
Essentials of data for managers

*From the fundamentals
to Artificial Intelligence*

Clément Levallois

 **ExpData Press**

Saint-Etienne

ESSENTIALS OF DATA FOR MANAGERS

by Clément Levallois

Copyright © 2018 Clément Levallois. All rights reserved.

Published by Peecho, Rokin 75-5, 1012KL Amsterdam, Netherlands

April 2018: first edition

Revision history for the first release:

2018-04-01: first release

From the same author:

Levallois, C. et al, eds. (2015) . *Twitter for Research*. Ecully: EMLYON Press.

Many of the designations used by manufacturers and sellers to distinguish their products are claimed as trademarks. Where those designations appear in this book, and ExpData Press was aware of the trademark claim, the designations have been printed in caps or initial caps.

Acknowledgments

The content presented here benefitted from many years of teaching and interaction with participants to my courses, at Erasmus University Rotterdam then at em lyon business school in Msc, exec education and MBA. The small world of Twitter is also a great provider of news on the latest technology developments and their societal impacts. Thank you all.

The edition of the book is based on AsciiDoctor, a free and open source authoring toolkit. I thank its developers for their expertise and generosity. Check it at <https://asciidoctor.org/>

For Manon, Léon and Tristan.

