

# Daily Transaction Overview

Store Names  
All

Date  
2019/8/21 to 2020/9/25

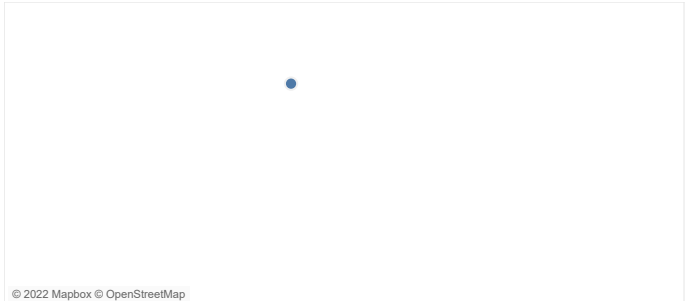
## Overview of brand data

GMV	商家实收	曝光人数	下单人数	无效订单数	Cpc总费用	单均实收	单均gmv
2,865,330	1,032,409	3,238,657	49,445	670	104,383	19,820	54,253

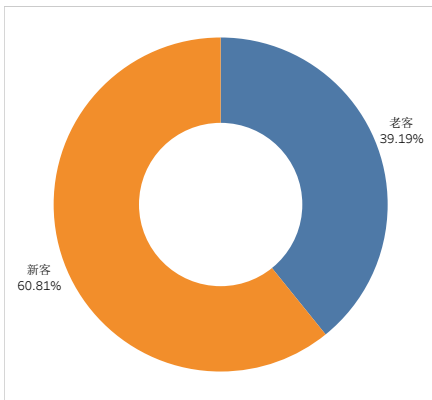
## Overview data

门店名称	GMV	商家实收	曝光人数	下单人数	无效订..	Cpc总费..	单均实收	单均gmv
拌客干拌麻辣烫(武宁路店)	722,334	241,166	841,310	14,326	215	27,075	1,808	5,443
宝山店	756,838	285,965	779,946	11,764	95	25,534	10,569	28,200
大宁店	39,530	15,950	64,090	618	8	2,046	452	1,086
大世界店	0	0	0	0	0	0	0	0
虹口足球场店	361,025	123,028	398,486	6,245	132	16,643	1,561	4,657
交大店	2,498	1,064	4,185	37	4	74	47	112
龙阳广场店	49,212	19,143	61,926	791	4	1,952	378	954
龙阳路店	27,188	11,045	65,211	439	5	538	147	463
怒江路店	176,660	70,726	214,279	3,134	75	5,217	629	1,651
五角场店	629,745	232,686	700,282	10,402	107	20,413	3,508	9,537
真如店	100,300	31,636	108,942	1,689	25	4,891	722	2,149

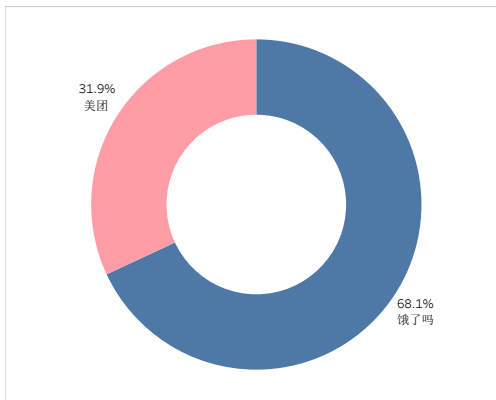
## Delivery Distribution



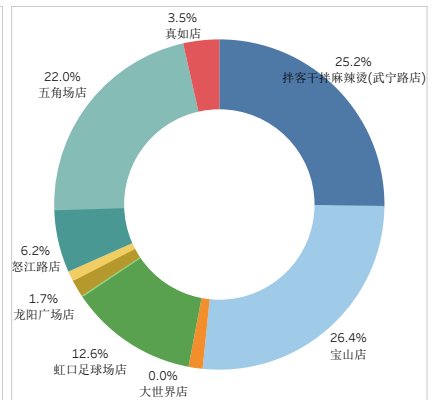
## New & Old Customers



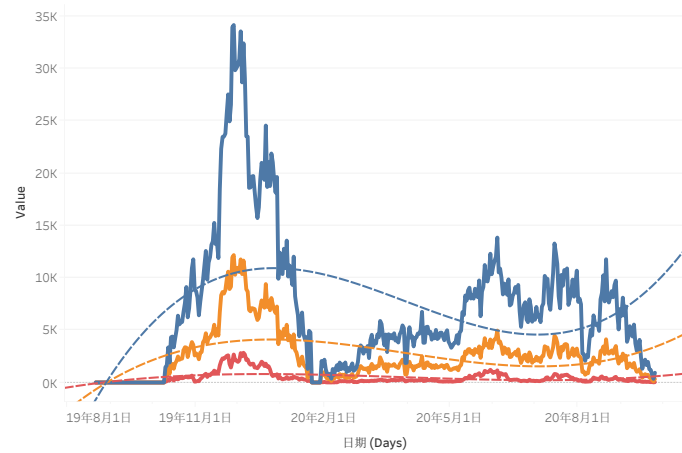
## Platforms



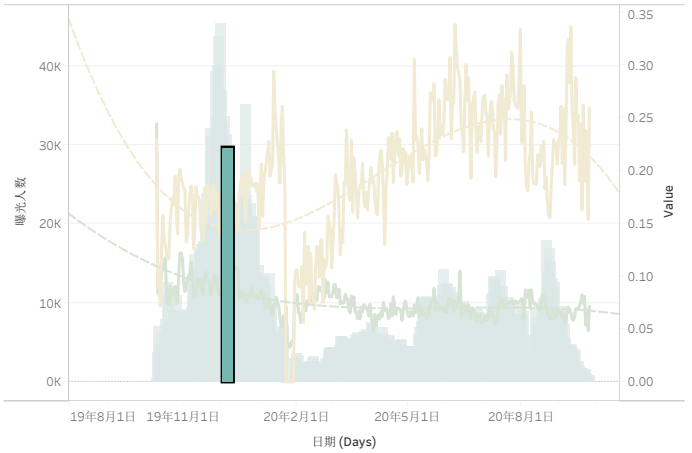
## Stores



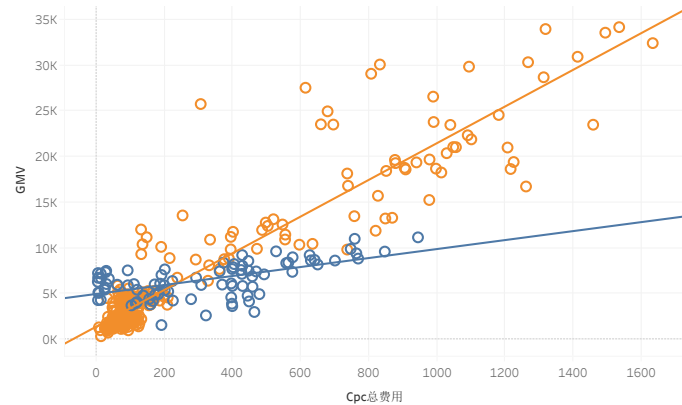
## Daily Revenue



## Daily Clicks



## 投放情况



## Daily Income

