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**To:**

The Director,  
Department of Tribal Affairs and Hills,  
Government of Manipur

**Subject:** Submission of Concept Note for the Beautification of Khoupum Valley, Noney District

## **Concept Note for the Beautification of Khoupum Valley**

**Submitted to:** Department of Tribal Affairs and Hills, Government of Manipur

**Submitted by:** Khonthuingampou Panmei, Chairman, Integrated Hill Areas Upliftment Society

**Date:** 21.05.2025

### **1. Introduction**

Khoupum Valley, nestled in the heart of Noney District, Manipur, is a land of natural beauty and cultural richness. Predominantly inhabited by tribal communities, the valley offers immense potential for eco-tourism and cultural tourism. However, lack of infrastructure and awareness has hindered its growth as a tourist destination.

To tap into this potential while ensuring community benefit and ecological sustainability, this concept note proposes the **Beautification of Khoupum Valley**, under the Department of Tribal Affairs and Hills, Government of Manipur.

### **2. Objectives**

- To enhance the ecological and aesthetic appeal of Khoupum Valley.
- To promote eco-tourism and tribal cultural tourism in a sustainable manner.
- To generate income and employment for local tribal communities.
- To improve tourism infrastructure and sanitation facilities.
- To preserve and promote tribal art, culture, and heritage.

### 3. Key Project Components

Component	Description
<b>Landscaping &amp; Eco-restoration</b>	Plantation of native flora, green zones, flower gardens, and tree-lined avenues.
<b>Tourism Infrastructure Development</b>	Development of eco-friendly cottages, scenic viewpoints, trails, signage, parking lots, and resting sheds.
<b>Cultural Heritage Facilities</b>	Tribal cultural park, open-air amphitheater, heritage museum, traditional huts, and artisan support stalls.
<b>Sanitation &amp; Waste Management</b>	Installation of eco-toilets, solar street lighting, solid waste bins, and awareness campaigns.
<b>Capacity Building &amp; Community Engagement</b>	Tourism training, hospitality skills, cultural event organization, and eco-tourism entrepreneurship training.
<b>Project Management &amp; Monitoring</b>	Supervision, evaluation, local coordination, and documentation.

### 4. Proposed Project Site

- **Location:** Khoupum Valley, Noney District, Manipur
- **Target Area:** Selected zones within Khoupum Valley including key villages and tourist potential points

### 5. Target Beneficiaries

- Tribal residents of Khoupum Valley
- Local youth and self-help groups (SHGs)
- Tourists, researchers, and cultural visitors

### 6. Expected Outcomes

- Revitalized natural landscape and increased tourism appeal
- Strengthened cultural identity and visibility of tribal communities
- Enhanced livelihood opportunities through tourism and local services
- Improved sanitation, waste management, and environmental awareness
- Capacity development and empowerment of tribal youth and women

## 7. Estimated Budget Summary (₹6.50 Crore)

Major Component	Amount (INR Lakhs)
Landscaping & Greening	100.00
Tourism Infrastructure (Eco-cottages, Trails, Viewpoints)	220.00
Cultural Heritage Zone (Museum, Amphitheater, Stalls)	120.00
Sanitation, Lighting, & Waste Management	70.00
Skill Development & Community Engagement	80.00
Project Management & Contingency	60.00
<b>Total Estimated Cost</b>	<b>₹650.00 Lakhs (₹6.50 Crore)</b>

## 8. Implementation Timeline

Phase	Duration	Key Activities
Phase I	0–6 months	Community mobilization, landscaping, DPR finalization
Phase II	6–12 months	Infrastructure & cultural site development
Phase III	12–18 months	Skill training, promotional activities, M&E

## 9. Monitoring & Evaluation

A Project Monitoring Committee will be formed comprising representatives from the Department of Tribal Affairs and Hills, local village authorities, and implementing partners. Monthly site progress reviews and financial audits will ensure transparency and accountability.

## 10. Conclusion

The Beautification of Khoupum Valley is a visionary initiative to transform the valley into a model of eco-cultural tourism, rooted in tribal heritage and sustainable development. With an investment of ₹6.50 crore, this project is expected to generate long-term economic, ecological, and cultural dividends for the tribal communities and the state of Manipur.

**Signature:**



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