

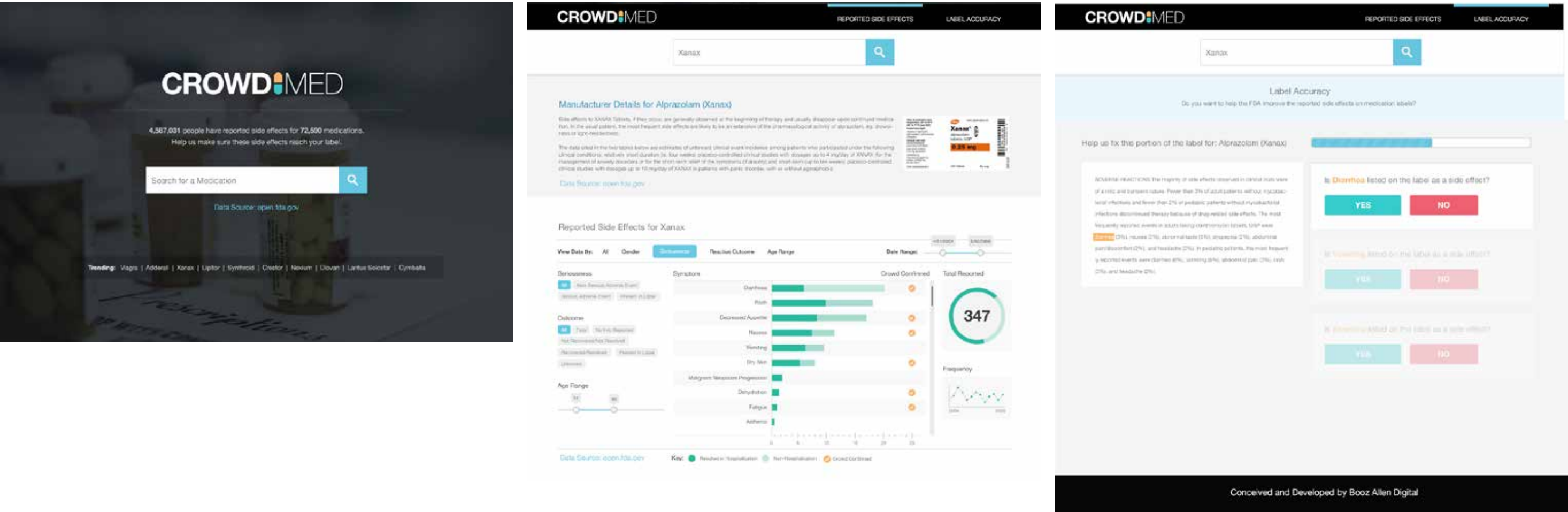


CROWD MED

STYLEGUIDE

Overview

CROWDMED uses a responsive, single page layout.



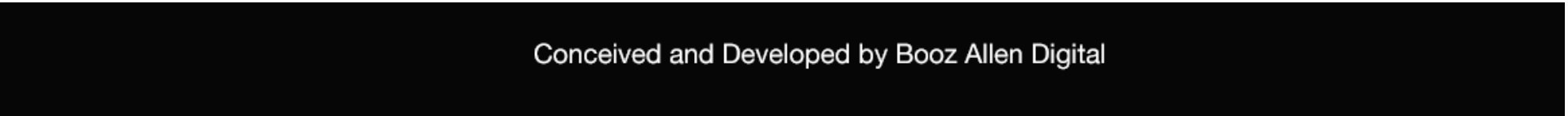
Header/Navigation

CROWDMED uses a sticky header containing search and section navigation.



Footer

The footer should remain anchored at the bottom of the page.



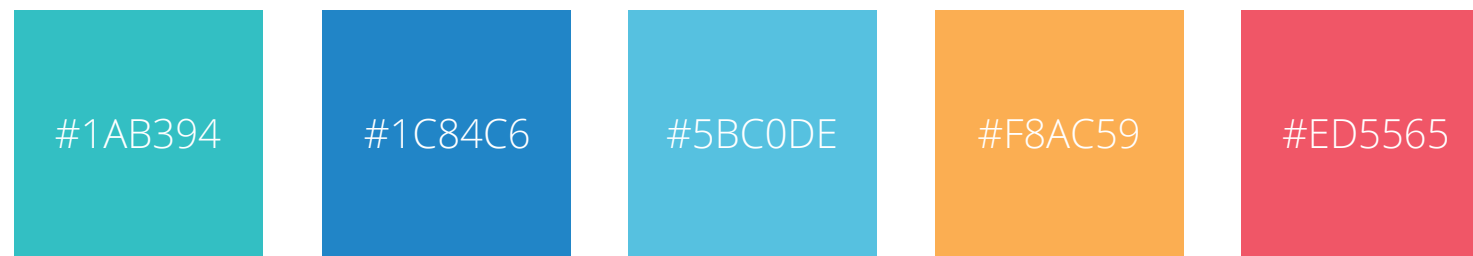
Logo

The CROWDMED logo is an important part of the website's branding. The logo and its elements should not be altered in any way.



Colors

The colors are primarily used as accents throughout CROWDMED.



Typography

Helvetica Neue

Helvetica Neue is a typeface that is clean and readable, and supports the tones defined for CROWDMED.

Web font stack: Helvetica Neue > Helvetica > Arial > Sans-Serif

Bold:

**abcdefghijklmnopqrstuvwxyz
0123456789!/?#%&\$@*{/|\}**

Medium:

**abcdefghijklmnopqrstuvwxyz
0123456789!/?#%&\$@*{/|\}**

Regular:

abcdefghijklmnopqrstuvwxyz
0123456789!/?#%&\$@*{/|\}

Buttons & Controls

Buttons & Controls are used to signal the user to perform an action within the application.

YES

NO

YES

NO

Xanax

Q

Seriousness

AllNon-Serious Adverse Event

Serious Adverse EventPresent in Label

Outcome

AllFatalNo Info Reported

Not Recovered/Not Resolved

Recovered/ResolvedPresent in Label

Unknown

Age Range

1432

View Data By: AllGenderSeriousnessReaction OutcomeAge Range

Date Range:

4/21/20045/02/2008

Graphs

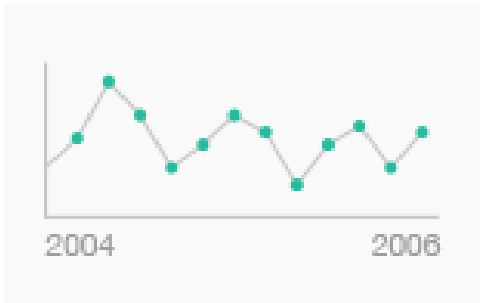
Graphs are used to visualize the data within the application.



Total Reported



Frequency



Imagery

A single background image is used on the landing page.



Iconography

Fontawesome Icons are the primary icon set for CROWMED. See <http://Fontawesome.io> for more information.

