

HASSAN ALIEU SWARAY
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SUMMARY

A self-motivated Entrepreneurial Leadership student focusing on promoting African culture through sustainable fashion and music. With essential skills in project coordination, cultural promotion, and youth empowerment, I lead The "Authentic African Fabrics & Beats" initiative combines fashion design and music production to uplift local artisans. Showcased unique styles and cultural elements, won a fashion contest and was a Rap Battle Champion,

EDUCATIONAL BACKGROUND

African Leadership University – Kigali, Rwanda

Bachelor of Entrepreneurial Leadership (In Progress)

May 2024- Jan 2027

St. Edwards Secondary School (Completed)

Freetown, Sierra Leone

Sept 2015- Sep 2020

Chadwick Diploma College

Jan 2024 - April 2024

I studied Microsoft Office, which is comprised of Word, Excel, PowerPoint, Access, and Publisher, for one year.

PROFESSIONAL WORK EXPERIENCE

- **Volunteer, Children Forum Network (C.F.N)**

May 2018 - May 2019

Collaborated with a team of 100 to help remove vulnerable children who don't have parents or any place to stay.

Assistant Shop Manager (Family Business)

November 2020 - December 2023

- Assisted in managing daily operations of the family meat shop, including customer service, sales, and product display.

EXTRACURRICULAR ACTIVITIES

- **Event Production and Coordination (ALU Student Open Mic Session)**

March 2024 – June 2024

Coordinated with event organizers, performers, and volunteers to create a memorable experience for the audience and participants.

- **Artist Liaison (IKAZE Festival)**

August 2024

Contributed to the event's success by facilitating communication between performers and organizers.

Conference Registration Coordinator (Music Events and Festivals)

May 2024 – Present

Handled on-site registration processes at events like the IKAZE Festival, overseeing the logistics of badges, event passes, and artist needs.

Youth Empowerment Mentorship Program-

June 2023 – August 2023

- I participate as a mentor in youth empowerment mentorship programs. Through these programs, I share my

experiences, offer guidance, and support young individuals striving to achieve their goals and positively impact their communities.

● **Conference Registration Coordinator (Music Events and Festivals)**

May 2024 – Present

Handled on-site registration processes at events like the IKAZE Festival, overseeing the logistics of badges, event passes, and artist needs.

Community Sports Programs -

Jan 2023 – Mar 2023

- I engage in community sports programs as a participant or volunteer coach. In addition to promoting physical health and teamwork among community members, involvement in sports activities can foster camaraderie, leadership skills, and discipline. Contribute to organizing sports events, coaching youth teams, or promoting sportsmanship values within the community.

SKILLS

Networking	Cultural Promotion	Fashion Design
Event Management	Sustainability Practices	Music Production
Marketing	Youth Empowerment	Project Coordination
Social Media Management	Creativity	Strategic Planning
Adaptability	Public Speaking	Communication Skills
Problem-Solving		
Team Collaboration		

INTERESTS

Fashion & Music Integration	Sustainable Fashion	Supporting Local Artisans
Cultural Heritage Promotion	Regional Development	Social Impact Initiatives
Volunteering	Technology	Event Organization
Youth Empowerment	Public Speaking	Marketing Strategies
Innovation and Entrepreneurship	Networking	

LANGUAGES

● English -Expert	● Krio - Native	● Kiruwanda - Beginner
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