



# labelCRAFT

---

## STYLEGUIDE

# Overview

labelCRAFT uses a responsive, single page layout.

The screenshot shows the labelCRAFT interface for a label game. It features a search bar with 'Xanax' entered and a 'Show Full Label' button. The main section is titled 'Answer a few questions to help improve a label'. It includes a text box for the user to enter their answer. The questions are: 'Is Dizziness listed on the label as a side effect?', 'Is Vomiting listed on the label as a side effect?', and 'Is Headache listed on the label as a side effect?'. Each question has a 'YES' or 'NO' button. A progress bar shows '3 of 10 completed. You're almost there.' The data source is cited as 'Data Source: open.fda.gov'.The screenshot shows the labelCRAFT interface for the 'Way to go!' screen. It features a search bar with 'Xanax' entered and a 'Show Full Label' button. The main section is titled 'Way to go!'. It includes a text box for the user to enter their name and location. A 'SUBMIT' button is located below the text box. A list of recent contributors is shown on the right: Wyatt P. - Los Angeles, CA; Matt S. - Alexandria, VA; Susan J. - Memphis, TN; Matt S. - Alexandria, VA; Laura P. - San Diego, CA; Sameer S. - Leesburg, VA; Jacob S. - Columbia, MD; Matt S. - Alexandria, VA; Wyatt P. - Los Angeles, CA; and Matt S. - Alexandria, VA. The data source is cited as 'Data Source: open.fda.gov | Checkout our API | Meet the team'.

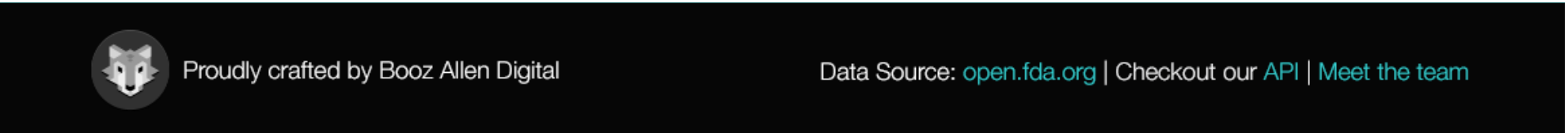
# Header/Navigation

labelCRAFT uses a sticky header containing search and section navigation.



# Footer

The footer should remain anchored at the bottom of the page.



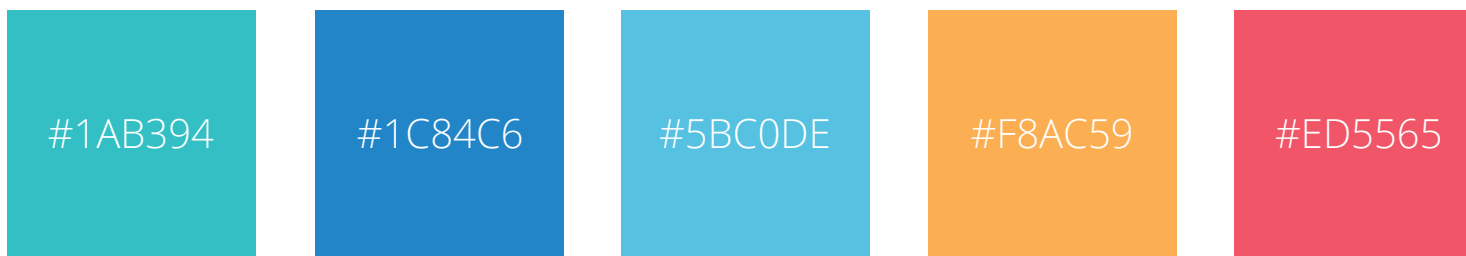
## Logo

The labelCRAFT logo is an important part of the website's branding. The logo and its elements should not be altered in any way.



## Colors

The colors are primarily used as accents throughout labelCRAFT.



# Typography

## Helvetica Neue

Helvetica Neue is a typeface that is clean and readable, and supports the tones defined for LabelMED.

Web font stack: Helvetica Neue > Helvetica > Arial > Sans-Serif

### Bold:

**abcdefghijklmnopqrstuvwxyz  
0123456789!/?#%&\$@\*{/|\}**

### Medium:

**abcdefghijklmnopqrstuvwxyz  
0123456789!/?#%&\$@\*{/|\}**

### Regular:

abcdefghijklmnopqrstuvwxyz  
0123456789!/?#%&\$@\*{/|\}

# Buttons & Controls

Buttons & Controls are used to signal the user to perform an action within the application.

Xanax

Show Full Label

Seriousness

AllNon-Serious Adverse Event

Serious Adverse EventPresent in Label

Outcome

AllFatalNo Info Reported

Not Recovered/Not ResolvedRecovered/ResolvedPresent in Label

Unknown

Age Range

1432

3 of 18 complete! You're almost there.

Is **Diarrhea** listed on the label as a side effect?

YESNO

Is **Vomiting** listed on the label as a side effect?

YESNO

Is **Anorexia** listed on the label as a side effect?

YESNO

What's your first name?

What's your last name?

What's your zip code?

SUBMIT

Other drug labels that need your help...

Viagra

Zoloft

Enbrel

Nexium

Abilify

Advil

# Graphs

Graphs are used to visualize the data within the application.



## Imagery

A single background image is used on the landing page.





# Iconography

Fontawesome Icons are the primary icon set for labelCRAFT See <http://Fontawesome.io> for more information.

