

# HARNESSING HUMAN POTENTIAL: THE EQUAL IMPORTANCE OF SOFT AND HARD SKILLS



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## 1. Introduction

1.0 – Opening Hook +  
Personal Introduction

1.1 – Amazing Fact

1.2 – Why Topic Matters

## 2. Breakdown of Key Concepts

2.1 – What are Soft Skills?

2.2 – What are Hard Skills?

2.3 – Differences Between  
Soft & Hard Skills

## 3. Main Body – Soft Skills in Today's World

3.1 – Why Soft Skills Are Rising

3.2 – Evidence from Research

3.3 – How Companies Use  
Soft Skills

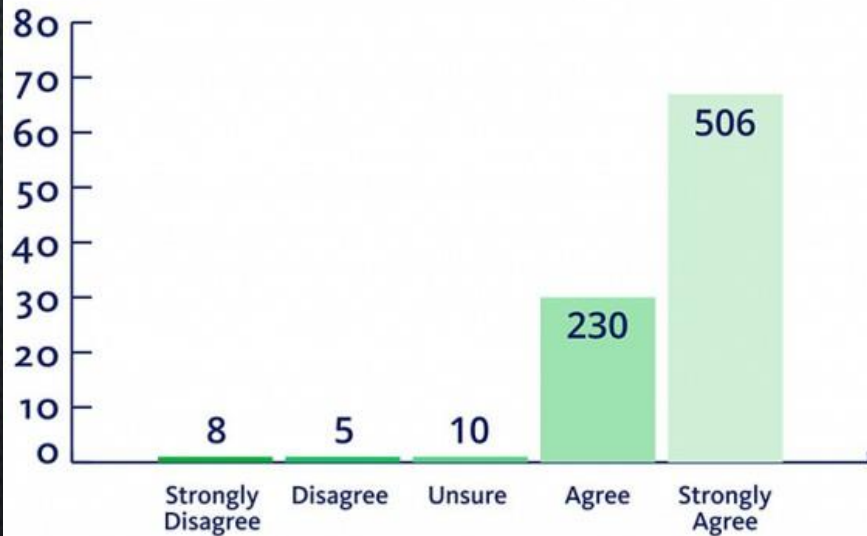
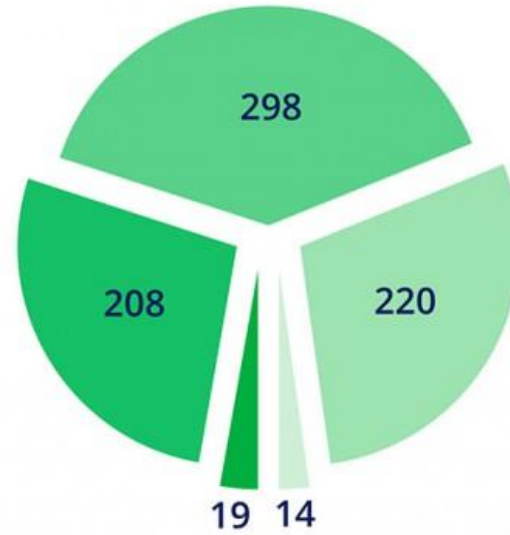
## 4. Takeaway – Most Important Idea

4.1 – Key Takeaway

## Results of Wonderlic's National Survey of More Than 750 Employers

**ONLY 31%**  
of employers  
reported that their  
job candidates have  
satisfactory soft skills.

- Strongly Disagree
- Disagree
- Unsure
- Agree
- Strongly Agree



**97%**  
of employers  
agreed that  
soft skills impact  
job performance.

AN AMAZING FACT

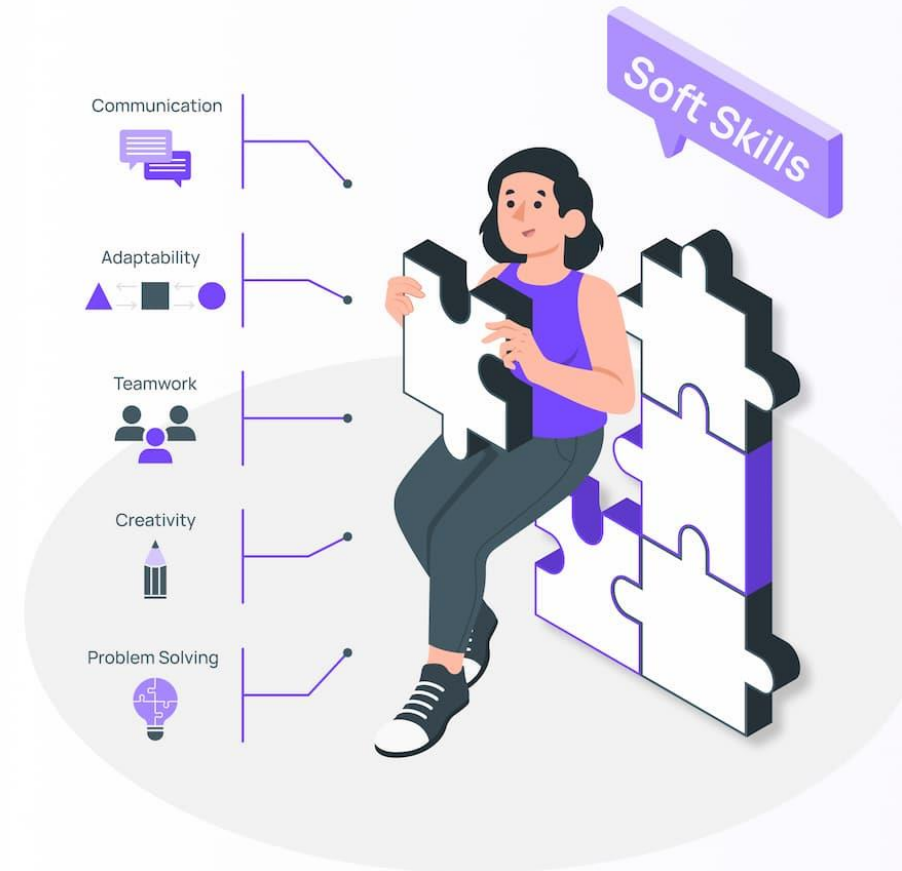


# SOFT SKILLS ALLOW US TO HARNESS THE POWER OF COLLABORATION



## The Power of Soft Skills

**Why Emotional Intelligence  
Communication & Collaboration  
Matter in the Workplace**



# WHAT ARE THE SOFT SKILLS ?

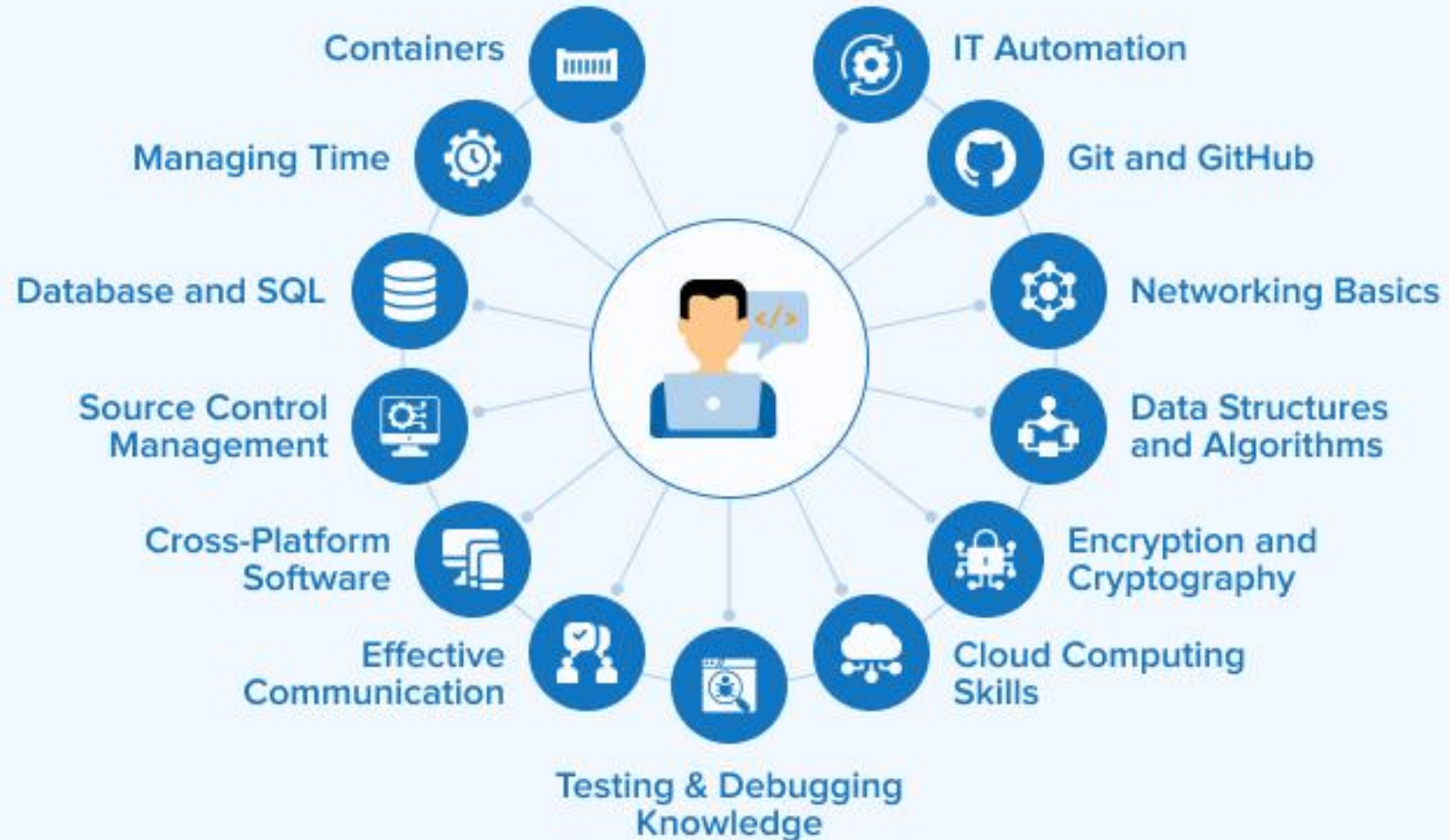
## Essential Soft Skills for Software Engineers





# WHAT ARE THE HARD SKILLS?

## Software Developer Skills





 Soft Skills

 Technical Skills

# Technical Skills **vs** Soft Skills

Finding the Right Balance for  
Career Success





## How Important is it for New Employees to Have Soft Skills in Different Industries?



The percentage of employees who agreed or strongly agreed that it is important for new employees to possess soft skills and demonstrate this in the hiring process

	Industry	Importance of soft skills
1	IT/Telecoms	99%
2	Finance	89%
3	Education	89%
4	HR	88%
5	Healthcare	85%
6	Legal	83%
7	Arts & Culture	83%
8	Manufacturing & Utilities	82%
9	Architecture & Engineering	80%
10	Sales, Media & Marketing	75%
11	Retail, Catering & Leisure	71%
12	Travel & Transport	70%

# WHY SOFT SKILLS ARE RISING IN IMPORTANCE?

**THANK YOU! STEP UP YOUR GAME, HARNESS YOUR  
POTENTIAL, AND NEVER LET YOUR SOFT SKILLS FLOP!**

