
Ability to multi task and work under pressure	⊙	
Analytical skills		⊙

Core Competencies	Tier 1	Tier 2	Tier 3
Movement context, principles and values	⊙		
National Society Capacity Strengthening	⊙		
Coordination	⊙		
Assessment	⊙		
Direction Setting and Quality Programme Management	⊙		
Information Management	⊙		
Resource Management	⊙		
Safety and Security	⊙		
Transition and Recovery	⊙		

Community engagement and accountability	⊙		
Protection, Gender and Inclusion	⊙		
Environmental Sustainability	⊙		
Collaboration and teamwork	⊙		
Conflict Management	⊙		
Interpersonal Communication	⊙		
Cultural awareness	⊙		
Judgement and decision making	⊙		
Motivating Others	⊙		
Personal resilience	⊙		
Integrity	⊙		

Technical Competencies	Tier 1	Tier 2	Tier 3
Strategic communications in emergencies	⊙		
Media relations	⊙		
Social media and social media monitoring	⊙		
Written communications content	⊙		
Photography		⊙	
Video content	⊙		
Advancing host National Society's communications priorities	⊙		

Languages	Required	Preferred
Fluently spoken and written English	⊙	
Good command of another IFRC official language (French, Spanish or Arabic)		⊙
Other languages:		