Tracking Change -
lessons from FFI's approach to understanding livelihoods impact

Matt Walpole

Fauna & Flora International

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FFI's DGIS/RefIL Programme

- To strengthen the capacity of FFI and its partner agencies to deliver effective livelihood interventions which reduce both poverty and threats to biodiversity across its project portfolio.

- To enable FFI to share successful experiences both internally and with other organisations, and therefore to contribute more effectively to influencing international policy and practice.

DEVELOPMENTS

Describe briefly any key achievements /developments that have occurred in the last 6 months

IMPACT ASSESMENT

What conservation impacts has the project achieved? Were these expected or unexpected? What evidence you have for these impacts.

DGIS/RefIL project planning framework

- **1. What is the conservation problem/threat that you are trying to address?** *(Project rationale and goal)*

- **2. How does this relate to poverty, livelihoods and human needs?** *(what are the links between conservation and human needs?)*

- **3. What are the objectives of the project or proposed intervention?** *(what do you hope to achieve?)*

- **4. What activities will be undertaken?** *(what will be done to achieve the project objectives, and when?)*

- **5. What outputs will result from the project or proposed intervention?** *(tangible deliverables such as reports, number of people trained, jobs created, organisations or networks established, policies developed, laws amended, etc.)*

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CONSERVING THREATENED SPECIES & ECOSYSTEMS WORLDWIDE

- **6. What outcomes do you expect for poverty/livelihoods/human needs?** *(what will change because of the project?)*

- **7. How will you know?**

- **8. How will these outcomes help achieve the conservation goals of the project?**

Target group	Change expected	Measure/ Indicator	Way of measuring

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FFI annual reporting framework

- Questions about activities/outputs and outcomes (what has changed?) divided by conservation activity type
- Focus on evidence

  – Individuals or organisations receiving <u>training and capacity building</u> are using their improved skills, experience or capacity to do more or better conservation work than before

  – People targeted by <u>education and awareness raising</u> efforts are more aware of particular conservation issues and have changed their attitudes and/or behaviour in relation to these issues

  – Information gathered by the project in <u>surveys, monitoring or research</u> has been used for improved conservation

  – **Efforts to <u>take account of human needs</u> have resulted in people's livelihoods or wellbeing being improved**

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Benefits/Strengths

- Clarity

- Brevity

- Stimulating critical thinking

- Generating much more/valuable information

- Efforts to synthesis and share/feed back

- Recognising where more help needed

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Challenges

- Ensuring complete buy-in
- Ensuring a common understanding of livelihoods
- Ensuring evidence is presented (collected?)
- Consistency and sufficiency
- Timescales and reporting intervals
- Continued difficulties with synthesising/feedback
- Continued challenges in using the data
- Time and resources

Opportunities….

- "What do you personally feel has been <u>the</u> most important or significant achievement by the project this year?"

- Mainstreaming vs. Cherry-picking?

The end (or the beginning….?)