

HARNESSING HUMAN POTENTIAL: THE EQUAL IMPORTANCE OF SOFT AND HARD SKILLS



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1. Introduction

- 1.0 – Opening Hook + Personal Introduction
- 1.1 – Amazing Fact
- 1.2 – Why Topic Matters

2. Breakdown of Key Concepts

- 2.1 – What are Soft Skills?
- 2.2 – What are Hard Skills?
- 2.3 – Differences Between Soft & Hard Skills

3. Main Body – Soft Skills in Today's World

- 3.1 – Why Soft Skills Are Rising
- 3.2 – Evidence from Research
- 3.3 – How Companies Use Soft Skills

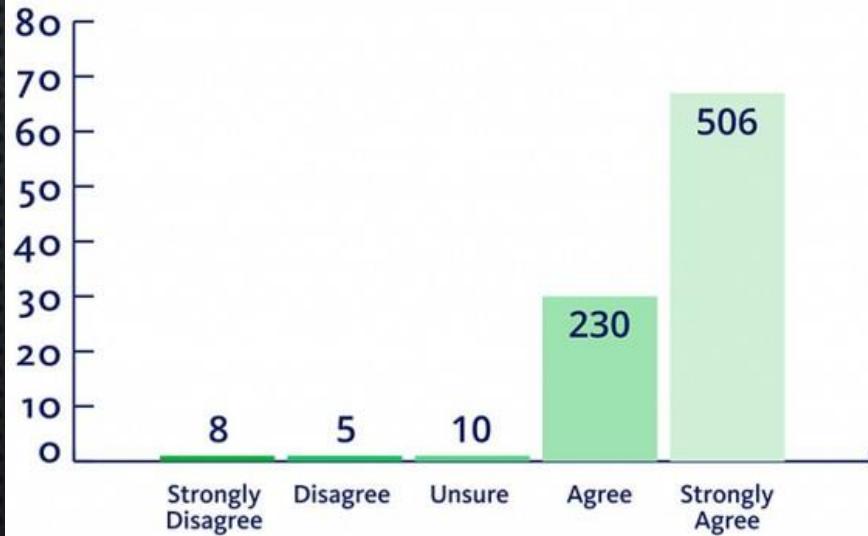
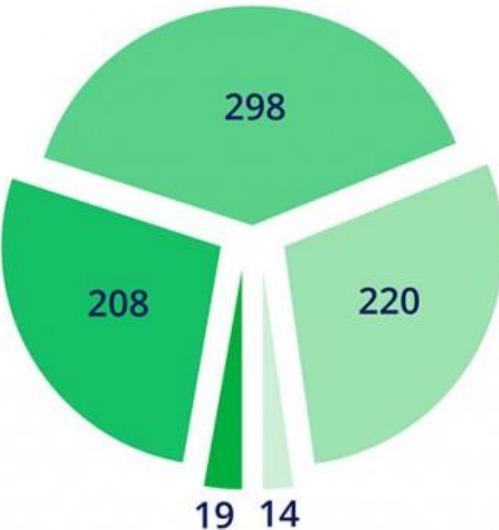
4. Takeaway – Most Important Idea

- 4.1 – Key Takeaway

Results of Wonderlic's National Survey of More Than 750 Employers

ONLY 31%
of employers
reported that their
job candidates have
satisfactory soft skills.

- Strongly Disagree
- Disagree
- Unsure
- Agree
- Strongly Agree



97%
of employers
agreed that
soft skills impact
job performance.

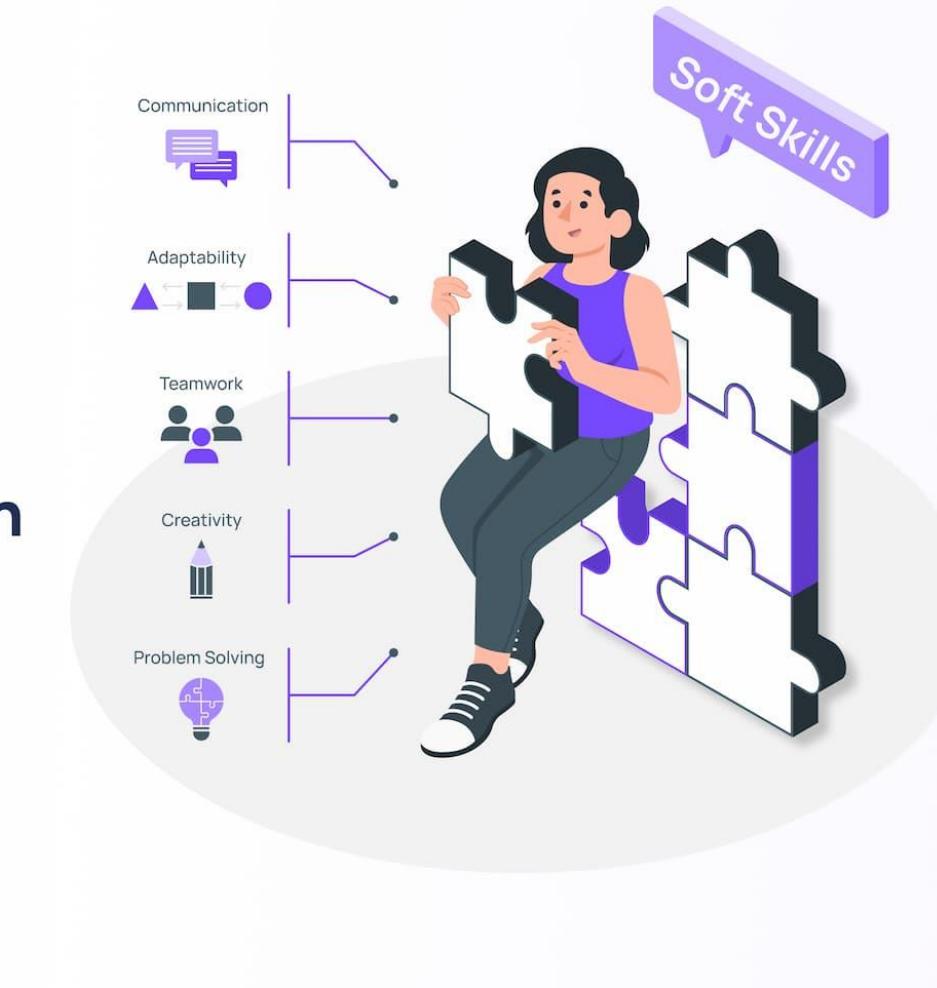
AN AMAZING FACT

SOFT SKILLS ALLOW US TO HARNESS THE POWER OF COLLABORATION



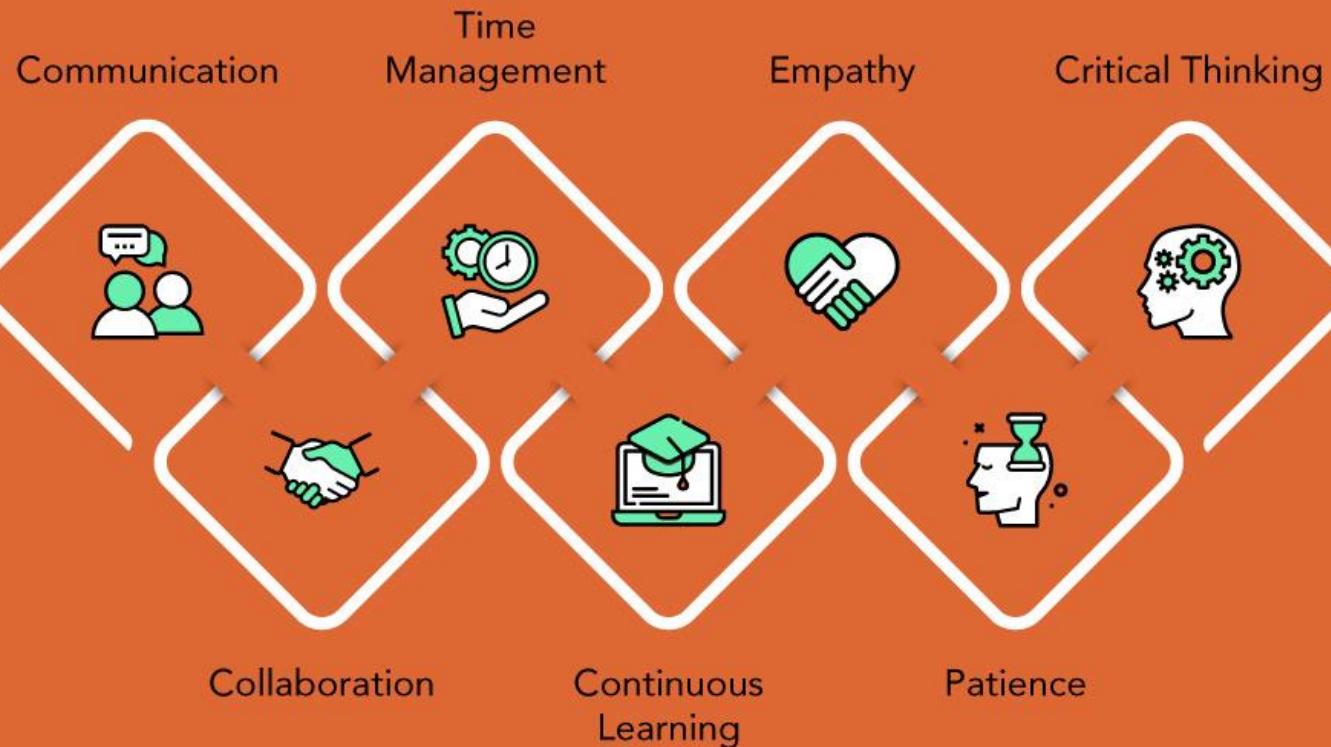
The Power of Soft Skills

**Why Emotional Intelligence
Communication & Collaboration
Matter in the Workplace**



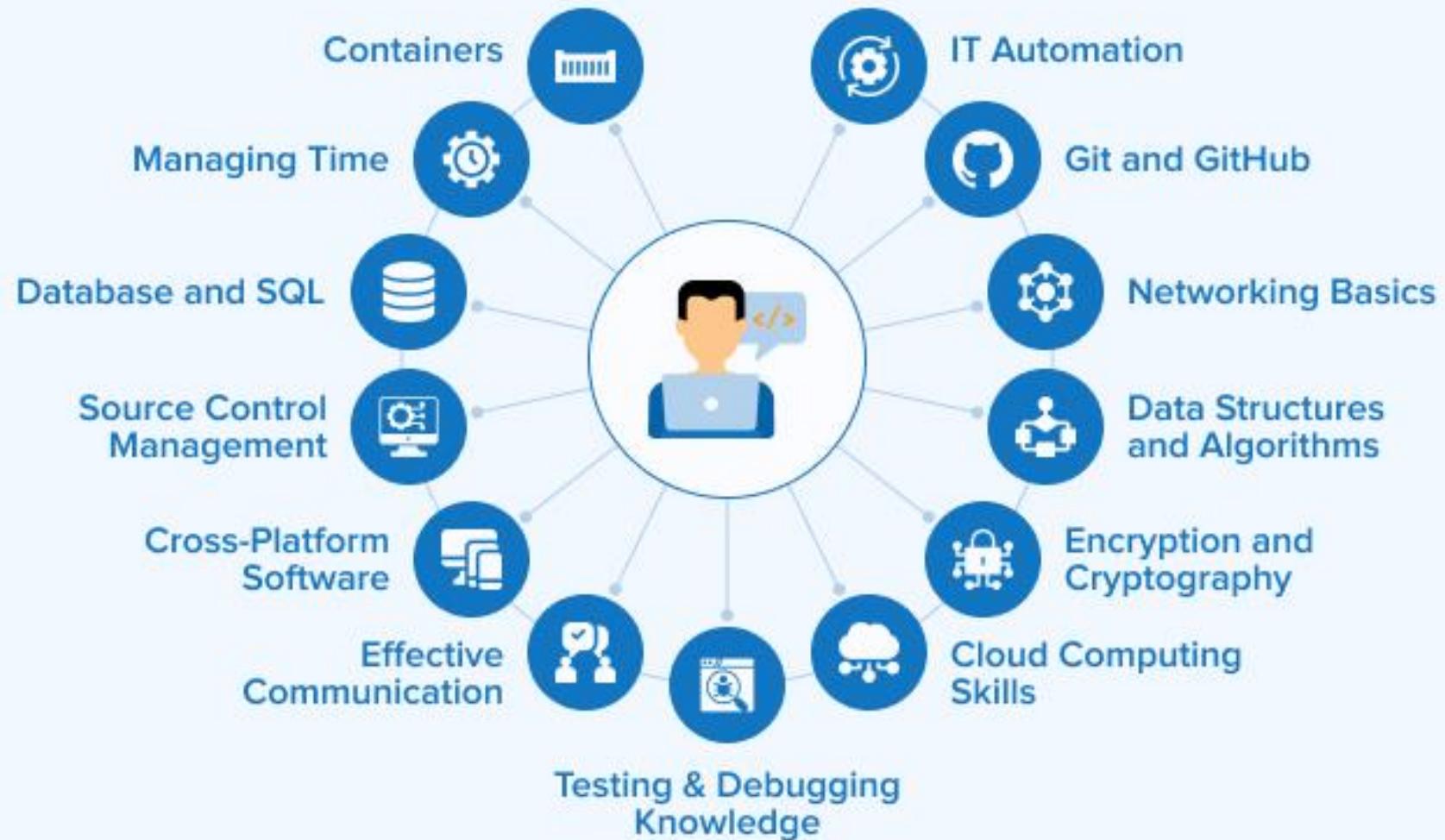
WHAT ARE THE SOFT SKILLS ?

Essential Soft Skills for Software Engineers



WHAT ARE THE HARD SKILLS?

Software Developer Skills





Technical Skills vs Soft Skills

Finding the Right Balance for
Career Success

 Soft Skills Technical Skills

How Important is it for New Employees to Have Soft Skills in Different Industries?



The percentage of employees who agreed or strongly agreed that it is important for new employees to possess soft skills and demonstrate this in the hiring process

	Industry	Importance of soft skills
1	IT/Telecoms	99%
2	Finance	89%
3	Education	89%
4	HR	88%
5	Healthcare	85%
6	Legal	83%
7	Arts & Culture	83%
8	Manufacturing & Utilities	82%
9	Architecture & Engineering	80%
10	Sales, Media & Marketing	75%
11	Retail, Catering & Leisure	71%
12	Travel & Transport	70%

WHY SOFT SKILLS ARE RISING IN IMPORTANCE?

THANK YOU! STEP UP YOUR GAME, HARNESS YOUR POTENTIAL, AND NEVER LET YOUR SOFT SKILLS FLOP!

