



**FOR IMMEDIATE RELEASE:**



**CINCH systems, Inc. ANNOUNCES DIRECTOR OF SALES AND MARKETING**

St. Michael, MN, June 10, 2015 – CINCH systems, Inc. is pleased to announce and welcome Steve Craig as the Company's Director of Sales and Marketing. Craig will be responsible for sales and marketing efforts to achieve growth objectives.

Craig comes to CINCH systems with 18+ years' experience in marketing, brand management and product development. He also brings significant experience in the security industry that resulted in receiving 17 industry awards for marketing programs and marketing materials. To augment his marketing and security industry experience, Craig also understands the unique needs of marketing and selling to the US Government and Military – acquired from years of building business relationships with government facilities and a military family background.

"Steve is a compelling addition to the CINCE systems team— armed with an impactful marketing skill-set, security industry background and government experience. With his addition, we can further our growth in these important segments of our business," says Joel Christianson, CEO CINCH systems, Inc. "We look forward to Steve's expertise and contributions to growing our brand and business," adds Christianson.

### **About CINCH systems, Inc.**

[www.cinchsystems.com](http://www.cinchsystems.com)

CINCH Systems, Inc. is a leading supplier of high security and life safety technologies with offices based in St. Michael, Minnesota. CINCH Systems offers the industry's newest high security product portfolios, including intrusion detection for US Government SCIFs (Sensitive Compartmented Information Facility), Access Monitoring, and Vehicle Barrier Controllers. CINCH Systems' products provide complete AES encryption end-to-end, secure fiber conversion, and the industries easiest to use touch screen interface. Products are used to protect people and property across a wide-range of industries including government and military, law enforcement, and nuclear safety.

For more information; call: (763) 497-1059 or email: [info@cinchsystems.com](mailto:info@cinchsystems.com)