

OVERALL OBJECTIVE OF THE PROJECT

1. To market our product on the local and regional markets
2. To market our brand to the international markets
3. To increase our country brand on the international seen through innovative and healthy products
4. To reduce unemployment especially for women and the youth
5. To promote healthy lifestyle through the use of our products

HEALTH BENEFITS OF OUR PRODUCTS

1. Rich in Metal
2. Rich in Vitamin A
3. Rich in Vitamin C
4. Rich in Vitamin B6
5. Rich in Proteins
6. Rich in Calcium which strengthens bones
7. Increase milk for mothers who breastfeed

The GENERAL CONCEPT

After the genocide against the Tutsi in 1994 the country has had a good governance which has been promoting spirit of entrepreneurship , especially among the young population. After listening to many of the president Paul Kagame speeches encouraging our generation to create our own business and improving by expanding those startups , the fear that i had of not being confident and of failure suddenly vanished

Thus was the idea born of researching and products derived from stinging nettle plants

After listening to many of the President Paul Kagame speeches encouraging our generation to create our own businesses and improving by expanding those start-ups; the fear that I always had of not being confident and of failure suddenly vanished.

Thus was the idea born of researching and developing products derived from the stinging nettle plants.

THE CONCEPT

I was born in the Eastern Province of Nyamata in Bugesera District; and during my childhood one of my parents was diagnosed with liver failure and they started taking the nettle plant either by eating it or making the juice and drinking it and soon after they were cured. Also, I used to see our neighbors use it to cook it and to make different drinks derived from the plant.

In the end of year 2017, because of the many campaigns encouraging us to create our own jobs through start-ups, I decided to plant the stinging nettle plants in the small farm. My neighbors brought those plants for 80,000 RWF and it motivated me to continue the project development.

This small experiment gave self-confidence and motivated me to take it to the next level,, and in the next three months i exposed my project in my village explaining what i do and how i can contribute to society and i won the chance to expose it to the district level in the women category. After the exposition i registered my company in RDB and i sought a certificate from the Rwanda Standard Board so i can continue to improve the quality of my products

Products Made and sold till year 2018:

1. Nettle fine powder
2. Nettle juice with honey
3. Nettle juice with fruits
4. Nettle flavor wine
5. Sleep nettle tea

Coming soon:

1. Nettle liquid soap
2. Nettle perfume

Vision Statement:

Igisura Company Ltd aims to be a sustainable and innovative dynamic enterprise capable processing high quality nettle wine for reduce malnutrition and create jobs in the processing.

Mission statement:

Igisura Company Ltd's mission is to support and empower nettle farmers to make profit out of their nettle by providing them with an efficient and affordable technology for processing the nettle into wine and creating the appropriate business structure for taking the wine to market

Company Description

Igisura Company Ltd is a Rwandan-based enterprise dedicated to transforming stinging nettle (igisura) into high-quality, health-promoting tea bags. We combine traditional knowledge with modern techniques to deliver natural wellness solutions that are sustainably sourced and locally made. Our flagship product—Igisura Herbal Tea—is packed with natural antioxidants, minerals, and immune-boosting properties, offering a daily wellness ritual that supports digestion, reduces inflammation, and strengthens the body.