



## **BirdLife – Local Conservation Group Approach**

- **Priority sites (Important Bird Areas)**
- **Natural resource focused organisations**
- **Diverse – but shared features/principles**
- **Long-term relationship**

## **Why local organisations**

- **Environment-development complexity, locally specific**
- **Sustainability**
- **Efficiency**
- **Legitimacy**
- **Rights**
- **Empowerment**

## **Some issues and challenges**

- **Representativeness and accountability**
- **Scale (Local-national-global)**
- **Trade-offs; conservation and development *by* people**
- **Targeting the most poor (poverty vs livelihoods)**