Rubric for Opinions

| Criteria | 5 - Excellent | 4 - Good | 3 - Average | 2 - Fair | 1 - Poor |
| --- | --- | --- | --- | --- | --- |
| Compelling | The essay captivates the reader’s attention immediately and maintains it throughout with strong arguments and impactful language. | The essay is interesting and holds the reader’s attention with solid arguments. | The essay is somewhat interesting but may not fully maintain the reader’s attention. | The essay has moments of interest but is generally not compelling. | The essay fails to capture the reader’s interest. |
| Informative | The essay provides a wealth of relevant information, offering deep insights into the topic. | The essay provides good information and some insights into the topic. | The essay provides basic information but lacks depth. | The essay provides some information, but it is limited or superficial. | The essay provides little to no relevant information. |
| Persuasive | The essay presents a persuasive argument, supported by strong evidence and clear reasoning, that convinces the reader. | The essay presents a clear argument with good support that persuades the reader. | The essay presents an argument with some support but may not fully persuade the reader. | The essay attempts to persuade but lacks strong evidence and reasoning. | The essay does not present a persuasive argument. |
| Engaging | The essay engages the reader emotionally and intellectually, encouraging them to consider the viewpoint presented. | The essay is engaging and prompts the reader to think about the viewpoint. | The essay is somewhat engaging but may not fully connect with the reader. | The essay has limited engagement and does not significantly impact the reader. | The essay does not engage the reader on any meaningful level. |