

# OYINKANSOLA MOSUNMOLA OSONUAGA

Ajibode, University of Ibadan Extension, Ibadan, Oyo  
State.

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*A dedicated and goal-oriented B.Sc. Pharmacology graduate with a strong understanding of Pharmacology, as well as extensive knowledge of information and communication technology, who employs strong organizational and planning skills to complete assignments on time and to a high standard. Possess strong leadership qualities, work well with others, have outstanding communication and interpersonal skills, and the ability to think creatively and analytically.*

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## IT Skills

- Microsoft Office
- Digital Content Dev. (The Use of Social Media)
- Digital Sales and Marketing
- Customer Care/Service Operation.

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## Experiences

FEBRUARY – JULY 2022

**Customer service representative/Social Media Marketer**/DSB Digital Media, Ibadan, Oyo State.

### DUTIES:

- Identify trends and insights
- Allocate marketing investments
- Plan and direct marketing campaigns
- Manage an organization's website and maintain it, keeping best practices in mind
- Optimize content for the website and social media platforms
- Work with various content formats such as blogs, videos, audio podcasts, etc.
- Track the website traffic flow
- Implement and analyse performance metrics
- Measure and assess goals vis-à-vis ROI
- Device experiments and conversion tests
- Provide internal reports on a regular basis
- Execute new and creative collaborations among technologies and platforms.

NOVEMBER 2020 - JANUARY 2022

**Brandpartner/consultant** / Oriflame cosmetics, Lagos

### DUTIES:

- Ensured effective marketing of the company's products by leveraging on social media and offline marketing.
- Liased with an average of 3 prospective customers per day, recommended specific product services aligning with individual needs and there by increasing sales by 20% in the first quarter of my employment.
- Increased brand awareness by creating targeted marketing campaigns on Facebook and Whatsapp which proved successful in generating incomingll leads and referrals from existing clients.
- Executed all presentations, ordering, sales, planning and delivering of the company's products.
- Met and superceded monthly sales target by developing customized sales techniques to effectively sell the company's products.

2020 – 2021

**Pharmacist**/Noda Pharmaceutical Limited, Somolu, Lagos State.

### DUTIES:

- I assisted with the monitoring and regulation of medication when dispensing within the pharmacy store to ensure drugs were readily available to patients in a timely manner and dispensed to them.



Edit with WPS Office

- Also helped out with checking in and pricing drug orders, third-party transactions and paperwork.
- I attended to other general administrative tasks of the company.
- Conducted relevant research on pricing
- Negotiate contracts with suppliers.
- Managed budgets
- Reviewed sales performance
- Wrote reports and other documents.

2019 – 2020

**Teacher (NYSC)**/Idi-ito High School, Erunmu, Ibadan, Oyo State.

**DUTIES:**

- I taught Basic Science
- Coordinated practical sections
- Prepared lesson plans and curriculum
- Administered tests/examinations and evaluated results
- Assisted with the smooth running of the school by working with the administrative units of the school.

FEBRUARY – SEPTEMBER 2013

**Front Desk Officer**/His Grace Communications Limited, Somolu, Lagos State.

**DUTIES:**

- Greet guests and provide them with superb customer service.
- Ensure the front desk is neat, presentable, and equipped with all the necessary supplies such as pens, forms, and paper.
- Answer all client questions and incoming calls.
- Redirect phone calls to the appropriate department and take down messages.
- Accept all letters and packages, and distribute them to their appropriate departments.
- Monitor, organize and forward emails.
- Track and order office equipment and supplies.
- Maintain records and files.
- Oversee the office budget.

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## Education

2018

**B.Sc. Pharmacology**/Olabisi Onabanjo University, Ago Iwoye, Ogun State.

2012

**WAEC**/Federal Government College, Odogbolu, Ogun State.

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## Graduate Research

- Effect of *Newbouldia laevis* on oxidative stress in mice infected with P.berghei – 2018

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## Other Certifications/Training

- National Youth Service (NYSC) Discharge Certificate – 2020
- Social Impact: Planning for Success Professional Certification/Training – 2019

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## Volunteering Experience

- Founder/Volunteer, The Mosun Foundation: Aimed at Bringing Succor to Disabled Children in Nigeria. 2020 – Date

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## Bio-Data

1. Nationality: Nigerian
2. State of Origin: Ogun
3. Date of Birth: 19<sup>th</sup> November 1996

4. Marital Status: Single
5. Language Spoken: English and Yoruba

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## Personal Skills

- Initiative
- Problem Solving
- Adaptability
- Research
- Project Management
- People Management
- Time Management
- Planning
- Leadership
- Presentation
- Creativity
- Analytical
- Team Work
- Risk Management.

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## References

**MRS. JOSHUA ITUNUOLUWA**  
Manager  
Noda Pharmaceutical Limited  
Somolu, Lagos State.  
08131555604.

**MRS. ADEYEMI OLUWAYINKA**  
Supervisor  
His Grace Communications  
Somolu, Lagos State.  
07037183014.