

- Search by word  
example "peanut recall"  
or "Peanuts in Food"

- Link in bold that  
directs you to it

- Something that shows  
visually the recalled items  
on news, top five

- Be more comfortable  
w/ info that came from  
government agency or  
reputable source.

- top 10 recalls from  
this week

- track by where it was  
sold. (stores, example hummus from  
Costco)

- Instructions on what  
to do

- want to share w/ friends,  
(email, maybe social media)  
easy to do.

- not cluttered; don't want  
to miss the top 10 or most  
important info

- link to press Release  
from manufacturer

- keep it "short + sweet", don't  
overload w/ too much info

- instructions / next steps

- Categories of things  
that are recalled

- recalled for allergen vs "hair  
in product"

- Contact info for manufacturer

- when can you start buying  
it again

- Images of the product  
to help recognition



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