

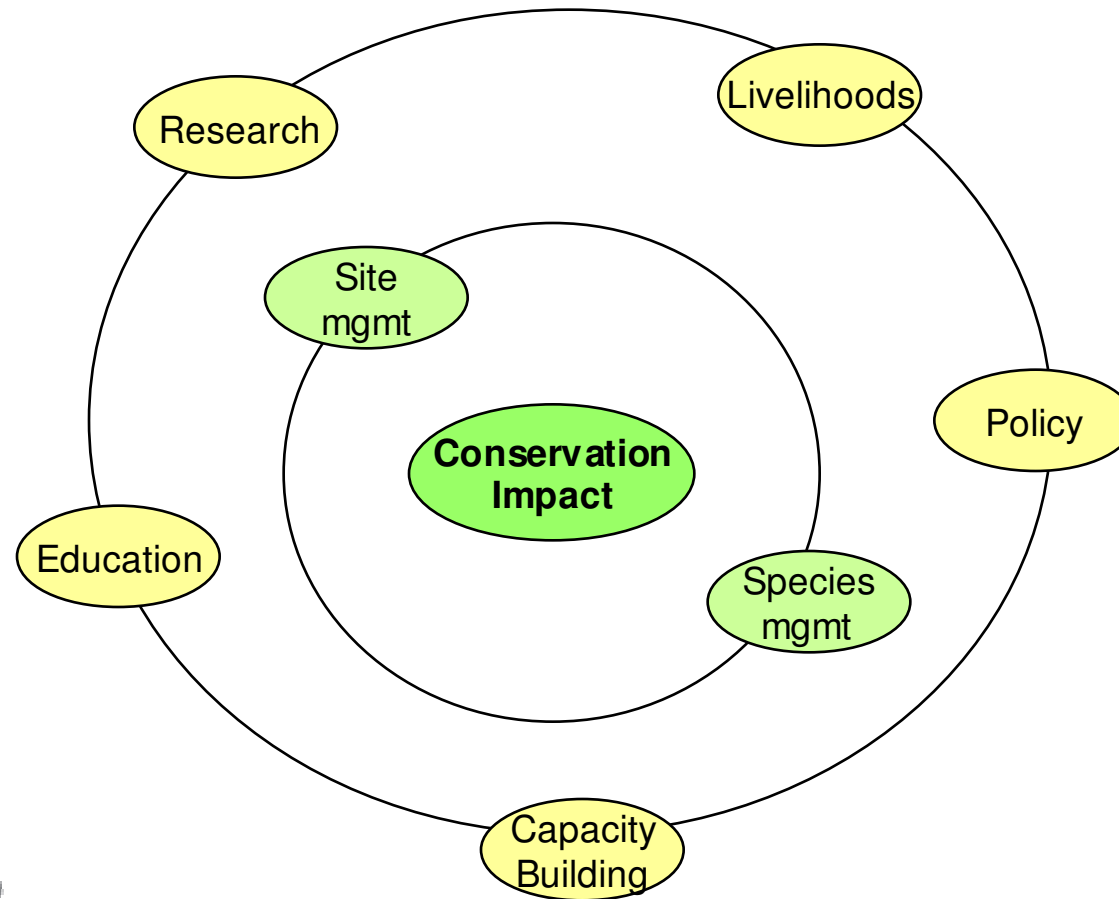
# Measuring the impact of livelihoods initiatives in the conservation context

18-19 July 2007

Clare College, Cambridge



# Why are conservation organisations interested in measuring livelihoods impacts?



# Congress resolutions



“Protected areas should strive to contribute to poverty reduction at the local level, and at the very minimum must not contribute to or exacerbate poverty”



# Congress resolutions

“Poverty relief, food security and conservation”

“On the role of conservation organizations in poverty alleviation and development”





By the year 2015, all 191 United Nations Member States have pledged to meet these goals



## UN Millennium Development Goals

**Keep the promise**  
Millennium Development Goals



**1** Eradicate extreme poverty and hunger

**2** Achieve universal primary education

**3** Promote gender equality and empower women

**4** Reduce child mortality

**5** Improve maternal health

**6** Combat HIV/AIDS, malaria and other diseases

**7** Ensure environmental sustainability

**8** Develop a global partnership for development



# WORLD•WATCH

VISION FOR A SUSTAINABLE WORLD

## A Challenge to Conservationists

BY MAC CHAPIN

*Excerpted from the November/December 2004 WORLD WATCH magazine*  
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[www.worldwatch.org](http://www.worldwatch.org)



# Why are conservation organisations interested in measuring livelihoods impacts?

- Performance can be monitored at several levels:
  - **Input** - have you spent the money?
  - **Activity** - what did you do with it?
  - **Output** - what did it get you?
  - **Outcome** - what effect has it had on the problem?
  - **Impact** - what is happening to the ecosystems/habitats/species/populations



# What are the main challenges in measuring livelihoods impacts?

- We don't know how to
- We don't know what livelihoods are
- We don't know what for
- Lack of time and resources
- Not planned
- Quantitative indicators are too simplistic
- Qualitative information is too complex
- It still takes time to see measurable changes
- Difficult to determine causality





# How might we overcome those challenges?

- **Systems**

- **Resources**

- **Understanding**



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