



Galilel Brand Guide



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Corporate Logo

Full Colour

The logo should be CMYK (.eps files) for all print, and RGB (.png files) for all digital. There are 3 main variations in which the logo can appear.



Metallic Texture Logo



Solid Matt Colour Logo



Transparent G Texture Logo & Matt Colour

Corporate Logo with Text

Logo Text

The logo should be CMYK (.eps files) for all print, and RGB (.png files) for all digital. There are 2 colours of rendered text which are applied to the logos, white text for black or dark backgrounds and black text for white or light background.



Example : Black Text

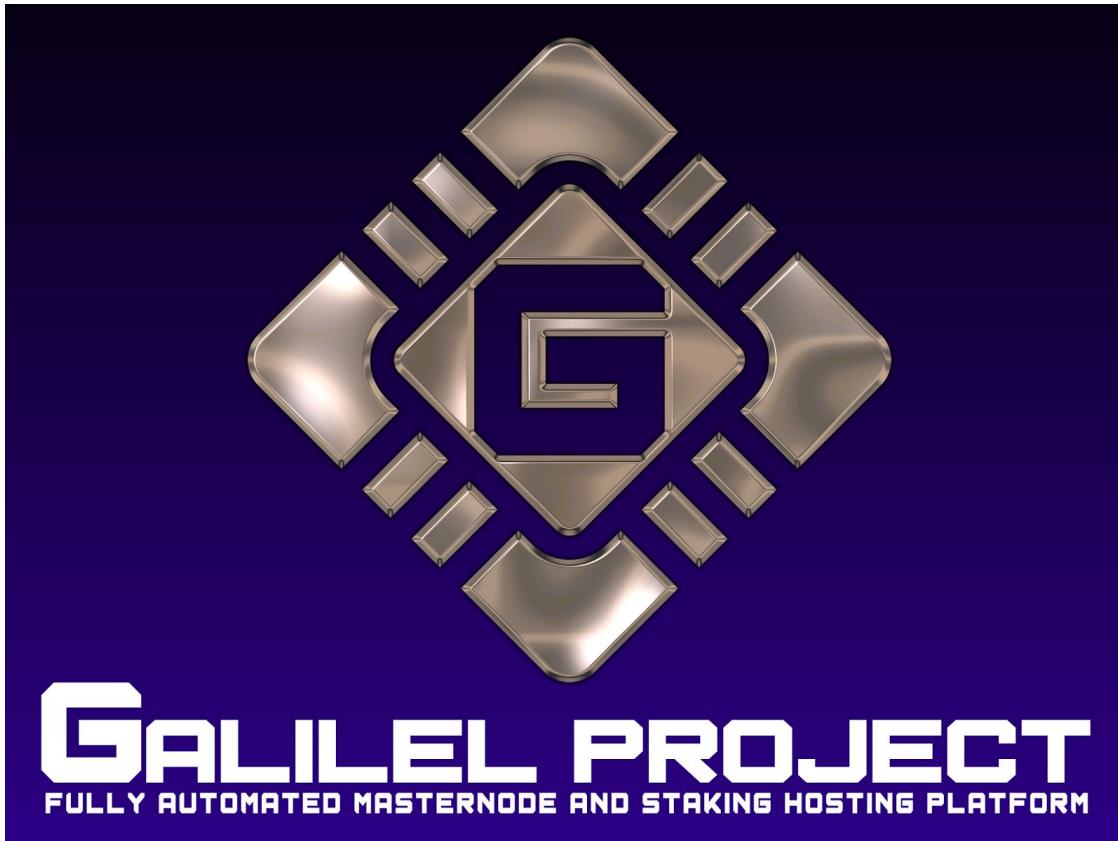
The logo below with black text is for white or light backgrounds.



Corporate Logo with Text

Example : White Text

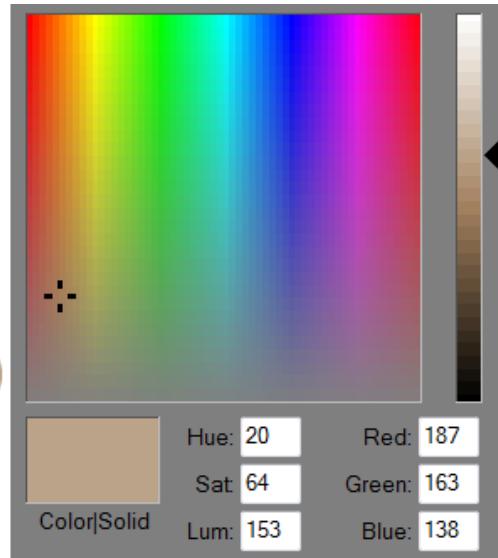
The logo should be CMYK (.eps files) for all print, and RGB (.png files) for all digital.



Brand Colours

Colour

The logo should be CMYK (.eps files) for all print, and RGB (.png files) for all digital.



#BBA38A

RGB - 187 163 138

CMYK - 0 13 26 27

HEX - #BBA38A

Grey and B&W

The grey logo should only be used when colour printing is not available. Do not use the colour logo and allow the computer settings to convert to grayscale.



Brand Colours

The black and white colour logo should only be used when solely 1 solid colour can be outputted. It is not a standard option for the brand (Only when greyscale or full colour is not an option).



Wallet Colours and icons

The main wallet icon should be the metallic textured one with a black G. All other icons are matt colours shown below.



Icon Texture Logo

All other icons and buttons have light and dark matt colours:



Light and Dark

RGB - 121 85 72
HEX - #795548

RGB - 62 39 35
HEX - #3E2723